

# PBS HOLDING, INC.

1322 Roundtable Drive  
Dallas, TX, 75007

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PRESS RELEASE – FOR IMMEDIATE RELEASE  
PBS Holding Inc., (PBHG) New Shareholders Updates:

Dallas, TX- September 15<sup>th</sup>, 2014 – PBS Holding, Inc. (OTC: “PBHG”), (the “Company”), PBHG announces that it has contracted with Phoenix Fulfillment Group LLC to bring to market its exclusive Thomas Kinkade Framed 3D Paper Tolle Art product line. These framed Thomas Kinkade prints are hand crafted to create dimensionally printed images, patiently constructed using the ‘old world’ techniques of hand crafted layering of prints, called paper tolle art. The beautiful and nostalgic work by the “painter of light”, Thomas Kinkade, is presented in a ‘new dimension’. Phoenix Fulfillment Group has introduced this product line to its network of veteran sales representatives who have immediate access to large retail chain stores throughout North America. There is already excitement in the market place with the prospect of these retailers having access to one of the great popular artist’s framed works in this unique format. Product is ready for immediate distribution from Phoenix Fulfillment’s Dallas warehouse facility and back up stocks have been ordered to maintain continuity of supply. High demand is anticipated for these framed Thomas Kinkade prints from the craft chain industry and home decor chain stores. Mr. Weinert, President of PBS Holding Group stated: “This is a unique opportunity, having an exclusive product line from Thomas Kinkade that is available for large retailers to purchase— it is very unusual to have exclusive merchandise and from such a famous brand as Thomas Kinkade.”

“We continue to work towards our goal in increasing shareholders values by acquiring assets and companies that can generate revenues and help our company grow. The management is extremely excited that our company achieved sales and revenues. As a CFO, I look forward to generate these revenues as well as pursue the management’s goal to file for a higher tier on NASDAQ, and become a fully reporting issuer.” Stated Scott Tassan, CFO.

In addition to the opportunities in the USA, Phoenix Fulfillment Group is just completing a trip to China where it has signed a joint venture agreement with one of fastest growing and leading home decoration chains in China— Pingo. This company is capturing a significant share of the explosive home decorating market in China. Pingo has experienced 80% to 100% percent revenue growth over the past three years and is aggressively expanding its store openings. Phoenix Fulfillment Group will bring PBHG’s product lines to this retail home decorating chain, both its line of scented candles and wax melts under the Jazz brand and the Thomas Kinkade Framed 3D Paper Tolle products. There are a staggering number of homes and apartments that are in the decoration process in China with numbers reported in the neighborhood of 800 million homes. This opportunity of distribution in China to meet the demand for wall decoration and home scent accents will yield extraordinary growth for PBHG. Scott Weinert commented that he is “very excited to have such an experience partner as Pingo to provide the platform for our growth in China. This is a fast emerging retail market as first home buyers in need of home decor is accelerating at a pace way ahead of the availability of merchandise and product designs from the West. We have the opportunity to capture a large share of this consumer market with our popular priced home decor products.”

Recently, the Management announced several updates and Developments:

**PBS HOLDING INC ., ANNOUNCED THAT THE COMPANY INTRODUCED ITS EXCLUSIVE CONSUMER PRODUCT GIFT AND DECOR LINES TO SELECTED MASS MERCHANT RETAILERS. PBS HOLDING IS THE EXCLUSIVE DISTRIBUTOR OF THOMAS KINKADE FRAMED 3D ART AND ALSO JAZZ CANDLES & WAX MELTS. SCOTT WEINERT, PRESIDENT OF PBS HOLDINGS, HAS BEGUN A ROLL OUT OF THESE BRANDED PRODUCTS TO SELECTED CHAIN STORE RETAILERS. MR. WEINERT STATED THAT, “WITH THE KEY VETERAN SALES REPRESENTATIVES WHICH WE HAVE IN PLACE THROUGHOUT THE USA, WE WILL SUPPLY AND SERVICE SOME OF THE LEADING MASS MERCHANT RETAILERS WHO ARE LOOKING FOR BRANDED PRODUCT TO DIFFERENTIATE THEMSELVES FROM THEIR COMPETITORS.” THOMAS KINKADE FRAMED ART HAS RARELY BEEN AVAILABLE FOR DISTRIBUTION BY CHAIN STORES AND THIS UNIQUE 3D DIMENSIONAL PAPER TOLLE SERIES WILL BE A FIRST IN THE MARKET PLACE. IN THE PAST, JAZZ CANDLES HAS BEEN SOLD EXCLUSIVELY TO SMALLER GIFT STORES. PBS HOLDING IS COMPLETING THE TRANSITION OF MANUFACTURING OF JAZZ CANDLES FROM SHREVEPORT, LOUISIANA TO DALLAS, TX AND WILL BEGIN**

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**MANUFACTURING AND DISTRIBUTION IN THE MONTH OF SEPTEMBER. THE DISTRIBUTION OF THOMAS KINKADE FRAME 3D PRODUCTS IS IN FULL OPERATION WITH THE INTRODUCTION OF THE PRODUCT LINE AT THE VEGAS HOME FURNISHING MARKET IN LATE JULY. PBS HOLDING GROUP IS SHIPPING FROM ITS WAREHOUSE AND DISTRIBUTION CENTER IN DALLAS. MR. WEINERT STATED THAT "OUR SALES REPS ARE THRILLED TO HAVE THESE GREAT PRODUCTS AND SUCCESSFUL BRANDS AVAILABLE FOR OUR CUSTOMERS, ESPECIALLY WITH FOURTH QUARTER OPPORTUNITIES AND EARLY 2015 SALES SEASON UPON US".**

The Retail Gift Market is only one area of the market we are going to reach with Kinkade Framed Art and Jazz Candles. We are going to follow what Scentsy did by going into the Direct Sales Marketing. Scentsy produced \$535 million in sales in 2011 with their wax melts and warmers. We know their sales model has proven to work in the candle industry. By the Company adding this Direct Sales Model it should produce a huge increase to the established revenue that Jazz Candles is currently bringing in. We will keep our shareholders updated as we continue to move forward with the Company.

## About Jazz Candles

We strive to provide our customers the safest and highest quality products available on the market today. In an age when the candle industry has been inundated by candle marketers, we stand fast to our commitment to the craft and art of making quality highly scented candles. It takes a careful formulation of quality ingredients to create strong scented candles, with brilliant colors, true fragrance scents, and a consistency that makes the candle burn cleanly and safely. We continue to research and develop fragrances and wax formulations that serve as the major foundation that has made our candles the leader in the industry of highly scented candles. Our method is not the easiest or least expensive way to make candles, but we believe it is the right way - the only way to get the safest, highest quality candles you have come to expect from Jazz Candles. [www.jazzcandles.com](http://www.jazzcandles.com)

## About Water To Fuel Technology Inc.

Water To Fuel Technology Inc., a subsidiary of PBS Holding Inc. has the exclusive rights, and technology, to manufacture and distribute worldwide, proprietary technology in converting the components of water (hydrogen/oxygen) to a supplementary fuel. These HHO generators work in all piston-powered engines. We currently have 10 distributors in the USA, along with distributors in each of the following countries: Africa, Bolivia, Brazil, Italy, and the Dominican Of Republic Latin America.

[www.WaterToFuelTechnology.com](http://www.WaterToFuelTechnology.com)

## About PBS Holding, Inc.

PBS Holding Inc through its direct sales group, recently launched, "De Vie Sun", which is translated, "Healthy Life". This product is the first to be introduced by the Company, which is focusing on the development, marketing and distribution of nutritional and functional beverages for consumers. The Company is marketing this product through the home-based direct sales channel. [www.starfestdirect.com](http://www.starfestdirect.com)

## Safe Harbor Statement:

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act

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of 1934. Certain statements set forth in this press release constitute "forward-looking statements." Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance or achievements, and may contain the words "estimate", "project", "intend", "forecast", "anticipate", "plan", "planning", "expect", "believe", "will likely", "should", "could", "would", "may" or words or expressions of similar meaning. Such statements are not guarantees of future performance and are subject to risks and uncertainties that could cause the company's actual results and financial position to differ materially from those included within the forward-looking statements. Forward-looking statements involve risks and uncertainties, including those relating to the Company's ability to grow its business. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties include, among others, the Company's limited operating history, the limited financial resources, and domestic or global economic conditions -- activities of competitors and the presence of new or additional competition and conditions of equity markets.

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