The Good Water Company Acquires Communications Solution Provider PhoneFusion

Monmouth Beach, NJ – The Good Water Company, Inc. (OTC Pink: AGUA) today announced it has acquired PhoneFusion, Inc., a privately held corporation. Founded in 2004, PhoneFusion provides hosted solutions for communications, computing and collaboration. As part of the transaction, the Company has issued shares of Series A and B Preferred Stock and will change its name to Fusion Interactive.

Through this acquisition, the Company will provide customers a highly integrated and interoperable suite of cost-effective, easy to use products.

The PhoneFusion portfolio of products and services includes a full range of unified communications and videoconferencing products, technologies and expertise serving enterprises, small business, and service providers

The Company intends to begin the name change and symbol change process as soon as possible.

Tags: PhoneFusion, unified communications, videoconferencing, business communications, collaboration, video communications, Desktop-as-a-Service, VoIP

About Fusion Interactive (Formerly The Goodwater Company)

Fusion Interactive is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, networking and related services to companies of all sizes around the world Additional disclosure and financial information can be found at: http://www.otcmarkets.com/stock/AGUA/quote

About PhoneFusion

PhoneFusion provides its clients with a wide range of unified communication and computing solutions. For more information about PhoneFusion, please visit www.phonefusion.com

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and as such, may involve risks and uncertainties. These forward looking statements relate to, amongst other things, current expectation of the business environment in which the company operates, potential future performance, projections of future performance and the perceived opportunities in the market. The company's actual performance, results and achievements may differ materially from the expressed or implied in such forward-looking statements as a result of a wide range of factors. The Company disclaims any obligation to update the information contained in this press release.