#### OTC DISCLOSURE AND NEWS SERVICE

## COMPANY INFORMATION AND DISCLOSURE STATEMENT

(June 3, 2012) Updated 11:00 pm PST

# HANNOVER HOUSE, INC.

(Pinksheets: HHSE)

**WYOMING** (State of Incorporation)

91-1906973 (IRS Employer Identification No.)

1428 CHESTER STREET
SPRINGDALE, AR 72764
(Address of Principal Executive Offices)

479-751-4500 (Issuer's Telephone Number)

**Cusip Number 410681 101** 

# MANAGEMENT DISCUSSION & SHAREHOLDER AGENDA ITEMS REGARDING LISTING, SHARE STRUCTURE & STRATEGY

FILED: June 3, 2012 UPDATED: 11:00 pm PST



# TABLE OF CONTENTS

### Filed June 3, 2012 / Updated 11:00 pm, PST

| ITEM I   | Management Discussion and Shareholder Agenda Items<br>Regarding Listing, Share Structure & Strategy | Page 3 |
|----------|---|--------|
| ITEM II  | Exhibits from Shareholder's Meeting   | Page 5 |
| ITEM III | Title Updates   | Page 8 |
| ITEM IV  | Certifications  | Page 9 |

\* \* \* \* \* \* \* \* \* \*

#### FORWARD-LOOKING STATEMENTS

This disclosure statement contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. In some cases you can identify forward-looking statements by terms such as "may", "intend", "will", "could", "would", "expects", "believe", "estimate", or the negative of these terms, and similar expressions intended to identify forward-looking statements.

These forward-looking statements reflect our current views with respect to future events and are based on assumptions and are subject to risks and uncertainties. Also, these forward-looking statements present our estimates and assumptions only as of the date of this disclosure statement. Except for our ongoing obligation to disclose material information as required by federal securities laws, we do not intend to update you concerning any future revisions to any forward-looking statements to reflect events or circumstances occurring after the date of this disclosure statement.

Actual results in the future could differ materially and adversely from those described in the forward-looking statements as a result of various important factors, including the substantial investment of capital required to produce and market films and television series, increased costs for producing and marketing feature films, budget overruns, limitations imposed by our credit facilities, unpredictability of the commercial success of our motion pictures and television programming, the cost of defending our intellectual property, difficulties in integrating acquired businesses, and technological changes and other trends affecting the entertainment industry.

# ITEM I – MANAGEMENT DISCUSSION & SHAREHOLDER AGENDA ITEMS REGARDING LISTING, SHARE STRUCTURE AND STRATEGY.

On Friday, June 1, 2012, the principal managers of Hannover House, Inc. held a telephonic meeting to discuss certain corporate opportunities, strategies and issues. Fred Shefte, President, was calling from the Company's principal office in Springdale, Arkansas, and speaking with Eric Parkinson, C.E.O., in Los Angeles. In compliance with the Company's commitment to open communications and transparency with shareholders, the following discussion items are being presented in this disclosure filing with the request to shareholders to provide thoughts and comments back to the managers. It is the Company's goal to maximize shareholder return through the successful implementation of the current business plan for 2012 and 2013. Management requests feedback from legitimate shareholders, via email, to CEO Eric Parkinson at: <a href="mailto:HannoverHouse@aol.com">HannoverHouse@aol.com</a>. While the solicitation of comments and opinions from verified shareholders does not constitute a mandatory shareholder vote for any of these issues under the Company's corporate by-laws, shareholder feedback is being solicited in order to provide management with as much information as reasonably available.

<u>I-a). SHARE STRUCTURE</u> – As previously disclosed, Company has been active in structuring a corporate financing venture with a California based media financing company. The initial proceeds from this venture, if enacted, would provide approximately \$1-million to the Company under a 1-year note, secured by authorized (but not issued) stock shares. The advisor structuring this opportunity for Hannover House has recommended that the Company would benefit from – and should therefore consider – some form of a "reverse-split" of shares, in order to reduce the total Share float, and increase the PPS.

UPDATE: 11:00 pm, PST – The Company posed this idea to shareholders via a disclosure filing at 4:00 pm PST today, and it was swiftly and unanimously REJECTED by a majority of shareholders within only six hours. Shareholders representing approximately 72% of the total outstanding common stock in HHSE contacted Hannover House managers on Sunday evening, June 3, 2012 in a unanimous and vigorous rejection of any discussion or plan structure involving a reverse-split of the stock.

The Hannover House management is appreciative of the feedback of shareholders, and has agreed to immediately withdraw from consideration any deal structures involving a reverse-split of the Company stock. Management remains committed to seeking shareholder feedback and approvals for any significant development or opportunity. To be clear: a majority of shareholders have rejected any corporate action or stock restructuring involving a "reverse-split," and this issue is formally off-the-table for any form of consideration. The shareholders and managers see no benefit whatsoever to such a move. Hannover House managers work for the shareholders and the good of the Company, and remain fully responsive to legitimate and reasonable feedback from verified shareholders. We thank our shareholders for their support and timely response to this outreach agenda item today, which shall be recorded as formally rejected and summarily withdrawn from consideration in all financing ventures under consideration.

**DEBT CONVERSION** – As a financing tool to assist with the retirement of selected debts, the Company has requested shareholder feedback on a plan to generate approximately \$300,000 in debt relief through the issuance of approximately 12-million shares. Responses have been received from shareholders representing (collectively) approximately 44-million shares (roughly 9.2% of total stock). The responses have been predominantly in favor of this transaction, with the general consensus being that the removal of these debts will also remove a management time distraction; substantially all of the debts that would be retired under such a proposed action are related to retiring P&A and debts from the acquisition and release of the movie, "Twelve." On a current basis, the Company's business plan of monthly home video releases, and targeted (limited release) theatrical titles, is generating positive, monthly cash flow, but not at a level of significant excess to promptly retire debts from the film "Twelve." As disclosed, some creditors have filed lawsuit actions to compel faster retirement of these debts, and it is these issues that have motivated the discussion of a possible debt conversion. While the removal of these debts would be welcomed, some shareholders have noted that the large number of shares in issue for HHSE is already a problem for generating respect from certain brokers (and possibly the DTC). Additional shareholder feedback on this matter is requested.

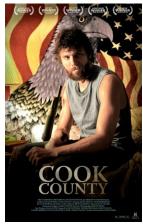
III. MAJOR FINANCING THROUGH INTERNATIONAL PRE-SALES AND VENTURES – Company has been meeting with financiers regarding the structuring of international rights pre-sales and co-production/co-financing of major projects, including "Mother Goose." As presently structured, certain territorial and media rights will be licensed by Hannover House on a contracted basis, with the proceeds of such pre-sale agreements applied toward the production costs of each film. Company's goal of pursuing a total of \$8-million in international licenses for "Mother Goose," may be increased incrementally in order to accommodate salary requirements for three other, major stars that have since agreed to appear in the film. It is Company's belief, as well as the belief of the financing entity assisting with the assembly of international pre-sales, that the addition of these three, major starts (in addition to the previously announced commitment of Shirley MacLaine), will generate a greater amount of pre-sales than the cost of engaging these actors. The same entity that is assisting Hannover House with "Mother Goose" is also assisting the Company in the acquisition and financing of two additional, major features.

IV. CORPORATE GOVERNANCE UPDATE – Following a consultation meeting with Audit Project Mgr., Lisa Purkayasha, Company believes it is still on schedule this month. Changes to this schedule, if any, would be disclosed. In another corporate governance issue, Company's application for DWAC transfers of its shares through the DTCC was rejected on Friday, ostensibly due to the large number of shares in issue, as well as the share pricing of the stock being under \$.10. Until HHSE shares are approved for DWAC transfer, the company will continue transactions with paper certificates. The Company plans to apply for DWAC transfer eligibility with the DTCC again in July, following the release of the audits.

**ITEM II EXHIBITS FROM SHAREHOLDER'S MEETING** – As previously announced, the Company held its annual meeting of Shareholders on Saturday, January 14, 2012 in Fayetteville, Arkansas. Shareholders in attendance at the meeting represented, collectively, approximately 71% of the total Common Stock ownership. In person attendees received a handout folder containing a summary financial report for the Year Ending 12-31-2011, and some written information on titles and corporate ventures. At the request of some shareholders, the write-up exhibits that were available at the meeting are reprinted on the following pages.

# HANNOVER HOUSE - Q1 / Q2 2012 New Release Overview

## **Current Theatrical Titles**



(USA) Initial Release 12-16-11 Additional Mkts. Begin 1-27-12 Acclaimed performance by Anson Mount ("Hell on Wheels") Plus Xander Berkeley and Ryan Donowho (R)



(Czech / USA) Scheduled 4-6-12 Award winning animated masterpiece from legendary director Jiri Barta, featuring the voice talent of Forest Whitaker, Joan Cusack and Cary Elwes (PG)



(Russia) Scheduled 4-20-12
"The most terrifying Arctic Thriller since 'The Girl with the Dragon Tattoo'" – Screen International. Powerful, Russian-language Thriller, with English subtitles.



(Mexico) Scheduled 5-4-12 A critic's favorite from Sundance 2011, from Mexican director Irea Gomez-Conchiero. Action film with a message about dreams, crime, and too much spare time.

# **Upcoming Home Video Releases**



Street Date: Feb. 7, 2012 Romantic Comedy starring Owen Benjamin, Christina Ricci, Cedric The Entertainer, Matthew Lilliard. Key retail placements include Wal-Mart Stores, Netflix



Street Date: Feb. 7, 2012
Horror-Thriller, based on popular urban legend of swamp monster in Southern Arkansas, Eastern Texas.
Key retail placements include Wal-Mart Stores, Family Video.

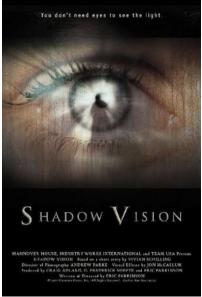


Street Date: April 3, 2012 Contemporary anthology of five short films all based on classic Works by Edgar Allan Poe. now in solicitation for April, 2012 Release on DVD, BD and VOD.



Street Date: May 29, 2012 Grand Champion and 4 other top selling catalog titles will be out on Blu-Ray and VOD in 2012; e.g., Teen Yoga, Samurai Warrior, Come Away Home, Savage Land

# Potential New Productions / Various Development Projects



Sci-Fi Thriller – Company fully owns this property and concept outright and is not dependent upon outside producers for licensing or authorization to proceed. Current plan is for production to start in July (subject to acceptable terms for financing), with a theatrical release for spring, 2013.



Company has been developing the concept of a 3D format animated feature film based on the characters created by James Cameron in his original "Terminator" film. At this time, the franchise rights to "Terminator" are controlled by Annapurna Productions, but will revert back to James Cameron in just a few years. Company will continue to develop this concept, but will be unable to proceed without an agreement from Anna-Purna, Cameron or both.





Wild Oats

The Magic of Christmas

Championship Soccer

Please Don't feed The Zombies

"Vengeance: A Love Story" is an action-adventure / revenge film with production slated for 2012 by Patriot Pictures. This film is intended as a title for release through a distribution pact with Hannover House launched in October; "Dances with Werewolves" is a proposed, 3-D horror production venture with Hannover House acting as distributor for North and South American rights; "Wild Oats" is a comedy with Shirley Maclaine that may or may not end up with Hannover House, due to the existence of a producer's "buy-out" option. Film is not yet in production and no buy-out of Hannover's distribution rights has ocurred. "The Magic of Christmas" is a family-appeal, holiday themed feature with private production financing. "Championship Soccer" is in final post production and could be released to video as early as May, 2012. "Please Don't Feed The Zombies" is a proposed horror-comedy feature with private investment capital for both the production and P&A.

# Potential New Ventures VODWIZ.COM

#### Internet Streaming for as little as \$1 per Movie!

<u>Concept:</u> Hannover House will launch a Video-On-Demand Site in the summer of 2012, offering a wide variety of feature programming, and selected "independent movies" for streaming at only \$1 each. Major Studio films and current theatrical titles will also be available (but at customary / industry-standard pricing).

Market Position: As the Video-On-Demand market continues with explosive growth, Hannover House sees a significant opportunity with both "independent film" titles as well as "budget priced" streaming options. The current business model for the top 15 Video-On-Demand portals (which collectively represent approximately 85% of the total U.S. VOD market – and generating approximately \$4.1-billion in 2011) is focused on the Major Studio hits and pricing at premium rates of \$2.99 to \$6.99 per movie. Hannover House believes that there is a very large and untapped VOD market for independent films that were not major theatrical releases, if consumers can be made aware of a portal for such titles, and if such titles can be priced for affordability. VODWiz.com is envisioned as the "Redbox" of Video-On-Demand (in it's pricing model)... and the "Amazon.com" of film selection (in respect of the breadth of titles that can be made available under the VODwiz.com business model).

<u>Product Sources:</u> Hannover House has begun discussions with several major independent film suppliers, and believes that a majority of independent studios can be quickly enrolled as programming suppliers to VODWiz.com. Additionally, Hannover House believes that some of the Major Studios may want to engage VODWiz.com as yet another VOD portal for their films, however, under a more traditional, consumer pricing model and revenue split.

<u>Capital Investment:</u> Company is evaluating the Hardware, Software, Personnel and Marketing investments that will be required to successfully launch VODWiz.com. Company is currently capable of streaming films direct-to-consumers and processing credit card payments; the analysis of hardware / software expansion needs will be driven by consumer usage assumptions and the projected demand that high volume will place on a streaming infrastructure. Company believes that sufficient funding for this venture can be obtained from a minority position private investor, bank debt, self-generated revenue reinvestments or a combination of all three; Company does not intend to issue new HH / TDGI stock equity in order to finance this new venture.

Revenue Potential: VODWiz.com will enable the Company to maximize revenues from its own library of titles, in some cases generating VOD funds from titles that have been "passed over" by the existing VOD portals. Additionally, with a per-title placement fee, and a 50-50 revenue split model for net income for outside programming suppliers, Company could see substantial revenues and bottom line income from such a model from other studios' releases. With a target of 500 titles available through VODWiz.com by September, 2012, it is difficult to accurately forecast the consumer demand for these films and this pricing model as there is no current comparable supplier. Company believes that there is a large market for fans of independent features, and that the pricing model will be both attractive and affordable. If the consumer

marketing launch for VODWiz.com catches on, the venture could become a major brand name. Conversely, competitive factors might include existing VOD portals deciding to adopt a "budget priced" product line, or similar model VOD sites launching that could cannibalize an otherwise defacto exclusivity for most independent films in the VODwiz.com marketplace,

\* \* \* \* \*

ITEM III TITLE UPDATES – As previously disclosed and posted, release dates for some of the titles on the above exhibits from the January Shareholder's Meeting, have since been adjusted for various marketplace factors (including competitive considerations), and in the case of "Toys in the Attic" to better accommodate promotional opportunities. Shareholders are advised to refer to the release slate posted on May 8, 2012, and individual title announcements with respect to exact street dates for each theatrical and home video title. Additionally, Company is providing the following updates:

- a). Grand Champion & Family Movie Night Pack this item has been moved until October for release, and has been replaced with the "Unexpendables Pack" for August. The Company will release a total of nine (9) multi-title DVD assortments between August (2012) and February (2013), in most cases priced at \$9.95 suggested retail (for "Budget Bin" placement at Wal-Mart for \$5.00); in the case of the "Unexpendables Pack", the suggested retail price is \$14.95 due to the higher stature star power of Arnold Schwarzenegger, Jesse Ventura and David Carradine.
- <u>b). Vengeance: A Love Story</u> As of the date of this filing, Company does not anticipate this Patriot Pictures production to commence principal photography during calendar year 2012.
- <u>c).</u> <u>Dances with Werewolves</u> As of the date of this filing, Company has been informed that significant financial support anticipated under the Michigan Film Act, is no longer available for this project; the producers are seeking alternative State financing opportunities, including incentives potentially available from the State of Louisiana.
- <u>d).</u> <u>Wild Oats</u> As of the date of this filing, neither the Producers nor Dimension Films have exercised the option to buy out the Hannover House distribution rights to this film, although it is Hannover's belief that this is their plan. It is the Company's position that it benefits under either scenario (i.e., either keeping the North American rights to the film, or receiving a buy-out fee to release the rights to Dimension or other entities as may be directed by the producers).
- e). Other Titles Shareholders are advised that the titles listed within the January shareholder's meeting handouts represent only a portion of the titles being handled and developed by Hannover House. Please refer to the title listings contained in the May 8, 2012 release slate disclosure and announcement, and watch for additional title listing releases. New production titles announced since January include "The Mothman Chronicles", "Primate" and "Mother Goose." New video acquisition titles already announced include: "Humans Vs Zombies", "Patient Zero", "Hostage", "Buried Alive" and "Pink Skies."

#### ITEM IV <u>Certifications</u>

#### I, ERIC F. PARKINSON, hereby certify that;

- (1) I have reviewed the Discussion and Disclosure of Specific Items Required for Reporting Compliance, as of June 3, 2012, covering various activities and shareholder issues for Hannover House, Inc. (the "Company") including the Revisions / Updates also posted on June 3, 2012, as revised at 11:00 pm PST;
- Based on my knowledge, this Disclosure Statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this Disclosure Statement;
- (3) Based on my knowledge, the financial information included or incorporated by reference in this Disclosure Statement, fairly present in all material respects the financial condition, results of operations, and cash flows of the Issuer as of, and for, the periods presented in this Disclosure Statement.

| Dated: | 3 June 2012 | 2 |
|--------|-------------|---|
|        |             |   |

/s<u>/</u>\_\_\_\_\_

By: Eric F. Parkinson

Title: Chairman and Chief Executive Officer