

## NOTIFICATION OF LATE FILING

Name of the Issuer: THE EVERMEDIA GROUP, INC.

Check One:  Annual Report  Quarterly Report  Interim Report

For Period Ended: 3/31/12

Address of Principal Executive Office (Street and Number):

791 TREMONT STREET  
CO-206, BOX 4  
BOSTON, MA 02118

State below in reasonable detail why the Annual/Quarterly Report, could not be filed within the prescribed time period.

INACCURATE GUIDANCE

Anticipated Filing Date: 5/21/12

[Please be informed that the filing of this notification grants issuers 5 additional calendar days to post a Quarterly or Interim Report and 15 calendar days to post an Annual Report.]

Person to contact in regard to this notification:

Date: 5/16/12

Signature: 

Name: ROBERT GRANNITT

Title: OPERATIONS MANAGER