

Supplemental Information

Light Media Corporate Credo

Commitment of Concurrent Responsibility

May 14, 2012:

DEAR CURRENT AND PROSPECTIVE SHAREHOLDERS OF LIGHT MEDIA:

As a private company, there are only so many friends and family who will support you, see/get your vision or even have the means, understanding or capacity to stand with you as you put in the time to achieve your goals. With that being said, at some point in every private company's life-cycle a decision will be made to find capital either via loans, divestitures, search for investors or as Light Media chose in 2009: to become a publicly-traded company.

For every positive thing that I heard about being public, I also heard negative things. I also read how Sarbanes-Oxley, cost of compliance, was driving many companies off of the major stock exchanges and into the OTC Markets and all of this right in the midst of the Great Recession. So, I looked at surveyed options and this is what I saw: Bank lending to small businesses at a halt, private investors scared to death of market turmoil after seeing their 401(k)s wiped out, and I thought, "if so many small, medium and large companies can trade via OTCMarkets.com and make it work (over \$500mm in trading volume), then why not LGMH?" So, I took the necessary steps to invest the substantial time and resources to file an application with FINRA and go through the rigorous FINRA due diligence process in order to be granted a stock ticker symbol, with the hope of being able to rise above the fray. On January 14, 2010 after seven (7) months of arduous review, FINRA granted Light Media the stock symbol identified as: [LGMH](#).

Light Media became a public company for three (3) primary reasons: (1) to be able to raise capital; (2) to be able to complete mergers and acquisitions; and (3) to be able to maximize corporate value, community well-being and shareholder wealth. There are no other reasons, and these are the three (3) primary purposes of Light Media being public today, which are also three key reasons for being a publicly-traded company listed on websites which prescribe services to take companies public, and also noted by academics, investment banks, etc.

However, what I have seen real-time over the past 2 years of being a micro-cap, publicly-traded company is that the race is more often won by those who do endure. I have also watched many companies recklessly abuse their Stock Symbol ("privilege") and that abuse has not only destroyed those companies ultimately, but also their destruction has had a negative impact on all micro-caps, who are trying to use the OTC Markets platform for its intended purpose: to help companies grow, generate jobs, etc., etc.

As such, I decided to write a Corporate Credo for Light Media (see below) which will hopefully give current and prospective shareholders some guidance or insight as to how Light Media will work around the clock to operate as a publicly-traded company and a good steward of the Stock Symbol privilege granted by FINRA, to be able to have common stock trade and be in position: (1) to be able to raise capital; (2) to be able to complete mergers and acquisitions; and (3) to be able to maximize corporate value, community well-being and shareholder wealth. Importantly, please know that I have always seen the OTC Markets as a first-step/stepping stone, for graduation to a higher stock exchange or trading level. However, in all things, crawling before

walking is a path and these are just initial first steps of Light Media, as we continue the trek to higher ground.

Thank you for taking the time to read this correspondence, as well as for your support, and for thinking of Light Media as a part of your diversified investment portfolio. My goal now is to more closely align not only with strategic partners, but also with shareholders and community stakeholders who too believe and see the vision to: use inspirational and enlightening multi-media products, technology and distribution platforms, as powerful tools to maximize corporate value, community well-being and shareholder wealth.

Sincerely,

Danny Wilson, CEO
OTC Markets: [LGMH](https://www.otcmkt.com/quote/LGMH)
www.LightMediaHoldings.com

LIGHT MEDIA (OTC MARKETS: [LGMH](https://www.otcmkt.com/quote/LGMH))

CORPORATE CREDO

I. LIGHT MEDIA IS AN INSPIRATIONAL MEDIA SPECIALIST AND WILL ALWAYS BE AN INSPIRATIONAL MEDIA SPECIALIST.

II. UNLESS A MATERIAL CORPORATE DEVELOPMENT ARISES, REQUIRING IMMEDIATE DISSEMINATION, LIGHT MEDIA WILL AVOID THE ISSUANCE OF MORE THAN TWO (2) PRESS ANNOUNCEMENTS PER WEEK.

III. LIGHT MEDIA WILL NEVER INITIATE AND WILL NEVER AUTHORIZE INITIATION OF A REVERSE SPLIT OF ITS COMMON STOCK.

IV. LIGHT MEDIA WILL NOT DESTROY ITS PUBLIC FLOAT AND WILL NOT DILUTE ITS LOYAL SHAREHOLDERS OUT OF EXISTENCE BY RECKLESSLY AUTHORIZING AND/OR ISSUING BILLIONS OF SHARES.

V. LIGHT MEDIA WILL MAKE NEWS ANNOUNCEMENTS THAT ARE RELEVANT, VERIFIABLE AND OF GENUINE INTEREST TO ITS SHAREHOLDERS AND THE INVESTMENT COMMUNITY.

VI. LIGHT MEDIA WILL NOT ASSOCIATE OR IMMEDIATELY DISASSOCIATE WITH ANY INDIVIDUALS, INSTITUTIONS OR ENTITIES OF QUESTIONABLE CHARACTER, MORALITY OR ETHICS.

VII. LIGHT MEDIA WILL BE PRUDENT, PATIENT AND STRIVE FOR PERFECTION IN ACHIEVING GOALS OR MAXIMIZING OPERATIONAL EFFICIENCY AND EFFECTIVENESS.

VIII. LIGHT MEDIA WILL STRIVE TO BE THE BEST PUBLICLY-TRADED COMPANY POSSIBLE, AND USE THE OTC MARKETS OR PUBLIC-MARKETS INVESTMENT PLATFORM AS A TOOL TO MAXIMIZE CORPORATE VALUE, COMMUNITY WELL-BEING AND SHAREHOLDER WEALTH.

IX. LIGHT MEDIA WILL WORK RELENTLESSLY TO MAXIMIZE CORPORATE VALUE, COMMUNITY WELL-BEING AND SHAREHOLDER WEALTH, VIA HARD WORK, PERSEVERANCE, FULFILLMENT OF GOALS AND DEPLOYMENT OF STRATEGIES WHICH ARE LONG-TERM ACCRETIVE.

X. LIGHT MEDIA WILL COMPETE VIGOROUSLY AND FAIRLY, AS A GOOD STEWARD AND SOCIALLY-RESPONSIBLE INSPIRATIONAL MULTI-MEDIA CONGLOMERATE, FOCUSED ON MAKING A POSITIVE DIFFERENCE IN THE GLOBAL COMMUNITY, ADVANCING GOODWILL AND THE COMMON GOOD.

ADOPTED: MAY 14, 2012

Cautionary Note Regarding Forward-Looking Statements: This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Light Media (OTC: "LGMH") and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements.