

August 15, 2011

OTC Markets Group
304 Hudson Street
2nd Floor
New York, NY 10013

Re: Broadcast Marketing Group, Inc., SYMBOL: BDCM - Sufficiency of Adequate
Current Information

Ladies and Gentlemen:

Please be advised that I am securities counsel to Broadcast Marketing Group, Inc., a Florida corporation (the "Issuer"). I refer to my letter to you dated July 27, 2011 which has been posted by the Issuer on Pink OTC Markets (the "July 27, 2011 Letter"). This letter is to advise all that due to events that have come to my attention after the date of the July 27, 2011 Letter, the July 27, 2011 letter should be deemed to be deactivated and no one should rely upon it.

While this letter is intended exclusively for use by OTC Markets Group, the same is hereby granted full and complete rights and permission without any future request to publish this letter as part of "OTCMarkets.com" for viewing by the public and regulatory agencies.

Very truly yours,



Frank J. Hariton