# QUARTERLY REPORT FOR <br> PERIOD ENDI NG March 31, 2011 

West Coast Corporate Office<br>353 Sacramento St., Suite 1500<br>San Francisco, CA 94111

Boise Corporate Office
7280 W. Ustick Rd, Suite 102
Boise ID 83704

Website: www.mediag3.com

| Federal I.D. No. | CUSIP No. |
| :--- | ---: |
| $14-1963980$ | $58448 D 109$ |

ISSUER'S EQUITY SECURITIES
As of March 31, 2011

COMMON STOCK
$\$ .001$ Par Value
1,500,000,000 Common Shares Authorized
1,252,247,882 Common Shares Issued and Outstanding

## PREFERRED STOCK

$\$ .001$ Par Value
5,000,000 Shares of Preferred Stock authorized
No Shares of Preferred Stock Outstanding

All information in this Quarterly Report has been compiled to fulfill the disclosure requirements of Rule 15c2-11 promulgated under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). The enumerated items and captions contained herein correspond to the format as set forth in that rule.

## FORWARD-LOOKING STATEMENTS

This Quarterly Report contains various "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Exchange Act. Forward-looking statements represent the Company's expectations or beliefs concerning future events. The words "believe, expect, "anticipate," "intend," "estimate," "project" and similar expressions are intended to identify forward-looking statements. The Company cautions that these statements are further qualified by important factors that could cause actual results to differ materially from those in the forward-looking statements, including without limitations, the factors described in this Quarterly Report.

Investors are cautioned not to place undue reliance on such forward-looking statements because they speak only of the Company's views as of the statement dates. Although the Company has attempted to list the important factors that presently affect the Company's business and operating results, the Company further cautions investors that other factors may in the future prove to be important in affecting the Company's results of operations, the Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.
ITEM I. EXACT NAME OF ISSUER \& ITS PREDECESSORS (IF ANY): ..... 3
ITEM II. SHARES OUTSTANDING ..... 3
ITEM III. INTERIM QUARTERLY FINANCIAL STATEMENTS ..... 4
ITEM IV. MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATION ..... 23
ITEM V. LEGAL PROCEEDINGS ..... 24
ITEM VI. DEFAULTS UPON SENIOR SECURITIES ..... 25
ITEM VII. OTHER INFORMATION ..... 25
ITEM VIII. EXHIBITS ..... 27
ITEM IX. ISSUER'S CERTIFICATION ..... 28

Quarterly Report March 31, 2011

## ITEM I EXACT NAME OF ISSUER \& ITS PREDECESSORS (IF ANY)

The exact name of the issuer is:
Media G3, Inc., a Delaware Corporation
The issuer's exact name of its predecessor in the past five (5) years:

## Formerly

## Date changed

None

## The Company's current address is:

West Coast Corporate Office 353 Sacramento St., Suite 1500 San Francisco, CA 94111

Boise Corporate Office 7280 W. Ustick Rd, Suite 102

Boise ID 83704

Website: www.mediag3.com

## ITEM II SHARES OUTSTANDING

## THE NUMBER OF SHARES OR TOTAL AMOUNT OF SECURI TI ES OUTSTANDI NG FOR EACH CLASS OF SECURITIES

As of March 31 2011, there are:

- 1,500,000,000 shares of the Company's \$.001 Par Value Common Stock authorized
- 1,233, 259,343 shares of the Company's \$. 001 Par Value Common Stock issued and Outstanding
- 810,768,417 Unrestricted shares of the Company's \$. 001 Par Value Common Stock
- 722,297,468 Shares of the Company's \$. 001 Par Value Common Stock in Float
- 422,490,926 Restricted shares of the Company's \$. 001 Par Value Common Stock
- 1,768 Beneficial shareholders
- 1,768 shareholders of record, and

As of March 31, 2011, there are,

- 5,000,000 Shares of our \$. 001 Par Value Preferred Stock authorized,
- 0 Shares of our \$.001 Par Value Preferred Stock issued and outstanding
- 0 Shares of our $\$ .001$ Par Value Preferred Stock in the float,
- O Beneficial Shareholders,
- O shareholders of record.


## ITEM III INTERIM QUARTERLY FINANCIAL STATEMENTS

## MEDIA G 3, INC AND SUBSIDIARIES

## TABLE OF CONTENTS

Financial Information Page
Financial Statements:
Unaudited Condensed Consolidated Balance Sheets
for March 31, 2011 and December 31, 2010 ..... 5-6
Unaudited Condensed Consolidated Statements of
Operations for the three months ended March 31, 2011 and 2010 ..... 7
Unaudited Statements of Stockholders' equity for the period from December 31, 2009 through March 31, 2011 ..... 8-9
Unaudited Condensed Consolidated Statements of Cash Flows for the three months ended March 31, 2011 and 2010. ..... 10
Unaudited Condensed Consolidated Notes to Interim Financial Statements...... ..... 11

Quarterly Report March 31, 2011

## MEDIA G 3, INC AND SUBSIDIARIES <br> UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS



## LIABILITIES AND STOCKHOLDERS' EQUITY

| CUURENT LIABILITIES |  |  |  |
| :--- | ---: | ---: | ---: |
| Accounts payable | $\$$ | 971,528 | $\$$ |
| Shareholder Loan |  | 109,974 | 961,537 |
| Accrued shareholder Loan interest |  | 43,165 | 101,969 |
| Notes Payable - Current | 12,276 | 43,165 |  |
| Accrued wages, payroll taxes, and benefits | $1,656,906$ | 143,261 |  |
| Accrued wages - related party | 180,000 | $1,656,906$ |  |
| Accrued Liabilities | 6,500 | 180,000 |  |
| Accrued Interest - notes payable | 39,090 | 6,500 |  |
| TOTAL CURRENT LIABILITIES | $3,019,439$ | 20,140 |  |
| NON-CURRENT LIABILITIES |  | $3,113,478$ |  |
| Notes Payable - non-current |  |  |  |
| TOTAL NON-CURRENT LIABILITIES | 740,000 | 740,000 |  |
|  | 740,000 | 740,000 |  |
| TOTAL LIABILITIES |  | $3,853,478$ |  |

## COMMITMENTS AND CONTINGENCIES

## STOCKHOLDERS' EQUITY

Preferred stock, par value \$. 001 per share, 5,000,000 shares authorized, none issued and outstanding

Common stock, par value $\$ .001,1,500,000,000$ shares authorized, 1,252,247,882 issued and outstanding -
$1,202,247,882$ issued and outstanding -
Paid in capital
Accumulated other comprehensive (loss) income
(Deficit) accumulated during the development stage Total Stockholders' Equity

| 2011 | 2010 |
| :---: | ---: |
| $1,252,247$ | $1,202,247$ |
| $33,120,661$ | $33,020,661$ |
| $(29,431)$ | $(29,431)$ |
| $(15,023,383)$ | $(14,879,405)$ |
| $19,320,095$ | $19,314,073$ |

Total Liabilities and Stockholders' Equity
\$ 23,079,534

MEDIA G 3, INC AND SUBSIDIARIES
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS


[^0]Quarterly Report March 31, 2011

MEDIA G 3, INC AND SUBSIDIARIES
STATEMENT OF STOCKHOLDERS' EQUITY
(Deficit)
Accumulated

|  | Common Stock |  | Paid-in Capital | During the Development | Other Comprehensive |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares | Amount |  | Stage | loss | Total |
| Balances, December 31, 2009, (unaudited) | 853,867,474 | 853,867 | 22,917,302 | $(12,550,429)$ | $(29,431)$ | 11,191,309 |

Cashless exercise of outstanding warrants for Convertible debt on January 20, 2010

Shares issued for services performed and completed at $\$ 0.007$ per share on April 15, 2010

Cashless exercise of outstanding warrants for Convertible debt on June 14, 2010
19,915,966 19,916
$(19,916)$

Shares issued for media credits pruchased with stock on June 20, 2010

10,000,000
10,000
4,990,000
5,000,000
Shares issued for services performed and completed at $\$ 0.0023$ per share on August 11, 2010

50,000,000
50,000
65,000
115,000

Shares issued for services performed and completed at $\$ 0.0023$ per share on August 11, 2010

25,000
32,500
57,500

Shares issued for services performed and completed at $\$ 0.0026$ per share on August 18, 2010

Shares issued for media credits pruchased with stock on August 18, 2010

Quarterly Report March 31, 2011

| Shares issued for repayment of debt and finance charge at $\$ 0.0026$ per share on September 1, 2010 | 60,000,000 | 60,000 | 97,000 |  |  |  | $\begin{array}{r} 157,000 \\ (2,328,976) \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net (loss) for the year |  |  |  | $(2,328,976)$ |  |  |  |
| Balances, December 31, 2010, (unaudited) | 1,202,247,882 | \$ 1,202,247 | \$ 33,020,661 | \$ (14,879,405) | \$ | $(29,431)$ | \$ 19,314,073 |
| Shares issued for repayment of debt and finance charge at $\$ 0.003$ per share on February 11, 2011 | 50,000,000 | 50,000 | 100,000 |  |  |  | 150,000 |
| Net (loss) for the period |  |  |  | $(143,978)$ |  |  | $(143,978)$ |
| Balances, March 31, 2011, (unaudited) | 1,252,247,882 | \$ 1,252,247 | \$ 33,120,661 | \$ (15,023,383) | \$ | $(29,431)$ | \$ 19,320,095 |

Quarterly Report March 31, 2011

## MEDIA G 3, INC AND SUBSIDIARIES <br> UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

|  |  | For the three months ended March 31, |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 2011 | 2010 |  |
| OPERATING ACTIVITIES |  |  |  |  |
| Net (loss) | \$ | $(143,978)$ | \$ | $(166,933)$ |
| Adjustments to reconcile net income (loss) to net cash used by operating activities |  |  |  |  |
| Depreciation and amortization |  | 506,304 |  | 117,797 |
| Changes in operating assets and liabilities |  |  |  |  |
| Accounts payable |  | 9,991 |  | 13,993 |
| Accounts receivable |  | $(475,000)$ |  | - |
| Other payables and accrued liabilities |  | 18,950 |  | 21,058 |
| Finished goods inventory |  | 58,476 |  | - |
| NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES |  | $(25,258)$ |  | $(14,086)$ |
| INVESTING ACTIVITIES |  |  |  |  |
| Sale of property and equipment |  | (116) |  | - |
| Purchase of property and equipment |  | - |  | - |
| NET CASH PROVIDED BY INVESTING ACTIVITIES |  | (116) |  | - |
| FINANCING ACTIVITIES |  |  |  |  |
| Proceeds from notes payable |  | 19,015 |  | - |
| Proceeds from shareholder loan payable |  | 8,005 |  | - |
| Repayments to shareholder loan payable |  | - |  | 13,797 |
| NET CASH PROVIDED BY FINANCING ACTIVITIES |  | 27,020 |  | 13,797 |
| NET INCREASE (DECREASE) IN CASH |  | 1,647 |  | (289) |
| CASH, BEGINNING OF PERIOD |  | 34 |  | 538 |
| CASH, END OF PERIOD | \$ | 1,681 | \$ | 249 |
| SUPPLEMENTAL SCHEDULE OF CASH PAYMENTS |  |  |  |  |
| Interest Paid | \$ | - | \$ | - |
| Taxes Paid | \$ | - | \$ | - |

## SUPPLEMENTAL SCHEDULE OF NON-CASH PAYMENTS

Notes payable and interest converted to common shares of stock

| Notes Payable converted - current | \$ | 115,385 | \$ | - |
| :---: | :---: | :---: | :---: | :---: |
| Accrued Interest converted |  | 34,616 |  | - |
| Common Stock issued |  | $(150,000)$ |  | - |
|  | \$ | - | \$ | - |
| Cashless exercise of warrants for common stock |  |  |  |  |
| Common Stock | \$ | - | \$ | 154,744 |
| Paid in Capital |  | - |  | $(154,744)$ |
|  | \$ | - | \$ | - |

# MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND ORGANIZATION

## (A) Organization

MediaG3, Inc. ("MediaG3," "the Company," "us," "we," "our,"MDGC") was incorporated in the State of Delaware on December 21, 2005, and became an operating company immediately upon acquiring two operating subsidiaries on December 28, 2005. MediaG3's principal place of business is in San Francisco, California, USA.

MediaG3 was principally engaged in the design and sales of interactive marketing solutions for companies of all sizes.

Shanghai Little Sheep Children’s Product Development Limited ("Little Sheep"), a wholly owned subsidiary of MediaG3, was incorporated as a Limited Liability Company in the People’s Republic of China ("PRC") on May 20, 2005 with its principal place of business in Shanghai, PRC.

Little Sheep is principally engaged in the design, sales and distribution of children's wear in the PRC.

On December 28, 2005 Little Sheep and its shareholders executed a Stock Purchase Agreement and Plan of Reorganization with MediaG3, whereby MediaG3 issued 2,500,000 shares of its restricted common stock for $100 \%$ of Little Sheep.

Shanghai Oriental Media Communications, Limited ("Oriental Media"), was incorporated as a Company with Limited Liability in the People’s Republic of China ("PRC") on April 8, 2004 with its principal place of business in Shanghai, PRC.

Oriental Media is principally engaged in the design, development and maintenance of websites, network advertisement, database management and network consulting.

On December 28, 2005, Oriental Media and its shareholders executed a Stock Purchase Agreement and Plan of Reorganization with MediaG3, whereby MediaG3 issued 2,250,000 of its restricted common stock for $100 \%$ of Oriental Media. The acquisition of Oriental Media is considered to be an acquisition of an entity under common control. As a result, the Company's consolidated financial statements include Oriental Media’s historical balance sheet and related statements of income, of stockholders' equity and of cash flows for all periods presented.

In January 2009, MediaG3 discontinued our operations in our Little Sheep and Oriental Media divisions, and sold the divisions to our past President in exchange for amounts owed to him of $\$ 309,296$, including advances of $\$ 290,760$ and accrued interest of $\$ 18,536$.

# MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND ORGANIZATION - continued

(B) Principles of consolidation

The consolidated financial statements include the accounts of MediaG3 and its wholly owned subsidiaries from the date of acquisition, and are prepared in accordance with accounting principles generally accepted in the United States of America. All inter-company accounts and transactions have been eliminated.

Certain amounts in previous periods have been reclassified to conform to the current presentation. The reclassifications had no impact on total assets or net loss as previously reported.
(C) Use of estimates

The preparation of the financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.
(D) Going concern

The accompanying consolidated financial statements have been prepared assuming that the Company will continue as a going concern. The Company has incurred operating losses since inception of $\$ 15,023,383$ but has a positive working capital of $\$ 7,759,743$ as of March 31, 2011, which is insufficient to meet our funding needs for the next twelve months. As a result the Company's continuance depends on its ability to raise additional capital. There is no absolute assurance that the Company will be able to raise the needed capital to sustain its operation and continue as a going concern. The management's plan is to raise additional capital through offerings of common stock and debt.

## (E) Cash and cash equivalents

Cash and cash equivalents include cash on hand and demand deposits with a bank with an original maturity of less than 3 months.

# MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND ORGANIZATION - continued

(F) Accounts receivable

Trade accounts receivable are recorded at the invoiced amount and do not bear interest. The allowance for doubtful accounts is the Company's best estimate of the amount of probable credit losses in the Company's existing accounts receivable; however, changes in circumstances relating to accounts receivable may result in a requirement for additional allowances in the future. The Company determines the allowance based on historical write-off experience, current market trends, and customers ability to pay outstanding balances. The Company continually reviews its allowance for doubtful accounts.
(G) Finished goods inventory

Inventories are stated at the lower of cost or market value, cost being determined on a first in, first out method. The Company provides for inventory allowances for excess and obsolete inventories determined principally by customer demand and each inventory item's activity. Inventories consist of finished goods.
(H) Intangible assets

The Company amortizes intangible assets, which consist of a purchased software and trademark, over their estimated useful lives unless such lives are deemed indefinite. Amortizable intangible assets are tested for impairment based on undiscounted cash flows, and, if impaired, written down to fair value based on either discounted cash flows or appraised valued. Intangible assets with indefinite lives are tested annually for impairment and written down to fair value as required.
(I) Property and Equipment

Property and equipment are stated at cost, less accumulated depreciation and amortization. Expenditures for additions, major renewals and betterments are capitalized and expenditures for maintenance and repairs are charged to expense as incurred.

Depreciation and amortization are provided on a straight-line basis, less estimated residual value over the asset's estimated useful lives. The estimated useful lives are as follows:

Software
Machinery
3 years
10 years

# MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND ORGANIZATION - continued

| Other equipment | 5 years |
| :--- | :--- |
| Office equipment | 3 years |
| Leasehold improvements | 3 years |

(J) Long-lived assets

The Company reviews property and equipment and other long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability is measured by comparison of the assets' carrying amount to future undiscounted net cash flows the assets are expected to generate. Cash flow forecasts are based on trends of historical performance and management's estimate of future performance, giving consideration to existing and anticipated competitive and economic conditions. If such assets are considered impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the projected discounted future cash flows arising from the assets or their fair values, whichever is more determinable. The Company did not record any impairment of long-lived assets during the three months ended March 31, 2011 and 2010.
(K) Fair value of financial instruments

Statement of Financial Accounting Standards No. 107, "Disclosure about Fair Value of Financial Instruments," requires certain disclosures regarding the fair value of financial instruments. Cash, receivables, payables and accrued liabilities are reflected in the financial statements at fair value because of the short-term maturity of the instruments.
(L) Revenue recognition

The Company's revenue is derived by providing professional services for website design, development and maintenance, network advertisement, database management and network consulting, and by the sale of children's wear in the PRC.

To the extent that a website design or development contract extends over multiple accounting periods, revenues are recognized based on the percentage of completion method. Revenues from customer contracts requiring significant production, modifications, or customization are recognized over the installation and customization period. Labor hours and direct project expenses are used to determine the stage of completion. Revisions in estimated contract profits are made in the period, in which the circumstances requiring the revision become known. Provisions, if any, are made currently for anticipated losses on uncompleted contracts.

# MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND ORGANIZATION - continued

Revenues from network advertisement, database management and network consulting are recognized when services are rendered and obligations under related contracts are fulfilled.

Revenues from sales of children's wear are recognized upon delivery or shipment of the products, at which time title passes to the customer, provided that: there are no uncertainties regarding customer acceptance; persuasive evidence of an arrangement exists; the sales price is fixed or determinable; and collectability is reasonably assured.

Children's wear merchant customers can return the merchandise in exchange for different merchandise at full value within 90 days. Returns are provided in the allowance for sales returns based upon the individual evaluation of each customer's historical returns. During 2007, the Company changed the period to return the merchandise from 90 days to 60 days.

If a merchant customer can no longer operate its business due to causes beyond human control, such as war, major natural disaster and death etc., then the Company would take back the remaining merchandise at half the sales price. No provision for returns under this provision has been made, since there is no evidence or history of impairment, nor are any potential losses reasonably estimatible.

The Company assesses collectability based on a number of factors, including past transaction history with the customer and the credit worthiness of the customer. The Company generally does not request collateral from its customers. If the Company determines that collection of an account is not probable, it defers the amount and recognizes revenue at the time collection becomes probable, which is generally upon receipt of cash.
(M) Income taxes

The Company accounts for income taxes under the Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes" ("SFAS 109"). Under SFAS 109, deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. Under SFAS 109, the effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that included the enactment date.

# MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND ORGANIZATION - continued

Utilization of net operating losses and tax credit carryforwards may be subject to a substantial annual limitation due to the ownership change limitations provided by the Internal Revenue Code and similar state provisions. The annual limitation may result in the expiration of net operating losses and tax credits before utilization.

The Company provides a valuation allowance for deferred tax assets when it is more likely than not that the net deferred tax assets will not be realized. At March 31, 2011, the Company had deferred tax assets of $\$ 15,023,383$ consisting of net operating loss carryforwards. Based on a number of factors, including the lack of a history of profits and future projected taxable income; management believes that there is sufficient uncertainty regarding the realization of deferred tax assets such that a full valuation allowance has been provided.
(N) Foreign currency translation

The functional currency of the Company's children's wear and software services subsidiaries is the Chinese Renminbi ("RMB"). Foreign currency transactions during the year are translated to RMB at the approximate rates of exchange on the dates of transactions. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are translated at the approximate rates of exchange at that date. Non-monetary assets and liabilities are translated at the rates of exchange prevailing at the time the asset or liability was acquired. Exchange gains or losses are recorded in the statement of operations.

The financial statements are translated into United States dollars ("US\$") using the closing rate method. The balance sheet items are translated into US\$ using the exchange rates at the respective balance sheet dates. The capital and various reserves are translated at historical exchange rates prevailing at the time of the transactions while income and expenses items are translated at the average exchange rate for the period. All translation differences are recorded as accumulated comprehensive loss within shareholder's equity.
(O) Other comprehensive income (loss)

The foreign currency translation gain or loss resulting from translation of the consolidated financial statements expressed in RMB to the US\$ is reported as other comprehensive loss or gain in the consolidated statements of operations and comprehensive loss, and as a separate component of shareholders' deficit in the consolidated balance sheets.

# $8^{8}$ media $g^{3}$ 

# MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED <br> INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND ORGANIZATION - continued

(P) Recent accounting pronouncements

We have examined all recent accounting pronouncements and believe that none of them will have a material impact on the financial statements of our company.
(Q) Advertising Expense

Advertising costs are expensed as incurred. Advertising expense was $\$ 465$ and $\$ 215,750$, for the years ended December 31, 20010 and 2009, respectively.

## 2. OTHER CURRENT ASSETS

Other current assets consist of the following:

|  | March 31, 2011 (unaudited) |  | December 31, 2010 (unaudited) |
| :---: | :---: | :---: | :---: |
| Prepaid Media Credits - current | \$ | 10,000,000 \$ | 10,000,000 |
| Other receivables |  | -0- | -0- |
| Prepayments |  | 122,100 | 122,100 |
| Trade deposit |  | -0- | -0- |
|  | \$ | 10,122,100 \$ | 10,122,100 |

On June 20, 2010, we purchased Media Credits that are current assets, for our use to promote our business plan, valued at $\$ 5,000,000$ in exchange for $10,000,000$ shares of our common stock. Additionally, on August 18, 2010, we purchased additional Media Credits that are current assets, for our use to promote our business plan, valued at $\$ 5,000,000$ in exchange for $10,000,000$ shares of our common stock.

# $8^{8}$ media $g^{3}$ 

# MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 3. PROPERTY AND EQUIPMENT, NET

Property and equipment consists of the following:

|  | March 31, 2011 (unaudited) |  | December 31, 2010 (unaudited) |
| :---: | :---: | :---: | :---: |
| Machinery and office equipment | \$ | 10,324,431 \$ | 10,324,316 |
| Less: accumulated depreciation |  | (3,067,602) | (2,794,486) |
|  | \$ | 7,256,829 \$ | 7,529,830 |

All of the Company's net fixed assets were located in the USA as of March 31, 2011 and 2010. Significant purchases of fixed assets for cash during the three months ended March 31, 2011 and 2010 were $\$ 115$ and $\$-0-$-, respectively. In August 2010, we sold some of our office furniture for \$3,475.

The depreciation expense for the three months ended March 31, 2011 and 2010 was $\$ 117,333$ and $\$ 117,797$, respectively.

## 4. SOFTWARE

Software consists of the following:

Software
Less: accumulated amortization


The amortization expense for the three months ended March 31, 2011 and 2010 was $\$ 233,187$ and \$-0-, respectively.

# $8^{8}$ media g ${ }^{3}$ 

Quarterly Report March 31, 2011

# MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 5. NOTES PAYABLE

In November 2007, the Company entered into a note and equity purchase agreement with an individual and issued a convertible promissory note in the original principal amount of $\$ 300,000$. The note bears interest at the rate of $10 \%$ per annum and matures in 12 months from the date of the note. The holder of the note may, at his option, convert the outstanding principal and interest into common stock at the then market price. The Company will also issue to the holder of the note shares of the Company's common stock with an aggregate value equal to $10 \%$ of the principal amount of the note divided by $\$ 3.00$ per share. Such shares will be issued on the earlier to occur of (i) conversion of the note and (ii) maturity of the note. On April 21, 2008, we received an additional $\$ 100,000$ from the same note holder under the same terms as above.

During the year ended December 31, 2008, we entered into several notes payable bearing an interest rate of $10 \%$, and mature in 12 months from the date of the note. We received an aggregate amount of $\$ 340,000$ under these notes.

As of March 31, 2011 and December 31, 2010, all the above notes are still outstanding and payable in the amounts totaling \$740,000.

During the three months ended March 31, 2011, we received advances from a note payable from an unrelated party for $\$ 9,015$, and is payable on demand. We also converted part of the same note holder's notes for a total of $\$ 150,000$ to $50,000,000$ shares of our common stock. This represented $\$ 115,385$ in principal and $\$ 34,616$ in accrued interest.

During the years ended March 31, 2011 and 2010, we expensed $\$ 20,266$ and $\$ 21,058$, respectively, and is reflected in interest expense.

# $8^{8}$ media g ${ }^{3}$ 

# MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED <br> INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 6. OTHER PAYABLES AND ACCRUED LIABILITIES

Other payables and accrued liabilities consisted of the following:

|  | $\begin{gathered} \text { March 31, } 2011 \\ \text { (unaudited) } \\ \hline \end{gathered}$ |  | December 31, 2010 <br> (unaudited) |
| :---: | :---: | :---: | :---: |
| Compensation payable to shareholder | \$ | 180,000 \$ | 180,000 |
| Accrued expenses |  | 6,500 | 6,500 |
| Accrued interest |  | 82,255 | 63,305 |
| Employee benefits payable |  | 106,535 | 106,535 |
| Accrued staff salaries |  | 1,447,500 | 1,447,500 |
| Other taxes payable |  | 102,871 | 102,871 |
|  | \$ | 1,925,661 \$ | 1,906,711 |

## 7. LOSS PER SHARE CALCULATION

Basic earnings per share ("EPS") are computed by dividing net loss by the weighted average number of common shares outstanding during the period. Basic earnings per share exclude any dilutive effects of options, warrants and convertible securities. Diluted EPS gives effect to all dilutive potential common shares outstanding during the period.

## 8. SHAREHOLDERS' EQUITY

The authorized stock of the Company consists of $1,500,000,000$ shares of common stock and $5,000,000$ shares on preferred stock, $\$ .001$ par value, of which $1,252,247,882$ and $1,202,247,882$ shares of common stock were outstanding at March 31, 2011 and December 31, 2010, respectively, and there was no preferred stock outstanding as of March 31, 2011 and December 31, 2010.

Quarterly Report March 31, 2011

## MEDIAG3 AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

For the three months ended March 31, 2011 and 2010

## 8. SHAREHOLDERS' EQUITY - continued

On January 20, 2010, a warrant was exercised for $154,744,444$ shares of our common stock for the cashless option under the terms warrant. Additionally, on June 14, 2010, an additional warrant was exercised for 19,915,966 shares of our common stock for the cashless option under the terms warrant

During the year ended December 31, 2010, we also issued 93,719,998 shares of our common stock for services rendered to us, and has been valued at $\$ 294,740$, and is reflected in consulting fees.

On June 20, 2010, we purchased Media Credits that are current assets, for our use to promote our business plan, valued at $\$ 5,000,000$ in exchange for $10,000,000$ shares of our common stock. In addition, on August 18, 2010, we purchased additional Media Credits that are current assets, for our use to promote our business plan, valued at $\$ 5,000,000$ in exchange for an additional $10,000,000$ shares of our common stock.

On September 1, 2010, we issued 60,000,000 shares of our restricted common stock for payment of an outstanding debt and finance charges totaling $\$ 157,000$, including $\$ 120,000$ for the outstanding advances, and $\$ 37,000$ for finance charges.

On February 11, 2011, we issued 50,000,000 shares of our common stock for payment of an outstanding debt and finance charges totaling $\$ 150,000$, including $\$ 115,385$ for the outstanding advances, and $\$ 34,616$ for finance charges.

## 9. RELATED PARTY TRANSACTIONS

As of March 31, 2011 and December 31, 2010, the Company and its subsidiaries owed \$109,974 and $\$ 101,969$, respectively, to shareholders of the Company. Of these amounts, $\$ 94,558$ was a loan from William Yuan, founder and Chief Executive Officer of the Company, in 2006, and bears interest at the rate of $8 \%$ per annum. During the three months ended March 31, 2011, we were advanced $\$ 8,005$ from our current President and is due and payable on demand and is noninterest bearing.

# MEDIAG3 AND SUBSIDIARIES NOTES TO UNAUDITED CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS 

For the three months ended March 31, 2011 and 2010

## 10. SUBSEQUENT EVENTS

In accordance with Accounting Standards Codification (ASC) topic 855-10 "Subsequent Events", the Company has evaluated subsequent events through the date which the financial statements were available to be issued. The Company has determined that there were no such events that warrant disclosure or recognition in the financial statements.

## ITEM IV MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATION <br> FORWARD LOOKING STATEMENTS

Some of the statements contained in this information statement that are not historical facts are "forward-looking statements" which can be identified by the use of terminology such as "estimates," "projects," "plans," "believes," "expects," "anticipates," "intends," or the negative or other variations, or by discussions of strategy that involve risks and uncertainties. We urge you to be cautious of the forward-looking statements, that such statements, which are contained in this prospectus, reflect our current beliefs with respect to future events and involve known and unknown risks, uncertainties and other factors affecting our operations, market growth, services, products and licenses. No assurances can be given regarding the achievement of future results, as actual results may differ materially as a result of the risks we face, and actual events may differ from the assumptions underlying the statements that have been made regarding anticipated events. Factors that may cause actual results, our performance or achievements, or industry results, to differ materially from those contemplated by such forward- looking statements include without limitation:

- Our ability to attract and retain management, and to integrate and maintain technical information and management information systems;
- Our ability to raise capital when needed and on acceptable terms and conditions;
- The intensity of competition; and
- General economic conditions.

All written and oral forward-looking statements made in connection with this Quarterly Report and are attributable to us or persons acting on our behalf are expressly qualified in their entirety by these cautionary statements. Given the uncertainties that surround such statements, you are cautioned not to place undue reliance on such forwardlooking statements.

# $6^{2}$ media $\mathrm{g}^{3}$ 

## RESULTS OF OPERATIONS

## Results of Operations for the three Months Ended March 31, 2011.

Assets: Our total assets were $\$ 23,079,534$ at March 31, 2011 compared to $\$ 23,167,550$ as of December 31, 2010 this decrease of assets was primarily as a result of depreciation and amortization of $\$ 506,304$ and a decrease in our inventory of $\$ 58,475$, for goods sold in the quarter, and an increase in accounts receivable of $\$ 475,000$.

Liabilities: Our total liabilities were \$3,759,439 at March 31, 2011 compared to \$3,853,478 at December 31, 2010. This decrease was primarily due to the conversion of notes payables into the Company's equity during the quarter.

Total Stockholders' Equity: Our stockholders' equity was \$19,320,095 at March 31, 2011 compared to $\$ 19,314,073$, at December 31, 2010. This increase in equity was primarily due to the conversion of notes payable into the Company's equity and our net operating loss for the three month period.

Gross Profits: For the three months ended March 31, 2011, we had gross profits of $\$ 416,055$ compared to a gross profit of $\$-0-$ for the twelve month period ending December 31, 2010. This increase is due to sales of products and services in the MediaG3 Online Store and the sale of equipment and licensing of technology for use outside of the US, per the terms of a license agreement and equipment purchase agreement made in February.

General and Administration expenses: For the three months ended March 31, 2011, we had general and administration expenses of $\$ 539,767$ compared to $\$ 145,875$ for the three months period ended March 31, 2010. The increase is due to amortization and depreciation expense of $\$ 506,304$ compared to $\$ 117,797$ in last year's period.

Net Loss: Our net loss from operations was $\$(143,9778)$ for the three months ended March 31, 2011, compared to $\$(166,933)$ for the three months ended March 31, 2010.

# $8^{8}$ media g ${ }^{3}$ 

## ITEM V LEGAL PROCEEDINGS

There are no current legal proceedings against the Company.

## ITEM VI DEFAULTS UPON SENIOR SECURITIES

There has been no material default in payment of principal, interest, or any other material default not cured within 31 days with respect to any indebtedness of the issuer exceeding $5 \%$ of the total assets of the issuer.

## ITEM VII OTHER INFORMATION

A. Entry into a Material Definitive Agreement:

None for the period ended March 31, 2011, and through the date of this report.
B. Termination of material definitive agreement:

None for the period ended March 31, 2011, and through the date of this report.
C. Completion of acquisition or disposition of assets, including but not limited to merger.

None for the period ended March 31, 2011, and through the date of this report.
D. Creation of a direct financial obligation or an obligation under an off-balance sheet arrangement of an Issuer:
None for the period ended March 31, 2011, and through the date of this report.
E. Triggering events that accelerate or increase a direct financial obligation or an obligation under an off- balance sheet arrangement:

None for the period ended March 31, 2011 and through the date of this report.
F. Costs associated with exit or disposal activities:

None for the period ended March 31, 2011 and through the date of this report.
G. Material Impairments:

None for the period ended March 31, 2011 and through the date of this report.

# $8^{8}$ media $g^{3}$ 

H. Sales of equity securities:

On February 11, 2011, we issued $50,000,000$ shares of our common stock for conversion of outstanding debt and finance charges totaling $\$ 150,000$, including $\$ 115,385$ for the outstanding advances, and $\$ 34,616$ for finance charges to an unaffiliated individual. The Certificates evidencing the above mentioned shares were issued without legend in that Rule 144 (b) requirements have been met.

1. Material Modification to Rights of Security Holders:

None for the period ended March 31, 2011 and through the date of this report.
J. Changes in issuer's certifying accountant:

None for the period ended March 31, 2011 and through the date of this report.
K. Non-reliance on previously issued financial statements or a related audit report or completed interim review:
None for the period ended March 31, 2011 and through the date of this report.
L. Changes in control of issuer:

None for the period ended March 31, 2011 and through the date of this report.
M. Departure of directors or officers, election of directors, appointment of principal officers:

None for the period ended March 31, 2011 and through the date of this report.
N. Amendments Article of Incorporation or Bylaws; Change in Fiscal Year:

None for the period ended March 31, 2011 and through the date of this report.
O. Amendments to the Issuer's Code of Ethics or Waiver of a provision of the Code of Ethics:

None for the period ended March 31, 2011 and through the date of this report.

Quarterly Report March 31, 2011

## ITEM VIII EXHIBITS

## MATERIAL CONTRACTS

The information required by this item VII have been filed separately in Company's Annual Reports and subsequent quarterly reports, and are attached thereto, through the OTC Disclosure and News Service, and are available for viewing at www.pinksheets.com and are herein incorporated by reference and made a part hereof as Composite Schedule VIII;

None for the period ended March 31, 2011 and through the date of this report.

# $8^{8}$ media g ${ }^{3}$ 

## ITEM IX ISSUER'S CERTIFICATION

## CHIEF EXECUTIVE OFFICER CERTIFICATION:

I, Val Westergard, Chief Executive Officer, certify that:

1. I have reviewed this Quarterly Report including the financial statements for the period ended March 31, 2011 and the footnotes of Media G3, Inc.
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

IN WITNESS WHEREOF, the undersigned has executed this Certification as of this 23rd of May, 2011.

Certified By: /s/ Val Westergard
Val Westergard
Chief Executive Officer
[A signed original of this written certification will be retained by Media G3, Inc. and furnished to the Pink Sheets or its staff upon request.]


[^0]:    * less than $\$(.01)$ per share

