

Star Nutrition
Profit & Loss
 January through December 2010

	Jan - Dec 10
Ordinary Income/Expense	
Income	
Sales	239,025.01
Shipping Charges	263.35
Sales Discounts	-1,379.35
Total Income	237,909.01
Cost of Goods Sold	
Cost of Goods Sold	102,260.30
Shipping Costs	18,929.12
Fulfillment	3,313.00
Total COGS	124,502.42
Gross Profit	113,406.59
Expense	
Automobile Expense	140.62
Bank Service Charges	
Credit Card Service	1,436.84
Bank Service Charges - Other	642.50
Total Bank Service Charges	2,079.34
Commissions	14,642.41
Contracted Services	2,734.35
Depreciation Expense	491.00
Dues and Subscriptions	4,530.00
Fees	
Stock Transfer	2,610.66
Total Fees	2,610.66
Insurance	2,382.52
Interest Expense	
Loan 5%	750.00
Finance Charge	19,239.78
Total Interest Expense	19,989.78
Licenses and Permits	263.80
Marketing Costs	
Merchandising display	2,711.40
Marketing Costs - Other	570.00
Total Marketing Costs	3,281.40
Miscellaneous	4,444.98
Phone, Fax, Internet	886.95
Postage and Delivery	111.21
Printing and Reproduction	1,383.31
Professional Fees	
Accounting	1,850.00
Total Professional Fees	1,850.00
Supplies	
Office	325.11
Total Supplies	325.11
Taxes	
State	1,590.00
Total Taxes	1,590.00
Telephone	459.35
Travel & Ent	
Meals	272.00
Travel	330.00
Travel & Ent - Other	250.00
Total Travel & Ent	852.00

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Accrual Basis

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	<u>Jan - Dec 10</u>
Web site	799.86
Total Expense	<u>65,848.65</u>
Net Ordinary Income	<u>47,557.94</u>
Net Income	<u><u>47,557.94</u></u>