#### PINK OTC MARKETS

# ITONIS INC. (A NEVADA COMPANY)

# INITIAL COMPANY INFORMATION AND DISCLOSURE STATEMENT Pursuant to Rule 15c2-11

As of May 26, 2011

All information in this information and disclosure Statement has been compiled to fulfill the disclosure requirements of rule 15c2-11 (a) promulgated under the Securities and Exchange Act of 1934, as amended. The enumerated captions contained herein correspond to the sequential format set forth in the rule.

No Dealer, salesmen or any other person has been authorized to give any information, or to make any representations, not contained herein in connection with the issuer. Such information or representations, if made, must not be relied upon as having been authorized by the issuer, and:

Delivery of this information file does not any time imply that the information contained herein is correct as of any time subsequent to the date first written above.

The undersigned hereby certifies that the information herein is true and correct to the best of their knowledge and belief.

Date: May 26, 2011 ITONIS, INC.

/s/ Mark Cheung

By: Mark Cheung Name: Mark Cheung Position: President/CEO Phone: (949) 200-8887

Email: mark@itonisholdings.com Web Site: www.itonisholdings.com

#### **PART A: GENERAL COMPANY INFORMATION**

## ITEM 1 The exact name of the issuer and its predecessor, if any:

The exact name of the Issuer is Itonis, Inc.

Name Change history:

- Itonis, Inc. as of December 2, 2005.
- Kenshou, Inc. as of July 5, 2005.

#### **The address of its principal executive offices:**

98 Discovery, Irvine, CA 92618

Phone: (949) 200-8887

Email: <u>mark@itonisholdings.com</u> Website: <u>www.itonisholdings.com</u>

# **The state and date of the issuer's incorporation or organization:**

The issuer is a Nevada Corporation Incorporated on July 5, 2005.

#### **PART B: SHARE STRUCTURE**

# ITEM 4 The exact title and class of securities outstanding:

Common Stock Symbol: ITNS

CUSIP: 465733103

# ITEM 5 Par or stated value and description of the security:

Our authorized capital stock consists of 300,000,000 shares of common stock, with a par value of \$0.001 per share, and 5,000,000 shares of preferred stock, with a par value of \$0.001 per share. As of October 29, 2007, there were 143,302,653 shares of our common stock issued and outstanding held by 89 shareholders of record. We have not issued any shares of preferred stock.

#### **COMMON STOCK**

Our common stock is entitled to one vote per share on all matters submitted to a vote of the stockholders, including the election of directors. Except as otherwise required by law or as provided in any resolution adopted by our board of directors with respect to any series of preferred stock, the holders of our common stock possess all voting power. Generally, all matters to be voted on by stockholders must be approved by a majority (or, in the case of election of directors, by a plurality) of the votes entitled to be cast by all shares of our common stock that are present in person or represented by proxy, subject to any voting rights granted to holders of any preferred stock. Holders of our common stock representing one-percent (1%) of our capital stock issued, outstanding and entitled to vote, represented

in person or by proxy, are necessary to constitute a quorum at any meeting of our stockholders. A vote by the holders of a majority of our outstanding shares is required to effectuate certain fundamental corporate changes such as liquidation, merger or an amendment to our Articles of Incorporation. Our Articles of Incorporation do not provide for cumulative voting in the election of directors.

Subject to any preferential rights of any outstanding series of preferred stock created by our board of directors from time to time, the holders of shares of our common stock will be entitled to such cash dividends as may be declared from time to time by our board of directors from funds available therefor. See "Dividend Policy."

Subject to any preferential rights of any outstanding series of preferred stock created from time to time by our board of directors, upon liquidation, dissolution or winding up of our company, the holders of shares of our common stock will be entitled to receive pro rata all of our assets available for distribution to such holders.

In the event of any merger or consolidation of our company with or into another company in connection with which shares of our common stock are converted into or exchangeable for shares of stock, other securities or property (including cash), all holders of our common stock will be entitled to receive the same kind and amount of shares of stock and other securities and property (including cash).

Holders of our common stock have no pre-emptive rights, no conversion rights and there are no redemption provisions applicable to our common stock.

#### PREFERRED STOCK

Our board of directors is authorized by our articles of incorporation to divide the authorized shares of our preferred stock into one or more series, each of which shall be so designated as to distinguish the shares of each series of preferred stock from the shares of all other series and classes. Our board of directors is authorized, within any limitations prescribed by law and our Articles of Incorporation, to fix and determine the designations, rights, qualifications, preferences, limitations and terms of the shares of any series of preferred stock including but not limited to the following:

- (a) the rate of dividend, the time of payment of dividends, whether dividends are cumulative, and the date from which any dividends shall accrue;
- (b) whether shares may be redeemed, and, if so, the redemption price and the terms and conditions of redemption;
- (c) the amount payable upon shares of preferred stock in the event of voluntary or involuntary liquidation;
- (d) sinking fund or other provisions, if any, for the redemption or purchase of shares of preferred stock:
- (e) the terms and conditions on which shares of preferred stock may be converted, if the shares of any series are issued with the privilege of conversion;
- (f) voting powers, if any, provided that if any of the preferred stock or series thereof shall have voting rights, such preferred stock or series shall vote only on a share for share basis with our common stock on any matter, including but not limited to the election of directors, for which such preferred

stock or series has such rights; and

(g) subject to the above, such other terms, qualifications, privileges, limitations, options, restrictions, and special or relative rights and preferences, if any, of shares or such series as our board of directors may, at the time so acting, lawfully fix and determine under the laws of the State of Nevada.

# ITEM 6 The number of shares or total amount of the securities outstanding for each class of securities authorized:

Period end date: February 28, 2011

Authorized Shares: 300M Common Shares, 5M Preferred Shares

Outstanding Shares: 244,780,223 Common Shares, 0 Preferred Shares (121,200,000 of said Common

*Shares are restricted*).

Public Float: 15,000,000 Common Shares. Number of Beneficial Shareholders: Approx 1

Total number of Shareholders: 654

Period end date: November 30, 2010

Authorized Shares: 300M Common Shares, 5M Preferred Shares

Outstanding Shares: 244,780,223 Common Shares, 0 Preferred Shares (121,200,000 of said Common

*Shares are restricted*).

Public Float: 15,000,000 Common Shares. Number of Beneficial Shareholders: Approx 1

Total number of Shareholders: 654

Period end date: November 30, 2009

Authorized Shares: 300M Common Shares, 5M Preferred Shares

Outstanding Shares: 123,580,223 Common Shares, 0 Preferred Shares

Public Float: Approx 15,000,000 Common Shares. Number of Beneficial Shareholders: Approx 1

Total number of Shareholders: 654

# **PART C: BUSINESS INFORMATION**

#### **The name and address of the transfer agent:**

Justeene Blankenship Action Stock Transfer Corp. 7069 S. Highland Dr. Suite 300 Salt Lake City, UT 84121 (801) 274-1088

This Transfer Agent is registered under the Exchange Act. The regulatory authority of the Transfer Agent is the United States Securities and Exchange Commission.

#### **ITEM 8** The nature of the issuer's business:

#### A. Business Development

Itonis, Inc. (the "Company") was incorporated under the laws of the state of Nevada on July 5, 2005 under the name of Kenshou, Inc. Subsequently, its name was changed to its present name, Itonis, Inc. on December 2, 2005.

The Company operates as a holding company and is undergoing a transformation in 2011 to embark upon an aggressive plan to acquire high growth entrepreneurial companies that have established or are expected to establish themselves as leaders and/or successful enterprises in various market niches.

1. The form of organization of the issuer:

Itonis, Inc. is a Nevada corporation.

2. The year that the issuer was formed:

The company was incorporated in July 5, 2005 as Kenshou, Inc. On December 2, 2005, the Company changed its name to Itonis, Inc.

3. The issuer's fiscal year end date:

Our fiscal year end is November 30.

4. Whether the issuer (and or any predecessor) has been in bankruptcy, receivership or any similar proceedings:

The Company has never been in bankruptcy, receivership or any similar proceedings.

5. Any material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets not in the ordinary course of business:

Effective December 2, 2005, the Company changed its name to Itonis, Inc.

On January 29, 2008, the Company entered into an agreement to issue 16,138,370 shares of common stock to iOcean Media Limited in exchange for 100% of the common stock shares outstanding of a company with a director in common, Aquos Media Limited. The shares were priced at fair market value, \$0.05 per share. However, none of the shares in Aquos Media Limited were ever delivered to the Company. The Company, however, issued 10,758,823 shares to iOcean Media Limited and issued 1,000,000 shares to Niu Zhengping and Wu Jiping in connection with that transaction. The Company is considering appropriate action regarding such shares that appear to have been improvidently issued without receiving any consideration.

Effective May 9, 2011, the Company acquired Performance Mortgage Group, Inc., a California corporation, as its wholly owned subsidiary. The Company issued and delivered, or will issue and deliver, 19,000,000 shares of common stock and 1,000,000 shares of preferred stock to 3G Mix Media, LLC, which the equitable owners or

shareholders of Performance Mortgage Group, Inc. designated to receive said common and preferred shares of the Company. Of the 19,000,000 shares of common stock, 15,000,000 shares will be restricted for 12 months, and 4,000,000 shares are subject to that certain registration statement on Form S-1 to be filed with the Securities and Exchange Commission for resale. In return, the Company received 100% of the issued and outstanding shares of Performance Mortgage Group, Inc.

6. Any default of the terms of any note, loan lease, or other indebtedness or financing arrangements requiring the issuer to make payment:

The issuer has not defaulted on any terms of any note, loan, lease or other indebtedness. Per #5 above, the Company did not issue nor deliver 5,379,547 shares to iOcean Media Limited. But, the Company believes that it was justified in doing so because it did not receive any of the shares of Aquos Media Limited. The Company takes the position that said transaction from January 29, 2008 has been abandoned by all parties concerned.

7. Any change of control:

By a board resolution effective July 2, 2007, Thomas Neal Roberts was appointed the CEO of the Company.

On November 10, 2010, current management acquired 129,408,407 shares of common stock in the Company, which represented a controlling 49% in the Company.

By a board resolution effective November 10, 2010, Mark Cheung was appointed the CEO/President of the Company, replacing Henning Moelgaard.

8. Any increase in 10% or more of the same class of outstanding equity securities:

See Item 7.

9. Described any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off or reorganization:

There was a 3-1 forward split on March 19, 2007.

10. Any delisting of the issuer's securities by any securities exchange or deletion from the OTC Bulletin Board:

Itonis, Inc. filed a Form 15-12G on January 27, 2011.

11. Any current, past pending or threatening legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations. Any current, past or pending trading suspensions by a securities regulator.

There are no current, past, pending or threatened legal proceedings or administrative actions either by or against the Company that could have a material effect on the Company's business, financial condition or operations.

#### B. Business of Issuer

Describe the Issuer's Business so a potential investor can clearly understand it. Please also include, to the extent material to an understanding of the issuer, the following specific items:

Our Business operates as a holding company and is undergoing a transformation in 2011 to embark upon an aggressive plan to acquire high growth entrepreneurial companies that have established or are expected to establish themselves as leasers and/or successful enterprises in various market niches.

Our Business has also appointed a new board of directors and a new slate of officers, coupled with the transfer of its headquarter office to Orange County, California to invigorate its operations to implement its growth plan. The transition is well underway. The incoming management team brings decades of experience as successful business leaders and entrepreneurs dedicated to the plan and vision ton acquire and operate companies with high growth potentials.

1. Issuer's Primary and secondary SIC Codes:

Primary 6719 Secondary 6141

2. The issuer has never conducted operations, is in the development state, or is currently conduction operations:

Itonis, Inc. is a development stage company in the business of a consumer financial services network, and also with an objective of acquiring additional high growth businesses.

3. Is the issuer considered a "shell company" pursuant to SEC Rule 405 of the Securities Act of 1933:

"We are a shell company, therefore the exemption offered pursuant to Rule 144 is not available. Anyone who purchased securities directly or indirectly from us or any of our affiliates in a transaction or chain of transactions not involving a public offering cannot sell such securities in an open market transaction."

4. State the names of any parent, subsidiary, or affiliate of the issuer, and describe its business purpose, its method of operations, its ownership and whether it is included in the financial statements attached to this disclosure statement:

Performance Mortgage Group, Inc., a California corporation, provides a full array of consumer financial services including such matters as debt resolution services for consumers with substantial consumer debt, and mortgage brokering services for consumer real estate mortgages. It has also developed and maintains relations with a network of independent affiliates (consisting of individuals and companies) who utilize the subsidiary's backroom processing capabilities for consumer financial

transactions. It also projects to become a loan originator for consumer real estate mortgage loans. It is wholly owned by Itonis, Inc.

5. The effect of existing or probable governmental regulations on the business:

The Company does not at this time foresee any substantial regulatory changes that could adversely affect the business of the Company.

6. An estimate of the amount spent during each of the last two fiscal years on research and development activities, and, if applicable, the extent to which the cost of such activities are borne directly by customers:

None.

7. Costs and effects of compliance with environmental laws (federal, state and local):

No costs or effects of compliance with environmental laws to date.

8. Number of total employees and the number of full time employees:

Itonis, Inc. currently employs approximately 3 full-time employees.

#### **ITEM 9** The nature of the products or services offered:

A. Principal products or services and their markets:

The Company presently conducts it business through its subsidiary, Performance Mortgage Group, Inc., which provides a full array of consumer financial services including such matters as debt resolution services for consumers with substantial consumer debt, and mortgage brokering services for consumer real estate mortgages. The subsidiary has also developed and maintains relations with a network of independent affiliates (consisting of individuals and companies) who utilize the subsidiary's backroom processing capabilities for consumer financial transactions. It also projects to become a loan originator for consumer real estate mortgage loans.

B. Distribution methods of the products or services:

*None other than explained in #A above.* 

C. Status of any publicly announced new product or service:

None at this time.

D. Competitive business conditions, the issuer's competitive position in the industry and methods of competition:

There is competition in the consumer financial services sector in the respective areas of consumer credit debt solutions, tax resolution, consumer real estate mortgage, and seminar-driven recruitment of business affiliates, and consumer finance documentation processing. But, the Company's subsidiary has created a unique position in having combined all the services into

a one-stop provider. The Company believes that no other established competitor exists with such a service format.

E. Sources and availability of raw materials and the names of principal suppliers:

The Company does not rely upon raw materials.

F. Dependence on one or a few major customers:

The Company does not depend upon one or a few major customers.

G. Patents, trademarks licenses, franchises, concessions royalty agreements or labor contracts, including their duration:

The Company does not currently hold any patents, trademarks, licenses, franchises, concessions, royalty agreements or labor contracts.

H. The need for any government approval of principal products or services:

No government approvals needed.

# ITEM 10 The nature and extent of the issuer's facilities:

1. Describe the general character an locations of all materially important properties held or intended to be acquired by or leased to the Issuer and describe the present or proposed use of such properties and their suitability and adequacy for such use.

Issuer leases on a month-to-month basis at \$1,080.00 per month. All other activities are in the field.

Office is located at: 98 Discovery, Irvine, California, 92618.

2. State the nature of the Issuer's title, or other interest in, such properties and the nature of the Issuer's title thereto, or other interest in, such properties and the nature and amount of all material mortgages, liens or encumbrances against such properties. Disclose the current principal of each material encumbrance, interest and amortization provisions, prepayment provisions, maturity date and the balance due at maturity assuming no payments.

We do not hold title to any real estate properties. Accordingly, we do not have any mortgages, liens or encumbrances against such properties.

3. Outline briefly the terms of any lease or any of such properties or any option on contract to purchase or sell and such properties:

None.

4. Outline briefly any proposed program for renovation, improvement of development of such properties, including the estimated cost thereof and method of financing to be used. If there are no present plans for the improvement or development of any unimproved or undeveloped property, so state and indicate the purposed for which the property is to be held or acquired:

We have no properties and, accordingly, the answer is none.

5. Describe the general competitive conditions to which the properties are or may be subject:

See 4 above.

6. Include a state as to whether, in the opinion of the management of the Issuer, the properties are adequately covered by Insurance:

As we have no properties, no insurance is required.

7. With respect to each improved property which is separately described, provide the following in addition to the above:

Not applicable see 4 above.

#### PART D: MANAGEMENT STRUCTURE AND FINANCIAL INFORMATION

# ITEM 11 The names of the chief executive officers and Members of the Board of Directors.

#### A, Officers and Directors

The Management of the Issuer is described in detail and incorporated herein by reference to financial statements filed with the pink sheets

#### Mark Cheung, CEO/President and Director.

Business Address: Itonis, Inc., 98 Discovery, Irvine, CA 92618.

Employment History: (Apr 2002 – present) Attorney/Partner at Wu & Cheung, LLP. Mr. Cheung has more than 20 years of business law and entrepreneurial experience in the legal fields of business litigation and appeals. He has been a name partner at his Irvine, California law firm that has handled numerous business litigation and intellectual property matters, including a trademark case that ended favorably in the U.S. Supreme Court. Through years of litigation matters, Mr. Cheung has confronted unprecedented business operational disputes and relationship issues, providing industry opportunities to enhance and apply problem-solving skills at all levels.

(Jan 2005 – present) Adjunct Professor of Law at Chapman University School of Law.

*Board Memberships/Affiliations:* Board Member, Consumer Credit Counseling Service of Orange County (2001 – present). Board Member, Irvine Valley College Foundation (2000 – present). Both are non-profit organizations.

Compensation: Zero in 2010. For the 18 months from January 2011 thru June 2012: 20,000,000 shares of common stock restricted for 12 months, plus 8,000,000 shares common stock that would be subject to

that certain registration statement on Form S-1 to be filed with the Securities and Exchange Commission for resale. Also, the Company has authorized the payment of \$30,000 cash to Mr. Cheung during said period.

*Stock Ownership in the Company:* At the time of this disclosure, Mark Cheung is the beneficial owner of 140,200,000 share of common stock.

# Steve Pidliskey, Vice President/ Secretary

Business Address: Itonis, Inc., 98 Discovery, Irvine, CA 92618.

Employment History: (Aug 1978 – Jan 2011) Project Executive – TSO Alliance Delivery, National Competency Center, Global Technology Services at IBM Corporation (last position held). Mr. Pidliskey has had a 32 ½ year career with IBM where he has held numerous management positions. He has been responsible for business functions that included regional sales operations, global customer delivery, service support, project management, product planning, complex solution development, and technical sales support.

Compensation: Zero in 2010. For the 18 months from January 2011 thru June 2012: 10,000,000 shares of common stock restricted for 12 months, plus 4,000,000 shares common stock that would be subject to that certain registration statement on Form S-1 to be filed with the Securities and Exchange Commission for resale.

Stock Ownership in the Company: At the time of this disclosure, no shares have yet to be issued to Mr. Pidliskey.

#### Donald Jolly, Ph.D., Chief Financial Officer/ Treasurer

Business Address: Itonis, Inc., 98 Discovery, Irvine, CA 92618.

Employment History: (Jan 2010 – present) Director of Hyperbaric Medicine at the Center for New Medicine. He operates the hyperbaric treatment and financial aspects of the Center, and also conducts hyperbaric research.

(July 1999 – Jan 2010) Director of Back to Health Program and Director of Hyperbaric Medical Department at the Whitaker Wellness Institute. His responsibilities included hyperbaric therapy orientation and treatment, patient education, and hyperbaric research.

(prior history) Mr. Jolly has more than 20 years experience in the Finance Industry. He has served at both the board and executive levels within the banking community, holding numerous executive positions ranging from the Vice President of Marketing to the President/CEO of several California banks. His wide array of corporate and retail experience include all aspects of banking operations, loans, marketing, personnel, and customer relations. His founding of a local California bank provided him valuable experience in managing the early developments of a business.

*Board Memberships/Affiliations:* Chairman, Richard A. Neubauer Research Institute, a 501(c)(3) non-profit organization established to further research, medical improvements, and education in hyperbarics. Chairman, Holy Family Institute, a non-profit organization.

Compensation: Zero in 2010. For the 18 months from January 2011 thru June 2012: 6,000,000 shares of common stock restricted for 12 months, plus 2,000,000 shares common stock that would be subject to that certain registration statement on Form S-1 to be filed with the Securities and Exchange Commission for resale.

Stock Ownership in the Company: At the time of this disclosure, no shares have yet to be issued to Mr. Jolly.

# Sam Joudeh, Director

Business Address: Itonis, Inc., 98 Discovery, Irvine, CA 92618.

Employment History:

(Jan 2011 – present) President of Sam's Tailoring.Com, Inc. He owns and operates an on-line virtual store for the retail sale of designer brand men's wear. This is an offshoot of his family-operated men's wear business that was originally established in 1950.

(1995 – 2011) President of Sam's European Tailoring, Inc. He owned and operated a retail men's wear store.

(1983 – 2011) President of Sam's Tailoring, Inc. He owned and operated a retail men's wear store.

(May 2000 – 2010) President of The Suit Gallery Five Star Men's Wear, Inc. He owned and operated a retail men's wear store.

Board Memberships/Affiliations: None other than his membership on the boards of his other businesses identified above.

Compensation: Zero in 2010. For the 18 months from January 2011 thru June 2012: 10,000,000 shares of common stock restricted for 12 months, plus 4,000,000 shares common stock that would be subject to that certain registration statement on Form S-1 to be filed with the Securities and Exchange Commission for resale.

Stock Ownership in the Company: At the time of this disclosure, no shares have yet to be issued to Mr. Joudeh.

#### **B.** Legal - Disclaimer History.

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other misdemeanor offenses);

None.

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None.

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the SEC, the CFTC, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None.

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

None.

#### C. Disclosure of Family Relationships.

There are no family relationships among and between the issuer's directors, officers, persons nominated or chosen by the issuer to become directors or officers or beneficial owners of more than five percent of any class of the issuers Itonis equity securities.

#### D. Disclosure of Related Party Transactions.

There are no related party transactions.

#### **E:** Disclosure Conflict of Interest.

There are no conflicts of interest.

## ITEM 12 Financial Information for the Issuer's most recent fiscal period.

The following financials are separately attached on the OTC Market website as Exhibit "C." The Company intends to post all reports on the OTC Market website every quarter to disclose the financial condition of the Company and any changes that have occurred since that statement:

- Balance Sheet for February 28, 2011
- Statement of Income for the period February 28, 2011
- Statement of cash flows for the period February 28, 2011
- Statement of changes in stockholders' equity as of February 28, 2011
- Financial Notes as of February 28, 2011

# ITEM 13 <u>Similar financial information for such part of the two preceding fiscal years of the issuer or its predecessor has been in existence.</u>

The following financials are included with the Item 13 financials attached on the OTC Market website as Exhibit "C"

- Balance Sheet for November 30, 2010
- Statement of Income for the period November 30, 2010
- Statement of cash flows for the period November 30, 2010
- Statement of changes in stockholders' equity as of November 30, 2010
- Financial Notes as of November 30, 2010

#### ITEM 14 Beneficial Owners.

Shares of

Name of Beneficial Owner

Common Stock

Owned

Mark Cheung

98 Discovery

Irvine, CA 92618

# The name, address, telephone number and email address of each of the following outside providers that advise the issuer on matters relating to the operations, business development and disclosure

#### 1. Investment Banker:

None.

#### 2. Promoters:

None.

#### 3. Counsel:

Owen Naccarato, Esq. Naccarato & Associates 1100 Quail Street Suite 100 Newport Beach, CA 92660 (949) 851-9261 Owen@owenn.com

#### 4. **Accountant or Auditor:**

Patrick W. Gonzales GA Consulting LLC 535 Sixteenth Street Suite 820 Denver, CO 80202 (303) 997-1317

#### **5.** Public Relations Consultant:

None

#### **6.** Investor Relations Consultant:

None

#### 10. Advisory:

None

# ITEM 16 Management's Discussion and Analysis of Plan of Operation

The following discussion and analysis should be read in conjunction with the financial statements and notes thereto included in this report. The statements contained in this report that are not purely historical are forward-looking statements which would include, but not be limited to, statements regarding our expectations, hopes, intentions or strategies regarding the future. Forward-looking statements include statements regarding: future product or product development; future research and development spending on our product development strategies, and are generally identifiable by the use of the words "may", "should", "expect", "anticipate", "estimates", "believe", "intend", or "project" or the negative thereof or other variations thereon or comparable terminology. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance, or achievements (or industry results, performance of achievements) expressed or implied by these forward- looking statements to be materially different from those predicted. The factors that could affect our actual results include, but are not limited to, the following: general economic and business conditions, both nationally and in the regions in which we operate; competition changes in business strategy or development plans; our inability to retain key employees; our inability to obtain sufficient financing to continue to expand operations; and changes in demand for products and services by our subsidiaries' customers.

#### Plan of Operation and Overview:

Itonis, Inc. was originally incorporated in 2005 under the name of Kenshou, Inc. Later that year in December of 2005, the company changed its name to Itonis, Inc.

In May 2011, the Company acquired Performance Mortgage Group, Inc. as a wholly owned subsidiary that is implementing a plan to operate as a consumer financial services network. The Company continues to seek out and acquire other high growth businesses. The Company will try to deliver returns to shareholders by seeking out and acquiring new profit opportunities with minimal debt requirements.

The Company's objective is to acquire and hold companies with high growth and/or high growth potential that would translate into profits and strong value for the Company's shareholders. The Company has recently acquired its first business as a wholly owned subsidiary, and it has already embarked upon efforts to acquire other businesses and/or significant assets to enhance its portfolio.

The efforts by the Company's new executive team bring the Company into stark contrast against the Company's prior years of non-operation. The Company's new management team is determined and pro-active, while that may had been lacking in prior years. The Company has acquired a revenue-producing business and is still seeking additional acquisition targets, while there was no operating business in prior years. The Company's new subsidiary has brought in prior year revenues of \$794,244 (for the year ending November 30, 2010) plus a sizable asset of \$973,587 in accounts receivable spanning the next three years, while there was none in prior years. The Company is generating a higher share price for its Shareholders relative to when the new executive team joined the Company in November 2010. All in all, the Company is making a tremendous turnaround relative to its prior year's performance.

#### A. Plan of Operation

- 1. Describe the issuer's plan of operation for the next twelve months. This description should include such matters as:
- i. A discussion of how long the issuer can satisfy its cash requirements and whether it will have to raise additional funds in the next twelve months;

The Company does not foresee any difficulties satisfying its cash requirements in the next 24 months. The Company, under its current and new management team, has completed its first acquisition without incurring any debt or conventional financing, but rather through a share exchange mechanism. The Company had not been operating in the past two years under a prior management. Moving forward with acquired businesses, the Company expects to at least break even. Should the Company need to access funds to assist its operations, the Company is in the process of obtaining a line of credit as a backup financial resource if needed. The operations of its subsidiary (Performance Mortgage Group) are diversified and flexible within the consumer financial field to handle consumer needs in either an up economy or down economy. As such, the subsidiary can weather any seasonal or material changes in the economy. In any event, the subsidiary enjoys a comfortable buffer in the next three years with substantial accounts receivables in that period.

ii. a summary of any product research and development that the issuer will perform for the term of the plan;

None expected.

iii. any expected purchase or sale of plant and significant equipment; and

None expected.

iv. any expected significant changes in the number of employees.

*None expected, except perhaps for the addition of 1-2 administrative assistants.* 

- B. Management's Discussion and Analysis of Financial Condition and Results of Operations
- 1. <u>Full fiscal years (year ended November 30, 2010 compared to prior fiscal years)</u>. Discuss the issuer's financial condition, changes in financial condition and results of operations for each of the last two fiscal years. This discussion should address the past and future financial condition and results of operation of the issuer, with particular emphasis on the prospects for the future. The discussion should also address those key variable and other qualitative and quantitative factors that are necessary to an understanding and evaluation of the issuer. If material, the issuer should disclose the following:

There is little to compare with the prior two years because the Company had not been operating during the two years prior to **November 30, 2010**. In November 2010, the Company installed its current, new executive and management team. In May 2011, the Company acquired its first whollyowned subsidiary (Performance Mortgage Group) without incurring any debt or conventional financing, but rather through a share exchange mechanism.

Moving forward with the acquired business and other potential businesses, the Company expects to at least break even. Should the Company need to access funds to assist its operations, the Company is in the process of obtaining a line of credit as a backup financial resource, if needed. The operations of its subsidiary (Performance Mortgage Group) are diversified and flexible within the consumer financial field to handle consumer needs in either an up economy or down economy. As such, the subsidiary can weather any seasonal or material changes in the economy. In any event, the subsidiary enjoys a comfortable buffer in the next three years with substantial accounts receivables of \$973,587 in that period.

i. Any known trends, events or uncertainties that have or are reasonably likely to have a material impact on the issuer's short-term or long-term liquidity;

*None known or foreseeable that would impact liquidity.* 

ii. Internal and external sources of liquidity;

The Company has an adequate cash reserve, and it is in the process of obtaining a line of credit that can ably cover foreseeable expenses.

iii. Any material commitments for capital expenditures and the expected sources of funds for such expenditures;

None.

iv. Any known trends, events or uncertainties that have had or that are reasonably expected to have a material impact on the net sales or revenues or income from continuing operations;

None known or foreseeable that would materially impact net sales, revenues, or income.

v. Any significant elements of income or loss that do not arise from the issuer's continuing operations;

None.

vi. The causes for any material changes from period to period in one or more line items of the issuer's financial statements; and

None.

vii. Any seasonal aspects that had a material effect on the financial condition or results of operation.

The Company's subsidiary (Performance Mortgage Group) is not subject to seasonal changes in demand or customer needs. But, its industry of consumer financial services is affected by upturns and downturns in the economy. But, knowing that, the subsidiary is has achieved diversification and flexibility to handle any shifting of consumer needs in either an up economy or down economy. It does business in the varied fields of consumer credit debt solutions, tax resolution, consumer real estate mortgage, and seminar-driven recruitment of business affiliates, and consumer finance documentation processing – which span consumer demands in both good and bad economic times. As such, the subsidiary can weather any seasonal or material changes in the economy. In any event, the subsidiary enjoys a comfortable buffer in the next three years with substantial accounts receivables in that period.

2. <u>Interim Periods (quarter ended February 28, 2011 compared to prior year)</u>. Provide a comparable discussion that will enable the reader to assess material changes in financial condition and results of operations since the end of the last fiscal year and for the comparable interim period in the preceding year.

There is little to compare with the two years prior to **February 28, 2011**, because the Company had not been operating during those two prior years. In November 2010, the Company installed its current, new executive and management team. In May 2011, the Company acquired its first whollyowned subsidiary (Performance Mortgage Group) without incurring any debt or conventional financing, but rather through a share exchange mechanism.

Moving forward with the acquired business and other potential businesses, the Company expects to at least break even. Should the Company need to access funds to assist its operations, the Company is in the process of obtaining a line of credit as a backup financial resource, if needed. The operations of its subsidiary (Performance Mortgage Group) are diversified and flexible within the consumer financial field to handle consumer needs in either an up economy or down economy. As such, the subsidiary can weather any seasonal or material changes in the economy. In any event, the subsidiary enjoys a comfortable buffer in the next three years with substantial accounts receivables of \$973,587 in that period.

## C. Off-Balance Sheet Arrangements

There are no off balance sheet arrangements.

#### **PART E** Issuance History

#### ITEM 17 <u>List of securities offerings and shares issued for services in the past two years:</u>

None.

#### **PART F** Exhibits

# ITEM 18 <u>Material Contracts</u>

None.

#### ITEM 19 Articles of Incorporation and Bylaws

The Articles of Incorporation and all corporate amendments are on file with the Secretary of State of Nevada and are attached. A complete copy of the issuer's bylaws is attached.

#### ITEM 20 Purchases of Equity Securities by the Issuer and Affiliated Purchasers

No shares have been purchased by the Issuer or affiliated purchasers.

## ITEM 21 <u>Issuer's Certification</u>

#### I, Mark Cheung, certify that:

- 1, I have reviewed this annual disclosure statement of Itonis, Inc.
- 2, Based upon my knowledge, this disclosure statement does not contain an untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement, and

3, Based upon my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

May 26, 2011

/s/ Mark Cheung

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Mark Cheung President

# I, Donald Jolly, certify that:

- 1, I have reviewed this annual disclosure statement of Itonis, Inc.
- 2, Based upon my knowledge, this disclosure statement does not contain an untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement, and
- 3, Based upon my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

May 26, 2011

/s/ Donald Jolly

Donald Jolly Chief Financial Officer