



Company Information and Disclosure Statement

Section One: Issuers' Initial Disclosure Obligations

Part A **General Company Information**

Item I **The exact name of the issuer:**

Sunset Brands, Inc. (Hereinafter referred to as "**Sunset Brands**", or the "**Company**", or "**We**" or "**Us**")

Predecessors:

Cascade Sled Dog Adventures, Inc. since August 01, 2001 and changed on October 04, 2004

Novanet International, Inc. since May 01, 1998 and changed on August 01, 2001

Item II The Address of the Issuers Principal Executive Offices

Sunset Brands, Inc.
5760 Hathaway Parkway
#2400
Plano, TX 75024

Telephone: (866)646-8889
Facsimile: 214.291.5710
Website: www.SunsetBrands.com

Investor Relations Contact for the Issuer:

Dustin W. Lee
5760 Hathaway Parkway
#2400

Plano, Texas 75024
Telephone: (866)646-8889
Facsimile: (214)291.5710
Email: Investor@SunsetBrands.com

Item III The Jurisdiction(s) and Date of the Issuer’s Incorporation or Organization:

Sunset Brands, Inc. was organized on October 04, 2004 in the State of Nevada. The issuer originally incorporated on May 01, 1998 in Nevada.

Part B Share Structure

Item IV The Exact Title and Class of Securities Outstanding:

The Corporation has Five Billion (5,000,000,000) authorized shares of Common Stock as of August 7, 2010.

The Corporation has 10 Million (10,000,000) authorized shares of Preferred Stock as of August 25, 2004

The Corporation’s CUSIP # is 86769A 20 6

Trading Symbol: SSBN

Item V Par or Stated Value and Description of the Security.

A. The Par Value for all Securities is \$0.0001

B. Common Stock or Preferred Stock

1. There is no particular dividend for common shares. Each common share has one voting right.
2. There is no particular dividend for preferred shares. There are no voting rights for preferred shares.
3. N/A
4. N/A

Item VI The Number of Shares or Total Amount of the Securities Outstanding for Each Class of Securities Authorized.

Number of Common Shares Outstanding as of September 5, 2010

Shares Authorized: Five Billion (5,000,000,000)

Shares Outstanding: Two Billion One-Hundred Sixty-Five Million Eight Hundred Nineteen Thousand Nine Hundred Forty-Four (2,165,819,944)

Public Float: Eighteen Million Three-Hundred Twenty Thousand and Nine (18,320,009)

Total # of Beneficial Shareholders: 2

Total # of Shareholders of Record: 51

Number of Preferred Shares Outstanding as of September 5, 2010

Shares Authorized: Ten Million (10,000,000)

Shares Outstanding: 0

Public Float: N/A

Total # of Beneficial Shareholders: 0

Total # of Shareholders of Record: 1

Part C **Business Information**

Item VII **Transfer Agent**

Pacific Stock Transfer Company
4045 South Spencer Street
Suite 403
Las Vegas, Nevada 89119
Tel: (702)361-3033
Fax: (702)433-1979
Info@PacificStockTransfer.com

Item VIII **Nature of Business**

A. Business Development:

1. The form of organization of the issuer;

Sunset Brands, Inc. is a Nevada corporation

2. The year that the issuer (or any predecessor) was organized;

1998

3. The issuer's fiscal year end date;

The year-end date is December 31

4. Whether the issuer (or any predecessor) has been in bankruptcy, receivership or any similar proceeding.

The company has not been in bankruptcy, receivership or any similar proceeding.

5. Any material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets not in the ordinary course of business;

Not applicable

6. Any default of the terms of any note, loan, lease, or other indebtedness or financing arrangement requiring the issuer to make payments;

No

7. Any change of control;

Dustin W. Lee took over as President, Chief Executive Officer and Chairman of the Board of Sunset Brands, Inc., upon the resignation of Joseph Bartel on May 14, 2010

8. Any increase of 10% or more of the same class of outstanding equity securities;

The Authorized Common Stock was increased from 500,000,000 to 5,000,000,000, in August 2010.

2,100,000,000 restricted common shares were issued to Dustin Lee, August 2010.

9. Any Past, Pending or Anticipated Stock Split, Stock Dividend, Recapitalization, Merger, Acquisition, Spin-Off, or Reorganization;

In the past three years there has been no stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization.

Currently there are no plans to initiate a stock split, stock dividend, recapitalize, merge, or reorganize.

Sunset Brands, Inc. will develop and brand its own products and online platforms as well as possibly acquire and further develop other online services and platforms, though there are currently no plans to acquire any specific entities.

10. Any Delisting of the Issuer's Securities by any Securities Exchange or Deletion from the OTC Bulletin Board; and

The Company was listed as Pink Sheets No Information. The Company deregistered from the SEC in a filing on June 27, 2008.

11. Any Current, Past, Pending or Threatened Legal Proceedings or Administrative Actions Either by or Against the Issuer that could have a material effect on the issuer's business, financial condition, or operations and any current past or pending trading suspensions by a securities regulator.

There is NO current, past, pending or threatened legal proceedings or administrative actions either by or against the Sunset Brands, Inc. that could have a material effect on the issuer's business, financial condition, or operations and any current past or pending trading suspensions by a securities regulator.

B. Business of Issuer

The Issuer seeks to self-develop as well as acquire business models which are focused on technology and internet-based. The Issuer will develop web-based consumer solutions ranging from ecommerce websites to value-based blogs and monetized ad-based sites.

1. The Issuer's NAICS code is 454111
2. Sunset Brands, Inc. is currently conducting operations
3. D
4. Sunset Brands, Inc. owns and operates daily business operations via several websites, including but not limited to, www.SupplyTap.com, www.SupplyList.net, www.SupplyBoxx.com, www.YourPTA.com, and www.SunsetBrands.com

The above mentioned websites do various tasks for Sunset Brands, Inc., ranging from generating revenues from the sales of office and school supplies to providing value-based information to teachers, school leaders, parents, students, etc.

These operations are not included in the financial statements attached to this disclosure statement but will be attached to the next quarter (Q3 2010) filings.

5. There are no probable governmental regulations on our business.
6. N/A
7. N/A
8. 2 Total Employees and 1 Full-time Employee

Item IX The Nature of Products or Services Offered

A & B:

www.SupplyTap.com sells office and school supplies at deep a discount. The quality of these supplies are of the same high-quality and caliber as the supplies offered in other retail stores, such as Staples, Office Depot, Office Max, Wal-Mart, and Target. The difference is that our supplies are not name brand but rather generic, allowing us to sell them at much lower prices while at the same time providing the high-quality products to the people who need them most.

www.SupplyList.net sells bundled school supplies to students across the USA. SupplyList is the ONLY service like itself to be offered in the USA. SupplyList acquires each and every individual school supply list for every grade at every school, in the USA. The SupplyList staff then bundles those items together, in our warehouse, and ships out the bundled supplies, once they are ordered by students, parents, teachers, etc.

www.SupplyBoxx.com offers information regarding our office and school supply vending machines. It provides potential customers with “how to” and “why” regarding the supply-dispensing vending machines.

www.YourPTA.com is a social network in development. The online community is currently in development and will be focused on PTA organizations across the USA. Our focus, regarding YourPTA.com is to be the premiere online PTA social community and to eventually monetize the online portal via ad placement from large advertisers seeking to put their message in front of our captive audience.

www.SunsetBrands.com is our informational / corporate website. We provide current information to investors, potential investors, and potential client/customers.

- C. Sunset Brands has not announced any other services.
- D. While there is some competition in our current area of services provided, the competition is very few and far between, regarding the actual operations of Sunset Brands.
- E. Our products are readily available on any given business day. We are able to place orders in bulk so that we have inventory. Due to the sensitivity of this information and how it pertains to our business we prefer not to give the names of our “suppliers” in such a public setting. We can provide these names in order to prove our operations, though we believe it would serve any devious entity/entities who were looking to compete against us.

- F. We are not dependent on one or few major companies or contracts. We are dependent upon hundreds and thousands of general everyday customers, who wish to purchase goods online in a safe and secure environment, which they can trust.
- G. We currently have none.
- H. N/A

Item X The Nature and Extent of the Issuer’s Facilities

Sunset Brands, Inc. is mainly based at 5700 Hathaway Parkway #2400 Plano, TX 75024, in a home-based office setting.

The websites and their daily operations, including services, products, and shipping are operated from an 1100 sq. ft. warehouse which is subleased from one of the previous owners of the websites. Because of the relationship and agreement between Dustin Lee and one of the previous owners of the websites, Sunset Brands is currently paying a \$700 rent per month. All of the company’s websites are operated out of the warehouse.

This space is not a “retail” space and does not sell products in a physical format but rather only a warehouse to keep inventory of our products and also serve as a home-base to operate our websites from one central location.

Part D Management Structure and Financial Information

Item XI

A. Officers and Directors

1. Dustin W. Lee, CEO and Director
(Principal Executive, Financial and Accounting Officer)
2. Address: 5760 Hathaway Parkway #2400 Plano, TX 75024
3. Employment History: Over the last seven years, Mr. Lee has been served in various executive roles such as company accountant, business operations manager, and general business consulting. During the last two years Mr. Lee has also helped create and develop the SupplyTap and SupplyList online platforms.
4. N/A

5. N/A
6. Dustin Lee owns 2,134,000,000 common shares, which are all restricted from being sold.

B. Legal/Disciplinary History

1. **None of Sunset Brands, Inc.'s Officers or Directors** have been the subject of any criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);
2. **None of Sunset Brands, Inc.'s Officers or Directors** have been the subject of any entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;
3. **None of Sunset Brands, Inc.'s Officers or Directors** have been the subject of any finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or
4. **None of Sunset Brands, Inc.'s Officers or Directors** has been the subject of any entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

C. Disclosure of Family Relationships

There are no family members, of any Sunset Brands, Inc. Officers and Directors, who own any Sunset Brands, Inc. stock.

D. Disclosure of Related Party Transactions

NO Transactions exist, involving the issuer, in which, (i) the amount involved exceeds the lesser of \$120,000 or one percent of the average of the issuer's

total assets at year-end for its last three fiscal years and (ii) any related person had or will have a direct or indirect material interest.

E. Disclosure of Conflicts of Interest

Sunset Brands, Inc. has **NO** circumstances of any executive officer or director involved with competing professional or personal interests.

Item XII Financial Information for the Issuer’s Most Recent Fiscal Period

Financial Information of the Issuer is posted through the OTC Disclosure and News Service and is hereby incorporated by referenced thereto.

Item XIII Similar Financial Information for such Part of the Two Preceding Fiscal Years as the Issuer or its Predecessor has been in Existence.

Financial Information of the Issuer is posted through the OTC Disclosure and News Service and is hereby incorporated by referenced thereto.

Item XIV Beneficial Owners of more than 5% of any class

1. Dustin W. Lee
5760 Hathaway Parkway
#2400
Plano, TX 75024
2,134,000,000 Common Shares

Item XV Outside Advisors

1. Investment Banker
Sunset Brands, Inc. does NOT have an Investment Banker
2. Promoters
Sunset Brands, Inc. is NOT involved with nor has retained any Stock Promoter/s.

3. Legal Counsel

Chris Davies, Esq.
2234 N. Federa Highway
Suite 300
Boca Raton, FL 33431
Telephone: (561)289-9780
Email: Chris@AtlasCapitalPartners.org

4. Accountant or Auditor

Dustin W. Lee, CPA
5760 Hathaway Parkway
#2400
Plano, TX 75024
(866)646-8889
Dusty@SunsetBrands.com
Preparation of updates to financial content

Auditor: To be determined

5. Public Relations Consultant

Dustin W. Lee (IN HOUSE)

6. Investor Relations Consultant

Dustin W. Lee (IN HOUSE)

Item XVI Management's Discussion and Analysis or Plan of Operations

A. Plan of Operation

Over the next 12 months the company will continue to develop and grow the overall business of the above mentioned online platforms. Sunset Brands will also continue to privately develop and test other online services and platforms. Once these

services/technologies are tested and determined to be fully functional the company will inform the public of these services.

Company management does not see any benefit for the company nor its shareholders, to publicly announcing a service, product, or technology, before it is ready to be presented in a tested and proven format.

B. Management’s Discussion and Analysis of Financial Condition and Results of Operation

There has not been any discussion or analysis of Sunset Brands, Inc.’s financial condition.

C. Off-Balance Sheet Arrangements

None

Part E **Issuance History**

Item XVII **List of Securities Offerings and Shares issued for services in the past two years.**

On April 17, 2008, Joseph Bartel was issued 34,000,000 common shares, for services rendered.

On May 14, 2010, Joseph Bartel, relinquished to Dustin W. Lee, those 34,000,000 common shares.

On August 26, 2010, Dustin W. Lee was issued 2,100,000,000 restricted common shares, for services rendered.

Part F **Exhibits**

Item XVIII **Material Contracts**

If and when the company executes any material contracts, such contracts will be posted, for public consumption, via the Pink Sheets OTC Disclosure and News Service.

Item XIX **Articles of Incorporation and Bylaws**

Please refer to Articles of Incorporation as posted via the OTC Disclosure and News Service.

Item XX Purchases of Equity Securities by the Issuer and the Affiliated Purchasers

There have been no purchases of equity securities by the issuer nor any affiliated purchasers.

Item XXI Issuer's Certifications

I, Dustin W. Lee, certify that:

- 1. I have reviewed this initial disclosure statement of Sunset Brands, Inc.*
- 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and*
- 3. Based on my knowledge, the financial statements, and all other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.*

Date: September 17, 2010

/s/ Dustin W. Lee
Dustin W. Lee
Chief Executive Officer
Chairman