

eMax Media Group, Inc., a company partly owned by eMax Holdings Corp (PINKSHEETS: EMXC) announces the addition of Vincent Nerlino and Ken Pearson to their Management Team.

Chipley Florida eMax Media Group, Inc., a company partly owned by eMax Holdings Corp (PINKSHEETS: EMXC) and recently renamed eMax Worldwide, Inc., announces the addition of Vincent Nerlino and Ken Pearson to their Management Team.

Roxanna Weber, CEO of eMax Worldwide, Inc., stated, "We at eMax have suffered a great loss with the death of my husband. Chuck was my best friend of 28 years and 18 of those years we were married. Chuck and I started these companies with the mission of making a positive difference in areas of entertainment, media, broadcasting and the internet industries. Everyone at all the eMax companies are mourning the loss of a fabulous kind and generous man who always worked with a unique vision and major integrity. With the loss of Chuck I am driven even harder now to finish what we began together as a single vision over 18 years ago, More than ever before our world needs to be able to turn the TV or radio on and see and hear content that feeds families with moral values than what we are forced to see on our broadcast systems today. We are also very excited about the addition of Vincent Nerlino and Ken Pearson who will help operate eMax Media Group, Inc. going forward.

eMax Media Group is an entertainment conglomerate acquiring music, television and film titles for digitization and international release. The distribution mechanism will use major retail chains and new digital outlets for release. The company's current focus is cataloging and digitizing its current library which consists of one of the largest independent entertainment music, television and film catalogs in the world. The company management has over 100 years combined experience in the Entertainment field of Music, Television and Film production including acquisition and release of the products into the market place.

Emax Media Group is preparing a 14 million dollar Reg D 506 offering and has now submitted its final financial documents to the auditors for review and the completion of their audits. The raising of capital will be used to update the company's image, websites, product conversions, finance additional acquisitions, increase staff and the launch of its endless product lines.

eMax Media Group is currently working on cataloging and digitizing their massive entertainment library. The music library alone consists of over 9,500 music titles consisting of the greatest music artists of all times featuring such name artists as Frank Sinatra, Bob Marley, Willie Nelson, Dolly Parton and Chicago just to name a few. The massive catalog must be archived and digitized. The company expects the cataloging and digitization alone will take the company more than 3 years to complete. The company is constantly seeking to acquire new titles and libraries.

Vincent Michael Nerlino

Currently Vince Nerlino is Executive Vice President of International Financial Affairs for eMax Media Group, Inc. Since 1995, Mr Nerlino has been a business consultant engaged in providing the introduction of investment banking services to both [public and private

companies. Beginning in 1996 until 2001 was the the Chairman, President and CEO of American Sports History, Inc., a public company that operated in publications, and several sports related businesses. Early in Mr Nerlino's career, he discovered his entrepreneurship and people skills while opening the first of what became five successful retail and wholesale stores in throughout New York and New Jersey, selling a wide variety of holiday items and a unique array of gifts and decorative accessories. During that same time, he was a union musician playing vibraharp and piano at private functions and local clubs in New York and New Jersey. After twelve years and while always having his eyes on Wall Street, Mr Nerlino concluded his store operations. For twenty five years following Vincent was employed on Wall Street as a Securities Investments executive officer at such firms as Merrill Lynch, Paine Weber, Bear Stearns and Company, and Oppenheimer and Company.

During those years Mr Nerlino began his association with Catholic Religious community clients and personally assisted in the development of Investment Advisory services to direct investment expertise and education to other Catholic communities throughout the world. The Christian Brothers Investment Services Organization, ("CBIS") was formed and Mr. Nerlino was chosen to be the exclusive and primary client /Firm Liaison, marketing and assisting and directing expertise to clients on behalf of both CBIS; and at the time, Bear Stearns.

Vincent traveled throughout many parts of the world, speaking to client groups and Catholic financial officials. Mr. Nerlino was made an associate Director/Partner at Bear Stearns in charge of over 1500 accounts totaling over one billion dollar in assets. Since, the amount has grown to near five billion dollars. Mr. Nerlino was one of the largest producing executives in Bear Stearns history. He was honored for his exceptional innovations, creativity, and personal warmth extended to clients, and was Stated "for his integrity and honesty". He was described as "Essential" to the success of CBIS/Bear Stearns Partnership

Mr. Nerlino retired his securities license in 1995.He continues to participate as a consultant in providing investment banking services and networking introductions to a group of personally selected private and public companies; some of which he serves as a member of their board of directors.

Mr. Nerlino also participates as solicitor for the Christian Brothers Investment Services GLOBAL , Organization, out of Rome, Italy and Dublin, Ireland and continues to introduce the unique features of the investment philosophy as well as the complete research and strong participation and commitment in the utilization of social responsible investment criteria accessible to their clients. Mr. Nerlino resides in Chatham, New Jersey. He is a past President of the Holy Name Society of a New York Parish as well as having being elected by Parishioners to be the head of the Parish Council. He is also a "PARTNER IN HOPE" for the Saint Jude Children's Research Hospital.

Ken Pearson

Ken Pearson is the Vice President of eMax Music and Artists Promotions and will handle all radio and artists promotions for eMax Music and their other divisions. Ken Pearson has over 40 years of experience as a musician and producer. His executive skills marketing is, net working, record producer, radio promotion and Concert promotion, both USA charts

and European country charts and media/magazines.

In the mid 60's Ken Pearson as a teenager started his career opening and backing up Sam Cook of Motown. Opened for Jerry Lee Lewis, Sam The Sham, Lou Christie, Roy Orbison Otis Redding and many others. Later in the 70's opened and played with Charlie Daniels, and Wet Willie.

Ken Pearson Founded BLUESPRINGS MUSIC GROUP LLC, and has worked with such legends as Ernie Ashworth, Jack Greene, W.S. Holland and Bob Wootton of the Tennessee Three and Charlie Louvin of the Louvin Brothers one of the most influential duos in country music history, Johnny Cash, Emmylou Harris, Gram Parsons, The Byrds, Jeff Beck, and many others have covered there songs.

Ken Pearson Produced the CD Getting Out Of Hand by Opry Stars Georgia Class with special guest Charlie Louvin. In 2006 Ken Pearson was inducted into the Traditional Country Music Hall Of Fame as Producer with Chet Adkins and others. In 2006 Ken Pearson was inducted in the Alabama Music Hall Of Fame as one of the state's notable music acheivers.

Ken Pearson has worked with Artist through Universal Disney Triple Platinum Staff Producer Andrew Lane, High School Musical. Ken Pearson has worked with Andrew Lane through such artist as B5, Taja both through Disney. 2009 Ken Pearson Brought to Andrew Lane the group Flourish which Drew has signed to Management and Production.

In 2005, Ken Pearson promoted Indie Artist Rusty Blue and Bill Andersen and won the European CMA's as best duet for there song Chip Chip which beat out Jimmy Buffet and Alan Jackson for Its "5 O-Clock Some Where".

In 2009 Ken Pearson with Bluesprings Music Group was nominated in the top 5 promotion companies in the Roots Music Awards along with Rounder Records promotion, Lost Highway, Mercury. Also in 2009 Lure Records was nominated for top 5 traditional country label through Roots Music Awards with Sony, MCA, Universal, Capitol.

2008, Ken Pearson Developed Dustin Neighbors that won best Vocal and Best Artist in the ALABAMA CMA's. In early 2009 Ken teamed up with John Denny Multi Award winning Producer and Publisher and Bill Vorndic 12 time grammy award winning producer with Alison Krauss and Rounder Records. The 3 produced the CD Circle of friends by Dustin Neighbors and I only Want to Dance With You held # 1 for 12 weeks on the European Charts and USA Indie Charts.

In 1997 Ken was license to the Gospel Ministry through Pastor Preston Roberts of the Four Square international christian church,

Other senior management of eMax Media Group includes:

Geraldo Bernard who is the President of eMax Media Group and a Director

Gerardo Bernard is a strong executive with senior management expertise in all facets of the entertainment business with over 25 years of experience in the music, recording, and international television industries. Mr. Bernard has managed and been involved in the careers of many recording Artists, most notably Donna Summer, Chaka Kahn, Pretty in Pink. He became involved with Donna Summer at the beginning of her stellar career and

stayed with her for over 20 years assuming a myriad of responsibilities including organizing and directing her tours both domestically and internationally, managing attorneys, business managers, publicists, and agents as well as producing many of her concerts.

Mr. Bernard lived the genius of the marketing explosion of major acts like Kiss, Donna Summer, and the Village People, all very successfully marketed and promoted with cutting edge promotional concepts. Mr. Bernard has high-level contacts through the entertainment industry including major labels with strong ties with Neil Bogart and Casablanca Records, Sony, and PolyGram to name a few. He also has close relationships at the foremost talent agencies such as the William Morris Agency and CAA. Mr. Bernard pioneered direct response television advertising in Latin America as President of Home Shopping Network's Latin America and Caribbean division. In this capacity he created a new programming format in Spanish for HSN, making deals with broadcast television networks throughout Latin America and the Caribbean. Mr. Bernard has produced shows all around the world – including concert tours for major artists in large venues as well as more theatrical productions such as The Power Rangers, an international tour with a cast of over 60 people. He also assisted Robert Evans produce the "Power of Faith" a cinematic biography of Pope John Paul II. Mr. Bernard's experience and contact base provide a unique blend of skills that build a strong foundation for the management of artists, production and distribution of entertainment products, and the sale of entertainment products utilizing direct response television.

Paul Curcio is the Vice President of Live Events

Music is in Paul Curcio's blood! In the early days of "Rock and Roll" Paul was active in the business of music; not just content with playing guitar in a high school rock and roll band he began producing "dances" in smallest venues as Knights of Columbus halls in South Florida, promotion was accomplished with mimeographed fliers and relied heavily on word of mouth.

While living in Miami in the early sixties and attending the University of Miami, Paul played guitar on the first albums by Sam and Dave, which were released on Roulette Records and produced by top rhythm and blues producer, Steve Alaimo. During the mid-sixties, Curcio was a founding member of the his west coast pop rock band, "THE MOJO MEN", WHO RECORDED A STRING OF CHART RECORDS FOR, Autumn Records, Warner Bros./Reprise, (Sit Down I Think I Love You). He appeared on thirty national shows during the sixties such as, The Pat Boone Show, American Bandstand (four times), Mike Douglas, Dick Clark's'...Where the Action Is, Lloyd Thaxson, Sam Riddles: Ninth Street West and Shindig.

In 1968 foreseeing a need for a state of the art MULTI-TRACK recording studio facility in San Francisco Bay area, he founded Pacific Recording Studios. MULTI-TRACK recording studios were available in Los Angeles but none in the SF bay area. Also, the first 16 track recording machines were being manufactured in close by Redwood City by Ampex Corporation. Pacific purchased two of these new prototype recorders and for the next ten years, (1968-1978) was one of the most successful studios of it's time being credited with eighteen (18) Gold and Platinum Albums. The first remote 16 track recording session in America was credited to Pacific Recording during this time.

During September 1968, Newsweek Magazine did a story on Paul Curcio and Pacific Recording Studios showing them as one of the NEW breed of studios in the world. During

this period, Paul began his involvement in record production, being involved in the careers of "The Doobie Brothers", Warner/Brothers Records, "Santana", CBS Records and "Maze featuring Frankie Beverly", Capitol Records to name just a few of the highlights. The Doobie Brothers sold 3-4 million albums, and Santana sold in excess of 12-20 million albums.

During 1979 and 1980, seeing that the next wave of recording facilities was moving out of the cities and into the country atmosphere, Paul built a new studio in northern California called, Arrow Recording. During these years Curcio also began promoting Country Concerts. Paul brought the biggest names to Northern California, such as Merle Haggard, Hank Williams, Jr., and Don Williams.

In late 1982, the opportunity became available to build a NEW STATE OF THE ART studio complex in Upstate New York, MusicAmericaStudios. Paul and his cousin, who was also in the MOJO MEN, began building a unique recording facility. This studio offered access to an empty 40,000 square foot private club, which contained a couple of very large ballrooms, the studio instantly became a mecca for various up and coming rock bands from New York City and New Jersey shoreline.

Because of the sound that could be captured and recorded in this facility/studio, bands, call HEAVY METAL BANDS, began recording successful albums at the facility. During the mid-eighties, Paul Curcio produced a band called, METALLICA which has gone on to rock Super Star Status. Rolling Stone Magazine listed the top hundred albums of the eighties and ranked the album, KILL 'EM ALL by METALLICA and produced by Paul Curcio, the 35 most important album of the eighties. Metallica sold more than 6 million albums.

The late Matthew ("Chuck") C. Weber, previously was President and Chairman

Mr. Chuck Weber was Roxanna Webers mentor for over twenty eight years and was the acting President of eMax Media Group and many entertainment companies for over eighteen years, Mr. Weber, was a veteran of more than four decades in the entertainment industry, Mr. Weber was the co-founder with his wife Roxanna Weber of eMax Media Group, Inc, EMAX Entertainment, EMAX Music International, and EMAX NET, Inc Mr. Weber also founded and operated "International Entertainment Agency", a full-service artist management agency, for 25 years. Together with others, including his wife, he was the co-founder of ROC-CO Records, Linthicum Music, Me-Too Records and Gateways Entertainment. Mr. Weber was the Executive Producer of "Solid Gold Reunion," the largest revue of early Rock and Roll legends on one stage. Mr. Weber was also the Executive Producer for the live concert segments for "America's 200th Birthday Celebration." There he handled for President Ford Bicentennial Staff and with Lionel Hampton and Quincy Jones all the productions of concerts for television at the Washington Memorial,, at the Fort McHenry, at The Statute of Liberty and in Philadelphia at the Liberty Bell location His television productions which he owns include the "Memories" and "Vintage Rock" TV and 13 week video series. Chuck Weber brought to the company over 40 years experience in the areas of music production, publishing, management, and distribution and television production.

From 1969-2002 Chuck worked with internationally acclaimed music Composer Otis Blackwell. In 1976 Chuck, Otis and Ray Smith founded record label Roc-co Records. Otis recorded and produced 20 songs which he had wrote and those songs included "Don't Be Cruel", "Return to Sender" "Handy Man", "Great Balls of Fire", "All Shook Up". From a

young man Chuck had the good fortune to work with some of the most successful songwriters of all time in the world. These songwriters included, Charley Singelton, Jessie Stone, and Billy Dawn. Jessie Stone wrote "Shake Rattle and Roll", and "Rock around the Clock" and many more. Charley Singelton wrote "Strangers in the Night", "Spanish Eyes", and others, Billie Dawn wrote, "Teen Angel" and most songs written with the word angel in it. Chuck's career has gave him the good fortune to meet and work along with recording artists and legends such as Elvis Presley, Bob Hope, Jerry Lee Lewis, Brenda Lee, The Turtles, Rudy Vali, The Platters, Lou Christie, Bobby Vee, Tiny Tim, Johnny Maestro, Johnny and Santo, Ray Peterson, Ronnie Dove, Jimmy Velvet, The Cadillacs, the Moonglows, Gladys Knight and Pips, Dinah Ross, Stevie Wonder, Liberace, Billie Joel, Tanya Tucker, Waylon Jennings, Dolly Parton, Neil Diamond, Smokey Robinson and so many countless others. From 1957- until the 1980's Chuck helped with the personal management of recording teen idols such as Ray Peterson, Jimmy Velvet, and Ronnie Dove.

We encourage everyone to visit and join their social media sites:

Free Subscription For Our Newsletters: <http://www.levelstock.com/>

FaceBook: <http://www.facebook.com/group.php?gid=283660480870>

Twitter: <http://twitter.com/levelstock>

Contact Patrick Murray, Co-Owner and Marketing Director (774) 216-9486

About eMax Worldwide, Inc.

eMax Worldwide, Inc. (www.emaxcorp.com), is a diversified holding company investing in family valued multimedia, entertainment, communication, broadcasting, high-end technologies, and real estate and finance industries through two corporations and two divisions. eMax Worldwide, Inc. holds stock interest in eMax Media Group, Inc., eMax Networks Group., eMax Technology Group., and eMax Finance, Inc.

Safe Harbor Statement

Information in this press release may contain 'forward-looking statements.' Statements describing objectives or goals or the Company's future plans are also forward-looking statements and are subject to risks and uncertainties, including the financial performance of the Company and market valuations of its stock, which could cause actual results to differ materially from those anticipated. Forward-looking statements in this news release are made pursuant to the 'Safe Harbor' provisions of the United States Private Securities Litigation Reform Act of 1995.

Contact:

eMax Worldwide, Inc. - Roxanna Weber

850-638-3920

info@emaxcorp.com