

GOIP GLOBAL (GOIG) subsidiary Go800 Launches Ticker Campaign

NEW YORK, NY—July 21, 2010 - GoIP Global, Inc. (Pinksheets: GOIG) announced today that their subsidiary Go800 has launched their Ticker Campaign to attract Public companies to use Go800™. Go800 the first new direct response service utilizing cell phone text messaging and Voice Keywords™ for consumers to make immediate connections with advertisers and marketers, is making available a new “Ticker Service” . The new service offers public companies the ability to lease their stock exchange ticker symbol as a Voice Keyword. Shareholders and Investors for participating companies will be able to text the ticker symbol to Go800™ (46800) and be kept updated on company activities.

The service which is Patent Pending uses simple keywords rather than hard-to-remember toll free numbers or lengthy URL's to connect shareholders with public companies. Shareholders text an easy-to-remember keyword, the companies Ticker symbol to Go800™ (46800). Seconds later, their cell phone rings as Go800 connects them with a live voice from either the companies investment relations response team or a recorded company message. The service is free for shareholders, although standard text messaging rates do apply.

An aggressive marketing campaign has been planned with ads scheduled for the Wall Street Journal for Sept 13, 20, 27 and Oct 4 and a Direct Mail Campaign to all Public Companies in September.

According to the Mobile Marketing Association (MMA), Cell phones are used by over 3.1 billion people globally including 200 million Americans – over half the population. By early 2006, thirty countries had exceeded 100% per-capita cell phone usage. Approximately two-thirds of these mobile phone users (1.8 billion people) are active users of SMS text messaging. Globally, there are twice as many active users of SMS as there are active users of email. In the US alone, more than 363 billion text messages were sent in 2007, and that number increased to over 600 billion messages sent in 2008. An estimated 4.9 trillion text messages will be sent and delivered globally in 2011. Nearly all cell phones are text-message enabled and supported by carriers, who promote texting.

To date several companies have registered for the service, a full list can be seen at ticker.go800corp.com. In addition to seeing the Ticker Symbol list, the web page also enables views to see archived recordings. (Click on GOIG to see past recording).

Go800 Ticker Service provides Public Companies an inexpensive way to be in touch with Shareholders with up to a 5 minute recording, which can be updated on demand. The service enables management to expand on company events where traditional press releases fall short. GO800's ease and simplicity for connecting is a great tool providing current information on the run.

About GoIP Global, Inc. and GO800, LLC

GoIP Global offers a range of services, solutions and tools for brands, agencies, content providers, online portals, entertainment and media companies. GoIP Global offers brand and content customers great flexibility in creating mobile marketing campaigns and applications.

Through its subsidiary GO800, LLC, GO800™, a new patent pending text messaging service, which launched in 2010, enables advertisers to incorporate a text prompt in their advertisements, prompting consumers to contact them through a text message rather than calling a 1-800 toll free number. For More Information visit www.goipglobal.com , www.go800corp.com or www.facebook.com/go800 . The GO800 video can be viewed and shared on iPhone, Blackberry, or Android from this URL: <http://go800.delivr.com/1194v>. For weekly updates on GOIG, Text GOIG to 46800.

Safe Harbor Statement Information in this news release may contain statements about future expectations, plans, prospects or performance of GoIP Global, Inc. that constitute forward-looking statements for purposes of the safe harbor Provisions under the Private Securities Litigation Reform Act of 1995. The words or phrases "can be," "expects," "may affect," "believed," "estimate," "project," and similar words and phrases are intended to identify such forward-looking statements. GoIP Global, Inc. cautions you that any forward-looking information provided by or on behalf of GoIP Global, Inc. is not a guarantee of future performance. None of the information in this press release constitutes or is intended as an offer to sell securities or investment advice of any kind. GoIP Global, Inc.'s actual results may differ materially from those anticipated in such forward-looking statements as a result of various important factors, some of which are beyond GoIP Global, Inc.'s control. In addition to those discussed in GoIP Global, Inc.'s press releases, public filings, and statements by GoIP Global, Inc.'s management, including, but not limited to, GoIP Global, Inc.'s estimate of the sufficiency of its existing capital resources, GoIP Global, Inc.'s ability to raise additional capital to fund future operations, GoIP Global, Inc.'s ability to repay its existing indebtedness, the uncertainties involved in estimating market opportunities and, in identifying contracts which match GoIP Global, Inc.'s capability to be awarded contracts. All such forward-looking statements are current only as of the date on which such statements were made. GoIP Global, Inc. does not undertake any obligation to publicly update any forward-looking statement to reflect events or circumstances after the date on which any such statement is made or to reflect the occurrence of unanticipated events.

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