

GOIP GLOBAL (GOIG) and Delivery Technology (DTSL) form Strategic Alliance

NEW YORK, NY—July 19, 2010 - GoIP Global, Inc. (Pinksheets: [GOIG](#) and Pinksheet: DTSL) announced today that they have formed a strategic alliance and GOIG will make an investment in DTSL. DTSL has developed a call center platform for food retailers looking to capture the take out or catering business. DTSL will use GO800 Voice Keywords to connect consumers by Text to their call center. Consumers will be able to text such voice keywords as Pizza, Sushi, Subs etc., place an order and have their order delivered by a local store. As part of the strategic alliance GOIG will acquire 200 million shares of DTSL common shares.

About Delivery Technology Solutions, Inc.

Delivery Technology Solutions, Inc. (DTSL), and its subsidiary Universal Delivery Service www.universaldelivery.com, is the leader in providing comprehensive custom-developed catering/delivery solutions to industries throughout North America, including restaurants, retail and others. The company's solutions offer a seamless system that integrates Customer Relationship Management (CRM) and Call Center IT services through a proprietary technology backbone to offer convenience, consistent quality, flexibility, accountability and value for consumers and companies

About GoIP Global, Inc. and GO800, LLC

GoIP Global offers a range of services, solutions and tools for brands, agencies, content providers, online portals, entertainment and media companies. GoIP Global offers brand and content customers great flexibility in creating mobile marketing campaigns and applications. Through its subsidiary GO800, LLC, GO800™, a new patent pending text messaging service, which launched in 2010, enables advertisers to incorporate a text prompt in their advertisements, prompting consumers to contact them through a text message rather than calling a 1-800 toll free number. For More Information visit www.goipglobal.com, www.go800corp.com or www.facebook.com/go800. The GO800 video can be viewed and shared on iPhone, Blackberry, or Android from this URL: <http://go800.delivr.com/1194v>.

Safe Harbor Statement Information in this news release may contain statements about future expectations, plans, prospects or performance of GoIP Global, Inc. that constitute forward-looking statements for purposes of the safe harbor Provisions under the Private Securities Litigation Reform Act of 1995. The words or phrases "can be," "expects," "may affect," "believed," "estimate," "project," and similar words and phrases are intended to identify such forward-looking statements. GoIP Global, Inc. cautions you that any forward-looking information provided by or on behalf of GoIP Global, Inc. is not a guarantee of future performance. None of the information in this press release constitutes or is intended as an offer to sell securities or investment advice of any kind. GoIP Global, Inc.'s actual results may differ materially from those anticipated in such forward-looking statements as a result of various important factors, some of which are beyond GoIP Global, Inc.'s control. In addition to those discussed in GoIP Global, Inc.'s press releases, public filings, and statements by GoIP Global, Inc.'s management, including, but not limited to, GoIP Global, Inc.'s estimate of the sufficiency of its existing capital resources, GoIP Global, Inc.'s ability

to raise additional capital to fund future operations, GoIP Global, Inc.'s ability to repay its existing indebtedness, the uncertainties involved in estimating market opportunities and, in identifying contracts which match GoIP Global, Inc.'s capability to be awarded contracts. All such forward-looking statements are current only as of the date on which such statements were made. GoIP Global, Inc. does not undertake any obligation to publicly update any forward-looking statement to reflect events or circumstances after the date on which any such statement is made or to reflect the occurrence of unanticipated events.

Contact:

Equiti Trend

Investor Relations

1-800-953-3350

Mina Mar Group

Investor Relations

1-647-426-1640

www.minamargroup.com/helpdesk