

Northstar Global Business Services, Inc.

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To the shareholders of MDIN:

Well, the summer lull is almost behind us, and we're excitedly looking forward. There were a number of momentous advances during the past 2 months, and I want to share a little bit of that with all of you now. Snorenz Medicated officially launched and will be available in many dispensaries in the very near future. I'm very excited about the idea that people all over Washington State will be able to go to their local dispensary and buy it. The fact that it's being marketed as a day or nighttime product will lead to more sales and increased exposure for both of our companies.

CyanaBar has been very well received and I'm currently working on an athlete endorsement so the product can launch in stride. The formula is complete and the package design is almost final as well. The pictures we posted during the Cannabis Cup were of a labeled version of the package, which we did to save money. When the product officially launches, the package will be fully digitally printed and the visual quality will be on par with any other mainstream nutrition bars.

When I announced that I met with Walmart, some of you might remember that I felt some trepidations about moving forward with a large company like that, without first having a solid national advertising campaign in place. There's another company with a name nationally known just as well as Walmart that we've made a deal with to do a 12-week "trial" in a number of their stores around the country. One of the terms of the agreement is that I can't announce that the product is in their stores before or during the trial period, because they don't want to risk getting false sales statistics as a result of the company and/or its shareholders buying the products. I can tell you that they've taken both Snorenz and Snorenz Nighttime and this is a huge opportunity for us to safely test the retail waters!

Vermont Country Store (VCS) did sell out of Snorenz Nighttime and sold all but a few bottles of Good Night's Sleep; the products just didn't sell out as fast as they projected. We knew that these secondary products were not necessarily going to do as well as the original Snorenz, but they were the products that VCS was most interested in and it was a good opportunity for us to test the retail market. Going forward, we're working on an agreement to get them to carry regular Snorenz, so that we have a product in their catalog that does the volume that they're looking for. I'm not sure why there are rumors about our relationship being over; this is completely untrue!

We're getting reorders from Walgreens and drugstore.com on a weekly basis. I want to remind you all that this is without any major advertising in place, which speaks tremendously well of Snorenz and its name recognition. We have stock in all of their distribution centers (we only started in one) for the past 2 months, which is the last step before we can lock down permanent shelf space.

Lastly, I have been getting a lot of questions about the DTC Chill. You will all be happy to know that I have reopened communications with the DTCC and whatever happened with them and former management is now behind us. I am awaiting their requests, which will likely be a request for records on extensive issuances back in 2008-09, and everyone should know we have very solid documentation so as long as I can stay on top of their deadlines, something that was a problem in the past, I do not foresee any problem clearing up any confusion they have, and removing the chill once and for all.

I'm excited about what we have coming and you all should be too! We're on the precipice of being back on retail shelves, and with that will come a huge boost in business that will benefit all of us. Everyone stay positive, and please know that I'm here, completely dedicated and working very hard every day to strengthen this company!

Justin Sindelman
President and CEO
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