

**PINK SHEET'S ISSUER  
INFORMATION AND DISCLOSURE STATEMENT  
PURSUANT TO RULE 15C2-11**

All information contained in this Information and Disclosure Statement has been compiled to fulfill the disclosure requirements of Rule 15(c)-211(a)(5) promulgated under the Securities Exchange Act of 1934, as amended. The enumerated captions contained in this Information and Disclosure Statement correspond to the sequential format as set forth in the rule.

**Item I. The exact name of the issuer and its predecessor (if any).**

The exact name of the issuer is: Identia Corp. (hereinafter referred to as the "Company"). The company was previously know as Buoy Club, Inc. until January, 2002.

**Item II. The address of its principal executive offices.**

The address of the issuer's principal executive offices is:

5 Kiriat Hamada Str.  
Char Chotzvim  
Jerusalem Israel 91450

Tel: (972) 2 587-2220  
Fax: (972) 8 971-6875

www.identa.biz  
www.drugsdetector.com  
fpi@drugsdetector.com

**Item III. The state and date of incorporation, if it is a corporation.**

Identia Corp. (formerly known as Buoy Club, Inc.) was incorporated in the state of Florida on January, 2002. The name of the Company was changed from "Buoy Club, Inc." to "Identia Corp." in January, 2002.

**Item IV. The name and address of the transfer agent.**

Interwest Transfer Co., Inc.,  
Suite 100  
P.O. Box 17136  
Salt Lake City, UT 84117  
Phone: (801)272-9234 Fax: (801)277-3147

The transfer agent is registered under the Exchange Act and is regulated by the Securities

and Exchange Commission.

**Item V. The nature of the issuer's business.**

**A. Business Development.**

a. In January 2002, the Company then-known as "Buoy Club, Inc." acquired Identa Ltd. an Israeli Company in a reverse acquisition resulting in a change of control.

b. The fiscal year end date for the company is December 31.

c. The Company has not and is not in the process of filing bankruptcy, receivership or any similar proceedings.

d. The Company has not made any material reclassifications, mergers (since January 2002), consolidations, or purchases or sales of any significant amount of assets.

e. The Company is not in default of the terms of any note, loan, lease, or other indebtedness or financing arrangement requiring the issuer to make payments;

f. The Company has not had any change of control since January, 2002.

g. The company has not had in the last year any increase in 10% or more of the same class of outstanding equity securities;

h. The Company's securities have not been de-listed and are not in the process of being de-listed by the Securities and Exchange Commission or NASDAQ.

i. There are no current, past, pending, or threatening legal proceedings or administrative actions.

**B. Business of Issuer.**

The Company develops and manufactures forensics products primarily for designed for law enforcement agencies around the world. In addition, the Company develops and manufactures forensics products for the wider drug detection "retail" market such as schools, corporations, security companies, parents and drug store chains.

The Company's products are based on the more than 30 years of experience of its Chief Scientist, Baruch Glattstein, who is a former chief scientist of the Israeli Police forensic department.

The Company has developed and manufactures a new and unique drug detector field test kit known as "DDFK". DDFK is a chemical device, for identification of different kinds of illicit drugs in the field including :Marijuana/hashish, Cocaine/Crack, Heroin, Ecstasy-

MDMA, MDA, Amphetamine and Methamphetamine (Crystal meth), LSD and Morphine.

The Company's products have several advantages over competitive products, including:

1. Our drug detector kits are one or double step process. If the kits are double step (using two units- two different plastics) than the process is:

Step 1- detection step (step still containing false positives)

Step 2 – confirmation step (on a laboratory level on the field), step separation between the false positives substances and the illicit drug.

2. The Company's detectors result in no false positives. As far as the Company is aware, our products are the only ones in the market which produce no false positives results.

• Those kits give a very fair answer for an acute problem faced by the different legal enforcement agencies around the world, to identify immediately on the field the suspected substance, powder, pill, etc.

Key product features of IDenta's new explosive detectors include:

1. The methodology provides a very safe testing method that will pose no danger at all to the user.
2. Detectors are able to detect the full range of the well-known types of military, commercial and the homemade explosives including: TNT/PETN, RDX/Nitrate, Urea Nitrate, Ammonium Nitrate, TATP/HMTD, Chlorate/Bromate.
3. IDenta's new TATP/HMTD detector has consistently tested showing No False-Positives.
4. The detectors have at least two years period of chemical stability.
5. Durable, easy to use, self-contained plastic packaging will enable the products to be used in a wide-variety of field operations including in the field military operations as well as civilian applications such as airport security.
6. The products are also expected to be very competitively priced.
7. High sensitivity to detect small amount.

IDenta Corp. has introduced in the last months a new forensic product, the BTK-bullet hole test kit. The identification of bullet-holes and of marks produced by projectiles has been shown to be very crucial in the investigation of criminal cases involving the use of firearms. Such bullet-holes are usually characterized by the presence of metals (mainly

lead and copper), originating from the bullet's outer surfaces, in the perimeters of these holes. The morphology of the hole alone at the scene of an investigation can often lead to erroneous conclusions, but by using IDenta BTK, a rapid and reliable identification of suspected bullet-holes in the field can be made.

This new product is a unique product, owned and manufactured only by Identa Corp.

The Company does not have any parent, subsidiary, or affiliate.

The Company does not foresee any substantial changes in existing or probable governmental regulations that could adversely affect the business of the company at this time

The Company has spent a great deal of time, investments, preparation and labor on the research and development of the company and it can only give a rough estimate on the amount of time and preparation spent on the development and research of the potential products of the company. At this point in time none of these costs have been passed on or are borne by the customers.

6. The Company is in full compliance with all environmental laws in conjunction with its operating activities.

7. The Company has eight full time employees.

#### C. Investment Policies.

At the present time, the company has no investments. Going forward, all revenue not allocated for expenses will be invested into the business to generate additional revenue for the Company. There are no limitations with regard to the percentage of assets invested nor on the type of instruments used. Investment policy may only be changed by a vote of the Board of Directors.

### **Item VI. The nature of products or services offered.**

#### Overview

The world illegal drug trade is estimated at approximately \$500 billion dollars per year. Drug sales in the US on the wholesale level is about 160 billion dollars. Millions of Every year, over 1.6 million people are arrested for drug offenses in the US with many millions more arrested annual in the rest of the world.

The US government budget allocation for the war on drugs is about \$19 billion dollars annually. The budget growth rate is steady at about 9% annually. In the U.S. approximately 95% of the drug trade is comprised of cocaine/crack, marijuana/hashish, heroin, ecstasy and crystal/meth.

## Our Products

The Company develops, manufactures and distributes proprietary on-site drugs-of-abuse testing products (chemical kit) for the professional and civil markets. The Company's products include rapid test kits (substance only) for the detection of Marijuana/Hashish, Ecstasy-MDMA/MDA, Cocaine/Crack, Heroin, Amphetamine and Methamphetamine (Crystal), LSD, Morphine etc. Our drug detection testing products are designed for both professional law enforcement and for the “retail” market consisting of schools, employers, and the like.

The Company also develops, manufactures and distributes proprietary explosive identifiers and BTK (bullet hole test kit), aimed at the professional law enforcement market.

## Markets

The market for drug detector products fall into four broad categories:

### 1. Government Agencies and Public Institutions

- Police and sheriff's offices
- Customs service
- Coast Guard
- Postal Service
- Drug Enforcement Agency
- Armed Forces
- Prisons and Probation Departments
- Schools
- Air Traffic Control
- Drug Rehabilitation Centers

### 2. Industry

- Industrial Security Services
- Manufacturing Industries
- Food Processing
- Pharmaceutical Houses
- Service
- Transportation
- Shipping
- Airlines
- Pilots
- Maintenance personnel
- Cargo
- Sports teams
- Hospital Emergency Rooms

### 3. Analytical Laboratories

Forensic Laboratories

4. Consumers
  - Parents
  - Counselors
  - Teachers
  - Coaches

#### EXPLOSIVE IDENTIFIERS AND BTK MARKETS:

1. Government Agencies and Public Institutions
  - Police and sheriff's offices
  - Customs service
  - Coast Guard
  - Postal Service
  - Armed Forces
  - Prisons and Probation Departments
  - Air Traffic Control
2. Industry
  - Industrial Security Services
  - Transportation
  - Shipping
  - Airlines
  - Cargo
3. Analytical Laboratories
  - Forensic Laboratories

#### Distribution

The Company utilizes the following distribution methods and channels:

- Internet
- Distributors/representatives/agents
- Drugstore chains
- Government RFPs

The Company current sells or expects to sell in the following markets:

China- law enforcement market  
Indonesia- law enforcement market  
Poland – law enforcement and consumer market  
France- law enforcement and retail market  
USA- law enforcement and retail market  
Greece- law enforcement market

Venezuela- law enforcement market  
 Spain- law enforcement market  
 Peru- law enforcement market  
 U.K.- law enforcement and consumer market  
 Ghana- law enforcement market

The Company is also active in the following countries:

Israel, Australia, Azerbaijan, Argentina, Singapore, Canada, etc

**Competitive Business Conditions:**

All the other products manufactured by different companies and used today by the legal law enforcement agencies are presumptive, (presuming of the drug existence). The presumptive products have a large numbers of false positives. All of the false positives are legal substances used day by day.

Sources and Availability of Raw Materials and the Names of Principal Suppliers: The raw materials used in our products are widely available from a large number of sources. Therefore, we do not have one single principal supplier.

Dependence on One or a Few Major Customers: None

Patents, Trademarks, Licenses, Franchises, Concessions, Royalty Agreements or Labor Contracts, Including Their Duration; And

**The PATENT STATUS:**

<u>Description</u>	<u>Country</u>	<u>Patent Number</u>	<u>Status</u>
Ecstasy detection	Israel	147185	Pending.
	International	PCT/IL02/01024	published 26/06/2003 WO 03/052426 ISR mailed 03/04/2003
	USA	10/499,179	Filed
A molded casing for a test kit (JR0042947)	Israel	134829	in examination
	USA	10/836,341	Filed

Cocaine/crack	Israel	112152	in renewal
	USA	08/860,435	in renewal
	Europe	0800650	Granted
	Israel	120643	in renewal
	International	PCT/IL98/00162	WO 98/45714
	Europe	98912691.7	in examination

**Item VIII. The exact title and class of the each class of securities outstanding.**

Common Stock, par value \$0.001

**Item IX. Description of the security.**

A. Par Value. Common Stock, par value \$0.001

B. Common Stock. Our Common Stock does not have any dividend rights other than a right to receive a pro rata share of any dividends issued by the Company. Each share of Common Stock is entitled to a single vote on all matters requiring a vote of the shares.

**Item X. The number of shares or total amount of the securities outstanding for each class of list of securities offerings in the past two years.**

The Number of Shares of Common Stock Outstanding as of June 30, 2007:

2.500.000.000

As of:	Number of shares authorized:	Number of shares outstanding:	of Freely tradable shares (public float):	Total number of shareholders:
June 30, 2007	2.500.000.000	2.500.000.000	600.000.000	50
December 31, 2006	2.500.000.000	2.500.000.000	510.000.000	50

**Item XI. List of securities offerings and shares issued for services for each of the last two years.**

No shares offerings

**Item XII.**

**The name of the chief executive officer, members of the board of directors, as well as counsel, accountant and public relations consultant.**

a. Executive Officers and Directors;

Mr. Yaacov Shoham – CEO  
5 Kiriat Hamada Str.  
Char Chotzvim  
Jerusalem Israel 91450

Yaacov Shoham – Chief Executive Officer.

Mr. Shohan is a retired Chief Superintendent of the Israel Police, served in the police force for over 25 years. Before retiring, Mr. Shoham was a computer investigator and controller. He is a graduate of Hebrew University of Jerusalem and has recently completed an MA degree. Mr. Shoham graduated different police courses including the highest level of training aimed for the police officers appointed as chiefs. Mr. Shoham has also taken various computer courses with IBM.

Mr. Baruch Gllatstein – Chief of Scientist.

Baruch Gllatstein, an internationally acclaimed scientist with over 40 years of experience in forensic, is a graduate of Bar-Ilan University, with a BSc in chemistry and MSc in organic chemistry. He has published over 30 papers in international publications and is a frequent lecturer at conferences worldwide. Gllatstein spent over 15 years with the Israel Police as Chief Scientist of the Forensic Department and retired from the force as Chief Superintendent. He also comes to the Company with hands-on business experience, have served as managing director of R&D in a variety of companies.

Ofra Bazel-Shoham – Marketing Manager.

Ofra Bazel-Shoham holds a BA in economics and an MSc in law. Bazel-Shoham comes to the Company with significant experience in marketing acquired through her work in various fields. Immediately prior to joining the Company, she served as the manager of a retail chain for five years.

Please also identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses). None of the officers or control persons have been convicted or named as a defendant in any criminal proceeding.
2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities. None

3. None of the officers or control persons have any orders, judgments or decrees that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities. None

4. A finding or judgment by a court of competent jurisdiction (in a civil action), the SEC, the CFTC, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated: None of the officers or control persons have a finding or judgment by a court of competent jurisdiction (in a civil action), the SEC, the CFTC, or a state securities regulator of a violation of federal or state securities or commodities law.

5. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities. None

To the extent not otherwise disclosed, if any of the above shareholders are corporate shareholders, provide the disclosure requested in this item as to person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders. Not applicable.

To the extent not otherwise disclosed, describe any relationships existing among and between the issuer's officers, directors and shareholders.  
None

To the extent not otherwise disclosed, describe all relationships and affiliations among and between the shareholders and the issuer, its predecessors, its present and prior officers and directors, and other shareholders. None

### **Item XIII. Beneficial Owners.**

- 1. M. Alliance**
- 2. Sir David Alliance**
- 3. Shimon Lerner**
- 4. Noa Shoham**
- 5. Amichai Glattstein**
- 6. Reut Glattstein**

**Item XIV. The name, address, telephone number, and email address of each of the following outside providers that advise the issuer on matters relating to the operations, business development and disclosure:**

General Partners - Not applicable

Promoters - None

Control Persons - Yaacov Shoham is considered the control person of the Company.

Counsel - Cyruli Shanks Hart & Zizmor, LLP, New York, NY

Accountant or Auditor: HASTAR & AGAM CPA (ISR) 26 Montifiore Str. Tel Aviv  
ISRAEL 65164

Public Relations Consultant - None

Any other advisor that assisted, advised, prepared or provided information with  
respect to this disclosure documentation – None

**CERTIFICATION**

I, YAACOV SHOHAM, hereby certify that I have reviewed the Information and  
Disclosure statement, Exhibits and all notes thereto and I, having full authority to sign on  
behalf of the company hereby certify that the information is complete and presented  
fairly, in all material respects.

Dated this \_\_\_\_th day of September, 2007:

Certified by: /s/ \_\_\_\_\_  
Yaacov Shoham, CEO