# ISSUER INFORMATION DISCLOSURE FOR THE QUARTER ENDED

**June 30, 2015 (Amended)** 

# World Poker Fund Holdings, Inc.

(a Delaware Corporation)

TRADING SYMBOL: WPFH CUSIP NUMBER: 98160D 101

## **ISSUER'S EQUITY SECURITIES:**

Voting Common Stock, \$0.0001 par value, 250,000,000 Shares authorized

Issued and Outstanding Common Shares at June 30, 2015: 29,932,997

Preferred Stock, \$0.0001 par value

**Authorized Preferred Shares: 5,000,000** 

**Issued and Outstanding Preferred Shares:** 

1,000,000 Series A Convertible Preferred Shares

TRANSFER AGENT:

Continental Stock Transfer & Trust 17 Battery Place, New York, NY 10004 Telephone 212-845-3299

# World Poker Fund Holdings, Inc.

June 30, 2015

Information required for compliance with the provisions of the **OTC Markets Guidelines for Providing Adequate Current Information** 

# PART A **GENERAL COMPANY INFORMATION**

#### Item I: The exact name of the Issuer and its predecessor (if any) and the dates of any name changes.

Name of Issuer: World Poker Fund Holdings, Inc.

Predecessor Entities:

Crown City Pictures, Inc. (until November 21, 2014) American Post Tension, Inc. (until June 30, 2011) Magic Communications, Inc. (until September 24, 2007)

#### Item II: The address of its principal executive offices.

2600 West Olive Avenue 5<sup>th</sup> Floor Burbank, CA 91505

Telephone Number: (702) 425-7798 i. Fax Number: (702) 534-4936

- ii. Website URL: www.worldpokerfund.com
- iii. Person responsible for Issuer's investor relations:

Benjamin Carter 2600 West Olive Avenue 5<sup>th</sup> Floor Burbank, CA 91505

Telephone: (213) 437-9853

E-Mail: investors@worldpokerfund.com

#### Item III: The state and date of incorporation, if it is a corporation.

World Poker Fund Holdings, Inc. is a Delaware Corporation, which was originally formed as a New York corporation under the name Magic Communications, Inc. on January 16, 2007 and was then reincorporated in Delaware in November 2002. On September 24, 2007, the corporate name was changed to American Post Tension, Inc. as the result of an acquisition. On June 30, 2011, the Company acquired Crown City Pictures, Inc., a Florida corporation and changed its corporate name to Crown City Pictures, Inc. on that date as part of the acquisition. Effective November 21, 2014, the Company amended its Certificate of Incorporation to change its corporate name to World Poker Fund Holdings, Inc., as part of the planned acquisition of World Poker Fund, Inc., which closed in March, 2015.

### Item IV: The exact title and class of securities outstanding.

Common Stock, par value \$0.0001:

250 million shares authorized, 151,070,250 shares issued and outstanding at December 31, 2014. On January 6, 2015, the Company completed a 1 for 150 reverse split, reducing the number of shares of common stock outstanding to 1,007,135 common shares. In March 2015, the Company completed the acquisition of World Poker Fund, Inc. as a result of which an additional 28,925,800 common shares were issued to the former shareholders of World Poker Fund. As of June 30, 2015, there are 29,932,997 common shares issued and outstanding as a result of the acquition and rounding up of frational shares to the next higher whole number

Preferred Stock, par value \$0.0001:

5 million preferred shares authorized, 1,000,000 Series A Convertible Preferred Stock issued and outstanding at December 31, 2014 and June 30, 2015, respectively.

The Series A Convertible Preferred Stock carries voting power equal to 51 percent of all classes of stock entitled to vote on any manner, and is convertible at the election of the holder into 51 percent of the resulting common stock thereafter issued and outstanding.

### Item V: Par or stated value and description of the security.

Common Stock, Par Value \$0.0001 Preferred Stock, Par Value \$0.0001

# Item VI: Number of shares or total amount of the securities outstanding for each class or securities authorized.

(i)	Period end date:	June 30, 2015
(ii)	Number of common shares authorized	250,000,000
(iii)	Number of shares outstanding:	29,932,997
(iv)	Freely tradable shares (public float):	73,340
(v)	Total number of beneficial shareholders:	750

# Item VII: The name and address of the transfer agent, if the security is not listed on any exchange, the transfer agent must be registered under the Exchange Act.

Continental Stock Transfer & Trust 17 Battery Place New York, NY 10004

This transfer agent is registered under the Exchange Act. The regulatory authority of this transfer agent is the Securities and Exchange Commission.

### Item VIII: The nature of the Issuer's business.

## A. Business Development

### 1. The form of the organization of the Issuer:

World Poker Fund Holdings, Inc. is a Delaware corporation.

# 2. The year the Issuer (or any predecessor) was organized:

World Poker Fund Holdings, Inc. is a Delaware Corporation, which was originally formed as a New York corporation under the name Magic Communications, Inc. on January 16, 2007 and was then reincorporated in Delaware in November 2002. On September 24, 2007, the corporate name was changed to American Post Tension, Inc. as the result of an acquisition. On June 30, 2011, the Company acquired Crown City Pictures, Inc., a Florida corporation and changed its corporate name to Crown City Pictures, Inc. on that date as part of the acquisition. On November 21, 2014, the Company amended its Certificate of Incorporation to change its corporate name to World Poker Fund Holdings, Inc.

#### 3. The Issuer's fiscal year end date:

The Issuer's fiscal year end date is December 31.

# 4. Whether the Issuer (and/or any predecessor) has been in bankruptcy, receivership or any similar proceeding:

Neither the Issuer nor any predecessor has been in bankruptcy, receivership or any similar proceeding.

5. Any material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets not in the ordinary course of business:

On January 6, 2015, the Company completed a 1 for 150 reverse split, reducing the number of shares of common stock outstanding to 1,007,135 common shares. In March 2015, the Company completed the acquisition of World Poker Fund, as a result of which an additional 28,925,800 common shares were issued to the former shareholders of World Poker Fund. As of June 30, 2015, there are 29,932,997 common shares issued and outstanding as a result of the acquisition and the rounding up of frational shares to the next higher whole number

# 6. Any default of the terms of any note, loan, lease, or other indebtedness or financing arrangement requiring the Issuer to make payments:

None

### 7. Any change of control:

On October 10, 2014, the Company and the shareholders of World Poker Fund, Inc. agreed to exchange their shares in World Poker Fund, Inc. for stock of the Company, with the exchange shares to be issued as soon as the Company completed a 1 for 150 reverse split of its common stock and changed its corporate name to World Poker Fund Holdings, Inc. As a result, as of January 6, 2015, the common shares held by the former shareholders of Crown City Pictures, Inc. were reduced from 151,070,250 common shares to 1,007,115 post-split common shares. Under the agreement, the outstanding preferred stock of the Company remained issued and outstanding, the authorized common stock of the Company was increased to 250 million shares and 10 shares of common stock, post-reverse split, were issued by the Company to the shareholders of World Poker Fund, Inc. for each share currently held, representing a majority of the resulting common shares outstanding.

The exchange agreement was closed in March, 2015, and an additional 28,925,800 common shares we reissued to the shareholders of World Poker Fund, Inc., resulting in a total of 29,932,997 common shares and 1,000,000 Series A Preferred Stock outstanding, the latter carrying 51 percent of the total voting power of all stock issued. The exchange transaction was recorded on the Company books at an acquisition value of \$3,000,000 based on management's best estimate of the transaction value. At the time of the closing of the transaction, the market price of the last trade of the Company's common stock was at \$0.60 per share, which would indicate a transaction value of more than \$17 million. No independent valuation has been requested or prepared for the acquisition value of \$3,000,000 and there is a risk that the actual value could be far less, or have no value at all, in which event the carrying amount for the investment would have to be written off as a loss at the end of the current fiscal year. The price of the common stock as of the date of this report is \$2.00, in excess of the stock price at the time of the transaction.

Effective May 1, 2015, the Series A Convertible Preferred Stock was sold to Lookhu, Inc., which became the control party of the Company, with 51 % of the total vote of all classes of voting stock of the Company..

# 8. Any increase of 10% or more of the same class of outstanding equity securities:

In March, 2015, an additional 28,925,800 common shares were issued to the shareholders of World Poker Fund, Inc., resulting in a total of 29,932,997 common shares and 1,000,000 Series A Preferred Stock outstanding, the latter carrying 51 percent of the total voting power of all stock issued. Effective May 1, 2015, the Series A Convertible Preferred Stock was sold to Lookhu, Inc., which became the control party of the Company.

# 9. Any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization:

On January 6, 2015, the Company completed a 1 for 150 reverse split, reducing the number of shares of common stock outstanding to 1,007,135 common shares. In March 2015, the Company completed the acquisition of World Poker Fund, Inc. as a result of which an additional 28,925,800 common shares were issued to the former shareholders of World Poker Fund. As of June 30, 2015, there are 29,932,997 common shares issued and outstanding as a result of the acquisition and the rounding up of frational shares to the next higher whole number.

The exchange transaction was recorded on the Company books at an acquisition value of \$3,000,000 based on management's best estimate of the transaction value. At the time of the closing of the transaction, the market price of the last trade of the Company's common stock was at \$0.60 per share, which would indicate a transaction value of more than \$17 million. No independent valuation has been requested or prepared for the acquisition value of \$3,000,000 and there is a risk that the actual value could be far less, or have no value at all, in which event the carrying amount for the investment would have to be written off as a loss at the end of the current fiscal year.

# 10. Any delisting of the Issuer's securities by any securities exchange or deletion from the OTC Bulletin Board:

The company previously was a fully reporting company under Section 12(g) of the Securities Exchange Act of 1934. In March 2013, the Company filed a Form 15 terminating its reporting obligations. As a result, the Company was delisted from the OTC Bulletin Board. The common shares now trade on the OTC Pink Markets under the symbol WPFH.

11. Any current, past, pending or threatened legal proceedings or administrative actions either by or against the Issuer that could have a material effect on the Issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator. State the names of the principal parties, the nature and current status of the matters, and the amounts involved.

None pending or threatened during the quarter ended June 30, 2015.

#### B. Business of Issuer

As a result of the closing of the acquisition of World Poker Fund, Inc., the Company has entered the casino and online gaming sector. See, www.worldpokerfund.com.

We are comprised of four divisions: Sponsorship Tournaments, Media Entertainment, Online Poker and Interactive Gaming, and Casino Development and Operations.

### SPONSORSHIP TOURNAMENTS

The sponsorship tournaments are held to discover and develop poker careers for up-and-coming poker players. Every member has the opportunity to earn a spot as a sponsored WPF sponsored player. A series of non-cash multi-table tournaments (MTT) will be held to determine the best poker players. Top ranked members will be awarded with a three-year player's contract.

Player's contracts consists of a \$2,500 monthly draw for the first twelve months, fully sponsored action on all approved buy-ins and tournament fees, all-expense-paid travel and accommodations for out-of-town tournaments, 50% of winnings, and a chance to star in our reality TV show.

#### POKER ENTERTAINMENT

We are currently in production of four reality TV series – *Poker Boss, Urban Poker, Americal Loves Poker, and Poker After Hours.* All of the shows are planned to be distributed on Lookhu.com.

#### ONLINE POKER & INTERACTIVE GAMING

Currently, just Nevada, Delaware and New Jersey have web gambling industries. We will be developing an internet poker platform for the California market should online gaming become permitted in the state. We are also currently seeking to establish relationships with American Indian Tribes to develop internet poker and gambling platforms throughout the country within sovereign rights under the Indian Gaming Regulatory Act (IGRA).

#### CASINO DEVELOPMENT & SERVICES

We are seeking opportunities with American Indian Tribes to establish and develop of Class III gaming operations. Part of our business model will include assisting Native American tribes secure financing to petition for federal recognition and repurchasing land into federal trust.

#### **INDIAN GAMING REGULATORY ACT OF 1988**

As codified by the Indian Gaming Regulatory Act of 1988 (IGRA), states have limited ability to forbid gaming in areas that have tribal sovereignty. IGRA breaks gaming into three separate classes: Class I gaming is social and ceremonial gaming of the tribal members; Class II gaming includes bingo and house-banked card games; and Class III gaming is all other types of gaming. Indian tribes are allowed to engage in Class I gaming without exclusions or conditions. Class III gaming can only be conducted under a legal compact between a tribe and the state wherein the Indian lands on which the gaming is conducted lie. Tribes may operate Class II gaming on their Indian lands under self-licensing and regulation, and without a governing tribal-state compact, when such gaming is permitted to anyone else within the state in accordance with state laws. It is our position that an online poker site on sovereign land is authorized Class II gaming under IGRA.

## 1. The Issuer's primary and secondary SIC Codes:

Primary – 7900 Secondary – 7990, 7997

# 2. Whether the Issuer has never conducted operations, is in the development stage, or is currently conducting operations:

The Company conducted operations through its subsidiary, StarPoint USA, Inc. through December 31, 2014. On closing of the acquisition of World Poker Fund, Inc. has returned to the entertainment business. Prior to June 22, 2013, the Company also operated in the entertainment markets through two operating subsidiaries, The Uprising Entertainment and United Front Entertainment, as previously reported on our SEC annual and quarterly reports on Forms 10-K and 10-Q.

### 3. Whether the Issuer is or has at any time been a "shell company":

The Issuer has never been a shell company. The Issuer filed a Form 15 terminating its reporting obligations in March 2013. It was not then a shell corporation and did not report its status as a shell corporation on its last periodic filing before filing the Form 15. It is not now a shell company and has continuously maintained operations through its operating subsidiaries.

4. The names of any parent, subsidiary, or affiliate of the Issuer, and its business purpose, its method of operation, its ownership, and whether it is included in the financial statements attached to this disclosure statement:

Through July 23, 2014, Novation Consulting, Inc. (OTC Pink NOHO) controlled the Company through the ownership of the Series A Convertible Preferred Stock, which carries a controlling 51 percent of the total vote of the Company stock. The Company has never filed consolidated financial reports with Novation Holdings, Inc. On July 23, 2014, the Series A Convertible Preferred Stock was sold by Novation Holdings, Inc. to an unrelated party, and the latter became the control party of the Company. Novation Holdings, Inc. retained 30 million pre-split shares of common stock of the Company (200,000 post-split), representing approximately 26 percent of pre-merger outstanding common stock (0.6 percent post-acquisition). SenTen, Inc. held 48,333,333 shares of pre-split common stock (322,223 post-reverse), representing approximately 42 percent of the pre-merger outstanding common stock (1.1 percent post acquisition). Following the closing of the acquisition of World Poker Fund, Inc., neither Novation Holdings, Inc. nor SenTen, Inc. holds more than 5 percent of the outstanding common stock of the Company. The preferred shares were then sold to Lookhu, Inc. in May, 2015.

5. The effect of existing or probable governmental regulations on the business:

The gambling industry is highly regulated and the Company's operations may be subject to such regulations.

6. An estimate of the amount spent during each of the last two fiscal years on research and development activities and the extent to which the cost of such activities are borne directly by customers:

None

7. Costs and effects of compliance with environmental laws (federal, state and local):

Not applicable

8. The number of total employees and number of full-time employees:

The Company employed two full-time employees and three part-time employees in its operating subsidiary, StarPoint USA, Inc. through December 31, 2014. The Company now employs six part-time consultants through its wholly-owned subsidiary, World Poker Fund, Inc.

# Item IX: The nature of products or services offered.

### A. Principal products or services and their markets:

The Company operated through a wholly-owned subsidiary in the alternative vehicle distribution markets and in the distribution of automobile part through December 31, 2014. The Company is now engaged in the entertainment programming, poker tournaments, and casino development consulting markets.

### **B.** Distribution methods of the products or services:

Through on-line and digital media platforms.

#### C. Status of any publicly announced new product or service:

Not applicable

# D. Competitive business conditions, the Issuer's competitive position in the industry and methods of competition:

In the new business of sponsored poker tournaments, on-line poker and casino development and entertainment programing related markets, it is not believed there are any companies engaged in a similar business model at this time.

# E. Sources and availability of raw materials and the names of principal suppliers:

Not applicable

#### F. Dependence on one or a few major customers:

None

# G. Patents, trademarks, licenses, franchises, concessions, royalty agreements or labor contracts, including their duration:

We have signed a definitive agreement to acquire the show and tournament rights for the International Poker League ("IPL"), which include 20 episodes of successful tournaments which will be available initially on Lookhu.com's World Poker Channel.

We have also entered into a revenue sharing agreement with Lookhu on Lookhu.com's World Poker Channel.

H. The need for any government approval of principal products or services and the status of any requested government approvals:

None.

# Item X: The nature and extent of the Issuer's facilities.

The assets:

The Company and its subsidiary now operate primarily as service providers, so assets are minimal, other than cash and receivables.

## **Properties or facilities:**

The Issuer has no owned properties or facilities. The Company now operates from leased office space in Burbank, CA and is also able to use the offices of LookHu Inc., its controlling shareholder, in Los Angeles, as needed.

Location of principal plants and other property of the Issuer:

Burbank, CA

**Description of the condition of the property(ies):** 

Not applicable

If the issuer does not have complete ownership or control of the property, (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership:

The Company now operates from leased office space in Burbank, CA and Los Angeles, CA. The landlord is an unrelated commercial company.

# Item XI The name of the Chief Executive Officer. Members of the Board of Directors, as well as control persons.

A. Officers, Directors and Control Persons. Include the following for each such person:

Brice Miller is the Issuer's sole officer and director currently.

Director, Board Chairman, and Chief Executive Officer

1. Full Name: Brice Miller

2. Business Address:

2600 West Olive Avenue 5<sup>th</sup> Floor Burbank, CA 91505

3. Employment History (include previous employers for the past 5 years, positions held, responsibilities and employment dates):

**BRICE MILLER**, holds a Bachelor's of Science degree from Full Sail University in film and video production. He completed this degree in 2007. He is the principal of Brice Miller Videos, Inc. based in Los Angeles.

4. Board memberships and other affiliations:

Not applicable

*5. Compensation by the Issuer:* 

None until cash flow from operations increases.

6. Number and class of the Issuer's securities beneficially owned:

Mr. Miller holds 1,000,000 shares of the Company, post-acquisition, representing 3.18 percent of the outstanding common shares as of the date of this report.

- B. Legal/Disciplinary History. List whether any of the foregoing persons have, in the last 5 years, been the subject of:
  - 1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a

violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated;

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities;

None

C. Disclosure of Family Relationships. Describe any relationships among and between the Issuer's directors, officers, persons nominated or chosen by the Issuer to become directors or officers, or beneficial owners of more than five percent (5%) of the any class of the Issuer's equity securities:

None.

D. Disclosure of Related Party Transactions.

None

E. Disclosure of Conflicts of Interest. Describe any conflicts of interest. Describe the circumstances, parties involved and mitigating factors for any executive officer or director with competing professional or personal interests.

None

- Item XII. Financial information for the Issuer's most recent fiscal period. The Issuer shall provide the following financial statements for the most recent fiscal period (whether fiscal quarter or fiscal year):
  - 1) Balance sheet:
  - 2) Statement of income:
  - 3) Statement of cash flows:
  - 4) Financial notes:
  - 6) Audit letter, if audited:

N/A

Financial statements for the quarter ended June 30, 2015, with footnotes, are attached as Schedule A.

All such financial statements are incorporated by reference.

# Item XII. Similar financial information for such part of the two preceding fiscal quarters as the Issuer or its predecessor has been in existence.

Comparative financial statements for the years ended December 31, 2014 and 2013, with footnotes, are attached as Schedule A to the Disclosure Statement filed by the Company for the fiscal year ended December 31, 2014.

### Item XIV. Beneficial Owners.

All persons beneficially owning more than five percent (5%) of any class of the Issuer's equity securities are as follows:

Through July 23, 2014, Novation Consulting, Inc. (OTC Pink NOHO) controlled the Company through the ownership of the Series A Convertible Preferred Stock, which carries a controlling 51 percent of the total vote of the Company stock. On July 23, 2014, the Series A Convertible Preferred Stock was sold by Novation Holdings, Inc. to an unrelated party. On May 1, 2015, the preferred stock was sold to Lookhu, Inc., which is now the control party of the Company.

Novation Holdings, Inc. held 30 million shares of pre-reverse split common stock of the company, representing approximately 26 percent of the outstanding common stock, and approximately 12.7 percent of the total voting power, pre-reverse split. Thise shares were transferred on August 1, 2014 to two unrelated parties in payment of outstanding liabilities of NOHO. Following closing of the acquisition of World Poker Fund, Inc., those shares have been reduced to 100,000 shares each and represent less than 1 percent of the issued and outstanding common stock. SenTen, Inc. held 48,333,333 shares of pre-reverse split common stock, representing approximately 42 percent of the outstanding common stock and approximately 20.4 percent of the total voting power at December 31, 2014. Following closing of the acquisition of World Poker Fund, Inc., SenTen, Inc. now holds less than 5 percent of the issued and outstanding common stock. As a result of the acquisition of World Poker Fund, Inc., the following hold 5 percent or more of the outstanding common stock:

Shareholder	$\mathbf{Address}^1$	Common Shares	Common Percent <sup>2</sup>
Floyd Mayweather	2600 West Olive Avenue, 5th Floor Burbank, CA 91505	3,000,000	10.02
Kyle Massey	2600 West Olive Avenue, 5th Floor Burbank, CA 91505	3,000,000	10.02

Justin Bieber	2600 West Olive Avenue, 5th Floor Burbank, CA 91505	3,000,000	10.02
Michael Ray Nguyen- Stevenson (aka Tyga)	2600 West Olive Avenue, 5th Floor Burbank, CA 91505	3,000,000	10.02
Jason Paul Douglas Boyd (aka Poo Bear)	2600 West Olive Avenue, 5th Floor Burbank, CA 91505	3,000,000	10.02
DeAndre Cortez Way (aka Soulja Boy)	2600 West Olive Avenue, 5th Floor Burbank, CA 91505	1,500,000	5.02

<sup>&</sup>lt;sup>1</sup> The address of each beneficial holder is listed as the address of the Company due to privacy and security concerns. <sup>2</sup> Although each beneficial shareholders holds more than 5 percent of the common stock, they are not "control persons" as defined in the OTC Disclosure Guidlines, because ewach holds less that 5 percent of the voting power of all stock of the Company, due to the control position of the voting preferred stock held by Lookhu, Inc.

# Item XV. The name, address, telephone number, and email address of each of the following outside providers that advise the issuer on matters relating to the operations, business development and disclosure:

#### 1. Investment Banker

None

2. Promoters

None

3. Counsel

Gregory Nanton, Esquire, Brooklyn, NY

4. Accountant or Auditor

None selected yet.

**5. Public Relations Consultant(s)** 

None.

6. Investor Relations Consultant

None

7. Any other advisor(s)

World Poker Fund Holdings, Inc. Issuer Information Disclosure 6-30-2015 Page 15 of 22 World Poker Fund, Inc. has a consulting agreement in place with MI Consulting Services, Inc. to provide accounting, financial and compliance services to it as it enters into its business operations, under a Consulting Agreement dated September 1, 2014 for a monthly fee of \$10,000. A total of \$100,000 in accrued fees were converted at June 30, 2015 into a convertible promissory note issued by World Poker Fund Holdings, Inc. In addition, World Poker Fund, Inc. has an on-going consulting arrangement with FlowRising, Inc. under a Consulting Agreement dated August 8, 2014, on the formation of the company. FlowRising, Inc. agreed to provide management consulting, acquisition services, and operating advice and systems in establishing and managing the business of the company for a monthly fee of \$20,000; however, FlowRising, Inc agreed as of April 1, 2015 to suspend any fees under the Agreement until such time as the parties agree that cash flow will support the payments, and also agreed to erase the accumulated fees.

The consolidated financial statements include the financial results of both the Company and its wholly-owned subsidiary, World Poker Fund, Inc., and include the total consulting amounts due to MI Consulting Services, Inc. and FlowRising, Inc. under their consulting agreements with World Poker Fund, Inc., as well as the conversion of the MI Consulting accrued fees to a convertible note and the elimination of the fees due to FlowRising, Inc.

# Item XVI <u>Management's Discussion and Analysis or Plan of Operation.</u>

#### A. Plan of Operation.

1. Describe the Issuer's plan of operation for the next twelve (12) months including:

### i. Cash requirements:

Short Term Working Capital Needs are estimated at \$1,500,000, which is expected to be raised through issue of convertible debt or private offerings of common stock.

#### ii. Research and development:

After the closing of the acquisition of World Poker Fund, Inc., we are comprised of four divisions: Sponsorship Tournaments, Media Entertainment, Online Poker and Interactive Gaming, and Casino Development and Operations.

#### SPONSORSHIP TOURNAMENTS

The sponsorship tournaments are held to discover and develop poker careers for up-and-coming poker players. Every member has the opportunity to earn a spot as a sponsored WPF sponsored player. A series of non-cash multi-table tournaments (MTT) will be held to determine the best poker players. Top ranked members will be awarded with a three-year player's contract.

Player's contracts consists of a \$2,500 monthly draw for the first twelve months, fully sponsored action on all approved buy-ins and tournament fees, all-expense-paid travel and accommodations for out-of-town tournaments, 50% of winnings, and a chance to star in our reality TV show.

#### POKER ENTERTAINMENT

We are currently in production of four reality TV series – *Poker Boss, Urban Poker, Americal Loves Poker, and Poker After Hours.* All of the shows are planned to be distributed on Lookhu.com.

#### ONLINE POKER & INTERACTIVE GAMING

Currently, just Nevada, Delaware and New Jersey have web gambling industries. We will be developing an internet poker platform for the California market should online gaming become permitted in the state. We are also currently seeking to establish relationships with American Indian Tribes to develop internet poker and gambling platforms throughout the country within sovereign rights under the Indian Gaming Regulatory Act (IGRA).

#### **CASINO DEVELOPMENT & SERVICES**

We are seeking opportunities with American Indian Tribes to establish and develop of Class III gaming operations. Part of our business model will include assisting Native American tribes secure financing to petition for federal recognition and repurchasing land into federal trust.

#### INDIAN GAMING REGULATORY ACT OF 1988

As codified by the Indian Gaming Regulatory Act of 1988 (IGRA), states have limited ability to forbid gaming in areas that have tribal sovereignty. IGRA breaks gaming into three separate classes: Class I gaming is social and ceremonial gaming of the tribal

members; Class II gaming includes bingo and house-banked card games; and Class III gaming is all other types of gaming. Indian tribes are allowed to engage in Class I gaming without exclusions or conditions. Class III gaming can only be conducted under a legal

compact between a tribe and the state wherein the Indian lands on which the gaming is conducted lie. Tribes may operate Class II gaming on their Indian lands under self-licensing and regulation, and without a governing tribal-state compact, when such gaming is permitted to anyone else within the state in accordance with state laws. It is our position that an online poker site on sovereign land is authorized Class II gaming under IGRA.

#### REVENUE STREAMS

#### SPONSORSHIP TOURNAMENTS

There are two revenue streams for sponsorship tournaments.

- 1) We will be selling memberships. Only subscribed members will be able to compete.
- 2) We will be receiving 50% of the winnings from our ranked sponsored players.

#### POKER ENTERTAINMENT & INTERACTIVE GAMING

Advertisement, sponsorships, merchandizing, and media distribution are all anticipated revenue streams attached to the entertainment content we produce. We have currently arranged a 50% revenue share on all advertisements and sponsorships with our shows distributed on the World Poker Channel of Lookhu.com.

#### ONLINE POKER

When we enter the web gaming space, we anticipate the bulk of the online poker room to be generated by either consulting/management/royalty fees, advertising, or (should the jurisdiction and laws permit us to operate) the following:

- 1) RAKE. A rake is collected from most pots. The rake is typically calculated as a percentage of the pot based on a sliding scale and capped at some maximum fee.
- 2) BUY-IN. Multi-table (MTT) and impromptu sit-and-go tournaments are not raked, but receive an entry fee typically between five and ten percent of the tournament buy-in.
- 3) CAGE CASH. Most jurisdictions regulate the sort of risks a site can take from a player's money. However, certain low-risk investments may yield a significant return depending on the size of the cage cash.

### CASINO DEVELOPMENT & SERVICES

Depending on the arrangement agreed upon with the Indian tribes, revenue streams will be generated by royalties, consulting, and management fees.

#### **MERCHANDISING**

We plan to enter into licensing/royalty agreements with some or all of our celebrity beneficial owners on various merchandising and promotional properties related directly or indirectly to our projects, shows and tournaments. Our objective would be to primarily convert their social media followers (aggregating over 50M followers on Instagram, Facebook, Shots, Twitter, etc) into our consumers.

### iii. Expected purchase or sale of plant and significant equipment:

None Expected.

## iv. Expected significant changes in the number of employees.

As funding increases, the number of employees employed by us will increase, but we are unable to predict the exact number of employees in the next 12 months.

- B. Management's discussion and analysis of financial condition and results of operations.
  - 1. Trends, events or uncertainties likely to have a material impact on the Issuer's short-term or long-term liquidity:

It is uncertain that we will have sufficient capital necessary to produce, develop, manage, publish, and distribute the media properties in the future. It is also uncertain that we will be able to secure distribution agreements for these properties.

2. Internal and external sources of liquidity:

We expect to raise funds through convertible debt or equity offerings, from revenues generated from our licensed properties, and through acquisitions. Proposed acquisitions are expected to generate positive cash flow during 2015.

3. Material commitments for capital expenditures and the expected sources of funds for such expenditures:

It is uncertain that we will be able to raise capital needed for expansion and for acquisitions. We have no current commitments for any material capital.

4. Known trends, events or uncertainties that are reasonably expected to have a material impact on the net sales or revenues or income from continuing operations:

Should any new casino management contracts become secured or a major network pick up any of our produced shows, our net sales or revenues will be impacted.

5. Significant elements of income or loss that do not arise from the Issuer's continuing operations:

Should any of our sponsored player's place in a high-stakes Poker Tournament or any of our entertainment properties be picked up from a major network, our income may have a material impact.

#### 6. Causes for any material changes:

On July 10, 2015, the Company entered an agreement with Vegas Media Group, Inc, a Nevada corporation to acquire the tournament and show rights for International Poker League ("IPL"). in exchange for 150,000 restricted and common shares and \$15,000. Included in the assets are 20 episodes of successful tournaments, which will be broadcasted on Lookhu.com.

In July, 2015, the Company appointed Martin D. Owens Jr, Esq., a recognized expert on gambling law, as the Chief Advisor of the WPF Online and Interactive Gaming Committee. Owens has been specializing in online and interactive gaming law since 1998 and is the co-author of *Internet Gaming Law*, an associate editor of *Gaming Law Review and Economics*, and also the contributing editor of *The Sports Network.com*.

In July 2015, the Company appointed Mark G. Grant as Chief Advisor of the WPF Indian Gaming Enterprise Committee. Grant served as the Controller for the Navajo Nation from 1997 to February 2015, when he resigned. Grant has also served in multiple capacities with the Navajo Nation and was instrumental in the start-up of the Navajo Gaming Enterprise, which includes Fire Rock Casino, Northern Edge Casino, Flowing Waters Casino, and the Twin Arrows Casino. He also helped start the Navajo Gaming Regulatory Office and the Navajo Gaming Commission.

### 7. Seasonal aspects:

None.

### C. Off-balance sheet arrangements.

None.

# Item XVII <u>List of securities offerings and shares issued for services in the past two quarters.</u>

In January 2015, a 1 for 150 reverse split was completed, reducing the total common shares outstanding to 1,007,135. In March, 2015, a total of 28,925,800 common shares were issued to the former shareholders of World Poker Fund, Inc., which became a wholly-owned subsidiary.

#### **Item XVIII** Material Contracts.

On April 12, 2015, we signed a 3 year worldwide licensing agreement with Lookhu, Inc., to distribute two WPF productions (*Urban Poker* and *Poker Dreams*) via Internet, IPTV, Mobile Devices, Mobile TV, and Encrypted Download Services for \$150,000. As part of the licensing agreement, World Poker Fund shall receive: For Programs offered on a free to the customer basis, 50% of all Net Revenue generated from advertising associated with the Programs; For Programs made available for viewing on a purchase basis (whether on an individual program basis, as part of a subscription of a channel entirely comprised of Programs, or on a download to own basis), 50% of the Net Revenue attributable to the Program or channel that is entirely comprised of Programs. Net Revenue shall mean all revenue actually collected (whether from advertising or purchase, as applicable) by Licensee from Programs minus all customary deductions in the industry including affiliate fees and sales commissions, but specifically excluding fixed costs such as overhead. Lookhu, Inc. has a web site at www.lookhu.com.

On July 10, 2015, the Company entered an agreement with Vegas Media Group, Inc, a Nevada corporation to acquire the tournament and show rights for International Poker League ("IPL"). in exchange for 150,000 restricted and common shares and \$15,000. Included in the assets are 20 episodes of successful tournaments, which will be broadcasted on Lookhu.com.

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### Item XIX Articles of Incorporations and Bylaws.

### A. A complete copy of the Issuer's Articles of Incorporation.

The Articles of Incorporation and Amended Articles of Incorporation have been filed previously as part of the Company's prior SEC periodic filings. A copy of the Amended Articles of Incorporation dated January, 2015 was filed with the December 31, 2014 Annual Report.

### B. A complete copy of the Issuer's Bylaws.

The Bylaws have been filed previously as part of the Company's prior SEC periodic filings.

# Item XX Purchases of Equity Securities by the Issuer and Affiliated Purchasers.

None.

### **Item XXI Issuer's Certifications**

- I, Brice Miller, sole director and officer of Crown City Pictures, Inc. (now named World Poker Fund Holdings, Inc., hereby certify that:
- 1) I have reviewed the foregoing Amended Information and Disclosure Statement, Exhibits and all notes thereto of World Poker Fund Holdings, Inc. as of December 31, 2014
- 2) Based on my knowledge, this Information and Disclosure Statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which made, not misleading with respect to the period covered by the Information and Disclosure Statement; and
- 3) Based on my knowledge, the financial statements and other financial information included or incorporated by reference in this Information and Disclosure Statement fairly present in all material respects, the financial condition, results of operations and cash flows of World Poker Fund Holdings, Inc. (formerly Crown City Pictures, Inc.) as of and for the periods presented ending March 31, 2015.

Dated as of this 20th day of August, 2015.

# SCHEDULE A World Poker Fund Holdings, Inc.

**Consolidated Financial Statements** 

Unaudited

June 30, 2015

# WORLD POKER FUND HOLDINGS, INC. And Subsidiary

# CONSOLIDATED BALANCE SHEETS

	e 30, 2015 naudited)
CURRENT ASSETS	
Cash	\$ 750
Receivables	 135,000
Total current assets	135,750
Investment in subsidiary	3,000,000
Total assets	\$ 3,135,750
CURRENT LIABILITIES	
Accounts payable	\$ 4,219
Accrued interest	13,825
Due third party	2,050
Convertible notes payable	 408,276
Total current liabilities	428,370
STOCKHOLDERS' DEFICIT	
Common stock, \$0.0001 par value; 250,000,000 shares authorized. 29,932,935 shares issued and outstanding	29,027
Preferred Stock, \$0.0001 par value; 1,000,000 shares authorized and outstanding	100
Additional paid in capital	4,127,852
Deficit accumulated	 (1,449,599)
Total stockholders' deficit	 2,707,380
Total liabilities and stockholders' equity	\$ 3,135,750

# WORLD POKER FUND HOLDINGS, INC.

# And Subsidiary

# CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited)

		Three Months June 30, 2015		ne Six Months June 30, 2015
REVENUES	\$	150,000	\$	150,000
Cost of Goods Sold		-		
GROSS PROFIT	\$	150,000	\$	150,000
GENERAL AND ADMINISTRATIVE EXPENSES	*		7	,
Bank service charges	\$	-	\$	240
Consulting and professional fees		125,049		268,099
Rent		-		5,000
Office expense		598		27,342
Professional fees		16,219		16,219
Travel		964		21,243
Total operating expense	\$	142,829	\$	338,143
OTHER INCOME AND EXPENSES				
Debt cancellation income		301,401		301,401
Interest, net		-		(8,422)
Total other income and expenses		301,401		292,979
Net income (loss)		308,571		104,835
Net loss per share - basic and diluted		0.021		0.007
Weighted average number of shares outstanding				
during the period - basic and diluted		14,966,467		14,966,467

# WORLD POKER FUND HOLDINGS, INC.

### **And Subsidiary**

# CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited)

	For the Six Months Ended Jun 30, 2015	
CASH FLOWS FROM OPERATING ACTIVITIES		
Net loss	\$	104,835
Adjustments to reconcile net loss to net cash used by operations:		
Debt cancellation income		(301,401)
Change in operating assets and liabilities:		
Increase in receivables		(135,000)
Decrease in accrued interest		(6,574)
Increase in accounts payable		224,219
Net cash used by operating activities	\$	(113,921)
CASH FLOWS FROM FINANCING ACTIVITIES		
Related party advances		114,434
Net cash provided by financing activities	\$	114,434
Net increase (decrease) in cash		513
Cash and equivalents, beginning of period		237
Cash and equivalents, end of period	\$	750
SUPPLEMENTAL CASHFLOW INFORMATION		
Cash paid for income taxes		
Cash paid for interest		<u>-</u>
Significant non-cash activities		
Liabilities converted to notes payable		160,000

#### Note 1. BASIS OF PRESENTATION OF FINANCIAL STATEMENTS

#### ORGANIZATION AND NATURE OF BUSINESS

World Poker Fund Holdings, Inc. is a Delaware Corporation, which was originally formed as a New York corporation under the name Magic Communications, Inc. on January 16, 2007 and was then reincorporated in Delaware in November 2002. On September 24, 2007, the corporate name was changed to American Post Tension, Inc. as the result of an acquisition. On June 30, 2011, the Company acquired Crown City Pictures, Inc., a Florida corporation and changed its corporate name to Crown City Pictures, Inc. on that date as part of the acquisition. The Company operated under that name through January, 2015, when the corporate name was changed to World Poker Fund Holdings, Inc.

On June 30, 2011, American Post Tension, Inc. ("APTI," "Registrant", or "the Company"), a Delaware Corporation, acquired all of the issued and outstanding stock of World Poker Fund Holdings, Inc., a Florida corporation ("Crown City Florida"), from Crown City Holdings, Inc. ("Holdings") in exchange for 20,000,000 shares of Registrant's common stock and 1,000,000 shares of a new class of convertible preferred stock, with voting rights equal to 51 percent of the total vote of all classes of stock entitled to vote and convertible at the discretion of the holder into 51 percent of the transaction, Crown City Holdings, Inc. acquired control of the Company, two of the three members of the Board of Directors resigned and were replaced by new directors, and new officers were elected. The change of control of the Company was reported in a Schedule 14F-1 filed with the U.S. Securities and Exchange Commission ("SEC") on June 30, 2011, and the change in directors was effective on July 11, 2011.

At the same time, the Company exchanged all of our interest in our wholly-owned operating subsidiary, Post Tension of Nevada, Inc. (PTNV), and all of our interest in the post tension concrete business, in exchange for the redemption and cancellation of 23,329,705 shares of our common stock held by our former controlling shareholders, Edward Hohman and John Hohman, and the assumption by them of all outstanding liabilities of the Company as of June 30, 2011. Effective August 1, 2011, the Company changed our corporate name to World Poker Fund Holdings, Inc. and obtained a new trading symbol (CCPI) by application filed with the Financial Industry Regulatory Association (FINRA), effective October 7, 2011.

Crown City Florida, incorporated in Florida on April 27, 2011 as Century City Pictures, Inc., was a holding company with two operating subsidiaries in the movie and film industry, United Front, LLC and The Uprising Film and Television, LLC ("The Uprising"). On May 2, 2011, Century City Pictures, Inc. changed our name to World Poker Fund Holdings, Inc. United Front, LLC was incorporated in California on December 22, 2006 and was contributed to Crown City Florida on June 5, 2011 by Holdings. The Uprising was formed in California on May 5, 2011 and was contributed to Crown City Florida on June 27, 2011 by Holdings. The Uprising acquisition was rescinded by mutual agreement on April 3, 2012, and no operating or financial information regarding The Uprising is included in these financial statements accordingly. As a result of the acquisition of Crown City Florida, the Company engaged in the business of development and production of independent motion pictures, feature-length documentaries, reality television series, commercials and emerging online branded content, feature films, action sports programs and events, music television, reality based series and documentaries.

In June, 2013, the Company entered into a transaction resulting in the acquisition of StarPoint USA, Inc. as a wholly-owned subsidiary, and simultaneously rescinded the earlier acquisition of United Front, LLC.

Effective June 22, 2013, the Company acquired a controlling interest in StarPoint USA, Inc. in exchange for the issuance of a total of 78,333,333 shares of our common stock and the issuance of a convertible promissory note for \$1,000,000. StarPoint USA (www.starpointUS.com) is a U.S. based vehicle distribution company that has a proven sales track record having distributed vehicles and parts to the US market since 1998. As part of its ongoing business, StarPoint USA has been the ongoing and exclusive distributor of Daewoo vehicles and Genuine Daewoo Parts to the US market. StarPoint USA continues to provide both warranty administration and genuine Daewoo parts to the remaining Daewoo owners in the US as it also does business in the alternative fuel vehicles ("AFVs") space. StarPoint USA plans to maximize sales and market share through the near term use and further development of an existing and robust independent retail dealership network. The company will offer unique vehicles of exceptional value at very competitive prices with sales being supported by a seasoned, market savvy management team that is capable of implementing a marketing strategy designed to introduce new models/brands and establish it as a leader in the alternative fuel vehicle market niche.

StarPoint USA, Inc. planned to distribute all-electric buses manufactured and assembled by GreenPower Motor Company, Inc. (GreenPower), based in Vancouver, British Columbia, Canada (www.greenpowerbus.com). StarPoint has previously executed a Factory Direct Representative Agreement with GreenPower which appoints StarPoint USA as GreenPower's exclusive, authorized, factory-direct representative for the sale of the GreenPower EV350 and EV350-MC all-electric buses, and all future models, for Texas, Oklahoma, New Mexico, Louisiana, Mississippi and Puerto Rico.

On July 23, 2014, the Company entered into a settlement agreement with StarPoint USA, Inc. and SenTen, Inc., the previous owner of StarPoint, under which the \$1,000,000 secured promissory note issued at the time of the acquisition will be cancelled, control of StarPoint USA, Inc. would be transferred to SenTen, Inc., and 6 million shares of common stock would be issued to the two principal officers of StarPoint USA, Inc. as compensation, pursuant to existing employment agreements entered into with them in June, 2013.

As part of the agreement with SenTen to dispose of the StarPoint operations, on August 8, 2014, we entered into a merger agreement with World Poker Fund, Inc., a Nevada corporation, with the Nevada corporation to be the surviving entity operating under the name World Poker Fund, Inc. As part of the merger, common shareholders of the Company would receive 1 share of the surviving entity for each 100 shares of the Company currently held, on a fully diluted basis, and outstanding convertible debt of the Company would be converted into common stock according to its terms, the Company outstanding Series A Convertible Preferred Stock would be replaced with a similar preferred stock in the surviving entity, and the shareholders of World Poker Fund, Inc. would receive common shares in the surviving entity equal to 90 percent of the total outstanding common shares after the merger. In anticipation of the merger transaction, the outstanding Series A Convertible Preferred Stock were sold to an unrelated third party and the 6 million common shares of the Company were issued to the two officers of StarPoint USA, Inc. during the quarter ended June 30, 2015

Subsequently, on October 10, 2014, the Company and World Poker Fund, Inc. agreed to rescind the Merger Agreement, which had not yet been finally approved by the shareholders of either company, and the shareholders of World Poker Fund, Inc. agreed to exchange their shares in that company for stock of the Company, with the exchange shares to be issued as soon as the Company completed a 1 for 150 reverse split of its common stock and changed its corporate name to World Poker Fund Holdings, Inc. Under the Exchange Agreement, the outstanding preferred stock of the Company would remain issued and outstanding, the current issued and outstanding common stock of the Company, after giving effect to conversions of convertible securities now outstanding, would be reduced on a 1 for 150 basis, the authorized common stock of the Company would be 250 million shares of common stock and 5 million shares of preferred stock, and new common shares would be issued by the Company to the shareholders of World Poker Fund, Inc. representing a majority of the resulting common shares outstanding. The distribution of StarPoint USA, Inc. under the settlement with SenTen, Inc., also would occur at the same time.

As a result, as of January 6, 2015, the common shares held by the former shareholders of World Poker Fund Holdings, Inc. were reduced from 151,070,250 common shares to 1,007,115 post-split common shares. In March, 2015, an additional 28,925,800 common shares were reserved to be issued to the shareholders of World Poker Fund, Inc., resulting in a total of 29,932,997 common shares, after adjusting for frational shares rounded up to the next highest whole number, and 1,000,000 Series A Preferred Stock outstanding as of June 30, 2015. The Company also completed the process of applying to the Depository Trust Company for full services DTC eligibility so that the common shares will are now fully DTC eligible.

On April 12, 2015, World Poker Fund, Inc., a wholly owned subsidiary of the Company, signed a 3 year worldwide licensing agreement with Lookhu, Inc, to distribute two WPF productions (*Urban Poker* and *Poker Dreams*) via Internet, IPTV, Mobile Devices, Mobile TV, and Encrypted Download Services for an initial fee of \$150,000 plus royalties. As part of the licensing agreement, World Poker Fund will receive: For Programs offered on a free to the customer basis, 50% of all Net Revenue generated from advertising associated with the Programs; For Programs made available for viewing on a purchase basis (whether on an individual program basis, as part of a subscription of a channel entirely comprised of Programs, or on a download to own basis), 50% of the Net Revenue attributable to the Program or channel that is entirely comprised of Programs. Net Revenue means all revenue actually collected (whether from advertising or purchase, as applicable) by LookHu, Inc. from Programs minus all customary deductions in the industry including affiliate fees and sales commissions, but specifically excluding fixed costs such as overhead.

On May 1, 2015, LookHu, Inc. acquired 1,000,000 shares of Series A Convertible Preferred Stock and is now the controlling shareholder of the Company.

The financial statements of the Company as of June 30, 2015 include the consolidated operations of World Poker Fund, Inc. through June 30, 2015. In management's opinion, all adjustments (consisting only of normal recurring adjustments) considered necessary for a fair presentation to make the Company's financial statements not misleading have been included.

#### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America. The consolidated financial statements include the accounts of the Company and our wholly owned subsidiary. All significant inter-company balances and transactions have been eliminated in consolidation.

### **Cash and Cash Equivalents**

Cash includes all cash and highly liquid investments with original maturities of three months or less. The Company maintains cash in bank deposit accounts which, at times, may exceed federally insured limits. The Company has not experienced any losses on these accounts.

#### **Property and Equipment**

Property and equipment are recorded at cost less accumulated depreciation. Depreciation and amortization on property and equipment are determined using the straight-line method over the three to seven year estimated useful lives of the assets.

#### **Impairment of Long-Lived Assets**

The Company reviews our long-lived assets for impairment when events or changes in circumstances indicate that the book value of an asset may not be recoverable. The Company evaluates, at each balance sheet date, whether events and circumstances have occurred which indicate possible impairment. The Company uses an estimate of future undiscounted net cash flows of the related asset or group of assets over the estimated remaining life in measuring whether the assets are recoverable. If it is determined that an impairment loss has occurred based on expected cash flows, such loss is recognized in the statement of operations.

#### **Accounts Receivable**

Trade accounts receivable are recorded at the invoiced amount and do not bear interest. The Company extends unsecured credit to our customers in the ordinary course of business but mitigates the associated risks by performing credit checks and actively pursuing past due accounts. An allowance for doubtful accounts is established and determined based on managements' assessment of known requirements, aging of receivables, payment history, the customer's current credit worthiness and the economic environment. Trade receivables are written off when deemed uncollectible. Recoveries of trade receivables previously written off are recorded when received.

#### **Income Taxes**

Income taxes are accounted for in accordance with the provisions of FASB ASC Topic 740-10. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases.

Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the quarters in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized as income in the period that includes the enactment date. Valuation allowances are established, when necessary, to reduce deferred tax assets to the amounts expected to be realized, but no less than quarterly. Due to the uncertainty whether the accumulated losses will be available to offset future revenues, no deferred tax asset has been reported.

The Company follows the provisions of FASB ASC 740-10-50 and has performed a comprehensive review of our uncertain tax positions in accordance with recognition and measurement standards established by the codification. In this regard, an uncertain tax position represents the Company's expected treatment of a tax position taken in a filed tax return, or expected to be taken in a tax return, that has not been reflected in measuring income tax expense for financial reporting purposes. The Company does not expect any reasonably possible material changes to the estimated amount of liability associated with uncertain tax position. The Company's continuing policy is to recognize accrued interest and penalties related to income tax matters in income tax expense.

#### **Related Parties**

For the purposes of these financial statements, parties are considered to be related if one party has the ability, directly or indirectly, to control the party or exercise significant influence over the other party in making financial and operating decisions, or vice versa, or where the Company and the party are subject to common control or common significant influence. Related parties may be individuals or other entities. Currently, LookHu, Inc., our majority shareholder by virtue of its ownership of the Series A Convertible Preferred Stock, is considered to be a related party, as is our principal officer and sole director, Brice Miller.

In addition, the following obtained shares representing more than 5 percent of the total common shares outstanding as a result of the acquisition of World Poker Fund, Inc. in March, 2015, which shares they continued to hold at June 30, 2015:

<u>Shareholder</u>	Number of Shares	Percent of Common
Floyd Mayweather	3,000,000 shares	10.02%
Kyle Massey	3,000,000 shares	10.02%
Justin Bieber	3,000,000 shares	10.02%
Michael Ray Nguyen-Stevenson(aka Tyga)	3,000,000 shares	10.02%
Jason Paul Douglas Boyd (aka Poo Bear)	3,000,000 shares	10.02%
DeAndre Cortez Way (aka Soulja Boy)	1,500,000 shares	5.02%

#### **Revenue Recognition**

The Company recognizes revenue in accordance with FASB ASC 926-605 on revenue recognition for entertainment films. Revenue from the sale of film and television programming rights and license arrangements will be recognized only when persuasive evidence of a sale or arrangement with a customer exists, the project is complete, the contractual delivery arrangements have been satisfied, the license period has commenced if applicable, the arrangement fee is fixed or determinable, collection of the arrangement fee is reasonably assured, and other conditions as specified in the respective agreements have been met.

Revenue from production services for third parties is recognized when the production is completed and delivered. All associated production costs are deferred and charged against income when the film is delivered and the related revenue is recognized.

Fees for other services provided to third parties are recognized as revenues when the services are performed and there is reasonable assurance over the collection of the fees. Cash received in advance of meeting the revenue recognition criteria described above is recorded as deferred revenue.

#### Basic and Diluted Earnings/ (Loss) Per Share

Net earnings and loss per share is computed in accordance with FASB ASC 260-10 and requires the presentation of both basic and diluted earnings per share. Basic net earnings and loss per common share is computed using the weighted average number of common shares outstanding during the period. Diluted loss per share reflects the potential dilution that could occur through the potential effect of common shares issuable upon the exercise of stock options, warrants and convertible securities. The calculation assumes: (i) the exercise of stock options and warrants based on the treasury stock method; and (ii) the conversion of convertible preferred stock only if an entity records earnings from continuing operations, as such adjustments would otherwise be anti-dilutive to earnings per share from continuing operations.

#### **Use of Estimates**

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported revenues and expenses during the reporting periods. Actual results could differ from those estimates and those differences could be material.

#### **Going Concern**

The accompanying consolidated financial statements of the Company have been prepared on a going concern basis, which contemplates the realization of assets and satisfaction of liabilities in the normal course of business. The Company has suffered an operating loss, has operating cash outflows, and negative working capital and stockholders' equity. Our ability to continue as a going concern is dependent upon achieving profitable operations and generating positive cash flows. The level of operations may not sustain the Company's expenses and it may

have to borrow additional funds to meet our cash needs. These factors, among others, could affect our ability to continue as a going concern.

There can be no assurances that the Company will be able to achieve profitable operations or obtain additional funding. These factors create substantial doubt about the Company's ability to continue as a going concern. The consolidated financial statements do not include any adjustments that might result from the outcome of the uncertainty.

#### **Other Comprehensive Income**

The Company has no components of other comprehensive income and, accordingly, no Statement of Comprehensive Income has been included in the accompanying consolidated financial statements.

#### **Recent Accounting Pronouncements**

The Company has reviewed all recently issued, but not yet effective, accounting pronouncements and does not believe the future adoption of any such pronouncements may be expected to cause a material impact on our financial condition or the results of our operations.

#### Note 2. FAIR VALUE MEASUREMENTS

Accounting principles generally accepted in the United States define fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants at the measurement date. Additionally, the inputs used to measure fair value are prioritized based on a three-level hierarchy. This hierarchy requires entities to maximize the use of observable inputs and minimize the use of unobservable inputs. The three levels of inputs used to measure fair value are as follows:

Level 1 — Quoted prices in active markets for identical assets or liabilities.

Level 2 — Observable inputs other than quoted prices included in Level 1. We value assets and liabilities included in this level using dealer and broker quotations, bid prices, quoted prices for similar assets and liabilities in active markets, or other inputs that are observable or can be corroborated by observable market data.

Level 3 — Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities. This includes certain pricing models, discounted cash flow methodologies and similar techniques that use significant unobservable inputs.

#### **Recurring Fair Value Measurements**

In accordance with accounting principles generally accepted in the United States, certain assets and liabilities are required to be recorded at fair value on a recurring basis. On January 6, 2015, the Company completed a 1 for 150 reverse split, reducing the number of shares of common stock outstanding to 1,007,135 common shares. In March 2015, the Company completed the acquisition of World Poker Fund, Inc. as a result of which an additional 28,925,800 common shares were issued to the former shareholders of World Poker Fund. As of June 30, 2015, there are 29,932,997 common shares issued and outstanding.

The exchange transaction was recorded on the Company books at an acquisition value of \$3,000,000 based on management's best estimate of the transaction value. At the time of the closing of the transaction, the market price of the last trade of the Company's common stock was at \$0.60 per share, which would indicate a transaction value of more than \$17 million. No independent valuation has been requested or prepared for the acquisition value of

\$3,000,000 estimated by management and there is a risk that the actual value could be far less, or have no value at all, in which event the carrying amount for the investment would have to be written off as a loss at the end of the current fiscal year.

The Company does not currently have any other such assets or liabilities.

#### **Note 3. DUE TO RELATED PARTY**

During the period ending June 30, 2015 the Company received net cash advances to its subsidiary, World Poker Fund, Inc. from its then controlling shareholder. The net cash advances at June 30, 2015 was \$98,384 which was cancelled by agreement with the former controlling shareholder. The total amount was reported in the quarter ended June 30, 2015 as income from debt cancellation. The Company also agreed with the former controlling shareholder to cancel a total of \$160,000 in accrued payables due for servies rendered under a consulting agreement, with the total amount also reported as income from debt cancellation as of June 30, 2015. In addition, the Company converted an accrued payable owed by its subsidiary in the amount of \$100,000 for services rendered into a one year convertible promissory note, which is reported on the Company's balance sheet at June 30, 2015.

#### **Note 4. INCOME TAXES**

The Company accounts for income taxes in accordance with accounting standards for Accounting for Income Taxes which require the recognition of deferred tax assets and liabilities for both the expected impact of differences between the financial statements and tax basis of assets and liabilities, and for the expected future tax benefit to be derived from tax loss and tax credit carry-forwards. Additionally, the standards require the establishment of a valuation allowance to reflect the likelihood of realization of deferred tax assets.

The following is a reconciliation of income taxes computed using the statutory Federal rate to the income tax expense in the financial statements for June 30, 2015:

Income tax provision at the federal statutory rate	34%
Income tax provision at the state statutory rate	4%
Effect of operating losses	(38%)

Under Sections 382 and 269 (the 'shell corporation' rule) of the Code following an 'ownership change,' special limitations ('Section 382 Limitations') apply to the use by a corporation of its net operating loss, or NOL, carryforwards arising before the ownership change and various other carry-forwards of tax attributes (referred to collectively as the 'Applicable Tax Attributes'). As a result of the March 2015 transactions, the Company experienced an ownership change, and Section 382 Limitations will apply to the Applicable Tax Attributes of the Company.

#### **Note 5. OPERATING LEASES**

As of January, 2015, the Company has leased office space in Las Vegas, Nevada as its offices.

#### **Note 6. CONVERTIBLE DEBTS**

On April 1, 2015, the Company agreed with four unrelated convertible note holders to rescind an earlier transction under which they received convertible notes in the original principal amount of \$44,662.50 each. As a result the notes were all cancelled, with the principal amounts added to additional paid in capital and the total accrued interest of \$32,716 was reported as debt cancellation income in the quarter ended June 30, 2015.

As of June 30, 2015, the Company had convertible notes outstanding in the total principal amount of \$408,276 held by non-affiliates.

#### **Note 7. SUBSEQUENT EVENTS**

On July 10, 2015, the Company entered an agreement with Vegas Media Group, Inc, a Nevada corporation to acquire the tournament and show rights for International Poker League ("IPL"). in exchange for 150,000 restricted and common shares and \$15,000. Included in the assets are 20 episodes of successful tournaments, which will be broadcasted on Lookhu.com.

In July, 2015, the Company appointed Martin D. Owens Jr, Esq., a recognized expert on gambling law, as the Chief Advisor of the WPF Online and Interactive Gaming Committee. Owens has been specializing in online and interactive gaming law since 1998 and is the co-author of *Internet Gaming Law*, an associate editor of *Gaming Law Review and Economics*, and also the contributing editor of *The Sports Network.com*.

In July 2015, the Company appointed Mark. G Grant as Chief Advisor of the WPF Indian Gaming Enterprise Committee. Grant served as the Controller for the Navajo Nation from 1997 to February 2015, when he resigned. Grant has also served in multiple capacities with the Navajo Nation and was instrumental in the start-up of the Navajo Gaming Enterprise, which includes Fire Rock Casino, Northern Edge Casino, Flowing Waters Casino, and the Twin Arrows Casino. He also helped start the Navajo Gaming Regulatory Office and the Navajo Gaming Commission.