

# **INFORMATION AND DISCLOSURE STATEMENT**

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Pursuant to Rule 15c2-(11)(a)(5) For

**UPPER STREET MARKETING, INC.**

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Annual Reports

**For the Periods December 31, 2016 and 2015**

Dated July 27, 2017

All information contained in this Information and Disclosure Statement has been compiled to fulfill the disclosure requirements of Rule 15c2-1 I (a)(5) promulgated under the Securities and Exchange Act of 1934, as amended. The enumerated captions contained herein correspond to the sequential format as set forth in the rule.

UPPER STREET MARKETING, INC.

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Table of Contents

Item 1.	The exact name of the Issuer and its predecessors	3
Item 2.	Address of the Issuer's principal executive offices	3
Item 3.	Security Information	3
Item 4.	Issuance History	4
Item 5.	Financial Statements	5
	<i>Unaudited Balance Sheets as of December 31, 2016 and December 31, 2015</i>	
	<i>Unaudited Statements of Operations for the years ended December 31, 2016 and 2015</i>	
	<i>Unaudited Statements of Stockholders' Deficit for the years ended December 31, 2016 and 2015</i>	
	<i>Unaudited Statement of Cash Flows for the years ended December 31, 2016 and 2015</i>	
	<i>Notes to Consolidated Financial Statements</i>	
Item 6.	Issuer's Business, Products, and Services	11
Item 7.	Issuers Facilities	12
Item 8.	Officers, Directors, and Control Persons	12
Item 9.	Third Party Providers	13
Item 10.	Issuer Certification	14

## **UPPER STREET MARKETING, INC.**

### **ANNUAL REPORT**

All information contained in this Information and Disclosure Statement has been compiled to fulfill the disclosure requirements of Rule 15c2-11(a)(5) promulgated under the Securities and Exchange Act of 1934, as amended. The enumerated captions contained herein correspond to the sequential format as set forth in the rule.

No dealer, salesman or any other person has been authorized to give any information or to make any representations not contained herein in connection with the Issuer. Any representations not contained herein must not be relied upon as having been made or authorized by the Issuer.

Delivery of this information does not imply that the information contained herein is correct as of any time subsequent to the date of this Issuer Quarterly Report.

#### **ITEM 1. THE EXACT NAME OF THE ISSUER AND ITS PREDECESSORS**

The name of the Issuer is Upper Street Marketing, Inc.

The name of its predecessor is Knox Nursery, Inc. The equity interest, i.e. shares of stock were previously held in the name of Knox Nursery, Inc., an Oklahoma corporation, prior to the Issuer completing a statutory reorganization pursuant to Section 1081(g) of the Oklahoma General Corporation Laws.

#### **ITEM 2. ADDRESS OF THE ISSUER'S PRINCIPAL EXECUTIVE OFFICES**

##### Company Headquarters:

11445 East Via Linda  
Scottsdale, AZ 85259  
(213) 400-0770

##### Investor Relations Firm:

None

#### **ITEM 3. SECURITY INFORMATION**

##### Trading symbol

The Company's trading symbol is UPPR.

##### The Company's CUSIP

The Company's CUSIP is 916636 103.

##### Par or Stated Value:

The Company's Common Stock has a par value of \$0.0001. Each holder of Common Stock has full voting rights at the rate of one (1) vote for each share owned. The Common Stock has no preemptive rights or cumulative rights. The Company's Preferred Stock has a par value of \$0.0001 and has designation rights.

### Shares Authorized:

As of the date of this Information and Disclosure Statement, the Issuer has two classes of securities outstanding: Common Stock and Preferred Stock.

The Company is authorized to issue one hundred million (100,000,000) shares of common stock, of which 59,103,866, with par value \$0.0001 per share, were issued and outstanding as of December 31, 2016.

The Company is authorized to issue ten million (10,000,000) shares of Preferred Stock, par value \$0.0001, of which there are 700,000 shares issued and outstanding.

### Shares Outstanding:

As of December 31, 2016:

<u>Class</u>	<u>Shares Authorized</u>	<u>Shares Outstanding</u>	<u>Freely Tradable Shares (Float)</u>	<u>Total Number of Beneficial Shareholders</u>	<u>Total Number of Shareholders of Record</u>
Common	100,000,000	59,103,866	66,752	1	23
Preferred	10,000,000	700,000	0	1	1

### Transfer Agent:

Standard Registrar & Transfer Company Inc.

12528 South 1840 East

Draper UT 84020

(801) 571-8844

(801) 571-2551

[standardregistrar@comcast.net](mailto:standardregistrar@comcast.net)

Standard Registrar & Transfer Company Inc. is registered under the Exchange Act.

### Restrictions on the transfer of any security:

None

### Describe any trading suspension orders issued by the SEC in the past 12 months:

None

## ITEM 4. ISSUANCE HISTORY

### Events by the Issuer Resulting in Changes in Total Outstanding Shares for the Past Two Fiscal Years.

To the best knowledge of the present management of the Company, the list identified below identifies all events in chronological order, that resulted in changes in total shares outstanding by the Company (1) within the two-year period ending on the last day of the Company's most recent fiscal year and (2) since the last day of the Company's most recent fiscal year.

- (1) At December 31, 2014, there were 56,049,666 shares of the Company's common stock issued and outstanding.
- (2) During the year ended December 31, 2015, the Company issued 529,200 shares of common stock for cash, resulting in gross proceeds totaling \$132,300, 125,000 common shares were issued for \$18,750 in debt, and 2,400,000 common shares were issued for an investment valued at \$600,000. As of December 31, 2015, the Company had 59,103,866 common shares issued and outstanding, and 700,000

- preferred shares issued and outstanding.
- (3) During the year ended December 31, 2016, the Company did not issue any common or preferred shares.

ITEM 5. FINANCIAL STATEMENTS

Unaudited financial statements for the Company for the year ended December 31, 2016 are included herein. Management of the Company internally prepared these financial statements.



# Upper Street Marketing, Inc.

Consolidated Balance Sheets  
(Unaudited)

## ASSETS

	December 31,	
	<u>2016</u>	<u>2015</u>
CURRENT ASSETS		
Cash	\$ 755	\$ 969
Notes receivable	164,162	140,892
Subscriptions receivable	-	7,500
Inventory	<u>21,000</u>	<u>21,000</u>
Total Current Assets	<u>185,917</u>	<u>170,361</u>
PROPERTY PLANT AND EQUIPMENT, net	<u>120,000</u>	<u>120,000</u>
TOTAL ASSETS	<u>\$ 305,917</u>	<u>\$ 290,361</u>

## LIABILITIES AND STOCKHOLDERS' DEFICIT

CURRENT LIABILITIES		
Accounts payable and accrued expenses	\$ 342,018	\$ 126,663
Notes payable	139,350	103,500
Convertible notes payable	50,000	50,000
Notes payable - related party	<u>24,000</u>	<u>24,000</u>
Total Current Liabilities	<u>555,368</u>	<u>304,163</u>
TOTAL LIABILITIES	<u>555,368</u>	<u>304,163</u>
STOCKHOLDERS' DEFICIT		
Series A Preferred stock; 1,000,000 shares authorized, at \$0.0001 par value, 700,000 shares issued and outstanding	70	70
Common stock; 50,000,000 shares authorized, at \$0.0001 par value, 59,103,866 shares issued and outstanding	5,910	5,910
Additional paid-in capital	1,128,270	1,128,270
Accumulated deficit	<u>(1,383,701)</u>	<u>(1,148,052)</u>
Total Stockholders' Deficit	<u>(249,451)</u>	<u>(13,802)</u>
TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT	<u>\$ 305,917</u>	<u>\$ 290,361</u>

The accompanying notes are an integral part of these consolidated financial statements.

**Upper Street Marketing, Inc.**  
Consolidated Statements of Operations  
(Unaudited)

	For the Year Ended December 31,	
	2016	2015
REVENUES	\$ -	\$ -
COST OF SALES	-	-
GROSS PROFIT	-	-
OPERATING EXPENSES		
Salaries and wages	150,000	150,000
Professional fees	38,879	127,024
Research and development	-	-
Impairment of goodwill	-	600,000
General and administrative	41,429	64,440
Total Operating Expenses	230,308	941,464
LOSS FROM OPERATIONS	(230,308)	(941,464)
OTHER EXPENSE		
Interest income	14,270	894
Interest expense	(19,611)	(3,066)
Total Other Expense	(5,341)	(2,172)
LOSS BEFORE INCOME TAXES	(235,649)	(943,636)
PROVISION FOR INCOME TAXES	-	-
NET LOSS	\$ (235,649)	\$ (943,636)
BASIC AND DILUTED LOSS PER SHARE	\$ (0.00)	\$ (0.02)
WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING	58,440,022	58,440,022

The accompanying notes are an integral part of these consolidated financial statements



**Upper Street Marketing, Inc.**  
Consolidated Statements of Stockholders' Deficit  
(Unaudited)

	Preferred Stock		Common Stock		Additional Paid-In Capital	Accumulated Deficit	Total Stockholders' Deficit
	Shares	Amount	Shares	Amount			
Balance, December 31, 2013	700,000	\$ 70	40,216,256	\$ 4,019	\$ 87,611	\$ 167,692	\$ 259,392
Common stock issued for cash	-	-	15,787,410	1,586	278,414	-	280,000
Stock subscriptions	-	-	46,000	-	11,500	-	11,500
Net loss for the year ended December 31, 2014	-	-	-	-	-	(372,108)	(372,108)
Balance, December 31, 2014	700,000	70	56,049,666	5,605	377,525	(204,416)	178,784
Common shares issued for cash	-	-	529,200	52	132,248	-	132,300
Common shares issued for debt	-	-	125,000	13	18,737	-	18,750
Common shares issued for investment	-	-	2,400,000	240	599,760	-	600,000
Net loss for the year ended December 31, 2015	-	-	-	-	-	(943,636)	(943,636)
Balance, December 31, 2015	700,000	70	59,103,866	5,910	1,128,270	(1,148,052)	(13,802)
Net loss for the year ended December 31, 2016	-	-	-	-	-	(235,649)	(235,649)
Balance, December 31, 2016	<u>700,000</u>	<u>\$ 70</u>	<u>59,103,866</u>	<u>\$ 5,910</u>	<u>\$ 1,128,270</u>	<u>\$ (1,383,701)</u>	<u>\$ (249,451)</u>

The accompanying notes are an integral part of these consolidated financial statements

**Upper Street Marketing, Inc.**  
Consolidated Statements of Cash Flows  
(Unaudited)

	For the Year Ended December 31,	
	2016	2015
<b>OPERATING ACTIVITIES</b>		
Net loss	\$ (235,649)	\$ (943,636)
Adjustments to reconcile net loss to net cash used by operating activities:		
Impairment of goodwill	-	600,000
Changes in operating assets and liabilities:		
Subscription receivable	7,500	4,000
Accounts payable and accrued expenses	215,355	119,511
Net Cash Used in Operating Activities	(12,794)	(220,125)
<b>INVESTING ACTIVITIES</b>		
Purchase of equipment	-	-
Net Cash Used in Investing Activities	-	-
<b>FINANCING ACTIVITIES</b>		
Proceeds from notes payable	35,850	103,500
Proceeds from convertible notes payable	-	50,000
Proceeds from sale of common stock	-	132,300
Net proceeds from related party payables	-	24,000
Cash and interest on notes receivable	(23,270)	(140,000)
Net Cash Provided by Financing Activities	12,580	169,800
NET INCREASE IN CASH	(214)	(50,325)
CASH AT BEGINNING OF PERIOD	969	51,294
CASH AT END OF PERIOD	\$ 755	\$ 969
<b>SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION</b>		
<b>CASH PAID FOR:</b>		
Interest	\$ -	\$ -
Income taxes	\$ -	\$ -
<b>NON CASH INVESTING ACTIVITIES:</b>		
Common stock issued for debt	\$ -	\$ 18,750

The accompanying notes are an integral part of these consolidated financial statements

# UPPER STREET MARKETING, INC.

## Notes to the Financial Statements

December 31, 2016

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNT POLICIES

#### Nature of Business

On January 3, 2014, the Company underwent a Statutory A Reorganization in compliance with Section 368(a)(1)(B) of the Internal Revenue Code of 1986, as amended, and pursuant to Section 1081(g) of the Oklahoma General Corporation Act. On that date, Knox Nursery, Inc. caused Upper Street Marketing, Inc. ("Upper Street Marketing") to be incorporated in the State of Oklahoma as a direct wholly-owned subsidiary. Concurrently, Upper Street Marketing, Inc. caused Knox Nursery Merger Corp. ("Knox Merger") to be incorporated as a direct wholly-owned subsidiary. Under the terms of the Reorganization, Knox Nursery, Inc. was merged with and into Knox Merger. Upon consummation of the Reorganization, Knox Nursery Merger Corp. was the surviving corporation, and Knox Nursery, Inc. ceased to exist. Knox Nursery Merger Corp. subsequently changed its name to Knox Nursery, Inc. Additionally, each issued and outstanding equity of Knox Nursery, Inc. was exchanged for an equivalent equity of Upper Street Marketing, Inc. on a one for one basis. The issued and outstanding shares of Upper Street Marketing, Inc. have the same designations, rights, powers and preferences, and qualifications, limitations and restrictions as the equities of Knox Nursery, Inc. being converted. Upper Street Marketing, Inc. concurrently determined that its ownership of Knox Merger was of no further value and returned the newly issued shares evidencing its ownership in Knox Merger to the Board of Directors of Knox Merger for cancellation. Upper Street Marketing, Inc. has no interest in Knox Merger nor any ownership or control over Knox Merger, and never managed, controlled or capitalized Knox Merger. The shares of Knox Merger held by Upper Street Marketing, Inc. were cancelled on January 3, 2014.

On January 3, 2014, Upper Street Activewear, Inc., an Oklahoma corporation, (Formerly J & J Acquisitions Seven, Inc.) and the owners of 100% of its issued and outstanding stock, and the Company, entered into a Share Exchange Agreement, wherein 40,016,000 shares of Common Stock and 700,000 shares of Preferred Series A Stock, representing 100% of the issued and outstanding stock, of Upper Street Activewear, Inc. were exchanged for 40,016,000 shares of Common Stock and 700,000 shares of Preferred Series A Stock. For accounting purposes, the transaction is accounted for as a recapitalization of Upper Street Marketing, Inc., which is treated as the surviving and continuing entity although Upper Street Activewear, Inc. is the legal acquirer. Accordingly, the Company's historical financial statements are those of Upper Street Activewear, Inc.

On April 25, 2014 the Company entered into a Share Exchange Agreement with MagMo, Inc. ("MagMo"), whereby the Company issued 4,000,000 shares of common stock in order to acquire 100 percent of the issued and outstanding common shares of MagMo. Pursuant to this transaction, MagMo became a wholly-owned subsidiary of the Company. Concurrent with the execution of the Share Exchange Agreement, the Company entered into an Employment Agreement with Stephen Meade, and pursuant to the terms of the Employment Agreement issued 6,000,000 shares of common stock to Mr. Meade.

#### Principles of Consolidation

The attached financial statements include the business activities of Upper Street Marketing, Inc., and its wholly-owned subsidiaries Upper Street Activewear, Inc., MagMo, Inc., and New Haven Marketing, Inc. All Intercompany transactions have been eliminated in the consolidation process.

#### Basis of Presentation

These financial statements and related notes are presented in accordance with accounting principles generally accepted in the United States, and are expressed in US dollars. The Company's fiscal year-end is December 31.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statement and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

#### Revenue Recognition

The Company recognizes revenue when products are fully delivered or services have been provided and collections is reasonably assured.

# UPPER STREET MARKETING, INC.

## Notes to the Financial Statements

December 31, 2016

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNT POLICIES (Continued)

#### Cash and Cash Equivalents

The Company considers all highly liquid instruments purchased with a maturity of three months or less to be cash equivalents to the extent the funds are not being held for investment purposes.

#### Basic (Loss) per Common Share

Basic (loss) per share is calculated by dividing the Company's net loss applicable to common shareholders by the weighted average number of common shares during the period. Diluted earnings per share is calculated by dividing the Company's net income available to common shareholders by the diluted weighted average number of shares outstanding during the year. The diluted weighted average number of shares outstanding is the basic weighted number of shares adjusted for any potentially dilutive debt or equity. There are no such common stock equivalents outstanding as of December 31, 2016.

#### Recent Accounting Pronouncements

The Company has implemented all new accounting pronouncements that are in effect and the may impact its financial statements and does not believe that there are any other new accounting pronouncements that have been issued that might have a material impact on its financial position or results of operations.

### NOTE 2 - GOING CONCERN

The accompanying financial statements have been prepared in conformity with accounting principles generally accepted in the United States, which contemplate continuation of the Company as a going concern. However, the Company has not generated revenues since inception and has an accumulated deficit of \$ 1,383,701 as of December 31, 2016. The Company currently has limited liquidity and has not completed its efforts to establish a stabilized source of revenues sufficient to cover operating costs over an extended period of time. These factors raise substantial doubt about the Company's ability to continue as a going concern.

Management anticipates that the Company will be dependent, for the near future, on additional investment capital, primarily from its shareholders, to fund operating expenses. The Company intends to position itself so that it may be able to raise additional funds through the capital markets. In light of management's efforts, there are no assurances that the Company will be successful in this or any of its endeavors or become financially viable and continue as a going concern.

### NOTE 3 - STOCKHOLDERS' EQUITY

#### Common Stock

The Company is authorized to issue 100,000,000 common shares with a par value of \$0.0001. As of December 31, 2016, there were 59,103,866 shares of common stock issued and outstanding.

During the year ended December 31, 2015, the Company issued 529,200 common shares for cash, resulting in gross proceeds totaling \$132,300. Additionally, the Company issued 125,000 common shares for debts totaling \$18,750. The Company also issued 2,400,000 common shares for an investment in an unrelated third party entity. The shares were valued at \$0.25 per share, resulting in a total investment value of \$600,000. The Company elected to fully impair this investment during the year ended December 31, 2015.

#### Series A Preferred Stock

The Company is authorized to issue 10,000,000 shares of preferred stock with a par value of \$0.0001. As of December 31, 2016, there were 700,000 preferred shares issued and outstanding.

# UPPER STREET MARKETING, INC.

## Notes to the Financial Statements

December 31, 2016

### NOTE 4 – NOTES RECEIVABLE

In November and December, 2015, the Company loaned an aggregate of \$140,000 to an unrelated third-party entity. The note accrues interest at a rate of ten percent per annum and is due on demand. At December 31, 2016 accrued interest on the note totaled \$15,162.

### NOTE 5 – NOTES PAYABLE

On June 2, 2015 the Company executed a promissory note with an unrelated third-party entity whereby the Company borrowed \$4,000. The note bears interest at a rate of ten percent per annum, and is due on June 1, 2016.

On June 2, 2015 the Company executed a promissory note with an unrelated third-party entity whereby the Company borrowed \$20,000. The note bears interest at a rate of ten percent per annum, and is due on June 1, 2016.

On September 28, 2015 the Company executed a convertible promissory note with an unrelated third-party entity whereby the Company borrowed \$50,000. The note bears interest at a rate of ten percent per annum and is due in full on March 18, 2016. The note is convertible at the option of the holder at a conversion price of \$0.001 per share.

In November and December, 2015 the Company borrowed an aggregate of \$28,500 from an unrelated third-party entity. The note accrues interest at a rate of ten percent per annum and is due on November 5, 2016.

On December 23, 2015 the Company borrowed \$75,000 from a related party. The note balance accrues interest at a rate of ten percent per annum and is due on December 22, 2016.

During 2016 the Company borrowed a total of \$35,850 from an unrelated third party entity. The notes accrue interest at a rate of ten percent per annum and have a one-year term.

### NOTE 6 - SIGNIFICANT EVENTS

#### Share Reversion Agreement

On May 29, 2015 the Company entered into a Share Reversion Agreement with MagMo and Mr. Meade, pursuant to which the Company agreed to return 100 percent of its MagMo shares to Magmo. As an additional stipulation of the Share Reversion Agreement, MagMo agreed to return its 4,000,000 Company shares to the Company. Pursuant to this transaction, MagMo will cease to be a wholly-owned subsidiary of the Company, and Mr. Meade became the sole owner of MagMo. Additionally, Mr. Stephen Meade agreed to return to the Company 4,353,000 of the 6,000,000 Company shares issued to him pursuant to the original Share Exchange Agreement.

#### Acquisition of New Haven

On September 23, 2015 the Company entered into a Share Exchange Agreement with New Haven Marketing, Inc. (a Nevada corporation) (“New Haven”) whereby the Company issued 2,400,000 shares of common stock in order to acquire 100 percent of the issued and outstanding common stock of New Haven. As a result of the Share Exchange, New Haven became a wholly-owned subsidiary of the Company. At the time the Share Exchange was consummated, New Haven had zero assets and zero liabilities.

#### Cancelled Merger Agreement

On June 22, 2016 the Company entered into an Agreement and Plan of Merger with Sprizzi Drink Company, a Nevada corporation. The Agreement outlined a triangular merger transaction whereby Sprizzi was to become a wholly-owned subsidiary of the Company. In July, 2016 the parties mutually agreed to rescind the Agreement, which had not yet become effective.

# UPPER STREET MARKETING, INC.

Notes to the Financial Statements

December 31, 2016

## NOTE 7 - SUBSEQUENT EVENTS

Acquisition of Ennoble Progressive Beverage Distribution, Inc.

On October 6, 2016 the Company entered into an Agreement to acquire Ennoble Progressive Beverage Distribution, Inc.

In accordance with ASC 855-10 Company management reviewed all material events through the date of this report and there are no additional material subsequent events to report.

## ITEM 6. ISSUER'S BUSINESS. PRODUCTS. AND SERVICES

### Date of Incorporation and Corporate History

The Company was incorporated in the State of Oklahoma on 3<sup>rd</sup> day of January, 2014.

On January 3, 2014, the Company underwent a Statutory A Reorganization in compliance with Section 368(a)(1)(B) of the Internal Revenue Code of 1986, as amended, and pursuant to Section 1081(g) of the Oklahoma General Corporation Act. Pursuant to the reorganization, on January 3, 2014, Knox Nursery, Inc., caused Upper Street Marketing, Inc. ("Upper Street Marketing") to be incorporated in the State of Oklahoma, as a direct wholly-owned subsidiary. Concurrently, Upper Street Marketing, Inc. caused Knox Nursery Merger Corp. ("Knox Merger") to be incorporated, as a direct wholly-owned subsidiary. Under the terms of the Reorganization, Knox Nursery, Inc. was merged with and into Knox Merger. Upon consummation of the Reorganization, Knox Nursery Merger Corp. was the surviving corporation, and Knox Nursery, Inc. ceased to exist. Knox Nursery Merger Corp. subsequently changed its name to Knox Nursery, Inc. Additionally, each issued and outstanding equity of Knox Nursery, Inc. was exchanged for an equivalent equity of Upper Street Marketing, Inc. on a one for one basis. The issued and outstanding shares of Upper Street Marketing, Inc. have the same designations, rights, powers and preferences, and qualifications, limitations and restrictions as the equities of Knox Nursery, Inc. being converted. Upper Street Marketing, Inc. concurrently determined and that its ownership of Knox Merger was of no further value and returned the newly issued shares evidencing its ownership in Knox Merger to the Board of Directors of Knox Merger for cancellation. Upper Street Marketing, Inc. has no ownership, interests, or control over Knox Merger and never managed, controlled or capitalized Knox Merger. The shares of Knox Merger held by Upper Street Marketing, Inc. were cancelled on January 3, 2014.

On January 3, 2014, Upper Street Marketing, Inc., an Oklahoma corporation, and the owners of 100% of its issued and outstanding stock, and the Company, entered into a Share Exchange Agreement, wherein 40,016,000 shares of Common Stock and 700,000 shares of Preferred Series A Stock, representing 100% of the issued and outstanding stock, of Upper Street Marketing were exchanged for 40,016,000 shares of Common Stock and 700,000 shares of Preferred Series A Stock. For accounting purposes, the transaction is accounted for as a recapitalization of Upper Street Marketing, Inc. is treated as the surviving and continuing entity although Upper Street Marketing, Inc. is the legal acquirer rather than a reverse acquisition. Accordingly, the Company's historical financial statements are those of Upper Street Marketing, Inc. immediately following the consummation of the acquisition.

### Business Operations

Upper Street Marketing, Inc. is a for-profit stock corporation registered in the State of Oklahoma with its headquarters located in Los Angeles, California. The Company has a wholly owned subsidiary named Upper Street Marketing, Inc., which leases approximately 3,500 square feet of office/manufacturing space which serves as the predominate location for its inventory, manufacturing and design, as well as providing space for its corporate offices. Upper Street Marketing, Inc. currently employs three (3) consultants who are engaged in administration, marketing, design, operations, delivery and internet administration. Upper Street Marketing, Inc. is currently negotiating with several on-line retailers and is in the process of becoming an on-line retailer.

We are a marketor of sports apparel and intend to acquire unique and distinctive apparel companies or designers with proven strengths and potential for growth. Our wholly owned subsidiary, Upper Street Marketing, Inc. has commenced operations as a designer, manufacturer, marketor, and distributor of women's sports apparel to provide products for affluent women over the age of thirty (30) not engaged in sports activities that include Marketing for esoteric sports activities as a niche market. We intend to be an on-line retail store that markets its products on-line.

Our products are intended to have exceptional quality, fit, function and style for the discriminatory customer and will be manufactured in the United States.

### Primary and Secondary SIC Codes

Primary SIC Code: 5960

## Issuers Fiscal Year End Date

The Issuer's fiscal year end is December 31.

## Principal Products or Services, and Their Markets

We are a marketer of sports apparel and intend to acquire unique and distinctive apparel companies or designers with proven strengths and potential for growth. Our wholly owned subsidiary, Upper Street Marketing, Inc. has commenced operations as a designer, manufacturer, marketer, and distributor of women's sports apparel to provide products for affluent women over the age of thirty (30) not engaged in sports activities that include Marketing for esoteric sports activities as a niche market. We intend to be an on-line retail store that markets its products on-line.

Our products are intended to have exceptional quality, fit, function and style for the discriminatory customer and will be manufactured in the United States.

## **ITEM 7. ISSUER'S FACILITIES**

The Company's wholly-owned subsidiary, Upper Street Marketing, Inc. maintains a 3,500 square feet of office/manufacturing space which serves as the predominate location for its inventory, manufacturing and design, as well as providing space for its corporate offices. At this time the Company feels this space adequately meets the needs of the Company.

## **ITEM 8. OFFICERS. DIRECTORS. AND CONTROL PERSONS**

### A. Officers and Directors

**Gordon McDougall President, CEO, Chairman, Secretary/Treasurer and Director**

### B. Involvement in Certain Legal Proceedings

None of the officers, directors, promoters or control persons of the Issuer have been involved in the past five (5) years in any of the following:

- (1) A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and minor offenses);
- (2) The entry of an order, judgment, or decree, not subsequently reverse, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities or bank activities;
- (3) A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or
- (4) The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.



C. Beneficial Shareholders

The name, address and shareholdings of all persons beneficially owning more than ten percent (10%) of any class of the Company's equity securities and officers and directors of the Company as of December 31, 2016 based on 59,103,866 shares issued and outstanding, are:

<u>Name</u>	<u>Common Directly</u>	<u>% of Ownership</u>
*Tezi Advisory, Inc.	40,000,000	68%

\*New address for Tezi Advisory,  
Inc.  
7211 East Southern Ave Suite 106  
Mesa, AZ 85209  
Gordon McDougall, President

**ITEM 9. THIRD PARTY PROVIDERS**

Counsel

John Heskett, Esq.  
HESKETT & HESKETT  
501 South Johnstone, Suite 501  
Bartlesville OK 74003  
Phone: 918.336.1773  
Fax: 918.336.3152

Accountant or Auditor None

Investor Relations Consultant: None

Other Advisors: None

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## **ITEM 10. ISSUER CERTIFICATION**


I, Gordon McDougall, President and Chief Executive Officer certify that:

I have reviewed this quarterly disclosure statement of Upper Street Marketing, Inc.:

1. Based on my knowledge, this disclosure statement does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
2. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations, and cash flows of the issuer as of and for the periods presented in this disclosure statement.

Date: July 28, 2017

Signature:

  
\_\_\_\_\_  
Gordon McDougall  
President, Chief Executive Officer, Chief Accounting Officer