

INFORMATION AND DISCLOSURE STATEMENT

First Quarter Fiscal Year 2012-2013

September 30th, 2012



Federal ID No.
84-1378045

Cusip No.
106009 10 3

Trading Symbol
TLFX

INFORMATION AND DISCLOSURE STATEMENT

The information contained in this report has not been filed with, nor reviewed by, nor approved by the Securities and Exchange Commission, the National Association of Securities Dealers, nor any other regulatory body.

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INFORMATION AND DISCLOSURE STATEMENT
AS OF
September 30th, 2012

I, Mezaun Norman, certify that:

I have reviewed the annual statements from July 31st, 2012 to September 30th, 2012 Information and disclosure statement of TeleFix Communications Holdings, Inc. formerly known as Sierra Desert Holdings, Inc.

- 1) Based on my knowledge, this disclosure statement does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in the light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement.
- 2) Based upon my knowledge, the financial statements, and other financial information **will be included** incorporated **when they are completed**, by reference in this disclosure statement, **will** fairly present in all material respects the financial condition, results of operations and cash flow of the issuer as of, the periods presented in this disclosure statement.

Dated: September 30th 2012

/s/ Mezaun Norman

Mezaun Norman
Chairwoman/ CEO
TeleFix Communications Holdings, Inc .

Investor Relations
Jack Eversull
The Eversull Group
investorrelations@telefixcommunications.com

General Considerations

An issuer preparing a disclosure statement under the Alternative Reporting Standard shall consider the purpose of adequate disclosure. Current and potential investors in the issuer's securities should be provided with all "material" information – the information available to the issuer necessary for the investor to make a sound investment decision. The disclosure should enable an investor of ordinary intelligence and investment skills to understand the issuer's business and prospects.

The disclosure **must therefore present the issuer's business plan and include a full and clear picture of the issuer's assets, facilities, properties, investments, management and other resources**, as well as a complete description of how they will be used to make profits. The issuer's business plan should clearly describe the competition, regulatory environment and other risks to the issuer's business, as well as the issuer's plans for confronting these challenges.

It is also important for an investor to understand how the issuer raises capital and treats investors. At a minimum, the issuer must describe the ways it has raised capital by issuing shares in the past – to whom and the amount of consideration involved. The investor should also be provided with market information, including the past price history of any transactions in the issuer's shares.

Finally, the disclosure should use plain English.² This means using short sentences, avoiding legal and technical jargon and providing clear descriptions. Your goal, as an issuer should be to give the investor the information you would wish the investor to supply if your positions were reversed. You don't need to be Shakespeare; you must, though, have a sincere desire to inform.

Section One: Issuers' Initial Disclosure Obligations

Part A General Company Information

Item 1 The exact name of the issuer and its predecessor (if any).

TeleFix Communications Holdings, Inc.

Name change date: March 8th, 2012

Symbol change date effective: April 24th, 2012

f/n/a Sierra Desert Holdings

Trading Symbol : BRZM

Name change date: January 23, 2012

f/n/a Brazilian Mining Company

Trading Symbol : BRZM

Name Change Date: August 10, 2010

Item 2 The address of the issuer's principal executive offices.

8828 North Stemmons Freeway, Suite 505 Dallas, TX 75247

Item 3 The jurisdiction(s) and date of the issuer's incorporation or organization.

Nevada – July 19, 1996

Part B Share Structure

Item 4 The exact title and class of securities outstanding.

CUSIP: No. 106009 10 3

Trading Symbol: TLFx

The Company has (2) two Classes of Stock:

One Class of Common Stock

Authorize Number of Shares: 950,000,000

Issued Number of Shares: 168,764,612

One Class of Preferred Stock:

Authorize Number of shares: 50 million

Issued Number of Shares: 1,100,000

Item 5 Par or stated value and description of the security.

- A. Common Stock: Par or Stated Value: \$.001
Preferred Stock: Par or Stated Value: \$1.00

B. Common or Preferred Stock

1. For common equity, describe any dividend, voting and preemption rights.

N/A

2. For preferred stock, describe the dividend, voting, conversion and liquidation rights as well as redemption or sinking fund provisions.

Preferred Stock: Authorized 50 million shares, no conversion rights of this convertible preferred with a redemption rate of 1:2 into common. Price point \$1.00 per share; two preferred shares for every one common share- WBE control block 66% voting rights.

3. Describe any other material rights of common or preferred stockholders.

Preferred stock is a control block mechanism with approx.. 66% voting rights; designed to maintain control as a required for woman business enterprise certification.

4. Describe any provision in issuer's charter or by-laws that would delay, defer or prevent a change in control of the issuer.

Preferred stock attributes control block would maintain issuer's control as a woman-owned business enterprise.

Item 6 The number of shares or total amount of the securities outstanding for each Class of securities authorized.

In answering this item, provide the information below for each class of securities authorized. Please provide this information (i) as of the end of the issuer's most recent fiscal quarter and (ii) as of the end of the issuer's last two fiscal years.

Common Stock

- (i) Period end date: Dec 31, 2012 - **168,764,612 (most recent fiscal quarter)**

Period end date: June 30, 2012 - **98,224,612 (Last fiscal year)**

Period end date: June 30, 2010 - **466,128,936 (Prior fiscal year)**

- (ii) Number of shares authorized: **950,000,000**

(iii) Number of shares outstanding: **154,611,595** as of 9/30/12 – Reporting fiscal quarter

(iv) **Freely tradable shares (public float):**

Period end date: September 30th, 2012 – 140,264,612 (**Reporting Fiscal quarter**)

Period end date: December 3, 2012 - 116,553,017 (**most recent fiscal quarter**)

Period end date: June 30, 2012 - 29,164,000 (**Last fiscal year**)

(v) Total number of beneficial shareholders: 1

(vi) Total number of shareholders of record.

352 (reporting period per transfer Agent's records)

Preferred Stock

(i) Period end date: Dec 31st, 2012 - **1,100,000**

Period end date: June 30, 2012 - **1,100,000**

Period end date: June 30, 2011 - **1,100,000**

(ii) Number of shares authorized: **50,000,000**

iii) Number of shares outstanding: **1,100,000**

Item 7 The name and address of the transfer agent*.

Corporate Stock Transfer, Inc.

3200 Cherry Creek South Drive, Ste. 430

Denver, CO, 80208

Telephone: (303) 282-4800

Facsimile: (303) 282-5800

Corporate Stock Transfer, Inc. is appropriately registered with the Securities and Exchange Commission under the Securities and Exchange Act of 1934.

Part C **Business Information**

Item 8 The nature of the issuer's business.

A. Business Development

The Company

History prior to the merger

Prior to the acquisition with TeleFix, the Company's operations, Sierra Desert Holdings, was seeking funding for Terrax, Inc. d/b/a WeNetShip (WNT), a web service which provides lower cost cross border shipping and customs services through networked solutions offering a paperless path into the Canadian market from anywhere within the United States under NAFTA rules.

As agreed upon, the License Agreement covering all intellectual property, trade secrets, and know how related to the WENETSHIP operation for use in the territory of Canada and the United States of America (the "LICENSE") and (ii) transfer of all assets related to the WENETSHIP operation (the "WENETSHIP OPERATIONS") shall promptly be assigned to WeNet Ship Canada Inc

Post acquisition - operating entity TeleFix Communications, Inc., now, a wholly owned subsidiary of TeleFix Communications Holdings, Inc., wherein referred to as Parent Company. TeleFix Communications, Inc. a Delaware corporation was founded in 2009, incorporated on March 8th, 2010.

The company was pre-launched at the CTIA wireless show in Las Vegas, Nevada. The company completed projects in 2010 as a tiered contractor for AT&T and General Dynamics. The company subsequently earned a contract with General Dynamics in March 2011 after successful completion of the project. In October 2011, in its second year of operations, the company entered into a Reverse Merger with an all stock share exchange agreement for a capital raise of \$20 million.

The company was selected as a prime supplier by AT&T November 14th, 2011 in the DAS space for the North Eastern region. The company received FINRA approval thereby completing the transaction on March 12th, 2012, exactly 2 years after it began operations. TLFY symbol was effective April 24th; date trading began as a Pink sheet company trading on OTC markets.

The company now needs to complete new vendor financial assessments to acquire new contracts, and renew existing contracts both General Dynamics, AT&T and other primary carrier, turfs and OEMs to begin work on projects as a publicly traded entity. The company plans to implement its growth strategy, by expanding its customer base, building revenue. An independent audit to become a fully reporting company, and up listing to OTC QX boards is also planned. As of the date of this report the company expects to sign an engagement with auditing firm PMB Helin Donovan LLP, located in Dallas, Texas. The company is highly dependent on funding from the investment community to implement on its business model.

Our Story

The inspiration for TeleFix was born when our founder lived the infamous "A-Ha" moment. It was the moment of discovery - technical versatility that existed within her reach. Expertise and trust coupled with in-depth industry knowledge, and with the level of remarkable, unparalleled patience in which said knowledge was imparted to others, always without reservation or concern for time or bottom lines, available 24/7/365.

Imagine the difference this would make to an entire industry if that level of dedication could find its way to everyone: Service beyond current norms, truly focused on people – customers, teams, consumers alike. How many lives and bottom lines would be improved with *a truly higher level of excellence in standards*. So, much like Steve Jobs of Apple – “Taking Average and Making it Better,” while being equipped with “Golden Rule Principles,” – thus, the birth of TeleFix Communications, Inc.

After extensive research and the design of a winning business model structured to minimize costs, yet provide optimum network performance, TeleFix then became a successful woman-owned start-up venture, launched at the CTIA Wireless Trade Show, Las Vegas in March 2010.

With new headquarters in Dallas, Texas, TeleFix plans to open several regional/in-market facilities within 2013 through 2015 and also expand their footprint globally.

The Company

TeleFix is a minority certified woman-owned turn-key wireless communications infrastructure services provider. We supply a new level of high quality plus lower cost savings in our turn-key wireless network construction and engineering services to a growing multi-billion market.

TeleFix surpasses current industry norms, by ensuring lower costs of service by "Getting the job done right the first Time." Our primary customers are private mobile carriers where our turn-key services are cell site design, integrations, upgrades for 3G and 4G networks, and Government federal, state/ local public safety agencies where we design and maintain complex Radio communications systems, surveillance systems, mass emergency communications, GPS tracking, E-911 systems.

Core competencies are expert level RF and Microwave Engineering, principally centered on Converged Networks – 3G(UMTS), 4G (LTE), for Cellular, Land Mobile Radio Communications (Two-Way Radio Communications), Rural Broadband expansion, WiFi, and Digital Healthcare industries. TeleFix® is poised to deliver exemplary services in Design, Project Management, Network Planning, Installation, and Deployment.

Our key advantage is our genuine concern for our customers, employees, and passion for the industry. Our continual commitment is to meet the requirements for higher quality and efficient networks; giving customers what they want at the price they want. These are the main pains in the industry - higher overall quality in network performance to the end consumer.

The industry created Quest Forum, a collaboration of telecom companies and government agencies to design ISO qualification standards centered around higher quality and cost efficiency. TeleFix's business model directly addresses that pain.

Competitive Position in the Industry

- 1) Pricing is uniform throughout specific regions, and Carriers and TURF Contractors tend to pay comparable rates for the same expertise.
- 2) What is different and where Telefix, a WBE company, will create a competitive advantage, is in the level of quality coupled with the unique ability to deliver full turn-key solution to its customers. This is a growing demand on both private and public sectors in maintaining their cost

and diversity spend objectives. The Quality TeleFix will deliver can be equated with an overall lower “Total Cost of Service” (TCS) and increased performance.

- 3) Distinctive competitive edge is the company’s commitment and ability to scale and provide well trained technical workforce. We will be able to provide on site training utilizing innovative technologies for our technicians communicate with our 24/7 technical command center which is staffed with wireless industry experts. The positive impact will be across the industry and subsequently, the economy. More jobs will be created along with an increase in skilled labor force.

Business Participants

The Tier Contractors are the backbone of the primary wireless carriers. They deal directly with the TURF contractors. This channel does not lend itself to high quality work when TURF contractors are primarily concerned with getting the lowest possible price. The pain the Carrier is faced with is low quality work that results in poor service to the ultimate wireless consumer.

We will develop a quality service for Carriers at a fair price, rather than a false “low-ball” price. This will allow for more money to be spent by TeleFix on building high quality teams trained in **“Getting the job done right the first time.”**

Competition and Buying Patterns

There are two typical buying patterns that exist in the market at this time.

1. Master Contracts Awarded to the lowest priced contractors by TURF Contractors.
2. Fixed Contract Bidding.

Main Competitors

There are hundreds of small and mid-sized companies that make up the competition at the Tier level. It is a fragmented service market. Our strategy is convincing customers that our service will cost them less by doing it right the first time (TCS). Our initial competitive edge in obtaining work directly from Carriers is our status as a certified Woman Business Enterprise.

Strengths

The key Telefix strengths are:

- 1) Woman Business Enterprise Status – WBENC Certification
- 2) Expertise, experience, knowledge of newer 4G technologies and faster data driven networks- in both Private and Public Sector communications networks
- 3) Exemplary Service Quality Commitment; its company culture and values
- 4) Distinctive expertise in RF and Microwave Engineering
- 5) Ability to self-perform services in all of the wireless communications infrastructure space – Broadband | Wi-Fi | GPS positioning | Radar| Critical Communications & Surveillance | Mass Emergency Communications |FCC and Naber Certificatied staff | Security Clearance held by key personnel.

Strategy

Our strategy is to leverage our status as a WBE with Carriers and Government entities. Using our WBE status will give us the opportunity to establish our reputation of quality, reliability, and develop contracts directly with all of our business participants – carriers, OEMs,(original equipment manufacturers), Government entities both domestic and global. 2013 is the year TeleFix will be able to execute on it's business model.

Value Proposition:

Our value proposition is that we provide a quality service that is less expensive over all. That is, the TCS (Total Cost of Service) is less than competitors because we do it right the first time where others have to return to correct errors made through lower cost and quality workmanship. Our rates will be competitive but our overall cost will be less. The added benefit to the Carriers is that their customers, the ultimate consumers, will eventually see a working and highly improved wireless service which will ultimately boost carrier's bottom lines with increased happier end users.

Competitive Edge

Our competitive edge is twofold; both our reputation as a high quality WBE service provider and our commitment to continual quality improvement. The combined result is a lower TCS with a WBE provider.

Positioning Statement

Our position is to be the quality leader with the lowest cost TCS. This will be true of our position with both the general market and the Carrier market.

1. **The form of organization of the issuer:** Corporation
2. **The year that the issuer (or any predecessor) was organized:** 1996
3. **The issuer's fiscal year end date:** June 30th.
4. **Whether the issuer (or any predecessor) has been in bankruptcy, receivership or any similar proceeding:** N/A
5. **Any material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets:**
 - On December 8th 2011, Mezaun Norman purchased 1,100,000 preferred shares from Ben Johnson changing control respectively, to voting of approximately 60% and the company acquired 100% of TeleFix Communications, Inc. the operating entity. Contained herein, the Company had retired debt by virtue of conversion rights to equity in the company's common stock. Evidence of the notes can be found in

Exhibit B. The debt conversion is as follows:

- Terra Assets, Inc. (original note) and Desert mountain Management, Inc. with a settlement and retiring \$110,000 of liabilities of which Desert Mountain Management entered into Assignment and Assumption Agreements with various investors.

- High Sierra Management, Inc. with a settlement and retiring \$110,000 of liabilities of which High Sierra entered into Assignment and Assumption with various investors.

Safe Harbor Disclosure -- This Information Statement contains or incorporates by reference "Forward-looking statements," including certain information with respect to plans and strategies of TeleFix. For this purpose, any statements regarding this statement, which are not purely historical, are forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995, including TeleFix's beliefs, expectations, hopes or intentions regarding the future. All forward-looking statements are made as of the date hereof and based on information available to Telefix as of such date. There are a number of important factors that could cause actual events or actual results of TeleFix's and its subsidiaries to differ materially from those indicated by such forward looking statements.

6. **Any default of the terms of any note, loan, lease, or other indebtedness or financing arrangement requiring the issuer to make payments;**

N/A

7. **Any change of control;**

On December 8th 2011, Mezaun Norman purchased 1,100,000 preferred shares from Ben Johnson changing control respectively, to voting of approximately 63%.

8. **Any increase of 10% or more of the same class of outstanding equity securities;**

None

9. **Any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization:**

- FINRA corporate action filed for 500:1 reverse split and name change.
- FINRA approved Corporate Action March 8th, 2012;
- Reverse merger effective March 12th, 2012.
- Symbol change from BRZM to TLFY approved ; Trading began on April 24th, 2012.

10. **Any delisting of the issuer's securities by any securities exchange or deletion from the OTC Bulletin Board:**

None

11. Any current, past, pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator. State the names of the principal parties, the nature and current status of the matters, and the amounts involved.

None

B. Business of Issuer.

Wireless Telecommunications Network Infrastructure Services Provider.

1. The issuer's primary and secondary SIC Codes;

Primary – 4812 Radio Telephone Communications : Cellular/Wireless

Secondary – 1623-12 Telecommunications Equipment/Systems, Cabling & Wiring

2. If the issuer has never conducted operations, is in the development stage, or is currently conducting operations.

- The company has generated revenue since its inception in 2010, via its operating subsidiary.
- The company is currently conducting operations from headquarters in Dallas, TX.
- The company is in ramp up stage of Staff Augmentation contract with to provide workforce solutions for Ericsson, Inc.
- The company is a General Contractor on AT&T TURF Contract with Goodman Networks, Inc.

3. Whether the issuer is or has at any time been a "shell company" - No

4. The names of any parent, subsidiary, or affiliate of the issuer, and its business purpose, its method of operation, its ownership, and whether it is included in the financial statements attached to this disclosure statement:

- a. The Company has no parent.
- b. The Company has a subsidiary known as TeleFix Communications, Inc.
The existence of this entity is utilized by for operational purposes.
- c. The Company has no affiliates.
- d. Not Applicable
- e. Not Applicable
- f. Not Applicable
- g. Not Applicable

5. The effect of existing or probable governmental regulations on the business:

The Company currently has no governmental regulation of its business operations and does not expect any in the foreseeable future.

6. **An estimate of the amount spent during each of the last two fiscal years on research and development activities, and, if applicable, the extent to which the cost of such activities are borne directly by customers.**

The Company has not spent any funds for research in the reporting period. The company expects to report expenditures in R&D in next fiscal year.

7. **Costs and effects of compliance with environmental laws (federal, state and local); and**

The Company has not and does not expect to be impacted or affected in any manner by environmental laws or regulations.

8. **The number of total employees and number of full-time employees.**

- As of the date of this Statement the Company has 5 employees.
- Technical and Administrative Contract workers are engaged as needed.
- The company currently consults with Cantando and Associates in the areas of diversity sales and marketing.
- The company has ended CFO Consulting Services with Winning-Advantage, Inc., which provided Business Consulting and Interim CFO services.
- The company plans to add Staff CFO/Controller when financially able.
- Board Members also provide consulting services in areas of Telecommunications, Financing, Procurement, HR, Technology and IT infrastructure.

Item 9 The nature of products or services offered.

A. Principal products or services, and their markets:

Services: Private & Public Sectors : Cellular/Wireless Networks Infrastructure - Converged Networks: GSM, 3G(UMTS), 4G(LTE), DAS(Distributed Antenna Systems), Critical Communications,(Public Safety), Mass Communication, Emergency 9-11, Automatic Vehicle Location Systems (AVL), Rural Broadband, WiFi, and Digital Healthcare infrastructure.

Products: Mobile Cell Towers – COWs & Quick Deploy Cell Towers as a reseller for Solaris Technologies. The company will be entering similar agreements to add additional revenue streams.

Markets:

Private Sector: Mobile Phone service providers, Original Equipment Manufacturers (OEMs), Digital Healthcare, Oil and Gas, Transportation and Construction.

Public Sector: Federal, State and Local law enforcement agencies, DOT – Aviation, Hi-Speed Rail, Mass Communications and Emergency Management.

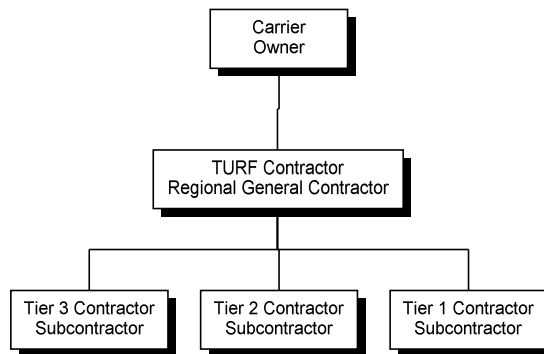
The company has established relationships with defense contractors. The company is an approved vendor with FEMA for emergency management solutions and services. The company has not performed any projects to any of these entities as of yet.

B. Distribution methods of the products or services

▪ Service Distribution

TeleFix will provide turn-key services to the wireless infrastructure development, upgrade and repair market. The services require trained technicians and engineers to design, install, upgrade and repair equipment and networks at new and existing facilities or sites.

There are several levels consulting work and several levels of engineering expertise. Selling price is relative to the market served. As in all tier contracting industries, general contractors pay less and charge more to the owner (Carrier) for the subcontracted services. The highest level of general contractor is referred to as a "TURF" contractor, which Carriers have named the regional general contracting companies. The hierarchy looks like the following example. It should be noted that a Tier 2 or Tier 3 Contractor can work for a higher level Tier Contractor as well as directly for the TURF Contractor.



▪ Market Needs

The wireless communications infrastructure market is in need of qualified contractors to build, deploy, upgrade and repair sites and networks. The demand for more and newer products has exceeded the supply of well-trained technical workforce to build today's converged networks and upgrade existing ones. Many consider the service provided by wireless Carriers to be poor at best as a result of inferior quality of work which is mainly due to lack of expertise in newer technologies, coupled with the speed at which the industry has grown, there being not enough of time to adequately train and upgrade skills.

▪ Business Participants

The Tier Contractors are the backbone of the wireless infrastructure system. They deal directly with the TURF contractors. This channel does not lend itself to high quality work when TURF contractors are primarily concerned with getting the lowest possible price.

We believe there is room for a mentoring partnership program with wireless Carriers to develop a quality service between Telefix (a Tier Contractor) and Carriers. This would allow for more money to be spent by TeleFix on building quality teams of technicians trained in **“Getting The Job Done Right the First Time.”**

- **Distributing of the Service**

**The distribution hierarchy of the system is Carrier => TURF Contractor => Tier Contractor
=> Technician.**

- **Competition and Buying Patterns**

There are two typical buying patterns that exist in the market at this time.

1. Master Contracts Awarded to the lowest priced contractors by TURF Contractors.
2. Fixed Contract Bidding

C. Status of any publicly announced new product or service;

- Entered Letter of Intent to acquire VOM Solutions, LLC – small boutique network services to augment Company’s work force. Pending completion of due diligence, to complete acquisition January 2013.
- The company is in negotiations in a with Solaris Technologies, Inc. in a distribution agreement to resell and distribute mobile Cell On Wheels (COWs). These will be a private label item manufactured exclusively for TeleFix. TeleFix will engineer and up fit to carrier/customer specs. This agreement has been completed.

D. Competitive business conditions, the issuer’s competitive position in the industry, and methods of competition:

The Tier Contractors are the backbone of the wireless infrastructure system. The pain the Carrier is faced with is low quality work that results in poor service to the ultimate wireless customer.

The company aims to be in the top 10% of infrastructure providers nationally. With the knowledge that we are one of the very few companies with the technical knowledge, skill and capacity to self-perform, and build a network from ground up.

E. Sources and availability of raw materials and the names of principal suppliers;

Our products are procured directly from the manufacturer.

F. Dependence on one or a few major customers;

The Company’s growth strategy is to develop a diversified clientele, which includes, government, major fortune 500 wireless providers, original equipment manufacturers, and small to medium resellers.

Future plans include acquisitions of companies with intellectual property and/or development of its own solutions.

G. Patents, trademarks, licenses, franchises, concessions, royalty agreements or labor contracts, including their duration; and

- The company holds no patents, only supply master service agreement contracts.
- Registration of The TeleFix brand is planned.
- Trademark of Tag line – Infinite Wireless Solutions is planned and application in process.
- Acquisition of wireless intellectual property is in development stages.

H. The need for any government approval of principal products or services and the status of any requested government approvals. None

Item 10 The nature and extent of the issuer's facilities

- The company has entered into a 3 year lease agreement for 2800 SF of office space with a 6 month rent free concession. This is a temporary space to house administrative and temporary technical command center until remodel of permanent space of approximately 5000 SF is completed.
- This space will mostly be accommodating TeleFix's full 24/7/365 Technical Command Center from which on- site training and project direction will be performed. This command center is key to TeleFix executing on its business model of higher performance quality standards of "Getting the Job Done Right the First Time."
- To conserve and reduce other costs, the company will adapt a virtualization operating model for Field Technical Staff. Most market Project PMs, Techs and Engineers work directly from their home offices in their respective markets.

Part D Management Structure and Financial Information

Item 11 The name of the chief executive officer, members of the board of directors, as well as control persons.

<u>Name</u>	<u>Position</u>	<u>Other Affiliations</u>	<u>Shares</u>
Mezaun Norman	Chairman/ CEO	n/a	1,100,000 (preferred)
Mezaun Norman	Chairman/CEO	n/a	61,000,000(common)
John Fazzio	(resigned)	n/a	4,000,000(common)
Kenneth Sicher	(resigned)	n/a	250,000(common)
Kevin Bolton	Board Director – HR Advisor	n/a	250,000(common)
Suzanne Ricketts	Board Director – IT Consult	n/a	100,000(common)
Ron Ryan	Board Director – Telecom	n/a	250,000(common)

A. Officers and Directors. In responding to this item, please provide the following information for each of the issuer's executive officers, directors, general partners and control persons, as of the date of this information statement:

1. Full name: Mezaun Norman - CEO/President/Founder

Business address: 8228 North Stemmons Freeway, Suite 505 Dallas, TX 75247

- **Officer/Director Bio**

Mezaun Norman – Chief Executive Officer

Mezaun Norman is the President, Chief Executive Officer and Founder of TeleFix Communications, Inc., Dallas, Texas. As a visionary entrepreneur, Mezaun has over 15 plus years of experience in key aspects of Business Administration having launched other successful start-up ventures across varied industries, two of which, were her own and 7 years in Corporate America as Financial Support Specialist for a then top ten Fortune 500 company.

Mezaun brings a unique combination of skills to TeleFix's clients as well as to her role as President and Chief Executive Officer of this highly innovative telecommunications services company. Mezaun is predominantly responsible for implementing the company's vision, and business strategy to advance its mission, objectives, citizenship, revenue growth, and profitability. She is also responsible for overseeing the Business Development. Ms. Norman has a degree in International Relations. She is mom to three girls ages 19, 16 and 14 years old, the eldest a sophomore at Baylor University. She resides in McKinney, Texas with her husband Andrew, a Telecommunications/ RF/Microwave Engineer and currently the company's Chief Technical Officer.

Raymond Cervantes – Director of Business Development/Government Relations -

Raymond Cervantes currently the Director of Business Development – Government Relations and Procurement for Telefix Communications, Inc.

Mr. Cervantes was responsible in opening up the Government contracting channel for TeleFix. He was previously the Acting Regional Director with the Minority Business Development Agency (MBDA), U.S. Department of Commerce. Mr. Cervantes was stationed at the Dallas regional office which is responsible for overseeing minority and Native American business development centers in eleven states. These centers provide management and technical assistance (financing and contractual) to minority business entrepreneurs. Mr. Cervantes has been with the agency for 25 years. He hosted a minority business development breakfast for 13 years which provided a venue for minority and small businesses to interact with public and private resources to market their business. Mr. Cervantes has presented international trade workshops and seminars.

Mr. Cervantes was assigned to be the regional point person to access and provide information on contractual and financial opportunities available through the American Recovery and Reinvestment Act (ARRA) of which Mr. Cervantes made many presentations throughout the region. Currently, Mr. Cervantes completed a white paper on how minority entrepreneurs can enter the renewable energy industry. The paper explored renewable energy opportunities both domestically and internationally. The paper included a survey with minority businesses on the opportunities and obstacles in entering the renewable energy sector.

Along with his MBDA duties, Mr. Cervantes is active with minority community organizations. He is the

past President of the Hispanic Bankers Association of Dallas/Ft. Worth. Mr. Cervantes holds an MBA and has completed a business management program through Tuck School of Business – Dartmouth University.

4. Board memberships and other affiliations;

None at this present time.

5. Compensation by the issuer;

Compensation:

Cash; Executives on as needed basis and stock equity compensation. The company is increasing management on stock compensation and cash as needed, administrative and project management on cash as needed and mostly stock compensation.

6. Number and class of the issuer's securities beneficially owned by each such person.

<u>Name</u>	<u>Number of Prefeffered Shares</u>	<u>Approximate Percentage Ownership</u>
Mezaun Norman CEO, Chairman , Director	1,1,000,000 66%	Preferred Shares voting rights

B. Legal/Disciplinary History.

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities

activities.

None

C. Disclosure of Family Relationships.

Chief Technical Officer – Andrew Norman – Spouse of Majority owner.

D. Disclosure of Related Party Transactions. Describe any transaction during the issuer's last two full fiscal years and the current fiscal year or any currently proposed transaction, involving the issuer, in which (i) the amount involved exceeds the lesser of \$120,000 or one percent of the average of the issuer's total assets at year-end for its last three fiscal years and (ii) any related person had or will have a direct or indirect material interest. Disclose the following information regarding the transaction:

1. **The name of the related person and the basis on which the person is related to the issuer;**

N/A

2. **The related person's interest in the transaction;**

N/A

3. **The approximate dollar value involved in the transaction (in the case of indebtedness, disclose the largest aggregate amount of principal outstanding during the time period for which disclosure is required, the amount thereof outstanding as of the latest practicable date, the amount of principal and interest paid during the time period for which disclosure is required, and the rate or amount of interest payable on the indebtedness);**

N/A

- 4 **The approximate dollar value of the related person's interest in the transaction; and Any other information regarding the transaction or the related person in the context of the transaction that is material to investors in light of the circumstances of the particular transaction.**

Sections 1-5 are N/A

E. Disclosure of Conflicts of Interest. Describe any conflicts of interest. Describe the circumstances, parties involved and mitigating factors for any executive officer or director with competing professional or personal interests.

N/A

Item 12 Financial information for the issuer's most recent as of September 30, 2012 quarterly period.

I, Mezaun Norman, certify that:

- 3) I have reviewed this 2012 Fiscal Year End statement Information and Disclosure Statement of TeleFix Communications Holdings, Inc., f/n/a Sierra Desert Holdings, Inc.;
- 4) Based on my knowledge, this disclosure statement does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in the light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
- 5) Based upon my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flow of the issuer as of, the periods presented in this disclosure statement.

Dated: September 30th, 2012

/s/ Mezaun Norman

Mezaun Norman, Chairwoman/ CEO