

MANAGEMENT DISCUSSION AND ANALYSIS

THREE MONTHS ENDED AUGUST 31, 2018 AND 2017



# MANAGEMENT DISCUSSION AND ANALYSIS THREE MONTHS ENDED AUGUST 31, 2018 AND 2017

The following management discussion and analysis ("MD&A") of Canntab Therapeutics Limited ("Canntab" or "the Company") provides a review of corporate developments, results of operations and financial position for the three months ended August 31, 2018 and 2017 ("2019 Q1 and "2018 Q1" respectively). This discussion is prepared as of October 29, 2018 and should be read in conjunction with the unaudited interim condensed consolidated financial statements and the accompanying notes for the three months ended August 31, 2018 and 2017. Additional information, including the audited annual consolidated financial statements and MD&A for the years ended May 31, 2018 and 2017 ("FY2018 and "FY2018" respectively), is available on relating to the Company is available on Canntab's SEDAR profile at now.sedar.com and the Company's website at now.canntab.ca. The results reported in this MD&A have been prepared in accordance with International Financial Reporting Standards ("IFRS") and are presented in Canadian dollars, which is the Company's functional currency.

For the purposes of preparing this MD&A, management, in conjunction with the Board of Directors (the "Board"), considers the materiality of information. Information is considered material if: (i) such information results in, or would reasonably be expected to result in, a significant change in the market price or value of the Company's common shares, (ii) there is a substantial likelihood that a reasonable investor would consider it important in making an investment decision, or (iii) it would significantly alter the total mix of information available to investors. Management, in conjunction with the Board, evaluates materiality with reference to all relevant circumstances, including potential market sensitivity.

## FORWARD-LOOKING STATEMENTS

This MD&A contains certain forward-looking information and forward-looking statements, as defined in applicable securities laws (collectively referred to herein as "forward-looking statements"). These statements relate to future events or the Company's future performance. All statements other than statements of historical fact are forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "continues", "forecasts", "projects", "predicts", "intends", "anticipates" or "believes", or variations of, or the negatives of, such words and phrases, or statements that certain actions, events or results "may", "could", "would", "should", "might" or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those anticipated in such forward-looking statements. The forward-looking statements in this MD&A speak only as of the date of this MD&A or as of the date specified in such statement.

#### **COMPANY OVERVIEW**

Canntab was incorporated on April 20, 2016 under the Canada Business Corporations Act with its head office located at 223 Riviera Drive, Markham, Ontario, L3R 5J6. It is a public company that trades on the Canadian Securities Exchange ("CSE") under the symbol "PILL". The Company is a Canadian cannabis oral dosage formulation company engaged in the research and development of advanced pharmaceutical grade formulations of cannabinoids. It has developed in-house technology to deliver standardized medical cannabis extract from selective strains in a variety of extended/sustained release pharmaceutical dosages for therapeutic use.



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The Extended Release Tablet ("XR" or the "XR Tablet") is a proprietary phytocannabinoid vehicle that is designed to directly address the drawbacks and challenges of competing oral delivery systems. These challenges include, but are not limited to, accuracy of dosing, onset times, duration of action, bioavailability, discreetness of consumption, ease of spoilage and the reduction of side effects, and are all directly addressed by the unique formulation of the XR Tablet. The XR Tablet is designed to contain either THC, CBD, or a combination of THC/CBD (depending on the composition of the medicine), permitting it to meet the demands of a broader patient base than the current synthetic-THC based pills in the market today.

Intellectual property underpins the value of XR Tablets in the form of four international patent applications already filed. Canntab is rapidly moving toward the commercialization phase by partnering with a best-in-class licensed producer of medicinal cannabis in Canada and gearing up for its first series of pre-clinical trials.

## **RECENT HIGHLIGHTS**

#### Agreement with NewCanna S.A.S. of Colombia

On October 1, 2018, the Company announced the completion of a non-binding Letter of Intent (the "LOI") with NewCanna S.A.S of Bogota, Colombia ("NewCanna") for the establishment of a significant bi-lateral relationship for the sale and distribution of Canntab's products. The territory applicable to the agreement is the countries of Colombia, Chile, Paraguay and Spain (collectively the "Territory"). The agreement will grant NewCanna the right to sell and distribute certain Canntab exclusive proprietary products, and the right to utilize Canntab's know-how and patents in the Territory only. The LOI provides a 60-day period for the parties to complete a formal agreement, which will trigger a one-time, non-refundable license fee of USD \$2 million payable to Canntab by NewCanna in consideration for the exclusive license to be granted by Canntab to NewCanna.

## Collaboration and Profit Sharing Agreement with FSD Pharma Inc.

On September 18, 2018, the Company announced that it has entered into a definitive collaboration and profit sharing agreement (the "Agreement") with FSD Pharma Inc. ("FSD Pharma"), which is a licensed producer pursuant to the Access to Cannabis for Medical Purposes Regulations ("ACMPR"). Under the terms of the Agreement, FSD Pharma will assist Cannabis to obtain a license to process and sell cannabis products pursuant to the Cannabis Act (the "License"). In consideration of FSD Pharma's services, Cannab will grant FSD Pharma certain royalty and profit sharing rights in connection with the sale of the Cannab products.

#### Licensed producer Application Under ACMPR

In October of 2018, the Company received notice from Health Canada confirming receipt of its application to become a Licensed Producer under the ACMPR (the "License"). The License, if granted by Health Canada, would allow the Company to process and sell cannabis products at its current production facility in Markham, Ontario with minimal additional capital expenditures as compared to a new purpose-built facility.



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## **PRODUCTS**

The Company has developed the formulation and prototype for its first product, the Extended Release Tablet ("XR Tablet"), which delivers standardized medical cannabis extract from selective strains in a solid, extended release pharmaceutical dosage. The XR Tablet is a proprietary phytocannabinoid vehicle that is designed to directly address the drawbacks and challenges of competing oral delivery systems, including, but not limited to, accuracy of dosing, onset times, duration of action, bioavailability, ease of spoilage, and the reduction of side effects. The Company plans to manufacture and distribute the XR Tablet in legal medical cannabis jurisdictions including Canada, select states within the United States, Australia, and Germany.

While the XR Tablet is not yet market-ready, the Company is rapidly moving toward the commercialization phase and gearing up for its first series of pre-clinical trials. Under the agreement with Emblem Corp. (see Emblem Corp. section below), Emblem and the Company are collaborating on the pre-clinical formulation, clinical development, regulatory approval, manufacturing and commercialization of the Company's patent-pending oral sustained release formulation for cannabinoids. Under the Emblem Agreement, Emblem will provide the Company with the raw materials (cannabis and cannabis oil) required to manufacture its oral sustained release tablet formulations of cannabinoids.

In September 2018, the Company developed a patent-pending oral extended release formulation for cannabinoids in collaboration with Emblem, thereby achieving the second milestone under the Emblem Agreement. Results obtained through dissolution testing indicated that the XR Tablets released cannabinoids consistently over a 12-hour period. Given these positive results, the Company will begin manufacturing pivotal batches of these tablets for pharmacokinetic and clinical testing at Emblem's Paris, Ontario facility.

As part of its overall business plan and strategy, the Company will continue to seek Health Canada approval for its formulations of cannabinoid medications. The Company has plans to apply to Health Canada to add the XR Tablet to the approved list under Canada's Access to Cannabis for Medical Purposes Regulations ("ACMPR"). The XR Tablets use pharmaceutical grade excipients, all approved by Health Canada, and, in order to facilitate the approval process, the Company and Emblem intend to present to Health Canada the similarities of the XR Tablet to existing room temperature oils inside gel capsules which have been approved under the ACMPR.

The Company also plans to apply for a Health Canada Dealer's License ("Dealer's License") under the Controlled Drugs and Substances Act (the "CDSA") in the very near future. A Dealer's License will enable the Company to have cannabis in its possession and to engage in various research and development activities not currently covered under the ACMPR, subject to obtaining any additional licenses or permits. FV Pharma, and Emblem have agreed to assist the Company with its application to Health Canada.

#### INTELLECTUAL PROPERTY

The success of the Company's business depends in part on its ability to protect its technology and formulations related to pharmaceutical preparations containing natural or synthetic cannabinoids. In recognition of this, the Company continues to expand its intellectual property portfolio, which includes patent and trademark applications in the United States and Canada. The Company's intellectual property portfolio includes 4 patents as well as 13 patent applications in Canada, the United States and internationally.



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The Canadian patents/patent applications that were filed pertain to a variety of Canntab's innovative technologies related to oral dosage formulations of pharmaceutical cannabis, including Sustained Release Cannabinoid Formulations and Sustained Release Cannabinoid Pellets, Immediate Release Cannabidiol Formulations; Modified-Release Multi-Layer Cannabinoid Formulations; Flash-Melt Cannabinoid Formulations; and Bi-layer Cannabinoid Tablets.

These patent applications are part of Canntab's continuing strategy to develop a comprehensive intellectual property portfolio which covers the company's technology and formulations related to pharmaceutical preparations which contain natural or synthetic cannabinoids. Canntab is currently developing a number of products which utilize this technology, including a variety of extended released tablets containing a mixture of THC (Tetrahydrocannabinol) and CBD (Cannabidiol) that may be helpful in the treatment of a number of ailments, such as sleep disorders, post-traumatic stress disorder (PTSD), social anxiety, addiction, arthritis, general pain, pain management and appetite loss associated with cancer treatments, and addiction treatment therapy of opioids and other painkillers.

In addition to patents, the Company also has 10 trademark applications in the United States and Canada that cover four potential trade names for the XR Tablet.

Effective September 17, 2018, the Company has also entered into an agreement with FSD Pharma Inc., a licensed producer of medicinal cannabis in Canada (see FSD Pharma Inc. section below). The FSD Agreement provides the company with access to up to 10,000 square feet of space at the FSD Facility. The Company is in the process of taking steps to build and install its own manufacturing facility within the FSD Facility to produce a suite of novel cannabis oral dose delivery platforms, including gel capsules and tablets, and other types of cannabis-based products, including sleep aids and pain relievers. The products manufactured in Cobourg will also be sold in Canada by Emblem and internationally through FV Pharma, a licensed producer and wholly-owned subsidiary of FSD Pharma, where permitted.

#### MANUFACTURING AND DISTRIBUTION AGREEMENTS

#### NewCanna S.A.S.

On October 1, 2018, the Company announced the completion of a non-binding Letter of Intent (the "LOI") with NewCanna S.A.S of Bogota, Colombia ("NewCanna") for the establishment of a significant bi-lateral relationship for the sale and distribution of Canntab's products. The territory applicable to the agreement is the countries of Colombia, Chile, Paraguay and Spain (collectively, the "Territory"). The agreement will grant NewCanna the exclusive right to sell and distribute certain Canntab products, and the right to utilize Canntab's know-how and patents in the Territory only. The LOI provides a 60-day period for the parties to complete a formal agreement, which will trigger a one-time, non-refundable license fee of USD \$2 million payable to Canntab by NewCanna in consideration for the exclusive license to be granted by Canntab to NewCanna.

The formal agreement will establish (i) exclusive 5-year distribution for Canntab's oral sustained release tablet formulations in the Territory, (ii) the supply of up to USD \$10 million of NewCanna cannabis oil to Canntab for which Canntab will place a deposit of USD \$1 million, (iii) commitment between the parties to work together to obtain the necessary regulatory and licensing approvals to implement the business requirements, including importation and exportation of materials, (iv) performance standards by NewCanna in each country covered by the agreement, and (v) 50%/50% profit sharing on the sales of products under the agreement.



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Conditional upon the execution of a formal agreement encompassing the provisions of the LOI, payment of the USD \$2 million license fee and subject to any regulatory and exchange approvals, the Company will issue warrants to NewCanna to purchase up to 500,000 common shares of the Company at a price of \$1.80 per common share for a period of two years.

#### FSD Pharma Inc.

On September 18, 2018, the Company announced that it has entered into a definitive collaboration and profit sharing agreement (the "Agreement") with FSD Pharma Inc. (CSE: HUGE) ("FSD Pharma"), which, through its whollyowned subsidiary FV Pharma Inc., is a licensed producer pursuant to the ACMPR. Under the terms of the Agreement, FSD Pharma will assist Canntab to obtain a license to process and sell cannabis products pursuant to the Cannabis Act (the "License"). FSD Pharma will provide Canntab with up to 10,000 square feet of space at the FSD Facility (the "Canntab Premises"). Canntab will build and install, at its expense, its own manufacturing facility within the larger FSD Facility.

In consideration of FSD Pharma's services, Canntab will grant FSD Pharma certain royalty and profit sharing rights in connection with the sale of the Canntab products. Canntab will provide FSD Pharma with 50% of the profits that Canntab receives on any retail sales of Canntab Products through channels that are established by FSD Pharma and FSD Pharma will be entitled to retain 50% of the profits on FSD Pharma's sales of the Canntab products. In addition, Canntab shall pay a royalty to FSD equal to 3.5% of Canntab's sale price of all products manufactured and sold by Canntab from the Canntab Premises.

#### Emblem Corp.

On October 3, 2017, the Company entered into an exclusive marketing and sale license agreement with Emblem Corp., a Licensed Producer (the "Licensed Producer") for the Canadian market (the "License Agreement"). The following is a brief summary of the salient terms of the License Agreement: (i) it is for an initial term of 5 years and shall be automatically renewed thereafter for renewal terms of one year each, (ii) it applies to proprietary the Company products being oral sustained release tablet formulations of cannabinoids (the "Product"), (iii) the Company shall have the sole right to manufacture the Product, (iv) the raw materials (cannabis and cannabis oil) required to manufacture the product shall be provided to the Company free of charge by the Licensed Producer, and (v) the Licensed Producer shall purchase the products manufactured by the Company at the Company's cost plus 15%.

The Company will be entitled to the following milestone payments pursuant to the License Agreement: (i) \$200,000 upon execution of the License Agreement, (ii) \$200,000 within 45 days following the development extended-release cannabis tablets acceptable to the Licensed Producer acting reasonably-on the basis of in-vitro dissolution data, (iii) \$200,000 within 45 days following reasonably acceptable results from a stability study and an in-vivo bio-availability study confirming the Product provides "extended release", and (iv) \$200,000 each upon the Licensed Producer being approved to sell pharmaceutically acceptable formulations of each of the three extended-release cannabinoid tablet formulations (high HTC, balanced THC/CBD and high CBD) by Health Canada.



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The Company will be entitled to the following royalty payments pursuant to the License Agreement:

- 10% of the gross sales the Licensed Producer receives from sales of each Product in the territory on sales up to and including \$15 million per year and 15% of gross sales on sales exceeding \$15 million per year.
- The Licensed Producer shall be the exclusive licensee in the territory providing that the Licensed Producer meets the following royalty payment thresholds: (i) first 12 months following first commercial sale: \$300,000, (ii) second 12 months following first commercial sale: \$1,200,000, and (iii) third 12 months following first commercial sale and all subsequent 12 month periods: \$2,100,000.

If any of these thresholds are not met, then the Licensed Producer shall have the option of making up the difference between the royalty-based payments and the thresholds. If the thresholds are not met and the Licensed Producer does not at its sole discretion make up the difference between the royalty-based payments and the thresholds, then the license shall, at the Company's sole option, terminate or the Company may designate the Licensed Producer as a non-exclusive licensee of the patents and the licensed know-how. In either event, the Company may thereafter itself sell the Products or otherwise exercise the patent and know-how rights without restriction or license any number of third parties to sell the Products or otherwise exercise the patent and know-how rights without restriction.

#### Queensland Bauxite Ltd.

On December 27, 2017, the Company entered into a joint venture agreement (the "Joint Venture Agreement") with Queensland Bauxite Ltd. ("ASX:QBL") and its wholly owned subsidiary, Vitacan Pty Ltd. ("Vitacan"). Under the Joint Venture Agreement, the parties will manufacture, distribute and sell the Company's proprietary products, including its XR Tablet, in Australia, with the possibility for expansion into other territories in Asia. Vitacan has agreed to contribute the first USD \$1,000,000 of capital required by the joint venture.

## REVERSE TAKEOVER

In November, 2017, the Company announced the signing of a binding Letter of Intent ("LOI") with Telferscot Resources Limited ("Telferscot" or the "Issuer") under which Telferscot would acquire the issued and outstanding shares of the Company, effectively resulting in a reverse takeover of Telferscot by Canntab.

In April, 2018, the Issuer, Canntab and 2611780 Ontario Inc. ("Numco") completed an amalgamation agreement (the "Amalgamation Agreement"), pursuant to which the parties completed a business combination by way of a three-cornered amalgamation (the "Amalgamation") under the Business Corporations Act (Ontario). Under the terms of the Amalgamation Agreement, Canntab amalgamated with Numco and carries on the existing business of Canntab as a wholly owned operating subsidiary of the Issuer, which filed Articles of Amendment to change its name to Canntab Therapeutics Limited (the "Resulting Issuer"). Subsequently, the Company's common shares resumed trading on the Canadian Securities Exchange under the symbol "PILL"



## Management Discussion and Analysis Three Months Ended August 31, 2018 And 2017

### **RESULTS OF OPERATIONS**

### Three months ended August 31, 2018 compared to August 31, 2017

The Company had a net loss of \$446,856 for 2019 Q1 compared to \$211,602 for 2018 Q1.

As the Company is in its early stages, it does not have any ongoing recurring revenue streams. The only non-interest revenue recognized for 2019 Q1 is the amortization of the first milestone payment of \$200,000 received from Emblem Corp. (being the payment on execution of the License Agreement) in the amount of \$10,000 (2018 Q1 - \$Nil).

As the Company has become more active operationally, it incurred operating expenses of \$478,651 in 2019 Q1 (2018 Q1 - \$212,284, an increase of \$266,367. Overall, most of the increase is due to the Company being further along in its development cycle as a start-up enterprise. More specifically, the major components of the increase are as follows:

- Employee compensation and benefits in 2019 Q1 of \$117,568 compared to \$22,467 in 2018 Q1, an increase of \$95,101 as more staff hired for traditional administrative roles as well as managing start-up processes (with respect to marketing, product development, clinical trials, commercial production, etc.)
- Consulting fees in 2019 Q1 of \$111,389 compared to \$123,390 in 2018 Q1, a decrease of \$12,001, as consultants were continued to be engaged for the start-up processes noted above
- General and administrative expenses in 2019 Q1 of \$68,858 compared to \$6,060 in 2018 Q1, an increase of \$62,798, resulting from insurance, listing fees, shareholder communications and other costs applicable to public companies, especially during the start-up phase
- Professional fees in 2019 Q1 of \$41,454 compared to \$5,450 in 2018 Q1, an increase of \$36,004, resulting
  from increased legal, audit and accounting fees applicable to public companies, especially during the start-up
  phase
- Research and development in 2019 Q1 of \$36,146 compared to \$24,918 in 2018 Q1, an increase of \$11,228, as the Company continues to expand and improve its product line.
- Marketing and promotion in 2019 Q1 of \$27,698 compared to \$Nil in 2018 Q1, the increase resulting from
  ongoing costs to improve market awareness by the investment community of the Company's business
  activities and strategy.
- Share based compensation totalled \$27,440 in 2019 Q1 compared to \$Nil in 2018 Q1, entirely related to the portion of the options granted in July, 2018 that vested in the period



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## **QUARTERLY PERFORMANCE**

The following table highlights certain key quarterly financial highlights. Commentary on the selected highlights is included under "Results of Operations" and "Liquidity and Capital Resources".

	Aug-2018 2019 Q1	May-2018 2018 Q4	Feb-2018 2018 Q3	Nov-2017 2018 Q2	Aug-2017 2018 Q1	May-2017 2017 Q4	Feb-2017 2017 Q3	Nov-2016 2017 Q2
	\$	\$	\$	\$	\$	\$	\$	\$
Balance sheet								
Cash	3,495,747	4,217,850	237,412	599,823	610,676	958,620	1,307,090	204,789
Working capital	3,613,214	4,149,959	217,321	579,663	672,574	900,597	1,308,191	206,958
Shareholders' equity	(2,454,255)	4,302,165	291,146	579,624	826,952	1,038,555	1,348,191	206,958
Income statement								
Revenues	31,795	23,712	9,660	7,623	683	313	-	-
Operating expenses	451,212	622,179	298,138	254,951	212,285	310,076	93,647	31,242
Share based compensation	27,440	319,938	-	-	-	-	681,600	-
Listing costs	-	742,601	-	-	-	-	-	_
Net loss and comprehensive loss	(446,856)	(1,661,006)	(288,478)	(247,328)	(211,602)	(309,763)	(775,247)	(31,242)

## LIQUIDITY AND CAPITAL RESOURCES

The Company has not begun commercial sales of any of its products and accordingly, does not generate cash from operations. The Company finances its operating expenses, product development and research activities by raising capital from equity markets.

Working capital as at August 31, 2018 was \$3,613,216 compared to \$4,149,961 as at May 31, 2018. Cash and cash equivalents decreased by \$722,103 to \$3,495,747 as at August 31, 2018 from \$4,217,850 as at May 31, 2018. The decrease was the net of (i) operating expenses of \$478,651 (2018 Q1 - \$212,284), (ii) pay down of May 31, 2018 payables of \$141,889, and (iii) the purchase of intangible and capital assets in the amount of \$125,428.

The Company completed a private placement of 1,251,914 subscription receipts ("Subscription Receipt") at a price of \$4.00 per Subscription Receipt for gross proceeds of \$5,007,656 on December 19, 2017 and December 29, 2017 (the "Offering"). Immediately prior to the closing of the Amalgamation (see "Reverse Takeover" section above), each Subscription Receipt converted, with no additional consideration or action by the holder, to one common share of the Company. Broker compensation warrants, issued on April 16, 2018 with the concurrent closing of the private placement and the RTO transaction, valued at \$235,512 were deducted from share capital.

During May, 2018, (i) 400,000 (post-RTO) stock options were exercised at \$0.25 per option for gross cash proceeds of \$100,000, and (ii) 400,000 (post-RTO) special warrants were exercised at \$0.25 per special warrant for gross cash proceeds of \$100,000, resulting in the issuance of 800,000 common shares.



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#### **CAPITALIZATION**

The Company has common shares and other equity instruments outstanding at each reporting date as follows:

	October 29, 2018	August 31, 2018	May 31, 2018	Change in reporting period
Common shares	25,284,701	25,284,701	25,284,701	-
Stock options	2,110,000	2,010,000	1,910,000	100,000
Special warrants	1,750,000	800,000	800,000	-
Broker compensation warrants	671,544	671,544	671,544	
Total equity instruments	29,816,245	28,766,245	28,666,245	100,000

During 2019 Q1, the Company issued 100,000 stock options to an outside consultant, exercisable at \$1.00, expiring after 3 years, vesting as to 50% immediately and 50% after one year (see also Subsequent Events section below for issuance of equity instruments after period-end).

## RELATED PARTY TRANSACTIONS AND BALANCES

During the three month periods ended August 31, 2018 and 2017, the Company had the following related party transactions, including (i) compensation of key current and/or former management personnel and directors, and (ii) transactions with entities related to and/or controlled by officers and/or directors, as follows:

- (a) During 2019 Q1, the Company incurred consulting fees of \$50,000 (2018 Q1 \$60,000) to two entities controlled by officers and directors of the company. As at August 31, 2018, accounts payable and accrued liabilities included \$Nil (May 31, 2018 \$4,907) owing to these two entities. Effective August 1, 2018, one of these consulting contracts was terminated as this individual went on regular salary at the same monthly rate of \$10,000.
- (b) The Company is related to CMAX Technologies Inc. by virtue of common control. During 2019 Q1, the Company paid rent of \$30,000 (2018 Q1 \$30,000) to CMAX. The Company also entered into a lease agreement dated December 1, 2017 under which it is obligated to 12 consecutive monthly rent payments of \$10,000.



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### SUBSEQUENT EVENTS

### FSD Pharma agreement

On September 18, 2018, the Company announced that it has entered into a definitive collaboration and profit sharing agreement (the "Agreement") with FSD Pharma Inc. (see details under FSD Pharma Inc. section above).

## **Stock options**

On September 18, 2018, the Company also announced that the Board of Directors has authorized the grant of 100,000 incentive stock options to certain employees and consultants. Each such option entitles the holder to acquire one common share for a period of 3 years at an exercise price of \$1.22 per common share.

#### Advisory agreements

On September 11, 2018, the Company entered into agreements with arm's length companies as follows:

- (a) A financial advisory firm to provide services including, but not limited to, capital markets advisory, financial and operational analysis, and recommendations on strategic growth objectives for a monthly fee of \$20,000 and 200,000 special warrants. Each special warrant entitles the holder to purchase 1 common share of the Company at \$1.02 per share at any time up to 36 months from the grant date. The agreement is for a minimum term of three months, continuing on a month-to-month basis thereafter, and can be terminated by the Company any time after the initial term upon 15 days' notice.
- (b) An investor relations firm for a monthly fee of \$14,000 plus 250,000 special warrants. Each special warrant entitles the holder to purchase 1 common share of the Company at \$1.02 per share at any time up to 5 years from the grant date. The agreement is for a minimum term of three months, continuing on a month-to-month basis thereafter, and can be terminated by the Company any time after the initial term upon 15 days' notice.

#### Emblem agreement

In September, 2018, the Company received \$200,000 upon reaching the second milestone under its agreement with Emblem Corp.

### NewCanna S.A.S. contract

On October 1, 2018, the Company announced the completion of a non-binding Letter of Intent with NewCanna S.A.S of Bogota, Colombia for the establishment of a significant bi-lateral relationship for the sale and distribution of Canntab's products (see details under NewCanna S.A.S. section above).



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### RECENTLY ADOPTED ACCOUNTING PRONOUNCEMENTS

IFRS 9 "Financial Instruments: Classification and Measurement of Financial Assets and Financial Liabilities" was issued by the IASB in July 2014 and will replace IAS 39 "Financial Instruments: Recognition and Measurement". In addition, IFRS 7 "Financial Instruments: Disclosures" was amended to include additional disclosure requirements on transition to IFRS 9. The amendments were effective for annual periods beginning on or after January 1, 2018. The standard uses a single approach based on how an entity manages its financial instruments to determine whether a financial asset is measured at amortized cost or fair value and requires a single impairment method to be used. The standard requires that for financial liabilities measured at fair value, any changes in an entity's own credit risk are generally to be presented in other comprehensive income instead of net earnings. A new hedge accounting model is included in the standard, as well as increased disclosure requirements about risk management activities for entities that apply hedge accounting. The new requirements were adopted effective June 1, 2018. The adoption of these amendments did not have a significant impact on the unaudited interim condensed consolidated financial statements.

IFRS 15 "Revenue from Contracts with Customers" was issued by the IASB in May 2014, which replaces IAS 11 – Construction Contracts, IAS 18 – Revenue and IFRIC 13 – Customer Loyalty Programs ("IFRIC 13"), as well as various other interpretations regarding revenue. IFRS 15 outlines a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers, except for contracts that are within the scope of the standards on leases, insurance contracts and financial instruments. IFRS 15 is based on the principle that revenue is recognized when control of a good or service is transferred to a customer. A five-step recognition model is used to apply the standard as follows: (i) identify the contract(s) with the customer, (ii) identify the separate performance obligations in the contract, (iii) determine the transaction price, (iv) allocate the transaction price to separate performance obligations, and (v) recognize revenue when (or as) each performance obligation is satisfied.

# NEW AND REVISED IFRS STANDARDS AND INTERPRETATIONS NOT YET ADOPTED

IFRS 16 "Leases" was issued by the IASB in January 2016 and will ultimately replace IAS 17, "Leases" and related interpretations. IFRS 16 applies a control model to the identification of leases, distinguishing between a lease and a service contract based on whether the customer controls the asset being leased. For those assets determined to meet the definition of a lease, IFRS 16 introduces significant changes to the accounting by lessees, introducing a single, onbalance sheet accounting model that is similar to current finance lease accounting, with limited exceptions for short-term leases or leases of low value assets. Lessor accounting remains similar to current accounting practice. The standard is effective for annual periods beginning on or after January 1, 2019, with early application permitted for entities that apply IFRS 15. The Company is currently evaluating the impact the final standard is expected to have on its unaudited interim condensed consolidated financial statements and plans to adopt the requirements in 2019.

**IFRIC 23 "Uncertainty Over Income Tax Treatments"** was issued in June 2017 and is effective for years beginning on or after January 1, 2019, to be applied retrospectively. IFRIC 23 provides guidance on applying the recognition and measurement requirements in IAS 12, Income Taxes, when there is uncertainty over income tax treatments including, but not limited to, whether uncertain tax treatments should be considered together or separately based on which approach better predicts resolution of the uncertainty. The Company is currently evaluating the impact the final standard is expected to have on its unaudited interim condensed consolidated financial statements.



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IFRS 9 "Financial Instruments" has been amended to enable companies to measure at amortized cost some prepayable financial assets with negative compensation. The assets affected, that include some loans and debt securities, would otherwise have been measured at fair value through profit or loss. Financial assets that would otherwise have contractual cash flows that are solely payments of principal and interest but do not meet that condition only as a result of a prepayment feature with negative compensation, may be measured at amortized cost or at fair value through other comprehensive income when eligibility conditions are met. The amendment to IFRS 9 also clarifies how to account for the modification of a financial liability. Most modifications of financial liabilities will result in immediate recognition of a gain or loss. The amendment is effective for annual periods beginning on or after January 1, 2019. The Company has not yet assessed the impact of the amendment on the unaudited interim condensed consolidated financial statements.

## CAPITAL RISK MANAGEMENT

The Company's objectives when managing capital are to safeguard the Company's ability to continue as a going concern and ensure sufficient liquidity in order to develop its resources properties so that it can provide adequate returns for shareholders. The Board of Directors does not establish quantitative return on capital criteria for management, but rather relies on the expertise of the Company's management to sustain future development of the business. The Company defines capital as total shareholders' equity.

## **OFF-BALANCE SHEET ARRANGEMENTS**

The Company does not have any off-balance sheet arrangements that have, or are reasonably likely to have, an effect on the results of operations or financial condition of the Company.

## RISKS AND UNCERTAINTIES

An investment in the Company involves significant risks and must be considered speculative due to the nature of the Company's business. Investors should carefully consider the risks and uncertainties described below. This list of risks and uncertainties below is not exhaustive. Furthermore, additional risks and uncertainties not presently known to the Company or that the Company believes to be immaterial may also adversely affect its business.

## Risks related to the Company's business

The Company has a history of operating losses, albeit short, but may never achieve profitability in the future. The Company is an early stage product development company, and accordingly, it has not yet generated any revenues.

The Company expects to be involved in research and development to create several oral cannabis products and then performing extensive trial testing and conducting research studies with such products prior to determining their commercial viability. This process may take several years and require significant financial resources without revenue. The Company expects these expenses to result in continuing operating losses for the foreseeable future.

Any failure to successfully develop and obtain regulatory approval for products would have a material adverse effect on the Company's business, financial condition and results of operations.



# MANAGEMENT DISCUSSION AND ANALYSIS THREE MONTHS ENDED AUGUST 31, 2018 AND 2017

#### Protection of patents and trademarks

The Company's success will depend in part upon its ability to obtain maintain current patents and trademarks (as well as successfully file future patents and trademarks) for its current and future product lines. Obtaining such patent and trademark protection can be costly and the outcome of any application for such can be unpredictable. In addition, any breach of confidentiality by a third party by premature disclosure may preclude the obtainment of appropriate patent and trademark protection, thereby affecting the development and commercial value of the Company's technology and products.

#### Regulatory proceedings, investigations and audits

The Company's business requires compliance with many laws and regulations. Failure to comply with these laws and regulations could subject the Company to regulatory or agency proceedings or investigations and could also lead to damage awards, fines and penalties. The Company may become involved in a number of government or agency proceedings, investigations and audits. The outcome of any regulatory or agency proceedings, investigations, audits, and other contingencies could harm the Company's reputation, require the Company to take, or refrain from taking, actions that could harm its operations or require The Company to pay substantial amounts of money, harming its financial condition. There can be no assurance that any pending or future regulatory or agency proceedings, investigations and audits will not result in substantial costs or a diversion of management's attention and resources or have a material adverse impact on the Company's business, financial condition and results of operation.

#### Insurance and uninsurable risk

The Company may become subject to risks against which it cannot insure or against which it may elect not to insure. Settling related liabilities would reduce funds available for core business activities. Settlement of uninsured liabilities could have a material adverse effect on our financial position. The Company currently maintains no insurance other than director and officer liability insurance. The Company may, however, acquire insurance in the future to protect against certain risks in such amounts as management considers reasonable. While it may obtain insurance against certain risks, the nature of these risks is such that liability could exceed policy limits or could be excluded from coverage. Even after acquiring insurance, such insurance may not cover all the potential risks associated with product liability. The Company may also be unable to maintain insurance to cover these risks at economically feasible premiums. Insurance coverage may not continue to be available or may not be adequate to cover any resulting liability.



# MANAGEMENT DISCUSSION AND ANALYSIS THREE MONTHS ENDED AUGUST 31, 2018 AND 2017

#### **Product liability**

As a cannabis oral dosage formulation company engaged in the research and development of advanced pharmaceutical grade formulations of cannabinoids designed to be ingested by humans, the Company, upon commercial launch, faces an inherent risk of exposure to product liability claims, regulatory action and litigation if its products are alleged to have caused significant loss or injury. In addition, the sale of the Company's products involves the risk of injury to consumers due to tampering by unauthorized third parties or product contamination. Previously unknown adverse reactions resulting from human consumption of the Company's products alone or in combination with other medications or substances could occur. The Company may be subject to various product liability claims, including, among others, that the Company's products caused injury or illness, include inadequate instructions for use or include inadequate warnings concerning possible side effects or interactions with other substances. A product liability claim or regulatory action against the Company could result in increased costs, could adversely affect the Company's reputation with its clients and consumers generally, and could have a material adverse effect on our results of operations and financial condition of the Company. This scenario could prevent or inhibit the commercialization of the Company's potential products. To date, there have been no product related issues.

#### Litigation

The Company may become party to litigation from time to time in the ordinary course of business which could adversely affect its business. Should any litigation in which the Company becomes involved be determined against the Company, such a decision could adversely affect the Company's ability to continue operating and the value of the common shares and could use significant resources. Even if the Company is involved in litigation and wins, litigation can redirect significant Company resources, including the time and attention of management and available working capital. Litigation may also create a negative perception of the Company's brand. At this time, there is no outstanding litigation against the Company.

## Competition

The medical cannabis industry in which the Company operates is, and is expected to continue to be, very competitive, and as such there is there is potential that the Company will face intense competition from other companies, some of which can be expected to have more financial resources and manufacturing and marketing experience than the Company. Our competitors may vary in size, from well capitalized businesses with substantial operations and revenues to smaller and earlier stage companies. Competitors with ACMPR licenses, or that may obtain ACMPR licenses sooner than the Company, may also be able to devote greater resources to develop and market competing products and establish broad customer bases sooner than the Company.

#### Conflicts of interest

The Company's directors and officers may currently be involved, or become involved, in other business ventures that could compete with its products and services. Business opportunities for the Company may create circumstances in which outside interests of directors and officers conflict with the interests of the Company. Directors and officers are required to act in good faith and in a manner that benefits the Company.

It is possible, however, that directors and officers may owe similar consideration to another organization(s). If these and other conflicts of interest are resolved in a way that has a material adverse impact on the Company, the Company will take the necessary steps to protect its interests.



## Management Discussion and Analysis Three Months Ended August 31, 2018 And 2017

#### Dependence on key personnel

The Company depends on support from existing directors and officers and its ability to attract, and retain, new directors, officers and other personnel with appropriate skill sets. Inability to retain key team members or find new professionals to serve in important roles could have a material adverse effect on the Company's business. There can be no assurance that we will be able to attract or retain the quality of personnel required in the future.

#### Financial liquidity

The Company has not yet generated meaningful revenue and will likely operate at a loss until its first product gets to market. It may require additional financing in order to execute its business plan. Its ability to secure required financing will depend in part upon on investor perception of the ability to create a successful business. Capital market conditions and other factors beyond the Company's control may also play important roles in its ability to raise capital. The Company can offer no assurance that it will be able to successfully obtain additional financing, or that future financing occurs on terms satisfactory to management and/or shareholders. If funds are unavailable in the future, or unavailable in the amounts felt required, or unavailable on acceptable terms, the Company may be required to cease operating or modify our business plans in a manner that undermines our ability to achieve our business objectives.

#### Costs of maintaining a public listing

As a result of obtaining a public listing, the Company will incur greater legal, accounting and other expenses related to regulatory compliance than it would have had it remained a private entity. The Company may also elect to devote greater resources than it otherwise would have on communication and other activities typically considered important by publicly traded companies.

#### Dilution

The Company may make future acquisitions or enter into financings or other transactions involving the issuance of securities of the Company which may be dilutive to the existing shareholders.

#### Financial market turmoil

Global financial market and economic conditions can pose a significant threat to economic growth in almost all sectors and economies, causing a decline in consumer and business confidence, a reduction in credit availability and a dampening in business and household spending.

#### **Dividends**

No dividends on the common shares have been paid by the Company to date. The Company currently plans to retain all future earnings and other cash resources, if any, for the future operation and development of its business. Payment of any future dividends, if any, will be at the discretion of the Company's Board of Directors after considering account many factors, including the Company's operating results, financial condition, and current and anticipated cash needs.



## Management Discussion and Analysis Three Months Ended August 31, 2018 And 2017

#### Share price volatility and speculative nature of share ownership

The Company is listed for trading on the CSE, resulting in many legacy shareholders being able to freely trade their shares. Factors both internal and external to the Company may significantly influence the price at which shares trade, and the volatility of the share price. Quarterly operating results and material developments reported by the Company can, and likely will, influence the price of our shares.

Sentiment toward cannabis stocks, as well as toward the stock market in general, is among the many external factors that may have a significant impact on the price of the Company's shares. The Company is a relatively young company that is not generating revenue and does not possess significant cash reserves. As such, it should be considered a speculative investment. There is no guarantee that a liquid market will be developed or maintained for the Company's shares.

#### Risks relating to the Company's common stock

A decline in the price of the Company's common stock could affect its ability to raise further working capital and adversely impact its ability to continue operations. A prolonged decline in the price of the Company's common stock could result in a reduction in the liquidity of its common stock and a reduction in its ability to raise capital. Because a significant portion of the Company's operations have been and will be financed through the sale of equity securities, a decline in the price of its common stock could be especially detrimental to the Company's liquidity and its operations. Such reductions may force the Company to reallocate funds from other planned uses and may have a significant negative effect on the Company's business plan and operations, including its ability to develop new products and continue its current operations. If the Company's stock price declines, it can offer no assurance that the Company will be able to raise additional capital or generate funds from operations sufficient to meet its obligations.

#### Limited operating history

The Company has not generated significant profits or revenues in the periods covered by its most recent financial statements, and as a result, has only a very limited operating history upon which its business and future prospects may be evaluated. The Company is therefore subject to many of the risks common to early-stage enterprises, including challenges related to laws, regulations, licensing, integrating and retaining qualified employees; making effective use of limited resources; achieving market acceptance of existing and future solutions; competing against companies with greater financial and technical resources; acquiring and retaining customers; and developing new solutions. There is no assurance that The Company will be successful in achieving a return on shareholders' investment and the likelihood of success must be considered in light of the early stage of operations.

### Lack of operational liquidity

The expenses of the Company will be funded from cash on hand from the remaining proceeds of the previous offerings. Once such cash has been expended, the Company will be required to seek additional financing. There is no guarantee that any debt or additional equity or equity related offering of securities will be available on terms acceptable to the Company or available at all or that it will be able to locate or sell mineral resources in a timely or profitable manner.