

# SW Innovative Holdings, Inc.

(Exact Name of Registrant in its Charter)  
(A Development Stage Company)

**6666 Harwin, Suite 664**  
**Houston, TX 77036**  
(Address of Principal Executive Offices) (Zip Code)

(713) 268-1610  
Registrant's Telephone Number

## Quarterly Report

For the Period Ending March 31, 2014  
**87-0712328**

(IRS Employer Identification No.)

REQUIRED TO CONFORM WITH THE PROVISIONS OF  
THE PINK SHEETS ISSUERS DISCLOSURE STATEMENT

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## **OTC Pink Basic Disclosure Guidelines**

### **1) Name of the issuer and its predecessors (if any)**

SW Innovative Holdings, Inc., a Texas corporation.

**The exact name of the issuer and its predecessor (if any):** SW Innovative Holdings, Inc. (the “issuer”) was originally incorporated as Everybody’s Phone Company in Texas on September 3, 2003. The issuer’s name was changed to SW Innovative Holdings, Inc. on April 10, 2014.

### **2) Address of the issuer’s principal executive offices**

Company Headquarters

Address 1: 6666 Harwin Drive

Address 2: Suite 664

Address 3: Houston, Texas 77036

Phone: (713) 268 1610

Email: info@everybodysphonecompany.com

Website(s): www.everybodysphonecompany.com

IR Contact

Address 1: None

### **3) Security Information**

Trading Symbol: EVPH

Exact title and class of securities outstanding: Class “A” common stock

CUSIP: 30041M209

Par or Stated Value: .00001

Total shares authorized: 500,000,000

as of: March 31, 2014

Total shares outstanding: 173,435,528

as of: March 31, 2014

#### **Series A Preferred share information:**

Exact title and class of securities outstanding: Series A Voting Only Preferred Stock

CUSIP: xxx

Par or Stated Value: \$ 1.00

Total shares authorized: 50,000,000

as of: March 31, 2014

Total shares outstanding: 30,000

as of: March 31, 2014

#### **Series “A”**

1. Designation: Number of Shares. The designation of said series of Preferred Stock shall be Series A Convertible Preferred Stock, par value \$ 1.00 per share (the “**Series A Preferred Voting Only Stock**”). The number of designated shares of Series A Voting Only Preferred Stock shall be 30,000.

a. Conversion. Each one (1) share of Series A Voting Only Preferred Stock shall be convertible into the One Thousand (1,000) shares of the Corporation’s Common Stock

**Series B Preferred share information:**

Exact title and class of securities outstanding: Series B Voting Only Preferred Stock

CUSIP: xxx

Par or Stated Value: \$ 1.00

Total shares authorized: 50,000,000

as of: March 31, 2014

Total shares outstanding: 30,000

as of: March 31, 2014

**Series "B"**

1. Designation: Number of Shares. The designation of said series of Preferred Stock shall be Series B Convertible Preferred Stock, par value \$ 1.00 per share (the "**Series B Voting Only Preferred Stock**"). The number of designated shares of Series B Voting Only Preferred Stock shall be 30,000.

a. Conversion. Each one (1) share of Series B Voting Only Preferred Stock shall be convertible into the Twenty Seven Thousand Five Hundred (27,500) shares of the Corporation's Common Stock,

**Transfer Agent**

Name: Olde Monmouth Stock Transfer, Inc.

Address 1: 200 Memorial Parkway

Address 2: Atlantic Highlands, NJ 07716

Phone: (732) 872 2727

Is the Transfer Agent registered under the Exchange Act?\*

Yes: x No: ☐

\*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

Within the past year please list any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization:

**Reverse Stock Split**

On or about June 6, 2013; the board of directors and majority of the shareholders of the company approved the reorganized its common stock with a 1,000:1 reverse stock split that was effective on July 22, 2013.

Shares issued and outstanding as of July 21, 2013: 1,435,526,695 (pre-reverse stock split)

Shares issued and outstanding as of July 22, 2013: 1,435,527 (post reverse stock split)

#### 4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.):

Fiscal Year 2012/13 Securities Act Rule 504

B. Any jurisdictions where the offering was registered or qualified:

Securities Act Rule 504: Delaware

C. The number of shares offered:

2012: 305,800,000 common shares issued as of December 31, 2012

2013: 438,000,000 common shares issued as of March 31, 2013

2013: 144,500,000 common shares issued post reverse stock split as of September 30, 2013

2014: 30,000,000 common shares issued as of March 31, 2014

D. The number of shares sold:

2012: 305,800,000 common shares issued as of December 31, 2012

2013: 438,000,000 common shares issued as of March 31, 2013

2013: 40,000,000 common shares issued post reverse stock split as of September 30, 2013

2014: 30,000,000 shares as of March 31, 2014

E. The price at which the shares were offered, and the amount actually paid to the issuer:

2012: 305,800,000 shares @ .00059 = \$ 180,625 as of December 31, 2012

2013: 438,000,000 shares @ .000069 = \$ 32,750 as of March 31, 2013

2013: 40,000,000 shares as a stock subscription as of September 30, 2013

2014: 30,000,000 shares as a stock subscription as of March 31, 2014

F. The trading status of the shares; and

Fiscal year 2012: 305,800,000 common shares as of December 31, 2012; they were not registered under Securities Act; and 34,935,923 common shares issued under a debt conversion that were not registered under the Securities Act and 98,000,000 common shares which were issued under rule 144 with restrictive legend upon the face of the certificate.

Period ending March 31, 2013: 438,000,000 common shares as of March 31, 2013; they were not registered under Securities Act and 246,000,000 common shares under rule 144 with restrictive legend upon the face of the certificate.

Period ending September 30, 2013: 144,500,000 common shares as of September 30, 2013; they were not registered under Securities Act and 104,500,000 common shares under rule 144 with restrictive legend upon the face of the certificate; and 40,000,000 common shares issued under a debt conversion that were not registered under the Securities Act

Period ending March 31, 2014: 30,000,000 common shares issued under a debt conversion that were not registered under the Securities Act

- G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

Fiscal year 2012: 305,800,000 common shares as of December 31, 2012; they were not registered under Securities Act; and 34,935,923 common shares issued under a debt conversion that were not registered under the Securities Act and 98,000,000 common shares which were issued under rule 144 with restrictive legend upon the face of the certificate.

Period ending March 31, 2013: 438,000,000 common shares as of March 31, 2013; they were not registered under Securities Act and 246,000,000 common shares under rule 144 with restrictive legend upon the face of the certificate.

Period ending September 30, 2013: 144,500,000 common shares as of September 30, 2013; they were not registered under Securities Act and 104,500,000 common shares under rule 144 with restrictive legend upon the face of the certificate; and 40,000,000 common shares issued under a debt conversion that were not registered under the Securities Act

Period ending March 31, 2014: 30,000,000 common shares issued under a debt conversion that were not registered under the Securities Act

With respect to private offerings of securities, the list shall also indicate the identity of the persons who purchased securities in such private offering; *provided, however*, that in the event that any such person is an entity, the list shall also indicate (a) the identity of each natural person beneficially owning, directly or indirectly, more than ten percent (10%) of any class of equity securities of such entity and (b) to the extent not otherwise disclosed, the identity of each natural person who controlled or directed, directly or indirectly, the purchase of such securities for such entity.

<u>Name</u>		<u>Address</u>	<u>Shares</u>	
Norman George	President	6666 Harwin Suite 664 Houston, TX 77036	29,140,000*	16.80%
Kim T. Peterson	Director	6666 Harwin Suite 664 Houston, TX 77036	29,144,160*	16.80%
Stephen Michael	Director	6666 Harwin Suite 664 Houston, TX 77036	9,005,000*	5.19%
Steven H. Bethke	Shareholder	6666 Harwin Suite 664 Houston, TX 77036	4,102,610*	2.36%

\*restricted shares  
shares issued as of 3/31/14: 173,435,528

## 5) Financial Statements

The accompanying financial statements are posted through the OTC Disclosure and News Service;

## 6) Describe the Issuer's Business, Products and Services

- A. a description of the issuer's business operations:

Everybody's Phone Company© (the Company) offers local and long distance service on a prepaid basis. Specifically, local services include a "bare bones" product providing unlimited local dial tone and 911 emergency access with the option of several customer calling features, for an

additional fee, including Call Waiting, Caller ID, Call Forwarding and Speed Dialing. These features may be purchased individually or in a package at reduced rates.

Everybody's Phone Company purchases phone services from the incumbent local exchange carrier at deep discounts (currently up to 26%) and resells the service on a prepaid basis at a premium, allowing attractive profit margins. The markets are households without phone service due to lack of credit history or a poor credit history, and/or the inability to pay a deposit.

Before the company can begin to market its pre-paid home telephone service in any state, the company get approval from the respected state that it wants to expand to; there can be no assurances that the state where it files paperwork will approve the paperwork filed;

#### **Subscriber Base as of September 30, 2013:**

<b>Ending Period</b>	<b>Quarterly Base</b>
3/31/2014	89
12/31/2013	89
9/30/2013	99
6/30/2013	117
3/31/2013	130
12/31/2012	88

Everybody's Phone Company has entered into resale agreements with AT&T and Verizon that have no expiration date. We have no patents, trademarks, licenses, franchises, concessions, royalty agreements or labor contracts.

#### **Federal Government Subsidy**

According to a recent government study ***47 million American's*** get some type of government subsidy. We all pay into a fund administered by Universal Service Fund every time we pay our monthly cellular telephone or residential landline telephone bill. This is a multi-billion dollars fund that Everybody's Phone Company can receive payments from for every qualified lifeline subscriber we provide landline local telephone service to each month! ***The Lifeline reimbursement rate to Everybody's Phone Company varies by State.***

#### **Who Pays for the Lifeline Program?**

All telecommunications service providers and certain other providers of telecommunications must contribute to the federal USF based on a percentage of their end-user telecommunications revenues. These companies include wireline telephone companies, wireless telephone companies, and certain Voice over Internet Protocol (VoIP) providers.

#### **Government Subsidy to Qualified Applicants**

Since 1985, the Lifeline program has provided a discount on phone service for qualifying low-income consumers to ensure that all Americans have the opportunities and security that phone service brings, including being able to connect to jobs, family and emergency services. In 2005, Lifeline discounts were made available to qualifying low-income consumers on pre-paid wireless service plans in addition to traditional landline service. Lifeline is part of the Universal Service Fund.

The Lifeline program is available to eligible low-income consumers in every state, territory, commonwealth, and on Tribal lands. Consumers with proper proof of eligibility may be qualified to enroll. To participate in the program, consumers must have an income that is at or below 135% of the federal Poverty Guidelines or participate in a qualifying state, federal or Tribal assistance program.

To participate in the program, consumers must either have an income that is at or below 135% of the federal Poverty Guidelines or participate in one of the following assistance programs:

- Medicaid;
- Supplemental Nutrition Assistance Program (Food Stamps or SNAP);
- Supplemental Security Income (SSI);
- Federal Public House Assistance (Section 8);
- Low-Income Home Energy Assistance Program (LIHEAP);

Federal rules prohibit eligible low-income consumers from receiving more than one Lifeline discount per household. An eligible consumer may receive a discount on either a wireline or wireless service, but not both. A consumer whose household currently is receiving more than one Lifeline service must select a single Lifeline provider and contact the other provider to de-enroll from their program. Consumers violating this rule may also be subject to criminal and/or civil penalties.

The Lifeline program is administered by the Universal Service Administrative Company (USAC). USAC is responsible for data collection and maintenance, support calculation, and disbursement for the low-income program. USAC's website provides information regarding administrative aspects of the low-income program, as well as program requirements.

B. Date and State (or Jurisdiction) of Incorporation:

September 3, 2003 Texas

C. the issuer's primary and secondary SIC Codes:

SIC Code 4813

D. the issuer's fiscal year end date:

December 31

E. principal products or services, and their markets:

Prepaid Local Telephone Services and Prepaid Long distance

**7) Describe the Issuer's Facilities**

SW Innovative Holdings, Inc.'s headquarters is located at 6666 Harwin, Suite 664 Houston, Texas, where it maintains leased office space of 1,100 square feet. The term of the lease is two years with renewal options. The office lease expires April 2015. The company owns furniture; fixtures and equipment (FF&E) which are listed on the financial statements are posted through the OTC Disclosure and News Service;



**8) Officers, Directors, and Control Persons**

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

**A. Names of Officers, Directors, and Control Persons.**

**THE NAME OF THE CHIEF EXECUTIVE OFFICER AND MEMBERS OF THE BOARD OF DIRECTORS:**

<u>Name</u>	<u>Age</u>	<u>Position</u>
Norman George	72	President
Stephen Michels	58	Vice President
Kim T. Peterson	74	Director

**B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:**

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

**C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.**

<u>Name</u>		<u>Address</u>	<u>Shares</u>	
Norman George	President	6666 Harwin Suite 664 Houston, TX 77036	29,140,000*	16.80%
Kim T. Peterson	Director	6666 Harwin Suite 664 Houston, TX 77036	29,144,160*	16.80%
Stephen Michael	Vice President	6666 Harwin Suite 664 Houston, TX 77036	9,005,000*	5.19%
Steven H. Bethke	Shareholder	6666 Harwin Suite 664 Houston, TX 77036	4,102,610*	2.36%

shares issued as of 3/31/14: 173,435,528

## 9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

### Certified Public Accountant:

As of September 1, 2013 we have retained as our

Cutler & Co, LLC  
 2460 West 26<sup>th</sup> Avenue Suite, 380C  
 Denver, CO 80211  
 (303) 888-2082  
 Email: [D.Cutler@CutlerandCoCPAs.com](mailto:D.Cutler@CutlerandCoCPAs.com)  
<http://www.cutlerandcocpas.com>

### Corporate Counsel:

As of December 1, 2013 we have retain the legal firm of as

Lorin A. Rosen, Esq.  
 Managing Attorney  
 LAR Law Group  
 6 Butler Court  
 Centereach, New York 11720  
 (877) 570-2620 phone/fax  
[larlawgroup@gmail.com](mailto:larlawgroup@gmail.com)

### Investor Relations Consultant

Name: None

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

Name: None

**10) Issuer Certification**

The certifications shall follow the format below:

I, Norman George, President certify that:

1. I have reviewed this quarterly disclosure statement of SW Innovative Holdings, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

April 28, 2014

/s/ Norman George  
President

# SW Innovative Holdings, Inc.

(Exact Name of Registrant in its Charter)  
(A Development Stage Company)

**6666 Harwin, Suite 664**  
**Houston, TX 77036**  
(Address of Principal Executive Offices) (Zip Code)

(713) 268-1610  
Registrant's Telephone Number

## Quarterly Financial Report For the Period Ending March 31, 2014 Unaudited **87-0712328**

(IRS Employer Identification No.)

REQUIRED TO CONFORM WITH THE PROVISIONS OF  
THE OTC PINKBASIC DISCLOSURE GUIDELINES

SW Innovative Holdings, Inc.  
(a development stage company)  
**Balance Sheet**  
Unaudited  
For the Period Ending March 31, 2014

	<u>Mar 31, 14</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
Checking	3,706
Total Checking/Savings	3,706
Accounts Receivable	
Accounts Receivable	278
Total Accounts Receivable	278
Other Current Assets	
Other Current Asset	775
Total Other Current Assets	775
Total Current Assets	4,759
<b>Fixed Assets</b>	
Fixed Asset	8,714
Total Fixed Assets	8,714
<b>Other Assets</b>	
Investments	52,000
Total Other Assets	52,000
<b>TOTAL ASSETS</b>	<u><u>65,473</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	
Accounts Payable	8,622
Total Accounts Payable	8,622
Other Current Liabilities	
Loans	97,583
Payroll Liabilities	90,387
Sales Tax Payable	1,900
Total Other Current Liabilities	189,870
Total Current Liabilities	198,492
Total Liabilities	198,492
<b>Equity</b>	
Equity	3,390,155
Preferred	60,000
Retained Earnings	-3,538,823
Net Income	-44,350
Total Equity	-133,018
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>65,474</u></u>

SW Innovative Holdings, Inc.  
(a development stage company)  
**Profit & Loss**  
Unaudited  
For the Period Ending March 31, 2014

	<b>Jan-Mar 14</b>
<b>REVENUE</b>	
Income	\$ 10,244
Cost of Sales	\$ 5,002
Gross Profit	<u>\$ 5,242</u>
 <b>EXPENSES</b>	
General and Administrative	\$ 43,861
Rent	\$ 4,257
Utilities	\$ 744
Travel	\$ 730
 Total Expenses	 <u>\$ 49,592</u>
 Loss	 <u><u>\$ (44,350)</u></u>

SW Innovative Holdings, Inc.  
(a development stage company)  
**Statement of Cash Flows**  
Unaudited  
For the Period ending March 31, 2014

	<u>Jan - Mar 14</u>
<b>OPERATING ACTIVITIES</b>	
Net Income	-44,350
Adjustments to reconcile Net Income to net cash provided by operations:	
Accounts Receivable	-278
Other Current Asset: Deposit	9,783
Accounts Payable	-12,731
Loans: Investment Banker	20,000
Payroll Liabilities	27,240
Sales Tax Payable	<u>-2,082</u>
Net cash provided by Operating Activities	-2,418
<b>INVESTING ACTIVITIES</b>	
Fixed Asset: Computer: Accum/Dep Computer	190
Fixed Asset: Furniture: Accum/Dep Furniture	<u>257</u>
Net cash provided by Investing Activities	447
<b>FINANCING ACTIVITIES</b>	
Equity: Common Stock	-141,701
Equity: Paid In Capital	142,001
Equity: Stock Subscriptions	<u>-300</u>
Net cash provided by Financing Activities	<u>0</u>
 Net cash increase for period	 -1,971
 Cash at beginning of period	 <u>5,677</u>
Cash at end of period	<u><u>3,706</u></u>

SW Innovative Holdings, Inc.  
(a development stage company)  
**Consolidated Statements of Shareholder Equity**  
**(Deficit)**  
**For the Year Ending December 31, 2012, 2013 and**  
**For the Period Ending March 31, 2014**

	<u>Common Shares</u>	<u>Preferred Shares</u>	<u>Amounts</u>	<u>Paid-In Capital</u>	<u>Accumulated Deficit</u>	<u>Total</u>
Balance Dec 31, 2012	751,526,695	30,000	751,526	501,693	-1,351,181	-67,692
Net Loss through March 31, 2013					-78,252	-78,252
Stock issued through March 31, 2013	684,000,000	30,000	684,000	-404,981		309,109
Balance March 31, 2013	1,435,526,695	60,000	1,435,526	96,712	-1,429,433	162,805
Net Loss through April -June 30, 2013					-49,066	-49,066
Balance June 30, 2013	1,435,526,695	60,000	1,435,526	96,712	-1,478,499	113,740
Reverse Stock Split 1,000:1 July 2013	1,435,527		1,435	1,530,804		
Net Loss through Sept 30, 2013					-153,763	-153,763
Stock issued through Sept 30, 2013	144,500,000		144,500	-42,500		102,000
Balance Sept 30, 2013	144,935,527	60,000	145,935	1,573,304	-1,632,263	61,977
Net Gain through December 31, 2013					12,423	12,423
Stock canceled through December 31, 2013	-2,500,000		-2,500	2,500		
Treasury Stock				-27,100		-27,100
Balance December 31, 2013	143,435,526	60,000	143,435	3,246,719	-3,538,823	-88,669
January 2014 Par value change			-142,001	142,001		
Net loss through March 31, 2014					-44350	-44350
Stock issued through March 31, 2014	30,000,000		300	-300		
Balance March 31, 2014	173,435,526	60,000	1,734	3,388,420	-3,583,173	-133,019



**Notes**

1. Stock issued through March 31, 2013 438,000,000 free trading, 246,000,000 restricted and 30,000 series "A" preferred
2. No stock issued in 2nd quarter 2013
3. Reverse stock split July 2013 1,000:1
4. Stock issued through September 2013 40,000,000 free trading & 104,250,000 restricted
5. No stock issued in fourth (4th) quarter 2013
6. In January 2014 the par value was changed from .001 to .00001
7. Stock issued through March 31, 2014 30,000,000 free trading shares

SW Innovative Holdings, Inc.  
(A development stage company)  
Notes to Financial Results 03/31/14

**Note 1- Summary of Significant Accounting Policies**

**Investment:**

*During the 2<sup>nd</sup> quarter 2011 EVPH invested \$ 52,000 as announced previously with NatServ concerning a mortgage purchase agreement. EVPH anticipates exiting this agreement during the 4th quarter 2013..*

**Loans:**

*The Company received a \$ 50,000 loan from a shareholder in June 2012 which will be repaid monthly over a term of five (5) years with an interest rate of twelve (12%) percent*

**ORGANIZATION:**

**Name of the issuer and its predecessors (if any)**

SW Innovative Holdings, Inc., a Texas corporation.

**The exact name of the issuer and its predecessor (if any):** SW Innovative Holdings, Inc. (the "issuer") was originally incorporated as Everybody's Phone Company in Texas on September 3, 2003. The issuer's name was changed to SW Innovative Holdings, Inc. on April 10, 2014.

**SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Basis of Presentation**

The Company uses the accrual basis of accounting and accounting principles generally accepted in the United States of America ("GAAP" accounting) are the financial statements are presented in US dollars. The Company has adopted a December 31 fiscal year end.

**Use of Estimates and Assumptions**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of assets requires management to make estimates and assumptions that affect the reported amounts and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and the expenses during the reporting period. Actual minor results could differ from those estimates.

**Advertising Costs**

The Company's policy regarding advertising is to expense advertising when incurred.

**Revenue Recognition**

The Company recognizes revenue when products are fully delivered or services have been provided and collection is reasonably assured.

SW Innovative Holdings, Inc.  
(A development stage company)  
Notes to Financial Results 03/31/14

**COMMON STOCK**

**Common Stock:**

In January 2014 the par value was changed from .001 to .00001 per share with 500,000,000 shares authorized. Each share of common stock entitles the holder to one vote on each matter submitted to a vote of our stockholders, including the election of directors. There is no cumulative voting. Common stockholders have no preemptive, conversion or other subscription rights. In the event of liquidation, dissolution or winding up of Company, stockholders are entitled to share ratably in all assets remaining after payment of liabilities, subject to prior distribution rights of preferred stock, if any, then outstanding.

**Preferred Stock:**

**Series A Preferred share information:**

Exact title and class of securities outstanding: Series A Voting Only Preferred Stock

CUSIP: xxx

Par or Stated Value: \$ 1.00

Total shares authorized: 50,000,000

as of: March 31, 2014

Total shares outstanding: 30,000

as of: March 31, 2014

**Series "A"**

2. Designation: Number of Shares. The designation of said series of Preferred Stock shall be Series A Convertible Preferred Stock, par value \$ 1.00 per share (the "**Series A Preferred Voting Only Stock**"). The number of designated shares of Series A Voting Only Preferred Stock shall be 30,000.

**b.** Conversion. Each one (1) share of Series A Voting Only Preferred Stock shall be convertible into the One Thousand (1,000) shares of the Corporation's Common Stock

**Series B Preferred share information:**

Exact title and class of securities outstanding: Series B Voting Only Preferred Stock

CUSIP: xxx

Par or Stated Value: \$ 1.00

Total shares authorized: 50,000,000

as of: March 31, 2014

Total shares outstanding: 30,000

as of: March 31, 2014

**Everybody's Phone Company**  
(A development stage company)  
Notes to Financial Results 03/31/14

**Series "B"**

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b. Conversion. Each one (1) share of Series B Voting Only Preferred Stock shall be convertible into the Twenty Seven Thousand Five Hundred (27,500).

**Reverse Stock Split**

On or about June 6, 2013; the board of directors and majority of the shareholders of the company approved the reorganized its common stock with a 1,000:1 reverse stock split that was effective on July 22, 2013.

Shares issued and outstanding as of July 21, 2013: 1,435,526,695

Shares issued and outstanding as of July 22, 2013: 1,435,527

Shares issued and outstanding as of September 30, 2013: 145,935,527