ISSUER INFORMATION AND DISCLOSURE STATEMENT

STL MARKETING GROUP, INC.

Various

DATED: February 13, 2014

FEIN # 20-4387296

CUSIP NUMBER: 784771107

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INFORMATION AND DISCLOSURE STATEMENT

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Objectives:

As a development stage company, STL Marketing Group, Inc. (OTCQB: STLK), faces a unique set of challenges. This update is meant to provide investors additional information on a variety of matters the Company is working on. This filing addresses the following areas:

1. Power Purchase Agreement/ CNFL Status

    a. 2013 Achievements by CNFL
    b. CNFL Changes to their Concession

2. Investor Relations Progress
3. Web Site
4. Funding

1. Power Purchase Agreement

a. 2013 Achievement by CNFL

CNFL asked us to maintain their confidence as they began, in early 2013, to change their internal decision making structure. We were advised this would not take overly long, but as is common with governmental bureaucracies, they were delayed in their original time frame. Part of that included asking for a binding opinion for this change from the National Comptroller Authority ("Contraloria") who responded positively in December 2013, but requested new rules and procedures to be presented for review and approval before allowing the new system to take place. The change makes CNFL independent in decision-making, from its parent company, Grupo ICE. This independence involves decisions for projects such as the Company's VTRES BACHE project. The new process creates a more expeditious and simple way for us to move forward and is, in our opinion, to the benefit of the Company. Since this process is final, we can disclose it.

Currently, CNFL is completing the writing of the procedures to allow their Board to vote on and approve the project. This is part of the delay we have been experiencing.

b. CNFL Changes to their Concession

CNFL, like any public utility company in Costa Rica, operates with a concession to distribute and sell electricity. Only government entities and related rural cooperatives have the right to sell and distribute electricity to the public or the industrial sector in Costa Rica. The CNFL renewal petition requires

Congressional approval since a special law created CNFL and only Congress may change their charter. The above-mentioned change (independent decision making) to their procedures is part of the overall modifications to the CNFL petition. The process, which began in early 2013, is in place awaiting legislature to resume this week from the year-end and electoral leave of absence. CNFL and the Company have agreed to keep our process in parallel so that these changes to their concession should not further delay our contract. Please note there is no danger of CNFL not renewing their concession, this is a procedural matter.

2. Investor Relations Program Progress

a. The Company has been offered a program though a different Investor Relations firm that is very attractive. This program would provide a test period for the first 30 days with an initial 90-day program envisioned.

b. The Company has reviewed and analyzed the offer, the previous results and the overall program looks promising with regard to investor awareness. A final decision is expected shortly.

c. Assuming we take this new IR offer, we will postpone our current IR company's initial efforts to this summer. We believe this will save us cash and provide us a good start to our overall Investor Awareness program.

3. Web Site

We should have our web site pages – INVESTOR and NEWS back in operation shortly. We are investigating a few services at 25% of the previous cost to embed SEC required data on the Investor page, as well as, working directly with the OTC and the SEC to see if we can link the pages ourselves directly with these two entities.

4. Funding

a. Background

In October 2012, we announced the merger between Versant Corporation and STL Marketing Group, Inc. (OTCQB: STLK). We subsequently finalized the merger in February 2013. It is important to recall that, prior to the merger, STLK had a share price of $0.001 and was listed as Caveat Emptor on the OTC. This past year the Company progressed from Caveat Emptor to PINK Current, and achieved OTCQB on November 21, 2013. We still have more to do and the Company is focused on ensuring the continuity to meet our operational objectives and commitment to our shareholders.

As a Company, we have to maintain a fine balance between the "public float", or shares being actively traded in the marketplace, and the need for investment. As disclosed, we do need to raise the necessary funds for the development of the proposed wind park. The long-term goal is to ensure the best possible valuation for the Company thereby maximizing shareholder value.

It is important to note that to raise the necessary funds in a traditional manner, we will require the Company to be able to issue free trading shares. In order to issue free trading shares, the Company has to file certain documents with the SEC and we do not expect to be able to do this for a few more months. This means we are very limited in what we can do to raise funds for our development. What we can do to ensure bills are paid include some of the options below.

The Company has a significant amount of debt (please see our 10Q) and we can either use the processes outlined below or we will have to use precious and limited cash that is raised to pay down this debt. We believe it is best to use the cash we raise to move forward. Whether we issue shares as part of an offering or issue shares as part of a process as described below, either way we are issuing shares. If we can limit and reduce our overall cash needs by undertaking these processes below, ensure our debts are paid, as well as improve our balance sheets, then it is short sighted to not take action now to significantly improve our chances at a successful offering.

Operationally, we believe to be at a juncture that we can begin to prepare for the next stage. As such, the Company will begin to raise funds to bridge towards a public offering (long process). The below is part of this effort and please note that by short term funding we mean investment in the Company, rather than attracting investors to its shares as traded on a public exchange. In order to prepare the Company for the offering, as well as attract short term funding, we believe that one critical area that needs improvement is our Balance Sheet. This entails the following:

- **Pre-Merger Debt**. STLK has aged convertible notes, promissory notes and other liabilities from before the merger.
- **Payables**. The Company has debts to third party vendors that need to be paid.

We understand that the "cheapest" funds will be those related to a "post-PPA" potential offering, and therefore, we are limiting the processes below to the minimum we believe is necessary to ensure success. It is important to remember that our financial projections estimate our asset valuation at more than $40 million with projected revenues, over the term of the Power Purchase Agreement, of approximately $300 million. Our strategy is to use "high cost" processes on approximately 10-15% of the overall cash requirements, leaving 85-90% for the "lesser" cost capital we are seeking.

Please note that some of the below may require restricted common stock to be issued from time to time.

b. Options

Convertible Notes
These short-term cash infusions tend to be expensive from a discount perspective. We have been using these securities to fund the minimum requirements over the past year, understanding that these instruments provide the Company some time to achieve its operational milestones and therefore, reduce the overall dilution (assuming we achieve the operational goals price per share should be higher). In other words, a higher share price will dilute existing shareholders less.

Aged Convertible Notes
Prior to the merger, the Company had existing convertible notes, dating in some cases back to 2007. The Company owes Common Stock for these notes. Any conversion will reduce our overall liabilities and our derivative liabilities significantly. Registration for shares has limitations and we can expect the registration of these shares will take time.

3 (a) 10
The 3(a)10 is a formal legal process, where the court allows issuance of free trading shares for the Company's debt. This involves going to court and having the court issue a judgment allowing us to issue free trading shares to pay directly for the debt. This option increases free trading shares, but also reduces liabilities. (This is not a legal disclosure, just a summary of our current understanding).

Closing Remarks
As disclosed, the Company does have an Equity Line of Credit, per our 10Q under Subsequent Events, "… the Company signed an agreement with Iconic Holdings LLC for an Equity Line of Credit of up to five million dollars ($5,000,000). This line of credit will only be available upon a ***subsequent registration*** of the Company's shares with the SEC…". This line is a "rainy day" fund should we need to cover any funding shortfalls in the future.

Please note that the Company will be updating the OTC as shares are issued in a timely basis.

These are the plans for the Company's next funding stages. We believe the above will increase the Company's value, decrease the Company's debt and prepare us for the next steps in our planned development. The Company will formally notify, if required, on any of the above as they take place but we wanted to ensure our shareholders were aware of the above.

This is also our last OTC Supplemental filing. Counsel has advised that we only file via EDGAR and SEC rules going forward which means anything material will be reported through an 8K filing and financials will follow the 10Q/ 10K process which will be displayed on our OTC page. This process is more legal and more formal, but that is simply a consequence of STLK's OTCQB status.

Sincerely,

José P. Quiros

Jose P. Quiros
Chief Executive Officer