# Disclosure Statement Pursuant to the Pink Basic Disclosure Guidelines



# SADDLE RANCH MEDIA, INC.

A Utah Corporation

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SIC Code: 48999901

**SEMI-ANNUAL REPORT** 

### FOR THE 6 MONTHS ENDED JUNE 30, 2019

As of June 30, 2019 the number of shares outstanding of our Common Stock was 5,221,580,783

As of December 31, 2018 the number of shares outstanding of our Common Stock was 3,023,678,976

of 1933 and Rule 12b-2 of	the Exchange Act of 1934):
Yes:	No: ☑ (Double-click and select "Default Value" to check)
Indicate by check mark wh	ether the company's shell status has changed since the previous reporting period:
Yes:	No: ⊠
Indicate by check mark wh	ether a Change in Control <sup>1</sup> of the company has occurred over this reporting period:
Yes: ☐	No: ⊠

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act

<sup>&</sup>lt;sup>1</sup> "Change in Control" shall mean any events resulting in:

<sup>(</sup>i) Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company's then outstanding voting securities;

<sup>(</sup>ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets;

<sup>(</sup>iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or

<sup>(</sup>iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

# 1) Name of the issuer and its predecessors (if any) Name of Issuers: Saddle Ranch Media, Inc. (from August 31,2015 to date) Predecessor Names: Automated-X, Inc. (from November 12,2014 – August 31,2015) : Interline Resources Corporation (from October, 1990 - November 12, 2014) Incorporated in the State of Utah on October 7,1988. The Issuer is in active status currently. Has the issuer or any of its predecessors ever been in bankruptcy, receivership, or any similar proceeding in the past five years? Yes: No: 2) **Security Information** Trading symbol: SRMX Exact title and class of securities outstanding: Common Shares 786239 103 CUSIP: Par or stated value: \$0.0001 Total shares authorized: 7,500,000,000 as of date June 30, 2019 Total shares outstanding: 5,221,580,783 as of date: June 30, 2019 Number of shares in the Public Float<sup>2</sup>: 3,616,952,129 as of date: June 30, 2019 Total number of shareholders of record: 492 as of date: June 30, 2019 Additional class of securities (if any): Trading symbol: N/A Exact title and class of securities outstanding: Preferred shares (of which 3,000,000 are designated Series B) CUSIP: Par or stated value: No par value Total shares authorized: 25,000,000 as of date: June 30 2019 Total shares outstanding: 3,000,000 Series B as of date: June 30,2019 Transfer Agent Name: Transfer Online 503-227-2950 Phone: Email: info@transferonline.com Is the Transfer Agent registered under the Exchange Act?<sup>3</sup> Yes: No: □ Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors:

# None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

#### None

<sup>&</sup>lt;sup>2</sup> "Public Float" shall mean the total number of unrestricted shares not held directly or indirectly by an officer, director, any person who is the beneficial owner of more than 10 percent of the total shares outstanding (a "control person"), or any affiliates thereof, or any immediate family members of officers, directors and control persons.

<sup>&</sup>lt;sup>3</sup> To be included in the Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

# 3) Issuance History

The goal of this section is to provide disclosure with respect to each event that resulted in any direct changes to the total shares outstanding of any class of the issuer's securities in the past two completed fiscal years and any subsequent interim period.

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services. Using the tabular format below, please describe these events.

# A. Changes to the Number of Outstanding Shares

Check this box to indicate there were no changes to the number of outstanding shares within the past two completed fiscal years and any subsequent periods:

Number of Shares outstanding as of	Common	g Balance: : 92,942,551		*Right	t-click the row	s below and select	"Insert" to add rows	s as needed.	
January 1,2017  Date of Transaction	Preferred Transaction type (e.g. new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discount to market price at the time of issuance? (Yes/No)	Individual/ Entity Shares were issued to (entities must have individual with voting / investment control disclosed).	Reason for share issuance (e.g. for cash or debt conversion) OR Nature of Services Provided (if applicable)	Restricted or Unrestricted as of this filing?	Exemption or Registration Type?
February 28/17	Shares returned to Treasury	(40,000,000)	Common	\$0.005	<u>No</u>	Philip Cohen returned to Treasury	Spin off of Saddle Ranch Pictures Inc & related businesses	Restricted	
<u>April 1/17</u>	New Issuance	100,000,000	Common	\$0.0019	<u>No</u>	SkyFidelity Inc (see Note A)	Purchase of . Tri Cascade Inc	Restricted	
July 24 /2017	New Issuance	5,000,000	Common	\$.001418 per share	<u>Yes</u>	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
July 28 /2017	New Issuance	2,000,000	Common	\$.001418 per share	<u>Yes</u>	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
August 3/2017	New Issuance	5,000,000	Common	\$.001418 per share	<u>Yes</u>	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
August 11/2017	New Issuance	6,400,000	Common	\$.001418 per share	<u>Yes</u>	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
August 23/2017	New Issuance	7,000,000	Common	\$.001418 per share	<u>Yes</u>	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
August 25/2017	New Issuance	7,700,000	Common	\$.001418 per share	<u>Yes</u>	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
August 29/2017	New Issuance	8,400,000	Common	\$.001418 per share	<u>Yes</u>	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10

Sept 1/2017	New Issuance	5,500,000	Common	\$.001418 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
<u>Sept 7/2017</u>	New Issuance	7,540,000	Common	\$.001418 per share	Yes	Northbridge Financial, Inc(see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Sept 8/2017	New Issuance	10,000,000	Common	\$.001418 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Sept 15/2017	New Issuance	11,000,000	Common	\$.001418 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Sept 20/2017	New Issuance	3,445,000	Common	\$.001418 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Oct 11/2017	New Issuance	7,000,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Oct 16/2017	New Issuance	8,000,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Oct 19/2017	New Issuance	9,000,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Oct 20/2017	New Issuance	10,000,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Oct 24/2017	New Issuance	11,720,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Oct 26/2017	New Issuance	12,000,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc(see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Oct 27/2017	New Issuance	14,000,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Oct 31/2017	New Issuance	20,000,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Nov 6/2017	New Issuance	22,000,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Nov 8/2017	New Issuance	24,000,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Nov 9/2017	New Issuance	26,000,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc (see Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Nov 11/2017	New Issuance	9,444,000	Common	\$.00104 per share	Yes	Northbridge Financial, Inc(See Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Dec 1/2017	Shares returned to Treasury	(62,500,000)	Common	<u>\$0.005</u>	<u>No</u>	Wi-Fidelity LLC (see Note C)	Voluntary surrender	Restricted	

<u>Dec 1/2017</u>	Shares returned to Treasury	(25,000,000)	Common	<u>\$0.005</u>	<u>No</u>	Max C. Li (CEO)	Voluntary surrender	Restricted	
<u>Dec 1/2017</u>	Shares returned to Treasury	(4,562,375)	Common	<u>\$0.005</u>	<u>No</u>	Nicole Head Trust	Voluntary surrender	Restricted	
Dec 4/2017	New Issuance	17,000,000	Common	\$.000417 per share	<u>Yes</u>	Northbridge Financial, Inc(See Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Dec 6/2017	New Issuance	20,000,000	Common	\$.000417 per share	<u>Yes</u>	Northbridge Financial, Inc(See Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Dec 11/2017	New Issuance	28,000,000	Common	\$.000417 per share	<u>Yes</u>	Northbridge Financial, Inc(See Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Dec 12/2017	New Issuance	30,000,000	Common	\$.000417 per share	<u>Yes</u>	Northbridge Financial, Inc(See Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Dec 15/2017	New Issuance	32,000,000	Common	\$.000417 per share	<u>Yes</u>	Northbridge Financial, Inc(See Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Dec 18/2017	New Issuance	24,000,000	Common	\$.000417 per share	<u>Yes</u>	Northbridge Financial, Inc(See Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Jan 4/2018	New Issuance	44,000,000	Common	\$.000366 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Jan 10/2018	New Issuance	36,000,000	Common	\$.000366 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Jan 15/2018	New Issuance	52,000,000	Common	\$.000366 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Jan 17/2018	New Issuance	51,833,300	Common	\$.000366 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Jan 24/2018	New Issuance	100,000,000	Common	\$.0001 per share	<u>Yes</u>	Max C Li (CEO)	Additional purchase consideration for acquisition of SkyFidelity Inc & Tri Cascade Inc	Restricted	
Jan 24/2018	New Issuance	250,000,000	Common	\$.0001 per share	<u>Yes</u>	Wi-Fidelity LLC (see Note C)	Additional purchase consideration for acquisition of SkyFidelity Inc & Tri Cascade Inc	Restricted	
Jan 24/2018	New Issuance	18,000,000	Common	\$.0001 per share	<u>Yes</u>	Nicole Head Trust	Additional purchase consideration for acquisition - SkyFidelity Inc &Tri Cascade Inc	Restricted	

Jan 26/2018	New Issuance	62,000,000	Common	\$.000366 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Jan 29/2018	New Issuance	40,000,000	Common	\$.000366 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Jan 31/2018	New Issuance	70,000,000	Common	\$.000366 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Feb 6/2018	New Issuance	73,272,000	Common	\$.000366 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Mar 2/2018	New Issuance	85,000,000	Common	\$.000151 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Mar 7/2018	New Issuance	35,000,000	Common	\$.000151 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Mar 16/2018	New Issuance	100,000,000	Common	\$.000151 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Mar 20/2018	New Issuance	18,998,000	Common	\$.000151 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Mar 28/2018	New Issuance	30,000,000	Common	\$.000151 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Apr 3/2018	New Issuance	32,000,000	Common	\$.000120 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Apr 4/2018	New Issuance	35,000,000	Common	\$.000120 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Apr 9/2018	New Issuance	21,333,000	Common	\$.000120 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Apr 12/2018	New Issuance	50,000,000	Common	\$.000120 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Apr 13/2018	New Issuance	32,500,000	Common	\$.000120 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Apr 16/2018	New Issuance	64,673,500	Common	\$.000120 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
May 10/2018	New Issuance	72,000,000	Common	\$.000120 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
May 17/2018	New Issuance	59,500,000	Common	\$.000120 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
May 30/2018	New Issuance	51,000,000	Common	\$.000120 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10

June 7/2018	New Issuance	25,000,000	Common	\$.000120 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
June 13/2018	New Issuance	25,100,000	Common	\$.000120 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	<u>Section 3</u> (a) 10
June 18/2018	New Issuance	28,000,000	Common	\$.000120 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
June 25/2018	New Issuance	30,000,000	Common	\$.000120 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
June 26/2018	New Issuance	6,000,000	Common	\$.000120 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
June 27/2018	New Issuance	32,000,000	Common	\$.000120 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
July 9/2018	New Issuance	60,000,000	Common	\$.000120 per share	Yes	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
July 12/2018	New Issuance	40,000,000	Common	\$.000120 per share	<u>Yes</u>	Northbridge Financial, Inc(Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
July 19/2018	New Issuance	70,000,000	Common	\$.000120 per share	<u>Yes</u>	Northbridge Financial, Inc(Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
July 24/2018	New Issuance	59,440,000	Common	\$.000120 per share	<u>Yes</u>	Northbridge Financial, Inc (Note B)	Debt reorganization	Unrestricted	Section 3 (a) 10
Nov 29/18	New Issuance	700,000,000	Common	\$0.0003	<u>No</u>	Max C Li	Payment of accrued/unpaid compensation	Restricted	
Shares Outstanding at December 31/18									
Common shares		3,023,678,976							
Preferred shares		1,000,000							
Feb 2/19	New issuance	200,000,000	Common	\$ 0.0003	<u>No</u>	Trillium Partners LP (Note D)	For cash	Unrestricted	Regulation A
Feb 20/19	New issuance	133,333,333	Common	\$ 0.0003	<u>No</u>	Huei Wen Yang	For cash	Unrestricted	Regulation A
March 5/19	New issuance	200,000,000	Common	\$ 0.0003	<u>No</u>	GPL Ventures LLC (Note E)	For cash	Unrestricted	Regulation A
March11/19	New issuance	139,860,140	Common	\$ 0.0003	<u>No</u>	Huei Wen Yang	For cash	Unrestricted	Regulation A
March 12/19	New issuance	366,666,667	Common	\$ 0.0003	<u>No</u>	GPL Ventures LLC (Note E)	For cash	Unrestricted	Regulation A
March 14/19	New issuance	416,666,667	Common	<u>\$ 0.0003</u>	<u>No</u>	GPL Ventures LLC (Note E)	For cash	Unrestricted	Regulation A

March 15/19	New issuance	2,000,000	Preferred		Not tradable	Max C.Li (CEO)	For CEO services	Restricted	
April 12/19	New issuance	250,000,000	Common	\$ 0.00024	<u>No</u>	GPL Ventures LLC (Note E)	For cash	Unrestricted	Regulation A
April 18/19	New issuance	3,125,000	Common	\$ 0.00024	<u>No</u>	Jon Michael Cantonwine	For cash	Unrestricted	Regulation A
April 18/19	New issuance	7,000,000	Common	\$ 0.00024	<u>No</u>	Skip Siegel	For cash	Unrestricted	Regulation A
April 12/19	New issuance	281,250,000	Common	\$ 0.00024	<u>No</u>	GPL Ventures LLC (Note E)	For cash	Unrestricted	Regulation A
May 3/19	New Issuance	150,000,000	Common	<u>\$0.0001</u>	<u>No</u>	Max C Li	For services	Restricted	
May 3/19	New Issuance	50,000,000	Common	<u>\$0.0001</u>	<u>No</u>	Alan Bailey	For services	Restricted	
Shares Outstanding on	Ending	Balance:						<u>'</u>	
June 30/19	Common: <u>5,221,580,783</u> Preferred: <u>3,000,000</u>								

*Example:* A company with a fiscal year end of December 31<sup>st</sup>, in addressing this item for its quarter ended September 30, 2018, would include any events that resulted in changes to any class of its outstanding shares from the period beginning on January 1, 2016 through September 30, 2018 pursuant to the tabular format above.

- Note A: The controlling interest in SkyFidelity Inc (until date of acquisition by Saddle Ranch Media Inc) was WiFidelity LLC, which is controlled by Shamrock Investment Trust (which in turn is controlled by Nadine Peabody, sole trustee, wife of Timothy P. Peabody).
- Note B: The controlling interest of Northbridge Financial, Inc is Samuel Oshana
- Note C The controlling interest of WiFidelity LLC is Shamrock Investment Trust, which in turn is controlled by Nadine Peabody, sole trustee, wife of Timothy P. Peabody.
- Note D The controlling interest of Trillium Partners LP is Stephen Hicks
- Note E The controlling interest of GPL Ventures LLC is Cosmin Panait

# B. Debt Securities, Including Promissory and Convertible Notes

Use the chart and additional space below to list and describe any issuance of promissory notes, convertible notes or convertible debentures in the past two completed fiscal years and any subsequent interim period.

Check this box if there are no outstanding promissory, convertible notes or debt arrangements:

Date of Note Issuance	Outstanding Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder	Reason for Issuance (e.g. Loan, Services, etc.)
Balance of Note at Jan 1 /17	\$306,700	\$ 306,700	\$6,429	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	Loans

Balance of Note at Jan 1 /17	<u>\$120</u>	<u>\$120</u>	0	<u>Demand</u>	None	Martin Fang	<u>Loans</u>
Balance of Note at Jan 1 /17	\$3,000	\$3,000	<u>0</u>	Demand	None	Chun-Nan Lee	<u>Loans</u>
Balance of Note at Jan 1 /17	<u>\$68,546</u>	<u>\$68,546</u>	0	Demand	None	Elka Internaional	Loans
Balance of Note at Jan 1 /17	\$160,000	\$160,000	<u>0</u>	Demand	None	Mayfair Technology	Loans
Balance of Note at Jan 1 /17	<u>\$151,000</u>	<u>\$151,000</u>	<u>0</u>	<u>Demand</u>	None	Niang Mei Chuang	<u>Loans</u>
Balance of Note at Jan 1 /17	\$2,000	\$2,000	0	Demand	None	Roy Ting	Loans
Balance of Note at Jan 1 /17	<u>\$50,400</u>	<u>\$50,400</u>	<u>0</u>	Demand	None	Yung Che Fang	Loans
CALENDAR 2017							
Feb 15/17	<u>\$2,500</u>	<u>\$2,500</u>	<u>\$0</u>	<u>Demand</u>	None	Nicole Head Trust	<u>Loan</u>
<u>Jan 1/17</u>	<u>\$15,100</u>	<u>\$15,100</u>	(see Dec31/17)	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	Loan
Feb 1/17	\$10,720	\$10,720	(see Dec31/17)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
<u>Mar 1/17</u>	\$6,820	<u>\$6,820</u>	(see Dec31/17)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
<u>April 1/17</u>	<u>\$13,169</u>	<u>\$13,169</u>	(see Dec31/17)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
<u>May 1/17</u>	\$32,500	<u>\$32,500</u>	(see Dec31/17)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
<u>June 1/17</u>	\$11,110	<u>\$11,110</u>	(see Dec31/17)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
July 1/17	<u>\$7,375</u>	<u>\$7,375</u>	(see Dec31/17)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
Aug1/17	<u>\$9,175</u>	<u>\$9,175</u>	(see Dec31/17)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
<u>Sept 1/17</u>	\$22,500	\$22,500	(see Dec31/17)	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	Loan

Oct 1/17	<u>\$46,900</u>	\$46,900	(see Dec31/17)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
Nov 1/17	\$32,900	\$32,900	(see Dec31/17)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
<u>Dec1/17</u>	<u>\$5,500</u>	<u>\$5,500</u>	(see Dec31/17)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
Roxbury Investments LLC Balance at Dec 31/17	\$520,469	<u>\$520,469</u>	<u>\$49,835</u>	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	Loans
CALENDAR 2018							
Jan 1/18	\$21,400	\$21,400	(see Dec31/18)	Demand	None	Roxbury Investments LLC (see Note 1)	Loan
Feb 1/18	<u>\$19,750</u>	<u>\$19,750</u>	(see Dec31/18)	Demand	None	Roxbury Investments LLC (see Note 1)	<u>Loan</u>
Mar 1/18	<u>\$51,160</u>	<u>\$51,160</u>	(see Dec31/18)	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	Loan
<u>Apr 1/18</u>	<u>\$55,960</u>	<u>\$55,960</u>	(see Dec31/18)	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	Loan
May 1/18	<u>\$69,900</u>	<u>\$69,900</u>	(see Dec31/18)	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	Loan
June 1/18	<u>\$61,320</u>	<u>\$61,320</u>	(see Dec31/18)	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	Loan
July 1/18	\$31,500	<u>\$31,500</u>	(see Dec31/18)	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	Loan
Aug 1/18	\$45,000	<u>\$45,000</u>	(see Dec31/18)	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	<u>Loan</u>
Roxbury Investments LLC Balance at Dec 31/18	\$879,459	<u>\$879,459</u>	\$126,123	<u>Demand</u>	None	Roxbury Investments LLC (see Note 1)	<u>Loans</u>
Feb 18/18	\$37,865	<u>\$37.865</u>	<u>\$3.175</u>	February 28,2019	Convertible : Discount of 40% to market	Northridge Financial, Inc.(see Note 2)	Loan
March 31/18	<u>\$90,679</u>	\$90,679	<u>\$0</u>	Demand	None	Martin Fang	Loan
March 31/18	<u>\$315,953</u>	<u>\$315,953</u>	<u>\$0</u>	<u>Demand</u>	None	Chuang Nei Mei.	<u>Loan</u>

March 31/18	<u>\$23,380</u>	\$23,380	<u>\$0</u>	Demand	None	Yung Che Fang	Loan
October 15/18	\$9,300	\$9,399	<u>\$0</u>	<u>Demand</u>	None	Zebra Chen	Loan
December 12/18	<u>\$ 44,100</u>	<u>\$ 44,100</u>	<u>0</u>	Demand	None	Huei-Wen Yang	Loan
<u>December</u> <u>18/18</u>	<u>\$ 50,000</u>	<u>\$50,000</u>	<u>0</u>	Demand	None	Huei -Wen Yang	Loan
COMBINED BALANCE OF ALL LOANS AT DEC 31/18	\$1,888,702	\$1,888,702	\$129,298				
Feb 20/19  Loan repayment	\$(40,000)	\$(40,000)	<u>\$0</u>	<u>Demand</u>	None	Huei -Wen Yang	Loan
Mar 11/19  Loan repayment	<u>\$(50,000)</u>	<u>\$(50,000)</u>	<u>\$0</u>	Demand	None	Huei -Wen Yang	Loan
Roxbury Investments LLC 1/1-3/31/19			<u>\$10,039</u>		None	Roxbury Investments LLC (see Note 1)	<u>Loan</u>
<u>Loan</u> <u>Interest</u>							
COMBINED BALANCE OF LOANS AT MARCH 31,2019	\$1,798,702	\$1,798,702	\$139,337				
Roxbury Investments LLC			<u>\$8,481</u>		None	Roxbury Investments LLC (see Note 1)	<u>Loan</u>
4/1/2019 Loan interest							
Roxbury Investments LLC					None	Roxbury Investments LLC (see Note 1)	Loan (Repayment)
6/30/2019							
Loan & interest repaid	<u>\$(504,608)</u>	<u>\$(504,608)</u>	<u>\$ (147,818)</u>				
6/30/2019	<u>\$ 17,970</u>	<u>\$ 17,970</u>	<u>0</u>	Demand	None	Huei -Wen Yang	<u>Loan</u>
COMBINED BALANCE AT JUNE 30,20	\$1,312,064	\$1,312,064	\$				

Note 1 The controlling party of Roxbury Investments LLC is Shamrock Investment Trust, which is in turn controlled by Nadine Peabody, sole trustee, wife of Timothy P. Peabody.

Note 2 The controlling party of Northbridge Financial, Inc is Samuel Oshana.

4)	) Fir	nan	cial	Stat	em	ents
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A.	The following financial statements were prepared in accordance with:					
	☑ U.S. GAAP □ IFRS					
В.	B. The financial statements for this reporting period were prepared by (name of individual) <sup>4</sup> :					
	Name: Title: Relationship to Issuer:	Alan Bailey CFO CFO				
sta		described below for the most recent fiscal year or quarter. For the initial disclosure urrent Information for the first time) please provide reports for the two previous fiscal years iods.  ATTACHED ON PAGES 17 - 26 ARE THE UNAUDITED FINANCIAL STATEMENTS OF SADDLE RANCH MEDIA, INC. FOR THE 6				

**MONTHS ENDED JUNE 30,2019** 

F. Financial notes; andG. Audit letter, if audited

Statement of income;

Statement of cash flows;

D.

E.

<sup>&</sup>lt;sup>4</sup> The financial statements requested pursuant to this item must be prepared in accordance with US GAAP or IFRS by persons with sufficient financial skills.

#### 5) Issuer's Business, Products and Services

The purpose of this section is to provide a clear description of the issuer's current operations. In answering this item, please include the following:

A. Summarize the issuer's business operations (If the issuer does not have current operations, state "no operations")

With operations both in the United States and in Taiwan, Saddle Ranch Media's subsidiary Tri Cascade, Inc. is destined to become the leading innovator, manufacturer and distributor of the most sophisticated and compelling Smart City and Smart House NB (Narrow Band) IoT devices to our future A.!. lifestyle! The new Smart solution includes the NB IoT Ambient Outdoor and Indoor Air Quality Monitors, and the first of its kind "Self-Internet smart thermostat - THERMORING+" with A.I. Voice and Facial Recognition throughout the house by i.VA, the Intelligent Voice/Video Assistant. Plus, the "Smart Outlet", "Smart Dimmer" and many more Smart Home solutions.

B. Describe any subsidiaries, parents, or affiliated companies, if applicable, and a description of their business contact information for the business, officers, directors, managers or control persons. Subsidiary information may be included by reference

Saddle Ranch Media, Inc is the parent company which owns 100% SkyFidelity, Inc , which in turn owns Tri Cascade, Inc( the operating business entity). On March 22,2019 Tri Cascade, Inc acquired 100% of Smarthings & Co, a California corporation from the CEO.

Max C. Li is Chairman & CEO, Alan Bailey is CFO & Director, and Amy Yang is Company Secretary of each of these entities.

C. Describe the issuers' principal products or services, and their markets

Through Tri Cascade Inc., the Company is focused on becoming a world-class global technology company in the rapidly emerging Internet of Things ("IoT") in energy management, creating future smart neighborhoods and eco based energy solutions for future smart homes.(for additional information please refer to www.tricascade.com).

Tri Cascade envisions a smart way of managing homes with a simple touch on handheld smart devices/voice-over. Data and control features remain in the cloud, while a local cutting-edge computing gateway follows us wherever we go. We are focused on creating an In-Home total solution of Internet of Things, embedded with predictive Energy Management through machine learning and data analytics. Tri Cascade Inc. solutions have unrivaled connectivity with M2M Wi-Fi and NB IoT for smart neighborhood and smart commercial premises. In addition, they provide self-learning intelligence to optimize daily energy spending and empower the mobility in home device management. We are totally dedicated in applying intelligence in product innovation and service via our partners' relationships and distribution channels.

Current IoT Cloud platforms include the TRI BRIGHTconnect™ (IoT Cloud System) and innovative IoT devices such as Smart Outlets, a Voice-Over light switch/dimmer, IP Camera and Voice advanced IoT Temperature System and a Smart Self-Internet Ultimate IoT Gateway Thermostat -THERMORING (partnered with T-Mobile NB IoT for USA) and the Ambient Indoor and Outdoor Air Quality Monitors – all for the U, S market. Our technology empowers consumers to monitor and change their energy usage and household behavior to become much more ENERGY EFFICIENT.

Tri-Cascade Inc. is pursuing a 3-category approach to its product and business development:

• IoT Cloud/Mobile Eco-Platform

Consumer friendly, the Platform is designed based on Internet of Things and Machines to Machines technology on Microsoft Windows Azure platform. It has built-in sophisticated energy metering capability with API architecture in order to adapt with 3<sup>rd</sup> party eco-partner devices or other Cloud platform.

• Wi-Fi M2M and NB IoT connected end devices (reached through select retail outlets and professional installer networks)

Tri Cascade has developed the ultimate NB IoT Thermostat home gateway (THERMORING) with inhouse Machine to Machine (Wi-Fi M2M) and VOICE-OVER lighting devices and open platform to allow the company to easily work with other companies to deploy their development team and create an open eco-system architecture for the future completed smart solution.

Data analysis and Deep Machine Learning (Big Data)

Based on the sophistication of the highly-detailed consumption data and pattern-usage behavior experience, this revolutionary information allows extensive and intuitive profiling scenarios for such purposes as self-defined alerts, direct marketing, or very specific and predictive analysis. Meanwhile, Tri Cascade is working with Microsoft Windows Azure IoT team building Tri cascade BRIGHTconnect Cloud platform under Artificial Intelligence for deep home machine learning with Microsoft facial and voice recognition and integrate with telecom NB IoT network.

On August 6, 2019 the Company announced in its CEO Newsletter to Shareholders that it had shipped ten (10) certified Tri Cascade mPCle66 mini NB-IoT Modem board samples (containing the embedded Quectel chip) to the T- Mobile IoT team in Seattle. These Modems have been installed into our **Outdoor AIR Quality Monitors** and have been successfully connected with T-Mobile's NB IoT network to run and fully operate. They are live and active, with real time reporting of air quality in that Seattle region – which in turn achieves proof of concept on these devices and makes them available for rollout nationally in the near term.

# Results of operations:

For the 3 months ended June 30,2019 there was a net loss of (\$322,406), compared with a net loss of (\$183,174) for the 3 months ended June 30,2018 mainly attributable to the cost of increased engineering staff and the cost of increased legal fees to obtain the Regulation A and the Section 3(a)10 financing.

For the 6 months ended June 30,2019 there was a net loss of (\$649,900), compared with a net loss of (\$328,503) for the 6 months ended mainly attributable to the cost of increased engineering staff, increased product development costs, increased legal fees to obtain the Regulation A and the Section 3(a)10 financing and the cost of \$135,012 for the presentation booth and related expenses associated with the January 2019 CES show.

Net cash flow for the 6 months ended June 30,2019 amounted to \$ 2,443, represented by the receipt of proceeds from the Regulation A offerings of \$ 574,930, less \$ 463,866 used in operating activities, \$ 55,100 invested in new products in development and \$ 53,521 net reduction in loan debt, This compares with net cash flow of \$ 25,511 for the 6 months ended June 30,2018 represented by funding from affiliate and other loans of \$ 349,365 less \$ 323,854 used in operating activities.

On June 30,2019 the accumulated debt and accrued interest due to affiliate (Roxbury Investments LLC) was reduced from \$1,027,676 to \$375,250 through the assumption of \$652,426 by two of Tri Cascade Inc's Taiwan manufacturers in return for which they collectively received 2,347,633 Class C non-voting Preferred shares of Tri Cascade, Inc. The \$652,426 debt reduction and assumption has been reflected as additional paid in capital

# Issuer's Facilities

6)

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have

complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

Issuer's subsidiary, Tri Cascade, Inc leases an office on a short-term lease at 5020 Campus Drive, Newport Beach, CA 92660.

### 7) Officers, Directors, and Control Persons:

**AT JUNE 30,2019** 

OFFICERS & DIRECTORS: Max Chin Li – Chairman & CEO
Alan Bailey – CFO & Director

**OFFICER:** Amy Yang – Company Secretary

Name of Officer/Director and Control Person	Affiliation with Company (e.g. Officer/Director/Owner of more than 5%)	Residential Address (City / State Only)	Number of shares owned	Share type/class	Ownership Percentage of Class Outstanding (At June 30/19)	Note
Max Chin Li	CEO/Director/Owner of more than 5%	Newport Beach/CA	950 million	Common Shares	<u>18.19%</u>	Restricted
Max Chin Li	CEO/Director/Owner of more than 5%	Newport Beach/CA	2 million	Series B Preferred	<u>66.67%</u>	Not tradable
Wi-Fidelity,Inc (see Note 1).	Owner of more than 5%	Newport Beach, CA	250 million	Common Share	<u>4.79%</u>	100 million unrestricted, 150 million restricted
Shamrock Investment Trust (see Note 2)	Owner of more than 5%	Newport Beach, CA	1 million	Series B Preferred	33.33 %	Not tradable
Alan Bailey	CFO/Director	Torrance, CA	55 million	Common shares	<u>1.05%</u>	Restricted

Note 1 The controlling party of Wi-Fidelity LLC is Shamrock Investment Trust (see Note 2 below)

Note 2 The controlling party of Shamrock Investment Trust is Nadine Peabody, sole trustee, wife of Timothy P. Peabody.

In aggregate, Series B Preferred stock of Saddle Ranch Media, Inc.carries voting rights equal to 80% of any matters requiring a shareholder vote.

# 8) Legal/Disciplinary History

- A. Please identify whether any of the persons listed above have, in the past 10 years, been the subject of:
  - 1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

# **None**

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

#### None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

# <u>None</u>

- B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.
  - (1) On August 18,2017 a certain Taiwan investor filed a Complaint with the Superior Court of California, Orange County, naming Tri Cascade, SkyFidelity Inc and Saddle Ranch Media Inc. for breach of contract under the terms of the applicable Loans arising from default to repay such Loans when due. In addition, on November 19, 2018 the same investor filed a Judgement Lien in the same court against Saddle Ranch Media, Inc seeking to enforce the collection of such Loans amounts, including accrued but unpaid interest thereon up to that date. The Company has entered into settlement discussions with this investor directly and has secured an agreement in principle through which full settlement is expected to be achieved partly through the issuance of restricted common stock and partly through a 3 year instalment repayment plan. This settlement agreement is expected to be executed before the end of third quarter 2019, upon which the Complaint will be settled and the Judgement Lien released.
  - (2) On May 3, 2019 Engie Kahlil, a former employee of Tri Cascade Inc, filed a complaint with the Superior Court of California, Orange County, naming Tri Cascade Inc, SkyFidelity Inc and Saddle Ranch Media Inc. together with certain related individuals, alleging "discrimination, harassment, wrongful termination and failure to pay her earned wages timely" seeking the payment of damages arising therefrom. The Company totally refutes such claims and has in fact paid all of the applicable wages for the term of claimant's employment. The Company is therefore aggressively defending its position including, but not limited to, potentially filing its own counter claims against the claimant. No financial provision has been made by the Company against these allegations other than fully recording in its June 30, 2019 financial statements the liability payable and related expense for legal fees incurred in defending its position.

# 9) Third Party Providers

Please provide the name, address, telephone number and email address of each of the following outside providers:

# Securities Counsel

Name:

Firm: Stradling, Yocca, Carlson & Rauth Address 1: 660 Newport Center Drive, Suite 1200

Address 2: Newport Beach, CA 92660

Phone: 949-725-4227 Email: mskaist@SYCR.com

### Accountant or Auditor

None

### **Investor Relations Consultant**

None.

### Other Service Providers

Provide the name of any other service provider(s), including, counsel, advisor(s) or consultant(s) **that assisted, advised, prepared or provided information with respect to this disclosure statement**, or provided assistance or services to the issuer during the reporting period.

Name:

Firm: MD Global Partners
Nature of Services: Financial Advisors

Address 1: <u>2 Park Avenue, 20th Floor</u> Address 2: New York, NY 10016

Phone: 212-308-2864

Email: contact@mdgpartners.com

# 10) Issuer Certification

# Principal Executive Officer:

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities).

The certifications shall follow the format below:

# I, MAX CHIN LI, certify that:

- 1. I have reviewed this Semi-Annual Report for the 6 Months Ended June 30, 2019 of Saddle Ranch Media, Inc;
- 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
- 3.Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

# August 21, 2019 [Date]

"/s/ Max C. Li [CEO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")

# Principal Financial Officer:

I, Alan Bailey, certify that:

- 1. I have reviewed this Semi-Annual Report for the 6 Months Ended June 30,2019 of Saddle Ranch Media, Inc.;
- 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
- 3.Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

# August 21, 2019 [Date]

"/s/ Alan Bailey [CFO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME

FOLLOWING ARE THE UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS OF SADDLE RANCH MEDIA, INC. FOR THE 6 MONTHS ENDED JUNE 30, 2019



# SEMI-ANNUAL FINANCIAL STATEMENTS SADDLE RANCH MEDIA, INC.

# for the 6 Months Ending JUNE 30, 2019

# **INDEX**

Condensed Consolidated Balance Sheets as of June 30, 2019 and December 31, 2018 (unaudited)

Condensed Consolidated Statements of Operations for the 3 Months and 6 Months Ended June 30, 2019 and June 30, 2018 (unaudited)

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Statement of Changes in Shareholders' Equity for the Period Ended June 30, 2019 (unaudited)

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Condensed Consolidated Statements of Cash Flows for the 3 and 6 Months Ended June 30, 2019 and June 30, 2018 (unaudited)

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Notes to the Condensed Consolidated Financial Statements(unaudited)

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# SADDLE RANCH MEDIA, INC. CONDENSED CONSOLIDATED BALANCE SHEETS

(Unaudited)

	June 30, 2019	<b>December 31, 2018</b>						
Assets								
Current assets								
Cash	\$ 6,285	\$ 3,842						
Prepaid expenses	50,000	73,000						
Total current assets	<u>56,285</u>	<u>76,842</u>						
Fixed assets								
Equipment, software, furniture, at cost	61,070	61,070						
Less: accumulated depreciation	<u>(61,070</u> )	<u>(61,070)</u>						
		<del>-</del>						
Other non-current assets								
Products in development	2,133,776	2,078,676						
Goodwill	4,030,547	4,030,547						
Security deposits	774	<u>774</u>						
	6,164,097	6,109,997						
Total assets	\$ 6,221,382	\$ 6,186,839						
Liabilities and shareholders' equity								
Current liabilities								
Accounts payable and accrued expenses	\$ 949,187	\$ 828,773						
Due to related party	75,418	52,798						
	1,024,605	<u>881.571</u>						
Non-current liabilities								
Loans payable, including accrued interest	936,814	1,012,028						
Loan payable to affiliate, including accrued interest	est 375,250	1,005,982						
Amounts due to product developers	230,000	230,000						
	1,542,064	2,248,010						
Total liabilities	<u>2,566,669</u>	<u>3,129,581</u>						
Shareholders' equity								
Preferred stock: 25,000,000 authorized, no par v	alue							
of which Series B preferred stock has been desig	nated:							
3,000,000 authorized; 3,000,000 and 1,000,000	3,000,000 authorized; 3,000,000 and 1,000,000 issued &							
outstanding at June 30,2019 and December 31, respectively	2018	<u>-</u>						
Common stock, \$ 0.0001 par value each:								
•	7,500,000,000 authorized; 5,221,580,783 and 3,023,678,976							
issued and outstanding at June 30, 2019 and	-,,-							
December 31, 2018, respectively	522,158	302,368						
Additional paid in capital	5,264,753	4,237,187						
Treasury stock	1,126,406	1,126,406						
Accumulated deficit	(3,258,604)	<u>(2,608,703</u> )						
	3,654,713	3,057,258						
Total liabilities and shareholders' equity	\$ 6,221,382	<u>\$ 6,186,839</u>						

The accompanying notes are an integral part of these consolidated financial statements

# SADDLE RANCH MEDIA, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited)

	For the 3 Months Ended June 30,		For the 6 Mo	30,
_	<u>2019</u>	<u>2018</u>	<u>2019</u>	<u>2018</u>
Revenue				
Sales and license fees	\$ -	\$ 521	\$ 53,369	\$ 943
Cost of sales		<u>(235)</u>		<u>(425)</u>
Gross margin		<u>286</u>	<u>53,369</u>	<u>518</u>
Operating expenses				
Management compensation	62,000	30,000	97,500	66,817
Other staff costs	97,857	24,145	126,840	37,795
Product development	46,104	29,862	66,337	44,287
Travel	15,139	26,886	25,969	40,393
Legal	40,875	12,800	90,227	32,304
Financial advisory fees	10,200	-	33,800	-
Investor and public relations	7,500	-	15,000	-
Marketing	-	15,540	18,000	22,040
CES 2019 convention costs	4,672	-	135,012	-
Other general & administrative	<u>37,953</u>	<u>24,939                                   </u>	<u>67,055</u>	<u>43,786</u>
	<u>340,300</u>	<u>164,172                                    </u>	<u>675,740                                    </u>	<u>287,422</u>
Net operating loss	( 322,300)	(163,886)	<u>(622,371</u> )	(286,904)
Other income (expense)				
Interest (net)	( 206)	(19,288)	(28,427)	(41,599)
Foreign exchange			898_	<u>-</u>
	( 206)	(19,288)	(27,529)	<u>(41,599</u> )
Net loss	<u>\$ (322,506)</u>	<u>\$ (183,174)</u>	<u>\$(649,900)</u>	<u>\$(328,503)</u>
Weighted average common shares outstanding	<u>5,011,476,387</u>	<u>1,834,537,351</u>	4,232,284,364	<u>1,472,401,180</u>
Net loss per share outstanding	<u>\$ (0.00006</u> )	<u>\$ (0.0001</u> )	<u>\$ (0.00015)</u>	<u>\$(0.00022)</u>

The accompanying notes are an integral part of the consolidated financial statements

# SADDLE RANCH MEDIA, INC. STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY Period Ended June 30, 2019

(Unaudited)

PREFERRED SHARES NUMBER AMOUN			ADDITIONAL PAID IN CAPITA	TREASURY L STOCK	ACCUMULATED EARNINGS (DEFICIT)	SHAREHOLDERS' <u>EQUITY</u>
January 1, 2017 <b>1,000,000</b> -	92,942,551	\$ 9,294	\$ 814,930	\$1,150,000	\$ ( 1,640,723)	\$ 333,501
February 28,2017 Surrender of common shares to Treasury April 1,2017	(40,000,000)	(4,000)		4,000		-
Acquisition of SkyFidelity, Inc. July 24- December 31,2017 Issuance of stock in Section	100,000,000	10,000	1,890,000			1,900,000
3(a) (10) Settlement December 1,2017	403,149,000	40,315	326,585			366,900
Surrender of common shares to Treasury Loss for 12 months	(92,062,375)	(9,206)		9,206		-
ended Dec 31,2017					(321,499)	(321,499)
Dec 31,2017 1,000,000 -	464,029,176	\$ 46,403	\$ 3,031,515	\$ 1,163,206	\$ ( 1,962,222)	\$ 2,278,902
January 24,2018 Stock issued from Treasury January 1, 2018 – July 24,2018 Issuance of stock in Section	368,000,000	36,800	-	(36,800)	-	-
3(a) (10) Settlement deals  Nov 29, 2018 Issuance of stock to CEO in settlement of unpaid	1,491,649,800	149,165	1,065,672	-	-	1,214,837
compensation Loss for 12 months ended Dec. 31,2018	700,000,000	70,000	140,000	-	- (646,481)	210,000 _(646,481)
Dec 31, 2018 1,000,000 -	3,023,678,976	5 \$ 302,368	\$ 4,237,187	\$ 1,126,406	\$ ( 2,608,703)	\$ 3,057,258
January 1,2019- June 30,2019 Sale of Regulation A common shares	1,997,901,80	7 199,790	375,140	<u>-</u>	-	574,930
Stock issued to CEO & CFO Preferred issued	200,000,000	· ·	=	-	-	20,000
to CEO 2,000,000 - Tri Cascade Inc Series C Preferred	-	-	-	-	-	-
Issued on debt assumption - Loss for the 6 months ended	-	-	652,426	-	-	652,426
June 30,2019		<u> </u>			(649,901)	<u>(649,901)</u>
June, 30 2019 3,000,000 -	5,221,580,783	<u>\$ 522,158</u>	\$ 5,264,753	<u>\$ 1,126,406</u>	\$ <u>( 3,258,604</u> )	<u>\$ 3,654,713</u>

The accompanying notes are an integral part of the consolidated financial statements

# SADDLE RANCH MEDIA, INC.

# **CONSOLIDATED STATEMENTS OF CASH FLOWS**

(Unaudited)

	6 Months Ended		
	June 30,2019	June 30,2018	
Net cash from (used in) operating activities:			
Net loss for period	\$ (649,900)	\$ (328,503)	
Adjustments to reconcile net loss to net cash			
for non-cash items:			
Stock issued as management compensation	20,000	-	
Adjustments to reconcile net loss to cash to net			
due to changes in current assets and liabilities:			
Decrease in prepaid expenses	23,000		
Decrease in inventory	-	425	
Increase in accounts payable and accrued expenses	120,414	724	
Increase in amount due to related party	22,620	<u>3,500</u>	
Net cash from (used in) operating activities	(463,866)	(323,854)	
Net cash used in investment activities			
Investment in products in development	(55,100)		
Net cash from (used by) financing activities			
Proceeds from issuance of common stock	574,930	-	
Increase(decrease) in loans payable and accrued interest	( 75,214)	37,473	
Increase in loan payable to affiliate, including accrued inte	erest <u>21,693</u>	<u>311,948</u>	
	<u>521,409</u>	<u>349,365</u>	
Net increase (decrease) in cash	2,443	25,511	
Cash – beginning of period	3,842	<u>1,319</u>	
Cash – end of period	\$ 6,285	<u>\$ 27,830</u>	
Supplemental information not involving cash activity:			
Increase in goodwill	\$ -	\$ 430,012	
Increase in products in development	-	1,275,000	
Increase in loans payable (net)	-	(462,636)	
Decrease in loan payable to affiliate	652,426	-	
Increase in common shares and additional paid in capital	-	(163,021)	
Increase in additional paid in capital	(652,426)	(1,116,155)	
Decrease in treasury stock	<del></del>	36,800	
	<u>\$</u>	\$	

The accompanying notes are an integral part of the consolidated financial statements

# SADDLE RANCH MEDIA, INC.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE 6 MONTHS ENDED JUNE 30, 2019

(Unaudited)

# 1. The Company's Organization and Current Operations

The Company was originally formed in the State of Utah on October 7, 1988, as Port City Corporation. In October 1990, the name of the Company was changed to Interline Resources Corporation ("Interline") which operated in the oil and gas industry in east-central Wyoming and eastern Utah. On October 15, 2009, Interline filed a Form 15 terminating its registration as a 12(g) company and choosing to adopt an alternative-reporting standard for the filing of its subsequent (unaudited) financial reports. On November 20, 2014, the Company changed its corporate name to Automated-X, Inc. when the company entered the video kiosk distribution business through QUICKflickUSA, Inc. On August 15, 2015, the Company entered into a Securities Exchange and Acquisition Agreement with Saddle Ranch Pictures, Inc. ("SRPI") wherein the Company acquired SRPI in a cashless exchange of stock. Prior to closing the SRPI acquisition, the Company approved the transfer of 100% of its ownership in its wholly-owned subsidiary, QUICKflickUSA, Inc., to two of the Company's major shareholders. The name of the Company was changed with the state of Utah on September 9, 2015 from Automated-X, Inc. to Saddle Ranch Media, Inc. The Company's trading symbol was also changed with FINRA from "AUTX" to "SRMX" effective October 6, 2015.

On February 28, 2017 Philip M. Cohen resigned as Chairman and CEO, and in consideration for the Spin-Out of both Saddle Ranch Pictures, Inc and certain digital programming assets representing the "African American Medical Network" to Mr. Cohen, he surrendered 40,000,000 common shares back to the Company's Treasury. Also, on February 28,2017, Mr. Cohen sold his holding of 1,000,000 "super voting" Series B preferred shares in a private transaction to The Shamrock Investment Trust, Timothy P. Peabody, Esq, trustee.

The Company closed on an acquisition of Skyfidelity, Inc. (together with its wholly- owned subsidiary Tri Cascade, Inc.) as of April 1,2017 and issued 100,000,000 of its restricted common shares against the cashless exchange of 100,000,000 common shares of Skyfidelity, Inc. (being all of the issued and outstanding shares of Skyfidelity, Inc.). Following the acquisition of Skyfidelity, Inc. the Company recognized the need to restructure certain past due accounts payable previously incurred by Tri Cascade, Inc. relating to the development of Tri Cascade's smart products being developed under certain Original Design Manufacturing ("ODM") Agreements with Taiwanese suppliers for which the Company had assumed financial responsibility. The Company entered into certain Settlement Agreements with Northbridge Financial, Inc.("NCI") which acquired these payables. The financing by NCI enabled development and production of the new Tri Cascade products to commence. Settlements by the Company with NCI were made via the issuance of unrestricted common stock to NCI at a 50% discount to market pursuant to Section 3(a)(10) of the Securities Act of 1933, as amended (the "Securities Act"). The fairness of the various Settlement Agreements was approved by Orders granted by the Twelfth Judicial Circuit Court for Sarasota County, Florida.

Since April 1, 2017 the Company's subsidiary, Tri Cascade, Inc. has continued its develop in IoT ("Internet of Things" technology. Tri Cascade Inc. was originally founded in May 2010 in California with the R&D and production team located in Taipei, Taiwan. Its focus is exclusively on the convergence of an intelligent energy efficiency ecosystem with emerging digital energy home networking technologies. Tri Cascade Inc. has established a strong strategic partnerships with Microsoft to advance smart energy to both the home and business markets. With Microsoft as a business partner, Tri Cascade has a proven history of creating innovative and cutting-edge products. Building on this knowledge base, Tri Cascade has developed pioneering energy efficiency management products for OEM/ODM, retail, custom integrators, and smart hospitality providers. Tri Cascade Inc. has developed and filed for patents on various proprietary and customized energy management technological advancements and user interfaces (UI's) utilizing Microsoft Azure's Cloud computing system.

Some of the Narrow Band ("NB") IoT products in development include:

#### I.VA – Intelligent Voice Assistant

Tri Cascade is developing wall-embedded voice speech recognition technology, with the new Microsoft Azure IoT Multi-Tenant Cloud management system, focusing on new smart home building and hospitality developments. Tri Cascade's i.VA , transforms the house into its own smart device – A Voice Supported House. We are partnered with Microsoft "Cortana Speech Recognition Technology" for this revolutionary i.VA $^{\text{TM}}$  development. Voice control is the next iteration in the connected home – i.VA is the first wall-embedded voice device that makes it a reality in our daily lifestyle.

# The G5Central Monitoring System

G5 is a 15.6" touch screen Self-Internet IoT A.I. Cluster Domain Embedded Computer System. The future Smart House will operate through the umbrella of a sophisticated NB IoT computer system, with a self-independent Internet and a local M2M network - "Independent IoT" – already installed for the homeowner to use. The G5 is the "brain" of the house. There are 2 different (but integrated) A.I. mechanism systems in G5 - Facial Recognition (vision A.I.) and Speech (voice) Recognition. 15.6" (1366x768) Digital TFT Smart A.I. Thermostat

# NB IoT Thermostat home gateway ("THERMO RING")

Tri Cascade has developed the ultimate NB IoT Thermostat home gateway with in-house Machine to Machine (Wi-Fi M2M) and Voiceover to control and monitor internal temperature levels. Energy usage levels are reported on the G5 control screen for moment-by-moment monitoring by the consumer.

# TRI BRIGHTconnect™ (IoT Cloud System)

This includes innovative IoT devices such as **Smart Outlets**, a **Voice-Over light switch/dimmer** and **IP Camera**. The technology empowers consumers to monitor and change their energy usage and household behavior to become much more energy efficient. The Tri Cascade Energy Efficient Comfort System will offer the IoT ECO-Cloud Platform to the consumer with a complete, user-friendly interface (UI) whether using an Internet browser or mobile application access. Consumer will be able to schedule, view real-time usage and metrics at the touch of a button.

#### TRI™ IoT Cloud Temperature System

IoT combined with Wi-Fi M2M temperature management and control system under TRI **BRIGHT**connect<sup>™</sup> Cloud Platform, Built-in with selectable self-learning system. The system will record all your comfort temperature behavior and auto-setup the most ideal home temperature setting and time schedule.

# i-BRIGHT™ NB IoT AIR Pro Ambient Indoor and Outdoor Air Quality Monitors

Tri Cascade's i-BRIGHT AIR Pro supports Cloud Connectivity to IoT Cloud network 24/7 and issues alerts when PM2.5, temperature, humidity, CO2 or the noise levels are in dangerous level zoon. The AIR Pro accurately offers hyperlocal real-time data at your location instead of regional averages. Tri Cascade Cloud analysis gets data across different locations to understand trends, identify pollution hot spots or observe improvements over time.

#### Increase to authorized share capital

On April 20,2018 the Company increased its authorized common shares of \$ 0.0001 par value each from 2.5 billion to 5 billion.

On November 23,2018 the Company further increased its authorized common shares of \$ 0.0001 par value each from 5 billion to 7.5 billion.

# 2. Summary of Significant Accounting Policies:

# Accounting Treatment Following the Acquisition of SkyFidelity, Inc.(and its wholly-owned subsidiary, TriCascade,Inc.)

Following the acquisition of SkyFidelity, Inc. (with its wholly-owned subsidiary, TriCascade, Inc.), which closed as of April 1,2017 through the cashless exchange of stock, for accounting purposes the consolidated results of SkyFidelity, Inc. and Tri Cascade, Inc. are being treated as the continuing reporting entity and the prior comparative financial results have been restated accordingly. Accordingly, these consolidated financial reports and been prepared as if SkyFidelity, Inc./Tri Cascade,Inc. are the successor entities regarding the Company's

reporting obligations. Therefore, the consolidated financial statements filed subsequent to this transaction include the historical financial condition, results of operations and cash flows of SkyFidelity, Inc./Tri Cascade,Inc. for all periods presented through and including June 30, 2019. Accordingly, these condensed consolidated financial statements of the Company include the accounts of Saddle Ranch Media, and its subsidiaries SkyFidelity, Inc., Tri Cascade, Inc. and (from March 22,2019) Smarthings & Co.

# Use of estimates in the preparation of financial statements

Preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect reported amounts in the financial statements and accompanying notes. Actual results could differ from those estimates.

# Cash and cash equivalents

For purposes of the consolidated statements of cash flows, cash includes demand deposits. At June 30, 2019 and December 31, 2018 none of the Company's cash balances were in excess of federally insured limits.

#### Prepaid Expense

Prepaid expense at December 31,2018 represented amounts expended in advance in preparation of the Tri Cascade exhibition booth for the 2019 Consumer Electronics Show ("CES") which took place at the Las Vegas Convention Center, January 8, 2019 – January 11, 2019. This was therefore expensed in first quarter 2019.

Prepaid expense at June 30,2019 represented funds used to acquire a standby letter of credit for \$50,000 which was provided to the Company's telecom partner as a condition under which SIM cards will be provided for insertion in the Company's various products.

### Impairment

The Company periodically reviews for the impairment of its assets whenever events or changes in circumstances indicate that the carrying amount of an asset may not be realizable. An impairment loss would be recognized when estimated future cash flows expected to result from the use of the asset and its eventual disposition is less than its carrying amount. No other impairment reserves are considered by management to be necessary at this time.

#### Fixed Assets

Fixed assets are stated at cost less accumulated depreciation. Depreciation is recorded on a straight-line basis over a period of the shorter of the related applicable lease term or the estimated useful lives of the assets ranging from 3 to 5 years. At June 30, 2019, and December 31, 2018, the Company's fixed assets were fully depreciated.

# Non-current Assets

**Product Development \$ 2,133,776** - this represents the cost to develop Tri Cascade's new smart NB IoT products developed under Original Design Manufacturing ("ODM") Agreements with Taiwanese technology suppliers.

**Goodwill \$ 4,030,547** – this represents the excess of the cost to acquire SkyFidelity Inc./Tri Cascade,Inc. over the book value of the net assets acquired.

# Revenue Sources and Revenue Recognition

For the 6 months ended June 30,2018 Revenue represented consumer sales and was recognized when reported and remitted by Amazon – presently the primary distributor of the Company's consumer products.

For the 6 ended June 30,2019 Revenue represented the cash receipt of a non-refundable fee (equivalent to T\$1,650,000) from a third-party manufacturer in Taiwan for the privilege of being the Company's primary supplier, in Taiwan, of development expertise and manufactured NB IoT test samples and prototypes, under an agreement covering a minimum 3-year period.

#### Fair value of financial instruments

The carrying amounts of the Company's accounts payable, accrued expenses, and notes payable approximate fair value due to their short-term nature.

#### Income taxes

Under ASC Topic 740, "Income Taxes", the Company is required to account for its income taxes through the establishment of a deferred tax asset or liability for the recognition of future deductible or taxable amounts and operating loss and tax credit carry forwards. Deferred tax expense or benefit is recognized as a result of timing differences between the recognition of assets and liabilities for book and tax purposes during the year. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. Deferred tax assets are recognized for deductible temporary differences and operating losses, and tax credit carry forwards. A valuation allowance is established to reduce that deferred tax asset if it is "more likely than not" that the related tax benefits will not be realized. At this time, no provision for the payment of income taxes is required on the results of the Company's operations through June 30, 2019. Accumulated net losses, on a consolidated basis, through June 30, 2019, totaled approximately \$3 million.

### Net Loss per Share

Net loss per share is calculated using the weighted average number of shares of common stock outstanding during the year. The Company has adopted the provisions of SFAS No. 128, Earnings per Share.

#### Liabilities

# Current:

At June 30,2019 the Company's current liabilities include:

Accounts payable and accrued expenses – due re; US payables	\$ 697,792
<ul> <li>– due re: payables of theTawan branch</li> </ul>	<u>251,395</u>
	949,187
Accrued compensation and loan due Max Chin Li, CEO (related party)	<u>75,418</u>
Current liabilities	<u>\$1,024,605</u>
At June 30,2019 the Company's non-current liabilities include	
Accumulated loans due Roxbury Investments LLC (an affiliated company)	\$ 375,250
Loans from Taiwanese shareholders and investors	892,700
NCI - Convertible loan and accrued interest	41,614
Other shareholder loan	2,500
Total non-current liabilities	\$1,312,064
Due to Taiwanese product manufacturers	230,000
Non-current liabilities	<u>\$ 1,542,064</u>

On June 30,2019 the accumulated debt and accrued interest due to affiliate (Roxbury Investments LLC) was reduced from \$1,027,676 to \$375,250 through the assumption of \$652,426 by two of Tri Cascade Inc's Taiwan manufacturers in return for which they collectively received 2,347,633 Class C non-voting Preferred shares of Tri Cascade, Inc. The \$652,426 debt reduction and assumption has been reflected as additional paid in capital.

After October 31, 2019, the each Taiwan investor (manufacturer) has the right to exchange any or all of the Class C Preferred Shares of Tri Cascade, Inc. for restricted shares of the Company's common stock. The number of SRMX Shares for which the Preferred Shares may be exchanged shall be equal to the quotient of (i) the product of (A) the number of Preferred Shares held by the Subscriber multiplied by market price of Company's Series B Preferred Stock based on the then most recent sale price of the Company's Preferred Stock, divided by (ii) 65% of the average (the "Exchange Price") of the high and low closing prices of SRMX common shares (subject to appropriate adjustment in the event of any stock dividend, stock split, combination or other similar recapitalization with respect to the Shares and/or the SRMX Shares), as published by OTC Markets, over the 20 trading days immediately preceding the Exchange.

# Note 3 - Going Concern

Because the Company is presently (and has been) a developing IoT business, it has not yet created any substantial revenue. The Company has historically incurred losses since inception. However, there can be no assurance that the Company can reach, or will reach profitability. Unless significant additional cash flows are raised by the Company, the Company could be in jeopardy of continuing operations. The Company seeks to continue to generate needed funds from the sale of Company stock through a Private Placement and/or a Regulation A offerings; Section 3(a)10 debt restructuring and/or by entering into financing arrangements with third-parties including, but not limited to, possible off-balance sheet financing arrangements and joint ventures to finance its continued product development. No reserve has been made at this point in the event that the Company is not able to sustain operations.

# **Note 4- Subsequent Events**

(a) As part of the Company's plan to reduce of accounts payable totaling \$ 416,676 due to certain Taiwan product development entities, on March 25,2019 the Company entered into a Section 3(a)10 debt reorganization agreement with Livingston Asset Management LLC ("LAM") whereby, subject to court review and approval, the Company would seek to issue its common shares to LAM at a discount of 40% to market, which in turn would discharge the Company's accounts payable liability. The District Court of Maryland conducted a fairness hearing on May 1,2019 and adjudged and approved the proposed Section 3(a)10 debt reorganization plan as presented to the court. The Company however plans to carefully exercise the Section 3(a)10 restructure in gradual tranches in 2019 in accordance with extended payment terms with its suppliers. In connection with this arrangement, on January 22,2019 the Company reached an understanding with LAM to issue a 10% convertible note for \$ 25,000 in favor of LAM to fund legal and court costs. Unless repaid before maturity of January 22, 2020, the note is convertible to common stock at a discount of 50% to market at maturity. At the date of this filing, no such convertible note had been formally issued.

On July 15,2019 the first tranche of 481,229,000 common shares was issued to LAM.

(b) On July 9, 2019 (amended on August 19, 2019) the Company filed a preliminary offering statement for the issuance pursuant to Regulation A of 1,500,000,000 common shares at the offering price of \$ 0.0001 per share to raise an additional \$ 150,000 (gross) to support present working capital needs – primarily to fund the completion of certain product development projects in process (e.g. to cover the cost of independent testing, certification and deployment). The offering however is subject to review and approval by the SEC and is therefore not effective until such approval is obtained.