



Nutritional High International Inc.
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June 16, 2016

**NUTRITIONAL HIGH APPOINTS NEW DIRECTOR, ROBERT KEELER SR.
TO THE BOARD**

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Toronto, Ontario – Nutritional High International Inc. (the "Company" or "Nutritional High") (CSE: EAT, OTCQB: SPLIF, FRANKFURT: 2NU) is pleased to announce the appointment of Robert Keeler as the Company's new independent director.

For 29 years Mr. Keeler has been creating vertically integrated, high growth manufacturing, wholesale, distribution and retail companies, while establishing manufacturing, process, quality and financial controls. Mr. Keeler has over 20 years of experience in the food manufacturing industry with specialty in USDA Food Production, HACCP Certified and GMP. Mr. Keeler currently serves as a Chief Operating Officer of Dude, Sweet Chocolate, which is a vertically integrated manufacturer, wholesaler and retailer of unique, world-class dark chocolate creations. He was instrumental in opening a production kitchen to produce 85 different food lines, which led to a 109% increase in sales in the first year.

Mr. Keeler previously worked for Dallas-based Sunrise Foods, Inc. for 18 years, retiring as a COO in 2012. Sunrise Foods, Inc. is a frozen food manufacturer with national and international distribution network. He grew the company from a local supplier of fresh made tortillas into an international supplier of frozen Mexican foods, selling to large regional restaurant chains.

David Posner, CEO of Nutritional High commented: "We are very pleased to have Robert join Nutritional High's board. His experience in food manufacturing, distribution and retail, as well as his knowledge of vertical integration will be instrumental as Nutritional High moves towards commencing its operations in Colorado and Illinois. We welcome Robert to our team and look forward to his guidance as a new independent director."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the hemp and marijuana-infused products industries, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#).

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