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PRESS RELEASE:

Sack Lunch Productions Signs Financing for Up To \$550,000

SALT LAKE CITY, UTAH – August 12, 2016 – Sack Lunch Productions, Inc. (OTC PINK: SAKL), announced today that it has signed an agreement for up to \$550,000. Sack Lunch Productions signed a Convertible Promissory Note (the “Note”) by and among the Company, as borrower, and Tangiers Global, LLC, as lender. Pursuant to the Note, Tangiers agreed to loan the Company up to a maximum of \$550,000 for working capital and general operating expenses. An initial amount of \$240,000 was funded by Tangiers at the closing of the Note. The Note has a conversion feature with a conversion price equal to 70% of the lowest closing price of the Company’s common stock during the 10 consecutive trading days prior to the date of conversion. The Note bears interest at a guaranteed rate of 7%, with a due date of August 3, 2017, with any future distributions to be made at the discretion of Tangiers.

The note may be prepaid in cash at a rate between 110% to 140% of the principle amount over a period that ranges from 90 to 181+ days.

Richard Surber, CEO, commented “Our plan is to refinance or otherwise payoff any potential convertible notes upon becoming fully reporting. My team continues to work diligently in completing our audited financial statements. Our revised goal is to file a Form 10 by October 15, 2016.”

Please visit our websites to find the next event in your area: www.slidethecity.com, www.thelanternfest.com, www.thedirtydash.com, www.trikeriot.com and www.colormerad.com.

About Sack Lunch Productions, Inc.:

Sack Lunch Productions, Inc. (OTC PINK: SAKL) is an entertainment company that operates and franchises action oriented events in the U.S. and internationally. SAKL's events include: Slide the City (1,000 foot long water slide for families and kids), Color Me Rad (5k color race), The Dirty Dash (mud and obstacle run), and The Lantern Fest (nighttime party with lantern lighting and launch). Learn more about SAKL's operations at www.sacklunchproductions.com, www.slidethecity.com, www.thelanternfest.com, www.thedirtydash.com, www.colormerad.com, www.trikeriot.com and www.green-endavors.com.

SAKL strongly encourages the public to read the above information in conjunction with its reports filed at www.otcm Markets.com. The actual results that SAKL may achieve could differ materially from any forward-looking statements due to a number of risks and uncertainties. There is no guarantee that SAKL will become fully reporting or will be able to refinance existing debts. Investors should not invest more than they can afford to lose.