

### Quarterly report PURSUANT TO RULE 15C2-11(a)(5) As of September 30, 2016

#### READEN HOLDING CORP.

#### 1) Name of the issuer

Readen Holding Corp.

#### 2) Address of the issuer's principal executive offices

Company Headquarters

Address 1: Nikkelstraat 4

Address 2: 1411 AJ

Address 3: Naarden, The Netherlands

Phone: +31 (0) 356 299 970

Email: hk@readenholdingcorp.com

Website(s):

www.readenholdingcorp.com www.readenwholesale.com www.altembrouck.com

www.altembrouckwagyu.com

www.d5avenue.com www.d5metal.com www.onmixmusic.com www.neckermann.com

#### 3) Security Information

Trading Symbol: RHCO

Exact title and class of securities outstanding: Common Stock

CUSIP: **755255 106**Par or Stated Value: **\$.001** 

Total shares authorized: **295,000,000** as of: **June 30, 2016** Total shares outstanding: **190,767,074** as of: **June 30, 2016** 

Transfer Agent

Name: Empire Stock Transfer Address: 1859 Whitney Mesa Dr Henderson, NV, 89014

The Transfer Agent is registered under the Exchange Act.

List any restrictions on the transfer of security:

Not Applicable

Trading suspension orders issued by the SEC in the past 12 months.

**Not Applicable** 

Stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

Not Applicable



#### 4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

A. The nature of each offering;

For a description of share issuances prior to September30, 2016, please see Issuer's Annual Report for the fiscal year ended June 30, 2016 published on the OTC Disclosure & News Service on December 16, 2016.

During the Quarter ended September 30, 2016, the Issuer did not issue any common or preferred shares.

- B. Any jurisdictions where the offering was registered or qualified; **Not Applicable**
- C. The number of shares offered;Not Applicable
- D. The number of shares sold;Not Applicable
- E. The price at which the shares were offered, and the amount actually paid to the issuer; **Not Applicable**
- F. The trading status of the shares; and **Not Applicable**
- G. The certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

  Not Applicable

#### 5) <u>Financial Statements</u>

Readen Holding Corp's financial statements for the 3 months ended September 30, 2016 are attached to this OTC Disclosure Guideline after the signature page.

#### 6) Describe the Issuer's Business, Products and Services

A. a description of the issuer's business operations;

Please see part 1 of Notes to Consolidated Financial Statements, page 10 - 12 of this report.

- B. Date and State (or Jurisdiction) of Incorporation: (see 6A above)
- C. the issuer's primary and secondary SIC Codes; (see 6A above)
- D. the issuer's fiscal year end date; (see 6A above)
- E. principal products or services, and their markets; (see 6A above)



#### 7) Describe the Issuer's Facilities

For a description of the Issuer's facilities, please see the Issuer's Annual Report for the fiscal year ended June 30, 2016 published on the OTC Disclosure & News Service on December 16, 2016.

#### 8) Officers, Directors, and Control Persons

### A. Names of Officers, Directors, and Control Persons

Gerardus R. Steenbergen

**Chief Executive Officer** 

Dennis van Hilten

**Chief Operations Officer** 

Ad de Jongh

**Chief Financial Officer** 

Shawn Pak Hei Tang

**Corporate Secretary** 

**Bart Lugard** 

**Investor Relationships Officer** 

#### B. Legal/Disciplinary History

A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding;
 None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

 A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

#### C. Beneficial Shareholders

| Name:                       | Title:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Shares     | % of Total |
|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------|
|                             | and the contraction of the contr | Owned:     | Shares:    |
| Osman Boyraci by Boysen Ltd | NA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 70,000,000 | 36.69%     |
| G.R. Steenbergen            | CEO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 39,703,152 | 20.81%     |
| Hung Ching Chia             | President (Sub.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 19,000,000 | 9.96%      |



### 9) Third Party Providers

<u>Legal Counsel</u>
The Doney Law Firm
4955 S. Durango Drive

Suite 165

Las Vegas, NV, 89113

**United States** 

Accountant/ Auditor

Drs. J. Vos RA
De Savornin Lohmanlaan 30
1272 HG Huizen
The Netherlands
Phone: 035-5266116

Email: drsjavos@tiscali.nl

ThayerOneal Certified Public Accountant 101 Parklane Blvd., Suite 201 Sugar Land, TX 77478 United States Phone: 281-552-8430

Email: info@thayeroneal.com

<u>Investor Relations Consultant</u> **None** 

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement

None



#### 10) <u>Issuer Certification</u>

#### I, G. R. Steenbergen certify that:

- 1. I have reviewed this quarterly disclosure statement of Readen Holding Corp. for the 3 months ended September 30, 2016;
- 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
- 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

#### Readen holding corp ("RHCO")

Name: G. Ronald Steenbergen

Titel: President
Date: 15-12-2016





### READEN HOLDINGS CORP.

## **Financial Statements**

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# READEN HOLDING CORP. CONSOLIDATED BALANCE SHEET AT SEPTEMBER 30, 2016 (unaudited)

www.readenholdingcorp.com

|            | (u                                     | (unaudited)                                    |  |
|------------|----------------------------------------|------------------------------------------------|--|
| ASSETS     | Consolidated Balance sheet Readen Hole | ding Corp.<br>As at 30/9/2016<br>in us dollars |  |
| Current a  | essets                                 |                                                |  |
|            | Cash and cash equivalents              | 33.427                                         |  |
|            | Accounts receivable                    | 2.098.852                                      |  |
|            | Inventory                              | 4.391.743                                      |  |
|            | Note receivable - related party        | 162.555                                        |  |
|            | Claim receivable                       | 29.886                                         |  |
|            | Other current assets                   | 177.505                                        |  |
| Total cur  | rent assts                             | 6.893.967                                      |  |
| Other es   | 2040                                   |                                                |  |
| Other as:  | Property and equipment, net            | 9,287,896                                      |  |
|            | Goodwill                               | -                                              |  |
|            | Investment available for sale          | _                                              |  |
|            | Intangible assets                      | 22.759                                         |  |
|            | Deposits                               | 3.318.356                                      |  |
|            | Interest in associates                 | _                                              |  |
| Total oth  | er assets                              | 12.629.011                                     |  |
| Total ass  | ets                                    | 19.522.978                                     |  |
|            | ES AND STOCKHOLDERS' EQUITY            |                                                |  |
| LINDILIT   |                                        |                                                |  |
| Current l  |                                        |                                                |  |
|            | Accounts payable                       | 4.498.764                                      |  |
|            | Consignment stock                      | -                                              |  |
|            | Interest payable                       | 46.789                                         |  |
|            | Advances payable - related parties     | 4.199                                          |  |
|            | Director fees payable                  | -                                              |  |
|            | Loans payable                          | 4 000 050                                      |  |
|            | Notes payable                          | 1.228.652                                      |  |
|            | Other current liabilities              | 486.717                                        |  |
| Total cur  | rent liabilities                       | 6.265.121                                      |  |
| Other lia  | bilities                               |                                                |  |
|            | Notes payable                          | 4.075                                          |  |
|            | Notes payable - related parties        | 705.044                                        |  |
|            | Loans payable, net of current portion  | 8.587.544                                      |  |
|            | Other non-current liabilities          | 731.096                                        |  |
| Total liak | oilities                               | 10.027.759                                     |  |
| Stockho    | Iders' Equity                          |                                                |  |
| Stockilo   | Covertible preferred stock             | 767                                            |  |
|            | Common stock                           | 190.767                                        |  |
|            | Additional paid-in capital             | -                                              |  |
|            | Exchange reserve                       | 188.989                                        |  |
|            | Subordinated loan                      | 4.484.689                                      |  |
|            | Non-controlling interest               |                                                |  |
|            | provision                              | 44.151                                         |  |
|            | revaluation reserve                    | * · · · · · · · · · · · · · · · · · · ·        |  |
|            | Other reserve                          | (451.781)                                      |  |
|            | Retained earnings                      | (1.227.484)                                    |  |
| Total St   | ockholders' equity                     | 3.230.098                                      |  |
| Total lia  | hilities                               | 19.522.978                                     |  |
| i Otal Ila | omtice .                               | 1 11'                                          |  |



# READEN HOLDING CORP. CONSOLIDATED STATEMENT OF OPERATIONS FOR FINANCIAL QUARTER ENDED AT SEPTEMBER 30, 2016 (unaudited)

|      | Consolidated statement of operations for three month period ended september 2016                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 'q3 2016   |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
|      | Revenu                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 1.211.935  |
|      | Cost of goods sold                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 575.829    |
|      | Gross profit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 636.106    |
| ess: | Operating expenses                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 1.845.994  |
|      | Income (loss) from operations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | -1.209.888 |
| add  | Other income                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |            |
|      | Finance costs                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | -17.596    |
|      | Other income                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |            |
|      | Total other income/ expense                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | -17.596    |
|      | Profits beforetax                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | -1.227.484 |
|      | Profittax                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |            |
|      | Net income (loss)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | -1.227.484 |
|      | and the second s | ======     |



# READEN HOLDING CORP. CONSOLIDATED STATEMENT OF CASH FLOWS FOR FINANCIAL QUARTER ENDED AT SEPTEMBER 30, 2016 (unaudited)

| Cash flow of Readen Holding Corp. Q3 of 2016 |                                                  |           |            |             |  |  |  |
|----------------------------------------------|--------------------------------------------------|-----------|------------|-------------|--|--|--|
|                                              | in us dollars                                    |           |            |             |  |  |  |
| Cash fl                                      | ows from operating activities                    |           |            |             |  |  |  |
|                                              | Net Income ( loss)                               |           | -1.227.484 |             |  |  |  |
|                                              |                                                  |           |            |             |  |  |  |
|                                              | Depreciation and amortization                    |           | -          | 1 227 494   |  |  |  |
|                                              |                                                  |           |            | -1.227.484  |  |  |  |
| Chang                                        | es in operating assets and liabilities:          |           | -          | -           |  |  |  |
|                                              | Accounts receivable                              | increase  | -524.525   |             |  |  |  |
|                                              |                                                  | decrease  | 408.241    |             |  |  |  |
|                                              | Inventory                                        | increase  | -149.430   |             |  |  |  |
|                                              | Note receivable - related party Claim receivable | Iliciease | -          |             |  |  |  |
|                                              | Other current assets                             | decrease  | 688.907    |             |  |  |  |
|                                              | Other current assets                             | uecrease  |            | 423.193     |  |  |  |
|                                              |                                                  |           |            | 1201200     |  |  |  |
|                                              | Property and equipment                           | decrease  | 6.090.890  |             |  |  |  |
|                                              | Goodwill                                         | decrease  | 5.660.380  |             |  |  |  |
|                                              | Investment available for sale                    | decrease  | 3.000.300  |             |  |  |  |
|                                              | intangible assets                                |           | _          |             |  |  |  |
|                                              | Deposits                                         | decrease  | 108.321    |             |  |  |  |
|                                              | interest in associates                           | decrease  | -          |             |  |  |  |
|                                              | literest in associates                           |           |            |             |  |  |  |
|                                              |                                                  |           |            | 11.859.591  |  |  |  |
|                                              | Accounts payable                                 | increase  | 1.053.513  |             |  |  |  |
|                                              | Consignment stock                                | decrease  | -922.173   |             |  |  |  |
|                                              | Interest payable                                 |           | _          |             |  |  |  |
|                                              | Advances payable related parties                 | decrease  | -40.386    |             |  |  |  |
|                                              | Notes payable                                    | increase  | 404.702    |             |  |  |  |
|                                              | Other current liabilities                        | increase  | 211.972    |             |  |  |  |
|                                              | ,                                                |           |            |             |  |  |  |
|                                              |                                                  |           |            | 707.628     |  |  |  |
|                                              | Notes payable                                    | decrease  | -7.529     |             |  |  |  |
|                                              | Notes payable Notes payable - related parties    | increase  | 8.057      |             |  |  |  |
|                                              | Loans payable, net of current portion            | increase  | 253.971    |             |  |  |  |
|                                              | Loans payable, het of current portion            | Ilicrease | 233.371    |             |  |  |  |
|                                              |                                                  |           |            | 254.499     |  |  |  |
|                                              | Change in reserve iq to goodwill etc             | decrease  |            | -11.446.470 |  |  |  |
|                                              | Change in subordinated loans                     | decrease  |            | -708.991    |  |  |  |
|                                              | Change in Subordinated loans                     | accrease  |            |             |  |  |  |
| Net cl                                       |                                                  | -138.034  |            |             |  |  |  |
| Cash                                         | 171.460                                          |           |            |             |  |  |  |
|                                              |                                                  |           |            |             |  |  |  |

33.426

Cash and cash equivalent at end of period  $\,$  q3 of 2016



# READEN HOLDING CORP. NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE QUARTER ENDED SEPTEMBER 30, 2016 (unaudited)

#### 1. Background

Readen Holding Corp., a Nevada corporation, was originally incorporated in the state of Idaho under the name of "Beacon Light Mining Company" in 1953. In 1997, we created a wholly-owned subsidiary with the same name in the state of Nevada. We then merged into the Nevada subsidiary and became a Nevada corporation. We were reincorporated in Nevada on November 19, 1997, under the name "Beacon Light Mining Company." On February 18, 1998, we changed our name to "Beacon Light Holding Corporation." On August 3, 2001, we changed our name to Wellux International, Inc. and operated under that name until May 5, 2005, when we changed our name to Readen Holding Corp.

The Company is engaged in the business of identifying and acquiring privately held equity holdings in various entities worldwide.

On June 1, 2011, the Company underwent a change of control when it elected its new officers.

On July 25, 2011, the Company entered into a Share Exchange Agreement with Readen Industries Ltd. pursuant to which we acquired 100% of the outstanding shares of common stock of Readen Industries Ltd. in exchange for 100,000,000 shares of our Common Stock. Readen Industries and our subsidiaries are engaged in the various business sectors including telecom industry, music industries, fiber optics, recycling industry, food industry, metal industry, trade industry, real estate and construction businesses.

On April 17, 2012, the Company announced that Readen Holding Corp expanded points of sales of YohoMobile subsidiary's vending machines by securing exclusive distribution rights to multi-function vending machines via terminals placed in retail stores, starting in The Netherlands.

During the fiscal year ended June 30, 2013, the Company announced that Readen Industries Limited (HKG), a 100% owned subsidiary of Readen Holding Corp., finalized the purchase of 100% of the shares of Beemster Vastgoed B.V. in the Netherlands. Beemster Vastgoed B.V. is active within the real estate market of the Netherlands, predominantly in the self-storage industry. Within this industry, Beemster Vastgoed is responsible for the building, implementing and operation of the self-storage company's in the Netherlands region. Drachten Storage Holding B.V. (DSH), a 49% owned subsidiary of Beemster Vastgoed, is also the owner and operator of self-storage facility in the town of Drachten.

On March 15, 2013, the Company finalized Readen Real Estate's purchase of the castle estate Altembrouck, in Gravenvoeren, Belgium. During the fiscal year ended June 30, 2013, Readen Real Estate purchased 55 acres of land and the 60.000 sq ft property Altembrouck for the amount of \$8,500,000 and 14 million newly issued (rule 144) Company common shares, valued at \$.50 per share, for the operational company Altembrouck BVBA, including the goodwill, furniture, interior and livestock (Wagyu cattle, Magalitza hogs and Korohitsu lambs). As of March 31, 2016, 4 million of the 14 million shares included in the purchase price were issued and 10 million shares were to be issued. A mortgage arrangement, with the Triodos Bank in the Netherlands, for the \$8,500,000, was utilized to close this transaction.

Readen Real Estate committed to invest an additional \$2,000,000 to finish the development of the estate as well as the completion of the new wing of the hotel, which will include an additional 20 rooms and a wellness centre. Readen Real Estate's projects, Altembrouck and Beemster Vastgoed, will contribute an estimated \$4,500,000 to the group revenue in the next 12 months. Presently, Altembrouck, is a truly multifunctional estate. The castle area on the estate can be rented in its entirety on an exclusive basis for business purposes or receptions for all kinds of festive occasions, where privacy is guaranteed. Altembrouck offers an unparalleled setting for seminars, product presentations, receptions, weddings, dinners and private dining. Luminous spaces are available for small and larger groups.

On May 8, 2014 Altembrouck F & B Bvba took over of all cattle of the well-known Dutch de Drie Morgen Wagyu farm and Altembrouck Agri Bvba announces to start artificial insemination in collaboration with Hurkmans ET using the best genetic Wagyu material outside of Japan(<a href="www.hurkmanset.nl">www.hurkmanset.nl</a>). Hurkmans ET B.V. is a European Union Certified embryo production team (NL126), with laboratory facilities approved for production and processing of bovine embryos. Altembrouck has agreements in place to build in the first year its own Wagyu herds in Turkey, Spain, the Netherlands and Belgium using 650 surrogate mother cows. After this acquisition Altembrouck owns 310 of the best Wagyu's in Europe.

On May 14, 2014, Readen Construction Limited, a Hong Kong based fully owned subsidiary of the group, signed the term contract TC B942 from the Hong Kong Architectural Services Department, for the Alterations, Maintenance and Repair of Governmental Buildings in the Wong Tai Sin and Shatin areas. In the same quarter Readen Construction signed another term contract TC B931 under the same series, for the Yau Ma Tei and Tsim Sha Tsui areas. The aggregated contract sum of these two contracts exceeds HKD 11.5 Million. Readen Construction are still in negotiation of additional Government contracts and starting from the next year the company will also undertake commercial contracts.

On June 9, 2013, Nedfiber B.V. a 51% subsidiary of the group, specialized provider of dark fiber connections and ethernet services announced the finalization of fiber optics in the industrial zones in the cities Bodegraven and Steenbergen in The Netherlands. In the Municipality of Steenbergen the industrial areas Reinierpolder I and II hold an infrastructure of 10 kilometers fiber optic. Over 40 companies are already connected and the infrastructure is able to supply 115 separate connections. The company aims to connect 250 business parks to its network in the coming years. The total invested value will be 125 million. At present 20 projects are already in phase of completion.



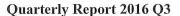
### Quarterly Report 2016 Q3

In January 2016, Readen Holding Corp completed the sale of Readen Industries Ltd, Readen maritime Ltd, and Readen Invest Ltd. These entities were taken out of Readen Holding Corp in order to fully focus on the key competences of the management of Readen Holding corp being Retail and trade.

On January 26, 2016 the company announced the finalization of the purchase of a majority stake in Neckermann.com from Axivate capital partners. Neckermann.com is a leading mail order company in Europe, starting in the 1940's from Germany expanding its business quickly in the majority of the countries in Europe. With the purchase of the majority of Neckermann.com the company can expand its retail activity more rapidly in multiple European countries with a well-known brand. With the purchase of Neckermann Readen Holding Corp gave an commitment to invest a total of €1.500.000 in order to expand and rebuild the brand Neckermann in The Netherlands and Belgium

On January 27<sup>th</sup> 2016 the company announced the takeover of 13 retail stores located in The Netherlands and Belgium. The stores will be rebranded to the newly acquired Neckermann.com brand, and will service the expanding of the retail activities of The Company. It is expected that all 13 stores will be fully operating under the brand name Neckermann and full control of the company as of end of April 2016.

On February 1<sup>st</sup> 2016, the company announced the start of Stars Ventures, a technology investment company in which the company has a minority stake. Stars ventures will be the vehicle for the newly technology ventures founded or invested in by the company. Stars ventures has been started with the purpose to leverage the capital invested by the company by other investors.





# READEN HOLDING CORP. NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE QUARTER ENDED SEPTEMBER 30, 2016 (unaudited)

#### 1. Background (continued)

Readen Holding Corp. is the parent company of A. Readen Real estate BV, which owns or controls the following subsidiary: Altembrouck Food and beverage BVBA. B. Readen Retail BV which own or controls the following subsidiaries: Neckermann.com webshop BV, Neckermann.com Retail BV, D5Avenue.com BV. Neckermann.com retail BVBA. C. Readen BV. D. Yoho telecom which owns or controls the following subsidiary: On-mix music BV. E. Stars ventures Ltd.

The following narrative offers an overview about our various companies:

- Readen Real Estate BV is the real estate holding for our group, currently owner of Hotel and Estate Altembrouck in Belgium. Readen Real Estate B.V. is planning to acquire real estate properties which are in synergy with and add value to the total of the Business of Readen Holding Corp. and its subsidiaries.
- Altembrouck F &B Bvba, hidden among the woods and hills of the Belgian border region, Château Altembrouck is an oasis of natural peace, with the historic atmosphere and style associated with a 18th century castle. And just a few minutes away from Maastricht, Aachen and Liege. Altembrouck nowadays is a truly multifunctional estate.
- Yoho Telecom BV is responsible for sales and marketing of all labels prepaid vouchers and sim cards as well as the physical and electronic distribution via the terminals. Labels like Lyca, Lebara, KPN, Vodafone, T-mobile and many more brands to major retailers and distributors.
- Readen BV is the non-dairy trading company, specialized in cleaning products, lubricants and stock lots, it also serves as buyer for large retail companies.
- Readen Retail is the consumer retail company owning and controlling multiple brands (Neckermann.com and D5Avnue.com) offering its goods to consumers via <a href="https://www.neckermann.com">www.neckermann.com</a> <a href="https://www.neckermann.com">www.D5avenue.com</a> and via 13 stores in The Netherlands and Belgium.
- Stars Ventures Ltd is the Technology investment firm of the company, levering the capital of the company with capital of other third party investors. Investing in new technologies with the potential to become a global company.