RAPID FIRE MARKETING, INC.
BALANCE SHEETS
(UNAUDITED)

		December 31, 2011		December 31, 2010
Assets				
Current assets				
Cash and cash equivalents	$	3,327	$	70,034
Inventory		8,025		
Loans Receivable		11,626		-
Fixed Assets-Net		305,384		227,239
Total assets	$	328,362	$	297,273
Liabilities and Stockholders' Deficit				
Current liabilities				
Loan Payable	$	70,400	$	-
Total current liabilities		70,400		-
Total liabilities		-		-
Stockholders' Equity:				
Stock to be Issued		10,000		250,100
Series A preferred stock, $.0001 par value, 25,000,000 shares authorized, 4,343,000 and 11,243,000 shares issued and outstanding, respectively		4,343		11,243
Common stock, 2,000,000,000 shares authorized, par value $.0001, 691,918,022 and 225,438,022 shares issued and outstanding, respectively		691,918		225,438
Additional paid-in capital		8,711,259		3,989,642
Accumulated deficit		(9,159,558)		(3,967,909)
Total stockholders' equity		257,962		47,461
Total liabilities and stockholders' equity	$	328,362	$	47,461

The accompanying notes are an integral part of these unaudited financial statements.

RAPID FIRE MARKETING, INC.
STATEMENTS OF OPERATIONS
FOR THE YEARS ENDED DECEMBER 31,
(UNAUDITED)

	2011	**2010**
Revenue-Consulting	$50,500	$62,917
Product Sales	3,468	
Cost of Sales	(1,145)	-
Total Revenue	$52,823	$62,917
Operating expenses:		
Stock for Services	1,003,000	4,000,000
General and Administrative	242,810	63,205
Total operating expenses	1,245,810	4,063,205
Loss from operations	(1,192,987)	(4,000,288)
Other income or (expense)		
Interest income	1,626	-
Profit (Loss)	(1,191,361)	(4,000,288)
Net (loss) per share from Operations	$(0.026)	$(0.026)
Common shares outstanding	151,709,583	151,709,583
Net (loss) per share	$(0.026)	$(0.026)

The accompanying notes are an integral part of these unaudited financial statements.

RAPID FIRE MARKETING, INC.
STATEMENT OF CASH FLOWS
YEARS ENDED DECEMBER 31,

	2011	**2010**
Cash flows from operating activities		
Net (Loss) for the period	$(1,191,361)	$(4,000,288)
Adjustments to reconcile net (loss) to net cash (used) by operating activities:		
Depreciation	26,507	10,954
Common stock issued	1,003,000	4,000,000
Increase in Notes Receivable	(11,626)	-
Increase in Inventory	(8,025)	-
Net cash (used) by operating activities	(181,505)	10,666
Cash flows from investing activities		
Purchase of assets	(104,652)	(238,196)
Net cash (used) by investing activities	(104,652)	(238,196)
Cash Flows from Financing Activities:		
Proceeds from Loans	70,400	
Proceeds from stock	149,050	250,100
Net cash provided by financing activities	219,450	250,100
Net increase (decrease) in cash	(66,707)	22,573
Cash – beginning	70,034	47,461
Cash – ending	$3,327	$70,034

The accompanying notes are an integral part of these unaudited financial statements.

RAPID FIRE MARKETING, INC.
STATEMENT OF STOCKHOLDERS' EQUITY
JANUARY 1, 2010 TO DECEMBER 31, 2011

	Common Shares	Common Stock	Series A Preferred Shares	Series A Preferred Stock	Additional Paid in Capital	Retained Deficit	Stock Not Yet Issued	Total
Balance January 1, 2010	12,728,022	12,728	13,000,000	13,000	3,989,642	(3,967,909)	-	47,461
Shares issued for services	160,000,000	160,000			3,840,000			4,000,000
Series A conversion into common stock	52,710,000	52,710	(1,757,000)	(1,757)	(50,953)			0
Cash received							250,100	250,100
Net Loss for the year						(4,000,288)		(4,000,288)
Balance December 31, 2010	225,438,022	225,438	11,243,000	11,243	7,778,689	(7,968,197)		297,273
Stock issued	39,480,000	39,480			210,620		(250,100)	-
Shares issued for Services	100,000,000	100,000	3,000,000	3,000	900,000			1,003,000
Cash received for Preferred Stock			1,000,000	1,000	124,500			125,500
Preferred Stock converted	327,000,000	327,000	(10,900,000)	(10,900)	(316,100)			-
Cash received					13,550			13,550
Net Loss for the year						(1,191,361)		(1,191,361)
Balance December 31, 2011	691,918,022	691,918	4,343,000	4,343	8,711,259	(9,159,558)	-	257,962

The accompanying notes are an integral part of these unaudited financial statements.

RAPID FIRE MARKETING, INC.
NOTES TO UNAUDITED FINANCIAL STATEMENTS
FOR THE YEARS ENDED
DECEMBER 31, 2011 AND DECEMBER 31, 2010

NOTE 1 - ORGANIZATION AND DESCRIPTION OF BUSINESS

Rapid Fire Marketing, Inc. (the "Company") was incorporated under the laws of the state of Delaware in 1989 as G.D.E. Search Corporation. In 2001 the Company changed its name to N-Vision Technology. In July 2007 the Company changed its name to Rapid Fire Marketing, Inc.. The Company sells Bionic cigarettes, which operates much the same way as an actual cigarette but instead of smoke, a nicotine vapor is produced that is tar and odor free. The Bionic cigarette is also free of most of the harmful chemicals found in burning of actual cigarettes.

The Company also provides full service marketing, consulting and management services primarily for the medical cannabis under proposition 215 of the California legislature related to the legal dispensing of medical marijuana.

NOTE 2 - PREPARATION OF FINANCIAL STATEMENTS

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Management further acknowledges that it is solely responsible for adopting sound accounting practices, establishing and maintaining a system of internal accounting control and preventing and detecting fraud. The Company's system of internal accounting control is designed to assure, among other items, that 1) recorded transactions are valid; 2) valid transactions are recorded; and 3) transactions are recorded in the proper period in a timely manner to produce financial statements which present fairly the financial condition, results of operations and cash flows of the Company for the respective periods being presented

NOTE 3 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. Cash and cash equivalents

The Company considers all cash on hand and in banks, including accounts in book overdraft positions, certificates of deposit and other highly- liquid investments with maturities of three months or less, when purchased, to be cash and cash equivalents.

B. Fixed Assets

Fixed assets are recorded at cost. Major renewals and improvements are capitalized, while maintenance and repairs are expensed when incurred.

C. Research and development expenses

Research and development expenses are charged to operations as incurred. For the years in question zero costs were incurred.

D. Advertising expenses

Advertising and marketing expenses are charged to operations as incurred. For the year ended December 31, 2011 $16,970 was incurred and $7,873 in 2010. These costs were categorized as general and administrative costs.

E. Revenue recognition

The Company generates revenue from consulting services which are recognized when the service is completed pursuant to a consulting agreement. For product sales of Bionic cigarettes revenue is recognized when the purchase I complete and shipping has occurred.

F. Stock-based compensation

We follow ASC 718-10, "Stock Compensation", which addresses the accounting for transactions in which an entity exchanges its equity instruments for goods or services, with a primary focus on transactions in which an entity obtains employee services in share-based payment transactions. ASC 718-10 requires measurement of the cost of employee services received in exchange for an award of equity instruments based on the grant-date fair value of the award (with limited exceptions). Incremental compensation costs arising from subsequent modifications of awards after the grant date must be recognized. The Company has not adopted a stock option plan and has not granted any stock options. The Company granted stock awards, at market value, to its advisors for services rendered. Accordingly, stock-based compensation has been recorded to date.

G. Income Taxes

Income taxes are provided in accordance with Codifications topic 740, “Income Taxes”, which requires an asset and liability approach for the financial accounting and reporting of income taxes. Current income tax expense (benefit) is the amount of income taxes expected to be payable (receivable) for the current year. A deferred tax asset and/or liability is computed for both the expected future impact of differences between the financial statement and tax bases of assets and liabilities and for the expected future tax benefit to be derived from tax loss and tax credit carry forwards. Deferred income tax expense is generally the net change during the year in the deferred income tax asset and liability. Valuation allowances are established when necessary to reduce deferred tax assets to the amount expected to be “more likely than not” realized in future tax returns. Tax rate changes and changes in tax law are reflected in income in the period such changes are enacted

H. Earnings (loss) per share

Basic earnings (loss) per share are computed by dividing the net income (loss) by the weighted-average number of shares of common stock and common stock equivalents (primarily outstanding options and warrants). Common stock equivalents represent the dilutive effect of the assumed exercise of the outstanding stock options and warrants, using the treasury stock method. The calculation of fully diluted earnings (loss) per share assumes the dilutive effect of the exercise of outstanding options and warrants at either the beginning of the respective period presented or the date of issuance, whichever is later. As of the balance sheet dates the Company had no outstanding warrants.

I. Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States (“GAAP”) requires management to make estimates and assumptions that affect (i) the reported amounts of assets and liabilities, (ii) the disclosure of contingent assets and liabilities known to exist as of the date the financial statements are published, and (iii) the reported amount of net sales and expenses recognized during the periods presented. Adjustments made with respect to the use of estimates often relate to improved information not previously available. Uncertainties with respect to such estimates and assumptions are inherent in the preparation of financial statements; accordingly, actual results could differ from these estimates.

These estimates and assumptions also affect the reported amounts of revenues, costs and expenses during the reporting period. Management evaluates these estimates and assumptions on a regular basis. Actual results could differ from those estimates.

J. Stock Split

On April 16, 2009 the Company effectuated a reverse stock split of 1,000 to 1 of all common shares outstanding at that time. The financial statements have been adjusted to reflect the effects of the split for all the periods presented.

K. Inventory

Inventory consists of finished product, bionic cigarettes valued at the lower of cost or market valuation under the FIFO method of costing.

NOTE 4 - RECENT ACCOUNTING PRONOUNCEMENTS

In February 2010, the FASB issued Accounting Standards Update ("ASU") No. 2010-09, "Amendments to Certain Recognition and Disclosure Requirements" ("ASU 2010-09"), which is included in the FASB Accounting Standards Codification (the "ASC") Topic 855 (Subsequent Events). ASU 2010-09 clarifies that an SEC filer is required to evaluate subsequent events through the date that the financial statements are issued. ASU 2010-09 is effective upon the issuance of the final update and did not have a significant impact on the Company's financial statements.

In June 2009, the FASB issued guidance now codified as ASC 105, "Generally Accepted Accounting Principles" as the single source of authoritative accounting principles recognized by the FASB to be applied by nongovernmental entities in the preparation of financial statements in conformity with U.S. GAAP, aside from those issued by the SEC. ASC 105 does not change current U.S. GAAP, but is intended to simplify user access to all authoritative U.S. GAAP by providing all authoritative literature related to a particular topic in one place. The adoption of ASC 105 did not have a material impact on the Company's financial statements, but did eliminate all references to pre-codification standards.

The Company has implemented all new accounting pronouncements that are in effect and that may impact its financial statements and does not believe that there are any other new accounting pronouncements that have been issued that might have a material impact on its financial position or results of operations.

NOTE 5-NOTE RECEIVABLE

The Company has a note receivable from an unrelated third party accruing interest at 20%. This note is past due.

NOTE 6 – FISED ASSETS consisted of the following at December 31, 2011:

Building and Improvements	277,281
Transportation Equipment	64,315
Furniture and Fixtures	1,249
Total	342,845
Less: Accumulated depreciation	(37,461)
Fixed Assets-Net	305,384

Assets are being depreciated from three to five years using the straight line method under various assets lives from 5 years for Transportation Equipment to seven years for Furniture and Fixtures to fifteen years for improvements to thirty nine years for the building. Depreciation in 2011 and 2010 was $26,507 and $10,954 respectively and is shown in the statement of operations under general and administrative costs.

NOTE 7-NOTE PAYABLE

The Company owes an unrelated third party for loans made which are without interest due payable on demand.

NOTE 8 – STOCKHOLDERS' EQUITY

Preferred Stock

During the year ended December 31, 2010, the Company converted 1,757,000 shares of Series A preferred stock into 52,710,000 shares of common stock. These shares were issued based upon the exemption from registration found in Section 4(2) of the Securities Act. The conversion feature is 30 to 1 share of common to preferred. There are no voting rights for the preferred shareholders.

For the year ended December 31, 2011 the Company issued 1,000,000 shares of preferred stock for cash of $139,050.

During the year ended December 31, 2011 the Company converted 10,900,000 of preferred shares into common shares and issued 3,000,000 of preferred shares for services valued at $3,000.

Common Stock

During the year ended December 31, 2010 the Company issued 212,710,000 shares of stock, of which 160,000,000 shares were for services rendered valued at the market price of the stock on the date of issuance for $4,000,000. The company also converted preferred shares into common shares of 52,710,000.

During the year ended December 31, 2011 the Company issued 466,480,000 shares of stock. Of this amount 100,000,000 was issued to its officer for services valued at market which was .01, resulting in an expense of $1,000,000 as shown on the statement of operations under stock for services. 327,000,000 shares of stock were issued from the conversion of 10,900,000 shares of preferred stock, and the balance or 39,480,000 shares were issued for cash not yet received of $250,100.

Common Stock Yet to be Issued
During 2010 the Company received $250,100 in funding for shares eventually issued in 2011 of 39,480,000.

In 2011 the Company received $10,000 for shares to be issued in 2012.

NOTE 9-RELATED PARTY TRANSACTIONS

The Company had the following related party transactions.

1.The Company issued 100,000,000 shares of common stock to its officer for services.

2. the Company paid its officer in consulting fees $40,230.