

Interim Report (UNAUDITED)

For

ROUCHON INDUSTRIES, INC. DBA SWIFTECH®

OTCPK: RCHN

FOR THE THREE-MONTH PERIOD ENDED MARCH 31ST, 2012

The financial statements attached are prepared in accordance with U.S. generally accepted accounting principles (U.S. GAAP). The financial statements have not been audited. Gabriel Rouchon, the Company's Chairman certifies that the statements and the notes thereto, present fairly in all material respects, the financial position of the issuer and the results of its operations and cash flows for the periods presented, in conformity with accounting principles generally accepted in the United States, consistently applied.

Dated May 17th, 2012

According to OTC Market Group Inc., Guidelines for Providing Adequate Current Information Version 10.0 updated on 01/14/2012

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I. Offices

1. The exact name of the issuer

Rouchon Industries, Inc. DBA Swiftech®

2. Issuer's address and principal executive offices:

151 W. Victoria St.

Long beach, CA 90805, USA

Telephone: (310) 763-0336

Fax: (310) 763-7095

URL: www.swiftech.com

Issuer's investor relations contact information:

Gabriel Rouchon

Telephone: (310) 763-0336

Email: gabe@swiftech.com

151 W. Victoria St.

Long beach, CA 90805, USA

II. Shares Outstanding

1. The number of shares or total amount of the securities outstanding for each class of securities authorized.

(i) As of the end of the issuer's most recent fiscal quarter, March 31st, 2012, there are a total of 100,000,000 shares authorized: 75,000,000 shares of Common Stock and

25,000,000 of preferred. There are 22,505,712 Common shares outstanding and 0 preferred shares outstanding.

- Freely tradable shares (public float): 4,371,311
- Total number of beneficial shareholders (NOBOS): 473
- Total number of shareholders of record: 17

- (ii) As of the end of the issuer's last two fiscal years, there was a total of 100,000,000 shares authorized: 75,000,000 shares of Common Stock and 25,000,000 of preferred. There were 22,505,712 Common shares outstanding and 0 preferred shares outstanding.
- Freely tradable shares (public float): 4,151,311
- Total number of beneficial shareholders (NOBOS): about 470
- Total number of shareholders of record: 17

- INTENTIONNALY LEFT BLANK -

III. Interim financial statements

CURRENT ASSETS:

Other Receivables Deferred Tax Asset

Total Current Assets

Property and Equipment
Property and Equipment

Accumulated Depreciation

TOTAL ASSETS

Net Property and Equipment

Inventory

Accounts Receivable, Net of Allowance for Bad Debts

ROUCHON INDUSTRIES, INC. dba SWIFTECH BALANCE SHEET (UNAUDITED)

ASSETS

(86,107)

186,143

\$1,146,858

ROUCHON INDUSTRIES, INC. dba SWIFTECH BALANCE SHEET - CONTINUED (UNAUDITED)

	As of March 31, 2012 (Unaudited)
LIABILITIES AND STOCKHOLDER'S EQUITY	
CURRENT LIABILITIES:	
Accounts Payable	\$27,921
Salaries and Related Taxes Payable	12,996
Accrued Vacation Payable	12,073
Accrued Expenses	1,854
Loans Payable	59,193
Income Taxes Payable	6,469
Total Current Liabilities	120,506
Deferred Income Taxes	48,500
Total Liabilities	169,006
STOCKHOLDERS' EQUITY:	
Common Stock - No Par Value, 100,000,000 Shares Authorized,	
22,505,712 Shares Issued and Outstanding	329,179
Additional Paid-In Capital	(58,372)
Retained Earnings	707,045
Total Stockholders' Equity	977,852
TOTAL LIABILITIES AND	
STOCKHOLDERS' EQUITY	\$1,146,858

ROUCHON INDUSTRIES, INC. dba SWIFTECH INCOME STATEMENT (UNAUDITED)

	Three Months Period March 31, 2012 (Unaudited)
SALES	\$744,361
	32 32 39
COST OF GOODS SOLD:	
Materials	359,775
Freight Expense	40,499
Labor Costs	23,127
TOTAL COST OF GOODS SOLD	423,401
GROSS PROFIT	320,960
GENERAL AND OPERATING EXPENSES:	
Salaries	150,257
Rent Expense	25,559
Employee Benefit Programs	20,455
Payroll Taxes	18,419
Research and Development	7.955
Legal and Accounting	7,475
Insurance	7,286
Supplies	4,810
Travel and Entertainment Expenses	4,601
Utilities	4,039
Bank and Merchant Charges	3,840
Automobile Expenses	3,164
Telephone	3,124
Office Expenses	2,762
Depreciation	2,782
Advertising	2,138
Interest Expense	1,882
Postage and Shipping	1,831
	713
Internet Expenses	536
Repairs and Maintenance Other General and Operating Expenses	1,244
TOTAL GENERAL AND	1,244
	274 670
OPERATING EXPENSES	274,670
INCOME BEFORE PROVISION FOR INCOME TAX	99.222
EXPENSE	46,290
PROVISION FOR INCOME TAX EXPENSE	(6,849)
NET INCOME	\$39,441

ROUCHON INDUSTRIES, INC. dba SWIFTECH STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY (UNAUDITED)

	COMMON STOCK	ADDITIONAL PAID IN CAPITAL	RETAINED EARNINGS	TOTAL
BALANCE AS OF DECEMBER				
31, 2011	\$329,179	(\$58,372)	\$667,604	\$938,411
NET INCOME (LOSS)	-	%	39,441	39,441
BALANCE AS OF				
MARCH 31, 2012	\$329,179	(\$58,372)	\$707,045	\$977,852
Weighted Averag	ge Number of (Common Stock Out	standing (after 20-	1 split in 2005)
Basic Fully Diluted			22,505,712 22,505,712	22,505,712 22,505,712
Income Per Common Share:				
Basic			\$0.0018	\$0.0018
Fully Diluted			\$0.0018	\$0.0018

ROUCHON INDUSTRIES, INC. dba SWIFTECH STATEMENTS OF CASH FLOWS (UNAUDITED)

	Three Months Period March 31, 2012
	(Unaudited)
CASH FLOWS FROM OPERATING ACTIVITIES	
Net Income from Operations	\$39,441
Adjustments to Reconcile Net Income (Loss) to Net	
Cash Provided (Used) by Operating Activities:	
Depreciation	2,580
Changes in Operating Assets and Liabilities:	
Accounts Receivable	204,979
Inventory	(148,961)
Accounts Payable	(35,132)
Income Taxes Payable	(2,728)
Net Cash Provided (Used) by Operating Activities	60,179
CASH FLOWS FROM INVESTING ACTIVITIES	
Net Cash Provided (Used) by Investing Activities	0
CASH FLOWS FROM FINANCING ACTIVITIES	
Loan Repayments	(161,493)
Net Cash Provided (Used) by Financing Activities	(161,493)
INCREASE (DECREASE) IN CASH	(101,314)
Cash Balance - Beginning	124,183
CASH BALANCE - ENDING	\$22,869
CURRIENTAL CACHELOW DICCLOCURES	
SUPPLEMENTAL CASH FLOW DISCLOSURES Interest Paid	£1 002
Income Taxes Paid	\$1,882 380
nicome Taxes Palo	380

ROUCHON INDUSTRIES, INC. dba SWIFTECH NOTES TO FINANCIAL STATEMENTS MARCH 31, 2012

NOTE 1 - NATURE OF OPERATIONS

Rouchon Industries, Inc. DBA: Swiftech (Company) was incorporated on January 25, 2001 in the State of California to develop, manufacture and sell thermal management products. The Company will offer a wide variety of advanced products for thermal dissipation and is working with leading hardware vendors to create custom products for future high-end systems.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This summary of significant accounting policies of the company is presented to assist in understanding the financial statements. The financial statements and notes are representations for the company's management who is responsible for their integrity and objectivity. These accounting policies conform to generally accepted accounting principles and have been consistently applied in the preparation of the financial statements.

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Company considers all short-term securities purchased with a maturity of nine months or less when purchased to be cash equivalents.

Accounts Receivable

The Company establishes an allowance for doubtful accounts for uncollectible trade accounts receivable based on management's evaluation of the collectivity of outstanding accounts receivable. The allowance for bad debts was \$4,500 as of March 31, 2012.

Property and Equipment

Property and equipment are stated at cost. When items of property are sold or retired, the related costs are removed from the accounts and any gain or loss is included in income. Depreciation of property and equipment is provided using the straight-line method for financial reporting purposes at rates based on the following estimated useful lives:

Assets	Years
Transportation Equipment	3-5
Office Equipment	5-7
Leasehold Improvements	10-15

ROUCHON INDUSTRIES, INC. dba SWIFTECH NOTES TO FINANCIAL STATEMENTS MARCH 31, 2012

For federal income tax purposes, depreciation is computed using the modified accelerated cost recovery system. Expenditures for major renewals and betterments that extend the useful lives of property and equipment are capitalized. Expenditures for maintenance and repairs are charged to expense as incurred

Income Taxes

Deferred income taxes are reported using the liability method. Deferred tax assets are recognized for deductible temporary differences and operating loss carry forwards. Deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amounts of assets and liabilities and their tax bases. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax assets will not be realized. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment.

Income taxes are provided for the tax effects of transactions reported in the financial statements and consist of taxes currently due plus deferred taxes related primarily to differences between the bases of certain assets and liabilities for financial and tax reporting as described in the preceding paragraph.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

NOTE 3 - DEBT

Long-Term Debt

Debt consisted of the following at March 31, 2012:

Bank revolving line of credit secured by inventory, equipment and fixtures and receivables of the Company with a limit of \$350,000. Interest is assessed at the bank prime rate plus 1.75% and payable on a monthly basis. The current interest rate is 5.00%. The line of credit is available through October 11, 2012.

through October 11, 2012.	\$ 59,193
Total Debt	59,193
Less Current Portion	(59,193

ROUCHON INDUSTRIES, INC. dba SWIFTECH NOTES TO FINANCIAL STATEMENTS MARCH 31, 2012

NOTE 4 – INCOME TAXES

Deferred tax assets and liabilities include the following at March 31, 2012:

Deferred tax assets:

Allowance for Doubtful Accounts \$ 3,300

Deferred tax liabilities:

Property and Equipment (48,500)

Net deferred tax (liabilities) \$ (45,200)

Balance Sheet classifications are as follows:

Current deferred tax assets \$ 3,300
Non-current deferred tax liability (48,500)

Net deferred tax (liabilities) \$ (45,200)

The deferred tax assets results from the temporary differences between financial statement and income tax basis of assets and liabilities for which income tax effects will be realized in future years. Although realization is not assured, the Company has assessed its past earnings history and trends and projected revenues, and has determined that it is more likely than not that the \$4,200 of deferred tax assets at March 31, 2012, will be realized.

The provision for income tax benefit (expense) consists of the following at March 31, 2012:

Current tax expense \$ 6,849

Provision for Income Tax Expense \$ 6,849

ROUCHON INDUSTRIES, INC. NOTES TO FINANCIAL STATEMENTS MARCH 31, 2012

NOTE 5 – LEASES

The Company leases office space in Long Beach, California a under long term lease expiring on January 31, 2014. Future commitments are as follows:

Year ended December 31,		
2012	S	71,871
2013		73,276
2014	85	6,249
Total	<u>s</u> 1	51,846

IV. Management's Discussion and Analysis or Plan of Operation

a) Forward looking statements:

Certain portions of this report, and particularly the Management's Discussion and Analysis of Financial Condition and Results of Operations, and the Notes to Consolidated Financial Statements, contain forward-looking statements which represent the Company's expectations or beliefs concerning future events. The Company cautions that these statements are further qualified by important factors that could cause actual results to differ materially from those in the forward-looking statements.

b) Revenues classifications:

For further reference with respect to the analysis below, the Issuer classifies its revenues into two distinct activities: Industrial Sales, which represent goods not available to the general public, and Retail Sales which represent goods available to the general public; Retail Sales are further divided into two sub-categories, Domestic & Export Sales which are conducted thru retail and wholesale distribution channels such as wholesale distributors, retail e-sellers, and brick-and-mortar retail stores, and OEM sales which represent other manufacturers.

c) Fiscal period ending March 31st, 2012 financial results analysis:

Summary

		As of	
	As of	March 31 st ,	%
Item	March 31 st , 2011	2012	Change
Gross Revenues	\$ 603,390.00	\$ 744,361.00	+23%
COGS	\$ 418,360.00	\$ 423,401.00	+1%
Gross Profits	\$ 185,030.00	\$ 320,960.00	+73%
Operating Expenses	\$ 229,345.00	\$ 274,670.00	+20%
Net Income after provision for income			
tax expense	\$ (37,615.00)	\$ 39,441.00	+205%

Internal Liquidity	As of March 31 st , 2011	As of March 31st, 2012
Cash balance at end of period	\$ 70,336.00	\$ 22,869.00
Current ratio (current assets/Current liabilities)	6.0	8.0
Cash flow provided by operations	\$ 57,010.00	\$ 60,179.00

The first quarter (3 month period ending march 31st, 2012) was marked by a 23% increase in gross revenues, compared to the same period in 2011; growth was primarily fueled by the industrial sales sector compared to the same period in 2011.

Gross profits rose 73% from \$185k as of March 31st, 2011 to \$321k as of March 31st, 2012, reflecting a 41% increase in gross margins from 31% in 2011 to 43% for the same period in 2012.

- (i) Operating expenses increased 20% from \$229k as of March 31st, 2011 to \$275k as of March 31st, 2012. Items of substantial increases included: Salaries (+49%) and Employee Benefit programs (+30%); items of substantial decreases included Legal & Professional Services (-61%), Interest Expenses (-58%), and advertising (-38%).
- (ii) A net profit (after provisions for income taxes) of \$39k emerged compared to a \$37k net loss recorded as of March 31st, 2011.
- (iii) Cash balance at the end of period was \$23k.

- (iv) Internal liquidity: the current ratio (current assets/current liabilities) was 8.0. Cash flow provided by operating activities was \$60k.
- (v) There is no long term debt.

d) Conclusions and Prospects for the Second Quarter:

Fiscal period ending March 31st, 2012 was on course with respect to earlier expectations, and marked by a sustained industrial sales activity. The industrial sales sector of the Company which is based on a 2-year cycle is in its high phase this year, and it is expected to increase by 30% compared to 2011, which will result in an estimated increase of about \$250K in gross yearly revenues; shipments in this sector will spread throughout 2012, with most already secured by existing or firmly scheduled purchase orders.

Retail products:

One new product was released during the period ending March 31st, 2012: the MP35X2 dual pump; it was met with excellent reviews by the press, and sold out as soon as released. Demand is expected to remain strong for the product.

A host of new products including but not limited to those listed below are scheduled for release during the second quarter of 2012; the following products have already been discussed in various public forums, and are disclosed hereafter:

- Liquid cooling solutions for AMD Radeon high-end graphics cards:
 - o Komodo HD7970: released 4-6-2012
 - Komodo HD7950" scheduled for release on 5/25/2012
 - Heatsinks for various models from 7900 to 7800 series: scheduled fro release throughout June 2012
- Lok-Seal™ complete line of compression fittings: released 4-13-2012
- Helix™ 120mm fan : released 5-1-2012
- Apogee[™] Drive II integrated pump and water-block scheduled for release on 5/20/2012
- MCRX40 140mm radiators, scheduled for release on 5/25/2012

 Maelstrom™ integrated pump and 5 ¼" bay reservoir, scheduled for release in June

e) Risk factors:

The above statements and any others in this document are forward-looking statements that involve a number of risks and uncertainties. Many factors could affect Swiftech's actual results, and variances from Swiftech's current expectations regarding such factors could cause actual results to differ materially from those expressed in these forward-looking statements. Swiftech presently considers the following to be the important factors that could cause actual results to differ materially from the company's expectations.

Demand could be different from Swiftech's expectations due to factors including changes in business and economic conditions; customer acceptance of the company's and competitors' products; changes in customer order patterns including order cancellations; and changes in the level of inventory at customers.

Swiftech operates in an intensely competitive industry that is characterized by a high percentage of costs that are fixed or difficult to reduce in the short term and product demand that is highly variable and difficult to forecast. Additionally, Swiftech is in the process of transitioning its production process to new CNC equipment, and there could be execution issues associated with these changes, including product defects and errata along with lower than anticipated manufacturing yields. Revenue and the gross margin percentage are affected by the timing of new product introductions and the demand for and market acceptance of Swiftech's products; actions taken by Swiftech's competitors, including product offerings and introductions, marketing programs and pricing pressures and Swiftech's response to such actions; and Swiftech's ability to respond quickly to technological developments and to incorporate new features into its products.

The gross margin could vary significantly from expectations based on changes in revenue levels; variations in inventory valuation, including excess or obsolete inventory; product mix and pricing; manufacturing yields; changes in unit costs; and the timing and execution of the manufacturing ramp and associated costs.

Swiftech's results could be impacted by adverse economic, social, political and physical/infrastructure conditions in countries where Swiftech, its customers or its suppliers operate.

Swiftech's results could be affected by adverse effects associated with product defects and errata (deviations from published specifications), and by litigation or regulatory matters involving intellectual property.

f) Off-Balance Sheet Arrangements:

None

V. <u>Legal proceedings</u>

Any current, past, pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator. State the names of the principal parties, the nature and current status of the matters, and the amounts involved.

Swiftech has no past, pending or threatened legal proceedings against it that have not been resolved completely that could have a material effect on its business, financial condition, or operation;

VI. <u>Defaults upon senior securities</u>

There was no material default in the payment of principal, interest, or purchase fund installment, or any other material default with respect to any indebtedness exceeding 5% of the total assets of the issuer.

VII. Other Information

1. Entry into a Material Definitive Agreement

None to report

2. Termination of a Material Definitive Agreement

None to report

3. Completion of Acquisition or Disposition of Assets, Including but not limited to Mergers

None to report

4. Creation of a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement of an Issuer

None to report

5. Triggering Events That Accelerate or Increase a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement

None to report

6. Costs Associated with Exit or Disposal Activities

None to report

7. Material Impairments

None to report

8. Sales of Equity Securities

None to report

9. Material Modification to Rights of Security Holders

None to report

10. Changes in Issuer's Certifying Accountant

None to report

11. Non-Reliance on Previously Issued Financial Statements or a Related Audit Report or Completed Interim Review

None to report

12. Changes in Control of Issuer

None to report

13. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers

None to report

14. Amendments to Articles of Incorporation or Bylaws; Change in Fiscal Year

None to report

15. Amendments to the Issuer's Code of Ethics, or	Waiver of a Provision of the Code of
Ethics	

None to report

VIII. Exhibits

None that have not already been described or attached in prior disclosure statements

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IX. Certifications

- I, Gabriel Rouchon, certify that:
- 1. I have reviewed this financial report of Rouchon Industries, Inc.:
- 2. Based on my knowledge, this annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report.
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting;

Date: May 17th, 2012



By: Gabriel Rouchon

Chairman of the Board and Chief Executive Officer

CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO

18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906

OF THE SARBANES-OXLEY ACT OF 2002

()

In connection with the Financial Report of Rouchon Industries Inc.,(the "Company"), for the interim period ending March 31st, 2012, as filed on the date hereon (the "Report"), I, Gabriel Rouchon, Chairman of the Board and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350 as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: May 17th, 2012

A A

Gabriel Rouchon

Chairman of the Board, and Chief Executive Officer