

JAMES ALLEN  
Attorney at Law  
(California State Bar Number 69968)  
404 E. Sixth Street  
San Bernardino, California 92410  
Telephone: 909-884-0988

May 20, 2015

Janice Evans Shell  
113 Cricket Avenue, Apartment 332  
Ardmore, Pennsylvania 19003

Ms. Shell:


PPJ Enterprise and Chandana Basu learned that you have been defaming each of them, especially through your postings on Investors Hub. By those intentionally false and defamatory postings you have interfered with the prospective business/economic advantage of both PPJ Enterprise and Ms. Basu. Your tortuous conduct renders you liable for all reasonable proximately caused damages.

As an example of your false and defamatory postings, on August 20, 2014 at 12:03:03 A.M. you e-mailed: "Well, PPJE wasn't exactly a mom & pop store. It was, really. In its best year, 2006, it made \$1.6 million in revenues, and had a loss from operations of \$1.2 million. Its net loss was a little over \$1 million. I think we could call it an unsuccessful mom and pop store. Appropriate, really, given that Basu's husband and two of her children have worked for PPJ at one time or another.." The figures you assert as facts are false, and the effect of what you wrote/e-mailed is to present PPJE and Ms. Basu as incompetent and inept.

If you do not immediately cease and desist from all communication---whether by postings on the internet (or websites such as Investors Hub), "internet "chat rooms", journals, newsletters, magazines, or participating in radio or television broadcasts, or interviews, or "call-in" shows, or lectures, or speeches, etc.---directly or indirectly, regarding PPJ Enterprise and/or Chandana Basu, we will pursue such remedies against you as the law allows.

If you have any questions please do not hesitate to contact me.

Very truly yours,

  
James Allen