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May 26, 2015

Ms. Janice Evans Shell  
113 Crickett Avenue, Apartment 332  
Ardmore, PA 19003

Dear Ms. Shell:

We represent PPJ Healthcare Enterprises, Inc. and Chandana Basu. If you are represented by legal counsel, please give this letter to your attorney immediately and have your attorney contact us immediately.

You are hereby directed to

**CEASE AND DESIST ALL DEFAMATION OF PPJ HEALTHCARE  
ENTERPRISES, INC. AND CHANDANA BASU AS TO THEIR CHARACTER  
AND REPUTATION.**

You have posted numerous false and defamatory statements regarding my clients, including, but not limited to, statements claiming that they were guilty of criminal activity, fraud and incompetent in their business.

Generally, under the law, it is unlawful to engage in defamation of a person's character and reputation. Defamation consists of a statement that tends to injure reputation communicated to another; and that the speaker knew or should have known was false.

Further, as your false statements concern a business that is a publicly traded company, your false statements may be deemed to be fraudulent and manipulative and therefore violations of the securities laws and regulations, including, but not limited to, Section 10b5 of the Securities and Exchange Act of 1934, Section 17B of the Securities Act of 1933, and numerous state securities laws.

Further, your attempts to create lawsuits and regulatory attacks on my clients may be deemed to be barritory and attempts at malicious prosecution which are actionable in state law.

Further, your statements are attempts to interfere with business relations which are actionable as well.

Further, your actions constitute harassment and cyberstalking which are actionable under federal and state law.

Accordingly, we demand that you immediately cease and desist your unlawful defamation of PPJ Healthcare Enterprises, Inc. and Chandana Basu and provide us with prompt written assurance within ten (10) days that you will cease and desist from further defamation of their character and reputation.

If you do not comply with this cease and desist demand within this time period, my clients are entitled to seek monetary damages and equitable relief for your defamation.

In the event you fail to meet this demand, please be advised that our next action will be to pursue all available legal remedies, including seeking monetary damages, injunctive relief, and an order that you pay court costs and attorney's fees. Your liability and exposure under such legal action could be considerable.

The law presumes damages in cases such as yours where you are defaming their occupation and adversely reflecting on their fitness to conduct their business. Thus, in any court action, my clients need not prove actual damages to receive a monetary reward.

Further, it is our understanding that many states provide liability for statements such as yours and your communication is directed into those states by virtue of it being on the Internet.

Before proceeding with all available remedies, however, my client wishes to give you one opportunity to discontinue your illegal conduct by complying with this demand within ten (10) days. Accordingly, please sign, have your signature notarized and return the attached Defamation Withdrawal within ten (10) days to me at the address given above.

I have advised my client to seek substantial damages in this matter. I strongly recommend that you consult with an attorney regarding this serious matter. If you or your attorney have any questions, please contact me directly.

Sincerely,

A handwritten signature in blue ink, appearing to read "John E. Lux", with a stylized, flowing script.

John E. Lux

## DEFMATION WITHDRAWAL

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Date: May \_\_\_\_, 2013

I, Janice Evans Shell, have been posting on the Internet and otherwise disseminating untrue statements regarding PPJ Healthcare Enterprises, Inc. and Chandana Basu.

I hereby withdraw all such statements and to the extent possible I have taken down all such posts on any and all related websites.

I hereby agree never to make defamatory statements regarding PPJ Healthcare Enterprises, Inc. and Chandana Basu again or to interfere in their personal or business relations, directly or indirectly.

As consideration for these actions, I understand that PPJ Healthcare Enterprises, Inc. and Chandana Basu agrees not to bring legal action against me.

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Janice Evans Shell

Sworn to and subscribed before me this \_\_\_\_ day of August 2013.

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Notary Public