

**PBS Holding, Inc.**  
**Quarterly Report**  
**Period Ending September 30, 2013**

**1) Name of the issuer and its predecessors (if any)**

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes.

PBS Holding, Inc.

From September 29, 2005 to Present, PBS Holding, Inc.

From February 26, 2003 to September 29, 2005, Primary Business Systems, Inc.

From July 25, 2001 to February 26, 2003, ShareCom, Inc.

From November 15, 1996 to July 25, 2001, Anonymous Data, Inc.

**2) Address of the issuer's principal executive offices**

Company Headquarters

Address 1: 1322 Roundtable Drive

Address 2: Dallas, Texas 75247

Phone: (214) 418-6940

Email: Info@pbsholding.com

Website(s): www.PBSHoldinginc.com

IR Contact

Address 1: 1322 Roundtable Drive

Address 2: Dallas, Texas 75247

Phone: (214) 418-6940

Email: ev24903@gmail.com

Website(s): www.PBSHoldinginc.com

**3) Security Information**

Trading Symbol: PBHG

Exact title and class of securities outstanding: Common stock

CUSIP: 69317R103

Par or Stated Value: \$0.001

Total shares authorized: 750,000,000 as of: 09/30/13

Total shares outstanding: 184,037,540 as of: 09/30/13

Additional class of securities:

Trading Symbol: None

Exact title and class of securities outstanding: Preferred stock

CUSIP: None

Par or Stated Value: \$.001

Total shares authorized: 25,000,000 as of: 09/30/13

Total shares outstanding: 4,271,501 as of: 09/30/13

Transfer Agent

Name: Island Stock Transfer

Address 1: 100 Second Avenue South

Address 2: Suite 705S

Address 3: St. Petersburg, Florida 33701

Phone: 727-289-0010

Is the Transfer Agent registered under the Exchange Act?\*

Yes: ☒ No: ☐

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

#### **4) Issuance History**

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

- A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

None

- B. Any jurisdictions where the offering was registered or qualified;

Non-applicable

- C. The number of shares offered;

Non-applicable

- D. The number of shares sold;

Non-applicable

- E. The price at which the shares were offered, and the amount actually paid to the issuer;

Non-applicable

- F. The trading status of the shares; and

Non-applicable

- G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

Non-applicable

In addition, since the date of the Issuer's Annual Report, December 31, 2010, through the 12 months ending December 31, 2011, the following issuances, which do not constitute an offering, have resulted in changes in total shares of common stock issued and outstanding:

Issuances: January 1 – December 31, 2011

<u>Shareholder name</u>	<u># of shares</u>	<u>Date</u>	<u>Consideration</u>
Douglas Feeney	25,000	5/26/11	Dividend
Jason Kirk	3,477	6/01	Dividend

Artfest International, Inc.	10,000,000	6/8	Acquisition
Roy Meadows	1,000,000	6/12	Debt Conversion
Randall James	250,000	6/12	Acquisition
James Scott Tassan	1,000,000	6/12	Services
Edward Vakser	1,000,000	6/12	Services
Anzhelika Tassan	1,000,000	6/12	Services
Silverman Family Trust	250,000	6/12	Investment
NRG, Inc.	1,000,000	6/12	Services
Patrick C. Guillot	50,000	6/15	Services
Kevin Dillingham	37,500	6/15	Loan
Dawn Berndt	18,750	6/23	Acquisition
Shirley Casavant	50,000	7/26	Services
Boost Marketing	400,000	8/15	Services
Jessica Asenjo	200,000	9/6	Debt Conversion
Tim Murray	200,000	9/6	Debt Conversion
James Skalko	200,000	9/6	Debt Conversion
Sunbelt Building Supply	200,000	9/6	Debt Conversion
Robert Talbot	200,000	9/6	Debt Conversion
Randy Jacobs	1,000,000	9/7	Services
NRG, Inc.	2,000,000	9/28	Services
Anzhelika Tassan	2,000,000	9/28	Services
James Scott Tassan	2,000,000	9/28	Services
Edward Vakser	2,000,000	9/28	Services
Bonnie Sue Porterfield	1,000,000	11/9	Services
Ron T. Briscoe	250,000	12/8	Services

Since the date of the Issuer's Annual Report, December 31, 2011, through the 12 months ending December 31, 2012, the following issuances have resulted in changes in total shares of common stock issued and outstanding:

Issuances: January 1 – December 31, 2012

<u>Shareholder name</u>	<u># of shares</u>	<u>Date</u>	<u>Consideration</u>
Gene R. Robinson	1,000,000	3/27	Services
Jennifer Welter	1,000,000	3/27	Services
Cayman Institutional Bank	1,000,000	5/3	Services
ML Capital Group, Inc.	300,000	5/3	Services
Thomas Nelson	1,600,000	5/3	Services
James R. Ray	500,000	5/3	Services
Cecil A. Yates	100,000	5/3	Services
Roy Meadows	57,150	6/6	Debt Conversion
TriNexus, Inc.	95,000	6/6	Debt Conversion
NRG, Inc.	2,000,000	6/11	Services
Anzhelika Tassan	2,000,000	6/11	Services
James Scott Tassan	2,000,000	6/11	Services
Edward Vakser	2,000,000	6/11	Services
Salvatore P. Caro	1,000,000	6/12	Services
Richard H. Hwang	50,000	6/12	Services
William Thomas Engle	300,000	6/12	Services
Marvin L. Luginbill	100,000	6/12	Services
Joseph A. Marciona	25,000	6/12	Services
Charles Moore	50,000	6/12	Services
Aaron Vederoff	50,000	6/12	Services
Joseph Wilson	100,000	6/12	Services
NRG, Inc.	2,000,000	6/15	Services
Edward Vakser	2,000,000	6/15	Services
Eugene F & Timothy J Bernard	400,000	6/25	Services
Lance R. Ceasar	100,000	6/25	Services
Larry F. Grooms	100,000	6/25	Services
James R. Ray	100,000	6/26	Services
Silverman Family Trust	3,000,000	6/26	Services

Issuances: January 1 – September 30, 2013

<u>Shareholder name</u>	<u># of shares</u>	<u>Date</u>	<u>Consideration</u>
*Various contractors	11,535,000	March 1-31	Services
Merrimac Corporate Securities, Inc.	150,000	5/29	Services
Harry C. Stone II	150,000	5/29	Services
Alpine Holdings, LLC.	2,000,000	6/11	Debt Conversion
Silverman Family Trust	1,000,000	6/11	Debt Conversion
WBD Holdings	2,000,000	6/11	Debt Conversion
WBD Holdings, LLC	800,000	7/10	Debt Conversion
Alpine Holdings, LLC.	800,000	7/10	Debt Conversion
Silverman Family Trust	400,000	7/10	Debt Conversion
Jose A. Bardelas	4,100,000	7/10	Investment - Restricted
David Perley	2,200,000	8/02	Services - Restricted
Edward Vakser	1,000,000	8/02	Compensation - Restricted
Alpine Holdings, LLC.	800,000	8/12	Services - Restricted
WBD Holdings, LLC	800,000	8/12	Debt Conversion
Silverman Family Trust	400,000	8/12	Debt Conversion
Kenneth Edward	1,200,000	9/12	Investment - Restricted
Charlotte Stokes	5,000,000	9/12	Services - Restricted
Randy Jacobs	5,000,000	9/12	Compensation - Restricted
Thomas Stokes	5,000,000	9/12	Services - Restricted
Anzhelika Tassan	10,000,000	9/12	Services - Restricted
James Scott Tassan	10,000,000	9/12	Compensation - Restricted
Edward Vakser	10,000,000	9/12	Compensation - Restricted
David Perley	5,000,000	9/12	Services - Restricted
Clear Creek Consulting Group	5,000,000	9/12	Services - Restricted
Consumer Value Network	5,000,000	9/12	Services - Restricted
Chuck Whitbread	5,000,000	9/12	Compensation - Restricted
WBD Holdings, LLC	8,610,280	9/18	Debt Conversion
Alpine Holdings, LLC	8,610,280	9/18	Debt Conversion
Silverman Family Trust	4,444,444	9/18	Debt Conversion

\*Restricted shares of common stock of the Issuer were provided for services to several contractors for services rendered to the Issuer.

## 5) Financial Statements

Provide the financial statements described below for the most recent fiscal year end or quarter end to maintain qualification for the OTC Pink Current Information tier. For the initial disclosure statement (qualifying for Current Information for the first time) please provide reports for the two previous fiscal years and any interim periods.

- A. Balance sheet;
- B. Statement of income;
- C. Statement of cash flows;
- D. Financial notes; and
- E. Audit letter, if audited

The financial statements requested pursuant to this item shall be prepared in accordance with US GAAP by persons with sufficient financial skills.

You may either (i) attach/append the financial statements to this disclosure statement or (ii) post such financial statements through the OTC Disclosure & News Service as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial reports separately as described in part (ii) above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to otcq.com in the field below.

The most recent information for the Issuer's applicable period ending September 30, 2013, is available on OTCMarkets.com as "Q3 Financial Reports", and is hereby incorporated herein by reference. This Interim Financial Report was prepared in accordance with US GAAP by persons with sufficient financial skills and posted to otcq.com on November 19, 2013.

## **6) Describe the Issuer's Business, Products and Services**

Describe the issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

A. a description of the issuer's business operations;

The Issuer and its Direct Sales group, De Vie Sun, (translated as "Healthy Life"), is launching a functional beverage line. The company will use its Direct Sales web portal to market and advertise sales opportunities in the home based direct sales business.

In 2013, we are beginning to create home based business and network sales and marketing programs for our products. Our products will be available for resale via our web portal. The societal trends are very positive toward developing growth for such products in the Direct Sales/Social Marketing space. Our energy drinks and nutritional products are designed specifically for our company, and are not available elsewhere. The research and development of the line of products was completed in 2012, and a roll out of products is beginning in 2013.

B. Date and State (or Jurisdiction) of Incorporation:

The Corporation was formed in the State of Nevada on November 15, 1996 under the name Anonymous Data, Inc.

C. the issuer's primary and secondary SIC Codes;

8999 (Services, misc.)

D. the issuer's fiscal year end date;

December 31

E. principal products or services, and their markets;

The Issuer and its Direct Sales group, De Vie Sun, offer nutritional and wellness products, including high energy drinks and nutritional supplements nationwide.

## **7) Describe the Issuer's Facilities**

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The Issuer leases offices at its address in Dallas, Texas.

## **8) Officers, Directors, and Control Persons**

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

- A. Names of Officers, Directors, and Control Persons. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

In March, 2013, the Board of Directors of the Issuer elected two new officers and directors of PBS Holding, Inc., and upon the new officers and directors acceptance of their appointments, the former two officers and directors of the Issuer, Bobby Varma and Keith Hayter resigned all positions with the Issuer.

The new officers and directors of the Issuer are: Edward Vakser, Chairman of the Board of Directors, and President and Director, and James S. Tassan, Secretary and Treasurer, Director.

The following is biographical information on each of the new officers and directors:

Edward Vakser, President, Director. Mr. Vakser has been President. For over 25 years, Edward Vakser has been involved in a multitude of enterprises including owning the second largest staging company in North Texas. He has been awarded several growth and performance industry awards and has produced some of the largest Corporate, Entertainment, and Direct Marketing Industries' events. For over 12 years, Mr. Vakser has been working on several intellectual property concepts including Artfest International, Inc., The Art Channel, the Presley Estate, Wrestling, Ultimate Fighting and Extreme Sports, along with a multitude of art, recording, and performing artists. Mr. Vakser, one of the co-founders of The Art Channel, created Art Channel as a new network featuring all things creative providing an avenue to promote artists and their art, to sell high quality reproduction Giclée art and collectibles, and to provide a proven art collection business opportunity system while delivering true entertainment and educational values. Mr. Vakser brings marketing, broadcast television, technological, and financial expertise to enhance and complete the Issuer's business plan and opportunity.

James S. Tassan, Secretary, Treasurer, Director. James Scott Tassan has been an innovative executive producer for over 12 years and has produced commercials, infomercials, television show content and corporate events for Fortune 1000 clients. Mr. Tassan specializes in production services including all aspects of show scripting, shooting, directing, producing, editing, and staging. He is a creative problem-solver, producer, and team builder, and is highly experienced at managing direct selling operational systems.

Name	Number & Percentage of Beneficially Shares Owned		
	Common	Preferred Series A	Preferred Series B
Edward Vakser	18,000,000 (9.78%)	1 (100%)	1,000,000 (23.41%)
James Scott Tassan	15,000,000 (8.15%)	N/A	1,000,000 (23.41%)
Artfest International , Inc.*	10,000,000 (5.43%)	N/A	N/A
Anzhelika Tassan	15,000,000 (8.15%)	N/A	N/A
Alpine Holdings, LLC	11,410,280 (6.20%)	N/A	N/A
WBD Holdings, LLC	11,410,280 (6.20%)	N/A	N/A
NRG, Inc	7,000,000 (3.80%)	N/A	1,000,000 (23.41%)

- B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

- C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

Name & Address	Number & Percentage of Beneficially Shares Owned		
	Common	Preferred Series A	Preferred Series B
<b>Name:</b> Edward Vakser <b>Address:</b> 1322 Roundtable Drive Dallas, Texas 75247	18,000,000 (9.78%)	1 (100%)	1,000,000 (23.41%)
<b>Name:</b> James Scott Tassan <b>Address:</b> 1322 Roundtable Drive Dallas, Texas 75247	15,000,000 (8.15%)	N/A	1,000,000 (23.41%)
<b>Name:</b> NRG, Inc. <b>Resident Agent:</b> Edward Vakser <b>Address:</b> 2504 Northcrest Drive Plano, Texas 75075	7,000,000 (3.80%)	N/A	1,000,000 (23.41%)

<b>Officers and Directors as Group (Preferred Series A)</b>	1	100.00%
<b>Officers and Directors as Group (Preferred Series B)</b>	2,000,000	46.82%
<b>Officers and Directors as a Group (Common):</b>	33,000,000	17.93%

\*Artfest International, Inc. is located at 15851 Dallas Parkway, Suite 600, Addison, Texas 75001, and Edward Vakser, President of the Issuer, is its resident agent and CEO.

## 9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Name: Brian F. Faulkner

Firm: Brian F. Faulkner, Attorney at Law  
Address 1: 27127 Calle Arroyo  
Address 2: Suite 1923  
Address 3: San Juan Capistrano, CA 92675-2765  
Phone: (949) 240-1361  
Email: briffaulk@aol.com

Accountant or Auditor

Name: PBS Holding, Inc.  
Firm: PBS Holding, Inc.  
Address 1: 1322 Roundtable Drive  
Address 2: Dallas, Texas 7524  
Phone: (214) 418-6940  
Email: info@pbsholding.com

Investor Relations Consultant

Name: None  
Firm: N/A  
Address 1: N/A  
Address 2: N/A  
Phone: N/A  
Email: N/A

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

Name: None  
Firm: N/A  
Address 1: N/A  
Address 2: N/A  
Phone: N/A  
Email: N/A

## **10) Issuer Certification**

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, Edward Vakser, President of PBS Holding, Inc. certify that:

1. I have reviewed this quarterly disclosure statement of PBS Holding, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

November 19, 2013

/s/Edward Vakser, President, Director

/s/James S. Tassan, Secretary and Treasurer, Director