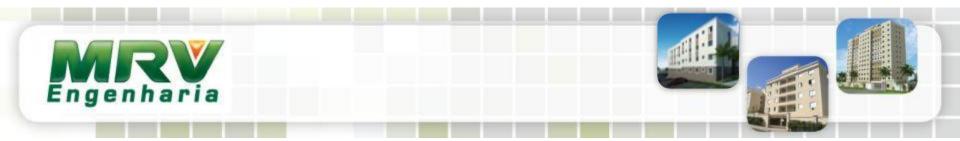


Corporate Presentation August 2014





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Summary

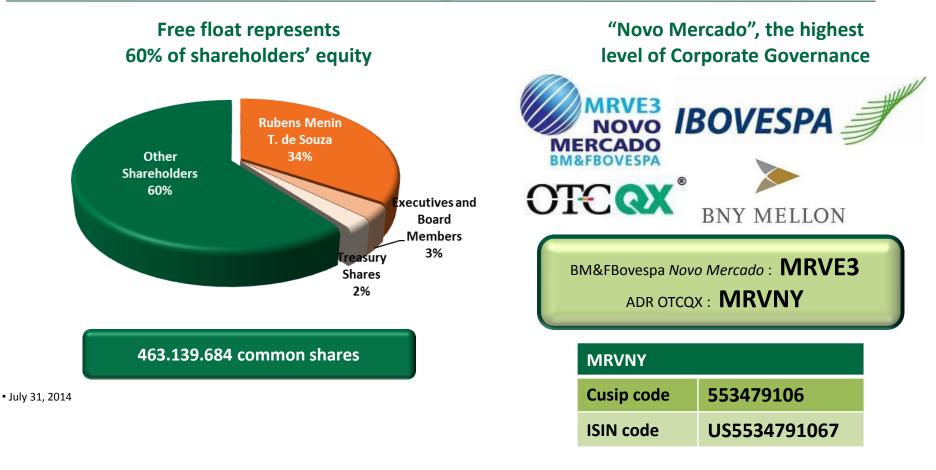
1. Company Overview	4
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LOG CP URBAMAIS	



COMPANY OVERVIEW



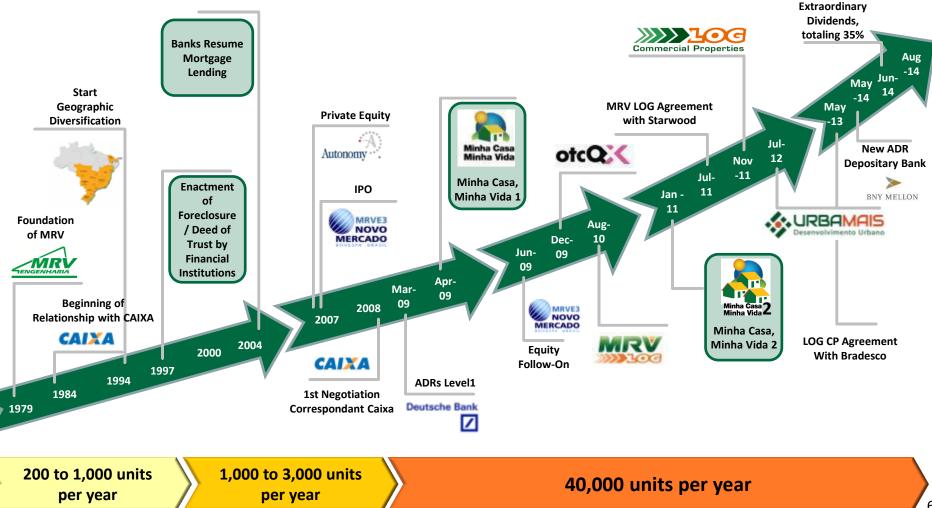
Shareholder Structure







History





Our products



Esmeralda Ville – Campinas, SP



Forte Iracema – Fortaleza, CE



Spazio Urano – Uberlândia, MG



Saint Jeróme – São Paulo, SP



Our investments in urbanization and infrastructure

Urban paving



Piracicaba - SP



Aracajú - SE

Sewage treatment station



Americana - SP

Urbanization



Ribeirão Preto – SP

Revitalization and maintenance of squares and parks



Uberlândia – MG

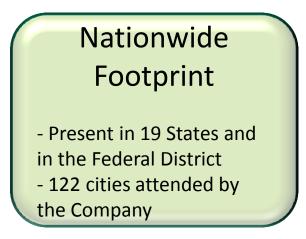


Contagem – MG



Geographic Diversification \rightarrow Very low competition





Competition	% Sales 1Q14
Very low	77%
Modest	11%
High	12%

V Diluted Competition

V Lower Execution Risk



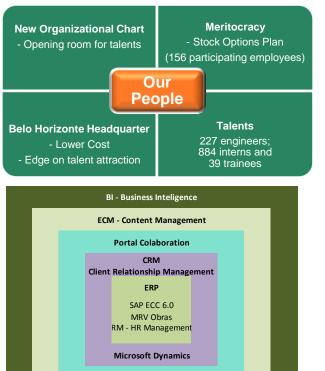
Focus on processes





Focus on processes: People, IT Frame and Balanced Growth

Qualified team and investments in infrastructure



Microsoft Sharepoint

ECM

SAP - BO (Cube)

GED

Microsoft (Report)

BPM

Cognos (Planning)

Scale & Cost dilution – Construction DNA

		Pre- IPO ¹	Cur- rent ²	Chg.	Trend
	Construction Sites	109	269	2.5x	
	Units per Site	76	338	4.4x	
Operational	Operational Management	24	60	2.5x	
Opera	Engineering Staff	71	227	3.2x	
	Interns	251	884	3.5x	
	# Employees for Construction ³	3,427	24,282	7.1x	
ative	S, G & A ³	539	2,829	5.2x	
Administrative	IT Systems	ERP system	SAP-CRM-HR- Planning	-	-
Adm	Homeowners financing team	34	1,894	55.7x	

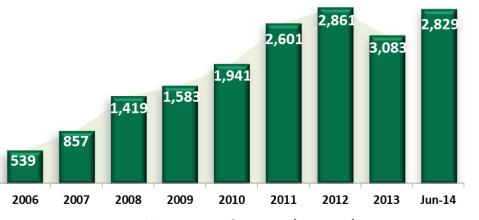
Note:

- (1) As of December 31, 2006
- (2) As of July 31, 2014.
- (3) As of June 30, 2014.
- (4) Team numbers are composed by own and outsourced employees.

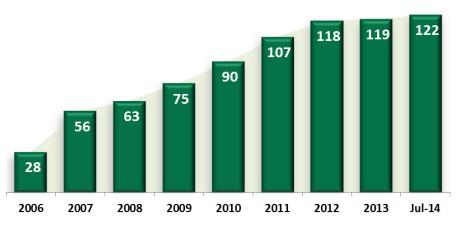


Organic Growth: metrics

Administrative Headcount



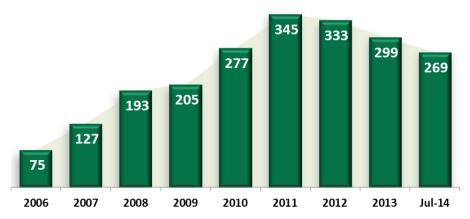
Geographic Diversification (# cities)



Note: Team numbers are composed by own and outsourced employees.

28,295 27,212 24,800 24,282 22,536 12,294 10,493 5,350 3.42 2006 2007 2008 2009 2010 2011 2012 2013 Jul-14

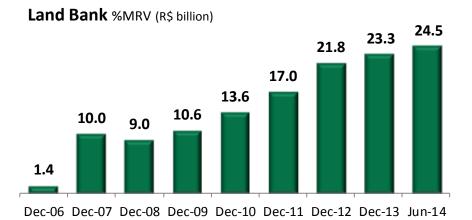
Construction sites in progress



Production Headcount



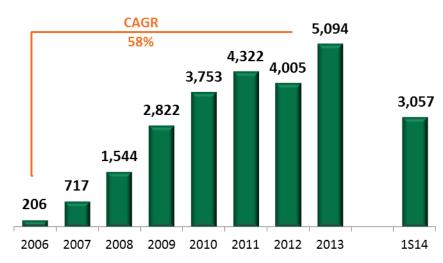
Performance of Operational Results (R\$)...



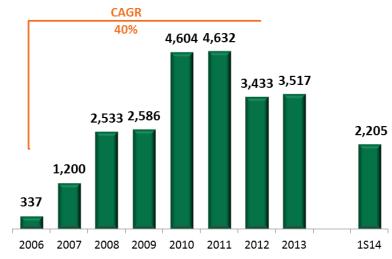
* Sales net of swaps and gross of cancellations.

August 19, 2014: US\$ 1 = R\$2.26

Pre-sales* %MRV (R\$ million)

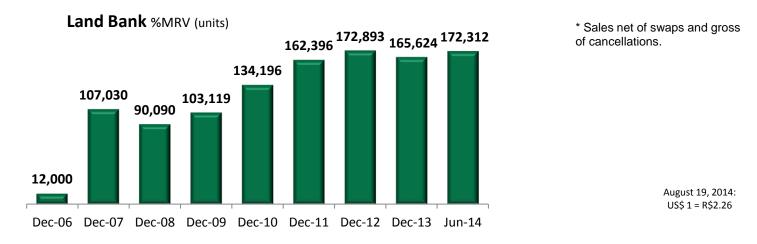




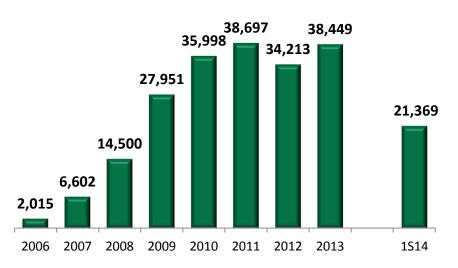




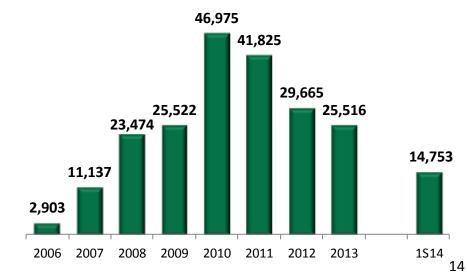
Performance of Operational Results (units)...



Pre-sales* %MRV (units)

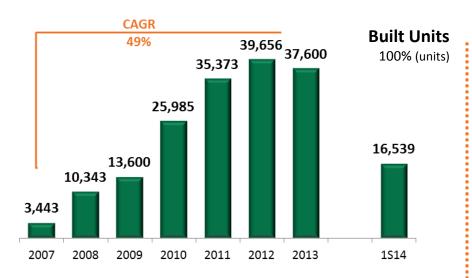


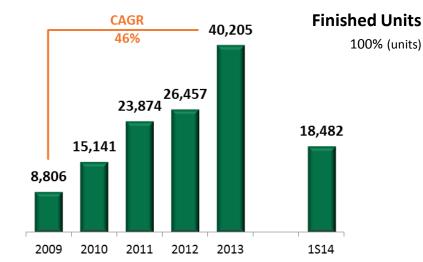
Launches %MRV (units)

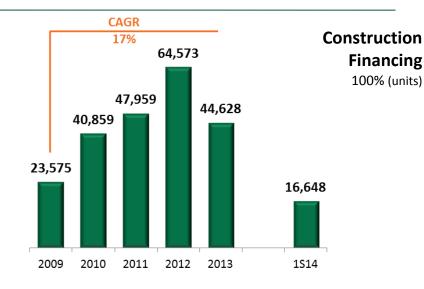


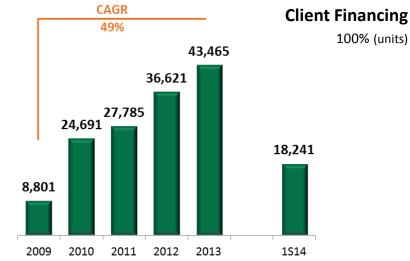


Performance of Operational Results ...





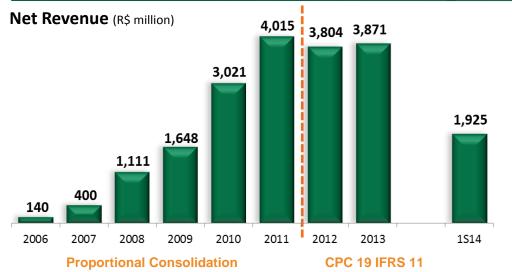


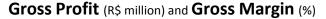


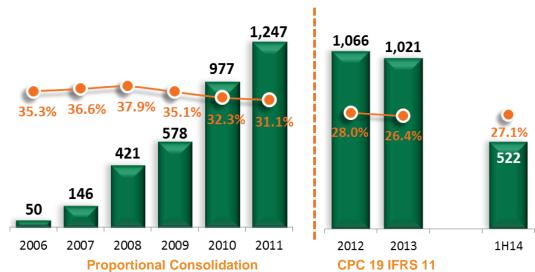
100% (units)



... and Financial Results





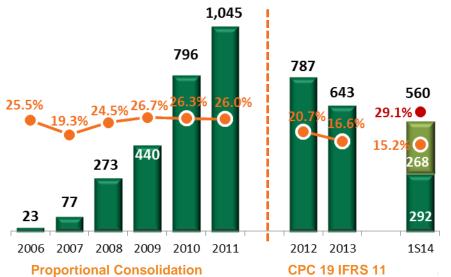


August 19, 2014: US\$ 1 = R\$2.26

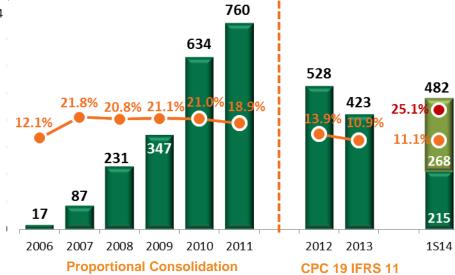


... and Financial Results

EBITDA (R\$ million) and EBITDA Margin (%)



Net Income (R\$ million) and Net Margin (%)

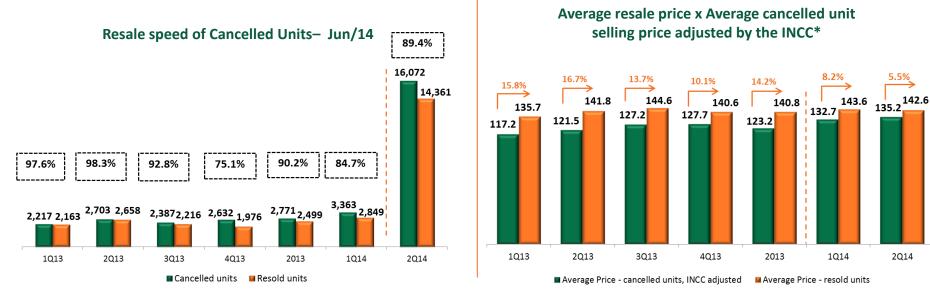


August 19, 2014: US\$ 1 = R\$2.26



Cancellations (% MRV)

(em R\$ mil)	1T13	2T13	3T13	4T13	1T14	2T14	Var. 2T14 x 2T13
Vendas Brutas	1,094,722	1,381,231	1,388,108	1,229,996	1,538,059	1,518,808	10.0% 个
Distratos (Valor de Contrato)	232,615	293,669	265,548	295,952	327,981	412,218	40.4% 个
Distratos / Vendas	21.2%	21.3%	19.1%	24.1%	21.3%	27.1%	5.88 p.p. ↑
Vendas Líquidas	862,106	1,087,562	1,122,560	934,043	1,210,077	1,106,591	1.7% 个
(em unidades)	1T13	2T13	3T13	4T13	1T14	2T14	Var. 2T14 x 2T13
Unidades Vendidas Brutas	8,816	10,551	10,250	8,832	10,734	10,636	0.8% 个
Unidades Distratadas	2,217	2,703	2,387	2,632	2,771	3,363	24.4% 个
Distratos / Vendas	25.1%	25.6%	23.3%	29.8%	25.8%	31.6%	6.00 p.p. ↑
Unidades Vendidas Líguidas	6.599	7,848	7,863	6,200	7,963	7,273	7.3%↓



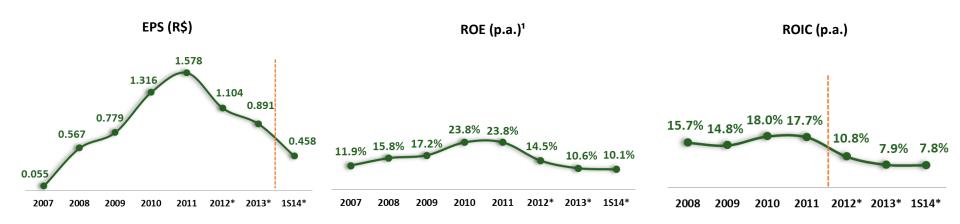
* Average contract value of the cancelled unit adjusted by the period's INCC between the original sale and the resale.

18

2Q14



Profitability Indicators (2006-2011: Proportional Consolidation / 2012-1Q14: CPC 19 IFRS 11)





¹Equity: average of the last 5 quarters.

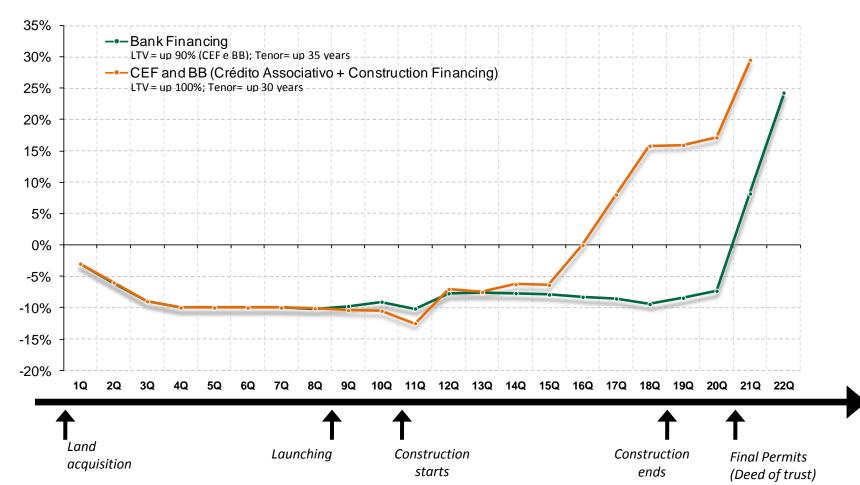
2012 – 1Q14: CPC 19 IFRS 11)

Financial Reporting Standards (IFRS)



MRV's typical project Cash Flow

Cumulative Cash Flow as percentage of PSV



20



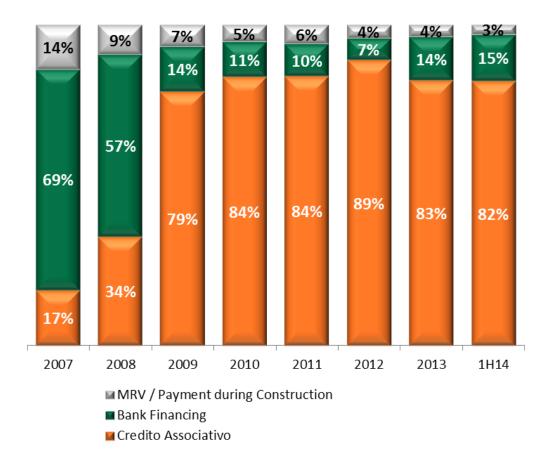
MRV's typical project Cash Flow Assumptions

	04 DOM									Qua	rter												
MRV Model	% PSV	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15	Q16	Q17	Q18	Q19	Q20	Q21	Q22
Operational Indicators																							
Construction Speed												7,0%	12,0%	12,0%	15,0%	15,0%	18,0%	13,0%	8,0%				
Sales Speed										20,0%	20,0%	20,0%	20,0%	4,0%	4,0%	3,0%	3,0%	3,0%	3,0%				
Cash Flow - Bank Financing																							
Cash inflow	100,0%									0,8%	1,1%	1,4%	1,8%	1,5%	1,6%	1,7%	1,8%	1,9%	2,1%	2,1%	2,1%	40,0%	40,0%
Taxes on revenue	3,1%											0,1%	0,1%	0,1%	0,1%	0,1%	0,1%	0,1%	0,1%	0,1%	0,1%	1,3%	1,3%
Net revenue	96,9%									0,8%	1,1%	1,4%	1,8%	1,5%	1,6%	1,6%	1,7%	1,9%	2,0%	2,0%	2,0%	38,7%	38,7%
Financing inflow	45,0%												6,8%	5,4%	6,3%	6,8%	7,7%	6,8%	4,5%	0,9%			
Interest	5,6%													0,2%	0,3%	0,4%	0,5%	0,7%	0,8%	0,9%	0,9%	0,7%	0,1%
Financing amortization	45,0%																					22,5%	22,5%
Land disbursement	10,0%	3,0%	3,0%	3,0%	1,0%																		
Preproduct and public improvements	4,0%								0,1%	0,4%	0,4%	0,4%	0,4%	0,4%	0,4%	0,4%	0,4%	0,4%	0,4%				
Construction disbursement	52,0%											2,1%	5,7%	6,2%	7,3%	7,8%	8,8%	7,8%	5,2%	1,0%			
Final Registry disbursement	1,0%																		1,0%				
Result	24,3%	-3,0%	-3,0%	-3,0%	-1,0%				-0,1%	0,4%	0,7%	-1,1%	2,4%	0,1%	-0,1%	-0,2%	-0,4%	-0,3%	-0,9%	1,0%	1,1%	15,5%	16,1%
Cash Flow - CEF + BB																							
Cash inflow	100,0%									0,1%	0,3%	0,5%	8,0%	4,6%	11,7%	12,0%	16,1%	16,8%	14,8%	1,2%	1,2%	12,8%	
Taxes on revenue	3,1%												0,3%	0,1%	0,4%	0,4%	0,5%	0,5%	0,5%	0,0%	0,0%	0,4%	
Net revenue	96,9%									0,1%	0,3%	0,5%	7,7%	4,4%	11,3%	11,6%	15,6%	16,3%	14,4%	1,2%	1,2%	12,4%	
Financing inflow	16,0%												6,0%	6,0%	4,0%								
Interest	0,3%													0,1%	0,2%								
Financing amortization	16,0%												2,1%	4,2%	6,2%	3,5%							
Land disbursement	10,0%	3,0%	3,0%	3,0%	1,0%																		
Preproduct and public improvements	4,0%								0,1%	0,4%	0,4%	0,4%	0,4%	0,4%	0,4%	0,4%	0,4%	0,4%	0,4%				
Construction disbursement	52,0%											2,1%	5,7%	6,2%	7,3%	7,8%	8,8%	7,8%	5,2%	1,0%			
Final Registry disbursement	1,0%																		1,0%				
Result	29,5%	-3,0%	-3,0%	-3,0%	-1,0%				-0,1%	-0,3%	-0,1%	-2,0%	5,5%	-0,5%	1,2%	-0,1%	6,3%	8,1%	7,8%	0,1%	1,2%	12,4%	



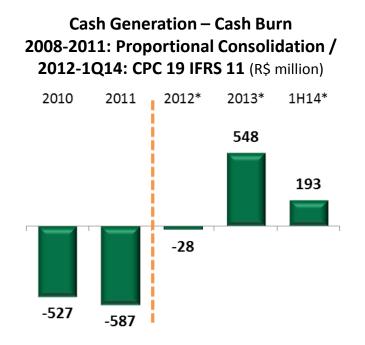
Pre-sales financing mix

Evolution of Pre-sales by financing means (R\$) - %MRV



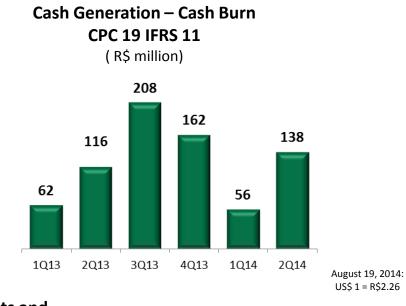


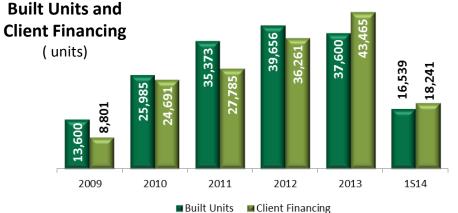
Focus on Cash Flow



Important highlights

- ▼ Improvement in CEF's processes and systems in 2011 \rightarrow benefits from 2012 on
- ♥ Growth of BB's operations in the "Crédito Associativo" model, started in 2011.
- ▼ Implementation of "SICAQ / SAC" Project in 2013.







Cash Generation (2006-2012: Proportional Consolidation / 2013: CPC 19 IFRS 11)

(2006-2012:

Proportional Consolidation /

2013*: CPC 19 IFRS 11)

2009 - 2010 in

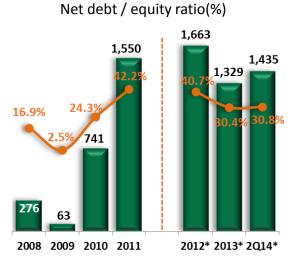
accordance with

International

Financial Reporting

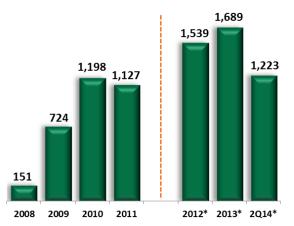
Standards (IFRS)

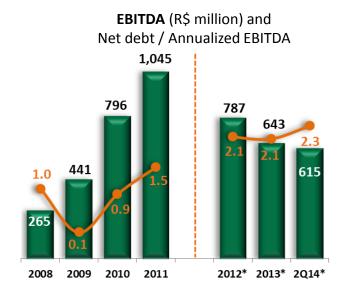
August 19, 2014: US\$ 1 = R\$2.26



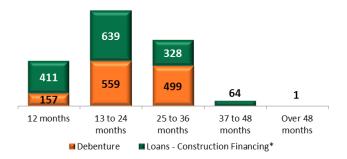
Net debt (R\$ million) and

Cash Position (R\$ million)





Debt Repayment Schedule ¹ (R\$ million)

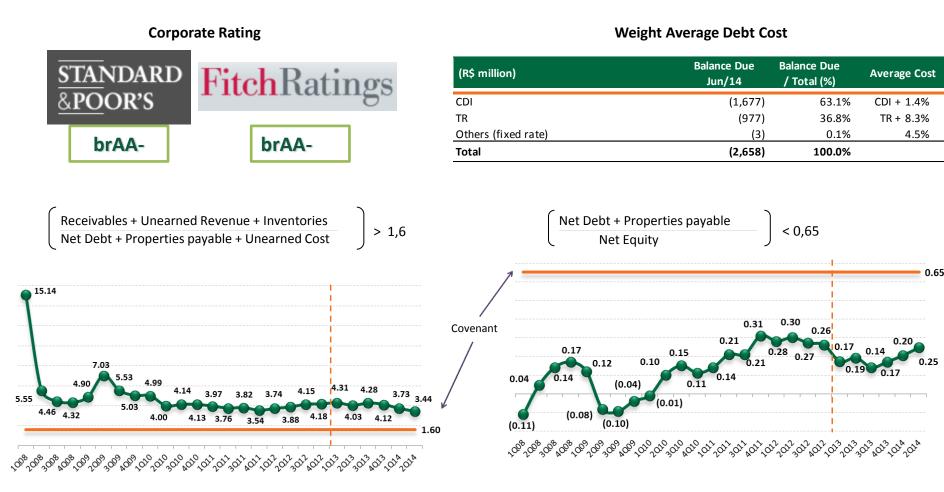


Duration: 19 months ¹

24



Debt Detail and Financial Covenants



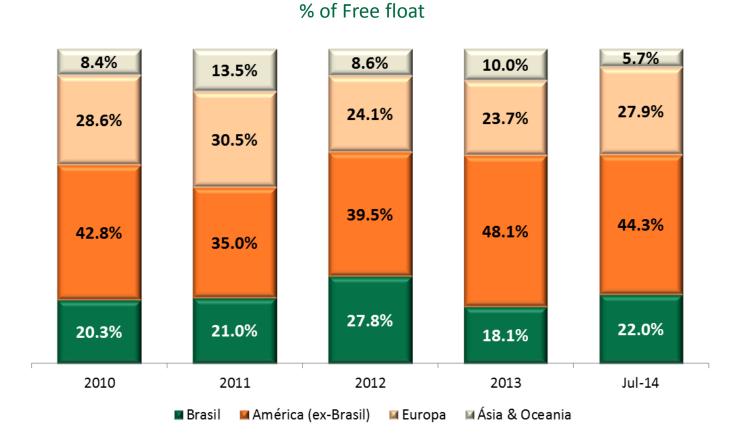
Covenants: 1Q08 to 4Q12 – Proportional consolidation; 1Q13 and 2Q13 – CPC 19 – IFRS 11. Note: "Net Debt" excludes SFH financing. "Properties payable" excludes land part relative to swap

August 19, 2014: US\$ 1 = R\$2.26



Shareholders' base by region

MRV's Shareholders base





Analysts Estimates – Consensus

Estimates - Analysts Consensus (R\$ million)							
	2014	2015	# institutions				
Launches	4,404	4,719	12				
Pre-sales	5,064	5,115	7				
Net pre-sales	4,231	4,146	5				
Net Revenue	4,130	4,430	14				
Gross Profit	1,145	1,259	7				
Gross Margin	27.7%	28.4%	7				
Gross Profit ex-interests	1,260	1,408	5				
Gross Margin ex-interests	30.3%	32.3%	5				
Net Income	531	617	14				
Net Margin	12.9%	13.9%	14				
EPS	1.1	1.3	12				
ROE	12.3%	13.1%	14				
ev/ebitda	6.7	5.6	11				

*Updated on: July 28, 2014

August 19, 2014: US\$ 1 = R\$2.26

Institutions: Bradesco, BTG Pactual, Citi, Credit Suisse, Goldman Sachs, Itaú, JP Morgan, Bank of America Merril Lynch, Morgan Stanley, Santander, Votorantim, BES, Coinvalores, Lopes Filho.

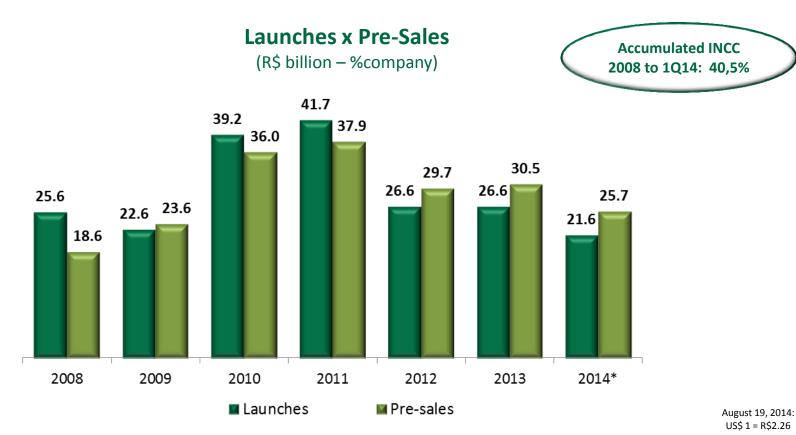


Market Opportunities & Company's Strategy



Housing Sector – Launches and Pre-Sales

2012 shows activity deceleration



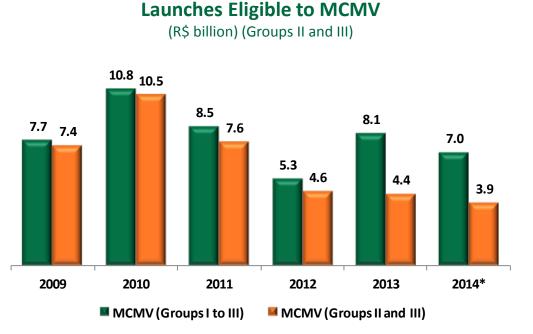
2014*: 1Q14 annualized.

Source: Company reports – MRV, Cyrela, Gafisa, PDG, Rossi, Brookfield, CCDI (until 2011), Viver, Even, Rodobens, Trisul, Tecnisa, Direcional, Eztec, Helbor.



Reduced Competition in the Low Income Segment ...

Lower Competition in the MCMV Program



(Groups II and III) **MRV** 36% **MRV MRV** 51% **MRV MRV** 62% 71% 72% Other Companies Other Other 64% **Companies** Other Outras Companies 49% Companies Companies 38% 29% 28%

Change of % of launched units in MCMV

The data are estimated and based on the listed Companies' earnings releases

2012

2013

Other companies: Direcional, PDG, Gafisa, Cyrela, Rodobens, Rossi, Brookfield, CCDI, EVEN, EZ TEC, TECNISA, TRISUL, VIVER and Helbor.

2011

August 19, 2014: US\$ 1 = R\$2.26

2014*

2014*: 1Q14 annualized.

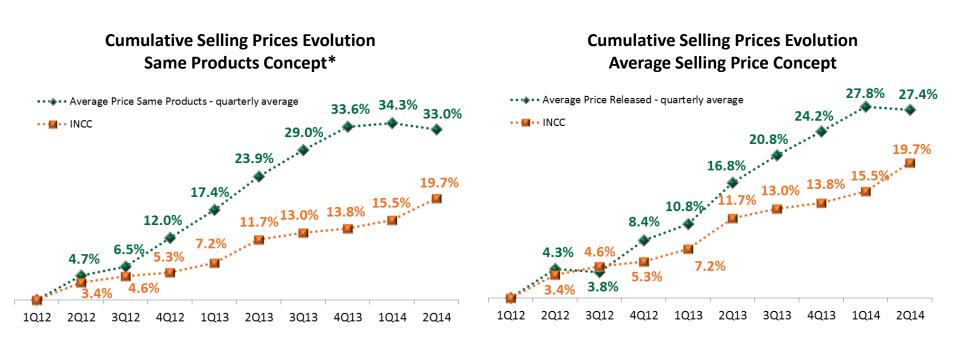
Note: The data are estimated and based on the listed Companies' earnings releases.

Source: Company reports – MRV, Cyrela, Gafisa, PDG, Rossi, Brookfield, CCDI (up to 2011), Viver, Even, Rodobens, Trisul, Tecnisa, Direcional, Eztec, Helbor. 30

2010



... has allowed MRV to be more aggressive in pricing



* To exclude distortion of geographical mix and typology, the concept of "same products" considers only the evolution of prices in projects which had sales in consecutive periods and of the same unit typology.



Financing Amortization Systems

Unit price: R\$ 140,000 Tenor: 360 months

	SAC 1	SAC 2	PRICE
Family income	R\$ 4,000	R\$ 3,068	R\$ 2,118
Loan to value	90%	80%	80%
Interest Rate *	7.16%	6.00%	5.00%
Down payment	R\$ 14,500	R\$ 26,870	R\$ 14,358
Subsidy	R\$ 0	R\$ 2,113	R\$ 14,642
First Installment:	R\$ 1,189	R\$ 920	R\$ 635
Intermediary Installment:	R\$ 796	R\$ 628	R\$ 637
Last Installment:	R\$ 390	R\$ 324	R\$ 667

Note:

Simulation of a new apartment acquisition in São Paulo / SP. Source: Housing Simulator of Caixa Econômica Federal (<u>http://www8.caixa.gov.br/siopii</u> <u>nternet/simulaOperacaoInternet</u> .do?method=inicializarCasoUso).

SAC – Constant Amortization System

Fixed monthly financing amortization and decreasing installments.

PRICE – Constant Installments

Increasing monthly financing amortization and constant installments.

* Acquisition by a family with less than 3 years contribution to FGTS fund. In case of more than 3 years contribution, there is a discount of 50 bps in the interest rates. The personal FGTS account can be used to amortize the down payment.

August 19, 2014: US\$ 1 = R\$2.26



MCMV



The program Minha Casa, Minha Vida ("*My House, My Life*")

		MCMV 1		MCMV 2
Government Program Re	esources (R\$ billion)	34.0		72.6
Total number of Units to	be build	1,000,000		2,750,000*
Monthly Income		Units		Units
Group I	up to R\$1,395	400.000	up to R\$1,600	1,600,000
Group II	from R\$1,395 to R\$2,790	400.000	from R\$1,600 to R\$3,275	600.000
Group III	from R\$2,790 to R\$4,650	200.000	from R\$3,275 to R\$5,000	200.000
Target (Term)		Dec/10		Dec/14
Duration		2 years		4 years



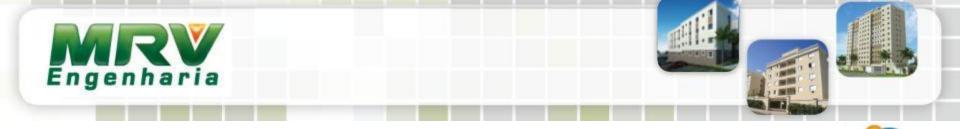
August 19, 2014: US\$ 1 = R\$2.26

Regions	Unit Price Cap		
Metropolitan Areas of Rio de	up to R\$190,000		
Janeiro, São Paulo and Brasília	up to N9190,000		
Cities with more than 1 million	up to B\$170,000		
inhabitants + State Capitals	up to R\$170,000		
Cities with between 250 thousand	up to R\$145,000		
and 1 million inhabitants	up to K\$145,000		
Cities with between 50 thousand	up to B\$115,000		
and 250 thousand inhabitants	up to R\$115,000		
Other cities	up to R\$90,000		

Fonte: Ministério das Cidades

Mortgage Cost						
Family Income	Interest Rate					
up to R\$1,600	4.0% + TR					
From R\$1,600 to R\$2,455	5.0% + TR					
From R\$2,455 to R\$3,275	6.0% + TR					
From R\$3,275 to R\$5,000	7.16% + TR					

	Maximum Subsidy						
Family Income	Metropolitan Areas of SP, RJ, DF	Other Cities					
Up to R\$1,600	R\$ 25.000	R\$ 17.960					
From R\$1,600 to R\$2,325	R\$ 25.000	R\$ 17.960					
From R\$2,325 to R\$2,790	R\$ 10.783	R\$ 2.113					
From R\$2,790 to R\$3,275	R\$ 2.113	R\$ 2.113					
From R\$3,275	R\$ 0	R\$ 0					



Minha Casa, Minha Vida

MRV has the leadership on the Government Program and good relationship with CEF

Minha Casa Minha Vida 1 (2009-2010)								
MCMV 1 (2009 - 2010)								
	TOTAL	MRV	%					
Contracted Units	1,005,028	50,384	5%					
Group I	574,874	0	0%					
Groups II and III	430,154	50,384	12%					

Minha Casa Minha Vida 2 (2011-2014)

MCMV 2 (2011 - 31/03/14)					
	Total	MRV	%		
Contracted Units	2,356,922	161,480	7%		
Group I	1,097,045	3,180	0%		
Groups II and	1,259,877	158,300	13%		

Source: Ministério das Cidades - 03/31/2014

Ranking MCMV				
		Total Contracts (R\$ million)	Nr of Projects	
1)	MRV ENGENHARIA	6,553	519	
2)	DIRECIONAL ENGENHARIA	3,900	50	
3)	EMCCAMP	2,233	71	
4)	CURY CONSTRUTORA	1,900	60	
5)	SERTENGE SERVIÇOS	1,462	58	
6)	CONSTRUTORA TENDA	1,715	137	
7)	GRÁFICO ENGENHARIA	1,073	38	
8)	HF ENGENHARIA	934	28	
9)	CONSTRUTORA EMCASA	860	26	
10)	CANOPUS	846	46	
11)	BROOKFIELD	945	39	
12)	NOVOLAR	895	34	
13)	CASALTA CONSTRUÇÕES	779	56	
14)	AURORA CONSTRUTORA	651	44	
15)	AMORIM COUTINHO	596	30	
16)	L MARQUEZZO	667	46	
17)	BAIRRO NOVO	669	35	
18)	JC GONTIJO	862	7	
19)	REALIZA	674	33	
20)	CCM CONSTRUTORA	682	22	

As of 04/30/2014

Minha Vida

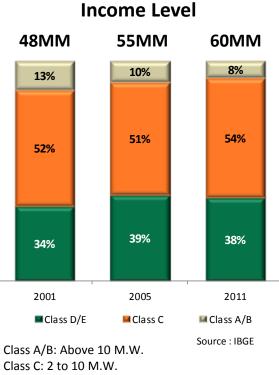


BRAZILIAN ECONOMY / HOMEBUILDING INDUSTRY



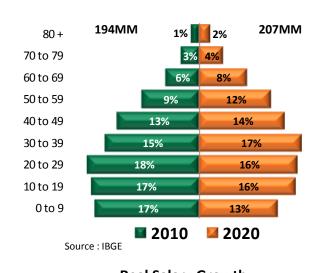
Structural Demand is there!

Families per



Class D/E: up to 2 M.W.

M.W. – minimum wages: lowest monthly remuneration that employers must legally pay to workers. 2014 M. W.: R\$ 724,00

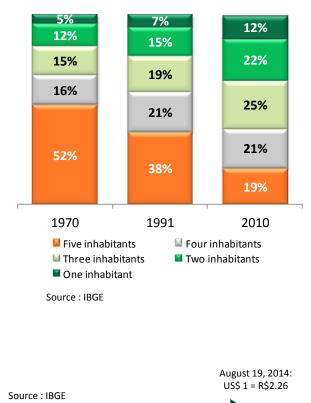




Population per Age Group

Smaller families = higher demand

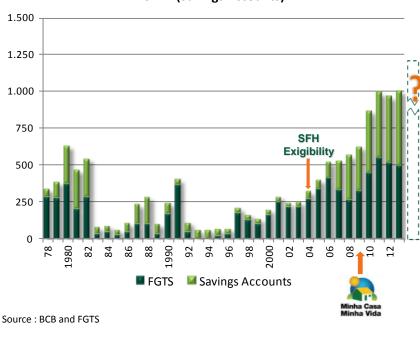
Evolution of inhabitants per apartment



Growth, regardless of government program



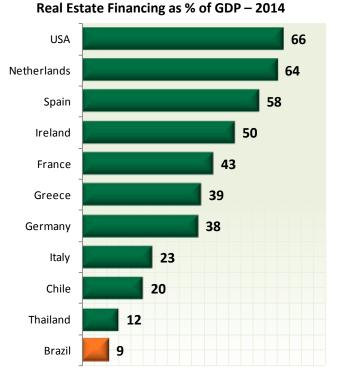
Credit Supply and stable Economy: keys to the industry's success!



Increase in mortgage offer

Units (thousand) financed by FGTS (Public Pension Fund) + SBPE (Savings Accounts)

Mortgage



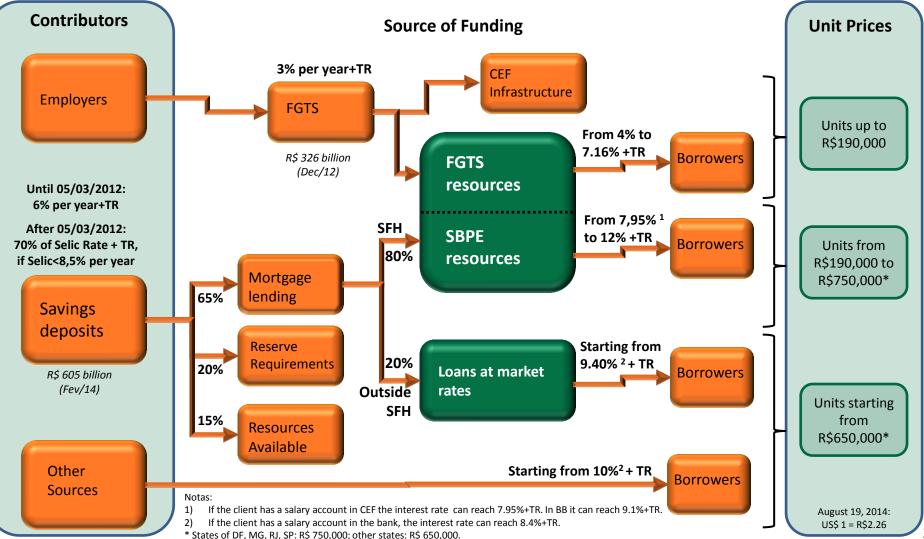
Source : BCB, Apr/14 and Presentation fom Itaú, 03/31/14.

Estimate of 1.5 million new houses per year in Brazil for the next 10 years

Minha Vida









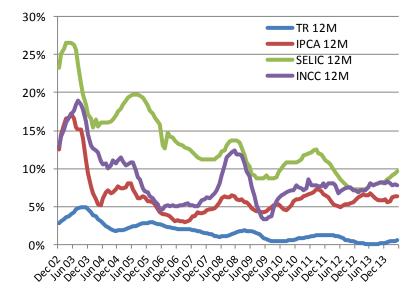
The impact of tighter Monetary Policy on Real Estate Loans is not so relevant...

Assumptions:

- V Unit value: R\$ 140k
- W Mortgage to Monthly Wage: 30%
- **W** Real Rate = Interest Rate + Monetary Correction of TR.
- V Income: R\$ 4,900

Monthly Installments (R\$)*											
	FGTS			-+/							
Loan-to-Value											
				90%	%		80)%			
Loan Term (years)											
	Interest		Real	SAG	c	SAC	:	PRIC	E		
	Rate	TR	Rate	20	30	20	30	20	30		
t: 🕤	7.16%	0.00%	7.16%	1,274	1,111	1,134	990	912	790		
erest p.a)	7.16%	0.50%	7.66%	1,280	1,117	1,139	994	946	790		
Inte (%	7.16%	1.00%	8.16%	1,286	1,123	1,145	999	981	790		
Real Interest Rate (% p.a)	7.16%	1.50%	8.66%	1,293	1,128	1,151	1,004	1,016	790		
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	7.16%	2.00%	9.16%	1,299	1,134	1,156	1,009	1,052	790		
	* 13th ins	stallment									
	SBPE										
				Loan-to-Va	lue						
				90%	%	80%					
				Loan Term	(years)						
	Interest		Real	SAG	C	SAC	:	PRIC	E		
	Rate	TR	Rate	20	30	20	30	20	30		
ti 🕤	7.95%	0.00%	7.95%	1,353	1,192	1,204	1,061	966	851		
erest p.a)	7.95%	0.50%	8.45%	1,359	1,198	1,209	1,066	972	851		
Inte (%	7.95%	1.00%	8.95%	1,366	1,204	1,216	1,072	1,007	851		
Real Interest Rate (% p.a)	7.95%	1.50%	9.45%	1,373	1,210	1,222	1,077	1,043	851		
ě č	7.95%	2.00%	9.95%	1,380	1,216	1,228	1,082	1,079	851		

* 13th installment

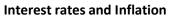


Source: IBGE, BCB, FGV - may/2014

▼INCC isn't linked with SELIC, but follows the rhythm of construction industry.

August 19, 2014: US\$ 1 = R\$2.26

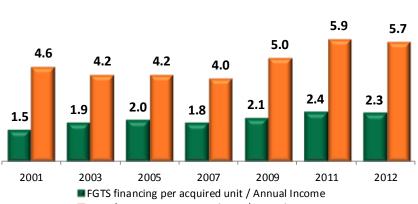
Note : TR = Reference Rate = Bank Deposit Rate (CDB/RDB) of the 30 largest financial institutions in Brazil x Reduction Factor. TR changes the amount due, and as such will change the monthly installments.





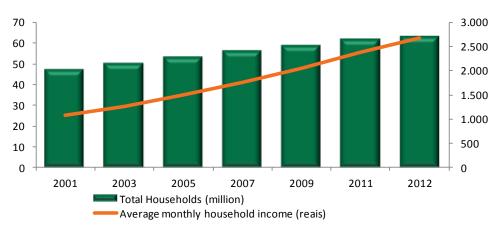
## **Housing Credit & Household**

Financing per acquired unit x Annual Family Income



SBPE financing per acquired unit / Annual Income

#### Number of households x Annual Family Income

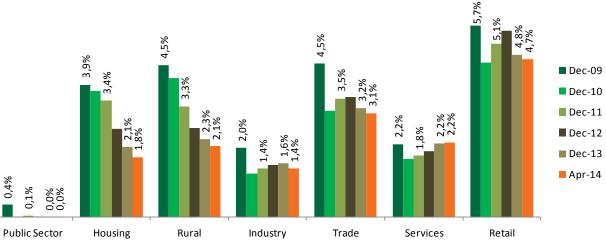


	2001	2003	2005	2007	2009	2011	2012
Total Population (thousand)		175,591	183,880	188,031	191,792	195,243	196,007
Average monthly household income (reais)		1,266	1,503	1,758	2,055	2,380	2,676
Average annual household income (reais)	12,900	15,192	18,036	21,096	24,660	28,560	32,112
Total Households (million)	47	50	53	56	59	61	63
FGTS financing for new acquired units	19,628	28,109	35,541	38,844	51,611	67,214	74,138
FGTS financing per acquired unit / Annual Income	1.5	1.9	2.0	1.8	2.1	2.4	2.3
SBPE financing for new acquired units	58,934	63,628	75,464	84,100	122,970	168,288	184,491
SBPE financing per acquired unit / Annual Income	4.6	4.2	4.2	4.0	5.0	5.9	5.7



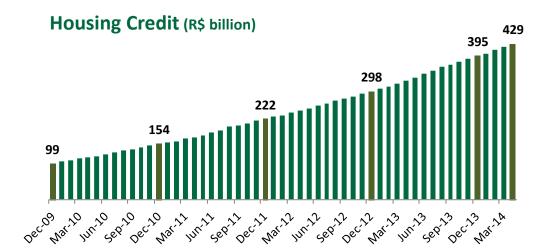
# **Housing Credit**

15% of the Credit has the Housing Sector as destination, which covers operations by individuals and housing cooperatives for the purpose of construction, renovation or acquisition of residential units.

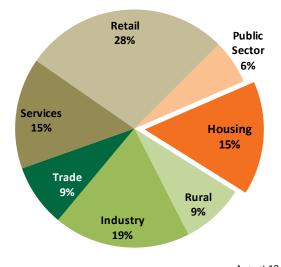


# Credit Default on Economic Sectors

*Default: Payments more than 180 day late.



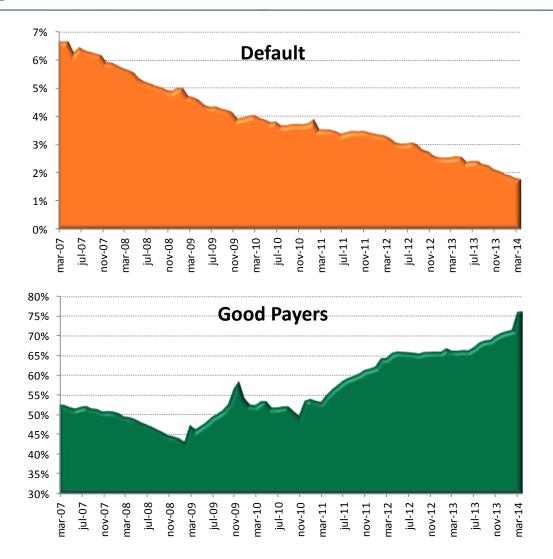
# **Credit Destination**



August 19, 2014: US\$ 1 = R\$2.26



**Housing Credit** 



* Default:
Payments more
than 180 day
late.
** Good Payers
: Payments
without default
or payments
less than 15
days late.



# **RET – Special Tax Regime**

RET	Special Taxation 6% Special Taxation 4% (up to 2012) (as of 2013)		Special Taxation 1%	Presumed Income	Taxable Income	
PIS / COFINS						
Basis of calculation		Gross revenue received from real estate activities	Gross revenue received from real estate activities	real estate activities and	Gross revenue received from real estate activities and other revenues	
Rate	3,13%	2,08%	0,53%	3,65%	9,25%	

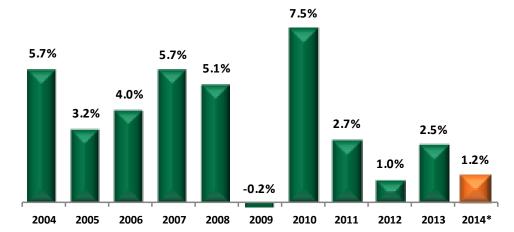
IRPJ/CSLL					
Basis of calculation	Gross revenue received from real estate activities			Gross revenue received from real estate activities	Adjusted net income. Gross profit in the real estate is taxed as received.
Rate	2,87%	1,92%	0,47%	3,08%	34,00%
TOTAL	6,00%	4,00%	1,00%		

#### **Additional Comments**

Taxation of project subject to	Taxation of project subject to	Taxation of project subject to		Possibility to establish credit
"Patrimônio de Afetação"	"Patrimônio de Afetação"	"Patrimônio de Afetação".		on some costs. Credit
		Only units up to R\$100k and		estimated at 3.75% of
		elegible to MCMV are subject	-	revenue received
		to 1%. (Price increase from		
		R\$85k to R\$100k in December		
		2012)		
Other revenues are taxed by	Other revenues are taxed by	Other revenues are taxed by		
the tax regime of the	the tax regime of the	the tax regime of the	-	-
developer	developer	developer		



## **Brazilian Economic Outlook**



GDP Growth (% yoy)

Indexes	2006	2007	2008	2009	2010	2011	2012	2013	2014
Nominal GDP (R\$ trillion)	2.369	2.661	3.032	3.185	3.675	4.158	4.403	4.845	n.d.
Real GDP Growth	4.0%	6.1%	5.2%	-0.3%	7.5%	2.7%	0.9%	2.5%	1.2%
Unemployment rate (YTD)	10.0%	9.3%	7.9%	8.1%	6.7%	6.1%	5.5%	5.4%	5.0%
Bank Credit (% GDP)	30.7%	33.4%	40.8%	44.4%	46.4%	50.2%	54.2%	56.1%	56.1%
Inflation (IPCA)	3.1%	4.5%	5.9%	4.3%	5.9%	6.5%	5.8%	5.7%	6.5%
Nominal Interest Rate - TR	2.0%	1.4%	1.6%	0.7%	0.7%	1.2%	0.3%	0.2%	0.4%
INCC (Construction inflation)	5.0%	6.2%	11.9%	3.3%	7.8%	7.5%	7.1%	8.1%	8.0%
Average Central Bank Target Rate (Selic)	15.3%	12.0%	12.4%	10.0%	9.8%	11.7%	8.5%	8.4%	10.9%

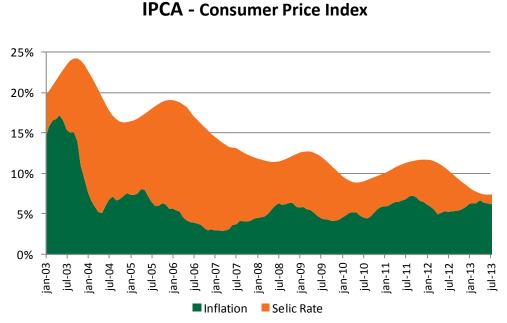
Source: FGV, IBGE, BCB - April, 2014

* Estimates : BCB - Focus Report - June 20, 2014

45

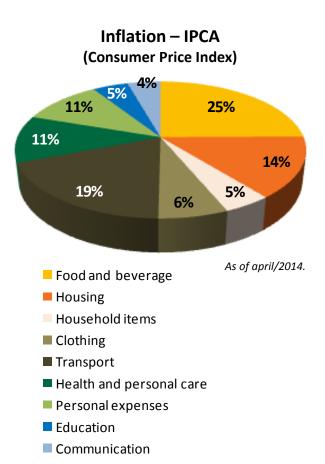


## **Brazilian Economic Outlook**



SELIC – Central Bank Target Rate and

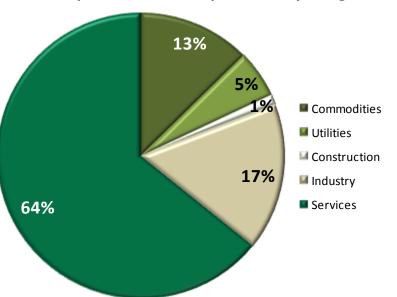
As of may/2014.



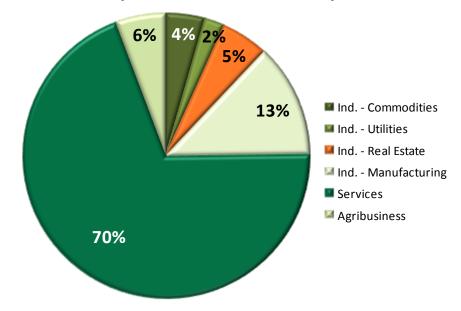


## **Brazilian Economic Outlook**

A misconception about the Brazilian economy is that its performance is heavily dependent on global commodity markets. The statement is correct for the stock market, but not for the real economy.





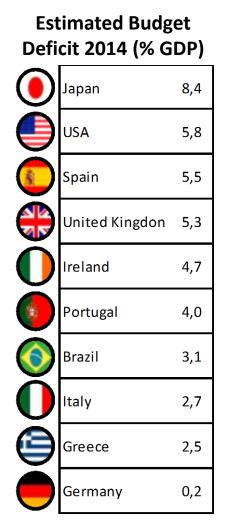


#### Note:

- (1) Source: BM&F Bovespa (May/14 August/14)
- (2) Source: IBGE (excl. taxes, considering GDP apr/13-mar/14)



## **Brazilian Economy under control**



## Estimated Gross Government Debt 2014 (% GDP)

$\bigcirc$	Japan	<mark>229,6</mark>
	Greece	188,7
$\mathbf{O}$	Italy	147,2
	Portugal	141,3
$\mathbf{O}$	Ireland	133,1
	Spain	108,5
	USA	106,2
	United Kingdon	101,7
	Germany	83,9
$\bigcirc$	Brazil	57,7

Source : OECD estimates – May, 2014 BCB – April, 2014



# **BUSINESS AREAS**



## **Business, Mission, Vision and Values**

## W Business

Development, construction and sale of housing units.

## Wission

Make the home ownership dream possible by offering houses with the best cost-benefit ratio for clients.

## Vision V

Be the best company in the development, construction and sale of low-income housing projects in Brazil.

## Values

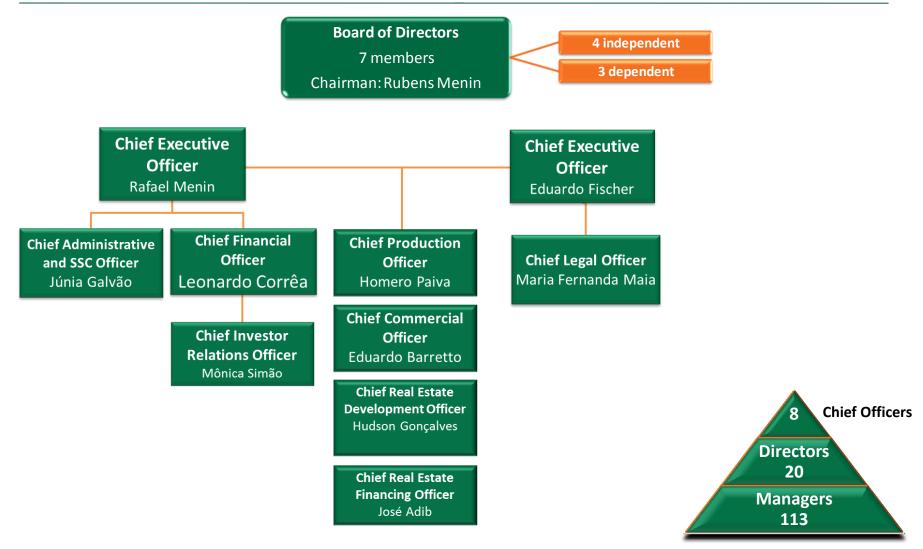
- ✓ Ethics and transparency
- ✓ Thinking like the client
- ✓ Creating shareholder value
- ✓ A committed team
- ✓ Sharing success
- ✓ Sustainability







## **Organizational Structure**





## **Governança Corporativa – Comitês**

#### W Human Resources Committee

- Establish the strategies to attract and retain the Company's talents.
- Comprised of one Director and three Chief Officers of the Company.

### Corporate Governance Committee

- Monitor the improvement of the best international corporate governance practices and propose the adjustments and improvements in the Company's corporate governance system whenever deemed necessary.
- Comprised of one Director and two Chief Officers.

## Customer Relations Committee

- Reduce or resolve the general situations which are causing problems to the clients.
- Define strategic process improvements towards customer satisfaction.
- Comprised of one Director, one Chief Officer and one Executive Manager.

## Real Estate Development Committee

- Define the strategy of geographic expansion and acquisition of land.
- Comprised of two Directors and three Chief Officers.

#### Risk Management Committee

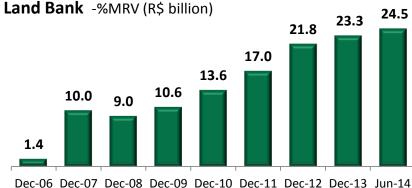
- Assess financial and operating risks and define strategies to mitigate those risks.
- Comprised of two Directors and two Chief Officers.

## Ethics Committee

- Commitment to ethical behavior.
- Comprised of one Director and four Chief Officers.

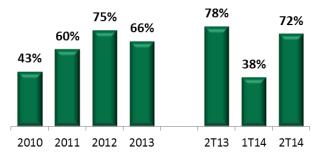






DEC-00 DEC-07 DEC-08 DEC-09 DEC-10 DEC-11 DEC-12 DEC-13 101

#### % of Swaps - % MRV (Land acquired)



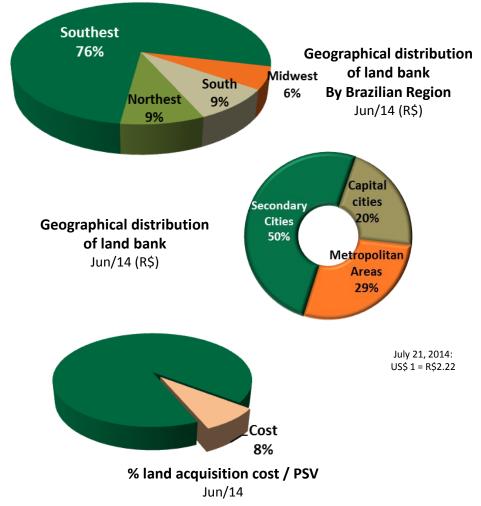
**OPTIMIZATION** 

**OF CASH FLOW** 

## Reduced competition allows us to:

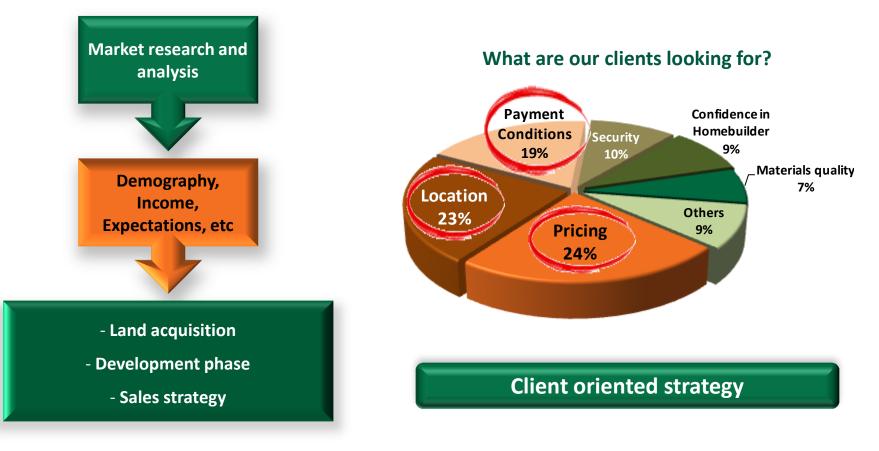
Increase % Swap
 Dilating installment
 payments

## **Real Estate Development – Land Bank**





## **Development Strategy**







Recife, PE – 860 units



Cuiabá, MT – 912 units

## Landbank and Project location



Taguatinga, DF – 2.748 units

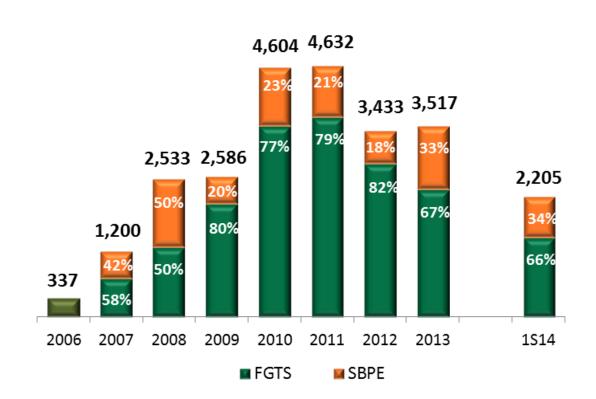


Valparaíso de Goiás, GO – 2.256 units



## Launches (%MRV - R\$ million)

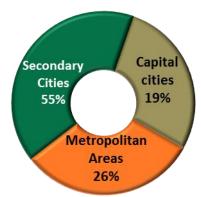
Launches 1H14 By financing source (units)



Launches - %MRV (R\$ million)

FGTS 70%

**Launches 1H14** By Geographic Distribution (R\$)

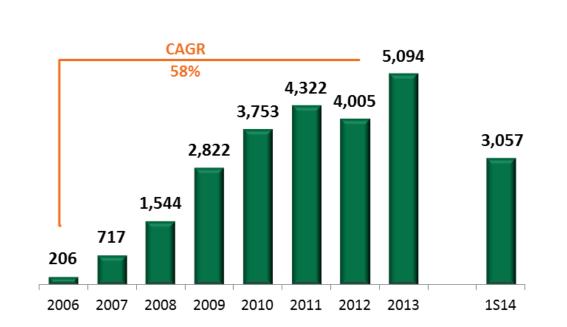


August 19, 2014: US\$ 1 = R\$2.26



# Pre-sales (%MRV - R\$ million)

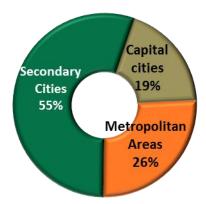
**Pre-sales 1H14** By financing source (units)



Pre-sales – %MRV (R\$ million)

FGTS Savings Accounts 19% Pre-sales 1H14

By Geographic Distribution (R\$)



August 19, 2014: US\$ 1 = R\$2.26



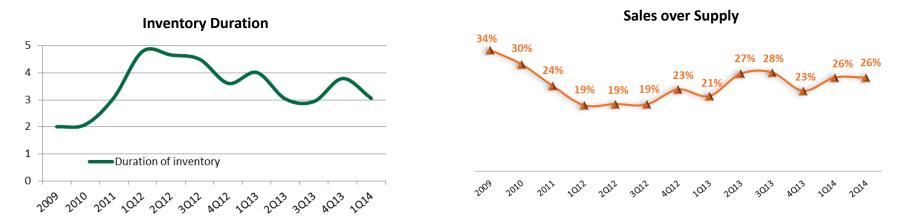
## **Pre-sales** (%MRV – R\$ Million)

Pe 73% 78% 81% 76% 80% 69% 75% 71% 65% 46% 35% 18% 19% 9% 2009 1014 2014 2010 1012 2012 3Q12 4Q12 1013 2013 3Q13 4Q13 2011 То Previous Period Launches Inventory

Pre-sales per launching period

#### Pre-sales per launching period

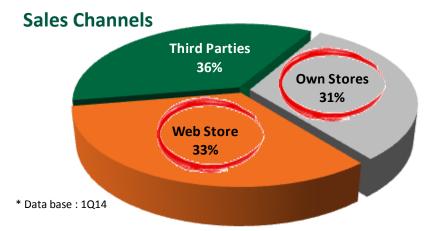
							Pre Sales						
aunching Period	2009	2010	2011	1Q12	2Q12	3Q12	4Q12	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14
2Q14													5%
1Q14												8%	15%
4Q13											19%	21%	11%
3Q13										12%	17%	9%	5%
2Q13									5%	12%	8%	5%	4%
1Q13								7%	14%	8%	6%	4%	5%
4Q12							7%	15%	12%	7%	6%	4%	3%
3Q12						14%	20%	13%	5%	4%	5%	6%	6%
2Q12					14%	16%	20%	7%	7%	7%	4%	4%	6%
1Q12				3%	12%	10%	5%	5%	4%	2%	4%	4%	3%
2011			38%	62%	46%	36%	28%	26%	25%	24%	14%	15%	17%
2010		55%	43%	27%	19%	16%	13%	18%	19%	14%	11%	12%	13%
2009	45%	27%	9%	4%	4%	4%	3%	4%	5%	5%	4%	6%	6%
Before 2009	55%	18%	10%	4%	5%	4%	4%	5%	4%	4%	4%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



Sales over Supply = Pre-sales / (Beginning Inventory + Launches)

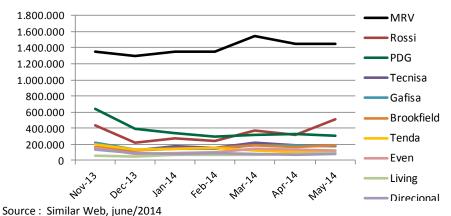






# ✓ 81 million Brazilians with internet access. ✓ 66% of Class C has internet access

Source : F/Nazca 12/03/2010; Portal Educação 10/28/2010



- VSales Force team:
  - 4,492 total brokers
  - 3,397 MRV brokers As of July 2014.

- V Most followed Website on the Social Media:
- Twitter

More than 137,000 followers

• Facebook:

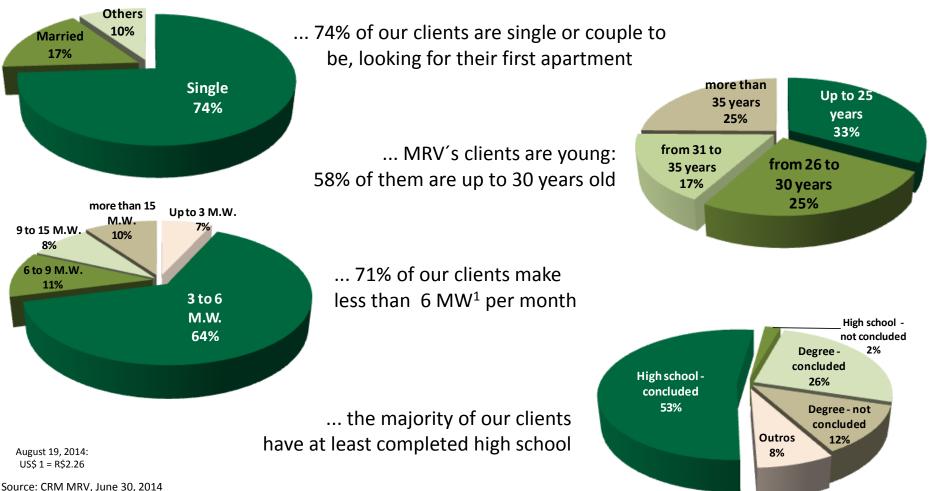








Who is our client?

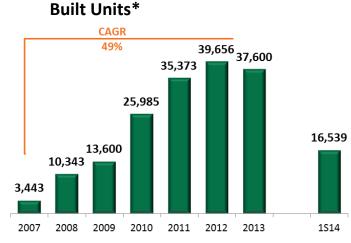


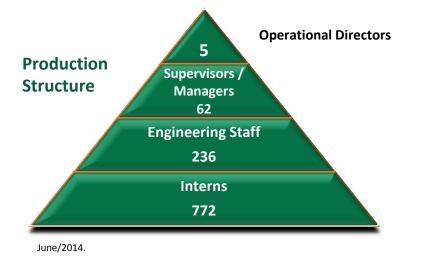
Source: CRM MRV, June 30, 2014 1) Minimun Wages (MW) 2014: R\$ 724,00.



## **Structure and Performance Indicators**

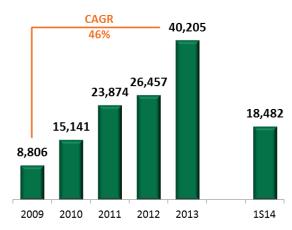






*Built Units = m² built / average unit size

#### Finished Units**



Note:Team numbers are composed by own and outsourced employees.











**Painting with** 

Compressor

# **New Technologies**

# Standardization, Mechanization and Intelligent Processes

- Less labor
- Less waste
- Production rationalization increase
- More organization at the site
- Project Standardization
- Faster Production
- Strategic Equipment team
- Project Simplification
- ▼ Economically feasible
- More environmentally sustainable
- More safety at work



# **Mechanization of the Construction Sites**

- Strategic Procurement Team
- Construction Sites Mechanization
  - R\$ 15MM investment in purchases (since 2011)
  - R\$ 20MM investment in leasing contracts of medium equipment (since 2011)









## MRV Production Schools $\rightarrow$ Qualification of Labor Force

▼ Training Courses

## **Education Site**

Literacy Course





- Continuous employee training
- Continuous improvement



# LAPW, Training and Campaigns

- Campaigns
- Vaccination
- V Oral health
- Tuberculosis Prevention







## V Áreas de vivência



## Lodging





## **Respect towards workers**

# MRV supervises daily the working conditions of all employees

## **v** Security and working conditions

Visual Communication in the sites and own/third parties accommodations





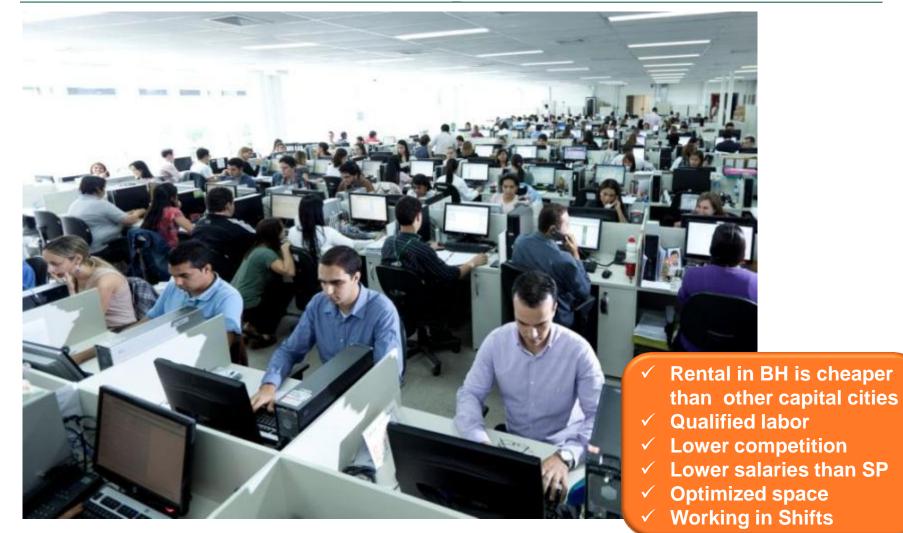






## Administration & SSC

## **SSC Structure**

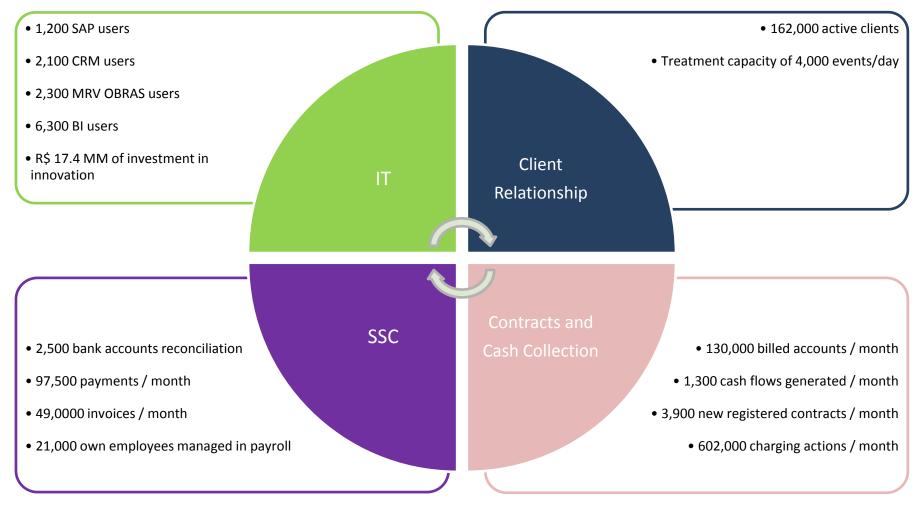






## **Administration & SSC**

## **Performance Indicators**



As of June/2014.



# **Sustainability**



More than 122 thousand trees planted in 2013

# MRVE3

**Social Reponsibility** 

Creation and maintenance of more than 40 literacy and training schools

Security, Health and Enviromental Policy





2012 Sustainability Report (according to GRI guidelines) August/2013 www.mrv.com.br/mrvsustentavel

> Conduct Code and Confidential Channel June/2012

> > 781 clients served in 2014







+108,000 Access to the videos *"Conexão MRV"* 

## Client Relationship



l assist more than 200,000 clients! 62,415 clients accessed the Client Relationship Portal (monthly average) 269,249 (Average of

Total access in 2014)



Number of Answered Calls (monthly average)

53,325

68



**Social Investment** 

R\$ million	2011	2012	2013
Education	11.9	6.8	0.2
<b>Health</b>	3.2	4.7	2.4
Urbanization	49.3	83.0	80.0
<b>Environment</b>	1.1	2.8	10.6

# R\$ 65.5 R\$ 97.3 R\$ 93.2



## **MRV's Management**

#### **Board of Directors**

#### Rubens Menin Teixeira de Souza – 57 years old

Chairman of our board of directors. He holds a degree in civil engineering from the Federal University of Minas Gerais, where he graduated in 1978. He is a founding partner of the MRV group, chairman of the board of directors and was MRV's Chief Executive Officer untill March 2014. He is also a founding partner of Banco Intermedium S.A. and has been chairman of its board of directors since the company was established in 1994. Mr. Menin is also the Chairman of the Board of Directors of LOG Commercial Properties S.A. and Urbamais Properties e Participações S.A.

#### Fernando Henrique da Fonseca - 73 years old

holds a degree in economics from the Federal University of Minas Gerais, having pursued specialized courses in the areas of finance, economics and business. He is a member of the Board of Directors from Celulose Nipo-Brasileira S.A. (CENIBRA) and he was the chief executive officer from 2001 to 2011. He has 42 years of experience in the financial sectors of public and private companies, having held the following positions: president of the financial companies Intermedium and Credicon from 1994 to 2001; vice president of BEMGE Bank from 1987 to 1988; president of Agrimisa Bank from 1988 to 1993; executive director of Minas Gerais State Financial Policy Committee (Conselho de Política Financeira do Estado de Minas Gerais) from 1983 to 1985, and manager of the Companhia Siderúrgica Belgo-Mineira from 1967 to 1975.

#### João Batista de Abreu - 69 years old

holds a graduate degree in economics from the Federal University of Minas Gerais (UFMG), and a master's degree from FGV. He was professor at the Pontifical Catholic University (PUC/RJ) of Rio de Janeiro, and Military Engineering Institute (IME). He joined the Institute of Applied Economic Research (IPEA), under the Ministry of Planning and Budget, acting as technical expert, as Chief Economic Advisor to the Minister of Planning, Executive Secretary of the Treasury, Secretary of State of the Treasury of the State of Minas Gerais, and finally, Minister of State Head of the Department of Planning and Coordination of the Presidency of the Republic. After his career in the federal public sector, he was chairman of the Development Bank of Minas Gerais (BDMG), and for seventeen years, Executive Vice President of BMG Bank S/A.

#### Levi Henrique – 73 years old

holds an engineering degree from the Instituto Tecnológico de Aeronáutica – ITA. After graduating, he entered Cofap S.A. in 1959, where he reached the position of director of the shock absorber factory and remained with the company for 19 years. In 1978, he joined Eluma S.A., where he reached the position of superintendent of the non-ferrous division. He worked at that company for 8 years, and then, between 1985 and 1993, he worked as a superintendent at LaFonte Fechaduras S.A., Metalpó Indústria e Comércio Ltda. and Protendit Indústria e Comércio Ltda. He established Geminids, his business management consulting firm, in 1994.

#### Marco Aurélio de V. Cançado - 62 years old

holds a graduate degree in Business Administration, having pursued specialized courses in the area of financial administration. He has more than 30 years of experience in the financial and capitals markets. He began his career at IBRASA (today's BNDESPAR) in 1975. From August 1980 to June 2007, he has worked in the financial market holding executive positions for the following banks: Banco do Brasil, Inter-Atlântico, BMG, and Mercantil do Brasil. During this time, Marco Aurélio has been a member of the board of directors for IBMEC, Cetip, CIP, CNF and Acesita. In 2007, he founded MAVC, a financial investment and consulting company. From 1992 to 1994, Marco Aurélio was the president of the National Association of Investment Banks – ANBID.

#### Marcos Alberto Cabaleiro Fernandez - 61 years old

graduated with a law degree from the Milton Campos Law School in 1981. He founded Construtora Becker Cabaleiro in 1977, and CVG company in 1986. He was Vice Chairman of the Real Estate Market Chamber (Câmara do Mercado Imobiliário) of Belo Horizonte and the Civil Construction Union (Sindicato da Construção Civil) from 1999 to 2002. He is a founding partner of Banco Intermedium S.A. and has been a member of its board of directors since the company was established in 1994. Mr. Fernandez is the Chief Executive Officer of LOG Commercial Properties S.A. and Urbamais Properties e Participações S.A. e accumulate the position of Chief Executive Officer of both Companies.

#### Rafael Nazareth Menin Teixeira de Souza - 32 years old

Mr. Souza was elected at the meeting of the Board of Directors held on March 08, 2010. Since April 30, 2013 he is a member of the Company's Board of Directors. He holds a degree in civil engineering from Federal University of Minas Gerais in 2003. He joined MRV Serviços de Engenharia Ltda. in 1999, as a civil engineer intern. He has large experience in real estate homebuilding sector. During this period, he worked as site engineer, coordinator of engineering and technical director. He is currently Chief Executive Officer in charge of the regions Midwest and Northeast and States of Minas Gerais, Rio de Janeiro and Espirito Santo of MRV Engenharia e Participações S/A and member of the Board of Directors of Urbamais Properties e Participações S.A..



## **MRV's Management**

### **Executive Officers**

#### Eduardo Fischer Teixeira de Souza - Chief Executive Officer Regio II - 39 years old

Mr. Souza was elected MRV's Chief Executive Officer – Region II at the meeting of the Board of Directors held on March 27, 2014. He holds a degree in civil engineering from FUMEC in 2000. He holds a MBA in finance from IBMEC MG in 2003. He joined MRV Serviços de Engenharia Ltda. in 1993, as a civil engineer intern. He has large experience in real estate homebuilding sector. During this period, he worked as site engineer, coordinator of development sites and production director of Campinas and São Paulo. He is currently Chief Executive Officer in charge of the region South and State of São Paulo of MRV Engenharia e Participações S/A.

**Rafael Nazareth Menin Teixeira de Souza – Chief Executive Officer Region I -** 32 years old See "Board of directors" above.

#### Leonardo Guimarães Corrêa - Chief Financial Officer - 54 years old

Mr. Correa was elected as our Vice-President of the Executive Board, Chief Financial Officer and Investor Relations Officer at the meeting of the Board of Directors held on June 2, 2006. He earned a degree in economics from the Federal University of Minas Gerais – UFMG in 1980, and a post graduate degree in finance from FGV in 1986. He worked from 1982 to 1990 at Lloyds Bank as Treasury Manager. From 1990 to 2000 he worked at JP Morgan, where his last position held was treasury officer for Brazil. He was a partner at Banco Pactual from 2000 to 2003. Between 2003 and 2006 he was a partner at Perfin Administração de Recursos, an independent fund manager, specialized in investment funds. He joined us in March 2006. He is a member of the Board of Directors of LOG Commercial Properties and Urbamais Properties e Participações S.A..

#### Eduardo Paes Barretto - Chief Commercial Officer - 55 years old

Mr. Barretto was elected our Chief Commercial Officer at the meeting of the Board of Directors held on June 2, 2006. He has a degree in business administration from FMU - Faculdades Metropolitanas Unidas, having specialized in market administration and marketing at both FGV and ESPM. He was director of the Association of Sales Managers of Brazil - ADVB and Chairman of the Retail Commission of that association. He is a lecturer and speaker at seminars of the Brazilian Advertisers Association. He was Chief Operating Officer of the Companhia Brasileira de Distribuição - Grupo Pão de Açúcar, from May 1986 to July 1993. He has been working with companies of the MRV group since September 2000, being in charge of commercial policy, supervision of real estate sales, market research, development of new business and corporate strategy.

#### Homero Aguiar Paiva - Chief Production Officer - 52 years old

Mr. Paiva was elected our Chief Production Officer at the meeting of the Board of Directors held on June 2, 2006. In 1984, he received a degree in civil engineering from PUC - MG, and in 1991 he received a graduate degree in quality and productivity engineering from the Sociedade Mineira de Engenharia - MG. He earned an MBA in business management from IBMEC/BH in 2000. He joined the MRV Group in 1987 as an engineer, and became supervisor of engineering in 1989. In 1996, he became technical director, and since 2004 he has served as our Chief Production Officer.

#### Hudson Gonçalves de Andrade - Chief Real Estate Development Officer - 53 years old

Mr. Andrade was elected our Chief Real Estate Development Officer at the meeting of the Board of Directors held on June 2, 2006. He earned a degree in civil engineering from the Kennedy School of Engineering in 1993. He began his career in 1980 at the MRV Group as buildings technician. He was appointed Projects Officer in 2000, and occupied the position of Chief Real Estate Development Officer in 2005.



## **MRV's Management**

## **Executive Officers**

#### Jose Adib Tomé Simão - Chief Real Estate Financing Officer - 66 years old

Mr. Simão was elected our Chief Real Estate Credit Line Officer at the meeting of the Board of Directors held on June 2, 2006. He earned a degree in civil engineering in 1969 from the Engineering School of the Federal University of Minas Gerais. In 1972, he was professor of the former Kennedy School of Engineering in Belo Horizonte. From 1973 to 1986, he was the director of the São Paulo branch of Delphos Engenharia S.A., which is based in Belo Horizonte. From 1987 to 1988, he was a special advisor to the Chief Minister for the Secretariat of Planning and Coordination of the Presidency of the Republic. He joined the MRV Group in 1989, working in the technical, administrative and commercial sectors, becoming our chief administrative officer in 1999.

## Júnia Maria de Sousa Lima Galvão – Chief Management and Shared Service Center Officer – 42 years old

Ms. Lima was elected our Chief Management and Shared Service Center Officer at the meeting of the Board of Directors held on January 24, 2007. She holds a degree in accounting and a graduate degree in financial management and international business from the Fundação Dom Cabral, as well as in human resources and in information systems. She worked at RM Sistemas between 1996 and January 2007, recently sold to Totvs S.A., as administrative and financial executive officer, in the administration, finance and accounting sectors, having been the responsible officer and attorney-in-fact for RM Sistemas between 1996 and 2006.

Maria Fernanda Nazareth Menin Teixeira de Souza Maia – Chief Legal Officer – 33 years old Mrs. Maia was elected MRV's Chief Legal Officer at meeting of the Board of Directors held on May 4, 2010. She earned a law degree from Milton Campos Law School in 2001, and postgraduate in Economics and Business Law from FGV in 2003. She is an effective member of the Commission's Corporate Advocacy OAB / MG. She joined MRV Serviços de Engenharia Ltda. in 1997, as an intern of Billing Department. During this period she held positions as an intern in the Legal Department, Legal Assistant, Coordinator of the Legal Department, Legal Superintendent and Legal Manager. Nowadays she occupies the position of Chief Legal Officer in MRV Engenharia e Participações S/A member of the Board of Directors of Urbamais Properties e Participações S.A..

#### Mônica Freitas Guimarães Simão - Chief Investor Relations Officer - 46 years old

Mrs. Simão was elected MRV's Investor Relations Officer at the meeting of the Board of Directors held on May 4, 2010. She earned a degree in business administration from Louisiana State University – USA, holds a MBA in finance from Louisiana State University – USA and a MBA in Controllership from the University of São Paulo. She worked from 1993 to 1998 in Cia. Cervejaria Brahma (AMBEV) as Manager of Financial Operations Officer. She worked from 1998 to 2003 in TIM Maxitel, becoming the CFO in 2001. She was the CFO of Líder Aviação from 2003 to 2006. She began her career in MRV Engenharia e Participações S.A. in November 2006, as Finance Director.



## FINANCIALS





## Consolidated Income Statement (R\$ million) (CPC 19 – IFRS 11)

R\$ million	2Q14	1Q14	2Q13	Chg. 2Q14 x 1Q14	Chg. 2Q14 x 2Q13	1H14	1H13	Chg. 1H14 x 1H13
NET OPERATING REVENUE	1,014	911	1,020	11.3% 个	0.6%↓	1,925	1,849	4.1% 个
COST OF PROPERTIES SOLD AND SERVICES	(732)	(671)	(749)	9.1% 个	2.3% ↓	(1,402)	(1,361)	3.0% 个
GROSS PROFIT	282	240	271	<u>5.1%</u> 17.4%个	<u>2.3%</u> ↓ 4.1% ↑	522	488	<del>3.0%</del> 个
Gross Margin	27.8%	26.4%	26.6%	1.5 p.p. ↑	1.3 p.p. ↑	27.1%	26.4%	0.8 p.p. ↑
OPERATING INCOME (EXPENSES)								
Selling expenses	(81)	(69)	(71)	17.7% 个	13.1% 个	(149)	(134)	11.4% 个
General & Administrative Expenses	(56)	(61)	(61)	7.4%↓	7.4%↓	(117)	(119)	1.7%↓
Other operating income (expenses), net	(15)	(16)	6	11.6% 🗸	-	(31)	(9)	260.1% 个
Equity Income	259	(4)	(1)	-	-	255	3	7215.5% 个
INCOME BEFORE FINANCIAL INCOME (EXPENSES)	390	90	144	330.9% 个	170.7% 个	480	230	109.2% 个
FINANCIAL RESULTS								
Financial expenses	(25)	(32)	(28)	22.8% ↓	10.4% ↓	(57)	(53)	7.3% 个
Financial income	36	37	26	3.4%↓	· · ·	73	55	32.1% 个
Financial income from receivables from real estate development	24	10	16	137.7% 个	53.4% 个	35	21	68.3% 个
INCOME BEFORE INCOME TAX AND SOCIAL CONTRIBUTION	425	106	158	302.8% 个	169.0% 个	531	252	110.5% 个
Income Tax and Social Contribution	(17)	(17)	(10)	1.0%↓	72.3% 个	(34)	(11)	193.4% 个
NET INCOME	408	89	148	360.7% 个	175.3% 个	497	241	106.6% 个
PROFIT ATTRIBUTABLE TO NON-CONTROLLING INTERESTS	7	8	7	7.0% 🗸	3.2% 🗸	15	21	28.7% 🗸
PROFIT ATTRIBUTABLE TO SHAREHOLDERS OF THE COMPANY	401	81	141	395.4% 个	184.6% 个	482	220	119.3% 个
Net Margin	39.6%	8.9%	13.8%	30.7 p.p. 个	25.7 p.p. ↑	25.1%	11.9%	13.2 p.p. 个

R\$ million	2Q14	1Q14	2Q13	Chg. 2Q14 x 1Q14	Chg. 2Q14 x 2Q13	1H14	1H13	Chg. 1H14 x 1H13
Income before taxes	425	106	158	302.8% 个	169.0% 个	531	252	110.5% 个
Depreciation and Amortization	9	10	9	5.5% 🗸	5.0% 个	19	16	17.7% 个
Financial Results	(35)	(15)	(14)	134.1% 个	151.6% 个	(50)	(22)	123.8% 个
Financial charges recorded under cost of sales	29	31	33	6.8% 🗸	12.0% 🗸	61	69	12.0% 🗸
EBITDA	428	132	186	225.3% 个	130.2% 个	560	315	78.0% 个
EBITDA Margin	42.3%	14.5%	18.3%	27.8 p.p. 个	24.0 p.p. 个	29.1%	17.0%	12.1 p.p. 个

August 19, 2014: US\$ 1 = R\$2.26



## **Consolidated Balance Sheet (**R\$ million) (CPC 19 – IFRS)

ASSETS	6/30/2014	3/31/2014	12/31/2013	Chg. Jun/14 x Mar/14	Chg. Jun/14 x Dec/13
CURRENT ASSETS					
Cash and cash equivalents	1,039	1,131	1,423	8.1%↓	27.0% 🗸
Short-term investments	184	252	266	27.1% 🗸	30.9% 🗸
Receivables from real estate development	2,261	2,231	2,294	1.3% 个	1.4%↓
Receivables from services provided	1	1	1	2.0% 个	9.8% 🗸
Real estate for sale and development	1,831	1,656	1,735	10.5% 个	5.5% 个
Recoverable current taxes	151	123	112	22.6% 个	35.2% 个
Other assets	47	41	39	13.2% 个	19.3% 个
Total Current Assets	5,514	5,437	5,871	1.4% 个	6.1%↓
NONCURRENT ASSETS					
Receivables from real estate development	1,933	2,001	1,952	3.4%↓	1.0% 🗸
Real estate for sale and development	1,466	1,588	1,490	7.7% 🗸	1.6% 🗸
Due from related parties	57	57	51	0.1%↓	12.5% 个
Other noncurrent assets	93	78	76	18.7% 个	22.8% 个
Investment property	859	633	632	35.6% 个	35.9% 个
Property and equipment	78	78	80	0.1%↓	2.3% 🗸
Intangible Assets	48	48	48	0.4% 个	1.5% 个
Total Noncurrent Assets	4,534	4,484	4,328	1.1% 个	4.8% 个

	TOTAL ASSETS	10,048	9,921	10,198	1.3% 个	1.5% 🗸
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## Consolidated Balance Sheet (R\$ million) (CPC 19 – IFRS 11) – cont.

LIABILITIES AND SHAREHOLDERS' EQUITY	6/30/2014	3/31/2014	12/31/2013	Chg. Jun/14 x Mar/14	Chg. Jun/14 x Dec/13
CURRENT LIABILITIES					
Trade accounts payable	237	174	188	35.9% 个	26.1% 个
Loans and financing	568	599	775	5.2% 🗸	26.7% 🗸
Payables for purchase of land	228	330	292	31.1% 🗸	22.2% 🗸
Advances from customers	784	914	933	14.2% 🗸	16.0% 🗸
Labor and social liabilities	95	115	92	17.2% 🗸	3.5% 个
Tax liabilities	53	33	48	62.7% 个	10.2% 个
Accrual for maintenance of real estate	34	34	33	0.5% 个	3.1%↑
Deferred tax liabilities	76	76	81	0.4% 个	5.9% ↓
Proposed dividends	-	100	100	-	-
Other payables	15	14	17	4.6% 个	14.7%↓
Total Current Liabilities	2,090	2,389	2,561	12.5% 🗸	18.4% ↓
Loans and financing	2,089	2,088	2,243	0.1% 个	6.8% 🗸
Payables for purchase of land	461	354	264	30.5% 个	74.5% 1
Advances from customers	559	472	576	18.3% 个	3.1%↓
Accrual for maintenance of real estate	86	86	90	0.7% 🗸	4.7% ↓
Accrual for civil, labor, and tax risks	34	30	23	13.6% 个	45.8% ↑
Deferred tax liabilities	62	67	62	6.9% 🗸	1.0% ↑
Other liabilities	13	13	14	0.0% 个	3.1%↓
Total Noncurrent Liabilities	3,305	3,110	3,272	6.3% 个	1.0% 个
SHAREHOLDERS' EQUITY					
Equity attributable to the shareholders of the Company	4,384	4,153	4,101	5.6% 个	6.9% 个
Non-controlling Interests	268	268	264	0.1% 🗸	1.5% 个
Total Shareholders' Equity	4,653	4,421	4,365	5.2% 个	6.6% 个
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	10,048	9,921	10,198	1.3% 个	1.5% ↓

August 19, 2014: US\$ 1 = R\$2.26

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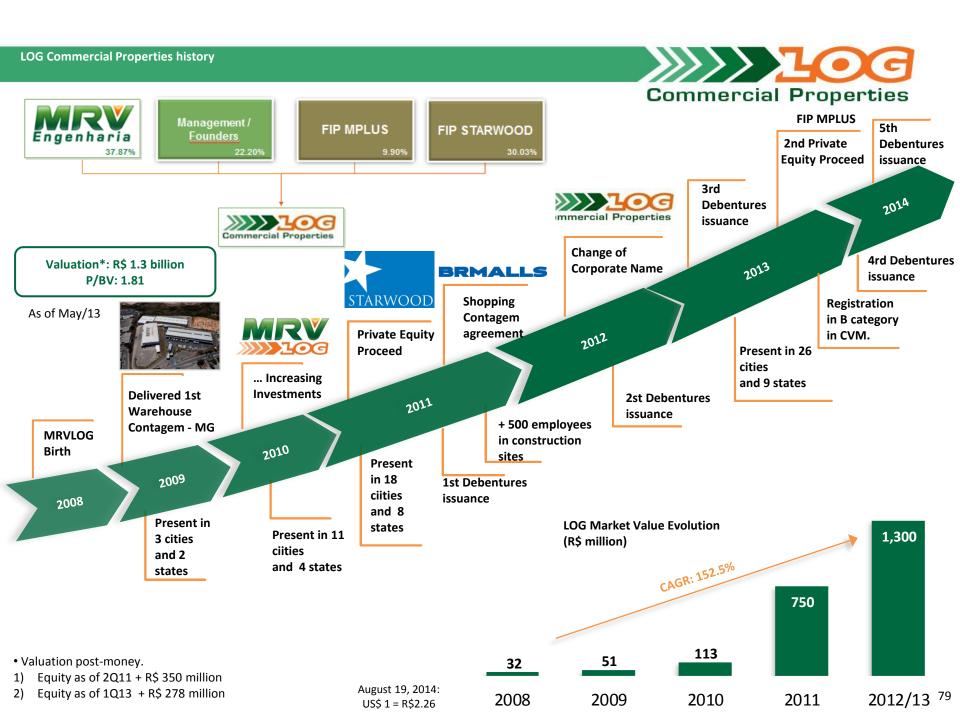
## Consolidated Statement of Cash Flow (R\$ million) (CPC 19 – IFRS 11)

Consolidated (R\$ million)	2Q14	2Q13	Chg. 2Q14 x 2Q13	1H14	1H13	Chg. 1H14 x 1H13
CASH FLOWS FROM OPERATING ACTIVITIES						
Net income	408	148	175.3% 个	497	241	106.6% 个
Adjustments to reconcile net income to cash used in operating activities	(176)	(17)	954.7% 个	(106)	(7)	1495.9% 个
Decrease (increase) in operating assets	(34)	172	-	55	375	85.5% ↓
Increase (decrease) in operating liabilities	(77)	(153)	49.5% 🗸	(260)	(417)	37.5% 🗸
Net cash used in operating activities	121	151	20.1% 🗸	185	193	3.8% ↓
CASH FLOWS FROM INVESTING ACTIVITIES						
Decrease (increase) in investment securities	74	(47)	-	93	(73)	-
Advances to related parties	(5)	(51)	90.1% 🗸	(53)	(80)	33.2% 🗸
Receipts from related parties	6	47	86.6% 🗸	49	78	36.8% 🗸
Decrease in (acquisition of/contribution to) investments	33	(74)	-	28	(63)	
Acquisition of property and equipment and intangible assets	(12)	(15)	22.0% 🗸	(22)	(23)	
Net cash used in investing activities	97	(141)	168.9% ↓	96	(160)	-
CASH FLOWS FROM FINANCING ACTIVITIES						
Proceeds from shares issuance	-	0	-	0	0	103.4% 个
Proceeds from stock options' exercise	1	-	-	1	-	-
Treasury shares	(129)	(19)	568.9% 个	(160)	(19)	729.9% 个
Proceeds from loans and financing	273	572	52.4% 🗸	475	858	44.7% 🗸
Payment of loans, financing and debenture	(306)	(439)	30.2% 🗸	(830)	(975)	14.9% 🗸
Capital transaction	(0)	-	-	(0)	-	-
Dividends paid	(141)	(125)	12.3% 个	(141)	(125)	-
Contributions to non-controlling shareholders	(7)	(8)	9.1%↓	(11)	(8)	-
Net cash (used in) generated by financing activities	(309)	(19)	1557.8% 个	(665)	(269)	147.3% 个
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS, NET	(92)	(8)	999.2% 个	(383)	(236)	62.2% 个
CASH AND CASH EQUIVALENTS						
Cash and cash equivalents at beginning of the period	1,131	1,157	2.3% ↓	1,423	1,385	2.7% 个
Cash and cash equivalents at end of the period	1,039	1,149	9.6% ↓	1,039	1,149	9.6%↓

August 19, 2014: US\$ 1 = R\$2.26



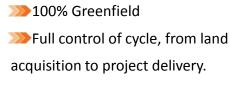
## LOG COMMERCIAL PROPERTIES





LOG CP is a commercial properties Company that has in its portfolio beyond the projects for logistics and industry, the Company's core business, Shopping Centers, Strip Mall, Offices and Industrial Lots.

#### **Logistics Complexes**



- >>> Multi-tenant
- Projects in modules
- >>> Flexible architecture
- 2 to 10 year contracts

100% Greenfield



#### **Shopping Centers**

#### **Strip Malls**

- 100% Greenfield
- Comprehensive shopping centers
- >>> Operated by specialized



- >>>> Regional Strip Malls



#### Office

>>> 100% Greenfield Explore commercial regions with pent-up demand for offices spaces



#### **Industrial Lots**

#### >>> 100% Greenfield

>>> Full control of cycle, from land acquisition to project delivery



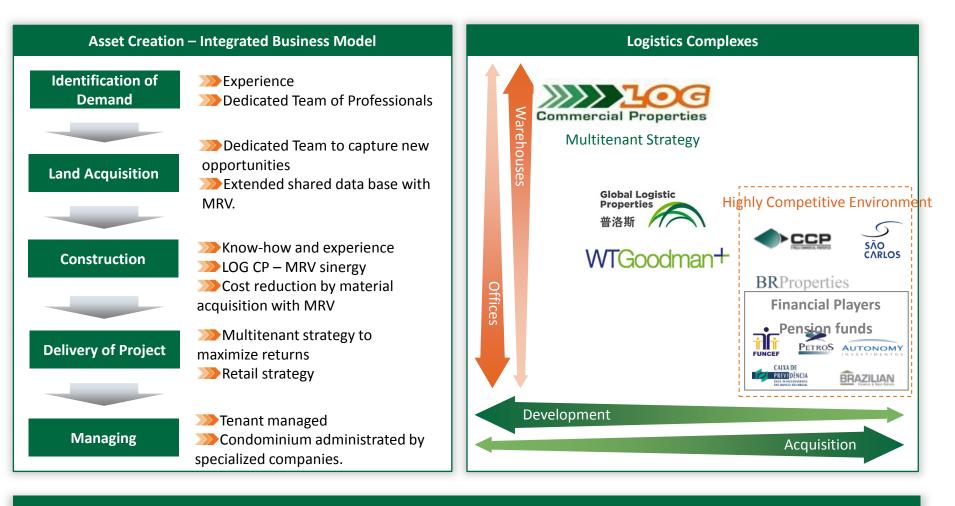
## LOG national footprint







Extended experience in creating business and developing assets. Our integrated model is unique in the market, from land identification to project delivery.



LOG Commercial Properties controls complete cycle of development, construction and administration of its assets

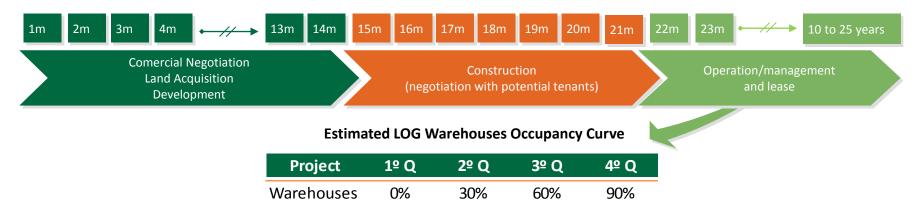
#### **Logistics Complex Model – Warehouses**

#### **Factors of Success:**

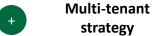
- I. Strong demand and lack of available infrastructure
- II. Experience in the distribution center market 35 years experience in Brazil and abroad
- III. Expertise in land acquisition
- IV. Low costs & integrated supply chain
- V. Nationwide coverage: one-stop-shop for clients seeking logistics solutionlogísticas



#### **Business Model**



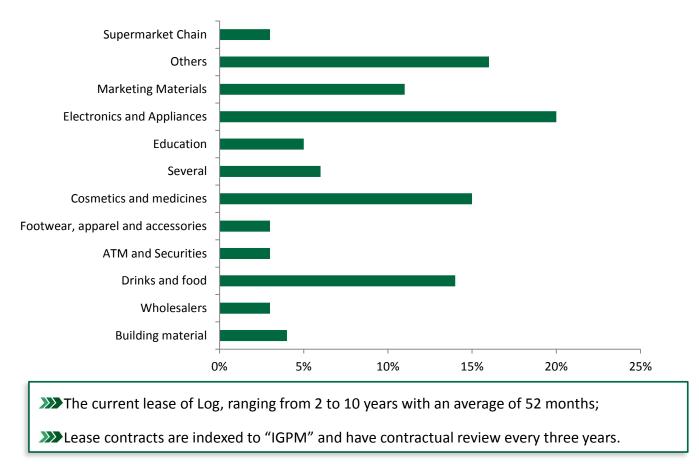




#### **Renters Information**



#### Portfolio by sector Renters(in GLA sq.m)

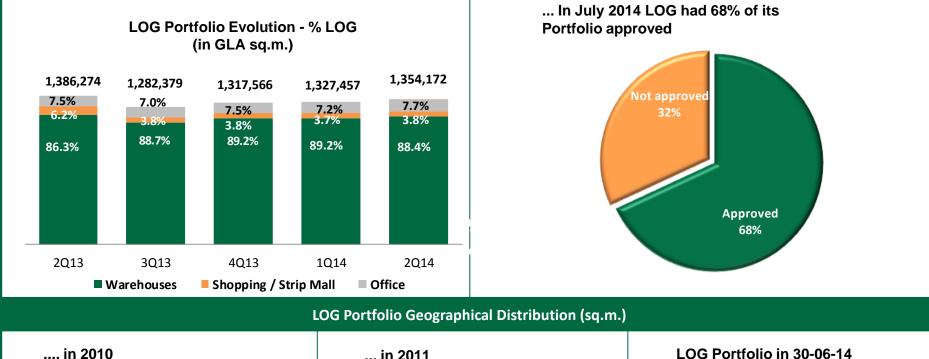


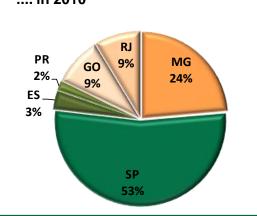
Some of LOG Renters :

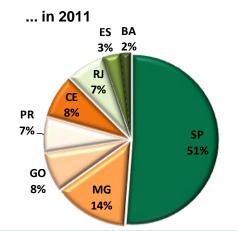


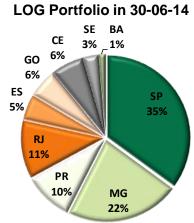
## **Portfolio Evolution**





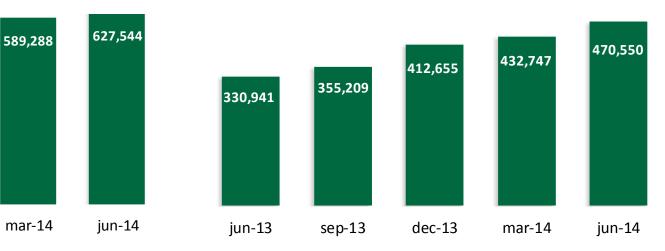








#### Accumulated Delivered GLA (in sq.m) - % LOG



#### Construction stages – LOG São José dos Pinhais



457,853

jun-13

Accumulated Built GLA ( in sq.m ) %LOG)

553,686

dec-13

509,809

sep-13

## **Operating Indicators - Commercialization**



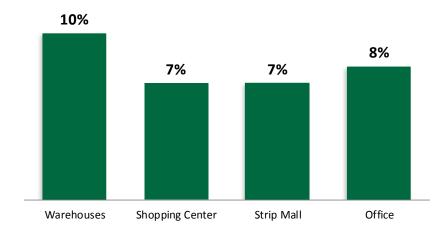
Portfolio's Average Price (R\$/GLA/Month)



Commercialization of the lots (PIB) (sq.m. and R\$ thousand)

Project	Marketable Area%LOG	Sales Speed	GSV %LOG
	(sq.m)	(month)	(R\$ thousand)
Lots	1,064,380	5%	235,135

Portfolio's physical vacancy by Segment (%)

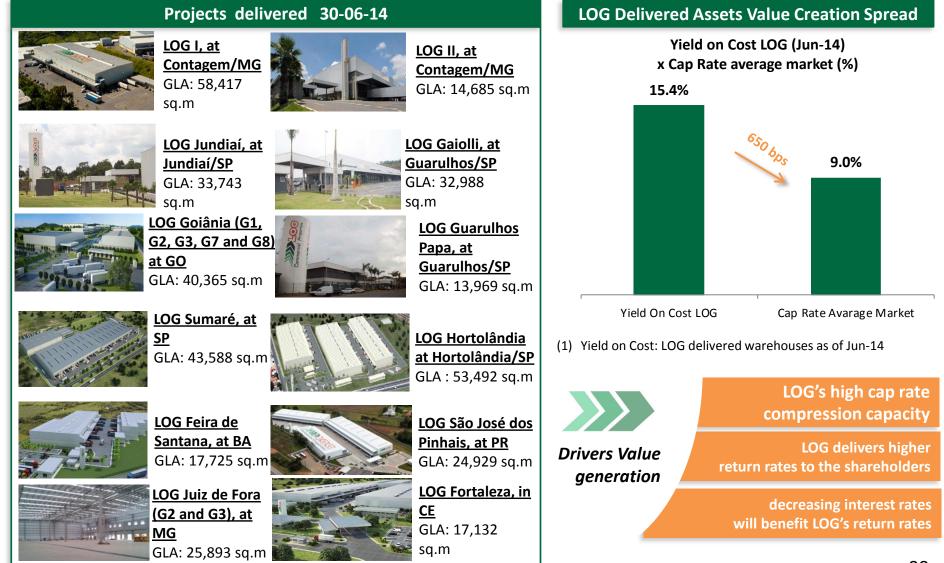


Leased GLA = approximately 5,252.64 sq.m average by tenant (based 30-jun-14, only warehouses)

# Portfolio LOG: ... currently has 29 logistics complexes, with 43,140 sq.m of average GLA + 2 Shopping Malls + 6 Strip Malls with 3,681 sq.m average GLA

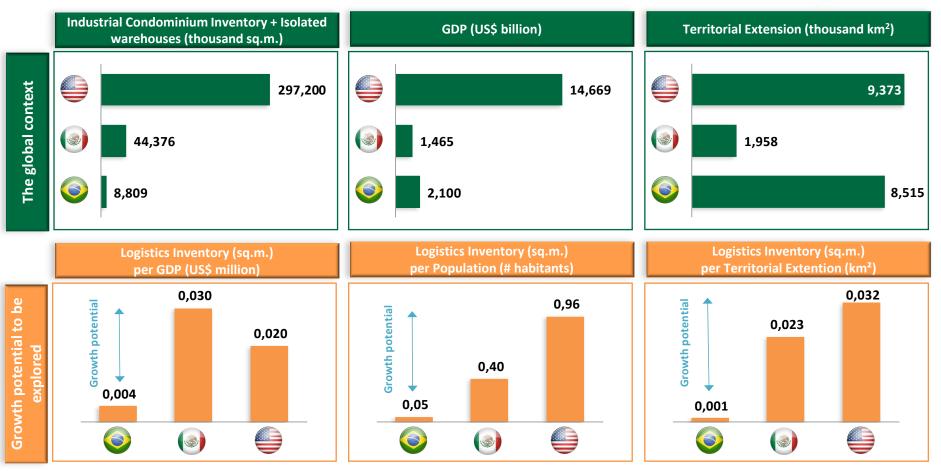
## **Value Generation**





#### The global context and growth potential of the Brazilian





The brazilian logistics and infrastructure market has great potential of growth..

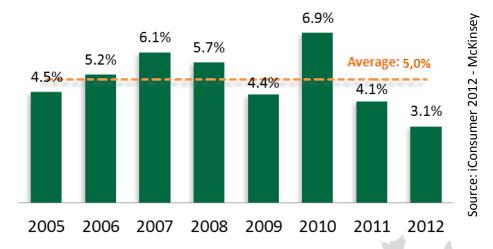
The road modal is the major type in Brazil, with nearly 60% of the total...

The Union's budget 2013-2Q16 for infrastructure of roads is expected approximately R\$42 billion Elevated index of growth in the BRICS, upcoming sport events in the next years, PAC/PAC2.

#### **Consumption growth in Brazil**

Economic growth and higher income levels have contributed to the market of consumer goods.

Real growth in population consumption (% py)



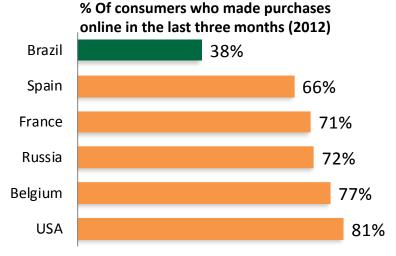
>>>> According to McKinsey, in addition the to expected consumption growth of 7% -8% in the Southeast, the map of the consumer market growth in Brazil focus off the main should economic axis/capitals. The Northeast region is expected to grow about 11% annually over the next 10 years.



States in which the LOG has projects in its portfolio



The e-commerce in Brazil is still in its beginning and has huge potential for expansion.



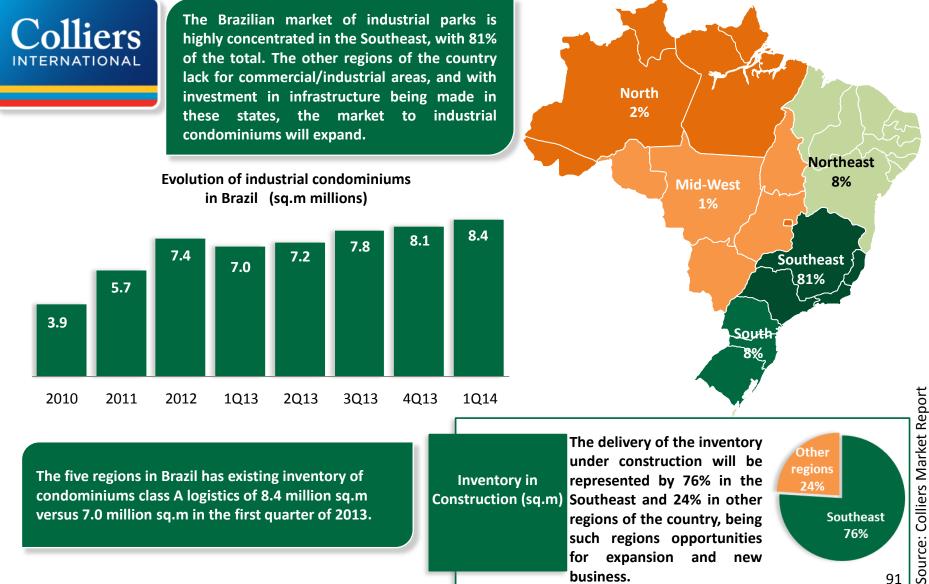
#### **Challenges:**

Promote the development of logistics infrastructure of consumer goods market operations

Identifying opportunities in growing markets

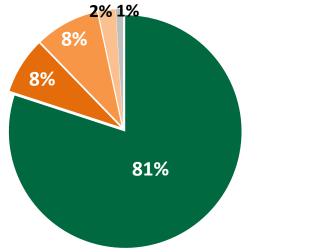








#### Distribution of existing inventory by region (%) in 1Q14





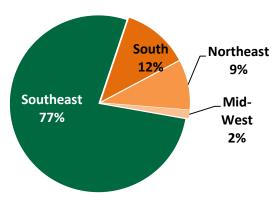
- North
- Mid-West

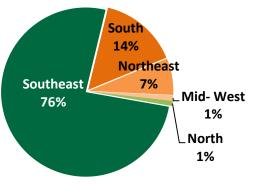
According to Colliers International for the next two years is expected to be delivered 2.03 million sq.m of new inventory, in which the Southeast will account for approximately 76% of the total, followed by the South with 14%.

Distribution of the inventory in project phase by region (%) - Deliveries in 2014 and 2016

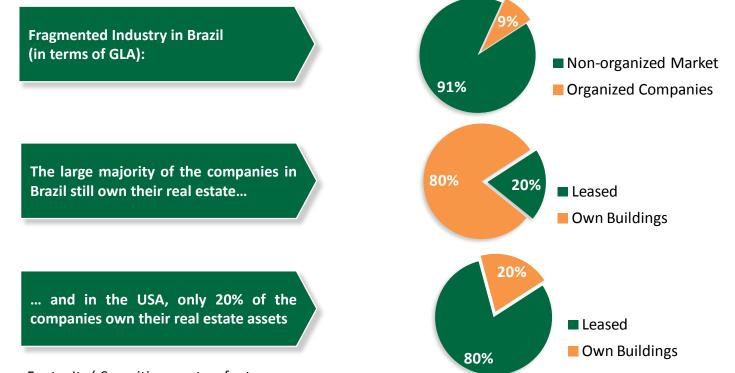
Distribution of the inventory under construction by region (%) in 1Q14











Fonte: Itaú Securities e outras fontes



The warehouses market in Brazil has International Class specs. They have from 1,000 to 50,000 sq.m. average size, ceiling height from 11 to 12 meters and floor capacity from 5 to 6 ton/sq.m. Location, freight costs and bigger leaseble areas are the main features requested by the actual costumers.

	Existing warehouses average size (in sq.m.)	Share in existing inventory (%)				
	< 1,000	0.3%				
	1,000 to 5,000	9.7%				
I.	5,001 to 10,000	6.7%				
	10,001 to 50,000	48.8%				
	> 50,000	34.5%				

Source: Colliers Industrial Market Report - Dec-11 and 1Q12

## **PIB – Betim lots**





#### **Betim Industrial lots:**

- Total area: + 6 million sqm
- Lots intended for sale
- Strategic Location
- Possibility of developing warehouses



>>>> Construction of roads and infrastructure at a rapid pace.





>>> Potential area for construction of more than 1 million GLA;

>>> The only LOG project whose units are intended for sale: **shorter cash cycle**;

#### **Main Indicators**



Operating Highlights (in GLA sq.m., in %LOG)	2Q14	1Q14	2Q13	2Q14 x 1Q14	2Q14 x 2Q13	1H13	1H14	1H14 x 1H13
Portfolio	1,354,172	1,327,457	1,386,274	2.0%	-2.3%	1,354,172	1,386,274	-2.3%
Warehouses	1,188,766	1,173,771	1,200,607	1.3%	-1.0%	1,188,766	1,200,607	-1.0%
Retail *	51,056	51,056	82,956	0.0%	-38.5%	51,056	82,956	-38.5%
Office	114,350	102,630	102,711	11.4%	11.3%	114,350	102,711	11.3%
Approved GLA	41,395	2,621	90,925	1479.6%	-54.5%	916,927	786,037	16.7%
Warehouses	41,395	1,435	94,114	2784.4%	-56.0%	903,320	776,066	16.4%
Retail *	-	1,185	(3,189)	-100.0%	-100.0%	13,607	9,971	36.5%
Office	-	-	-	0.0%	0.0%	-	-	0.0%
Built GLA	38,256	35,602	52,078	7.5%	-26.5%	627,544	457,853	37.1%
Warehouses	36,686	34,618	49,383	6.0%	-25.7%	615,771	450,331	36.7%
Retail *	1,570	984	2,695	59.6%	-41.8%	11,773	7,522	56.5%
Office	-	-	-	0.0%	0.0%	-	-	0.0%
Delivered GLA	37,802	20,092	78,037	88.1%	-51.6%	470,550	330,941	42.2%
Galpões	37,802	20,116	78,037	87.9%	-51.6%	467,929	330,941	41.4%
Retail *	-	(23)	-	-100.0%	0.0%	2,621	-	0.0%
Office	-	-	-	0.0%	0.0%	-	-	0.0%

Financial Highlights (in R\$ thousand)	2Q14	1Q14 Restated	2Q13	2Q14 x 1Q14	2Q14 x 2Q13	1H13	1H14	1H14 x 1H13
Net Operating Revenues	16	14	11	12.3%	45.3%	30	20	47.9%
EBITDA	248	11	10	2184.9%	2462.4%	259	16	1526.6%
EBITDA Margin (%)	1584.5%	77.9%	89.8%	1506.6 p.p.	1494.7 p.p.	874.9%	79.5%	795.3 p.p.
Adjusted EBITDA **	11	10	6	13.0%	71.6%	21	13	63.8%
Adjusted EBITDA Margin (%)	70.1%	69.7%	59.3%	0.4 p.p.	10.9 p.p.	69.9%	63.2%	6.8 p.p.
FFO	245	11	7	2140.3%	3185.4%	256	11	2156.3%
FFO Margin (%)	1562.6%	78.3%	69.1%	1484.3 p.p.	1493.5 p.p.	863.5%	56.6%	806.9 p.p.
Adjusted FFO **	6	6	4	9.2%	53.8%	12	8	52.5%
Adjusted FFO Margin (%)	40.9%	42.1%	38.7%	-1.2 p.p.	2.3 p.p.	41.5%	40.2%	1.3 p.p.

* Retail: Shopping Centers and Strip Malls.

** Adjusted EBITDA and FFO does not consider non recurrent events as Shopping Contagem stake sale and gain/loss with investment properties Fair Value.

*** The operating highlights considers LOG's JV's.

### **Consolidated Financial Statements – Balance Sheet (in R\$ million)**

## Commercial Properties

#### (CPC 19 – IFRS 11)

ASSETS	30/jun/14	31/03/2014 Restated	31/dec/13		Chg. %Jun- 14 x Dec-13	Liabilities & Shareholder's Equity	30/jun/14	31/03/2014 Restated	31/dec/13	Chg. %Jun- 14 x Mar-14	Chg. %Jun- 14 x Dec-13
CURRENTASSETS						CURRENT LIABILITIES					
Cash and cash equivalents Accounts receivable	7,637 22,351	75,846 21,622	151,200 20,758	-89.9% 3.4%	-94.9% 7.7%	Accounts Payable Loans and financing	10,589 159,496	9,333 156,237	10,772 245,321	13.5% 2.1%	-1.7% -35.0%
Recoverable taxes	8,407	7,020	5,144	19.8%	63.4%	Salaries, payroll taxes and benefits	3,485	4,521	4,024	-22.9%	-13.4%
Deferred selling expenses	2,091	1,906	1,654	9.7%	26.4%	Taxes and contributions	3,380	3,748	4,196	-9.8%	-19.4%
Otherassets	-	-	3	0.0%	-100.0%	Land payable	2,721	6,504	13,821	-58.2%	-80.3%
Total current assets	40,486	106,394	178,759	-61.9%	-77.4%	Advances from customers - Swap Payable Dividends	1,538 2,938	2,135 2,938	6,647 2,938	-28.0% 0.0%	
NON-CURRENT ASSETS						Credits on related parties	-	190	201	-100.0%	-100.0%
Trade accounts receivable Deferred selling expenses Recoverable taxes	10,680 3,354 34,974	13,250 3,448 34,345	14,194 2,842 19,822	-19.4% -2.7% 1.8%		Other liabilities Total current liabilities	24,718 208,865	47,686 233,292	69,387 <b>357,307</b>	-48.2% - <b>10.5%</b>	
Deferred taxes	54,180	46,614	6,505	16.2%	732.9%	Non-current liabilities					
Other as sets	2	2	2	0.0%	0.0%	Loans and financing	659,498	640,240	521,595	3.0%	26.4%
Investment in subsidiaries and jointly controlled	226,416	159,141	156,929	42.3%	44.3%	Advances from Customers - Swap	48,200	8,887	5,811	442.4%	729.5%
Investment property	2,093,180	1,809,440	1,246,621	15.7%		Deferred taxes	85,936	74,188	970	15.8%	8759.4%
Property and equipment Total non-current assets	669 2,423,455	642 <b>2,066,882</b>	613 <b>1,447,528</b>	4.2% 17.3%		Others Total Non-current liabilities Total Liabilities	1,112 794,746 1,003,611	1,185 724,500 957,792	619 528,995 886,302	-6.2% 9.7% 4.8%	
						SHAREHOLDER'S EQUITY					
						Equity atributable to the shareholder's of the company	1,460,098	1,215,354	739,897	20.1%	97.3%
						Non-controlling interest	232	130	88	78.5%	163.6%
						Total Shareholder's Equity	1,460,330	1,215,484	739,985	20.1%	97.3%
TOTAL ASSETS	2,463,941	2,173,276	1,626,287	13.4%	51.5%	TO TAL LIABILITIES & Shareholder's Equity	2,463,941	2,173,276	1,626,287	13.4%	51.5%

August 19, 2014: US\$ 1 = R\$2.26

### **Consolidated Financial Statements** – **Income Statements** (in R\$ million)



#### (CPC 19 – IFRS 11 – Joint Arrangements)

INCOME STATEMENT	2Q14	1Q14 Restated	2Q13	Chg. % 2Q14 x 1Q14	Chg. % 2Q14 x 2Q13	1H14	1H13	Chg. % 1H14 x 1H13
NET OPERATING REVENUES	15,662	13,946	10,780	12.3%	45.3%	29,608	20,020	47.9%
Cost	-	-	(2,936)	0.0%	-100.0%	-	(5,691)	-100.0%
GROSS PROFIT	15,662	13,946	7,844	12.3%	99.7%	29,608	14,329	106.6%
OPERATING EXPENSES								
Selling expenses	(2,263)	(2,253)	(1,337)	0.4%	69.3%	(4,516)	(2,435)	85.5%
General & Administrative expenses	(2,506)	(2,509)	(2,662)	-0.1%	-5.9%	(5,015)	(4,683)	7.1%
Other operatin expenses, net	(55)	379	(246)	-114.5%	-77.6%	324	(258)	-225.6%
Investment Property Fair Value	170,691	-	-	0.0%	0.0%	170,691	-	0.0%
Equity in subsidiaries and JV's	66,639	1,298	3,150	5034.0%	2015.5%	67,937	3,281	1970.6%
OPERATING INCOME BEFORE FINACIAL RESULTS	248,168	10,861	6,749	2184.9%	3577.1%	259,029	10,234	2431.1%
FINANCIAL RESULTS								
Financial expenses	(7,198)	(6,666)	(2,556)	8.0%	181.6%	(13,864)	(5,460)	153.9%
Financial income	1,919	3,064	380	-37.4%	405.0%	4,983	894	457.4%
INCOME BEFORE INCOME TAX AND SOCIAL CONTRIBUTION	242,889	7,259	4,573	3246.0%	5211.4%	250,148	5,668	4313.3%
INCOME TAX AND SOCIAL CONTRIBUTION								
Current	(1,541)	(1,639)	(770)	-6.0%	100.1%	(3,180)	(1,481)	114.7%
Deferred	3,384	5,304	710	-36.2%	376.6%	8,688	1,453	497.9%
NET INCOME	244,732	10,924	4,513	2140.3%	5322.8%	255,656	5,640	4432.9%
PROFIT ATRIBUTABLE TO								
Shareholder's of the company	244,649	10,922	4,513	2140.0%	5321.0%	255,571	5,640	4431.4%
Non-controlling interests	83	2	-	4050.0%	0.0%	85	-	0.0%

97

### **Consolidated Financial Statements – Cash Flow** (in R\$ million)



(CPC 19 – IFRS 11 – Joint Arrangements)

CASH FLOW STATEMENT	1Q14	1Q13	Chg. % 1Q14 x 4Q13
CASH FLOWS FROM OPERATING ACTIVITIES			
Netincome	255,571	5,640	4431.4%
Adjustments to reconcile profit to net cash used in operating activities	(233,562)	7,075	-3401.2%
Decrease (increase) in operating assets	(9,796)	(2,627)	272.9%
Increase (decrease) in operating liabilities	5,517	4,629	19.2%
Net cash used in operating activities	17,730	14,717	20.5%
CASH FLOWS FROM INVESTING ACTIVITIES			
Decrease (Increase) of investments	(44,829)	(3,827)	1071.4%
Acquisition of investment property	(121,452)	(179,125)	-32.2%
Other	(74)	-	0.0%
Net cash used in investing activities	(166,355)	(182,952)	-9.1%
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds from loans and debentures, net	170,408	221,153	-22.9%
Payment of loans	(131,702)	(85,652)	53.8%
Interest paid	(33,729)	(27,505)	22.6%
Contribution from shareholders	-	278,278	-100.0%
Spending on issue of shares	-	(3,616)	-100.0%
Payment of obligations with related companies	-	(55,517)	-100.0%
Increase in obligations with related companies	-	55,517	-100.0%
Dividends paid	-	(816)	-100.0%
Distributions to non-controlling shareholders	85	27	214.8%
Net cash provided by financing activities	5,062	381,869	-98.7%
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS, NET	(143,563)	213,634	-167.2%
CASH AND CASH EQUIVALENTS			
Cash and cash equivalents at beginning of year	151,200	24,095	527.5%
Cash and cash equivalents at end of year	7,637	237,729	-96.8%

August 19, 2014: US\$ 1 = R\$2.26



#### **Board of Directors**

#### Rubens Menin Teixeira de Souza - 56 years old

Chairman of the Board of Directors of LOG Commercial Properties. He holds a degree in civil engineering from the Federal University of Minas Gerais, where he graduated in 1978. He is a founding partner and main executive of the MRV Group and currently serves as both chief executive officer and chairman of the board of directors of MRV Engenharia e Participações S.A.. He is also a founding partner of Intermedium and has been chairman of its board of directors since the company was established in 1994. Mr. Souza is also the Chairman of the Board of Directors of Urbamais.

#### Marcos Alberto Cabaleiro Fernandez. - 60 years old

Graduated with a law degree from the Milton Campos Law School in 1981. He founded Construtora Becker Cabaleiro in 1977 and CVG company in 1986. He was Vice Chairman of the Real Estate Market Chamber (Câmara do Mercado Imobiliário) of Belo Horizonte and the Civil Construction Union (Sindicato da Construção Civil) from 1999 to 2002. He is a founding partner of Intermedium and has been a member of its board of directors since the company was established in 1994. He is a member of the board of directors of MRV Engenharia e Participações S.A. and Chief Executive Officer of LOG Commercial Properties and accumulate the positions of member of the Board of Directors and Chief Executive Officer of Urbamais.

#### Leonardo Guimarães Corrêa - 53 years old

He earned a degree in economics from the Federal University of Minas Gerais in 1980, and a graduate degree in finance from FGV in 1986. He worked from 1982 to 1990 at Lloyds Bank as Treasury Manager. From 1990 to 2000 he worked at JP Morgan, where his last post held was treasury officer for Brazil. He was a partner at Banco Pactual from 2000 to 2003. Between 2003 and 2006 he was a partner at Perfin Administração de Recursos. He is the Chief Financial Officer of MRV Engenharia e Participações S.A. and member of the Board of Directors of Urbamais.

#### **Executive Officers**

#### Marcos Alberto Cabaleiro Fernandez – Chief Executive Officer. (See above)

#### Sérgio Fischer Teixeira de Souza - Chief Operations Officer - 34 years old

He holds a degree in civil engineering from the Federal University of Minas Gerais (2002), and a graduate degree in Finance from Fundação Dom Cabral (2004). He worked in MRV from 1997 to 2004, in the engineering and supply department. After that, he became Vice President of MIC Corporation, where he was responsible for the development of commercial, industrial and residential projects in Florida, USA.

#### Marcelo Martins Patrus - 48 years old

He holds a degree in business administration (1985) and accounting (1987) from PUC-MG. He is a partner and chief executive officer of Patrus Transportes Urgentes, a leading company in Brazil's logistics industry, with more than 1,700 employees and a fleet of 2,100 vehicles, covering 9 States of South, Southeast and Northeast. He has over 25 years of experience in the logistics sector, besides being a member of many associations of the industry.

#### Barry Stuart Sternlicht - 51 years old

Chairman and founder of Starwood Capital Group. He is the Chairman of the Board of Directors of Societé du Louvre. He has been responsible, for 20 years, for the organization of more than 400 investment transactions totalling more than US\$ 40 billion in assets. He was the founder and chairman of Starwood Hotels & Resorts Worlwide, company that is now one of the largest hotel companies in the world with 800 properties in 80 countries that has more than 115,000 employees. He holds a degree from Brown University and MBA from Harvard Business School.

#### Ryan William Hawley

He holds a degree in economics from Berkeley University (CA) and has master's degree from London School of Economics. He is an expert in the construction of financial models, organization of due dilligence and Road show for assistance in transaction of aquisitions, mergers and refinancing.

#### Fernando Jorge Buso Gomes

Graduated in Economics, he was director of Merchant Banking, Corporate Finance and Capital Markets International of Chase Manhattan Bank SA. At Banco Bilbao Vizcaya Argentaria Brasil, he was director of the areas of Investment Banking and Capital Markets. In 2003 he was elected Department Director of Banco Bradesco SA. Since 2007 he is director of Banco Bradesco BBI SA, and is currently responsible for the Private Equity Group. He was Director of CPFL Renováveis and currently besides LOG, part of the Board of Directors of the following companies: Sete Brasil (Vice-President); Smartia Corretora de Seguros (President); BR Towers; Brennand Cimentos.

#### Felipe Enck Gonçalves - Diretor Executivo de Finanças e Relações com Investidores - 31 anos

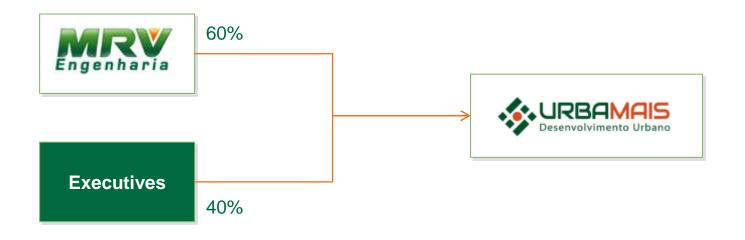
He holds a degree in economics from PUC-MG in 2002 and a degree in accounting from Fundação Mineira de Educação e Cultura (FUMEC) in 2007. He worked at Ernst & Young do Brasil from 2002 to 2007. From 2007 to 2009, he worked at Ernst & Young of London. In 2010 he joined MRV Engenharia e Participações S.A.. as the Investor Relations Manager. In 2011 he moved to LOG Commercial Properties.



## URBAMAIS DESENVOLVIMENTO URBANO

## **Shareholders Structure**





- Capital contribution amounting to R\$ 50 million within 12 months, of which MRV is responsible for 60%.
- Natural maturation of the project requires more capital, to be supplied by investors out of the initial group.

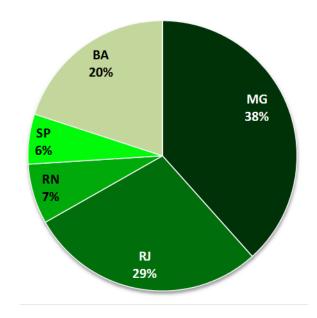




## Development and commercialization of urban lots in residential, commercial and industrial segments, all sustainably developed.

Expected development of total gross area of approximately 60 million sq.m. in the next 3 years.

100%	07/31/2014
Number of projects	13
Landbank (R\$ million)	2,021
Usable Area (million of sq.m.)	5.5
Average price per sq.m. (R\$)	368



August 19, 2014: US\$ 1 = R\$2.26

## **Business**



- Urbamais operates (i) researching and identifying distinguished areas, aiming to boost the success of its allotments, and (ii) planning and executing the infrastructure and urbanism with high quality and environmental awareness.
- The company's advantages are based on the following pillars: strategic location of its allotments, operational excellence, costbenefit of the projects, quality of infrastructure and urbanism, relationship with its clients and professional management.



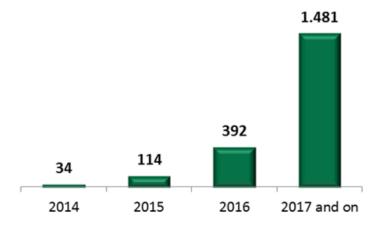
## **Business**





The land development segment has a long business cycle, but it needs little working capital. The approval process and development of projects is extensive, usually reaching more than six years.









Residential Lots	<ul> <li>Costumers: B, C and D classes</li> <li>Homebuilders</li> </ul>
Commercial and industrial lots	<ul> <li>Commercial and Industrial Companies</li> <li>Real Estate Developers</li> </ul>









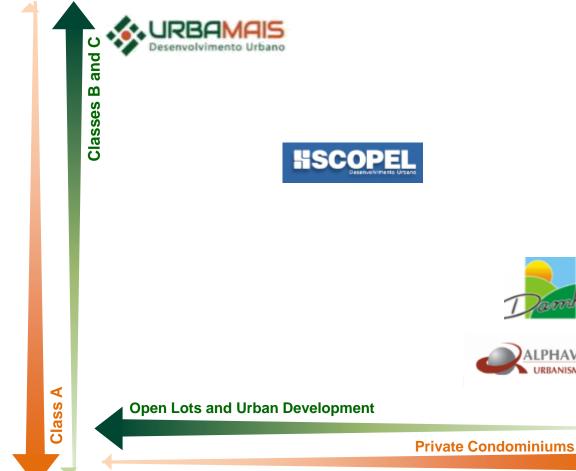
## **Products**



### **Competitive Scope**



- Open Lots
- Urban development
- Private Condominiums



## **Target Market**





Operation in the main Brazilian states, where MRV already has operations.

✤ Areas larger than 300 thousand sq. m.

## **Opportunities**

6





Growing securitization market and MRV's strong image in the capital market.

## Management



#### **Board of Directors**

#### Rubens Menin Teixeira de Souza - Chairman

He holds a degree in civil engineering from the Federal University of Minas Gerais, where he graduated in 1978. He is a founding partner of the MRV Group and main Executive, currently serves as both Chief Executive Officer and Chairman of the Board of Directors of MRV Engenharia e Participações S.A. and Chairman of the Board of Directors of LOG Commercial Properties. He is also a founding partner of Intermedium and has been chairman of its board of directors since the company was established in 1994.

#### Marcos Alberto Cabaleiro Fernandez

Graduated with a law degree from the Milton Campos Law School in 1981. He founded Construtora Becker Cabaleiro in 1977, and CVG company in 1986. He was Vice Chairman of the Real Estate Market Chamber (Câmara do Mercado Imobiliário) of Belo Horizonte and the Civil Construction Union (Sindicato da Construção Civil) from 1999 to 2002. He is a founding partner of Intermedium and has been a member of its board of directors since the company was established in 1994. He is a member of the Board of Directors of MRV Engenharia e Participações S.A., member of the Board of Directors of LOG Commercial Properties and Chief Executive Officer of Urbamais.

#### Leonardo Guimarães Corrêa

Mr. Corrêa earned a degree in economics from the Federal University of Minas Gerais – UFMG in 1980, and a graduate degree in finance from FGV in 1986. He worked from 1982 to 1990 at Lloyds Bank as Treasury Manager. From 1990 to 2000 he worked at JP Morgan, where his last post held was treasury officer for Brazil. He was a partner at Banco Pactual from 2000 to 2003. Between 2003 and 2006 he was a partner at Perfin Administração de Recursos, an independent fund manager, specialized in investment funds. He is Chief Financial Officer of MRV Engenharia e Participações S.A. and member of the Board of Directors of LOG Commercial Properties.

#### **Executive Officers**

#### Marcos Alberto Cabaleiro Fernandez - Chief Executive Officer. (See above)

#### Flávio Araújo – Operations Director

Elected as Operations Director at the Meeting of the Board of Directors held in July, 2012. Mr. Araújo holds a degree in civil engineering from Faculdade de Engenharia Kenedy in 1994, with emphasis in road engineering. He began his civil engineering career at Forenge Engenharia, subsequently he has worked in the heavy construction, at midsized and large-sized companies, such as LIBE Construtora and FIDENS Engenharia S.A..

#### Rafael Nazareth Menin Teixeira de Souza

Mr. Souza holds a degree in civil engineering from Federal University of Minas Gerais in 2003. He joined MRV Serviços de Engenharia Ltda. in 1999, as a civil engineer intern. He has large experience in real estate homebuilding sector. During this period, he worked as site engineer, coordinator of engineering and technical director. He is currently Chief Operations Officer – Region I and a member of the Board of Directors of MRV Engenharia e Participações S/A.

#### Maria Fernanda Nazareth Menin Teixeira de Souza Maia

Mrs. Maia earned a law degree from Milton Campos Law School in 2001, and postgraduate in Economics and Business Law from FGV in 2003. She is an effective member of the Commission's Corporate Advocacy OAB / MG. She joined MRV Serviços de Engenharia Ltda. in 1997, as an intern of Billing Department. During this period she held positions as an intern in the Legal Department, Legal Assistant, Coordinator of the Legal Department, Legal Superintendent and Legal Manager. Nowadays she occupies the position of Chief Legal Officer in MRV Engenharia e Participações S/A.



## Contacts

**Leonardo Corrêa** Chief Financial Officer

### Mônica Simão

**Chief Investor Relations Officer** 

#### Matheus Torga

**Investor Relations Manager** 

- Ph.: +55 (31) 3348-7150
- E-mail: <u>ri@mrv.com.br</u>

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