



ORLANDO, Fla., August 27, 2012 --

Mindpix Corp. (OTC Pink: MPIX),

Mindpix Corporation President, Armando Almirall, provides Current Updates

Mindpix Corp. Announces New Brand MPIX, MPIX Divisions and New Projects

At this time, I would like to update everyone on the current affairs of Mindpix Corporation.

Mindpix Corp. began to rebrand the company as **MPIX**, as well as the incorporation of the following new subsidiary companies, MPIX Corp., MPIX Media, Inc., MPIX Productions, Inc. and MPIX Records, Inc. and operating divisions including MPIX Management, MPIX Music Publishing, MPIX TV, MPIX Software and Gaming and MPIX Studios.

“The choice to establish our own unique identity brand is our first step in placing Mindpix Corp. in the right direction to building a global corporation,” said Armando Almirall, President and CEO of Mindpix Corp. The decision to rebrand is the positive outcome of the company’s unprecedented growth with current projects, such as *Rise in Belize*, a TV broadcasted global musical festival, scheduled to take place at the Mayan temple in the country of Belize, December 20-21, 2012, as well as the production of a reality TV show, *A Star is Born*, which will chronicle the steps of becoming a star and the inner workings of the entertainment industry.

MPIX is focusing efforts in their Management, Music Publishing, Software and Gaming and TV divisions, as well as MPIX Media, Inc. MPIX Productions, Inc. and MPIX Records, Inc. MPIX Records, Inc. will focus on catalog development and legacy projects, in addition to entering into Latino/Hispanic music market, as well as the Dance and DJ music scene. “MPIX Records Inc. must diversify to compete and will continue to stay at the forefront of the emerging music market. Everything is taking its appropriate shape,” said Denny Diante, President of MPIX Records. “Investing our time and efforts in South Florida continues to provide us with great opportunity, which has played an instrumental role in allowing our team to work with studios, producers and artists on new production ventures.” said Armando Almirall, President and CEO of Mindpix Corp.

About *Rise in Belize*

MPIX plans to stage a high-level music festival and global celebration on December 20-21, 2012 at the Mayan temple in Belize to honor the ending of the current Mayan ‘long count calendar’ – the oldest and most accurate calendar in the world and as many believe the start of a new, invigorating era. December 21, 2012 not only marks the year’s winter equinox, but also the processional Earth equinox, where the planet Earth is believed to align with the center of the Milky Way galaxy. Experts say this alignment occurs once every 26,000 years.

“Our vision is to provide a globally uniting entertainment experience that will coincide with the upcoming historical event, which has already grabbed the imaginations of tens of millions of people. This event will not only unite people through music, but will additionally provide a platform to raise revenue for charitable causes and benefit the host country of Belize,”
Said Armando Almirall, President and CEO of Mindpix Corp.

About *A Star is Born*

MPIX plans to produce a reality TV show series that chronicles the journey of becoming successful in the entertainment business, as well as the inner working of the industry. *A Star is Born* was created by MPIX as a proprietary interactive media platform for finding the next “rising stars.” Singers, songwriters, musicians, models, comedians, film producers and etc. will be given the opportunity to upload their talent performances online for the world to see, rate, comment and share. *A Star is Born* will aid in finding the next singing sensation, next top model, next funniest comedian, next incredible songwriter and additional future, superstars. The website can be found at www.starisborn.tv, The site is currently in beta stage. beta.starisborn.tv

About Mindpix Corp.

Mindpix Corp. (OTC Pink: MPIX) commonly referred to as MPIX is a multinational entertainment company, headquartered in Orlando, Florida. MPIX’s principal business operations include MPIX Corp., MPIX Media, Inc., MPIX Production, Inc., and MPIX Records, Inc. Its operating divisions include MPIX Management, MPIX Music Publishing, MPIX Software and Gaming, and MPIX TV. MPIX operates a collection of multimedia and family entertainment content, as well as the licensing rights to the original master recordings of a music library catalog of over 17,500 songs by renown artists including, but not limited to Billy Joel, Bob Dylan, Chicago, Dolly Parton, Elvis Presley, Frank Sinatra, Gladys Knight, James Brown, Jerry Lee Lewis, Little Richard, The Bee Gees, The Drifters, The Platters, The Who, Waylon Jennings, and Willie Nelson. MPIX develops and invests in new emerging entertainment technologies and multimedia projects.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), and as such, may involve risks and uncertainties. These forward-looking statements relate to, amongst other things, current expectations of the business environment in which the company operates, potential future performance, projections of future performance and perceived opportunities in the market. The company’s actual performance, results and achievements may differ materially from the expressed or implied in such forward-looking statements as a result of a wide range of factors.

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