## SLocallza Earnings Release 4Q17 and 2017



In 2017, our team set audacious goals for growth, value creation, customer satisfaction and brand positioning, even in an adverse macroeconomic scenario in a very competitive environment. The team embraced the challenge, innovated and achieved impressive results:

- We grew generating value. Our fleet reached 194 thousand cars (including franchisees), with $27.1 \%$ increase in rental days (RAC + Fleet) and we sold more than 90 thousand cars. We increased our distribution by 51 corporate rental locations and 15 Seminovos stores. Our net revenues increased $36.5 \%$ and net income grew $37.6 \%$ as a result of our focus on operational excellence. The spread between ROIC and the cost of debt reached 8.0 p.p. and RENT3 was the $35^{\text {th }}$ most traded share in B3 (Brazilian Stock Exchange) in 2017.
- Localiza has expanded its unquestionable leadership in quality and service thanks to our employees' strong culture of customer focus and passion for serving. Localiza won several awards throughout the year, such as the best car rental company by Folha de São Paulo and Época Reclame Aqui awards, the latest for the third consecutive year.
- Localiza was one of the five Brazilian brands that ap.p.reciated the most in 2017, reaching the $24^{\text {th }}$ place among the most valuable brands in Brazil by Interbrand Ranking. Localiza Fidelidade, Latin America's largest car rental loyalty program, has reached 7.6 million participants and has distributed more than 2.3 million free rental days to its members. We have reached 1.5 million fans on Facebook, the biggest fanpage of the category in the world.
- We are moving forward in innovation and digital transformation. The innovation was important in all segments of Localiza with significant improvements in the customer experience. We also invested in the digitization of internal processes, increasing our productivity to gain scale while also increasing control during the accelerated growth process.
- We have successfully conducted the integration of Hertz's operations in Brazil. Two months after the acquisition, Car Rental, Fleet Rental and Seminovos (used car sales) operations were fully integrated, ensuring business continuity and maintaining the highest standard of excellence in the relationships with our customers. By the end of 2017 our network of corporate and franchised locations, as well as all our reservation channels, already exhibited the new Localiza Hertz brand. At the same time, we have moved forward in the long-term strategic partnership with The Hertz Corporation, making reservations worldwide through our reservation channels and displaying the Localiza brand at major international airports.

All these results would not have been possible without the enormous commitment, sense of urgency, passion to serve and ownership mindset of our more than 7,700 employees. In the context of rapid evolution and transformation of technology, Localiza continues to invest in the development of its employees to weather future challenges, meeting the expectations of our customers.

We closed 2017 satisfied with the achieved results in key aspects of the business, which makes us even more motivated for a 2018 that begins with a more positive economic scenario, despite the uncertainties of an election year. What does not change, regardless of the environment, is our clear vocation for sustainable growth and position to continue to expand our market leadership.

We appreciate the trust of our customers, employees, investors, suppliers and partners and reaffirm our determination to write another chapter of growth and superior results in 2018.

Major highlights of 2017: another year of strong growth with profitability
$\checkmark$ 36.5\% growth of net revenues, reaching R\$ 6.1 billion;
$\checkmark$ End-of-period fleet totaling 194,279 cars in the Localiza system;
$\checkmark$ Net income of R\$563.4 million, an increase of 37.6\%;
$\checkmark$ Hertz Brazil acquisition and integration of operations.

## Integration Hertz Brasil and Franchised Locations

In order to preserve the comparability of the results herein with previous periods, we are presenting the 4Q17 and 2017 indexes (EBITDA, EBIT and Net Income) adjusted by the costs and non-recurring expenses (one-time costs) related to the integration of the Hertz Brazil operation and the incorporation of 20 franchised car rental locations.

## Operational Highlights

\# of rental days - Car Rental (thousands)

\# Cars Sold

\# of rental days - Fleet Rental (thousands)


End of period fleet


*Adjusted by the one-time cost
[_IOne-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation

## Spread



2013 | 2014 | 2015 | 2016 |
| :--- | :---: | :---: | 2017

## Number of daily rentals (thousand)



Net revenues ( $\mathrm{R} \$$ million)


In 4Q17, the volume of daily rental of the Car Rental Division grew $48.2 \%$ in relation to 4 Q 16 . Net revenues increased $44.5 \%$, as a consequence of $5.8 \%$ reduction in the average rental rate.

In 2017, net revenue increased $29.4 \%$ due to $35.4 \%$ increase in volumes and $5.8 \%$ reduction in the average rental rate, when compared to 2016.

The lower average rental rate reflects the yield and utilization management strategies as well as changes in the mix of segments.


In 2016, the Company implemented the dynamic price management system to stimulate demand. The lower average rates were offset by higher volumes and increased fleet utilization rate.

This quarter, the Company changed the utilization rate calculus to reflect only the period in which the cars were available for rental in the rental locations and therefore it does not include cars on preparation and decommissioning. This new form of calculation facilitates comparison with peers. In this new methodology, the utilization rate of 4Q17 was $78.5 \%$, a 2.4 p.p. increase in relation to 4Q16.

## 1.1 - Distribution network

## Number of car rental locations Brazil and abroad



In 2017, Localiza's corporate locations network was expanded by 51 branches, going from 333 on 12/31/2016 to 384 on $12 / 31 / 2017$. The new locations include the franchises that were incorporated throughout 2017 and 7 locations that belonged to Hertz Brazil, which began operating as Localiza Hertz.

At the end of 2017, Localiza System had 588 branches, 517 in Brazil and 71 in 6 other South American countries.

## Number of daily rentals (thousand)



## Net revenues ( $\mathrm{R} \$$ million)



In 4Q17, the Fleet Rental Division registered a $22.2 \%$ increase in volumes and $19.6 \%$ in revenue compared to the same period of the previous year, as a consequence of the $2.6 \%$ reduction in the average daily rate.

The lower rental rate of this division mainly reflects the pricing of new contracts in a context of lower depreciation and interest rates, in addition to the entry of Hertz Brazil contracts with lower average price.

In 2017, net revenues from this Division grew $13.9 \%$ in line with the $13.5 \%$ increase in volumes.

## 3 - Fleet

## 3.1 - Net investment in the fleet

## Fleet (reduction) expansion* (quantity)



Net investment in fleet ( $\mathbf{R} \$$ million)


In 4Q17, 35,143 cars were purchased and 26,103 were sold, resulting in an increase of 9,040 cars in the fleet. The net investment was $\mathrm{R} \$ 411.3$ million.

In the year, the addition to the fleet totaled 52,860 cars, $172.7 \%$ higher than in 2016, reflecting a net investment of R $\$ 2,303.2$ million, including the fleet resulting from the acquisition of Hertz Brasil.


On 12/31/2017, Seminovos network was comprised of 99 stores distributed in 65 cities in Brazil. During the year, 90,554 cars were sold, representing a growth of 32.3\% compared to 2016.

Due to strong growth in Localiza's two business divisions, 15 stores were added to the network in 2017 to sup.p.ort the need for fleet renewal in the coming years.

## 5 - End of period fleet



As of $12 / 31 / 2017$, the consolidated fleet consisted of 194,279 cars, including 13,824 cars from franchisees. In 2017, Localiza's fleet grew 51.1 thousand cars, being 41.4 cars in the Car Rental Division and 9.9 thousand cars in the Fleet Rental Division.

## Consolidated net revenues ( $\mathbf{R} \$$ million)



In 4Q17, consolidated net revenues grew 38.6\% when compared to 4Q16. Net revenues from rental operations increased 36.7\%, being 44.5\% in the Car Rental Division and 19.6\% in the Fleet Rental Division.

Seminovos net revenues in 4Q17 grew 40.0\% when compared to 4Q16, due to $25.0 \%$ increase in sales volume and $12.0 \%$ increase in the average price of cars sold.

In 2017, consolidated net revenues grew $36.5 \%$ compared to 2016 . Net revenues from rental operations increased 24.3\%, being 29.4\% in the Car Rental Division and 13.9\% in the Fleet management.

Seminovos net revenues in 2017 grew 47.3\% compared to 2016, due to a $32.3 \%$ increase in sales volumes and a $11.4 \%$ increase in the average price of cars sold.

## 7-EBITDA

## Consolidated EBITDA (R\$ million)



## One-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation

EBITDA margin:

| Divisions | 2013 | $2014^{*}$ | 2015 | 2016 | 2017 | 4 4Q16 | 4Q17 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car Rental | $36.8 \%$ | $38.7 \%$ | $31.8 \%$ | $32.3 \%$ | $34,9 \%^{* *}$ | $31.5 \%$ | $36.6 \%^{* *}$ |
| Fleet Rental | $65.5 \%$ | $60.0 \%$ | $62.2 \%$ | $64.5 \%$ | $61.9 \%^{* *}$ | $63.8 \%$ | $59.8 \%^{* *}$ |
| Rental Consolidated | $46.5 \%$ | $45.3 \%$ | $41.7 \%$ | $42.3 \%$ | $42.6 \%^{* *}$ | $50.8 \%$ | $42.7 \%^{* *}$ |
| Used Car Sales | $5.7 \%$ | $6.0 \%$ | $7.3 \%$ | $5.5 \%$ | $5.9 \%$ | $5.0 \%$ | $5.1 \%$ |

${ }^{(*)}$ From 2014 on, it considers the new ap.p.ropriation criteria of the overhead, which is also ap.p.ropriated to Seminovos.
$\left({ }^{* *}\right)$ Adjusted by the one-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation

In 4Q17, consolidated adjusted EBITDA totaled $\mathrm{R} \$ 386.3$ million, $42.6 \%$ higher than the same period of the previous year.

The adjusted EBITDA margin of the Car Rental Division was $36.6 \%$ in 4Q17, an increase of 5.1 p.p. compared to 4Q16, mainly due to the gain in scale, despite the lower average rental rates.

In the Fleet Rental Division, EBITDA margin was $59.8 \%$ in 4 Q17, lower by 4.0 p.p. when compared to $4 Q 16$. The lower EBITDA margin reflects the lower price of the new contracts of this Division, due to lower interest rates and depreciation, in addition to the entry of Hertz Brazil contracts with lower average rate.

Seminovos EBITDA margin in 4Q17 was 5.1\%, roughly stable when compared to 4Q16.

## Non-recurrent effects:

In 4Q17, Localiza recorded $\mathrm{R} \$ 52.5$ million in non-recurring costs (one-time costs), being $\mathrm{R} \$ 49.1$ million in the result of the Car Rental Division and R\$3.4 million in the Fleet Rental Division, related to the acquisition of Hertz Brazil operations and the integration of 3 franchised locations. For comparison purposes, we present the 4Q17 and 2017 EBITDA adjusted to the non-recurring expenses.

## 8.1 - Rent a Car

## Average depreciation per car (R\$) - RAC



The annualized average depreciation of $4 Q 17$ was $R \$ 1,021.6$, lower by $R \$ 552.3$ compared to $4 Q 16$. The decrease in depreciation reflects the Company's efficiency in the purchase and sale of cars and the increase in the average sale price.

In 2017, the annualized average depreciation per car in the Car Rental Division was $R \$ 1,250.1$ stable compared to the average of 2016.

## 8.2 - Fleet Rental

## Average depreciation per car ( $\mathrm{R} \$$ ) - Fleet Rental



In the Fleet Rental Division the annualized average depreciation per car in 2017 was $\mathrm{R} \$ 3,104.3$, a reduction of $R \$ 609.7$ in comparison with the average depreciation of 2016.

Due to the longer cycle, the depreciation of the cars in this division benefits from the increase in new car prices that occurs throughout the car's operating life.

## Consolidated EBIT (R\$ million)



One-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation

EBIT margin calculated over rental revenues:

| Divisions | 2013 | 2014 | 2015 | 2016 | 2017 | 4Q16 | 4Q17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car Rental | 32.8\% | 36.2\% | 34.3\% | 30.2\% | 35.5\%* | 28.4\% | 37.2\%* |
| Fleet Rental | 45.1\% | 44.3\% | 48.9\% | 51.2\% | 51.4\%* | 52.4\% | 48.1\%* |
| Consolidated | 37.1\% | 38.8\% | 39.1\% | 36.8\% | 40.0\%* | 35.3\% | 40.1\%* |

(*) Adjusted by the one-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation

Adjusted consolidated EBIT for 4 Q17 reached $\mathrm{R} \$ 313.7$ million, a $55.3 \%$ increase when compared to 4 Q 16 , due to a $42.6 \%$ increase in EBITDA and a decrease in average depreciation per car.

The adjusted EBIT margin of 4 Q17 of the Car Rental Division was $37.2 \%$, representing an increase of 8.8 p.p. when compared to 4Q16, reflecting the improvement in the EBITDA margin and lower annualized average depreciation per car by $\mathrm{R} \$ 552.3$ in the quarter.

The adjusted EBIT margin of the Fleet Rental Division in 4 Q17 was $48.1 \%$, a reduction of 4.3p.p. in relation to 4Q16, reflecting the lower EBITDA margin.

## Non-recurrent effects:

In 4Q17, Localiza recorded R $\$ 52.5$ million in non-recurring costs (one-time costs), being R $\$ 49.1$ million in the result of the Car Rental Division and R\$3.4 million in the Fleet Rental Division, related to the acquisition of Hertz Brazil operations and the integration of 3 franchised locations. For comparison purposes, we present the 4Q17 and 2017 EBITDA adjusted to the non-recurring expenses.

## 10 - Consolidated net income

Consolidated net income (R\$ million)


One-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation, after taxes

| Reconciliation EBITDA x Net income | 2013 | 2014 | 2015 | 2016 | 2017* | Var. R\$ | Var. \% | 4Q16 | 4Q17* | Var. R\$ | Var. \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consolidated EBITDA | 916.5 | 969.8 | 934.8 | 1,015.6 | 1,314.2 | 298.6 | 29.4\% | 270.9 | 386.3 | 115.4 | 42.6\% |
| Cars depreciation | (229.0) | (207.4) | (163.6) | (206.3) | (232.0) | (25.7) | 12.5\% | (59.5) | (61.8) | (2.3) | 3.9\% |
| Other property depreciation and amortization | (35.4) | (35.7) | (35.7) | (38.2) | (39.1) | (0.9) | 2.4\% | (9.4) | (10.8) | (1.4) | 14.9\% |
| EBIT | 652.1 | 726.7 | 735.5 | 771.1 | 1,043.1 | 272.0 | 35.3\% | 202.0 | 313.7 | 111.7 | 55.3\% |
| Financial expenses, net | (110.6) | (151.1) | (202.7) | (243.5) | (315.0) | (71.5) | 29.4\% | (72.7) | (93.6) | (20.9) | 28.7\% |
| Income tax and social contribution | (157.2) | (165.0) | (130.4) | (118.3) | (164.7) | (46.4) | 39.2\% | (24.9) | (45.6) | (20.7) | 83.1\% |
| Net income of the period | 384.3 | 410.6 | 402.4 | 409.3 | 563.4 | 154.1 | 37.6\% | 104.4 | 174.5 | 70.1 | 67.1\% |

(*) Adjusted by the one-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation
The adjusted net income of 4Q17 totaled R\$174.4 million, an increase of $67.1 \%$ over 4Q16 due to:
(+) R\$115.4 million EBITDA increase;
(-) $\mathrm{R} \$ 2.3$ million increase in depreciation, due to $38.2 \%$ increase in the average operating fleet, partially offset by the reduction in average depreciation per car;
(-) $\mathrm{R} \$ 20.9$ million increase in net financial expenses, being: i) $\mathrm{R} \$ 6.3$ million due to the increase in the average net debt partially offset by the decrease in the basic interest rate; and ii) R\$14.6 million referring to the monetary update of provisions.
(-) $\mathrm{R} \$ 20.7$ million in income tax.
In 2017, adjusted net income was $\mathrm{R} \$ 563.4$ million, an increase of $37.6 \%$.

## Non-recurrent effects:

In 4Q17, Localiza recorded $\mathrm{R} \$ 41.5$ million in non-recurring costs (one-time costs), after income tax and social contribution, being $\mathrm{R} \$ 38.9$ million in the result of the Car Rental and $R \$ 2.6$ million in the Fleet Rental Divisions, related to the acquisition of the Hertz Brazil operations and the integration of 3 franchised locations. For comparison purposes, we present the net income of 4Q17 and 2017 adjusted to non-recurring expenses.

## 11 - Free cash flow (FCF)



|  | Free cash flow - R\$ million | 2013 | 2014 | 2015 | 2016 | 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | EBITDA | 916.5 | 969.8 | 934.8 | 1,015.6 | 1,314.2* |
|  | Used car sale revenue, net from taxes | $(1,747.3)$ | $(2,018.2)$ | $(2,044.9)$ | $(2,342.5)$ | $(3,451.2)$ |
|  | Depreciated cost of cars sold | 1,543.8 | 1,777.0 | 1,769.1 | 2,102.5 | 3,106.6 |
|  | (-) Income tax and social contribution | (108.5) | (113.1) | (110.7) | (93.3) | (108.3) |
|  | Change in working capital | 2.9 | (27.1) | (30.0) | 113.2 | 21.2 |
|  | Cash generated by rental operations | 607.4 | 588.4 | 518.3 | 795.5 | 882.5 |
|  | Used car sale revenue, net from taxes | 1,747.3 | 2,018.2 | 2,036.3 | 2,342.5 | 3,451.2 |
|  | Fleet renewal investment | $(1,819.7)$ | $(2,197.7)$ | $(2,278.4)$ | $(2,563.6)$ | $(3,660.9)$ |
|  | Change in accounts payable to car suppliers renewal | 144.3 | 120.0 | (75.4) | 174.1 | 247.8 |
|  | Net investment for fleet renewal | 71.9 | (59.5) | (317.5) | (47.0) | 38.1 |
|  | Fleet renewal - quantity | 62,641 | 70,621 | 64,032 | 68,449 | 90,554 |
| Investment, other property and intangible |  | (47.5) | (46.3) | (29.7) | (42.2) | (48.8) |
| Free cash flow from operations, before growth |  | 631.8 | 482.6 | 171.1 | 706.3 | 871.8 |
|  | Fleet growth investment | (209.4) | (286.8) | 8.6 | (726.0) | $(1,807.0)$ |
|  | Change in accounts payable to car suppliers - growth | (54.6) | 214.4 | (45.8) | 16.6 | 167.7 |
|  | Hertz Brazil acquisition - fleet |  |  |  |  | (286.5) |
|  | Fleet growth capex | (264.0) | (72.4) | (37.2) | (709.4) | $(1,925.8)$ |
|  | Fleet increase / (reduction) - quantity | 7,103 | 9,183 | (273) | 19,384 | 52,860 |
| Free cash flow after growth, and before interest and new HQ |  | 367.8 | 410.2 | 133.9 | (3.1) | $(1,054.0)$ |
|  | Hertz Acquisition (Except Fleet) | - | - | - | - | (46.7) |
|  | Incurred one-time costs effect | - | - | - | - | (74.0) |
|  | New headquarters construction and furniture | (6.5) | (148.3) | (30.7) | (84.4) | (126.2) |
| Free cash flow before interest |  | 361.3 | 261.9 | 103.2 | (87.5) | $(1,300.9)$ |

$\left(^{*}\right)$ Adjusted by one-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation

This quarter, the free cash flow was adjusted to distribute the change in accounts payable to car suppliers between renewal capex and fleet growth capex. Such adjustment was retroacted to maintain a comparative basis.

In 2017, the Company continued to present strong cash generation before growth of $\$ \$ 871.8$ million, destined to the fleet growth.

## 12 - Debt

## 12.1 - Change in debt - R\$ million


12.2 - Debt maturity profile - Principal - R\$ million

As of December 31, 2017


Cash balance of $\mathrm{R} \$ 2.6$ billion is more the sufficient to fund fleet growth and short term debt maturity.

## 12.3 - Debt profile

| Debt | Issuance | Contract rate | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Debentures 6th Issuance | 10/15/2012 | CDI + 0.95\% pa | 120.0 | 120.0 | - | - | - | - | - | - | 240.0 |
| Debentures 7th Issuance | 09/30/2013 | $110.95 \%$ CDI | 75.0 | 75.0 | 100.0 | 100.0 | - | - | - | - | 350.0 |
| Debentures 8th Issuance | 09/10/2014 | 109.5\% CDI | - | 250.0 | 250.0 | - | - | - | - | - | 500.0 |
| Debentures 9th Issuance | 04/30/2015 | 113.2\% CDI | - | 50.0 | 150.0 | 300.0 | - | - | - | - | 500.0 |
| Debentures 10th Issuance | 01/08/2016 | 113.9\% CDI | - | - | 100.0 | 100.0 | - | - | - | - | 200.0 |
| Debentures 11th Issuance | 12/12/2016 | 111.5\% CDI | - | - | - | - | 500.0 | - | - | - | 500.0 |
| Debentures 12th Issuance | 05/15/2017 | 107.25\% CDI | - | - | - | - | - | - | 700.0 |  | 700.0 |
| Debêntures da 13th Issuance-1st serie | 12/15/2017 | 109.35\% CDI | - | - | - | - | 434.5 | 434.5 | - | - | 869.0 |
| Debêntures da 13th Issuance - 2nd serie | 12/15/2017 | 111.30\% CDI | - | - | - | - | - | - | 108.1 | 1081 | 216.2 |
| Debentures 3rd Issuance of Localiza Fleet | 05/05/2017 | 107.0\% CDI | - | - | - | - | - | 500.0 | - | - | 500.0 |
| Debentures 4th Issuance of Localiza Fleet | 10/02/2017 | CDI + 0.30\% | - | - | - | - | - | - | 350.0 | - | 350.0 |
| Promissory notes 3th issuance | 09/29/2017 | CDI + 0.40\% | - | - | 650.0 | - | - | - | - | - | 650.0 |
| CCBI - New headquarters | 06/18/2014 | 98.8\% CDI | - | 47.5 | 95.0 | 47.5 | - | - | - | - | 190.0 |
| Working Capital / Others | - | Several | 276.7 | 179.2 | 77.0 | 125.0 | - | - | - | - | 657.9 |
| Interest accrued and paid | - | - | 55.5 | - | - | - | - | - | - | - | 55.5 |
| Cash and cash equivalents on 12/31/2017 | - | - | $(2,613.9)$ | - | - | - | - | - | - | - | $(2,613.9)$ |
| Net debt | - |  | 2,086.7 | 721.7 | 1,422.0 | 672.5 | 934.5 | 934.5 | 1,158.1 | 108.1 | 3,864.7 |

The pro forma chart reflects the following transactions completed on February 26, 2018:

- Real Estate Receivables Certificate (CRI) offer in the total amount of $R \$ 370.0$ million, maturing on November 21, 2037, with redemption option by the holders of the certificates on November 21, 2024 and remuneration of $99.0 \%$ of the CDI.
- Prepayment of the 6th Issuance of Debentures, in the amount of $\mathrm{R} \$ 240.0$ million, plus $\mathrm{R} \$ 6.7$ million of interest incurred.

Proforma after Real Estate Receivables Certificate (CRI) issuance and early redemption of the 6th issuance


Real estate receivables certificate and early redemption of the 6th issuance

Comfortable debt profile and cash position to support growth


## Comfortable leverage even with strong growth

Localiza is always evaluating ways to improve cost and debt duration and in 2017 the Company raised $\mathrm{R} \$ 3.3$ billion in debentures and promissory notes. Of this total, R\$1.1 billion was raised in 4Q17.

Most of the net addition of the fleet occurred by the end of $3 Q 17$, with payment in $4 Q 17$, reflecting in the debt ratios. Investments in fleet growth have already impacted the net debt of the year and will generate EBITDA in the coming quarters.

## 13 - Spread (ROIC minus cost of debt after taxes) - Adjusted


(*)Adjusted by the one-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation ROIC considered each year's effective income tax rate

## 14 - Dividends and interest on capital (IOC)

2016 dividends and interest on capital were approved as follow:
$\left.\begin{array}{cccccccccc} & \begin{array}{c}\text { Reference } \\ \text { period }\end{array} & & \begin{array}{c}\text { Approval } \\ \text { date }\end{array} & & & \begin{array}{c}\text { Shareholding } \\ \text { position date }\end{array} & & \begin{array}{c}\text { Payment } \\ \text { date }\end{array} & \end{array} \begin{array}{c}\text { Gross } \\ \text { amount } \\ \text { (R\$ million) }\end{array}\right)$

2017 interest on capital were approved as follow:

| Nature | Reference period | Approval date | Shareholding position date | Payment date | Gross amount (R\$ million) | Gross amount per share ( $\mathbf{R} \$$ ) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IOC | 2017 | 03/08/2017 | 03/15/2017 | 05/02/2017 | 39.9 | 0,060829 |
| IOC | 2017 | 06/30/2017 | 07/06/2017 | 08/24/2017 | 39.2 | 0,059539 |
| IOC | 2017 | 09/13/2017 | 09/22/2017 | 11/07/2017 | 41.0 | 0,062161 |
| IOC | 2017 | 12/07/2017 | 12/14/2017 | 01/31/2018 | 42.8 | 0,064746 |
|  |  |  |  | Total | 162.9 |  |

${ }^{(*)}$ )For comparative purposes, the amount of IOC and dividend per share was adjusted considering the stock dividend approved by the Extraordinary Shareholders' Meeting of April 25, 2017 and the stock Split approved by the Extraordinary Shareholders' Meeting of November 22, 2017.

## 15 - RENT3

On 11/22/2017, the stock split of the Company was approved by the Extraordinary Shareholders' Meeting, in the proportion of 3 for each 1 existing common share. The shares were credited to shareholders on $11 / 28 / 2017$. On $12 / 31 / 2017$, the Company had $667,149,210$ outstanding shares, of which $6,752,346$ shares were held in treasury.

Under the ADR Level I program, the Company had 19,173,432 ADRs issued as of 12/31/2017. In 2017, the average daily traded volume of RENT3 was R $\$ 65.3$ million.


## 16 - Reconciliation of financial results

About Localiza's financial information: The financial information below is audited and presented in millions of Brazilian Reais (BRL), unless otherwise stated, and is based on financial information prepared in accordance with International Financial Reporting Standards (IFRS).

4Q17 financial results were impacted in R\$48.0 million by incurred one-time costs resulting from the acquisition of Hertz Brazil on 09/01/2017 and in an additional R\$4.5 million, resulting from the integration of 3 franchised locations. In order to preserve the comparability of the financials herein presented to previous periods, we have decided to present the 4Q17 and 2017 financials (EBITDA, EBIT and Net Income) adjusted by the one-time costs.

We have indicated in the table below the one-time costs that have been incurred, resulting from the acquisition of Hertz Brazil and franchisees integration:

| R\$ million |  |  |  |
| :---: | :---: | :---: | :---: |
| ONE-TIME COSTS | 3Q17 <br> Incurred | $\begin{gathered} \text { 4Q17 } \\ \text { Incurred } \end{gathered}$ | $\begin{aligned} & 2017 \\ & \text { Total } \end{aligned}$ |
| RAC costs: |  |  |  |
| Hertz: rebrand, structure and networking reduction | (2.1) | (36.4) | (38.5) |
| Franchise integration | (12.7) | (4.5) | (17.2) |
| RAC - Total Costs | (14.8) | (40.9) | (55.7) |
| Fleet Rental costs: |  |  |  |
| Hertz: structure and networking reduction | - | (0.3) | (0.3) |
| Fleet Rental total costs | 0.0 | (0.3) | (0.3) |
| SG\&A: |  |  |  |
| Hertz: rebrand, structure and RAC networking reduction | (6.7) | (8.2) | (14.9) |
| Hertz: rebrand, structure and Fleet Rental networking reduction | - | (3.1) | (3.1) |
| Total SG\&A | (6.7) | (11.3) | (18.0) |
| Total One-time Costs | (21.5) | (52.5) | (74.0) |


| RESULTADO CONSOLIDADO | RQ17 <br> consolilion <br> coled | One-off | 4Q17 <br> Ajusted |
| :--- | :---: | :---: | :---: |
| Total net revenues | $\mathbf{1 , 8 0 9 . 6}$ | - | $\mathbf{1 , 8 0 9 . 6}$ |
| Total costs and SG\&A | $(1,475.8)$ | 52.5 | $(1,423.3)$ |
| EBITDA | 333.8 | 52.5 | 386.3 |
| Depreciation | $(72.6)$ | - | $(72.6)$ |
| EBIT | $\mathbf{2 6 1 . 2}$ | 52.5 | 313.7 |
| Financial expenses, net | $(93.6)$ | - | $(93.6)$ |
| Income tax and social contribution | $(34.6)$ | $(11.0)$ | $(45.6)$ |
| Net income | 133.0 | 41.5 | 174.5 |

## 17 - Results per division

## 17.1 -Table 1 - Car Rental adjusted - R\$ million

In order to preserve the comparability of this quarter's financials to previous periods, we present the Rent a Car Division results with 4 Q17 and 2017 adjusted by the one-time costs (non-recurring costs and expenses related to the acquisition of Hertz Brazil on 09/01/2017 and the integration of 20 franchised branches).

| CAR RENTAL RESULTS | 2013 | 2014 | 2015 | 2016 | $2017$ <br> Adjusted | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car rental gross revenues (*) | 1,208.4 | 1,352.1 | 1,316.9 | 1,486.9 | 1,898.7 | 27.7\% |
| Taxes on revenues (**) | (44.9) | (67.7) | (58.9) | (58.9) | (50.2) | -14.8\% |
| Car rental net revenues | 1,163.5 | 1,284.4 | 1,258.0 | 1,428.0 | 1,848.5 | 29.4\% |
| Car rental costs | (536.9) | (577.3) | (618.1) | (707.4) | (870.7) | 23.1\% |
| Gross profit | 626.6 | 707.1 | 639.9 | 720.6 | 977.8 | 35.7\% |
| Operating expenses (SG\&A) | (197.9) | (209.7) | (239.9) | (258.8) | (332.3) | 28.4\% |
| Other assets depreciation and amortization | (22.2) | (22.2) | (22.3) | (23.9) | (23.6) | -1.3\% |
| Operating profit before financial results and taxes (EBIT) | 406.5 | 475.2 | 377.7 | 437.9 | 621.9 | 42.0\% |
| Financial expenses, net | (1.3) | (1.5) | (2.0) | (1.4) | (5.3) | 278.6\% |
| Income tax and social contribution | (119.5) | (136.2) | (89.9) | (95.9) | (138.9) | 44.8\% |
| Net income for the period | 285.7 | 337.5 | 285.8 | 340.6 | 477.7 | 40.3\% |
| Net Margin | 24.6\% | 26.3\% | 22.7\% | 23.9\% | 25.8\% | 1.9 p.p. |
| EBITDA | 428.7 | 497.4 | 400.0 | 461.8 | 645.5 | 39.8\% |
| EBITDA Margin | 36.8\% | 38.7\% | 31.8\% | 32.3\% | 34.9\% | 2.6 p.p. |


| 4Q16 | 4Q17 <br> Adjusted | Var. |
| ---: | ---: | ---: |
| 413.8 | 577.7 | $39.6 \%$ |
| $(15.8)$ | $(2.7)$ | $-82.9 \%$ |
| 398.0 | 575.0 | $44.5 \%$ |
| $(199.1)$ | $(252.0)$ | $26.6 \%$ |
| 198.9 | 323.0 | $62.4 \%$ |
| $(73.4)$ | $(112.5)$ | $53.3 \%$ |
| $(5.9)$ | $(6.5)$ | $10.2 \%$ |
| 119.6 | 204.0 | $70.6 \%$ |
| $(0.4)$ | $(4.2)$ | $950.0 \%$ |
| $(22.2)$ | $(41.3)$ | $86.0 \%$ |
| 97.0 | 158.5 | $63.4 \%$ |
| $24.4 \%$ | $27.6 \%$ | 3.2 p.p. |
| 125.5 | 210.5 | $67.7 \%$ |
| $31.5 \%$ | $36.6 \%$ | $5.1 \mathrm{p.p}$. |


| USED CAR SALES RESULTS (SEMINOVOS) | 2013 | 2014 | 2015 | 2016 | $\begin{gathered} 2017 \\ \text { Adjusted } \\ \hline \end{gathered}$ | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross revenues (*) | 1,486.1 | 1,671.4 | 1,679.2 | 1,997.8 | 2,990.0 | 49.7\% |
| Taxes on revenues | (3.1) | (3.5) | (2.5) | (2.7) | (4.9) | 81.5\% |
| Net revenues | 1,483.0 | 1,667.9 | 1,676.7 | 1,995.1 | 2,985.1 | 49.6\% |
| Book value of cars sold and preparation for sale | $(1,271.9)$ | $(1,428.4)$ | $(1,396.3)$ | (1,727.5) | $(2,603.2)$ | 50.7\% |
| Gross profit | 211.1 | 239.5 | 280.4 | 267.6 | 381.9 | 42.7\% |
| Operating expenses (SG\&A) | (138.7) | (160.7) | (178.8) | (176.8) | (220.0) | 24.4\% |
| Cars depreciation | (85.8) | (78.1) | (38.9) | (87.8) | (117.7) | 34.1\% |
| Other assets depreciation and amortization | (11.7) | (11.3) | (8.8) | (9.1) | (9.7) | 6.6\% |
| Operating profit (loss) before financial results and taxes (EBIT) | (25.1) | (10.6) | 53.9 | (6.1) | 34.5 | -665.6\% |
| Financial expenses, net | (76.6) | (106.3) | (138.4) | (174.4) | (229.9) | 31.8\% |
| Income tax and social contribution | 30.3 | 33.2 | 17.6 | 37.2 | 43.9 | 18.0\% |
| Net loss for the period | (71.4) | (83.7) | (66.9) | (143.3) | (151.5) | 5.7\% |
| Net Margin | -4.8\% | -5.0\% | -4.0\% | -7.2\% | -5.1\% | 2.1 p.p. |
| EBITDA | 72.4 | 78.8 | 101.6 | 90.8 | 161.9 | 78.3\% |
| EBITDA Margin | 4.9\% | 4.7\% | 6.1\% | 4.6\% | 5.4\% | 0.8 p.p. |


| 4 Q 16 | 4Q17 <br> Adjusted | Var. |
| ---: | ---: | ---: |
| 650.3 | 876.2 | $34.7 \%$ |
| $(1.1)$ | $(1.8)$ | $63.6 \%$ |
| 649.2 | 874.4 | $34.7 \%$ |
| $(570.1)$ | $(770.0)$ | $35.1 \%$ |
| 79.1 | 104.4 | $32.0 \%$ |
| $(51.5)$ | $(62.6)$ | $21.6 \%$ |
| $(31.8)$ | $(29.6)$ | $-6.9 \%$ |
| $(2.3)$ | $(2.5)$ | $8.7 \%$ |
| $(6.5)$ | 9.7 | $-249.2 \%$ |
| $(53.3)$ | $(68.0)$ | $27.6 \%$ |
| 11.1 | 12.2 | $9.9 \%$ |
| $(48.7)$ | $(46.1)$ | $-5.3 \%$ |
| $-7.5 \%$ | $-5.3 \%$ | 2.2 p.p. |
| 27.6 | 41.8 | $51.4 \%$ |
| $4.3 \%$ | $4.8 \%$ | $\mathbf{0 . 5} \mathbf{p . p}$. |


| CAR RENTAL TOTAL FIGURES | 2013 | 2014 | 2015 | 2016 | $2017$ <br> Adjusted | Var. | 4Q16 | 4Q17 <br> Adjusted | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car rental gross revenues (*) | 1,208.4 | 1,352.1 | 1,316.9 | 1,486.9 | 1,898.7 | 27.7\% | 413.8 | 577.7 | 39.6\% |
| Car sales for fleet renewal - gross revenues (*) | 1,486.1 | 1,671.4 | 1,679.2 | 1,997.8 | 2,990.0 | 49.7\% | 650.3 | 876.2 | 34.7\% |
| Total gross revenues (*) | 2,694.5 | 3,023.5 | 2,996.1 | 3,484.7 | 4,888.7 | 40.3\% | 1,064.1 | 1,453.9 | 36.6\% |
| Taxes on revenues |  |  |  |  |  |  |  |  |  |
| Car rental(**) | (44.9) | (67.7) | (58.9) | (58.9) | (50.2) | -14.8\% | (15.8) | (2.7) | -82.9\% |
| Car sales for fleet renewal | (3.1) | (3.5) | (2.5) | (2.7) | (4.9) | 81.5\% | (1.1) | (1.8) | 63.6\% |
| Car rental revenues - net revenues | 1,163.5 | 1,284.4 | 1,258.0 | 1,428.0 | 1,848.5 | 29.4\% | 398.0 | 575.0 | 44.5\% |
| Car sales for fleet renewal - net revenues | 1,483.0 | 1,667.9 | 1,676.7 | 1,995.1 | 2,985.1 | 49.6\% | 649.2 | 874.4 | 34.7\% |
| Total net revenues | 2,646.5 | 2,952.3 | 2,934.7 | 3,423.1 | 4,833.6 | 41.2\% | 1,047.2 | 1,449.4 | 38.4\% |
| Direct costs |  |  |  |  |  |  |  |  |  |
| Car rental | (536.9) | (577.3) | (618.1) | (707.4) | (870.7) | 23.1\% | (199.1) | (252.0) | 26.6\% |
| Car sales for fleet renewal | $(1,271.9)$ | $(1,428.4)$ | $(1,396.3)$ | $(1,727.5)$ | $(2,603.2)$ | 50.7\% | (570.1) | (770.0) | 35.1\% |
| Gross profit | 837.7 | 946.6 | 920.3 | 988.2 | 1,359.7 | 37.6\% | 278.0 | 427.4 | 53.7\% |
| Operating expenses (SG\&A) |  |  |  |  |  |  |  |  |  |
| Car rental | (197.9) | (209.7) | (239.9) | (258.8) | (332.3) | 28.4\% | (73.4) | (112.5) | 53.3\% |
| Car sales for fleet renewal | (138.7) | (160.7) | (178.8) | (176.8) | (220.0) | 24.4\% | (51.5) | (62.6) | 21.6\% |
| Cars depreciation | (85.8) | (78.1) | (38.9) | (87.8) | (117.7) | 34.1\% | (31.8) | (29.6) | -6.9\% |
| Other assets depreciation and amortization |  |  |  |  |  |  |  |  |  |
| Car rental | (22.2) | (22.2) | (22.3) | (23.9) | (23.6) | -1.3\% | (5.9) | (6.5) | 10.2\% |
| Car sales for fleet renewal | (11.7) | (11.3) | (8.8) | (9.1) | (9.7) | 6.6\% | (2.3) | (2.5) | 8.7\% |
| Operating profit before financial results and taxes (EBIT) | 381.4 | 464.6 | 431.6 | 431.8 | 656.4 | 52.0\% | 113.1 | 213.7 | 88.9\% |
| Financial expenses, net | (77.9) | (107.8) | (140.4) | (175.8) | (235.2) | 33.8\% | (53.7) | (72.2) | 34.5\% |
| Income tax and social contribution | (89.2) | (103.0) | (72.3) | (58.7) | (95.0) | 61.8\% | (11.1) | (29.1) | 162.2\% |
| Net income for the period | 214.3 | 253.8 | 218.9 | 197.3 | 326.2 | 65.3\% | 48.3 | 112.4 | 132.7\% |
| Net margin | 8.1\% | 8.6\% | 7.5\% | 5.8\% | 6.7\% | 0.9 p.p. | 4.6\% | 7.8\% | 3.2 p.p. |
| EBITDA | 501.1 | 576.2 | 501.6 | 552.6 | 807.4 | 46.1\% | 153.1 | 252.3 | 64.8\% |
| EBITDA margin | 18.9\% | 19.5\% | 17.1\% | 16.1\% | 16.7\% | 0.6 p.p. | 14.6\% | 17.4\% | 2.8 p.p. |

(*) Gross revenues from car rental and car sales for fleet renewal are net of discounts and cancellations.
${ }^{(* *)}$ ) On the yearly income statement, the Company has reclassified the amount relative to the 2017 provision over the difference between PIS and Cofins credits, which became classified as SG\&A, as per Note 14 of the Financial Statements

## 17 - Results per division

### 17.1.1 -Table 1.1 - Car Rental - R\$ million

| CAR RENTAL RESULTS | 2013 | 2014 | 2015 | 2016 | 2017 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car rental gross revenues (*) Taxes on revenues (**) | $\begin{array}{r} \hline 1,208.4 \\ (44.9) \\ \hline \end{array}$ | $\begin{array}{r} \hline 1,352.1 \\ (67.7) \\ \hline \end{array}$ | $\begin{array}{r} 1,316.9 \\ (58.9) \\ \hline \end{array}$ | $\begin{array}{r} \hline 1,486.9 \\ (58.9) \\ \hline \end{array}$ | $\begin{array}{r} \hline 1,898.7 \\ (50.2) \\ \hline \end{array}$ | $\begin{array}{r} \hline 27.7 \% \\ -14.8 \% \\ \hline \end{array}$ |
| Car rental net revenues Car rental costs | $\begin{array}{r} \hline \mathbf{1 , 1 6 3 . 5} \\ (536.9) \\ \hline \end{array}$ | $\begin{array}{r} \hline \mathbf{1 , 2 8 4 . 4} \\ (577.3) \\ \hline \end{array}$ | $\begin{array}{r} \hline \mathbf{1 , 2 5 8 . 0} \\ (618.1) \\ \hline \end{array}$ | $\begin{gathered} 1,428.0 \\ (707.4) \\ \hline \end{gathered}$ | $\begin{array}{r} \hline \mathbf{1 , 8 4 8 . 5} \\ (926.4) \\ \hline \end{array}$ | $\begin{aligned} & \hline 29.4 \% \\ & 31.0 \% \\ & \hline \end{aligned}$ |
| Gross profit <br> Operating expenses (SG\&A) <br> Other assets depreciation and amortization | $\begin{array}{r} 626.6 \\ (197.9) \\ (22.2) \\ \hline \end{array}$ | $\begin{array}{r} 707.1 \\ (209.7) \\ (22.2) \end{array}$ | $\begin{gathered} \mathbf{6 3 9 . 9} \\ (239.9) \end{gathered}$ (22.3) | $\begin{array}{r} 720.6 \\ (258.8) \\ (23.9) \\ \hline \end{array}$ | $\begin{gathered} 922.1 \\ (347.2) \end{gathered}$ (23.6) | $\begin{gathered} \hline 28.0 \% \\ 34.2 \% \\ -1.3 \% \\ \hline \end{gathered}$ |
| Operating profit before financial results and taxes (EBIT) Financial expenses, net Income tax and social contribution | 406.5 $(1.3)$ $(119.5)$ | $\begin{array}{r} 475.2 \\ (1.5) \\ (136.2) \\ \hline \end{array}$ | 377.7 $(2.0)$ $(89.9)$ | $\begin{array}{r} 437.9 \\ (1.4) \\ (95.9) \end{array}$ | 551.3 $(5.3)$ $(123.4)$ | $\begin{array}{r} 25.9 \% \\ 278.6 \% \\ 28.7 \% \\ \hline \end{array}$ |
| Net income for the period <br> Net Margin <br> EBITDA <br> EBITDA Margin | $\begin{aligned} & 285.7 \\ & 24.6 \% \\ & 428.7 \\ & 36.8 \% \end{aligned}$ | $\begin{aligned} & 337.5 \\ & 26.3 \% \\ & 497.4 \\ & 38.7 \% \end{aligned}$ | $\begin{aligned} & 285.8 \\ & 22.7 \% \\ & 400.0 \\ & 31.8 \% \end{aligned}$ | $\begin{aligned} & 340.6 \\ & 23.9 \% \\ & 461.8 \\ & 32.3 \% \end{aligned}$ | $\begin{aligned} & 422.6 \\ & 22.9 \% \\ & 574.9 \\ & 31.1 \% \end{aligned}$ | $\begin{array}{r} 24.1 \% \\ -1.0 \text { p.p. } \\ 24.5 \% \\ -1.2 \text { p.p. } \end{array}$ |


| USED CAR SALES RESULTS (SEMINOVOS) | 2013 | 2014 | 2015 | 2016 | 2017 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross revenues (*) <br> Taxes on revenues | $\begin{array}{r} \hline 1,486.1 \\ (3.1) \\ \hline \end{array}$ | $\begin{array}{r} \hline 1,671.4 \\ (3.5) \\ \hline \end{array}$ | $\begin{array}{r} \hline 1,679.2 \\ (2.5) \\ \hline \end{array}$ | $\begin{array}{r} \hline 1,997.8 \\ (2.7) \\ \hline \end{array}$ | $\begin{array}{r} 2,990.0 \\ (4.9) \\ \hline \end{array}$ | $\begin{aligned} & \hline 49.7 \% \\ & 81.5 \% \\ & \hline \end{aligned}$ |
| Net revenues Book value of cars sold and preparation for sale | $\begin{gathered} 1,483.0 \\ (1,271.9) \\ \hline \end{gathered}$ | $\begin{array}{\|c} \hline 1,667.9 \\ (1,428.4) \\ \hline \end{array}$ | $\begin{gathered} 1,676.7 \\ (1,396.3) \\ \hline \end{gathered}$ | $\begin{gathered} 1,995.1 \\ (1,727.5) \\ \hline \end{gathered}$ | $\begin{array}{\|c\|} \hline 2,985.1 \\ (2,603.2) \end{array}$ | $\begin{aligned} & \hline 49.6 \% \\ & 50.7 \% \\ & \hline \end{aligned}$ |
| Gross profit <br> Operating expenses (SG\&A) <br> Cars depreciation <br> Other assets depreciation and amortization | $\begin{array}{r} \hline 211.1 \\ (138.7) \\ (85.8) \\ (11.7) \\ \hline \end{array}$ | $\begin{array}{r} 239.5 \\ (160.7) \\ (78.1) \\ (11.3) \\ \hline \end{array}$ | $\begin{array}{r} 280.4 \\ (178.8) \\ (38.9) \\ (8.8) \\ \hline \end{array}$ | $\begin{array}{r} 267.6 \\ (176.8) \\ (87.8) \\ (9.1) \\ \hline \end{array}$ | $\begin{array}{r} \hline 381.9 \\ (220.0) \\ (117.7) \\ (9.7) \\ \hline \end{array}$ | $\begin{array}{r} \hline 42.7 \% \\ 24.4 \% \\ 34.1 \% \\ 6.6 \% \\ \hline \end{array}$ |
| Operating profit (loss) before financial results and taxes (EBIT) <br> Financial expenses, net <br> Income tax and social contribution | $\begin{array}{c\|} \hline(25.1) \\ (76.6) \\ 30.3 \\ \hline \end{array}$ | $\begin{array}{r} \hline \mathbf{( 1 0 . 6 )} \\ (106.3) \\ 33.2 \\ \hline \end{array}$ | $\begin{array}{r} 53.9 \\ (138.4) \\ 17.6 \end{array}$ | $\begin{array}{r} \text { (6.1) } \\ (174.4) \\ 37.2 \\ \hline \end{array}$ | $\begin{array}{r} 34.5 \\ (229.9) \\ 43.9 \\ \hline \end{array}$ | $\begin{array}{r} -665.6 \% \\ 31.8 \% \\ 18.0 \% \\ \hline \end{array}$ |
| Net loss for the period <br> Net Margin <br> EBITDA <br> EBITDA Margin | $\begin{gathered} \hline(71.4) \\ -4.8 \% \\ 72.4 \\ 4.9 \% \\ \hline \end{gathered}$ | $\begin{array}{c\|} \hline(83.7) \\ -5.0 \% \\ 78.8 \\ 4.7 \% \\ \hline \end{array}$ | $\begin{gathered} \hline(66.9) \\ -4.0 \% \\ 101.6 \\ 6.1 \% \end{gathered}$ | $\begin{gathered} \hline(143.3) \\ -7.2 \% \\ 90.8 \\ 4.6 \% \\ \hline \end{gathered}$ | $\begin{gathered} \hline(151.5) \\ -5.1 \% \\ 161.9 \\ 5.4 \% \end{gathered}$ | $\begin{array}{\|r} \hline 5.7 \% \\ 2.1 \text { p.p. } \\ 78.3 \% \\ 0.8 \text { p.p. } \\ \hline \end{array}$ |


| CAR RENTAL TOTAL FIGURES | 2013 | 2014 | 2015 | 2016 | 2017 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car rental gross revenues (*) | 1,208.4 | 1,352.1 | 1,316.9 | 1,486.9 | 1,898.7 | 27.7\% |
| Car sales for fleet renewal - gross revenues (*) | 1,486.1 | 1,671.4 | 1,679.2 | 1,997.8 | 2,990.0 | 49.7\% |
| Total gross revenues (*) | 2,694.5 | 3,023.5 | 2,996.1 | 3,484.7 | 4,888.7 | 40.3\% |
| Taxes on revenues |  |  |  |  |  |  |
| Car rental (**) | (44.9) | (67.7) | (58.9) | (58.9) | (50.2) | -14.8\% |
| Car sales for fleet renewal | (3.1) | (3.5) | (2.5) | (2.7) | (4.9) | 81.5\% |
| Car rental revenues - net revenues | 1,163.5 | 1,284.4 | 1,258.0 | 1,428.0 | 1,848.5 | 29.4\% |
| Car sales for fleet renewal - net revenues | 1,483.0 | 1,667.9 | 1,676.7 | 1,995.1 | 2,985.1 | 49.6\% |
| Total net revenues | 2,646.5 | 2,952.3 | 2,934.7 | 3,423.1 | 4,833.6 | 41.2\% |
| Direct costs |  |  |  |  |  |  |
| Car rental | (536.9) | (577.3) | (618.1) | (707.4) | (926.4) | 31.0\% |
| Car sales for fleet renewal | $(1,271.9)$ | $(1,428.4)$ | $(1,396.3)$ | $(1,727.5)$ | $(2,603.2)$ | 50.7\% |
| Gross profit | 837.7 | 946.6 | 920.3 | 988.2 | 1,304.0 | 32.0\% |
| Operating expenses (SG\&A) |  |  |  |  |  |  |
| Car rental | (197.9) | (209.7) | (239.9) | (258.8) | (347.2) | 34.2\% |
| Car sales for fleet renewal | (138.7) | (160.7) | (178.8) | (176.8) | (220.0) | 24.4\% |
| Cars depreciation | (85.8) | (78.1) | (38.9) | (87.8) | (117.7) | 34.1\% |
| Other assets depreciation and amortization |  |  |  |  |  |  |
| Car rental | (22.2) | (22.2) | (22.3) | (23.9) | (23.6) | -1.3\% |
| Car sales for fleet renewal | (11.7) | (11.3) | (8.8) | (9.1) | (9.7) | 6.6\% |
| Operating profit before financial results and taxes (EBIT) | 381.4 | 464.6 | 431.6 | 431.8 | 585.8 | 35.7\% |
| Financial expenses, net | (77.9) | (107.8) | (140.4) | (175.8) | (235.2) | 33.8\% |
| Income tax and social contribution | (89.2) | (103.0) | (72.3) | (58.7) | (79.5) | 35.4\% |
| Net income for the period | 214.3 | 253.8 | 218.9 | 197.3 | 271.1 | 37.4\% |
| Net margin | 8.1\% | 8.6\% | 7.5\% | 5.8\% | 5.6\% | -0.2 p.p. |
| EBITDA | 501.1 | 576.2 | 501.6 | 552.6 | 736.8 | 33.3\% |
| EBITDA margin | 18.9\% | 19.5\% | 17.1\% | 16.1\% | 15.2\% | -0.9 p.p. |


| 4Q16 | 4Q17 | Var. |
| :---: | :---: | :---: |
| 413.8 | 577.7 | 39.6\% |
| 650.3 | 876.2 | 34.7\% |
| 1,064.1 | 1,453.9 | 36.6\% |
| (15.8) | (2.7) | -82.9\% |
| (1.1) | (1.8) | 63.6\% |
| 398.0 | 575.0 | 44.5\% |
| 649.2 | 874.4 | 34.7\% |
| 1,047.2 | 1,449.4 | 38.4\% |
| (199.1) | (292.9) | 47.1\% |
| (570.1) | (770.0) | 35.1\% |
| 278.0 | 386.5 | 39.0\% |
| (73.4) | (120.7) | 64.4\% |
| (51.5) | (62.6) | 21.6\% |
| (31.8) | (29.6) | -6.9\% |
| (5.9) | (6.5) | 10.2\% |
| (2.3) | (2.5) | 8.7\% |
| 113.1 | 164.6 | 45.5\% |
| (53.7) | (72.2) | 34.5\% |
| (11.1) | (18.9) | 70.3\% |
| 48.3 | 73.5 | 52.2\% |
| 4.6\% | 5.1\% | 0.5 p.p. |
| 153.1 | 203.2 | 32.7\% |
| 14.6\% | 14.0\% | -0.6 p.p. |


| OPERATING DATA | 2013 | 2014 | 2015 | 2016 | 2017 | Var. | 4Q16 | 4Q17 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average operating fleet | 59,094 | 61,525 | 62,513 | 70,185 | 94,194 | 34.2\% | 80,814 | 115,727 | 43.2\% |
| Average rented fleet | 39,475 | 42,999 | 43,315 | 51,515 | 69,762 | 35.4\% | 57,747 | 85,440 | 48.0\% |
| Average operating fleet age (in months) | 7.2 | 7.2 | 7.4 | 7.9 | 6.5 | -17.7\% | 6.5 | 5.9 | -9.2\% |
| End of period fleet | 70,717 | 77,573 | 76,755 | 94,156 | 135,578 | 44.0\% | 94,156 | 135,578 | 44.0\% |
| Number of rental days - in thousands | 14,241.7 | 15,416.0 | 15,566.1 | 18,662.4 | 25,263.6 | 35.4\% | 5,265.8 | 7,802.3 | 48.2\% |
| Average daily rental revenues per car (R\$) | 84.85 | 87.71 | 84.56 | 79.67 | 75.16 | -5.7\% | 78.58 | 74.04 | -5.8\% |
| Annualized average depreciation per car (R\$) | 1,452.4 | 1,270.0 | 622.1 | 1,251.2 | 1,250.1 | -0.1\% | 1,573.9 | 1,021.6 | -35.1\% |
| Utilization rate (Does not include cars in preparation and decomissioning) | - | - | 75.4\% | 78.0\% | 78.6\% | 0.6 p.p. | 76.1\% | 78.5\% | 2.4 p.p. |
| Number of cars purchased | 58,826 | 64,908 | 52,343 | 76,071 | 114,966 | 51.1\% | 25,139 | 30,285 | 20.5\% |
| Number of cars sold | 52,759 | 57,578 | 52,508 | 57,596 | 76,901 | 33.5\% | 18,337 | 21,696 | 18.3\% |
| Average sold fleet age (in months) | 15.3 | 14.4 | 14.9 | 16.8 | 14.3 | -14.9\% | 17.0 | 13.9 | -18.2\% |
| Average total fleet | 68,251 | 70,982 | 72,169 | 80,765 | 107,997 | 33.7\% | 94,172 | 134,302 | 42.6\% |
| Average value of total fleet - R \$ million | 1,776.8 | 1,963.8 | 2,205.9 | 2,790.2 | 4,100.6 | 47.0\% | 3,374.2 | 5,143.5 | 52.4\% |
| Average value per car in the period - $\mathrm{R} \$$ thsd | 26.0 | 27.7 | 30.6 | 34.5 | 38.0 | 10.1\% | 35.8 | 38.3 | 7.0\% |

(*) Gross revenues from car rental and car sales for fleet renewal are net of discounts and cancellations.
 SG\&A, as per Note 14 of the Financial Statements

## 17.2 - Table 2 - Fleet Rental adjusted- R\$ million

In order to preserve the comparability of this quarter's financials to previous periods, we present the Fleet Rental Division results with 4 Q17 and 2017 adjusted by the one-time costs (non-recurring costs and expenses related to the acquisition of Hertz Brazil on 09/01/2017).

| FLEET RENT AL RESULTS | 2013 |  | 2014 |  | 2015 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |


| 4Q16 | 4Q17 <br> Adjusted | Var. |
| ---: | ---: | ---: |
| 174.3 | 206.2 | $18.3 \%$ |
| $(3.8)$ | $(2.2)$ | $-42.1 \%$ |
| 170.5 | 204.0 | $19.6 \%$ |
| $(51.4)$ | $(61.3)$ | $19.3 \%$ |
| 119.1 | 142.7 | $19.8 \%$ |
| $(10.4)$ | $(20.7)$ | $99.0 \%$ |
| $(0.8)$ | $(1.2)$ | $50.0 \%$ |
| 107.9 | 120.8 | $12.0 \%$ |
| - | $(0.1)$ | $100.0 \%$ |
| $(20.6)$ | $(25.6)$ | $24.3 \%$ |
| 87.3 | 95.1 | $8.9 \%$ |
| $51.2 \%$ | $46.6 \%$ | -4.6 p.p. |
| 108.7 | $\mathbf{1 2 2 . 0}$ | $12.2 \%$ |
| $\mathbf{6 3 . 8 \%}$ | $59.8 \%$ | -4.0 p.p. |


| USED CAR SALES RESULTS (SEMINOVOS) | 2013 | 2014 | 2015 | 2016 | $\begin{gathered} \hline 2017 \\ \text { Adjusted } \\ \hline \end{gathered}$ | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross revenues (*) | 264.6 | 350.8 | 368.6 | 347.8 | 466.5 | 34.1\% |
| Taxes on revenues | (0.3) | (0.5) | (0.4) | (0.4) | (0.4) | 0.0\% |
| Net revenues | 264.3 | 350.3 | 368.2 | 347.4 | 466.1 | 34.2\% |
| Book value of cars sold and preparation for sale | (214.1) | (276.3) | (286.7) | (279.4) | (392.1) | 40.3\% |
| Gross profit | 50.2 | 74.0 | 81.5 | 68.0 | 74.0 | 8.8\% |
| Operating expenses (SG\&A) | (23.4) | (32.6) | (33.6) | (31.0) | (32.7) | 5.5\% |
| Cars depreciation | (143.2) | (129.3) | (124.7) | (118.5) | (114.3) | -3.5\% |
| Other assets depreciation and amortization | - | (0.6) | (2.0) | (1.8) | (1.7) | -5.6\% |
| Operating profit (loss) before financial results and taxes (EBIT) | (116.4) | (88.5) | (78.8) | (83.3) | (74.7) | -10.3\% |
| Financial expenses, net | (34.0) | (44.9) | (63.8) | (68.7) | (80.0) | 16.4\% |
| Income tax and social contribution | 44.7 | 38.4 | 33.7 | 32.3 | 35.1 | 8.7\% |
| Net loss for the period | (105.7) | (95.0) | (108.9) | (119.7) | (119.6) | -0.1\% |
| Net Margin | -40.0\% | -27.1\% | -29.6\% | -34.5\% | -25.7\% | 8.8 p.p. |
| EBITDA | 26.8 | 41.4 | 47.9 | 37.0 | 41.3 | 11.6\% |
| EBITDA Margin | 10.1\% | 11.8\% | 13.0\% | 10.7\% | 8.9\% | -1.8 p.p. |


| 4Q16 | 4Q17 <br> Adjusted | Var. |
| :---: | :---: | :---: |
| 84.2 | 152.3 | 80.9\% |
| (0.1) | (0.2) | 100.0\% |
| 84.1 | 152.1 | 80.9\% |
| (68.3) | (131.3) | 92.2\% |
| 15.8 | 20.8 | 31.6\% |
| (6.4) | (10.7) | 67.2\% |
| (27.7) | (32.2) | 16.2\% |
| (0.3) | (0.5) | 66.7\% |
| (18.6) | (22.6) | 21.5\% |
| (19.4) | (21.7) | 11.9\% |
| 7.1 | 9.4 | 32.4\% |
| (30.9) | (34.9) | 12.9\% |
| -36.7\% | -22.9\% | 13.8 p.p. |
| 9.4 | 10.1 | 7.4\% |
| 11.2\% | 6.6\% | -4.6 p.p. |


| FLEET RENTAL TOTAL FIGURES | 2013 | 2014 | 2015 | 2016 | $2017$ <br> Adjusted | Var. | 4Q16 | 4Q17 <br> Adjusted | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fleet rental gross revenues (*) | 592.8 | 589.5 | 619.6 | 664.1 | 757.4 | 14.0\% | 174.3 | 206.2 | 18.3\% |
| Car sales for fleet renewal - gross revenues (*) | 264.6 | 350.8 | 368.6 | 347.8 | 466.5 | 34.1\% | 84.2 | 152.3 | 80.9\% |
| Total gross revenues (*) | 857.4 | 940.3 | 988.2 | 1,011.9 | 1,223.9 | 21.0\% | 258.5 | 358.5 | 38.7\% |
| Taxes on revenues |  |  |  |  |  |  |  |  |  |
| Fleet rental (**) | (16.9) | (17.6) | (11.1) | (12.3) | (15.3) | 24.4\% | (3.8) | (2.2) | -42.1\% |
| Car sales for fleet renewal | (0.3) | (0.5) | (0.4) | (0.4) | (0.4) | 0.0\% | (0.1) | (0.2) | 100.0\% |
| Fleet rental - net revenues | 575.9 | 571.9 | 608.5 | 651.8 | 742.1 | 13.9\% | 170.5 | 204.0 | 19.6\% |
| Car sales for fleet renewal - net revenues | 264.3 | 350.3 | 368.2 | 347.4 | 466.1 | 34.2\% | 84.1 | 152.1 | 80.9\% |
| Total net revenues (**) | 840.2 | 922.2 | 976.7 | 999.2 | 1,208.2 | 20.9\% | 254.6 | 356.1 | 39.9\% |
| Direct costs |  |  |  |  |  |  |  |  |  |
| Fleet rental | (161.1) | (190.8) | (189.3) | (193.7) | (220.1) | 13.6\% | (51.4) | (61.3) | 19.3\% |
| Car sales for fleet renewal | (214.1) | (276.3) | (286.7) | (279.4) | (392.1) | 40.3\% | (68.3) | (131.3) | 92.2\% |
| Gross profit | 465.0 | 455.1 | 500.7 | 526.1 | 596.0 | 13.3\% | 134.9 | 163.5 | 21.2\% |
| Operating expenses (SG\&A) |  |  |  |  |  |  |  |  |  |
| Fleet rental | (37.5) | (38.1) | (40.7) | (37.9) | (62.3) | 64.4\% | (10.4) | (20.7) | 99.0\% |
| Car sales for fleet renewal | (23.4) | (32.6) | (33.6) | (31.0) | (32.7) | 5.5\% | (6.4) | (10.7) | 67.2\% |
| Cars depreciation | (143.2) | (129.3) | (124.7) | (118.5) | (114.3) | -3.5\% | (27.7) | (32.2) | 16.2\% |
| Other assets depreciation and amortization |  |  |  |  |  |  |  |  |  |
| Fleet rental | (1.1) | (1.1) | (2.2) | (2.9) | (3.5) | 20.7\% | (0.8) | (1.2) | 50.0\% |
| Car sales for fleet renewal | - | (0.6) | (2.0) | (1.8) | (1.7) | -5.6\% | (0.3) | (0.5) | 66.7\% |
| Operating profit before financial results and taxes (EBIT) | 259.8 | 253.4 | 297.5 | 334.0 | 381.5 | 14.2\% | 89.3 | 98.2 | 10.0\% |
| Financial expenses, net | (34.1) | (45.1) | (63.9) | (69.8) | (81.6) | 16.9\% | (19.4) | (21.8) | 12.4\% |
| Income tax and social contribution | (66.7) | (60.8) | (56.8) | (58.1) | (68.5) | 17.9\% | (13.5) | (16.2) | 20.0\% |
| Net income for the period | 159.0 | 147.5 | 176.8 | 206.1 | 231.4 | 12.3\% | 56.4 | 60.2 | 6.7\% |
| Net margin | 18.9\% | 16.0\% | 18.1\% | 20.6\% | 19.2\% | -1.4 p.p. | 22.2\% | 16.9\% | -5.3 p.p. |
| EBITDA | 404.1 | 384.4 | 426.4 | 457.2 | 501.0 | 9.6\% | 118.1 | 132.1 | 11.9\% |
| EBITDA margin | 48.1\% | 41.7\% | 43.7\% | 45.8\% | 41.5\% | -4.3 p.p. | 46.4\% | 37.1\% | -9.3 p.p. |

(*) Gross revenues from fleet rental and car sales for fleet renewal are net of discounts and cancellations. $_{\text {a }}$
$\left.{ }^{(* *}\right)$ On the yearly income statement, the Company has reclassified the amount relative to the 2017 provision over the difference between PIS and Cofins credits, which became classified as SG\&A, as per Note 14 of the Financial Statements

| FLEET RENTAL RESULTS | 2013 | 2014 | 2015 | 2016 | 2017 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fleet rental gross revenues (*) | 592.8 | 589.5 | 619.6 | 664.1 | 757.4 | 14.0\% |
| Taxes on revenues (***) | (16.9) | (17.6) | (11.1) | (12.3) | (15.3) | 24.4\% |
| Fleet rental net revenues | 575.9 | 571.9 | 608.5 | 651.8 | 742.1 | 13.9\% |
| Fleet rental costs | (161.1) | (190.8) | (189.3) | (193.7) | (220.4) | 13.8\% |
| Gross profit | 414.8 | 381.1 | 419.2 | 458.1 | 521.7 | 13.9\% |
| Operating expenses (SG\&A) | (37.5) | (38.1) | (40.7) | (37.9) | (65.4) | 72.6\% |
| Other assets depreciation and amortization | (1.1) | (1.1) | (2.2) | (2.9) | (3.5) | 20.7\% |
| Operating profit before financial results and taxes (EBIT) | 376.2 | 341.9 | 376.3 | 417.3 | 452.8 | 8.5\% |
| Financial expenses, net | (0.1) | (0.2) | (0.1) | (1.1) | (1.6) | 45.5\% |
| Income tax and social contribution | (111.4) | (99.2) | (90.5) | (90.4) | (102.8) | 13.7\% |
| Net income for the period | 264.7 | 242.5 | 285.7 | 325.8 | 348.4 | 6.9\% |
| Net Margin | 46.0\% | 42.4\% | 47.0\% | 50.0\% | 46.9\% | -3.1 p.p. |
| EBITDA | 377.3 | 343.0 | 378.5 | 420.2 | 456.3 | 8.6\% |
| EBITDA Margin | 65.5\% | 60.0\% | 62.2\% | 64.5\% | 61.5\% | -3.0 p.p. |


| 4Q16 | 4 Q 17 | Var. |
| ---: | ---: | ---: |
| 174.3 | 206.2 | $18.3 \%$ |
| $(3.8)$ | $(2.2)$ | $-42.1 \%$ |
| $\mathbf{1 7 0 . 5}$ | $\mathbf{2 0 4 . 0}$ | $\mathbf{1 9 . 6 \%}$ |
| $(51.4)$ | $(61.6)$ | $19.8 \%$ |
| $\mathbf{1 1 9 . 1}$ | $\mathbf{1 4 2 . 4}$ | $\mathbf{1 9 . 6 \%}$ |
| $(10.4)$ | $(23.8)$ | $128.8 \%$ |
| $(0.8)$ | $(1.2)$ | $50.0 \%$ |
| $\mathbf{1 0 7 . 9}$ | $\mathbf{1 1 7 . 4}$ | $\mathbf{8 . 8 \%}$ |
| - | $(0.1)$ | $100.0 \%$ |
| $(20.6)$ | $(24.8)$ | $20.4 \%$ |
| $\mathbf{8 7 . 3}$ | $\mathbf{9 2 . 5}$ | $\mathbf{6 . 0 \%}$ |
| $\mathbf{5 1 . 2 \%}$ | $\mathbf{4 5 . 3 \%}$ | $-\mathbf{- 5 . 9} \mathbf{~ p . p .}$ |
| $\mathbf{1 0 8 . 7}$ | $\mathbf{1 1 8 . 6}$ | $\mathbf{9 . 1 \%}$ |
| $\mathbf{6 3 . 8 \%}$ | $\mathbf{5 8 . 1 \%}$ | $\mathbf{- 5 . 7}$ p.p. |


| USED CAR SALES RESULTS (SEMINOVOS) | 2013 | 2014 | 2015 | 2016 | 2017 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross revenues (*) | 264.6 | 350.8 | 368.6 | 347.8 | 466.5 | 34.1\% |
| Taxes on revenues | (0.3) | (0.5) | (0.4) | (0.4) | (0.4) | 0.0\% |
| Net revenues | 264.3 | 350.3 | 368.2 | 347.4 | 466.1 | 34.2\% |
| Book value of cars sold and preparation for sale | (214.1) | (276.3) | (286.7) | (279.4) | (392.1) | 40.3\% |
| Gross profit | 50.2 | 74.0 | 81.5 | 68.0 | 74.0 | 8.8\% |
| Operating expenses (SG\&A) | (23.4) | (32.6) | (33.6) | (31.0) | (32.7) | 5.5\% |
| Cars depreciation | (143.2) | (129.3) | (124.7) | (118.5) | (114.3) | -3.5\% |
| Other assets depreciation and amortization | - | (0.6) | (2.0) | (1.8) | (1.7) | -5.6\% |
| Operating profit (loss) before financial results and taxes (EBIT) | (116.4) | (88.5) | (78.8) | (83.3) | (74.7) | -10.3\% |
| Financial expenses, net | (34.0) | (44.9) | (63.8) | (68.7) | (80.0) | 16.4\% |
| Income tax and social contribution | 44.7 | 38.4 | 33.7 | 32.3 | 35.1 | 8.7\% |
| Net loss for the period | (105.7) | (95.0) | (108.9) | (119.7) | (119.6) | -0.1\% |
| Net Margin | -40.0\% | -27.1\% | -29.6\% | -34.5\% | -25.7\% | 8.8 p.p. |
| EBITDA | 26.8 | 41.4 | 47.9 | 37.0 | 41.3 | 11.6\% |
| EBITDA Margin | 10.1\% | 11.8\% | 13.0\% | 10.7\% | 8.9\% | -1.8 p.p. |


| 4Q16 | 4Q17 | Var. |
| :---: | :---: | :---: |
| 84.2 | 152.3 | 80.9\% |
| (0.1) | (0.2) | 100.0\% |
| 84.1 | 152.1 | 80.9\% |
| (68.3) | (131.3) | 92.2\% |
| 15.8 | 20.8 | 31.6\% |
| (6.4) | (10.7) | 67.2\% |
| (27.7) | (32.2) | 16.2\% |
| (0.3) | (0.5) | 66.7\% |
| (18.6) | (22.6) | 21.5\% |
| (19.4) | (21.7) | 11.9\% |
| 7.1 | 9.4 | 32.4\% |
| (30.9) | (34.9) | 12.9\% |
| -36.7\% | -22.9\% | 13.8 p.p. |
| 9.4 | 10.1 | 7.4\% |
| 11.2\% | 6.6\% | -4.6 p.p. |


| FLEET RENTAL TOTAL FIGURES | 2013 | 2014 | 2015 | 2016 | 2017 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fleet rental gross revenues (*) | 592.8 | 589.5 | 619.6 | 664.1 | 757.4 | 14.0\% |
| Car sales for fleet renewal - gross revenues (*) | 264.6 | 350.8 | 368.6 | 347.8 | 466.5 | 34.1\% |
| Total gross revenues (*) | 857.4 | 940.3 | 988.2 | 1,011.9 | 1,223.9 | 21.0\% |
| Taxes on revenues |  |  |  |  |  |  |
| Fleet rental ( ${ }^{(* * \text { ) }}$ | (16.9) | (17.6) | (11.1) | (12.3) | (15.3) | 24.4\% |
| Car sales for fleet renewal | (0.3) | (0.5) | (0.4) | (0.4) | (0.4) | 0.0\% |
| Fleet rental - net revenues | 575.9 | 571.9 | 608.5 | 651.8 | 742.1 | 13.9\% |
| Car sales for fleet renewal - net revenues | 264.3 | 350.3 | 368.2 | 347.4 | 466.1 | 34.2\% |
| Total net revenues (**) | 840.2 | 922.2 | 976.7 | 999.2 | 1,208.2 | 20.9\% |
| Direct costs |  |  |  |  |  |  |
| Fleet rental | (161.1) | (190.8) | (189.3) | (193.7) | (220.4) | 13.8\% |
| Car sales for fleet renewal | (214.1) | (276.3) | (286.7) | (279.4) | (392.1) | 40.3\% |
| Gross profit | 465.0 | 455.1 | 500.7 | 526.1 | 595.7 | 13.2\% |
| Operating expenses (SG\&A) |  |  |  |  |  |  |
| Fleet rental | (37.5) | (38.1) | (40.7) | (37.9) | (65.4) | 72.6\% |
| Car sales for fleet renewal | (23.4) | (32.6) | (33.6) | (31.0) | (32.7) | 5.5\% |
| Cars depreciation | (143.2) | (129.3) | (124.7) | (118.5) | (114.3) | -3.5\% |
| Other assets depreciation and amortization |  |  |  |  |  |  |
| Fleet rental | (1.1) | (1.1) | (2.2) | (2.9) | (3.5) | 20.7\% |
| Car sales for fleet renewal | - | (0.6) | (2.0) | (1.8) | (1.7) | -5.6\% |
| Operating profit before financial results and taxes (EBIT) | 259.8 | 253.4 | 297.5 | 334.0 | 378.1 | 13.2\% |
| Financial expenses, net | (34.1) | (45.1) | (63.9) | (69.8) | (81.6) | 16.9\% |
| Income tax and social contribution | (66.7) | (60.8) | (56.8) | (58.1) | (67.7) | 16.5\% |
| Net income for the period | 159.0 | 147.5 | 176.8 | 206.1 | 228.8 | 11.0\% |
| Net margin | 18.9\% | 16.0\% | 18.1\% | 20.6\% | 18.9\% | -1.7 p.p. |
| EBITDA | 404.1 | 384.4 | 426.4 | 457.2 | 497.6 | 8.8\% |
| EBITDA margin | 48.1\% | 41.7\% | 43.7\% | 45.8\% | 41.2\% | -4.6 p.p. |


| 4Q16 | 4Q17 | Var. |
| :---: | :---: | :---: |
| 174.3 | 206.2 | 18.3\% |
| 84.2 | 152.3 | 80.9\% |
| 258.5 | 358.5 | 38.7\% |
| (3.8) | (2.2) | -42.1\% |
| (0.1) | (0.2) | 100.0\% |
| 170.5 | 204.0 | 19.6\% |
| 84.1 | 152.1 | 80.9\% |
| 254.6 | 356.1 | 39.9\% |
| (51.4) | (61.6) | 19.8\% |
| (68.3) | (131.3) | 92.2\% |
| 134.9 | 163.2 | 21.0\% |
| (10.4) | (23.8) | 128.8\% |
| (6.4) | (10.7) | 67.2\% |
| (27.7) | (32.2) | 16.2\% |
| (0.8) | (1.2) | 50.0\% |
| (0.3) | (0.5) | 66.7\% |
| 89.3 | 94.8 | 6.2\% |
| (19.4) | (21.8) | 12.4\% |
| (13.5) | (15.4) | 14.1\% |
| 56.4 | 57.6 | 2.1\% |
| 22.2\% | 16.2\% | -6.0 p.p. |
| 118.1 | 128.7 | 9.0\% |
| 46.4\% | 36.1\% | -10.3 p.p. |


| OPERATING DATA | 2013 | 2014 | 2015 | 2016 | 2017 | Var. | 4Q16 | 4Q17 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average operating fleet | 31,188 | 30,778 | 31,676 | 31,908 | 36,804 | 15.3\% | 32,993 | 41,569 | 26.0\% |
| Average rented fleet | 30,121 | 28,787 | 30,280 | 31,222 | 35,424 | 13.5\% | 32,461 | 39,658 | 22.2\% |
| Average operating fleet age (in months) | 18.6 | 18.0 | 16.7 | 18.0 | 18.1 | 0.6\% | 18.4 | 16.7 | -9.2\% |
| End of period fleet <br> Rented Fleet <br> Managed Fleet | 32,809 30 | 34,312 267 | 33,948 207 | $\begin{array}{r}34,960 \\ 145 \\ \hline\end{array}$ | 44,877 94 | $\begin{array}{r}\text { 28.4\% } \\ -35.2 \% \\ \hline\end{array}$ | $\begin{array}{r}34,960 \\ 145 \\ \hline\end{array}$ | 44,877 94 | 28.4\% |
| Managed Fleet | 30 | 267 | 207 | 145 | 94 | -35.2\% | 145 | 94 | -35.2\% |
| Number of rental days - in thousands | 10,843.7 | 10,363.3 | 10,900.9 | 11,240.0 | 12,752.7 | 13.5\% | 2,921.6 | 3,569.2 | 22.2\% |
| Average daily rental revenues per car (R\$) | 53.83 | 56.16 | 56.08 | 58.23 | 58.77 | 0.9\% | 58.82 | 57.27 | -2.6\% |
| Annualized average depreciation per car (R\$) | 4,592.3 | 4,202.1 | 3,935.2 | 3,714.0 | 3,104.3 | -16.4\% | 3,364.2 | 3,102.1 | -7.8\% |
| Utilization rate (Does not include cars in preparation and decomissioning) (**) | - | - | 98.4\% | 98.9\% | 98.2\% | -0.8 p.p. | 99.5\% | 98.0\% | -1.5 p.p. |
| Number of cars purchased | 10,918 | 14,896 | 11,689 | 11,762 | 20,286 | 72.5\% | 2,782 | 4,858 | 74.6\% |
| Number of cars sold | 9,882 | 13,043 | 11,797 | 10,853 | 13,653 | 25.8\% | 2,546 | 4,407 | 73.1\% |
| Average sold fleet age (in months) | 32.4 | 35.1 | 33.4 | 31.4 | 31.8 | 1.3\% | 31.5 | 32.9 | 4.4\% |
| Average total fleet | 32,488 | 32,686 | 33,446 | 33,436 | 39,605 | 18.5\% | 34,709 | 44,701 | 28.8\% |
| Average value of total fleet - $\mathrm{R} \$$ million | 887.3 | 943.3 | 1,067.1 | 1,130.4 | 1,482.5 | 31.1\% | 1,199.7 | 1,796.5 | 49.7\% |
| Average value per car in the period - R \$ thsd | 27.3 | 28.9 | 31.9 | 33.8 | 37.4 | 10.7\% | 34.6 | 40.2 | 16.2\% |

(*) Gross revenues from fleet rental and car sales for fleet renewal are net of discounts and cancellations.
(**) The 2015 utilization rate was calculated only on the basis of the fourth quarter of 2015.
 SG\&A, as per Note 14 of the Financial Statements

## 17.3 - Table 3 - Franchising - R\$ million

| FRANCHISING RESULTS | 2013 | 2014 | 2015 | 2016 | 2017 | Var. | 4Q16 | 4Q17 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross revenues(*) | 20.6 | 18.7 | 17.8 | 18.0 | 17.6 | -2.2\% | 4.5 | 4.5 | 0.0\% |
| Taxes on revenues | (1.1) | (1.0) | (1.2) | (1.0) | (1.1) | 10.0\% | (0.3) | (0.4) | 33.3\% |
| Net revenues | 19.5 | 17.7 | 16.6 | 17.0 | 16.5 | -2.9\% | 4.2 | 4.1 | -2.4\% |
| Costs | (8.1) | (7.8) | (9.2) | (9.7) | (8.9) | -8.2\% | (4.2) | (1.8) | -57.1\% |
| Gross profit | 11.4 | 9.9 | 7.4 | 7.3 | 7.6 | 4.1\% | - | 2.3 | 100.0\% |
| Operating expenses (SG\&A) | (0.1) | (0.7) | (0.6) | (1.5) | (1.8) | 20.0\% | (0.3) | (0.4) | 33.3\% |
| Other assets depreciation and amortization | (0.4) | (0.5) | (0.4) | (0.5) | (0.6) | 20.0\% | (0.1) | (0.1) | 0.0\% |
| Operating profit before financial results and taxes (EBIT) | 10.9 | 8.7 | 6.4 | 5.3 | 5.2 | -1.9\% | (0.4) | 1.8 | -550.0\% |
| Financial expenses, net | 1.4 | 1.8 | 1.6 | 2.1 | 1.8 | -14.3\% | 0.4 | 0.4 | 0.0\% |
| Income tax and social contribution | (1.3) | (1.2) | (1.3) | (1.5) | (1.2) | -20.0\% | (0.3) | (0.3) | 0.0\% |
| Net income for the period | 11.0 | 9.3 | 6.7 | 5.9 | 5.8 | -1.7\% | (0.3) | 1.9 | -733.3\% |
| Net Margin | 56.4\% | 52.5\% | 40.4\% | 34.7\% | 35.2\% | 0.5 p.p. | -7.1\% | 46.3\% | 53.4 p.p. |
| EBITDA | 11.3 | 9.2 | 6.8 | 5.8 | 5.8 | 0.0\% | (0.3) | 1.9 | -733.3\% |
| EBITDA Margin | 57.9\% | 52.0\% | 41.0\% | 34.1\% | 35.2\% | 1.1 p.p. | -7.1\% | 46.3\% | 53.4 p.p. |

${ }^{(*)}$ Gross revenues are net of discounts and cancellations.

## 17.4 - Table 4 - Consolidated adjusted - R\$ million

In order to preserve the comparability of this quarter's financials to previous periods, we present the Consolidated Results with 4Q17 and 2017 adjusted by the one-time costs (non-recurring costs and expenses related to the acquisition of Hertz Brasil on 09/01/2017 and the integration of 20 franchised branches).

| CONSOLIDATED RESULTS | 2013 | 2014 | 2015 | 2016 | 2017 <br> Adjusted | Var. | 4Q16 | 4Q17 <br> Adjusted | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car rental gross revenues (*) | 1,208.4 | 1,352.1 | 1,316.9 | 1,486.9 | 1,898.7 | 27.7\% | 413.8 | 577.7 | 39.6\% |
| Franchising gross revenues (*) | 20.6 | 18.7 | 17.8 | 18.0 | 17.6 | -2.2\% | 4.5 | 4.5 | 0.0\% |
| Car Rental and Franchising total gross revenues (*) | 1,229.0 | 1,370.8 | 1,334.7 | 1,504.9 | 1,916.3 | 27.3\% | 418.3 | 582.2 | 39.2\% |
| Fleet Rental gross revenues (*) | 592.8 | 589.5 | 619.6 | 664.1 | 757.4 | 14.0\% | 174.3 | 206.2 | 18.3\% |
| Car and Fleet Rentals and Franchising total gross revenues (*) | 1,821.8 | 1,960.3 | 1,954.3 | 2,169.0 | 2,673.7 | 23.3\% | 592.6 | 788.4 | 33.0\% |
| Taxes on revenues - Car and Fleet Rentals and Franchising (**) | (62.9) | (86.3) | (71.2) | (72.2) | (66.6) | -7.8\% | (19.9) | (5.3) | -73.4\% |
| Car and Fleet Rentals and Franchising net revenues | 1,758.9 | 1,874.0 | 1,883.1 | 2,096.8 | 2,607.1 | 24.3\% | 572.7 | 783.1 | 36.7\% |
| Car sales gross revenues |  |  |  |  |  |  |  |  |  |
| Car sales for fleet renewal - Car Rental (*) | 1,486.1 | 1,671.4 | 1,679.2 | 1,997.8 | 2,990.0 | 49.7\% | 650.3 | 876.2 | 34.7\% |
| Car sales for fleet renewal - Fleet Rental (*) | 264.6 | 350.8 | 368.6 | 347.8 | 466.5 | 34.1\% | 84.2 | 152.3 | 80.9\% |
| Car sales for fleet renewal - total gross revenues (*) | 1,750.7 | 2,022.2 | 2,047.8 | 2,345.6 | 3,456.5 | 47.4\% | 734.5 | 1,028.5 | 40.0\% |
| Taxes on revenues - Car sales for fleet renewal | (3.4) | (4.0) | (2.9) | (3.1) | (5.3) | 71.0\% | (1.2) | (2.0) | 66.7\% |
| Car sales for fleet renewal - net revenues | 1,747.3 | 2,018.2 | 2,044.9 | 2,342.5 | 3,451.2 | 47.3\% | 733.3 | 1,026.5 | 40.0\% |
| Total net revenues | 3,506.2 | 3,892.2 | 3,928.0 | 4,439.3 | 6,058.3 | 36.5\% | 1,306.0 | 1,809.6 | 38.6\% |
| Direct costs and expenses: Car rental | (536.9) | (577.3) | (618.1) | (707.4) | (870.7) | 23.1\% | (199.1) | (252.0) | 26.6\% |
| Franchising | (8.1) | (7.8) | (9.2) | (9.7) | (8.9) | -8.2\% | (4.2) | (1.8) | -57.1\% |
| Total Car rental and Franchising | (545.0) | (585.1) | (627.3) | (717.1) | (879.6) | 22.7\% | (203.3) | (253.8) | 24.8\% |
| Fleet Rental | (161.1) | (190.8) | (189.3) | (193.7) | (220.1) | 13.6\% | (51.4) | (61.3) | 19.3\% |
| Total Car and Fleet Rentals and Franchising | (706.1) | (775.9) | (816.6) | (910.8) | $(1,099.7)$ | 20.7\% | (254.7) | (315.1) | 23.7\% |
| Car sales for fleet renewal - Car rental | (1,271.9) | $(1,428.4)$ | $(1,396.3)$ | $(1,727.5)$ | $(2,603.2)$ | 50.7\% | (570.1) | (770.0) | 35.1\% |
| Car sales for fleet renewal - Fleet Rental | (214.1) | (276.3) | (286.7) | (279.4) | (392.1) | 40.3\% | (68.3) | (131.3) | 92.2\% |
| Total Car sales for fleet renewal (book value) and preparation for sale | (1,486.0) | $(1,704.7)$ | $(1,683.0)$ | (2,006.9) | $(2,995.3)$ | 49.3\% | (638.4) | (901.3) | 41.2\% |
| Total costs | $(2,192.1)$ | $(2,480.6)$ | $(2,499.6)$ | $(2,917.7)$ | $(4,095.0)$ | 40.4\% | (893.1) | $(1,216.4)$ | 36.2\% |
| Gross profit | 1,314.1 | 1,411.6 | 1,428.4 | 1,521.6 | 1,963.3 | 29.0\% | 412.9 | 593.2 | 43.7\% |
| Operating expenses |  |  |  |  |  |  |  |  |  |
| Advertising, promotion and selling: |  |  |  |  |  |  |  |  |  |
| Car rental | (103.5) | (117.8) | (127.9) | (148.6) | (193.3) | 30.1\% | (46.1) | (56.7) | 23.0\% |
| Franchising | (0.1) | (0.8) | (0.6) | (0.6) | (1.1) | 83.3\% | (0.2) | (0.1) | -50.0\% |
| Total car rental and Franchising | (103.6) | (118.6) | (128.5) | (149.2) | (194.4) | 30.3\% | (46.3) | (56.8) | 22.7\% |
| Fleet Rental | (14.4) | (15.1) | (18.2) | (14.0) | (18.8) | 34.3\% | (3.5) | (5.4) | 54.3\% |
| Car sales for fleet renewal | (162.1) | (172.3) | (191.1) | (191.6) | (232.3) | 21.2\% | (52.7) | (67.6) | 28.3\% |
| Total advertising, promotion and selling | (280.1) | (306.0) | (337.8) | (354.8) | (445.5) | 25.6\% | (102.5) | (129.8) | 26.6\% |
| General, administrative and other expenses | (117.5) | (135.8) | (155.8) | (151.2) | (203.6) | 34.7\% | (39.5) | (77.1) | 95.2\% |
| Total Operating expenses | (397.6) | (441.8) | (493.6) | (506.0) | (649.1) | 28.3\% | (142.0) | (206.9) | 45.7\% |
| Depreciation expenses: |  |  |  |  |  |  |  |  |  |
| Cars depreciation: |  |  |  |  |  |  |  |  |  |
| Car rental | (85.8) | (78.1) | (38.9) | (87.8) | (117.7) | 34.1\% | (31.8) | (29.6) | -6.9\% |
| Fleet Rental | (143.2) | (129.3) | (124.7) | (118.5) | (114.3) | -3.5\% | (27.7) | (32.2) | 16.2\% |
| Total cars depreciation expenses | (229.0) | (207.4) | (163.6) | (206.3) | (232.0) | 12.5\% | (59.5) | (61.8) | 3.9\% |
| Other assets depreciation and amortization | (35.4) | (35.7) | (35.7) | (38.2) | (39.1) | 2.4\% | (9.4) | (10.8) | 14.9\% |
| Total depreciation and amortization expenses | (264.4) | (243.1) | (199.3) | (244.5) | (271.1) | 10.9\% | (68.9) | (72.6) | 5.4\% |
| Operating profit before financial results and taxes (EBIT) | 652.1 | 726.7 | 735.5 | 771.1 | 1,043.1 | 35.3\% | 202.0 | 313.7 | 55.3\% |
| Financial expenses, net: |  |  |  |  |  |  |  |  |  |
| Expense | (187.1) | (276.4) | (370.1) | (445.5) | (511.9) | 14.9\% | (115.8) | (131.0) | 13.1\% |
| Income | 76.5 | 125.3 | 167.4 | 202.0 | 196.9 | -2.5\% | 43.1 | 37.4 | -13.2\% |
| Financial (expenses) revenues, net | (110.6) | (151.1) | (202.7) | (243.5) | (315.0) | 29.4\% | (72.7) | (93.6) | 28.7\% |
| Income before tax and social contribution | 541.5 | 575.6 | 532.8 | 527.6 | 728.1 | 38.0\% | 129.3 | 220.1 | 70.2\% |
| Income tax and social contribution | (157.2) | (165.0) | (130.4) | (118.3) | (164.7) | 39.2\% | (24.9) | (45.6) | 83.1\% |
| Net income for the period | 384.3 | 410.6 | 402.4 | 409.3 | 563.4 | 37.6\% | 104.4 | 174.5 | 67.1\% |
| EBITDA | 916.5 | 969.8 | 934.8 | 1,015.6 | 1,314.2 | 29.4\% | 270.9 | 386.3 | 42.6\% |
| EBIT | 652.1 | 726.7 | 735.5 | 771.1 | 1,043.1 | 35.3\% | 202.0 | 313.7 | 55.3\% |
| Consolidated EBIT Margin (calculated over rental revenues) | 37.1\% | 38.8\% | 39.1\% | 36.8\% | 40.0\% | 3.2 p.p. | 35.3\% | 40.1\% | 4.8 p.p. |
| Car and Fleet Rentals and Franchising EBITDA | 817.3 | 849.6 | 785.3 | 887.8 | 1,111.0 | 25.1\% | 233.9 | 334.4 | 43.0\% |
| EBITDA Margin | 46.5\% | 45.3\% | 41.7\% | 42.3\% | 42.6\% | 0.3 p.p. | 40.8\% | 42.7\% | 1.9 p.p. |
| Used Car Sales (Seminovos) EBITDA | 99.2 | 120.2 | 149.5 | 127.7 | 203.2 | 59.1\% | 37.0 | 51.9 | 40.3\% |
| EBITDA Margin | 5.7\% | 6.0\% | 7.3\% | 5.5\% | 5.9\% | 0.4 p.p. | 5.0\% | 5.1\% | 0.1 p.p. |

(*) Gross revenues are net of discounts and cancellations.
(**)On the yearly income statement, the Company has reclassified the amount relative to the 2017 provision over the difference between PIS and Cofins credits, which became classified as SG\&A, as per Note 14 of the Financial Statements

### 17.4.1 - Table 4 - Consolidated - R\$ million

| CONSOLIDATED RESULTS | 2013 | 2014 | 2015 | 2016 | 2017 | Var. | 4Q16 | 4Q17 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car rental gross revenues (*) | 1,208.4 | 1,352.1 | 1,316.9 | 1,486.9 | 1,898.7 | 27.7\% | 413.8 | 577.7 | 39.6\% |
| Franchising gross revenues (*) | 20.6 | 18.7 | 17.8 | 18.0 | 17.6 | -2.2\% | 4.5 | 4.5 | 0.0\% |
| Car Rental and Franchising total gross revenues (*) | 1,229.0 | 1,370.8 | 1,334.7 | 1,504.9 | 1,916.3 | 27.3\% | 418.3 | 582.2 | 39.2\% |
| Fleet Rental gross revenues (*) | 592.8 | 589.5 | 619.6 | 664.1 | 757.4 | 14.0\% | 174.3 | 206.2 | 18.3\% |
| Car and Fleet Rentals and Franchising total gross revenues (*) | 1,821.8 | 1,960.3 | 1,954.3 | 2,169.0 | 2,673.7 | 23.3\% | 592.6 | 788.4 | 33.0\% |
| Taxes on revenues - Car and Fleet Rentals and Franchising (**) | (62.9) | (86.3) | (71.2) | (72.2) | (66.6) | -7.8\% | (19.9) | (5.3) | -73.4\% |
| Car and Fleet Rentals and Franchising net revenues | 1,758.9 | 1,874.0 | 1,883.1 | 2,096.8 | 2,607.1 | 24.3\% | 572.7 | 783.1 | 36.7\% |
| Car sales gross revenues |  |  |  |  |  |  |  |  |  |
| Car sales for fleet renewal - Car Rental (*) | 1,486.1 | 1,671.4 | 1,679.2 | 1,997.8 | 2,990.0 | 49.7\% | 650.3 | 876.2 | 34.7\% |
| Car sales for fleet renewal - Fleet Rental (*) | 264.6 | 350.8 | 368.6 | 347.8 | 466.5 | 34.1\% | 84.2 | 152.3 | 80.9\% |
| Car sales for fleet renewal - total gross revenues (*) | 1,750.7 | 2,022.2 | 2,047.8 | 2,345.6 | 3,456.5 | 47.4\% | 734.5 | 1,028.5 | 40.0\% |
| Taxes on revenues - Car sales for fleet renewal | (3.4) | (4.0) | (2.9) | (3.1) | (5.3) | 71.0\% | (1.2) | (2.0) | 66.7\% |
| Car sales for fleet renewal - net revenues | 1,747.3 | 2,018.2 | 2,044.9 | 2,342.5 | 3,451.2 | 47.3\% | 733.3 | 1,026.5 | 40.0\% |
| Total net revenues | 3,506.2 | 3,892.2 | 3,928.0 | 4,439.3 | 6,058.3 | 36.5\% | 1,306.0 | 1,809.6 | 38.6\% |
| Direct costs and expenses: |  |  |  |  |  |  |  |  |  |
| Car rental | (536.9) | (577.3) | (618.1) | (707.4) | (926.4) | 31.0\% | (199.1) | (292.9) | 47.1\% |
| Franchising | (8.1) | (7.8) | (9.2) | (9.7) | (8.9) | -8.2\% | (4.2) | (1.8) | -57.1\% |
| Total Car rental and Franchising | (545.0) | (585.1) | (627.3) | (717.1) | (935.3) | 30.4\% | (203.3) | (294.7) | 45.0\% |
| Fleet Rental | (161.1) | (190.8) | (189.3) | (193.7) | (220.4) | 13.8\% | (51.4) | (61.6) | 19.8\% |
| Total Car and Fleet Rentals and Franchising | (706.1) | (775.9) | (816.6) | (910.8) | $(1,155.7)$ | 26.9\% | (254.7) | (356.3) | 39.9\% |
| Car sales for fleet renewal - Car rental | $(1,271.9)$ | $(1,428.4)$ | $(1,396.3)$ | $(1,727.5)$ | $(2,603.2)$ | 50.7\% | (570.1) | (770.0) | 35.1\% |
| Car sales for fleet renewal - Fleet Rental | (214.1) | (276.3) | (286.7) | (279.4) | (392.1) | 40.3\% | (68.3) | (131.3) | 92.2\% |
| Total Car sales for fleet renewal (book value) and preparation for sale | $(1,486.0)$ | (1,704.7) | (1,683.0) | $(2,006.9)$ | $(2,995.3)$ | 49.3\% | (638.4) | (901.3) | 41.2\% |
| Total costs | $(2,192.1)$ | $(2,480.6)$ | $(2,499.6)$ | $(2,917.7)$ | $(4,151.0)$ | 42.3\% | (893.1) | $(1,257.6)$ | 40.8\% |
| Gross profit | 1,314.1 | 1,411.6 | 1,428.4 | 1,521.6 | 1,907.3 | 25.3\% | 412.9 | 552.0 | 33.7\% |
| Operating expenses |  |  |  |  |  |  |  |  |  |
| Advertising, promotion and selling: |  |  |  |  |  |  |  |  |  |
| Car rental | (103.5) | (117.8) | (127.9) | (148.6) | (199.6) | 34.3\% | (46.1) | (61.3) | 33.0\% |
| Franchising | (0.1) | (0.8) | (0.6) | (0.6) | (1.1) | 83.3\% | (0.2) | (0.1) | -50.0\% |
| Total car rental and Franchising | (103.6) | (118.6) | (128.5) | (149.2) | (200.7) | 34.5\% | (46.3) | (61.4) | 32.6\% |
| Fleet Rental | (14.4) | (15.1) | (18.2) | (14.0) | (18.8) | 34.3\% | (3.5) | (5.4) | 54.3\% |
| Car sales for fleet renewal | (162.1) | (172.3) | (191.1) | (191.6) | (232.3) | 21.2\% | (52.7) | (67.6) | 28.3\% |
| Total advertising, promotion and selling | (280.1) | (306.0) | (337.8) | (354.8) | (451.8) | 27.3\% | (102.5) | (134.4) | 31.1\% |
| General, administrative and other expenses | (117.5) | (135.8) | (155.8) | (151.2) | (215.3) | 42.4\% | (39.5) | (83.8) | 112.2\% |
| Total Operating expenses | (397.6) | (441.8) | (493.6) | (506.0) | (667.1) | 31.8\% | (142.0) | (218.2) | 53.7\% |
| Depreciation expenses: |  |  |  |  |  |  |  |  |  |
| Cars depreciation: |  |  |  |  |  |  |  |  |  |
| Car rental | (85.8) | (78.1) | (38.9) | (87.8) | (117.7) | 34.1\% | (31.8) | (29.6) | -6.9\% |
| Fleet Rental | (143.2) | (129.3) | (124.7) | (118.5) | (114.3) | -3.5\% | (27.7) | (32.2) | 16.2\% |
| Total cars depreciation expenses | (229.0) | (207.4) | (163.6) | (206.3) | (232.0) | 12.5\% | (59.5) | (61.8) | 3.9\% |
| Other assets depreciation and amortization | (35.4) | (35.7) | (35.7) | (38.2) | (39.1) | 2.4\% | (9.4) | (10.8) | 14.9\% |
| Total depreciation and amortization expenses | (264.4) | (243.1) | (199.3) | (244.5) | (271.1) | 10.9\% | (68.9) | (72.6) | 5.4\% |
| Operating profit before financial results and taxes (EBIT) | 652.1 | 726.7 | 735.5 | 771.1 | 969.1 | 25.7\% | 202.0 | 261.2 | 29.3\% |
| Financial expenses, net: |  |  |  |  |  |  |  |  |  |
| Expense | (187.1) | (276.4) | (370.1) | (445.5) | (511.9) | 14.9\% | (115.8) | (131.0) | 13.1\% |
| Income | 76.5 | 125.3 | 167.4 | 202.0 | 196.9 | -2.5\% | 43.1 | 37.4 | -13.2\% |
| Financial (expenses) revenues, net | (110.6) | (151.1) | (202.7) | (243.5) | (315.0) | 29.4\% | (72.7) | (93.6) | 28.7\% |
| Income before tax and social contribution | 541.5 | 575.6 | 532.8 | 527.6 | 654.1 | 24.0\% | 129.3 | 167.6 | 29.6\% |
| Income tax and social contribution | (157.2) | (165.0) | (130.4) | (118.3) | (148.4) | 25.4\% | (24.9) | (34.6) | 39.0\% |
| Net income for the period | 384.3 | 410.6 | 402.4 | 409.3 | 505.7 | 23.6\% | 104.4 | 133.0 | 27.4\% |
| EBITDA | 916.5 | 969.8 | 934.8 | 1,015.6 | 1,240.2 | 22.1\% | 270.9 | 333.8 | 23.2\% |
| EBIT | 652.1 | 726.7 | 735.5 | 771.1 | 969.1 | 25.7\% | 202.0 | 261.2 | 29.3\% |
| Consolidated EBIT Margin (calculated over rental revenues) | 37.1\% | 38.8\% | 39.1\% | 36.8\% | 37.2\% | 0.4 p.p. | 35.3\% | 33.4\% | -2.0 p.p. |
| Car and Fleet Rentals and Franchising EBITDA | 817.3 | 849.6 | 785.3 | 887.8 | 1,037.0 | 16.8\% | 233.9 | 281.9 | 20.5\% |
| EBITDA Margin | 46.5\% | 45.3\% | 41.7\% | 42.3\% | 39.8\% | -2.5 p.p. | 40.8\% | 36.0\% | -4.8 p.p. |
| Used Car Sales (Seminovos) EBITDA | 99.2 | 120.2 | 149.5 | 127.7 | 203.2 | 59.1\% | 37.0 | 51.9 | 40.3\% |
| EBITDA Margin | 5.7\% | 6.0\% | 7.3\% | 5.5\% | 5.9\% | 0.4 p.p. | 5.0\% | 5.1\% | 0.1 p.p. |

(*) Gross revenues are net of discounts and cancellations.
${ }^{(* *)}$ On the yearly income statement, the Company has reclassified the amount relative to the 2017 provision over the difference between PIS and Cofins credits, which became
classified as SG\&A, as per Note 14 of the Financial Statements

## 17.5 - Table 5 - Operating data

| SELECTED OPERATING DATA | 2013 | 2014 | 2015 | 2016 | 2017 | Var. | 4Q16 | 4Q17 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average operating fleet: |  |  |  |  |  |  |  |  |  |
| Car Rental | 59,094 | 61,525 | 62,513 | 70,185 | 94,194 | 34.2\% | 80,814 | 115,727 | 43.2\% |
| Fleet Rental | 31,188 | 30,778 | 31,676 | 31,908 | 36,804 | 15.3\% | 32,993 | 41,569 | 26.0\% |
| Total | 90,282 | 92,303 | 94,189 | 102,093 | 130,998 | 28.3\% | 113,807 | 157,296 | 38.2\% |
| Average rented fleet: |  |  |  |  |  |  |  |  |  |
| Car Rental | 39,475 | 42,999 | 43,315 | 51,515 | 69,762 | 35.4\% | 57,747 | 85,440 | 48.0\% |
| Fleet Rental | 30,121 | 28,787 | 30,280 | 31,222 | 35,424 | 13.5\% | 32,461 | 39,658 | 22.2\% |
| Total | 69,596 | 71,786 | 73,595 | 82,737 | 105,186 | 27.1\% | 90,208 | 125,098 | 38.7\% |
| Average age of operating fleet (months) |  |  |  |  |  |  |  |  |  |
| Car Rental | 7.2 | 7.2 | 7.4 | 7.9 | 6.5 | -17.7\% | 6.5 | 5.9 | -9.2\% |
| Fleet Rental | 18.6 | 18.0 | 16.7 | 18.0 | 18.1 | 0.6\% | 18.4 | 16.7 | -9.2\% |
| Average age of total operating fleet | 11.1 | 10.0 | 10.6 | 11.0 | 9.8 | -10.9\% | 10.0 | 8.7 | -13.0\% |
| Fleet at end of period: |  |  |  |  |  |  |  |  |  |
| Car Rental | 70,717 | 77,573 | 76,755 | 94,156 | 135,578 | 44.0\% | 94,156 | 135,578 | 44.0\% |
| Fleet Rental | 32,809 | 34,312 | 33,948 | 34,960 | 44,877 | 28.4\% | 34,960 | 44,877 | 28.4\% |
| Total | 103,526 | 111,885 | 110,703 | 129,116 | 180,455 | 39.8\% | 129,116 | 180,455 | 39.8\% |
| Managed fleet at end period - Fleet Rental | 30 | 267 | 207 | 145 | 94 | -35.2\% | 145 | 94 | -35.2\% |
| Fleet investment ( R \$ million) |  |  |  |  |  |  |  |  |  |
| Car Rental | 1,634.5 | 1,909.1 | 1,773.1 | 2,782.2 | 4,581.8 | 64.7\% | 951.3 | 1,215.4 | 27.8\% |
| Fleet Rental | 389.7 | 571.2 | 502.0 | 503.4 | 881.5 | 75.1\% | 125.0 | 220.9 | 76.7\% |
| Total | 2,024.2 | 2,480.3 | 2,275.1 | 3,285.6 | 5,463.3 | 66.3\% | 1,076.3 | 1,436.3 | 33.4\% |
| Number of rental days (In thousands): |  |  |  |  |  |  |  |  |  |
| Car Rental - Total | 14,414.7 | 15,696.2 | 15,815.8 | 18,864.8 | 25,494.0 | 35.1\% | 5,313.7 | 7,861.4 | 47.9\% |
| Rental days for Fleet Rental replacement service | (173.0) | (280.2) | (249.7) | (202.4) | (230.4) | 13.8\% | (47.9) | (59.1) | 23.4\% |
| Car Rental - Net | 14,241.7 | 15,416.0 | 15,566.1 | 18,662.4 | 25,263.6 | 35.4\% | 5,265.8 | 7,802.3 | 48.2\% |
| Fleet Rental | 10,843.7 | 10,363.3 | 10,900.9 | 11,240.0 | 12,752.7 | 13.5\% | 2,921.6 | 3,569.2 | 22.2\% |
| Total | 25,085.4 | 25,779.3 | 26,467.0 | 29,902.4 | 38,016.3 | 27.1\% | 8,187.4 | 11,371.5 | 38.9\% |
| Annualized average depreciation per car (R\$) |  |  |  |  |  |  |  |  |  |
| Car Rental | 1,452.4 | 1,270.0 | 622.1 | 1,251.2 | 1,250.1 | -0.1\% | 1,573.9 | 1,021.6 | -35.1\% |
| Fleet Rental | 4,592.3 | 4,202.1 | 3,935.2 | 3,714.0 | 3,104.3 | -16.4\% | 3,364.2 | 3,102.1 | -7.8\% |
| Total | 2,537.1 | 2,247.7 | 1,736.3 | 2,020.9 | 1,771.0 | -12.4\% | 2,092.9 | 1,571.4 | -24.9\% |
| Average annual revenues per operating car (R\$ thousand) |  |  |  |  |  |  |  |  |  |
| Car Rental | 19.7 | 20.9 | 20.1 | 20.3 | 19.4 | -4.4\% | 19.6 | 19.2 | -2.0\% |
| Fleet Rental | 18.2 | 18.3 | 18.9 | 20.1 | 19.9 | -1.0\% | 20.4 | 19.2 | -5.8\% |
| Average daily rental (R\$) |  |  |  |  |  |  |  |  |  |
| Car Rental (**) | 84.85 | 87.71 | 84.56 | 79.67 | 75.16 | -5.7\% | 78.58 | 74.04 | -5.8\% |
| Fleet Rental | 53.83 | 56.16 | 56.08 | 58.23 | 58.77 | 0.9\% | 58.82 | 57.27 | -2.6\% |
| Utilization rate (Does not include cars in preparation and decomissioning): |  |  |  |  |  |  |  |  |  |
| Car Rental | - | - | 75.4\% | 78.0\% | 78.6\% | 0.6 p.p. | 76.1\% | 78.5\% | 2.4 p.p. |
| Fleet Rental | - | - | 98.4\% | 98.9\% | 98.2\% | -0.8 p.p. | 99.5\% | 98.0\% | -1.5 p.p. |
| Number of cars purchased - consolidated (***) | 69,744 | 79,804 | 64,032 | 87,833 | 135,252 | 54.0\% | 27,921 | 35,143 | 25.9\% |
| Average price of cars purchased ( $\mathrm{R} \$ \mathrm{thsd}$ ) - consolidated | 29.02 | 31.08 | 35.53 | 37.41 | 40.39 | 8.0\% | 38.55 | 40.87 | 6.0\% |
| Numbers of cars sold - consolidated | 62,641 | 70,621 | 64,305 | 68,449 | 90,554 | 32.3\% | 20,883 | 26,103 | 25.0\% |
| Average price of cars sold (R\$ thsd) (*) - consolidated | 25.36 | 25.90 | 28.54 | 31.23 | 35.38 | 13.3\% | 32.40 | 36.59 | 12.9\% |

(*) Net of SG\&A expenses related to the sale of cars decomissioned for fleet renewal.
${ }^{* *}$ ) Not included the rentals for Fleet Rental Division.
(***) Does not include cars from Hertz Brazil

## 18 - Consolidated financial statements - IFRS - R\$/million

| ASSETS | 2013 | 2014 | 2015 | 2016 | 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| CURRENT ASSETS: |  |  |  |  |  |
| Cash and cash equivalents | 1,010.7 | 1,390.2 | 1,385.1 | 1,692.3 | 1,338.2 |
| Financial assets |  | - | - | - | 1,275.7 |
| Trade accounts receivable | 408.3 | 459.6 | 486.1 | 424.5 | 585.1 |
| Derivative financial instruments - swap | - | - | - | 2.2 | - |
| Other current assets | 57.9 | 94.6 | 102.6 | 115.0 | 128.6 |
| Decommissioning cars to fleet renewal | 16.5 | 18.3 | 31.8 | 8.8 | 103.4 |
| Total current assets | 1,493.4 | 1,962.7 | 2,005.6 | 2,242.8 | 3,431.0 |
| NON CURRENT ASSETS: |  |  |  |  |  |
| Long-term assets: |  |  |  |  |  |
| Marketable securities | - | 92.5 | - | - | - |
| Derivative financial instruments - swap | - | - | 45.6 | 7.4 | 16.7 |
| Trade accounts receivable | 7.1 | 3.2 | 4.7 | 3.2 | 4.7 |
| Escrow deposit | 38.1 | 41.9 | 52.9 | 60.1 | 83.1 |
| Deferred income tax and social contribution | 32.4 | - | - | - | 42.0 |
| Investments in restricted accounts | - | - | - | - | 40.6 |
| Other non current assets | 0.1 | 0.1 | 0.1 | 0.1 | 0.7 |
| Total long-term assets | 77.7 | 137.7 | 103.3 | 70.8 | 187.8 |
| Property and equipment |  |  |  |  |  |
| Cars | 2,781.4 | 3,278.0 | 3,610.9 | 4,614.8 | 6,934.7 |
| Other | 166.1 | 203.9 | 314.1 | 405.8 | 549.3 |
| Intangible: |  |  |  |  |  |
| Software and others | 47.3 | 60.3 | 67.1 | 61.1 | 52.8 |
| Goodwill on acquisition of investments | 12.3 | 22.0 | 22.0 | 22.0 | 30.6 |
| Total non current assets | 3,084.8 | 3,701.9 | 4,117.4 | 5,174.5 | 7,755.2 |
| TOTAL ASSETS | 4,578.2 | 5,664.6 | 6,123.0 | 7,417.3 | 11,186.2 |


| LIABILITIES AND SHAREHOLDERS' EQUITY | 2013 | 2014 | 2015 | 2016 | 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| CURRENT LIABILITIES: |  |  |  |  |  |
| Trade accounts payable | 460.5 | 828.4 | 690.6 | 910.9 | 1,331.7 |
| Social and labor obligations | 73.9 | 86.3 | 85.6 | 95.0 | 109.2 |
| Loans, financing and debentures | 275.4 | 300.9 | 422.4 | 654.6 | 537.2 |
| Derivative financial instruments - swap | - | - | - | - | 6.8 |
| Income tax and social contribution | 35.2 | 41.3 | 28.3 | 23.0 | 31.3 |
| Dividends and interest on own capital | 53.1 | 59.2 | 29.3 | 39.7 | 36.4 |
| Other current liabilities | 78.6 | 82.3 | 99.9 | 118.5 | 181.5 |
| Total current liabilities | 976.7 | 1,398.4 | 1,356.1 | 1,841.7 | 2,234.1 |
| NON CURRENT LIABILITIES: |  |  |  |  |  |
| Loans, financing and debentures | 2,068.1 | 2,411.6 | 2,596.9 | 3,131.3 | 5,940.5 |
| Derivative financial instruments - swap | - | - | - | - | 10.8 |
| Provisions | 50.9 | 69.9 | 68.3 | 63.1 | 126.5 |
| Deferred income tax and social contribution | 111.8 | 106.0 | 141.6 | 171.9 | 219.7 |
| Restricted Obligations | - | - | - | - | 40.6 |
| Other non current liabilities | 29.5 | 23.2 | 18.5 | 12.3 | 13.3 |
| Total non current liabilities | 2,260.3 | 2,610.7 | 2,825.3 | 3,378.6 | 6,351.4 |
| Total liabilities | 3,237.0 | 4,009.1 | 4,181.4 | 5,220.3 | 8,585.5 |
| SHAREHOLDERS' EQUITY: |  |  |  |  |  |
| Capital | 976.7 | 976.7 | 976.7 | 976.7 | 1,500.0 |
| Capital Reserves | 30.2 | 40.4 | 35.9 | 34.0 | 94.9 |
| Earnings Reserves | 334.3 | 638.4 | 929.0 | 1,186.3 | 1,005.8 |
| Total shareholders' equity | 1,341.2 | 1,655.5 | 1,941.6 | 2,197.0 | 2,600.7 |
| TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY | 4,578.2 | 5,664.6 | 6,123.0 | 7,417.3 | 11,186.2 |

## 19 - Consolidated financial adjusted statements - Income statements - R\$/million

In order to preserve the comparability of this quarter's financials to previous periods, we present the Financial Statements with 2017 adjusted by the one-time costs (non-recurring costs and expenses related to the acquisition of Hertz Brasil on 09/01/2017 and the integration of 20 franchised branches).

| STATEMENT OF INCOME | 2013 | 2014 | 2015 | 2016 | 2017 | $2017$ <br> Adiusted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total net revenues | 3,506.2 | 3,892.2 | 3,928.0 | 4,439.3 | 6,058.3 | 6,058.3 |
| COSTS AND EXPENSES: |  |  |  |  |  |  |
| Direct costs | $(2,192.1)$ | $(2,480.6)$ | $(2,499.6)$ | $(2,917.7)$ | $(4,151.0)$ | $(4,095.0)$ |
| Selling, general, administrative and other expenses | (397.6) | (441.8) | (493.6) | (506.0) | (667.1) | (649.1) |
| Cars depreciation | (229.0) | (207.4) | (163.6) | (206.3) | (232.0) | (232.0) |
| Other assets depreciation and amortization | (35.4) | (35.7) | (35.7) | (38.2) | (39.1) | (39.1) |
| Total costs and expenses | $(2,854.1)$ | $(3,165.5)$ | $(3,192.5)$ | $(3,668.2)$ | $(5,089.2)$ | $(5,015.2)$ |
| Income before financial results and taxes (EBIT) | 652.1 | 726.7 | 735.5 | 771.1 | 969.1 | 1,043.1 |
| FINANCIAL EXPENSES, NET | (110.6) | (151.1) | (202.7) | (243.5) | (315.0) | (315.0) |
| Income before taxes | 541.5 | 575.6 | 532.8 | 527.6 | 654.1 | 728.1 |
| INCOME TAX AND SOCIAL CONTRIBUTION |  |  |  |  |  |  |
| Current | (130.1) | (139.5) | (94.8) | (88.0) | (119.4) | (135.7) |
| Deferred | (27.1) | (25.5) | (35.6) | (30.3) | (29.0) | (29.0) |
|  | (157.2) | (165.0) | (130.4) | (118.3) | (148.4) | (164.7) |
| Net income | 384.3 | 410.6 | 402.4 | 409.3 | 505.7 | 563.4 |

## 20 - Statements of Cash Flows - R\$/million

| CONSOLIDATED CASH FLOW | 2013 | 2014 | 2015 | 2016 | 2017 | $\begin{array}{c\|} \hline 2017 \\ \text { Adjusted } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CASH FLOWS FROM OPERATING ACTIVITIES: |  |  |  |  |  |  |
| Net income | 384.3 | 410.6 | 402.4 | 409.3 | 505.7 | 563.4 |
| Adjustments to reconcile net income and cash and cash equivalents provided by operating activities: |  |  |  |  |  |  |
| Depreciation and amortization | 264.4 | 243.2 | 199.3 | 244.5 | 271.1 | 271.1 |
| Net book value of vehicles w ritten off | 1,543.8 | 1,777.0 | 1,769.1 | 2,102.5 | 3,106.6 | 3,106.6 |
| Deferred income tax and social contribution | 27.1 | 25.5 | 35.6 | 30.3 | 29.1 | 29.1 |
| Other | 33.7 | 32.0 | 17.3 | 26.9 | 81.7 | 81.7 |
| (Increase) decrease in assets: |  |  |  |  |  |  |
| Trade receivable | (54.7) | (49.9) | (36.6) | 56.8 | (151.8) | (151.8) |
| Purchases of cars (see supplemental disclosure below) | (1,939.4) | $(2,150.2)$ | $(2,399.6)$ | $(3,098.9)$ | $(5,052.4)$ | $(5,052.4)$ |
| Escrow deposits | (15.1) | (5.7) | (15.3) | (7.2) | (17.5) | (17.5) |
| Taxes recoverable | (20.3) | (43.4) | (5.2) | (6.0) | 2.6 | 2.6 |
| Prepaid expenses | 0.0 | 0.0 | 0.0 | 0.0 | 2.7 | 2.7 |
| Other assets | 6.1 | (5.7) | (1.3) | (3.6) | (8.8) | (8.8) |
| Increase (decrease) in liabilities: |  |  |  |  |  |  |
| Accounts payable (except car manufacturers) | 14.6 | 33.5 | (16.7) | 29.6 | (4.8) | (4.8) |
| Social and labor obligations | 20.7 | 12.4 | (0.5) | 9.4 | 7.5 | 7.5 |
| Income tax and social contribution | 130.1 | 139.5 | 94.8 | 88.0 | 119.4 | 135.7 |
| Interest on loans, financing, debentures and sw aps of fixed rates | 181.6 | 281.7 | 406.6 | 438.1 | 476.2 | 476.2 |
| Insurance premium | 4.0 | (0.6) | 4.4 | 8.6 | 19.3 | 19.3 |
| Other liabilities | 1.1 | (5.4) | 5.9 | (19.5) | 40.1 | 40.1 |
| Cash provided by (used in) operating activities | 582.0 | 694.5 | 460.2 | 308.8 | (573.3) | (499.3) |
| Income tax and social contribution paid | (108.5) | (113.1) | (110.7) | (93.3) | (108.3) | (108.3) |
| Interest on loans, financing and debentures paid(*) | (152.0) | (328.0) | (352.9) | (442.3) | (485.7) | (485.7) |
| Financial assets | - | - | - | - | $(1,275.8)$ | $(1,275.8)$ |
| Net cash provided by (used in) operating activities | 321.5 | 253.4 | (3.4) | (226.8) | $(2,443.1)$ | $(2,369.1)$ |
| CASH FLOWS FROM INVESTING ACTIVITIES: |  |  |  |  |  |  |
| (Investments) withdraw in marketable securities | 0.0 | (92.6) | 92.6 | 0.0 | 0.0 | 0.0 |
| Acquisition of investment, goodw ill and fair value surplus | (12.5) | (14.4) | 0.0 | 0.0 | (333.2) | (333.2) |
| Purchases of other property and equipment and addition of intangible assets | (41.5) | (87.3) | (153.0) | (126.6) | (175.0) | (175.0) |
| Net cash provided by (used in) investing activities | (54.0) | (194.3) | (60.4) | (126.6) | (508.2) | (508.2) |
| CASH FLOWS FROM FINANCING ACTIVITIES: |  |  |  |  |  |  |
| Loans and financings: |  |  |  |  |  |  |
| Proceeds | 112.6 | 499.1 | 747.1 | 266.3 | $950.1$ | 950.1 |
| Repayment | (129.4) | (490.4) | (368.4) | (297.9) | (510.1) | (510.1) |
| Debentures |  |  |  |  |  |  |
| Proceeds | 496.3 | 497.3 | 496.8 | 943.4 | 2,626.9 | 2,626.9 |
| Repayment | (220.7) | (90.8) | (668.0) | (105.0) | (355.0) | (355.0) |
| Treasury shares (acquired)/ sold | (36.8) | 0.0 | (27.5) | (25.0) | 2.1 | 2.1 |
| Exercise of stock options with treasury shares, net | 12.8 | 5.5 | 18.0 | 18.2 | 50.1 | 50.1 |
| Dividends paid | (255.1) | (38.6) | (44.7) | (1.0) | 0.0 | 0.0 |
| Interest on own capital | (60.4) | (61.7) | (94.6) | (138.4) | (166.9) | (166.9) |
| Net cash provided by (used in) financing activities | (80.7) | 320.4 | 58.7 | 660.6 | 2,597.2 | 2,597.2 |
|  |  |  |  |  |  |  |
| NET CASH FLOW PROVIDED (USED) IN THE YEAR | 186.8 | 379.5 | (5.1) | 307.2 | (354.1) | (280.1) |
| Cash flow w ithout incurred one-time costs Hertz and franchisees | - | - | - | - | - | (74.0) |
| NET CASH FLOW PROVIDED (USED) IN THE YEAR AFTER ONE TIME COSTS | 186.8 | 379.5 | (5.1) | 307.2 | (354.1) | (354.1) |
|  |  |  |  |  |  |  |
| CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR | 823.9 | 1,010.7 | 1,390.2 | 1,385.1 | 1,692.3 | 1,692.3 |
| CASH AND CASH EQUNALENTS AT END OF YEAR | 1,010.7 | 1,390.2 | 1,385.1 | 1,692.3 | 1,338.2 | 1,338.2 |
| INCREASE (DECREASE) IN CASH AND CASH EQUIV ALENTS | 186.8 | 379.5 | (5.1) | 307.2 | (354.1) | (354.1) |
| Supplemental disclosure of cash flow information: |  |  |  |  |  |  |
| Cash paid during the period for cars acquisition |  |  |  |  |  |  |
| Cars acquisition in the year/period - renew al | $(1,819.7)$ | $(2,197.7)$ | $(2,278.4)$ | $(2,563.6)$ | $(3,660.9)$ | $(3,660.9)$ |
| Cars acquisition in the year/period - grow th | (209.4) | (286.9) | 0.0 | (726.0) | $(1,807.0)$ | $(1,807.0)$ |
| Suppliers - automakers: |  |  |  |  |  |  |
| Balance at the end of the year | 378.1 | 712.5 | 591.3 | 782.0 | 1,197.5 | 1,197.5 |
| Balance at the beginning of the year | (288.4) | (378.1) | (712.5) | (591.3) | (782.0) | (782.0) |
| Cash paid for cars purchased | $(1,939.4)$ | (2,150.2) | $(2,399.6)$ | $(3,098.9)$ | (5,052.4) | (5,052.4) |

(*) In $^{*}$ 2014, approximately R $\$ 90.0$ million interest $w$ as paid due to the settlement of one operation. The interest $w$ as accrued over many years.

## 21 - Glossary and other information

- Adjusted: financials have been recalculated to exclude the impact of incurred one-time costs related with the acquisition of Hertz Brazil and the integration of 20 franchised branches.
- Average Rented Fleet: In the car rental division it is the number of daily rentals in the period divided by the number of days in the period. In the Fleet Rental is the actual number of cars rented.
-CAGR: Compounded annual growth rate.
- CAPEX: Capital expenditure.
- Car depreciation: Depreciation is calculated based on the expectation of the future sale price net of the selling expenses. The amount to be depreciated is the positive difference between the acquisition price of the vehicle and its estimated residual value. Depreciation is calculated as long as the assets' estimated residual value does not exceed its accounting value. Depreciation is recognized during the estimated life cycle of each asset. In the Car Rental Division, depreciation method used is linear. In the Fleet Rental Division, depreciation is recorded according to the sum of the years' digits (SOYD) method, which better reflects the consumption pattern of the economic benefits that decrease during the cars' useful life. The residual value is the estimated sale price net of the estimated selling expense.
- Depreciated cost of used cars sales (book value): consists of the acquisition value of vehicles, depreciated up to the date of sale, less the technical discount. The technical discount is the discount given to the buyer for any required repairs that were not made. These repair costs are recorded as a charge to operating costs and as a credit to cost of cars sold.
-EBITDA: EBITDA is the net income of the period, added by the income tax, net financial expenses, depreciation, amortization and exhaustions, as defined by CVM instruction 527/12.
- EBITDA Margin: EBITDA divided by the net revenues.
- EBIT: EBIT is the net income of the period added by the income tax and net financial expenses.
- EBIT Margin: EBIT divided by the rental net revenues.
- Net debt: Short and long term debts +/- the results from the swap operations, net of the cash, cash equivalents and short term financial investments. The "net debt" term is a Company's measure and cannot be compared with similar terms used by other companies.
- Net (Divestment) Investment in cars: capital investment in cars acquisition, net of the revenues from selling decommissioned cars.
- NOPAT: Net operating profit after tax.
- One-time costs: non-recurring costs and expenses related to the acquisition of Hertz Brazil's operations and the integration of 20 franchised branches.
- Operating Fleet: Includes the cars in the fleet from the licensing until they become available for sale.
- Utilization Rate: It is the number of rental days of the period divided by the fleet available for rental multiplied by the number of days of the period and therefore, it does not include cars being prepared or being decomissioned.
- ROIC: Return on invested capital.

Date: Thursday, March 8, 2018.

## Portuguese (with simultaneous translation to English)

12:00 p.m. (BR time)
10:00 a.m. (Eastern time)
Dial-in Phone Numbers
Participants in Brazil: +55 (11) 3193-1001 / +55 (11) 2820-4001
Participants in other countries: +1 800 492-3904 / +1 646 862-8246
Code: Localiza
Replay: +55 (11) 3193-1012 / +55 (11) 2820-4012
Portuguese code: 3138684\#
English code: 0283225\#
Replay available from March 8 to March 14, 2018.

For further investor relations information, please visit the investor relations section of the website at www.localiza.com/ri. IR Contact: (55 31) 3247-7024 - ri@localiza.com. Press information: TV1 RP: +55 (11)3677 0369.

This release contains summarized information, with no intention of being complete and must not be considered by shareholders or potential investors as an investment recommendation. Information on Localiza, its activities, its economic and financial situation and the inherent risks associated with its business, as well its financial statements, can be obtained from Localiza's website (www.localiza.com/ri).

