

THE OPPORTUNITY

As a principle, we typically do not cover companies in a very early development stage with a sub-penny share price. After conducting initial research and establishing direct communication with the CEO and management team of LiveWire, we decided it was justified to make an exception and initialize analyst coverage for the Company now. As any stock at this early stage of development, LiveWire represents a high risk - potentially high reward ratio. We encourage our subscribers to not rely on our report only, but to also conduct their own research and consult with their personal investment advisors before investing.

Bill Hodson, CEO of LiveWire Ergogenics, Inc. (OTC PINK: LVVV), has rejuvenated its management team, has added an experienced COO and entered into crucial new strategic alliances and development agreements. The Company has established two reputable research teams to address two underserved sectors of the cannabis industry. Developing products in highly specialized market sectors of the industry, supported with structured research and the potentially resulting commercial products will be the main focus of the Company's strategy moving forward. The Company has updated all financial filings with OTC Markets, has regained its "CURRENT" status on the OTC and is committed to timely future filings to provide full transparency, as required by OTC. The team at SWI will continue to work closely with the Company and will update our subscribers frequently with any crucial developments.

THE COMPANY

LiveWire Ergogenics is a company that has been operating in the health and wellness industry for several years. Utilizing this experience, it has recently expanded and accelerated its focus onto cannabis research partnerships. Advanced product development and commercialization of cannabinoid-based products should allow the Company to take advantage of a rapidly growing and maturing cannabis industry. This Report provides a brief outline of the Company's most current developments, the progression of its core business strategies and its plans for the future.

STAKING A CLAIM IN THE CANNABIS MARKET

LiveWire Ergogenics has assembled a team of proven innovators to aggressively proceed with research and product development in the cannabis industry, to capture increasing market share. To achieve this, it has entered into several strategic alliances and development agreements with horticulturists, extractors, distributors, laboratories, branding agencies and body care specialists. LiveWire intends to utilize the team's wealth of experience to accelerate the development and/or acquisition of new product offerings by way of this talented network of professionals.

EXPERT FOCUS ON CLONING - NOT GROWING

The Company's experts have over 25 years of combined experience in this burgeoning industry and have assembled a massive genetics cloning library, which is now available to LiveWire for exploration and commercialization. This sector has high barriers to entry, considering the scientific knowledge required to cultivate and propagate plants, and to understand the complex techniques to study and produce new generations of desirable strains. The Company has a deep understanding of the new technologies that are rapidly approaching and is aggressively exploring new advances in cloning techniques, such as tissue culture cultivation. The Company's near-term plan is to support and guide the efforts of its experts to establish a legal, profitable and sustainable business model that explores such new and potentially extremely profitable technologies and markets in California, with the long-term goal of expanding nationally, as soon as legally feasible.

ADVANCE WITH THC AND CBD RESEARCH AND INFUSION

The Company is in the process of commencing with several small research studies to explore the application of cannabinoid-based products, targeting specific ailments or conditions with a large "sufferer" population. These research studies are designed to document safety, dosage and efficacy of various combinations of CBD/THC and terpene profiles. The Company has established two independent research teams with highly recognized and published experts in their respective fields. White papers for both research sectors have been authored by the groups and will be published in the near future. In addition to these projects, LiveWire has begun development for products in the sports and cosmetics markets. These products are currently being infused with different dosage combinations of fragrances and herbs along with THC and/or CBD, tested and subsequently developed for production and licensing.

"Legal marijuana is the fastest -growing Industry in the U.S."

- **Huffington Post**

"The marijuana industry could be bigger than the NFL" by 2020"

- **Washington Post**

"Develop a large zero-pesticide and clean genetic strain vault for LiveWire Clients"

- **Bill Hodson, CEO LiveWire**

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COMPANY

Focus on research partnerships, development and commercialization of cannabinoid-based products by an experienced team of innovators and developers

ALLIANCES

Strategic alliances and consulting agreements with horticulturists, extractors, distributors, laboratories, branding agencies and body care specialists

RESEARCH

Research studies to explore the application of cannabinoid-based products to target specific ailments or conditions with a large "sufferer" population

PRODUCTS

Extensive team experience to develop and/or acquire new product offerings by way of its talented network of professionals to create breakthrough success.

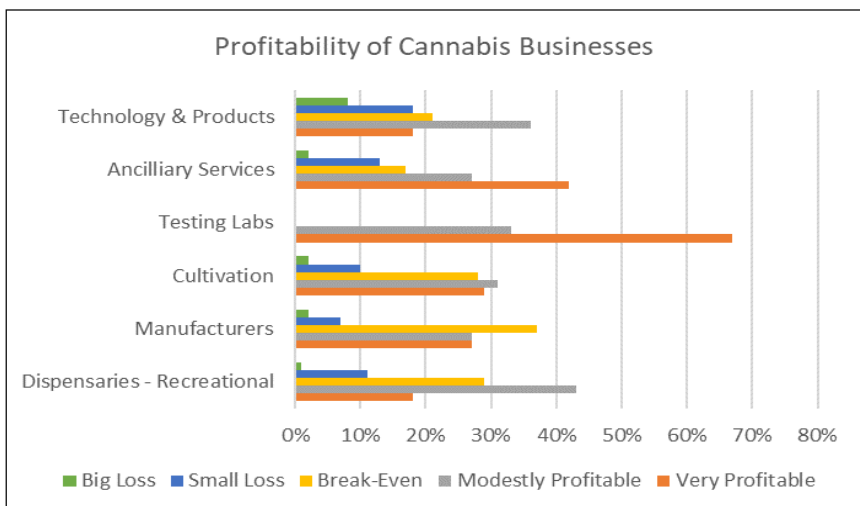
VERIFICATION SYSTEM

Proprietary "7xPure Compliance & Dosage Verification System" for compliance and dosage claims, producing a lot-code relating to seven highly scrutinized parts.

INVESTMENT HIGHLIGHTS

- Development agreements with experts in plant genetics and modern horticulture technology with 25 years of experience in the cannabis industry
- Exploration of multiple facilities for the design, construction and operation according to applicable codes and permitting to grow our specific strains.
- Engagement of one of the leading environmental engineering firms for Regulatory Compliance, Due Diligence, Build-Out to obtain a Conditional Use Permit for a potential LiveWire Cloning facility
- A team of innovators commencing with leading-edge research to explore the application of cannabinoid products in several underserved sectors
- Exploring and developing new advances in expert cloning techniques such as tissue culture cultivation.
- A massive genetics library available to LiveWire for expert cultivation
- Associated research teams with highly recognized and published experts and/or institutions in their respective fields
- Research studies designed to document safety, dosage and efficacy of products with various combinations of CBD/THC and terpene profiles
- Expansion into the sports and cosmetics markets with CBD or THC infused products for licensing
- Developing a proprietary "7xPure Compliance & Dosage Verification System" to be established as the industry "Gold Standard"
- Establishing an advanced, legal, profitable and sustainable business model in California with a long-term goal of expanding nationally.

Cannabis Business Profitability



CAPITALIZATION

Symbol	LVVV
Exchange	OTC Pink
Current Price	\$0.0041
52 Week Range	\$0.0002 - 0.007
Average Volume	3,820,000
Shares Authorized	1.5 Billion
Shares Outstanding	527,124,392
Float	450,000,000
Market Cap	\$2,161,210

THE COMBINED MARKET ESTIMATED AT \$17 BILLION

The US marijuana industry is a fast growing market with annual revenue estimates ranging from \$17 billion to \$35 Billion by 2021. The combined legal medical and recreational market is projected to grow by roughly 30%, reaching \$6 Billion during 2017, according to The Marijuana Business Factbook, topping \$17 Billion by 2021, a 300% increase.

During 2016 recreational sales grew by 80% reaching \$1.8 Billion, not yet accounting for sales of the arguably biggest revenue producer, California, which will commence with recreational sales in 2018.

LEGALIZATION SUPPORT AT ALL-TIME HIGH WITH 61% SUPPORT

The marijuana industry in the US and Canada is consistently edging towards legalization. Twenty nine (29) states have already legalized medical marijuana, eight (8) states have approved recreational use and more are following suit. The public sentiment continues to change in favor of legalization. In 1996, only twelve percent (12%) supported the legalization of marijuana. The pendulum has now swung to the other side. In 2016, sixty-one percent (61%) of the population are now supporting legalization of marijuana. The support for legalization continues to grow nationwide, with seventy-one percent (71%), opposing the effort by the Federal Government to stop sales, according to the latest CBS poll.

Investors Take Notice

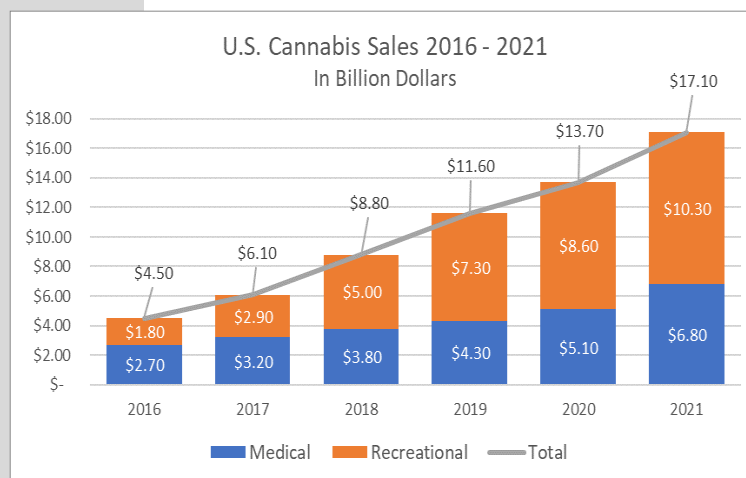
While the cannabis industry still does not have a solid presence in the public market, investors can gain useful information by examining the filings and financial reports of the companies that are publicly traded and consistently file their reports with OTC. The Cannabis market is in the process of maturing into a rationally developing sector that over time will be measured with typical financial analysis yardsticks, providing increasing confidence to investors. Investors have to keep in mind that this is still a young and rapidly growing market, most likely to display a somewhat turbulent and uneven growth curve for some time to come. The questionable companies and stocks are currently being weeded out and in addition to small retail investors, mid to large size institutional investment firms are now taking notice. These firms have begun and are continuing to significantly increase the size of their capital placements into creative and legitimate business models and focused research that can advance and further legitimize the industry.

These investors are beginning to invest into credible companies that have a solid business plan, are led by an experienced management team, demonstrate a reputable track record and will be able to withstand the typical due diligence such investment firms conduct. This new trend in the established financial industry should give private and individual investors more confidence to invest into reporting cannabis companies in the public market.

While the market is still fragmented, emerging now are a handful of leading edge and well-managed companies with solid business models, led by experienced management and innovative development teams. These companies are conducting credible research, develop high-quality products and are beginning to generate significant value. They will remain viable, their revenues driven by increasing demand for legal, high-quality products and reliable services. This is a new breed of companies that are well funded and capable of executing on their business plan in a timely manner. They will generate significant revenues and profits and provide real and continuously improving ROI to their investors

Sales Projected to Reach \$17 Billion in 2021

Legal marijuana is the fastest-growing industry in the United States. Once the trend toward legalization expands to all 50 states, marijuana could become larger than the organic food industry, according to a new report obtained by The Huffington Post. Researchers from the ArcView Group, a cannabis industry investment and research firm based in Oakland, California, found that the U.S. market for all legal cannabis grew to \$4.5 billion in 2016, up from \$1.5 billion in 2013 and is expected to increase drastically again, reaching a



total value of \$6.1 Billion in 2017. Combined sales of legal marijuana products are expected to reach \$17.1 Billion in 2021; \$35 Billion by some more aggressive estimates.

Investment Opportunity of a Life Time

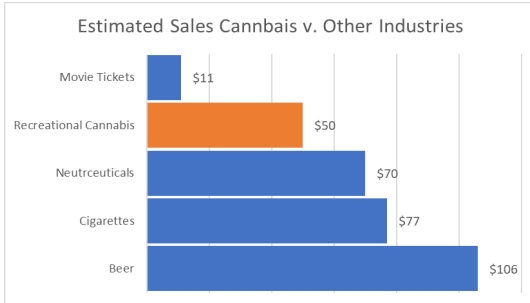
The recreational marijuana market alone could potentially quintuple in value by 2021 and experts

expect the total economic impact of "legal marijuana" to grow to \$69 Billion by 2021. "Marijuana Stocks" saw their market caps explode northward in its early years, followed by the initial and unavoidable decline and weeding out of inadequately managed start-ups and the return of rational financial thinking to the industry segment during the last years. Investing into well-managed companies may now present the opportunity of a lifetime for investors with a critical approach, good risk tolerance and long-term outlook for ROI.

INVESTMENT THESIS

FAST GROWING MARKET - TOPPING “OTHER INDUSTRIES AND GOODS” MARKET

The burgeoning cannabis industry is growing at a radical pace and represents a very significant total economical impact for the cities, states and entire nation. It is estimated that this impact could potentially soar to \$70 Billion annually by 2021. The cannabis industry is expected to settle among the top positions for revenue generation in the “Other Industries and Goods” category of the U.S. economy, only to be topped by Beer, Cigarettes and Nutraceuticals. Once the Federal Government proceeds to legalizing marijuana nationwide, sales of marijuana are expected to start out around \$50 Billion, rapidly evolving further, based on continuing mainstream acceptance and market expansion, possibly topping Cigarettes and even beer in a maturing market.



VALUE PROPOSITION

We believe that legalizing marijuana, regulating and taxing it, will cause less harm and do more good than having it marketed in grey markets under a prohibition environment. We believe marijuana should be elevated to its proper place among other legal recreational intoxicants such as fine wines, liquors, beers, cigars, etc. There is an overwhelming amount of anecdotal and scientific evidence that supports this philosophy, as well as a growing number of supporters ranging from high-ranking US and foreign politicians to prominent figures in different fields, from medical to entertainment. We believe that legalization could help unlock the phenomenal potential of cannabis as a medicinal treatment for numerous ailments from pain and

headaches to anxiety and cancer. This is expected to have impact on both, human and veterinarian applications, as indicated by many leading opinions in the medical field.

EXPERIENCED ORGANIZATION

We believe that LiveWire offers great value to operators and investors alike, as an experienced organization with the ability to enter this rapidly emerging market with advanced research and innovative and leading-edge product development. The initial value proposition of LiveWire consists of a credible approach to advanced cannabis research and subsequent product development for several underserved and highly specialized emerging industry sectors. The experienced LiveWire development team and advisory board is expected to satisfy the need for credible and well controlled research and product development and establish its proprietary “7XPure” Compliance and Dosage Verification System as a high quality “Gold Standard” service for the entire industry.

7XPURE COMPLIANCE AND VERIFICATION SYSTEM

The Company intends to develop and establish its “7XPure” Compliance and Verification System, a proprietary compliance and dosage verification system for compliance and dosage claims, producing a lot-code relating to seven highly scrutinized parts in any cannabis product. The Company intends to provide this system to all industry participants, striving to establish it as the “Gold Standard” for product quality verification in the industry.

“CLONING” INSTEAD OF “GROWING” - EFFICIENT PATH TO PROFITABILITY

Early entries into the market, mostly whole sale cultivators, have established the backbone of the industry in the early days of the industry. The surging consumer demand and the (mistaken) perception of low barriers of entry had made this the logical entry point for many start-up entrepreneurs. This resulted in quickly increasing levels of competition and caused start-up cost to increase drastically and rapidly, leaving many start-ups underfunded and with mediocre financial performance. LiveWire’s business model consequently pursues a different approach, avoiding the complications and high start-up cost of “Growing”, but become the market leader in Cloning and Licensing.

EXPERT LOCATION QUALIFICATION PROCESS

LiveWire utilizes its own extensive expert knowledge in the cannabis field and has engaged one of the leading environmental engineering firms for Regulatory Compliance, Due Diligence, Build-Out to locate and obtain a Conditional Use Permit for the potential LiveWire Cloning facility. This team, along with qualified subcontractors, including certified and licensed architects, engineers and designers, has over 30 combined years of consulting and project management experience in the cannabis and environmental engineering field.

GROWING SOPHISTICATION - TISSUE CULTURE CULTIVATION

The industry and its customers have grown more sophisticated during the last two years. Companies have been struggling to provide top-quality products based on credible research and verified tests by a reliable verification systems to a clearly targeted specific market segment and customers. Based on this experience, LVVV will explore and develop new advances in cloning techniques such as tissue culture cultivation, with the intend to distribute these clones to the industry, enabling LiveWire customers to produce high-quality and organically clean cannabis on a consistent basis.

HIGHER CAPITAL PLACEMENTS FOR SOPHISTICATED BUSINESS PLANS

The funding needs for the entire market, based on the increasing number of startups are increasing. Investors on the other hand, are planning to increase the number of investments and the size of their capital placements in the coming years. Already in 2017, more money has flown into this industry than in any year before. In order to be considered for these investments, companies have to present sophisticated and solid business plans, need to have experienced management and development teams and need to be able to satisfy standard financial industry due diligence requirements. LiveWire fulfills all these requirements.

MANAGEMENT TEAM

Bill Hodson - Chief Executive Officer and a member of its Board of Directors. Mr. Hodson lead the development and implementation of the company's initial innovative product strategy to position the Company in the unique "edible" delivery system for active ingredients in the supplemental nutritional marketplace. He is now also responsible for the strategic direction of the firm's development, branding, sales, marketing and licensing strategies and oversees several CBD research projects and the Company's cloning activities..

Previously, he was Executive Vice President of LiveWire Sports Group from September 2003 until May 2008. Hodson was responsible for overseeing all of LWSG's operations, which included the launch of several sports publications and one of the country's largest sports consumer expos. Prior to LiveWire, he served as Sales Director for Winn Golf Grips and was responsible for building the company's national sales force and launch of what is now considered the top golf grip in the industry. Most notably, Mr. Hodson has launched a popular kids' game called "pogs" which he developed into a notable Domestic and International success. Mr. Hodson began his professional career in the securities industry as a stockbroker specializing in early stage nutraceutical and biotechnology companies.

Cliff Rusin - President and Chief Operating Officer. Cliff Rusin is a creative thinker and innovator. Cliff's career has spanned decades and his inventions in printing, advertising and logistical solutions have changed major sports, events and entertainment markets worldwide. Cliff has been instrumental incorporating digital graphics systems to many professional sports programs. Notable achievements include removable dashboard graphics for NHL, Zamboni wraps, under ice markings, DIY adhesive papers, bumper pad graphics Arena Football, end-zone templates, master printer NBA rotational courtside, MLB changeable scoreboards, US Soccer field board systems, MLS Soccer systems, FIFA World-Cup pageantry, and many more programs for home and business graphic systems.

He launched "Apeels" wall graphics as the first wall graphics product, working closely with materials developed from the makers of 3M Post-it note technologies. Cliff has knowledge of licensing and distribution and the research and development to create new and exciting products and will lead LiveWire's effort of bringing new and innovative products to market. Mr. Ruffin has Bachelor of Science in Physical Education from Western Illinois University 1974 and a Master of Science in Kinesiology from Western Illinois University 1975

Development Team

The LiveWire development team has a combined 25 years of experience in the cannabis industry and will provide extensive cultivation expertise, specifically in the cannabis cloning discipline, in order to fill the pipeline of proven and newly developed strains for LiveWire's research and development purposes. The team will identify a variety of high-quality cannabis strains in an effort to provide greater efficacy when targeting specific ailments. Their expertise in plant genetics and modern horticulture technology has them extremely qualified to render the requisite services to LiveWire.

Kyle Anthony McKay - Developer. Mr. McKay gathered the majority of his expert experience during his work with the inventor of "Master Kush", a very prominent marijuana genetic, in a state of the art facility in Southern California. Mr. McKay has a track record of growing over 160 stable genetics, as well as managing over twenty cultivation centers and dispensaries, providing services for over 45,000 patients at one time. Mr. McKay has been actively involved in all aspects from growing to establishing cultivation plans and executing licensing processes. He will bring experience in new age genetics and the application of fungicides and pesticides, to ensure production of the highest-quality products and maintaining a controlled production environment. He also has special knowledge in location selection, cultivation center planning and maximization of growth potential.

Jason Olson - Developer. Mr. Olson brings ten years of cloning and growing experience to the Company. Mr. Olson has successfully combined a leading-edge and proprietary cloning and growing process with the general business experience that he has gathered in the restaurant and banking industries, before his entry into the cannabis industry. This experience and the development of a proprietary cloning process, combined with Mr. Olson's intimate knowledge of the plant, creates the ideal conditions for high-quality and organically clean cloning and growing conditions that will produce the superior results that LiveWire is setting out to achieve. Mr. Olson has a B.S. in Business Management from the University of Phoenix.

Advisory Board

Matthew Geriak, PharmD - Clinical Pharmacist- Investigational Research Pharmacist. Dr. Geriak is a specialized Pharmacist and has a system-wide position on the Investigational Review Board for Sharp Healthcare. Sharp has 5 hospitals and various clinics throughout San Diego County. His Drug Research spans from Phase 1 to 4 Human Research Clinical Trials with the focus in the fields of Oncology, Renal and Heart Transplantations, Septic Shock treatment, Infectious Diseases and Anticoagulation. Mr. Geriak is the primary Investigator for retrospective cohorts in the field of Infectious Diseases. He also has held positions as a Clinical Pharmacist in the Acute Care department at Scripps Mercy Hospital in San Diego, and was an infectious Disease Specialist with Sharp HealthCare in San Diego. His responsibilities were to bring the Antibiotic Stewardship to the next level by developing/mentoring a Pharmacy Residency Infectious Disease Rotation, round with the ID physicians, create antibiotic utilization guidelines for surgical prophylaxis, and provide entity input to the system-wide Antimicrobial Review Committee. Education: University of Southern California.

Jessie Kempf - Real Estate Attorney. Mrs. Kempf frequently draws on her experience as a real estate attorney, while helping cannabis cultivators and distributors grow their businesses. After obtaining a B.A. in Music, a B.A. in History, and a J.D. from UT Austin, Jessie began her career with Skadden, Arps in Manhattan, where she assisted institutional banks and Fortune 500 companies with high-profile mergers, financings, and IPOs. She currently works for a real estate boutique in Orange County, helping developers to finance, acquire, and entitle commercial properties.

In addition to being a member of the California and New York bars, Jessie is actively involved in “Women Grow” and is passionate about the use of cannabis for medicinal purposes. She’s excited to be working with a team of like-minded individuals at LiveWire, who are committed to developing technologies and strategies that will shape the future of medical cannabis.

Investment Consideration

HIGH RISK—HIGH REWARD

We consider LiveWire Ergogenics, Inc a high-risk, but potentially high-reward investment opportunity in the rapidly growing cannabis industry, garnering ever increasing acceptance and support from the public. The expected regulatory relaxation of the rules and regulations by the Federal Government and a removal of CBD from the Schedule 1, should accelerate the sector growth beyond its currently still lingering uncertainty. This uncertainty is creating an unusual early investment opportunity, similar to the initial investment opportunities created by the now “top of the charts” internet companies. LiveWire's efforts are focused on the legal sector of the cannabis market, so it needs to be considered that potential adverse regulatory development may negatively impact the Company’s capabilities to raise funds for additional working capital, increase revenues and become profitable, at least temporarily.

EXPERT KNOWLEDGE

The key component for any Company in the cannabis field is to garner the expert knowledge to comply with Federal, State and Local laws and regulations and obtain a Conditional Use Permits for their facilities. LiveWire utilizes its own extensive expert knowledge in the cannabis field and has engaged one of the leading environmental engineering firms for Regulatory Compliance, Due Diligence and Build-Out to obtain a Conditional Use Permit for the potential LiveWire Cloning facility. This firm, together with its qualified subcontractors, including certified and licensed architects, engineers and designers, has over 30 combined years of consulting and project management experience in the cannabis, environmental engineering, and remediation industries. This firm will:

- Complete an Environmental Regulatory Compliance Assessment (RCA)
- Complete a Certified Land Use & Zoning Survey
- Conduct a National Environmental Policy Act (NEPA)/California Environmental Quality Act (CEQA) Constraints Analysis Survey
- Implement Best Management Practices including Spill Prevention
- Control and Countermeasures (SPCC) Plan and a Hazardous Materials
- Business Plan (HMBP)/Hazardous Waste Management Plan (HWMP)
- Conduct a Limited Asbestos and Lead-Based Paint Survey within the interior areas of the building to ensure no asbestos or lead remain
- Conduct a Wastewater Discharge Permit Assessment; determine wastewater discharge requirements, and obtain a Wastewater Permit
- Perform Build-Out Services, Finalization of Site Plans, Architectural and CAD Services, Equipment Installation, Growing Consultation

IDENTIFYING AND MONETIZING CURRENT AND FUTURE TRENDS

LiveWire Ergogenics takes a path less traveled, to avoid the pressures of the already somewhat crowded cannabis “Growth Market”. The Company is focused on research and the development of products in the health and wellness industry, derived from, or enhanced with legal cannabis products. The Company is in the process of establishing research partnerships for the cloning of high-quality and organic cannabis strains to effectively address specific ailments. It is also developing a dosing verification system of zero pesticide products for quality brands and the general development and commercialization of cannabinoid based products and services and will provide this verification system to the entire cannabis industry. The team at LiveWire Ergogenics is committed to executing innovative ideas and developing high-quality and organically clean products for the advancement of the company, its customers and the entire industry. We believe that this represents a unique approach to set yourself apart, successfully compete in this fast growing industry and improve the financial performance of the company.

BRANDED STRATEGY

While the company’s strategic moves are not yet complete, we believe that LiveWire is well positioned in a sector of the industry with high barriers of entry and has developed a branded strategy that is attractive to investors in the “new cannabis industry”. Management has stated that it has plans to aggressively spend on marketing, R&D and will enter in new markets via JVs and acquisitions. This should allow LiveWire to raise the funds necessary to expand working capital required for the timely execution of its plans, without generating extraordinary dilution for its existing shareholders. This should make it an attractive target for individual investor and smaller to mid-size investment firms alike. Going forward, the company’s focus will be on generating positive cash flows.

PEER GROUP ANALYSIS

Since LiveWire is still in an early development stage, we have refrained from establishing a valuation model based on the typically used discounted cashflow analysis (DCF), which in our opinion would be meaningless at this point. Instead, we have included a relative evaluation analysis with its peer group of relevant companies in the industry, examining revenues, market cap, market cap increase during the last twelve months and the resulting share prices. The companies compared are all selling hemp derived CBD products, including nutraceuticals, pharmaceuticals and others. The large market potential of cannabis-based products seems to be the driving force behind most of these valuations. LiveWire trades at a significant discount to its peer group

Company	Symbol	Revenue	Market Cap	Increase	Price
GW Pharmaceuticals	GWPH	\$10.6 Million	\$ 3 Billion	64%	\$116.83
Cannopy Growth	TWMJF	\$22.4 Million	\$904 Million	259%	\$7.12
Aphria	APHQF	\$11.1 Million	\$440 Million	382%	\$5.12
Aurora Cannabis	ACBFF	\$6.2 Million	\$482 Million	299%	\$2.16
AXIM Biotechnologies	AXIM	\$0.05 Million	\$562 Million	1720%	\$8.20
Corbus Pharmaceuticals	CRBP	\$1.9 Million	\$450 Million	431%	\$5.80
Medical Marijuana	MJNA	\$9.2 Million	\$221 Million	254%	\$0.11

Among those peer companies, GW Pharmaceuticals is an outlier, since it generates revenues with other products in the biotech sector as well. It also is possibly one of the very few cannabis companies that has entered into credible and well controlled clinical research and trials and is marketing products based on such research. We have included it as a demonstration of the increasing credibility and acceptance of well-managed companies in the cannabis sector.

GOAL-ORIENTED BUSINESS PLAN

While LiveWire is still in the startup development stage, it has developed an impressive business plan and has begun implementing core sections of that plan. The Company's initial focus will be on California, but is prepared to expand nationwide, once legally and economically feasible. LiveWire has executed several key development and strategic alliance agreements. It has brought its OTC filings up to date and is committed to consistently provide details of its plans, actions and results in an effort to provide full transparency to the public. Based on our knowledge of these plans, we expect LiveWire to start generating revenues beginning in the 2nd or 3rd quarter of 2018.

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