

QUARTERLY REPORT
PURSUANT TO
OTC PINK GUIDELINES FOR PROVIDING ADEQUATE PUBLIC DISCLOSURE

COVERING THE QUARTER ENDED MARCH 31, 2017

Loans4Less[®].com

LOANS4LESS.COM, INC.
A DELAWARE CORPORATION

OTC:
LFLS

LOANS4LESS.COM, INC. (Issuer)
Q1 REPORT FOR 3 MONTHS ENDED
MARCH 31, 2017

LOANS4LESS.COM, INC. - A Delaware Corporation
22409 Susana Avenue
Torrance, CA 90505
(310) 540-0157 Phone

URL: www.Loans4Less.com

Shares Issued & Outstanding

Common Stock:	28,136,730
Preferred A Stock:	21,500,000
Public Float:	3,262,987
Number of Shareholders of Record:	58

LEGAL PROCEEDINGS

The Company and its wholly owned subsidiaries are involved in an arbitration proceeding with Westpark Capital. The Company believes it is owed a refund of professional fees paid.

DEFAULTS UPON SENIOR SECURITIES OR CREDIT LINES

The Company and its wholly owned subsidiary are not in default upon any of its securities or unsecured credit lines.

DIVIDENDS ON COMMON STOCK

The Company has not declared or paid a dividend on its common stock.

DIVIDENDS ON PREFERRED B STOCK NOW REDEEMED

The Company fully paid dividends on its prior Preferred Series B Stock at a rate of 6.750% per annum. This Issue is redeemed in full. No Preferred B Stock is outstanding.

OTHER INFORMATION AND EXHIBITS

The Company is not in possession of any other information or exhibits. All information about the Company and its events are disclosed on the OTC Disclosure & News Service.

LOANS4LESS.COM, INC.
Unaudited Financial Statements

MARCH 31, 2017

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LOANS4LESS.COM, INC. AND SUBSIDIARY
CONSOLIDATED BALANCE SHEET
MARCH 31, 2017
(UNAUDITED)

ASSETS	
CURRENT ASSETS:	
Cash	511
Accounts receivable	-
Other Current Assets	-
Prepaid expenses	0
	0
TOTAL CURRENT ASSETS	511
PROPERTY AND EQUIPMENT:	
Computer and equipment	5,705
Furniture and equipment	0
Leasehold improvements	0
Accumulated depreciation	(5,705)
	0
TOTAL PROPERTY AND EQUIPMENT	0
OTHER ASSETS:	
Intangible Property & Goodwill	-
Security deposits-office lease	0
	0
TOTAL OTHER ASSETS	0
	\$ 511

LIABILITIES AND STOCKHOLDER'S EQUITY

CURRENT LIABILITIES:	
Accounts Payable & Accrued Operating Expenses	\$ -
Credit Lines Payable	78,257
Accrued Payroll Expenses	-
Accrued Taxes Payable	40,000
Convertible Notes	62,300
Less: Debt Discount	(62,300)
	118,257
TOTAL CURRENT LIABILITIES	118,257
STOCKHOLDER'S EQUITY:	
Preferred Stock 25,000,000 shares authorized	
Series A Convertible, \$0.00001 Par Value	
21,500,000 Issued and Outstanding	215
Series B Convertible, \$0.00001 Par Value,	
0 Issued and Outstanding	-
Common Stock, \$0.00001 Par Value, 250,000,000 Authorized	281
28,136,730 Issued and Outstanding	
Additional Paid-In-Capital	924,293
Net Deficit	(1,042,535)
	(117,746)
TOTAL STOCKHOLDERS EQUITY	(117,746)
	\$ 511

LOANS4LESS.COM, INC. AND SUBSIDIARY
CONSOLIDATED STATEMENT OF INCOME
THREE MONTHS ENDED
MARCH 31, 2017
(UNAUDITED)

REVENUES:	
Commissions Net of Rebates	\$ (267)
Service Mark Fees	18,500
TOTAL REVENUES	<u>18,233</u>
OPERATING EXPENSES:	
Agent Commissions	10,250
General & Administrative	5,953
TOTAL OPERATING EXPENSES	<u>16,203</u>
INCOME FROM OPERATIONS	<u>2,030</u>
OTHER INCOME AND EXPENSE:	
Interest Income	-
Income Tax Expense	(2,400)
TOTAL OTHER INCOME AND EXPENSE	<u>(2,400)</u>
NET INCOME	<u><u>\$ (370)</u></u>
EARNINGS PER SHARE	
Basic	\$ (0.00)
Diluted	\$ (0.00)
WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING	
Basic	28,136,730
Diluted inclusive of Series A Preferred Stock	49,636,730

LOANS4LESS.COM, INC. AND SUBSIDIARY
CONSOLIDATED STATEMENT OF STOCKHOLDER'S EQUITY
MARCH 31, 2017
(UNAUDITED)

	Series A Convertible Preferred stock	Series B Convertible Preferred stock	Common Stock	Additional Paid- in-Capital	Unrealized Gain	Retained Earnings (Deficit)	Total
Balance-January 1, 2017	21,500,000 \$ 215	- \$ -	28,136,730 \$ 281	924,493 \$	- \$	(1,042,165) \$	(117,176)
Issuance of Loans4Less.com, Inc. Common Stock as expensed.				(200)			(200)
Adjustment to Debt Discount						(370)	(370)
Net loss for the period							
Balance-March 31, 2017	21,500,000 \$ 215	- \$ -	28,136,730 \$ 281	924,293 \$	- \$	(1,042,535) \$	(117,746)

LOANS4LESS.COM, INC. AND SUBSIDIARY
CONSOLIDATED STATEMENT OF CASH FLOWS
THREE MONTHS ENDED
MARCH 31, 2017
(UNAUDITED)

CASH FLOWS FROM OPERATING ACTIVITIES:	
Net Income (Loss)	\$ (371)
Adjustments to reconcile net income to net cash provided by operating activities:	
Depreciation	-
Increase (decrease) in operating assets:	
Deposits	-
Increase (decrease) in operating liabilities	
Accounts Payable and Accrued expenses	-
Income Taxes	-
Employee Expenses	-
NET CASH PROVIDED BY OPERATING ACTIVITIES	(371)
CASH FLOWS FROM INVESTING ACTIVITIES:	
Increase in accounts receivable	-
Increase in Property and Equipment	-
Decrease in other current assets	-
Increase in Intangible Assets	-
NET CASH USED BY INVESTING ACTIVITIES	-
CASH FLOWS FROM FINANCING ACTIVITIES:	
Increase (decrease) in credit lines payable	(2,975)
Increase (decrease) in long-term liabilities	-
Sale (Redemption) of common shares	(200)
Change in Additional Paid in Capital	-
Change in FMV of Stock	-
Change in Prior Year Retained Earnings	-
NET CASH USED BY FINANCING ACTIVITIES	(3,175)
NET INCREASE (DECREASE) IN CASH	(3,546)
CASH-JANUARY 1, 2017	4,056
CASH-MARCH 31, 2017	\$ 511

SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:

Cash paid for:	
Interest	\$1,769
Income taxes	2,400

LOANS4LESS.COM, INC. AND SUBSIDIARY
CONSOLIDATED SCHEDULE OF
GENERAL AND ADMINISTRATIVE EXPENSES
THREE MONTHS ENDED
MARCH 31, 2017
(UNAUDITED)

Insurance	\$	1,796
Interest expense		1,769
Licensing		757
Professional fees		680
Meals and entertainment		401
Telephones		139
Automobile expense		133
Travel		96
Supplies		84
Advertising		50
Bank charges		48
Employee and payroll tax expense		-
Depreciation		-
Education		-
Office Lease/Rent		-
Processing		-
Credit Report factuals		-
Utilities		-
Appraisals		-
Communications		-
Equipment lease and rental		-
Subscriptions		-
Mail and shipping		-
		<u>5,953</u>

LOANS4LESS.COM, INC. AND SUBSIDIARY
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
MARCH 31, 2017

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

(1) Description of Business

Loans4Less.Com, Inc. “the Company” was incorporated in Delaware on June 30, 1999 and was operationally inactive prior to its consolidation with Union Discount Mortgage, Inc. on January 1, 2005.

On January 1, 2005, the Company exchanged 25,000,000 shares of its common stock and 21,500,000 shares of Series A preferred stock for all of the shares (100) of Union Discount Mortgage, Inc. After the exchange Union Discount Mortgage, Inc. became a wholly owned subsidiary of the Company.

Prior period financial statements have been retroactively restated and renamed to show the capitalization of Loans4Less.com, Inc. while at the same time maintaining the historical financial data of the acquired company Union Discount Mortgage, Inc.

(2) Cash and Cash Equivalents

For purposes of the statement of cash flows, the Company considers all highly liquid debt investments purchased with a maturity of three months or less to be cash equivalents.

(3) Marketable Securities

The Company may invest in various equity or debt instruments. The Company accounts for such investments in accordance with Statements of Financial Accounting Standards No. 115 and 130 “Accounting for Certain Investments in Debt and Equity Securities” and “Reporting Comprehensive Income,” respectively.

Management determines the appropriate classification of its investments at the time of acquisition and reevaluates such determination at each balance sheet date. Trading securities are carried at fair value, with unrealized trading gains and losses included current period income. Available-for-sales securities are carried at fair value with unrealized gains and losses included in other comprehensive income. Realized gains and losses are included in current period income for both types of securities. Investments classified as held-to-maturity are carried at amortized cost. In determining realized gains and losses, the cost of the securities sold is based on the first in, first out method.

Investment securities are exposed to various risks, such as interest rate, market and credit. Due to the level of risk associated with certain investment securities and the level of uncertainty related to changes in the value of investment securities, it is at least reasonably possible that changes in risks in the near term would materially affect the amounts reported in the balance sheet and the statement of income and stockholder’s earnings.

LOANS4LESS.COM, INC. AND SUBSIDIARIES

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

MARCH 31, 2017

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED):

(4) Property and Equipment

Property and equipment are stated at cost. Additions, renewals, and betterments are capitalized, while expenditures for maintenance and repairs are charged to expense. The cost and related accumulated depreciation accounts are removed when items are sold, and the resulting gain or loss is reflected in income.

It is the policy of the Company to provide depreciation based on the estimated useful life of the individual units of property and equipment. The depreciation methods and the estimated useful lives used as the basis for the application of those methods are as follows:

<u>Description</u>	<u>Method</u>	<u>Estimated Useful Life</u>
Improvements	Straight-line	3 years
Computers	Straight-line	5 years
Furniture & equipment	Straight-line	5 years

(5) Revenue Recognition

The Company recognizes approximate loan origination (100%) and real estate commissions (0%) according to industry standards, as income when the loan transaction is completed and the related documents are recorded by the appropriate statutory agency.

(6) Use of Estimates

The preparation of financial statements in conformity with general accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues of expenses during the reporting period. Actual results could differ from those estimates.

(7) Income Taxes

The Company utilizes SFAS No.109, Accounting for Income Taxes, which requires an asset and liability approach to financial accounting and reporting for income taxes. The difference between the financial statements and tax basis assets and liabilities is determined annually. Deferred income tax assets and liabilities are computed for those differences that have future tax consequences using the currently enacted tax laws and rates that apply to the periods in which they are expected to affect taxable income. Valuation allowances are established, if necessary, to reduce the deferred tax asset to the amount that will more likely than not be realized. Income tax expense is the current tax payable or refundable for the period plus or minus the net change in the deferred tax assets or liabilities.

LOANS4LESS.COM, INC. AND SUBSIDIARY

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

MARCH 31, 2017

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED):

(8) Consolidation

Union Discount Mortgage, Inc. is a wholly owned subsidiary of the Company. Accordingly, the financial statements are presented as a consolidation. Because the Company does not have material transactions of its own and all business is conducted through Union Discount Mortgage, Inc., management declined to show the two entities separately. There were no eliminating entries.

(9) Earnings per Common Share

Earnings per share are computed using the weighted average number of shares outstanding during the year.

B. REVOLVING CREDIT ACCOUNTS

The Company has credit card account balances of \$78,257 outstanding accruing various annual interest costs if not paid in full at month's end.

CONVERTIBLE NOTES PAYABLE

In December 2014 the Company issued \$125,000 in Senior Convertible Notes with a 10% coupon. Accrued interest is expensed in the financial statements. These notes were due and payable on December 31, 2016 and issued the following individuals:

Richard Hershman	\$ 62,300
Keith Wales	\$ -0-
Andrea Dobrick	\$ -0-

These notes are convertible to common stock so they have been fully discounted on the balance sheet as of March 31, 2016. Half of the notes were paid off by December 31, 2016 with the remaining half extended to June 30, 2017.

C. PROFIT SHARING PLAN

The Company does not plan on making any contributions for 2017.

D. OPERATING RENT AGREEMENTS

The Company and Union Discount Mortgage, Inc. utilized the same office space located at 22409 Susana Avenue Torrance, CA 90505.

LOANS4LESS.COM, INC. AND SUBSIDIARY

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

MARCH 31, 2017

E. CAPITAL STRUCTURE

The Company is authorized to issue 25,000,000 shares of preferred stock with a par value of \$0.00001 per share.

The Board of Directors originally designated 1,000,000 shares of the Company's preferred stock as Series B (6.75%) Convertible Preferred Stock. As of December 31, 2009 all Series B shares have been fully redeemed. The following table shows proceeds and respective redemptions at \$0.50 per share unless otherwise notated:

<u>Share Balance</u>	<u>Date</u>	<u>Net Proceeds and Redemptions</u>
522,000	March 26, 2005	\$261,000
200,000	April 18, 2005	100,000
278,000	July 21, 2005	139,000
(435,859)	September 5, 2006	(217,930) * includes \$39,080 loan repaid.
(10,000)	September 18, 2006	(5,000)
(6,000)	October 19, 2006	(3,000)
(8,000)	November 6, 2006	(4,000)
(4,000)	December 11, 2006	(2,000)
(30,000)	December 14, 2006	(15,000)
(20,141)	December 26, 2006	(10,070)
(8,000)	December 29, 2006	(4,000)
(10,000)	January 22, 2007	(5,000)
(10,000)	January 24, 2007	(5,000)
(6,000)	February 07, 2007	(3,000)
(160,000)	August 31, 2007	(80,000) * includes \$67,882 loan repaid.
(10,000)	October 25, 2007	(5,000)
(20,000)	December 14, 2007	(10,000)
(5,000)	January 07, 2008	(2,500)
(10,000)	February 04, 2008	(5,000)
(20,000)	March 03, 2008	(10,000)
(27,000)	March 27, 2008	(13,500)
(27,500)	December 31, 2008	(19,250) * Valued at \$0.70
(25,000)	December 31, 2008	(12,500)
(40,000)	March 27, 2009	(20,000) * Valued at \$0.50
(55,000)	December 31, 2009	(27,500)
(8,000)	July 1, 2009	(4,000)
(5,000)	August 20, 2009	(2,500)
(39,500)	December 31, 2009	(19,750)
0		\$0

LOANS4LESS.COM, INC. AND SUBSIDIARY

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

MARCH 31, 2017

The Series B preferred stock is entitled to dividend payments at a rate of 6.75% per annum based on the principal amount paid to the Company for each share. This preferred stock ranks senior as to rights upon liquidation, dissolution or winding up of the Company and has no voting rights. Each share of the Series B preferred stock is convertible into one share of common stock at any time. The Board of Directors has designated 21,500,000 shares of the Company's preferred stock as Series A Convertible Preferred Stock. All 21,500,000 shares of Series A stock have been issued and are outstanding. The Series A stock is not entitled to any regular dividend payments. The preferred stock ranks senior to common stock as to rights upon liquidation, dissolution or winding up of the Company. The Series A stock is entitled to ten votes for each share on matters involving amendments to the Company's charter, merger or dissolution of the Company or any disposition of the Company's assets requiring special authorization of the shareholders. Each share of the Series A preferred stock can be converted into one share of the Company's common stock. These shares are subject to a lock-up agreement effective two years after the start of public trading in the common stock.

The Board of Directors has authorized 250,000,000 shares of Common Stock of which 28,136,730 shares are issued and outstanding. Pursuant to the Reg A Offering, 292,000 shares at \$0.25 were sold to investors and those subscriber's funds were released to the Company in fiscal 2007.

E1. Issuances and Redemptions of Common Stock during Q3 2009 thru Q1 2017:

<u>Share Balance</u>	<u>Date</u>	<u>Net Proceeds</u>	<u>Share Price</u>	<u>Beneficiary</u>
28,652,500	07/01/09	\$1,202,334		Additional Paid-In-Capital Balance
(3,636)	07/27/09	(4,000)	1.10	Justin Jasper
(3,636)	07/27/09	(4,000)	1.10	Daniela Haynie
150,000	07/31/09	7,500	0.05	Colin Campbell
(80,000)	Q3'2009	(4,000)	0.05	Justin Jasper
(80,000)	Q3'2009	(4,000)	0.05	Daniela Haynie
(250,000)	08/29/09	(12,500)	0.05	Martin Genis
(22,222)	Sep'2009	(2,000)	0.09	Daniela Haynie
(22,222)	Sep'2009	(2,000)	0.09	Justin Jasper
200,000	09/30/09	4,600	0.023	Ben C. Doherty (b)
405,858	09/30/09	9,335	0.023	Justin Jasper
405,858	09/30/09	9,335	0.023	Daniela Haynie (a)
250,000	9/30/009	5,750	0.023	Martin Genis (a)
397,500	9/30/2009	9,143	0.023	Steven M. Hershman (a)
100,000	12/23/09	12,000	0.12	David Rozenblatt (b)
(40,000)	Dec'09	(10,000)	0.25	Justin Jasper
(40,000)	Dec'09	(10,000)	0.25	Daniela Haynie
(20,000)	12/31/09	(5,000)	0.25	Steven M. Hershman
5,000	01/20/10	500	0.10	Brandon Chabner (b)
(31,250)	01/21/10	(5,000)	0.16	Steven M. Hershman
15,000	04/06/10	750	0.05	John Kuykendall (b) (c)
(226,667)	04/30/10	(20,400)	0.09	Steven M. Hershman
(50,000)	2010	(4,500)	0.09	Daniela Haynie
(50,000)	2010	(4,500)	0.09	Justin Jasper

(continued)

LOANS4LESS.COM, INC. AND SUBSIDIARY

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

MARCH 31, 2017

Issuances and Redemptions of Common Stock during Q3 2009 through Q1 2017 (continued from prior page):

(14,285)	05/28/10	(2,000)	0.14	Steven M. Hershman
(28,571)	05/28/10	(4,000)	0.14	Daniela Haynie
(21,428)	05/28/10	(3,000)	0.14	Justin Jasper
(40,909)	06/30/10	(9,000)	0.22	Steven M. Hershman
(18,181)	06/30/10	(4,000)	0.22	Daniela Haynie
(9,091)	06/30/10	(2,000)	0.22	Justin Jasper
(40,000)	02/26/10	(4,000)	0.10	Justin Jasper
(50,000)	02/26/10	(5,000)	0.10	Daniela Haynie
(147,400)	2010	(14,740)	0.10	Steven M. Hershman
(200,000)	09/17/10	(38,000)	0.19	Martin Genis
(583,000)	2010	(110,770)	0.19	Steven M. Hershman
(105,263)	2010	(20,000)	0.19	Daniela Haynie
(60,000)	2010	(11,400)	0.19	Justin Jasper
(320,000)	11/30/10	(48,000)	0.15	Steven M. Hershman
(50,000)	11/30/10	(7,500)	0.15	Daniela Haynie
(46,000)	11/30/10	(6,900)	0.15	Justin Jasper
(10,000)	11/30/10	(1,500)	0.15	Martin Genis
(6,000)	11/30/10	(900)	0.15	Hannah Robertson
(70,000)	12/31/10	(7,700)	0.11	Steven M. Hershman
(55,363)	12/31/10	(6,090)	0.11	Daniela Haynie
(13,500)	12/31/10	(1,485)	0.11	Justin Jasper
(32,000)	12/31/10	(3,520)	0.11	Hannah Robertson
(49,500)	01/31/11	(5,185)	0.11	Daniela Haynie
(48,000)	01/31/11	(5,280)	0.11	Hannah Robertson
(135,000)	02/22/11	(14,850)	0.11	Steven M. Hershman
25,000	03/15/11	1,500	0.06	Ray Kau (b)
100,000	03/18/11	6,000	0.06	Fat Cat Club, LLC
(39,000)	03/01/11	(3,510)	0.09	Hannah Robertson
(19,500)	03/16/11	(1,755)	0.09	Daniela Haynie
(55,000)	03/02/11	(4,950)	0.09	Steven M. Hershman
(100,000)	04/29/11	(6,000)	0.06	Steven M. Hershman
(132,600)	04/18/11	(7,992)	0.06	Daniela Haynie
750,000	05/23/11	41,250	0.055	Wakabayashi Fund, LLC (c)
750,000	05/23/11	41,250	0.055	Wakabayashi Fund, LLC (d)
(75,000)	06/28/11	(7,500)	0.10	Daniela Haynie
1,674,578	07/11/11	7	0.00001	Daniela Haynie (a)
531,173	07/11/11	5	0.00001	Steven M. Hershman (a)
467,357	07/11/11	5	0.00001	Hannah Robertson (a)
260,000	07/11/11	3	0.00001	Martin Genis (a)
82,500	07/11/11	1	0.00001	Marc Phelps (a)
105,000	08/25/11	5,250	0.05	Turtle Creek Club (b)
(150,000)	11/30/11	(22,500)	0.15	Steven M. Hershman
(750,000)	12/20/11	(41,250)	0.055	Hong Kong Alliance, Ltd (e)

(continued)

LOANS4LESS.COM, INC. AND SUBSIDIARY

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

MARCH 31, 2017

Issuances and Redemptions of Common Stock during Q3 2009 through Q1 2017
(continued from prior page):

(877,500)	various'11	(87,750)	0.10	Steven M. Hershman
(145,000)	Q1'12various	(73,950)	0.51	Steven Hershman Trust
(60,000)	Q2'12various	(23,400)	0.39	Steven Hershman Trust
(100,000)	Q2'12various	(51,000)	0.51	Steven Hershman Trust
100,000	07/10/12	2,000	0.02	Marc Phelps
100,000	07/10/12	2,000	0.02	Julie Leah Greenfeld
250,000	07/10/12	5,000	0.02	Daniela Haynie
250,000	07/10/12	5,000	0.02	Hannah Robertson
100,000	08/31/12	4,000	0.04	Darin E. Miller (b)
100,000	03/14/13	8,550	0.0855	Noella Woodward
100,000	03/14/13	8,550	0.0855	A.E. Stoltzman (b)
(347,500)	Various'13	(41,700)	0.12	Steven Hershman Trust
(260,000)	Various'13	(26,000)	0.10	Steven Hershman Trust
(200,000)	06/02/14	(21,000)	0.105	Steven Hershman Trust
200,000	06/30/14	3,660	0.0183	Julie Leah Greenfeld
-60,000	07/01/14	(6,000)	0.10	Steven M. Hershman
(50,000)	07/15/14	(5,000)	0.10	Steven M. Hershman
(86,667)	07/21/14	0	-	Martin Genis (e)
(155,786)	07/21/14	0	-	Hannah Robertson (e)
(37,500)	08/11/14	(3,750)	0.10	Steven M. Hershman
(35,000)	09/17/14	(3,500)	0.10	Steven M. Hershman
(15,000)	09/21/14	(1,500)	0.10	Steven M. Hershman
(135,000)	11/06/14	(13,500)	0.10	Steven M. Hershman
55,000	11/28/14	4,950	0.09	Henry Weingarten (b)
(75,000)	12/18/14	6,750	0.09	Steven M. Hershman
100,000	06/25/15	18,000	0.18	Harriet B. Alexson (b)
(448,500)	2015	(100,379)	Various	Steven M. Hershman
<u>(1,062,317)</u>	2016	<u>(86,500)</u>	Various	Steven M. Hershman
28,136,730		\$342,121		

- (a) Pursuant to a 3 year pro-rata vesting schedule (b) For services rendered
(c) One Year Restricted (d) One Year Restricted and subject to Special Delivery Hold instructions
(e) See Note I, Certain Other Transactions, below

LOANS4LESS.COM, INC. AND SUBSIDIARY

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

MARCH 31, 2017

F. EARNINGS PER SHARE DISCLOSURE

For the period ended MARCH 31, 2017

	Income (Numerator)	Shares (Denominator)	Per-Share Share
Net Income	\$ 0.00		
Basic EPS	\$ 0.00	28,136,730	<u>\$ 0.00</u>
Convertible A & B Preferred Stock		21,500,000	
Preferred B stock dividends paid	\$ 0.00		
Diluted EPS			
Income available to common stockholders plus assumed conversions	\$ 0.00	50,699,047	<u>\$ 0.00</u>

REGULATION A OFFERING CLOSED – OTC MARKETS: LFLS

The Company qualified with the SEC an offering of its common stock shares under a Regulation A offering statement on March 29, 2007 (as amended April 30, 2007). This offering closed on September 25, 2007 raising \$73,000 amongst 53 subscribing shareholders, selling 292,000 common stock shares at \$0.25 each. The Company's common stock commenced its quotation on April 10, 2008 under ticker symbol LFLS and has had a 52 week trading range of \$0.035 - \$0.25.

G. CERTAIN CONTROL PERSON OPEN MARKET TRANSACTIONS

None

LOANS4LESS.COM, INC. AND SUBSIDIARY

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

MARCH 31, 2017

H. CERTAIN OTHER TRANSACTIONS AND DISCLOSURES

On July 1, 2009 the Board of Directors issued a Resolution permitting its Control Persons to redeem common stock in lieu of receiving taxable wages and/or commissions. The Company believes that this can reduce its operating expenses and may provide certain tax advantages to those redeeming stock. The Company also believes that it may benefit in the reduction of overall outstanding stock (see table E1).

In 2015 the Company issued cashless warrants that expire five (5) years from issuance, as scheduled below:

<u>Name</u>	<u>Date</u>	<u>#Shares</u>	<u>Price</u>
Julia Greenfield	6/24/15	150,000	\$0.25
Harriet B. Alexson	6/25/15	150,000	\$0.25

	Total:	300,887	

These warrants were cancelled in the 1st quarter 2016.

I. STOCK BASED COMPENSATION

The Company accounts for its stock based compensation based on provisions in SFAS No. 123, "Accounting for Stock Based Compensation," which utilizes the fair method for the valuation of its securities given as compensation.

K. AFFIRMATIVE STATEMENT REGARDING THE ACCURACY OF THESE FINANCIAL STATEMENTS

It is the opinion of management that all adjustments necessary for a fair statement of results for the interim period have been included. All adjustments are of normal recurring nature.

Management's Discussion and Analysis and Results of Operations for the period ended March 31, 2017 compared to March 31, 2016

The Company believes its \$60,049 decrease in revenues for the period ended March 31, 2017 versus the same period last year was mainly due to normal business fluctuations.

Revenues for the period ended March 31, 2017 decreased from \$73,282 to \$18,233 as compared to the period ended March 31, 2016.

Net Ordinary Income (Loss) for the period ended March 31, 2017 was \$ (370) compared with \$2,640 for the period ended March 31, 2016.

Total Operating Expenses for the period ended March 31, 2017 amounted to \$ 16,203 compared with \$69,042 for the period ended March 31, 2016. For the period ended March 30, 2016 compared with March 31, 2017: Payroll Expenses decreased from \$12,804 to \$0.00; Professional fees decreased to \$680 from \$9,381; Insurance costs decreased to \$50 from \$1,702 and Interest Expense decreased to \$1,769 from \$2,730.

For the period ended March 31, 2017 compared to the period ended March 31, 2016, the Company had overall General and Administrative expenses of \$5,953 down from \$51,042.

Stock Grants and Redemptions

The Company redeemed/canceled Control Person stock pursuant to the Resolution as authorized by the Board on July 1, 2009. Stock Grants and/or Redemptions made from that date are reflected on the Company's financial statements as of March 31, 2017 and are fully disclosed in the Notes to the Financial Statements.

Substantial Intangible Assets not reflected on Balance Sheet

The Company believes that it retains substantial value for its intangible assets based on certain factors for its website, goodwill and other assets inherent in our business.

Outlook for 2017 & 2018

Loans4Less.com, Inc. is the holding company for Union Discount Mortgage, Inc., is a California Real Estate and Mortgage Broker Corporation. The Company controls the rights to certain intellectual property, including but not limited to, Loans4Less.com and its Federal Service Mark - Loans4Less. Loans4Less.com advertises competitive mortgage products and plans to expand by on boarding licensees with Loans4Less Members Co-op Club which is designed to provide equity participation growth and liquidity for our common stock holders.

ANNUAL INFORMATION AND DISCLOSURE STATEMENT

Forward-Looking Statement

This release contains certain forward-looking statements that involve risks and uncertainties that could cause actual results to be materially different from historical results or from any future results expressed or implied by such forward-looking statements. Such forward-looking statements include statements regarding our intended plans regarding activities. You are urged to consider statements that include words to be uncertain and forward-looking. Any forward-looking statements are made pursuant to Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. Loans4Less.com, Inc. undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

Item I. Exact Name Of The Issuer And Its Predecessor

Loans4Less.com, Inc. and its wholly owned subsidiary, Union Discount Mortgage, Inc. (collectively, the “Company”).

Item II. Address Of The Issuer’s Principal Executive Offices

22409 Susana Avenue
Torrance, CA 90505
Office – (310) 540-0157

<http://www.Loans4Less.com>

Item III. Security Information

Exact Title and Name of the Securities

The articles of incorporation authorize the issuer to issue 250,000,000 shares of common stock with a par value of \$0.00001 per share and 25,000,000 shares of preferred stock with a par value of \$0.00001 per share. The CUSIP number for the common stock is 53945X104. There are 28,136,730 shares of common stock outstanding at March 31, 2017. The common stock trades under the symbol LFLS. There have been no dividends declared or paid on the Company's common stock.

The Company has authorized 21,500,000 shares of convertible Series A Preferred Stock ("Series A") with a par value of \$0.00001 per share. The Series A is convertible into one share of the Company's common stock, has voting rights of ten votes per share held and has liquidation preference equal to \$0.00001 per share before any payment or distribution shall be made on common stock. There are 21,500,000 shares of Series A outstanding at March 31, 2017.

The Company has authorized 1,000,000 shares of convertible Series B Preferred Stock ("Series B") with a par value of \$0.00001 per share. The Series B is convertible into one share of the Company's common stock, has no voting rights and has liquidation preference equal to \$0.00001 per share before any payment or distribution shall be made on common stock. Each share of the Series B shall be entitled to a dividend at a rate of 6.75% per annum of the amount paid for such share. There are no shares of Series B outstanding at March 31, 2017.

There are 58 shareholders of record and the public float is 3,257,981 as of March 31, 2017.

Name And Address Of Issuer's Stock Transfer Agent:

Transfer Online, Inc.
512 SE Salmon Street
Portland, OR 97214
Tel: (503) 227-2950

The transfer agent is registered under the Exchange Act of 1934, as amended.

Item IV. Issuance & Redemption History

All common shares issued contain a legend for 12 months (1) stating the shares have not been registered under the Securities Act, and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act. Issuances and Redemptions of all securities, including Notes, Common Stock and Cashless Warrants are fully disclosed in the Notes to the Financial Statements pages 7-15 herein.

Item V. Financial Statements

The financial statements for the three months ended March 31, 2017 are incorporated herein by reference and have been filed with the OTC on June 15, 2017.

Item VI. Describe the Issuer's Business, Products and Services

Management's Discussion & Analysis or Plan of Operations

The following management's discussion and analysis of financial condition and results of operations (MD&A) is intended to help the reader understand the results of operations and financial condition of the Company. The MD&A is provided as a supplement to, and should be read in conjunction with, our consolidated financial statements and the accompanying notes to the Q1 financial statements filed on June 15, 2017.

Overview

Loans4Less.com, Inc. is the holding company for Union Discount Mortgage, Inc. a CA Real Estate Licensed Corporation. The Company controls the rights to certain intellectual property, including but not limited to, Loans4Less.com and its Federal Service Mark – Loans4Less®. Loans4Less.com advertises and broker's competitive Conforming, Jumbo & Reverse mortgages and plans to expand up to 40 states by on-boarding licensees with Union Discount Mortgage, Inc. Members Co-op Investment Club which is designed to provide equity participation, growth and liquidity for our common stockholders. The Company is seeking to raise capital for its national expansion and branding plan.

Quarter Ended March 31, 2017 Compared to Quarter Ended March 31, 2016

The following is a summary of our financial results:

		Q1'2017 (unaudited)		Q1'2016 (unaudited)
Revenues	\$	18,233	\$	73,282
Operating Expenses		16,203		69,042
Other Income and Expenses		(2,400)		(1,600)
Common Stock Issued & Outstanding 29,199,047 versus 29,547,547				
Net Income	\$	(370)	\$	2,640

Material Contracts

The Company retained Westpark Capital and paid a \$75,000 retainer for investment banker services. The Company has entered into arbitration with Westpark Capital. The Company believes it is due a refund of fees paid and believes it will prevail in this matter.

Off Balance Sheet Arrangements

None.

Item VII. Describe the Issuer's Facilities

The Company now uses office space located in Torrance CA.

Item VIII. Officers, Directors, and Control Persons

Names of Officers, Directors, and Control Persons

Name	Age	Position
Steven Hershman	59	Chairman of the Board of Directors, President, Treasurer
Daniela Haynie	44	Member of the Board of Directors, Executive Vice President
Marc C. Phelps *	56	Member of the Board of Directors

* Denotes directors who meet our criteria for “independence”.

The term of office of each person elected to our Board of Directors is one (1) year or until the next regular or annual meeting of the stockholders at which election of directors is an agenda item and until his successor is duly elected and shall qualify.

Quarterly Compensation by the Issuer in Fiscal 2017

Name	Q1	Salary (\$)	Bonus (\$)	Stock Awards (\$ (1))	All Other Compensation (\$)	Total (\$)
Steven Hershman	2017	-0-	-0-	-0-	-0-	-0-
		-0-	-0-	-0-	-0-	-0-
Daniela Haynie	2017	-0-	-0-	-0-	-0-	-0-
Marc C. Phelps*	2017	-0-	-0-	-0-	-0-	-0-
		-0-	-0-	-0-	-0-	-0-

*Meets criteria for independence.

Officer & Director Acts As Accounting Consultant

Marc C. Phelps, CPA
 222 N. Sepulveda Blvd., Suite 2000
 El Segundo, CA 90245
 Phone: 310.874.9889
 Email: mphelps@phelpsaccounting.com

Legal / Disciplinary History

None of the foregoing persons have, in the past five years, been the subject of:

- (1) A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);
- (2) The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;
- (3) A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or
- (4) The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth certain information regarding the beneficial ownership of our Common Stock as of March 31, 2017 by (a) each stockholder who is known to us to own beneficially 5% or more of our outstanding Common Stock; (b) all directors; (c) our executive officers, and (d) all executive officers and directors as a group. Except as otherwise indicated, all persons listed below have (i) sole voting power and investment power with respect to their shares of Common Stock, except to the extent that authority is shared by spouses under applicable law, and (ii) record and beneficial ownership with respect to their shares of Common Stock. Unless otherwise identified, the address of our directors and officers is c/o Loans4Less.com, Inc., 22409 Susana Avenue Torrance, CA 90505.

Name and address of beneficial owner (1)	Shares Beneficially Owned	
	Number	Percent
Directors, Officers & Affiliates		
Steven Hershman - President, Chairman	41,907,970 (2)	84.42 %
		%
Daniela Haynie – Director	2,257,000 (3)	4.45 %
Marc C. Phelps – Director	350,000	0.7 %
		%
Directors and Officers as a group (3 persons)	44,514,970	89.57 %

- (1) Unless otherwise indicated, the address of each director, executive officer and person beneficially owning more than 5% of the outstanding shares of our common stock is c/o Loans4Less.com, Inc., 22409 Susana Avenue, Torrance CA 90505.
- (2) Steven Hershman is the beneficial owner of Steven M. Hershman Revocable Trust which holds 19,541,845 shares of record and 881,910 common shares held in street name, 12,000 common shares at Charles Schwab as Custodian FBO Steven Hershman IRA and 38,300 common shares at E*trade as Custodian FBO Steven Hershman IRA. Also includes 21,500,000 shares of common stock equivalents based on the conversion rights of the 21,500,000 shares of Series A preferred stock held by Steven M. Hershman Trust.
- (3) Includes 2,000 shares owned by Jack Haynie, husband of Daniela Haynie and 5,000 at E*trade as Custodian FBO Daniela Haynie.

Background Information

Steven M. Hershman, President, Treasurer, CFO and Chairman of the Board of the Company and has devoted substantially all his efforts to the development of Loans4Less.com which serves as a mortgage broker primarily in the California residential mortgage place. A citizen of the United States and the UK, Mr. Hershman holds a California Real Estate Broker License and he started his career on the London Stock Exchange in 1977 becoming a Member of The London Stock Exchange in 1981. Between 1982 and 1990 Mr. Hershman worked for Thomson McKinnon Securities, Inc. and Ladenburg, Thalmann Members of The New York Stock Exchange. In 1990 Mr. Hershman became a mortgage broker prior to forming Union Discount Mortgage, Inc. in April 1993.

Daniela Haynie, Director of the Company and an executive vice president underwriting manager and mortgage loan processor, assisting in the processing and closing of mortgage loan transactions. Ms. Haynie has worked with the Company since October, 2001. From August, 1997 to October, 2001, Ms. Haynie served as a mortgage loan underwriter assisting brokers and various loan officers in processing and closing mortgage loan transactions for Crestwood Mortgage Company, Torrance, California, a company specializing in residential mortgage lending and brokerage. Ms. Haynie graduated from the University of Sao Judas Tadeu (Sao Paulo, Brazil) in 1995 and moved to the United States in March, 1996.

Marc C. Phelps, Director of the Company. Mr. Phelps has been working in public accounting since 1982 assisting small businesses in the areas of taxation, setup and maintenance of accounting systems and business management. Since 1999, Mr. Phelps has also helped small businesses with the audit process both as the auditor and as a consultant assisting small companies to get ready for audits. Mr. Phelps is a Certified Public Accountant licensed to practice in the State of California. In 1999, he received a Bachelor of Science degree in Business Administration (Magna Cum Laude) from California State University Dominquez Hills.

Item IX. Third Party Providers

Name, Address, Telephone Number and Email Address of each of the following outside providers that advise the Company on matters relating to operations, business development and disclosure:

Legal Counsel

Name: Christopher Dieterich, Esq.
Firm: Dieterich and Associates
Address: 11835 W. Olympic Blvd., Suite 1235E, Los Angeles, CA
Phone: (310) 312-6888
Email: venturelaw@gmail.com

Auditor

Firm: KMJ Partners CPA
Address: 555 Anton Blvd., Ste. 1000, Costa Mesa, CA 92626
Phone: (714) 380-6565
Email: info@kmjpartnerscpa.com

Investor Relations

Firm: None

Item X. Issuer Certification

I, Steven Hershman, certify that:

1. I have reviewed this Quarterly Disclosure Statement of Loans4Less.com, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statement were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operation and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Steven Hershman
Chairman/CFO & Chief Executive Officer