

LIFE DESIGN STATION INTERNATIONAL, INC.

INITIAL DISCLOSURE STATEMENT

Part A General Company Information

Item 1: The exact name of the issuer and its predecessor (if any)

The name of the Company is Life Design Station, Inc. The Company had the previous names:

Shikisai International, Inc. until August 2007

Servinational, Inc. until November 2005

Outdoor Supply Co., Inc until October 1973

Item 2: The address of the issuer's principal executive offices

1501 Broadway
12th Floor
New York, NY 10036-5601

Item 3: The jurisdiction(s) and date of the issuers' incorporation or organization

The Company is currently domiciled in Nevada. The Company changed its state of domicile from Ohio to Nevada in September 2005.

Part B Share Structure

Item 4: The exact title and class of securities outstanding

The Company has one class of capital stock consisting of Common Stock. The Company's trading symbol is LDSI and CUSIP number is 53184R107.

Item 5: Par or stated value and description of the security

Par Value: \$.001

Description: Common stock, which has a one share one vote right with no other rights.

There are no provisions in the Company's Articles of Incorporation, Articles of Amendment, or By-laws that would delay or prevent a change of control.

Item 6: The number of shares or total amount of the securities outstanding for each class of securities authorized.

As of the quarter ended March 31, 2012:
Common Stock Authorized: 4,700,000,000
Common Stock Outstanding: 73,263,198
Public Float: 590,935
Number of Shareholders of Record: 209

As of the fiscal year ended December 31, 2011:
Common Stock Authorized: 75,000,000
Common Stock Outstanding: 13,263,198
Public Float: 590,935
Number of Shareholders of Record: 207

As of the fiscal year ended December 31, 2010:
Common Stock Authorized: 75,000,000
Common Stock Outstanding: 13,263,198
Public Float: 590,935
Number of Shareholders of Record: 208

Part C Business Information

Item 7: The name and address of the transfer agent

Madison Stock Transfer, Inc.
1688 East 16th Street
Brooklyn, NY 11229
Telephone: 718-627-4453

Our transfer agent is registered under the Exchange Act and is regulated by the Securities and Exchange Commission.

Item 8: The nature of the issuer's business

A. Business Development. The Company was operated as a development stage company for the last three years. Recently in April 2012 the majority interest of the Company was purchased by MKJ Development, Inc., which is a private corporation engaged in the three primary markets which include music entertainment, Internet technology development and social media with an e-commerce focus. Following the purchase of the Company by MKJ Development it was determined that the Company would develop a platform that would bring together the Company's connections in the entertainment industry and leverage its technology and e-commerce assets to develop the Company's current business platform. The Company currently provides a market place and an online social media community in which entertainers, local music artists and producers sell, promote and produce music and songs with other artists from the U.S. and internationally. The Company's platform allows singers and music producers to promote and sell their music to the public across the U.S. and internationally so that business is conducted in much the same way that iTunes conducts business by marketing and selling music over the Internet under an ecommerce platform.

1. The form of organization of the issuer (e.g., corporation, partnership, limited liability company, etc.):

The organizational form of the issuer is a Corporation.

2. The year the issuer (or any predecessor) was organized

The issuer was organized on November 27, 1928.

3. The issuer's fiscal year end date

The issuers' fiscal year end date is December 31, 2012.

4. Whether the issuer has been in bankruptcy, receivership or any similar proceeding

The issuer has never been in bankruptcy, receivership or any similar proceeding.

5. Any material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets

The Company was operated as a development stage company for the last three years. Recently in April 2012 the majority interest of the Company was purchased by MKJ Development, Inc.,

6. Any default of the terms of any note, loan, lease, or other indebtedness or financing arrangements requiring the issuers to make payments

There has not been any default of any note, loan, lease, or other indebtedness or financing arrangement requiring the issuer to make payments.

7. Any change of control

See Section 5 above.

8. Any increase of 10% or more of the same class of outstanding equity securities?

None

9. Any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization

None

The Company has no anticipated stock splits, stock dividends, recapitalizations, mergers, acquisitions, spin-off's, or reorganizations.

10. Any delisting of the issuers securities by any securities exchange or deletion from the OTC Bulletin Board

None

11. Any current, past, pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator. State the names of the principal's parties, the nature and current status of the matter, and the amounts involved

None.

B. Business of Issuer.

The Company was operated as a development stage company for the last three years. Recently the majority shares of the Company was purchased by MKJ Development, Inc., which is a private corporation engaged in the three primary markets that include music entertainment, technology development and social media with an e-commerce focus. Following the purchase of the Company by MKJ Development it was determined that the Company would develop a platform that would bring together the Company's connections in the entertainment industry and leverage its technology and e-commerce assets to develop the Company's current business. The business will engage in providing a market place and a social media community in which entertainers, local music artists and producers sell, promote and meet with other artists from the U.S. and internationally. The Company's platform allows singers and music producers to promote and sell their music to the public and market it across the U.S. China, France, Japan, Germany Great Britain and Spain.

At this time we have 3 full time employees and our primary SIC code is 7370.

The Company is not and has never been a shell.

Item 9: The nature of the products and services offered

A. Principal products or services, and their markets

The Company develops and maintains its internet based platform that allows artists from the U.S. and internationally to interface in order to promote, produce and sell their songs and music. We enable artists, producers and other music professionals to engage millions of users in 6 different languages to access an online payment infrastructure that enables them to receive payment from our users in a secure, user-friendly environment

B. Status of any publicly announced new product or service

The Company has not announced any new products or services.

- D. Competitive business conditions, the issuer's competitive position in the industry, and methods of competition;

The Company will encounter competition in connection with all its ecommerce business operations and that competition may have an adverse affect on the Company's revenue and profitability.

- E. Sources and availability of raw materials and the names of principal suppliers

The Company's business does not involve the use of raw materials. The Company's business evolves around the provision of Internet based services and ecommerce platforms and is not subject to the frequent demand or scarcity of raw materials and supplies.

- F. Dependence on one or a few major customers

The Company does not depend on any one or few major customers.

- G. Patents, trademarks, licenses, franchises, concessions, royalty agreements, or labor contracts including their duration

Not Applicable

- H. The need for any government approval of principal products or services and the status of any requested government approvals.

The Company is not engaged in a business that requires government approval for its products or services.

Item 10: The nature and Extent of the Issuer's Facilities

The Company maintains an office in downtown Miami, Florida. The Company's offices are located at 1501 Broadway, 12th Floor, New York NY 10036-5601. The entire office contains 2500 square feet of office space and 1,500 square feet of studio space. The Company pays \$2,000 per month for their office space and the term of the leases is 1 year.

Part D Management Structure and Financial Information

Item 11: A. The name of the chief executive officer, members of the board of directors, as well as control persons

Each of our officers and directors' addresses are that of the Company, which is 1501 Broadway, 12th Floor, New York, NY 10036-5601.

Janina Ramos -Cabera – Chief Executive Officer and Chairman of the Board of the Directors.

Ms. Ramos-Cabera has over 20 years' experience in the music industry as an entertainment promoter, studio manager and producer. Ms. Cabera's family owns a music studio in Miami, Florida where she gained valuable experience working with and managing artists that would perform and record in the studio. Ms. Cabera has spent the last five years primarily engaged in finding and developing local talent. Over the years she has helped to guide the careers of numerous young, rising artists. During the past four years Ms. Cabera also began developing online platforms for artists that she managed and promoted exposing their music to a greater audience. It was during this time when she engaged local celebrities to perform on her web-based platforms and merged those platforms with ecommerce functionality in order to sell music and lyrics produced by singers and other artists that she managed. The Company's current online presence and ecommerce functionality is the brain-child of Ms. Cabera.

B. Legal/Disciplinary History.

None of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);
2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;
3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or
4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

There are no family relationships in the company and there have been no related party transactions or conflicts of interest.

Item 12: Financial information for the issuer's most recent fiscal year

The financial statements for the year ended March 31, 2012 were uploaded to www.otcm Markets.com on May 30, 2012.

Item 13: Similar financial information for such part of the two preceding fiscal years as the issuer or its predecessor has been in existence.

The financial statements for the years ended March 31, 2012 were uploaded to www.otcmarkets.com on May 30, 2012.

Item 14: Beneficial Owners

The list of names, addresses and shareholdings of all persons beneficially owning 5% or more of any class of the Company' stock is set forth below:

As of March 31, 2012

DIRECT INVESTMENT JAPAN CO, LTD – 31.215%
KUDAN VIGAS 10-9
1 CHOME, KUDAN KITA, CHIYODA-KU
ATTN: EIICHIRO HEMMI
TOKYO 102-0073

TOSHIKI ISHIHARA – 61.976%
1-9-10-301 MINAMADI MINAMI-KU
KANGWAN

Item 15: The name, address, telephone number, and email address of each of the following outside providers that advise the issuer on matters relating to the operations, business development and disclosure.

Law Offices of David E Price
13520 Oriental Street
Rockville, MD 20835
202-536-5191

Item 16: Management's Discussion and Analysis or Plan of Operation

Plan of Operation

The Company has committed capital from its operations and investors that it has made available for current operations and will continue to raise capital as needed to execute upon its business plan. At this time, we can satisfy our cash requirements for the next 12 months. Within the next 12 months the Company anticipates growing its business through internal growth. The Company does not have significant elements of income or loss that does not arise from its continuing operations, it has no current material commitments for capital expenditures; from time to time, the Company's financial statements may be materially different.

The Company has no Off Balance Sheet Arrangements or transactions.

Item 17: List of securities offerings and shares issued for services in the past two years

None

Item 18: Material Contracts

None

Item 19: Articles of Incorporation and Bylaws

The Articles of Incorporation and Bylaws will be uploaded separately on otcmarkets.com

Item 20: Purchase of Equity Securities by the Issuer and Affiliated Purchasers

Neither the Company nor any “Affiliated Purchasers” made any purchases of the Company’s equity securities.

Item 21: Issuers Certifications

I, Janina Ramos-Cabera, certify that:

1. I have reviewed this Initial Report of Life Design Station International, Inc.
2. Based on my knowledge, this Initial Report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of circumstances under which such statements were made, not misleading with respect to the period covered by this Initial Report; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this Annual Report, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: March 31, 2012

\S\Janina Ramos- Cabera

President