



OTC Pink Basic Disclosure Guidelines

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1) Name of the issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes.

Current Name of Issuer:

Kona Gold Solutions, Inc.

Past Names of Issuer:

- Formerly=Union Equity, Inc. until 8-2015
- Formerly=PhaserTek Medical, Inc. until 11-04
- Formerly=Class-ique Talent Agency, Inc. until 1-02

2) Address of the issuer's principal executive offices

Company Headquarters

5585 Schenck Ave
Suite 5
Rockledge, FL 32955

Phone: 844-714-2224
Email: info@konagoldhemp.com
Website: www.konagoldhemp.com

IR Contact

5585 Schenck Ave
Suite 5
Rockledge, FL 32955
Phone: 844-714-2224
Email: investorrelations@konagoldhemp.com

3) Securities Information

Trading Symbol: KGKG
Exact title and class of securities outstanding: Common Shares

- Current Issued Common Shares 513,965,449 as of 03/31/2017*
- Outstanding Common Shares 513,965,449 as of 03/31/2017
- Current Issued Preferred Shares 1,788,000 as of 03/31/2017
- Current Outstanding Preferred Shares 1,788,000 as of 03/31/2017
- Float 215,031,197 as of 03/31/2017
- Cusip# 50050L 107
- Total Authorized for common shares 1,000,000,000
- Par value for common shares \$0.0000001

* The Company's increase in its Current Issued and Outstanding Common Shares is a majority of Restricted Shares that were issued to Management for services rendered in lieu of compensation and for the acquisition of Elev8 Hemp LLC. These shares are Restricted. The Restricted Shares hold a One (1) Year vesting period and management has no plans to convert these shares as long as they are still employed by the Company.

Additional class of securities (if necessary):

Trading Symbol: KGKG

Exact title and class of securities outstanding: Series A and B Preferred Shares

- Par value for preferred shares \$0.0000001
- Current Issued Preferred Shares 1,788,000 as of 03/31/2017
- Current Outstanding Preferred Shares 1,788,000 as of 03/31/2017
- Cusip# 50050L 107

Transfer Agent

Action Stock Transfer
 2469 E. Fort Union Blvd, Suite 214
 Salt Lake City, UT 84121
 (801) 274-1088 voice
 (801) 274-1099 fax
 jlb@actionstocktransfer.com
 www.actionstocktransfer.com

Is the Transfer Agent registered under the Exchange Act?* Yes

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security:

N/A

Describe any trading suspension orders issued by the SEC in the past 12 months.

NONE

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

Capital Change=shares increased by 2.564 for 1 split. Ex-date=01/10/2002. Rec date=01/09/2002. Pay date=01/10/2002.

Capital Change=shares increased by 7 for 1 split Ex-date=05/17/2005. Rec date=04/27/2005. Pay date=05/16/2005.

Capital Change=shares decreased by 1 for 10000 split Pay date=09/22/2010.

Capital Change=shares decreased by 1 for 1500 split. Pay date=08/13/2015.

4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

- A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);
N/A
- B. Any jurisdictions where the offering was registered or qualified;
N/A
- C. The number of shares offered;
N/A
- D. The number of shares sold;
N/A
- E. The price at which the shares were offered, and the amount actually paid to the issuer;
N/A

F. The trading status of the shares; and
N/A

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

H. N/A

5) Financials

During the First Quarter (Q1) of 2017, Kona Gold experienced many great growth opportunities, most notably, signing their first distribution agreement with American Wholesale Distributors and becoming an approved vendor of Colorado based, Lucky's Market. The Company concentrated its efforts on market expansion, which is reflected by the signing of their distribution deal and getting on the shelves of a national grocery chain. These efforts have translated into over a 300% increase in revenue from their previous quarter. The Company also expanded their product line by adding their highly anticipated Sugar Free Hemp Energy drink, which is not only winning over customers with its great taste, but is also winning over shelf space with its beautiful branding and marketing appeal. The company continues to move forward with their efforts to build a solid foundation around their cornerstone products, their hemp energy drink and their all new sugar free hemp energy drink. Q2 will see the company actively seeking additional distribution partners, which will enable them to expand their existing and new products into new markets at a much quicker pace.

Kona Gold
Balance Sheet
Quarter Ending March 31, 2017

	<u>March 31, 2017</u>
ASSETS	
Current Assets	
Wells Fargo	95,180
Accounts Receivable	492
Inventory	
Due from Shareholder	
Total Current Assets	<u>95,672</u>
Other Assets	
Inventory Asset	69,292
Furniture and Equipment	8,551
Undeposited Funds	10,176
Paypal	(5,924)
Amazon	(1,820)
Total Other Assets	<u>80,276</u>
Total Assets	<u><u>\$ 175,948</u></u>
 LIABILITIES AND STOCKHOLDER'S EQUITY	
Current Liabilities	
Accounts Payable	
Shipping Cost Payable	1,197
Sales Tax Payable	9
Total Current Liabilities	<u>1,207</u>
Long Term Liabilities	
Convertible Notes Payable - From December 31, 2012	73,468
Convertible Notes Payable - From December 31, 2015	25,000
Convertible Notes Payable - From January 5, 2016	5,000
Convertible Notes Payable - From January 12, 2016	5,000
Notes Payable - Related Parties	
Total Long Term Liabilities	<u>109,675</u>
Total Liabilities	
Stockholder's Equity (Defecit)	
Preferred Stock	
Common Stock	
Common Stock (25,000,000 Common Stock)	
Retained Earnings	(123,095)
Additional Paid in Capital	
Net Income	(64,293)
Capital Investment	227,663
Opening Balance	25,998
Deficit	
Total Equity	<u>66,273</u>
Total Liabilities and Stockholder's Equity	<u><u>175,948</u></u>

Kona Gold
Income Statement
Quarter Ending March 31, 2017

	March 31, 2017	December 31, 2016
Revenue		
Sales	6,650	1,921
Shipping and Delivery Income	(10)	
Total Income	6,640	
Cost of Goods Sold		
Cost of Goods Sold	4,932	1,280
Freight and Shipping Costs		
Total COGS	4,932	1,280
Gross Income	1,708	641
Expenses		
Accounting		968
Advertising and Promotion	1,326	
Amazon Fee		
Bank Service Charges	51	30
Dues and Subscriptions	981	
Ebay Fee		
Insurance	1,876	
Legal	760	
Management Fees	48,000	32,500
Meals and Entertainment	35	
Membership Fees		
Office Supplies	156	73
Postage and Delivery		
Product Development and Design		
Professional Fees	9,051	2,825
Public Company Fees		
Rent Expense	1597.5	
Repairs and Maintenance		75.46
Sales and Use Tax		
Shipping Expense	1,730	803
Shipping Supplies	84	
Stripe Fee		
Travel Expense		236
Utilities	356	
Web Development and Hosting		
Total Expenses	66,001.19	37,510.05
Net Income (Loss)	(64,293)	(36,869)

Kona Gold
Cash Flow
Quarter Ending March 31, 2017

	March 31, 2017	December 31, 2016
Cash Flows From Operating Activities		
Net Income (Loss)	(64,293)	(35,203)
Adjustments to Reconcile Net Loss to Net Cash Used by Operating Activities		
Depreciation Expense		
Forgiveness of Debt		
Prepaid Expenses		
Accounts Receivable	(192)	
Inventory	(37,045)	1,280
Accounts Payable	591	433
Tax Payable	4	
Deposits		
Stock Issued to Repay Debt		
Common Stock Issued for Services		
Net Cash Used by Operation Activities	<u>(100,935)</u>	<u>(33,491)</u>
Cash Flow from Investing Activities		
Increase Due to Related Party	6,078	
Purchase of FFE	(7,031)	
Net Cash Provided by Investing Activities	<u>(954)</u>	
Cash Flows from Financing Activities		
Opening Balance Equity	20,029	462
Proceeds from Issuance of Common Stock		
Proceeds from Issuance of Preferred Stock		
Convertible Notes Payable		
Notes Payable		
Stockholder Contributions		
Capital Investment	112,500	35,591
Net Cash Provided by Financing Activities	<u>112,500</u>	<u>36,053</u>
Net Change in Cash		
Cash in Beginning of Period	74,716	72,154
Net cash increase for period	30,640	2,562
Opening Balance Equity		
Cash at End of Period	<u>\$ 105,356</u>	<u>\$ 74,716</u>
Supplemental Cash Flow Information		
Cash Paid During the Period for:		
Interest		
Income Taxes		

Kona Gold
Stockholders
Quarter Ending March 31, 2017

	Preferred Stock Series A		Preferred Stock Series B		Common Stock		Additional Paid-In Capital	Accumulated Deficit	Total
	Shares	Amount	Shares	Amount	Shares	Amount			
Balance, December 31, 2012	1,300,000	\$0.00	491,000	\$0.00	6,947,886,502	\$695	\$1,178,707	-\$1,177,402	\$0.00
Net Income									
Balance, December 31, 2013	1,300,000	0	491,000	0	6,947,886,502	695	1,178,707	-1,177,402	0
Shares Converted	0	0	-3,000	0	300,000,000	30	-30	0	0
Shares Canceled	0	0	0	0	-1,000,000,000	-100	100	0	0
Capital contribution by principal stockholder	0	0	0	0	0	0	148,055	0	148,055
Net loss	0	0	0	0	0	0	0	-146,655	-146,655
Balance, December 31, 2014	1,300,000	\$0	488,000	\$0	6,247,886,502	\$625	\$2,505,539	-\$1,324,057	\$1,400
Additional Preferred Stock				-					
Additional Paid in Capital							25,000.00		25,000.00
Balance, December 31, 2015	1,300,000	\$0	488,000	\$0	75,965,449	\$8	\$2,530,539	-\$1,324,057	\$26,400
Additional Preferred Stock									
Additional Paid in Capital							50,000		50,000
Common Shares					122,000,000				
Balance, March 31, 2016	1,300,000		488,000	\$0	197,965,449	\$8	\$2,580,539	-\$1,324,057	\$76,400
Additional Preferred Stock									
Additional Paid in Capital									
Common Shares					162,000,000				
Balance, June 30, 2016	1,300,000		488,000	\$0	359,965,449	\$8	\$2,580,539	-\$1,324,057	\$76,400
Additional Preferred Stock									
Additional Paid in Capital									
Common Shares					53,000,000				
Balance, September 30, 2016	1,300,000		488,000	\$0	412,965,449	\$8	\$2,580,539	-\$1,324,057	\$76,400
Additional Preferred Stock									
Additional Paid in Capital									
Common Shares									
Balance, December 31, 2016	1,300,000		488,000	\$0	412,965,449	\$8	\$2,580,539	-\$1,324,057	\$76,400
Additional Preferred Stock									
Additional Paid in Capital									
Common Shares					101,000,000				
Balance, March 31, 2017	1,300,000		488,000	\$0	513,965,449	\$8	\$2,580,539	-\$1,324,057	\$76,400

6) Issuer's Business, Products and Services

Kona Gold is a premier hemp company that intends to create products in the hemp niche market. Focusing on the energy drink, energy shot, energy patch, apparel, hair care, and hydroponic markets, Kona Gold is positioning itself to be a premiere lifestyle brand.

Kona Gold Solutions, Inc. Enters Distribution Agreement with American Wholesale Distributors

Rockledge, FL January 17, 2017 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp lifestyle brand of exclusivity and status, has announced that the company has entered a distribution agreement with American Wholesale Distributors (AWD), based out of Pelham, Alabama. American Wholesale Distributors, established in 1978, offers wholesale products to convenience stores, grocery stores, pharmacies, restaurants, ballparks, and gift shops within 120 miles radius of Birmingham, Alabama.

Kona Gold Solutions, Inc. to Produce all New Sugar Free Hemp Energy Drink

Rockledge, FL January 25, 2017 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp lifestyle brand of exclusivity and status, is pleased to announce that the Company will be producing it's all new sugar free hemp infused energy drink, which will be available by the end of the first Quarter this year. By adding a new sugar free hemp energy drink to its product line, the Company will complement it's already popular and great tasting hemp energy drinks currently available in the market.

Kona Gold Solutions, Inc. To Distribute Stock Dividend From Sale of Elev8 Hemp, LLC

Rockledge, FL February 22, 2017 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp lifestyle brand of exclusivity and status, is pleased to announce that the Company's Board of Directors, as well the majority shareholders have consented, to a dividend of approximately 41,296,544 of the Elev8 Brands, Inc. (OTC Pink: VATE) shares of common stock acquired by KGKG in its sale of Elev8 Hemp, LLC to Elev8 Brands, Inc. The record date will be March 31, 2017. Kona Gold Solutions, Inc. shareholders owning common stock, as of the record date will receive 1 share of Elev8 Brands, Inc. (OTC Pink: VATE) stock for every 10 shares of Kona Gold Solutions, Inc. (OTC Pink: KGKG) owned.

Kona Gold Solutions, Inc. Places Order for All New Sugar Free Hemp Energy Drink

Rockledge, FL February 24, 2017 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp lifestyle brand of exclusivity and status, is pleased to announce that the Company has placed their initial order for their all new sugar free hemp infused energy drink, which will be available for purchase next month. By adding a new sugar free hemp energy

drink to its product line, the Company will complement its already popular and great tasting hemp energy drinks currently available in the market.

Kona Gold Solutions, Inc. Reduces Debt by Over \$40,000

ROCKLEDGE, Fla., March 21, 2017 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp lifestyle brand of exclusivity and status, is pleased to announce the Company has reduced its debt by forty eight thousand (\$48,000), reducing the Company's total liabilities to \$100,468. Kona Gold's management team negotiated with two debt holders to pay off its liabilities without issuing new shares. The Company is also in negotiations to reduce its total outstanding liabilities by an additional seventy thousand dollars (\$70,000).

Kona Gold's Management team felt it was imperative to implement a new growth strategy by decreasing the amount of total outstanding liabilities to increase shareholder value and position the Company for rapid growth. The Company decided to use the proceeds from the sale of Elev8 Hemp LLC to Elev8 Brands, Inc. ([OTC.PK: VATE](#)) to reduce a majority of its outstanding liabilities. The Company is set to use the additional proceeds from the sale of its subsidiary to pay legal consul to draft and submit a form S-1 as well as hire an auditing firm to complete a full audit of the company's financial and inventory assets.

Upgrading to the OTCQB requires timely filings and full disclosures which provide a high level of transparency to all interested companies, institutional sized corporations and private investors, which the company believes will open the door to new financial avenues. Kona Gold has been in negotiations with large retailers and distributors that require financial transparency as a qualifying prerequisite to the application process of becoming a nationally recognized hemp-infused products manufacturer.

Kona Gold Solutions, Inc. Becomes Approved Vendor of Lucky's Market

Rockledge, FL March 27, 2017 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp lifestyle brand of exclusivity and status, has announced the company has become an approved vendor of the Lucky's Market grocery stores. The company has launched their hemp energy drinks, including their all-new sugar free hemp energy drink, at the new Lucky's Market West Melbourne, Florida store on March 25th. The company will be participating in multiple sampling days over several weeks where customers will be able to sample Kona Gold's great tasting hemp energy drinks and talk with representatives of the company.

Lucky's Market has an amazing mission of bringing communities together in a welcoming environment where employees pride themselves on providing friendly service while offering a

vast selection of organic foods. Lucky's Market is currently in 11 states, with nine locations in the state of Florida, which will grow to sixteen by the end of 2017.



Business Plan

CONFIDENTIAL, THE INFORMATION CONTAINED HEREIN IS CONFIDENTIAL INFORMATION PREPARED SPECIFICALLY TO ACQUAINT POTENTIAL PRIVATE INVESTORS WITH THE CORPORATION. THIS IS NOT A PROSPECTUS OF THE COMPANY AND NO OFFERING OF STOCK IN THE COMPANY IS BEING MADE TO THE GENERAL PUBLIC. NO COPIES OF THIS INFORMATION ARE TO BE MADE WITHOUT THE WRITTEN PERMISSION OF KONA GOLD, LLC.

LEGAL DISCLAIMER. THE INFORMATION CONTAINED IN THIS DOCUMENT IS FOR INFORMATIONAL PURPOSES ONLY AND IS NOT MEANT AS LEGAL OR INVESTMENT ADVICE. THE COSTS CONTAINED HEREIN ARE BASED ON PRACTICAL EXPERIENCE OF THE FIRM AND MAY CHANGE BECAUSE OF MARKET CONDITIONS OR RESOURCES USED. KONA GOLD, LLC. RECOMMENDS THAT IN ANY PROJECT INVOLVING SECURITIES OR THE DEVELOPMENT OF A PUBLIC VEHICLE, A SECURITIES ATTORNEY SHOULD BE RETAINED FOR COUNSEL.

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1.0 Executive Summary

Kona Gold, LLC is a premium hemp company that intends to develop, design, trademark, and market products related to hemp lifestyle niche markets. Kona Gold's energy drink and energy shot formula has already been created and is in the production phase. Two trademarks have been initially filed for that pertains to energy drinks and apparel. The company projects upwards of \$2.4 million in sales in year three.

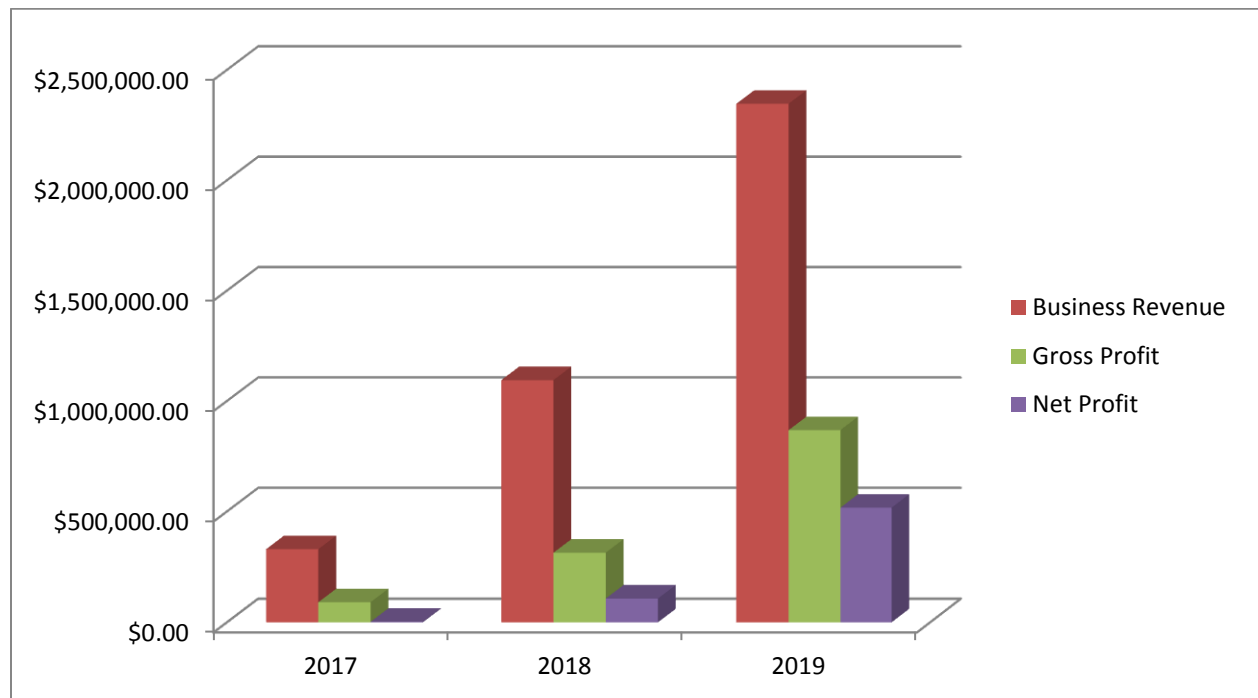
The market segments are clearly defined and all are subject to a high growth trend. The hemp market alone grew 24% in 2013 and is expected to increase on the same trajectory. There are many verticals in the hemp industry and Kona Gold plans on attacking several of those. What is lacking in the market is a premium brand, a brand that brings status, and that is where Kona Gold comes in.

This is a several hundred million dollar market and with significant growth potential. The company becomes mature in year three. The company is potentially profitable in year one if projected sales are met.

1.1 Mission

The mission of Kona Gold, LLC is to create a premium lifestyle brand with its product line. These products will be manufactured from the highest quality materials and superior craftsmanship. We will design and develop products that set the standard in their respective markets within the hemp industry.

Chart: Highlights



1.2 Keys to Success

The keys to success for Kona Gold, LLC are as follows:

1. Initial capitalization obtained.
2. All trademark applications filed.
3. The ability to generate early revenue from direct online sales.
4. Recruiting top-notch Sales Representatives.
5. Successful penetration into retail outlets.
6. Successful implementation of sales and marketing plan to U.S. energy drink market to obtain a minimum 4% market share in the third full year to generate \$2.4 million in revenue.
7. Increased product development and continued market share gains to continue upward revenue growth.

1.3 Objectives

The principal objectives Kona Gold, LLC are as follows:

1. To achieve a 4% market penetration in the energy drink market by year three.
2. To achieve \$2.4 million in revenue by year three.
3. To raise \$500,000 in capital.

2.0 Company Summary

Kona Gold, LLC will develop and market energy drinks, energy shots, energy patches, and apparel through multiple distribution channels domestically. The company is currently selling energy drinks and shots via their website. They are also seeking to establish their corporate identity in the apparel and hydroponic products field. Growth strategy calls for the following objectives:

1. Continued product development.
2. Establish corporate identity, brand names, and trademarks.
3. Establish an advisory board.
4. Build staff, infrastructure, and retain consultants for trial and compliance issues.
5. Explore options for 2nd round financing (venture capital, corporate alliance, licensing, and public offering) to maximize value to shareholders.

2.1 Company Ownership

Kona Gold, LLC is a Delaware Limited Liability Company

Its founding shareholders are:

Robert Clark (120,000,000 shares)

2.2 Company Locations and Facilities

Kona Gold, LLC business offices/warehouse are at 5585 Schenck Ave Suite 5, Rockledge, FL 32955. Their Phone is (844)714-2224. The offices/warehouse is leased month-to-month on a temporary basis. This business plan calls for the establishment of corporate offices and small-run manufacturing facilities. These facilities will be 5,000 sq. ft. initially expandable to 10,000 sq. ft.

3.0 Products

Kona Gold, LLC will initially market five distinct products.

1. Kona Gold 8.4oz hemp energy drinks
2. Kona Gold 8.4oz energy drinks
3. Kona Gold 2.0oz energy shots
4. Kona Gold energy patches

5. Kona Gold apparel (to include t-shirts and hats)

These five product areas may be more generally defined as follows:

1. **8.4oz hemp energy drink – manufactured in cans**
Kona Gold Hemp Energy Drink: Available in both regular and sugar-free, this great tasting energy drink will be infused with organic hemp protein powder and contain essential vitamins and ingredients that will give consumers the natural boost they are looking for.
2. **8.4oz energy drink – manufactured in cans**
Kona Gold Energy Drink: Available in both regular and sugar-free, this great tasting energy drink will contain essential vitamins and ingredients that will give consumers the natural boost they are looking for.
3. **2.0oz energy shot – manufactured in small plastic containers**
Kona Gold Energy Shots: Available in grape, berry, and orange, these great tasting energy shots will contain essential vitamins and ingredients like the energy drinks, but in a much smaller size, still providing that natural boost of energy consumers are looking for.
4. **Energy patches – small adhesive patches**
Kona Gold Energy Patches: These self-adhesive small patches are a convenient way to maintain energy over a period of time. Once adhered to the body, the energy patch slowly provides essential vitamins and nutrients to the body provide and natural boost of energy.
5. **Apparel – men and women t-shirts and hats**
Kona Gold Apparel: Only the finest textiles will be used in Kona Gold's apparel line, providing consumers with a premium fit and feel. Specialty inks and foils will be used on apparel products to compliment Kona Gold's branding and provide a premium look.

3.1 Product Description

A detailed description of Kona Gold, LLC's initial product line follows:

Hemp Energy Drinks

Kona Gold hemp energy drinks are available in a 8.4oz can. Two varieties, regular and sugar-free, are available for consumptions. The cans consist of custom printing that reflect Kona Gold's branding and have a premium beverage appeal.

Energy Drink Ingredients: Filtered carbonated water, high fructose corn syrup, natural and artificial flavors, citric acid, sodium citrate, glucuronolactone, taurine, caffeine, organic hemp protein powder, potassium sorbate, sodium benzoate, sucralose, niacinamide, inositol, pantothenic acid, vitamin B6 (pyridoxine hydrochloride), vitamin B12 (cyanocobalamin).

Energy Drinks

Kona Gold energy drinks are available in a 8.4oz can. Two varieties, regular and sugar-free, are available for consumptions. The cans consist of custom printing that reflect Kona Gold's branding and have a premium beverage appeal.

Energy Drink Ingredients: Filtered carbonated water, high fructose corn syrup, natural and artificial flavors, citric acid, sodium citrate, glucuronolactone, taurine, caffeine, potassium sorbate, sodium benzoate, sucralose, niacinamide, inositol, pantothenic acid, vitamin B6 (pyridoxine hydrochloride), vitamin B12 (cyanocobalamin).

Energy Drink Ingredients (Sugar-free): Filtered carbonated water, natural and artificial flavors, citric acid, sodium citrate, glucuronolactone, taurine, caffeine, potassium sorbate, sodium benzoate, sucralose, niacinamide, inositol, pantothenic acid, vitamin B6 (pyridoxine hydrochloride), vitamin B12 (cyanocobalamin).

Energy Drink Nutrition Facts:

- | | |
|-----------------------|-------|
| • Calories | 5 |
| • Total Fat | 0g |
| • Cholesterol | 0mg |
| • Sodium | 200mg |
| • Total Carbohydrate | 28g |
| • Total Carbohydrate* | 1g |
| • Sugars | 27g |
| • Sugars* | 0g |
| • Protein | 0g |
| • Niacin | 100% |
| • Vitamin B6 | 250% |
| • Vitamin B12 | 80% |
| • Pantothenic Acid | 100% |

*Sugar-free

Energy Shots

Kona Gold energy shots are available in 2oz plastic bottles. Three flavors, berry, grape and orange, are available for consumptions. The bottles consist of custom printing that reflect Kona Gold's branding and have a premium beverage appeal.

Energy Shot Ingredients: Filtered carbonated water, artificial flavor, potassium sorbate and sodium benzoate (to protect freshness), sucralose.

Energy Drink Nutrition Facts:

- Calories 0
- Niacin 20mg 100%
- Vitamin B6 2000%
- Folic Acid 400mcg 100%
- Vitamin B12 8333%
- Sodium 10mg <1%
- Energy Blend 2125mg
 - Taurine, Malic Acid, Caffeine, Glucuronolactone, N-Acetyl, L-Tyrosine, L-Phenylalanine
- Enzyme Blend 1mg
 - Amylase, Protease, Lipase, Cellulase, Lactase

3.2 Competitive Comparison

Red Bull continues to dominate as the energy drink leader with Monster experiencing huge growth in the last few years. Within the hemp energy market, Rocky Mountain High and Canna are the leaders. The energy drink market continues to grow even in light of the touch economy. Soda levels have been declining steadily over the same period, while energy drink sales have been booming.

Robert Clark, the founder of Kona Gold is aware of both its strengths and shortcomings of competing products. Kona Gold's energy products will be entering an already crowded market, but with their premium branding, their strategy is to capture an upscale market which will filter down. Many of the product advantages were highlighted in the previous section of this plan. To summarize the key advantages:

- Premium branding across all product lines
- Great tasting energy drinks and shots
- High quality apparel line
- Diverse product line in markets with continuous growth over the last several years
- Competitively priced products, but with premium branding.

Kona Gold's diverse product lines will enter the hemp market as a premium brand. Marketing efforts will be include celebrity figures that have a large outreach and social following. By positioning Kona Gold as a premium brand, all products will stand out in the growing hemp market.

3.3 Sales Literature

Initial Sales literature and line sheets for Kona Gold, LLC are being developed.

3.4 Sourcing

Kona Gold, LLC has partnered with multiple manufacturers in the United States and Korea to provide fulfillment of their products from the best, low cost sources.

These partners are integral to Kona Gold's success, providing the ability to scale as needed. Kona Gold will store all product in their warehouse located in Charleston, SC and Rockledge, FL.

3.5 Trademarks

Two trademarks, one for use of "kona gold" in the energy drink segment and use of "kona gold" in the clothing segment are in the process of being filed. No conflicts or other use of these names has been found in an initial search. Opinion of legal counsel is strong and firm that Kona Gold's trademark applications are enforceable and defensible.

Care has been taken to take into account all potential claims of Kona Gold products. All trademark application documents will be available for examination by potential investors.

3.6 Future Products

Plans for future product development by Kona Gold include expanding on the energy drink and apparel line and also to enter the skin and hair care market segments. These initiatives will be led by Robert Clark CEO for Kona Gold and an outside branding and product development firms yet to be determined. In addition, Kona Gold may seek to acquire products developed by others once it attains sufficient capitalization to do so. It is the objective of Kona Gold to both innovate and market its products. Once an industry reputation has been achieved and marketing channels opened expansion into other energy drink and apparel areas becomes potentially rewarding.

4.0 Market Analysis Summary

There are several key factors influencing discussion of Kona Gold's market growth. These factors include, but aren't limited to, the hemp industry growth, the change of laws surrounding marijuana, the energy drink, shot, and patch market growth, and apparel associated with the previously mentioned markets. In all cases, the trends are upwards in the favor of Kona Gold.

4.1 Market Segmentation

The potential customers of Kona Gold, LLC span across several markets. These markets include the energy drink, energy shot, energy patch, and apparel markets.

4.1.1 Hemp Industry

The Hemp Industries Association (HIA), a non-profit trade association consisting of hundreds of hemp businesses, has released final estimates of the size of the 2014 U.S. retail market for hemp products. Data from market research supports an estimate of total retail sales of hemp food and body care products in the United States at \$200 million. Sales of popular hemp items like non-dairy milk, shelled seed, soaps and lotions have continued to skyrocket against the backdrop of the new hemp research provision in the Farm Bill, and increasing grassroots pressure to allow hemp to be grown domestically on a commercial scale once again for U.S. processors and manufacturers. The HIA has also reviewed sales of clothing, auto parts, building materials and various other products, and estimates the total retail value of hemp products sold in the U.S. in 2014 to be at least \$620 million.

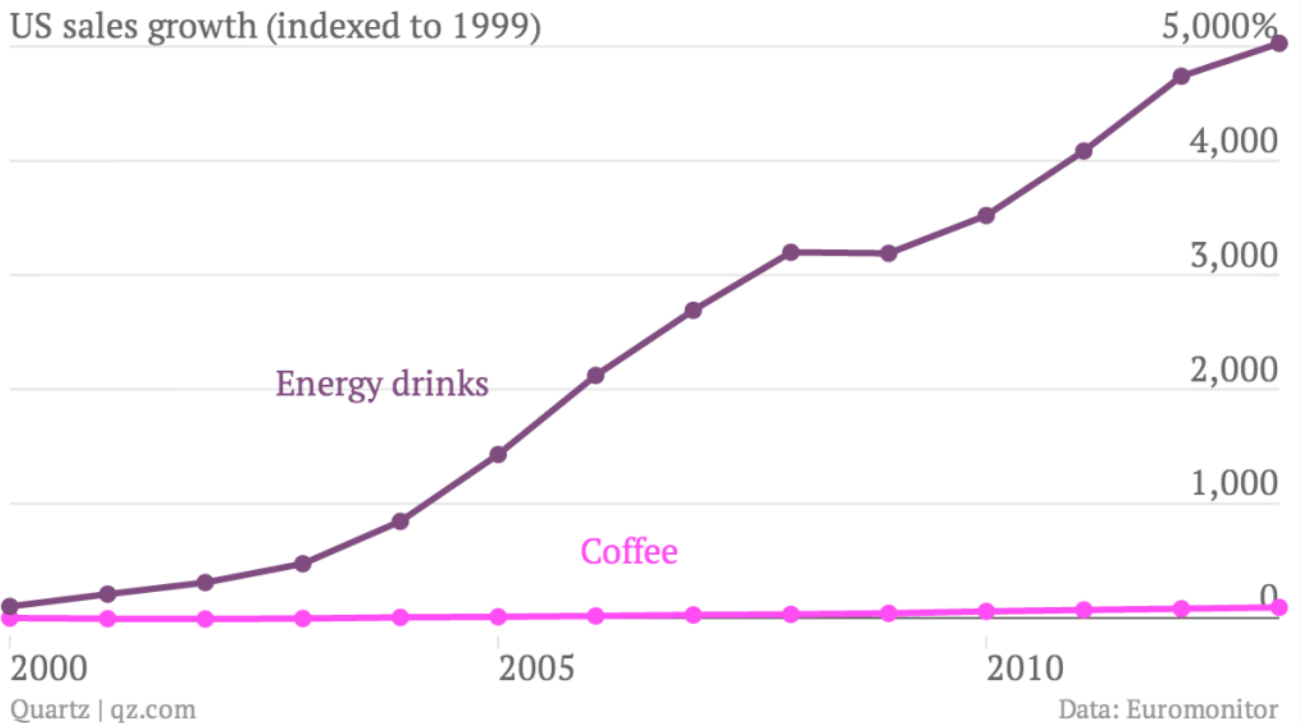
The sales data on hemp foods and body care, collected by market research firm SPINS, was obtained from natural and conventional retailers, excluding Whole Foods Market, Costco and certain other key establishments, who do not provide sales data — and thus it underestimates actual sales by a factor of at least two and a half. According to the SPINS data, combined U.S. hemp food and body care sales grew in the sampled stores by 21.2% or \$14,020,239, over the previous year ending December 31, 2014 to a total of just over \$80,042,540. According to SPINS figures, sales in conventional retailers grew by 26.8% in 2014, while sales in natural retailers grew by 16.3%. Indeed, the combined growth of hemp retail sales in the U.S. continues steadily, as annual natural and conventional market percent growth has progressed from 7.3% (2011), to 16.5% (2012), to 24% (2013), to 21.2 in 2014.

4.1.2 Energy Drinks

A growing thirst for caffeinated “energy” drinks, which include the likes of Red Bull, Monster, and rockstar, has spurred a heart-thumping surge in sales. Globally, the energy drink industry has gone from a \$3.8-billion business in 1999, to a \$27.5-billion business last year, according to data from market research firm Euromonitor. That’s a more than 620% jump.

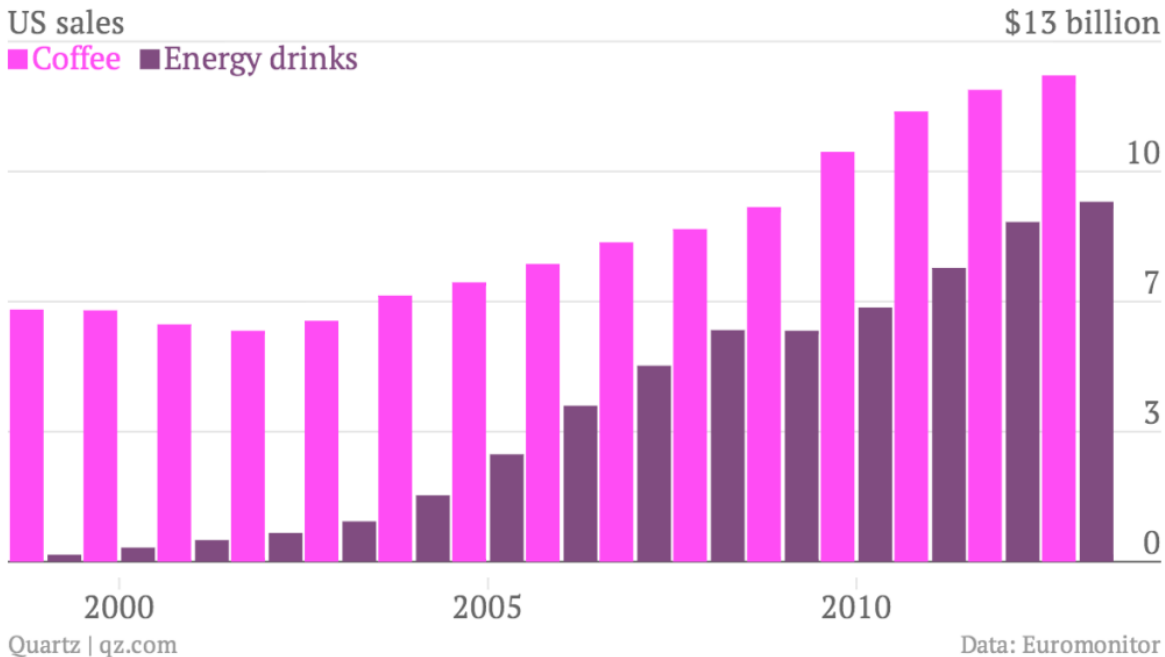
But no one is crazier about the bubbly—[and potentially dangerous](#)—caffeine-packed cans than Americans. In the US, energy drink sales have grown by more than 5000% since 1999.

US sales growth (indexed to 1999)



While the energy drink industry was much smaller circa 2000, it wasn't non-existent—the market raked in more than \$350 million that year. Caffeinated sodas, like Jolt Cola, have existed for years. But the introduction of Red Bull in 1997, and the many other energy drinks that followed in its footsteps, have helped turn the industry from a big one into an enormous one.

The rise of Red Bull and Monster, which accounted for nearly 80% of US energy drink sales last year, is such that the energy drink category now legitimately rivals our old-fashioned caffeine delivery system—coffee. In 1999, coffee sales in the US outpaced energy drink sales by a factor of nearly 36 to 1. This past year, coffee sales came in at just above \$12 billion in the US, while energy drink sales were just below \$9 billion—a gap of less than 1.5 to 1.



It's not unreasonable to expect the two to eventually overlap. Over the next five years, energy drink sales are slated to continue growing at about twice the rate of coffee sales, according to Euromonitor.

What's so cool about energy drinks? Well, obviously, they have caffeine—and plenty of it. Sometimes, they even have [more than advertised](#). They have [become staples at colleges](#), where under-slept students crave alertness. But they are also being heavily marketed as [morning coffee alternatives](#), and are mixed with any number of alcohols at night. As Murray Carpenter notes in his book *Caffeinated*, there's plenty of precedent for the nightclub staple of Red Bull and vodka, or of convenience store canned drinks such as Four Loko, which originally contained [roughly six beers and hefty amounts of caffeine](#) and was banned in some US states. "Americans have had a long history of mixing alcohol and caffeine," Murray writes, citing coffee-flavored liquor such as Kahlua.

When it comes to drinks, consumers are looking for a bit more than deliciousness these days. "The question has become, 'what can a beverage do for you?' As opposed to merely, 'what does a beverage taste like?'" Jonas Feliciano, an industry analyst at Euromonitor told Quartz.

There's also the possibility that Americans are getting amped because it's seen as manly to down something that keeps the eyelids open a bit wider. "The macho image linked to energy drinks is a potential influence here," a report by market research firm Canadean [noted earlier this year](#).

No matter the impetus, the success of the energy drink industry is undeniable. It has even inspired spinoffs and riffs. The energy shot market, which is [dominated by 5-hour energy](#), is now an over-\$1-billion business in the US in its own right. "Energy shots took off because of energy drinks," Chris Schmidt, a consumer health analyst at Euromonitor said. "If you're a white collar worker, you're not necessarily willing to down a big Monster energy drink, but you may drink an energy shot."

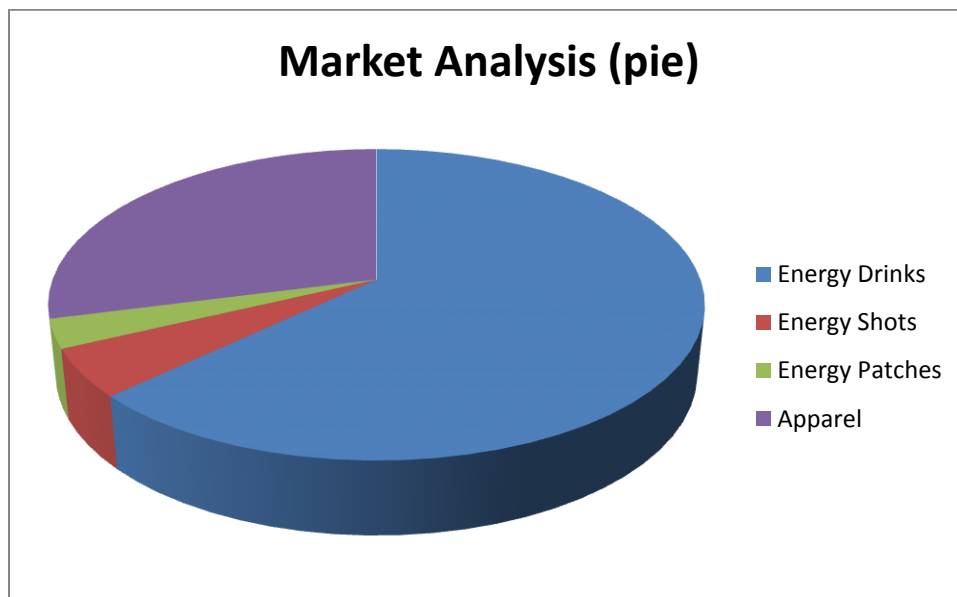
The industry is basically intent on reaching as many demographics as possible. Caffeine—or “energy,” as it’s more popularly branded—can now be found in everything from [gum](#) to [mints](#), [water](#), [jellybeans](#), and [even bacon maple lollipops](#).

4.1.3 Apparel

In 2014, menswear grew by 4.5 percent reaching US\$440 billion in sales compared to 3.7 percent in womenswear with US\$662 billion. By 2019, menswear will contribute close to US\$40 billion in the global apparel market, offering opportunities for category development. Men’s shirts, jeans and jackets and coats are forecast to be the top performers between 2014-2019.

The following chart illustrates the approximate total number of these buying groups that exist. This data is clearly definable and available.

Chart: Market Analysis (Pie)



4.2 Industry Analysis

The hemp, energy drink, and apparel market segments in the United States have seen a rising trend in growth over the past 5 years. These markets are expected to see continual growth upward over the next 10 years.

4.2.1 Competition and Buying Patterns

Large companies with established brand names and distribution channels have a distinct advantage in the energy drink and apparel markets. But new small companies are succeeding on a regular basis dependent on their new product offerings and low overhead. The product must deliver on consumer senses in order to attract them away from current offerings.

Effective branding, quality, and great taste are the key economic parameters. Kona Gold will succeed in all markets based on these parameters. Kona Gold's products are already competitively priced. After initial market resistance to any new product, Kona Gold's products can grow to dominate several market segments.

4.2.2 Main Competitors

Competitors differ regarding Kona Gold's target markets. Within the Hemp market, current big competitors include Rocky Mountain High and Canna Energy drinks.

Within the energy drink segment, the big competitors are Monster Energy, Rockstar, and Red bull.

Apparel market competitors also include Monster Energy and Rockstar, but can also include brands from the surf/skate industries and hemp industry.

4.2.3 Distribution Patterns

Distribution patterns in the energy drink and apparel industries are such that the large buying groups dictate what products are used in their channels. Working with these large buying groups will open up large distribution channels that could potential supply Kona Gold product offerings in several market segments.

5.0 Strategy and Implementation Summary

Kona Gold LLC will pursue specific, definable, market segments with a multi-tiered, multi-channel approach. We will leverage our products with direct sales and distribution strategy in the other using established distributors.

We will look to online retail markets first with established distributors for initial revenue. Convenient stores, smoke shops, specialty stores, clothing retailers, and grocery store revenue will follow.

5.1 Marketing Strategy

Marketing will follow from industry and trade awareness campaigns to specific executions directed at specific customer segments. Successful sales hits in these segments will enable achievement of targeted forecasts. Kona Gold will achieve its initial sales goals from direct and

distributed sales of energy products, apparel, and hydroponic systems. These products exist in a well-defined market.

5.1.1 Promotion Strategy

Public relations, industry media, will help in over-all industry awareness plans. Feature articles and product reviews will help launch awareness. Celebrity endorsement will play a role in promotion and contribute to product awareness.

Kona Gold has already worked closely with a design firm assist in developing and designing products.

5.1.2 Pricing Strategy

Pricing for Kona Gold energy, apparel, and hydroponic products will be competitive with leaders in each respective market segment. Gross margins will vary on market segments.

Industry standard discounts will be offered to distributors and retailers. Quantity discounts are not included but remain possible in negotiations with major buying groups.

5.1.3 Investments

FOR VALUE RECEIVED, Kona Gold Solutions, Inc., a Delaware corporation ("Maker"), hereby promises to pay to Lee Thornburg., or its assigns ("Lender" or "Holder"), the principal amount advanced by Lender on January 12, 2015, together with interest on the unpaid principal amounts as set forth in this Convertible Note (this "Note") (the Loans and interest thereon referred to collectively as the "Indebtedness") by June 30, 2017, ("Maturity Date"). Conversion. Each Convertible Note plus accrued interest can be converted into common shares at any time before or after the Maturity Date by the Note Holder at a Conversion Price that is equal to a 50% discount to the 10 day average bid price of the Company. And in the event of a default each Convertible Note plus accrued interest can be converted into common shares at any time after the default date by the Note Holder at the same Conversion Price. Conversion rights under this note cannot and will not be diluted by reverse splits of common stock

FOR VALUE RECEIVED, Kona Gold Solutions, Inc., a Delaware corporation ("Maker"), hereby promises to pay to Andy Holloway or its assigns ("Lender" or "Holder"), the principal amount advanced by Lender on December 23, 2015, together with interest on the unpaid principal amounts as set forth in this Convertible Note (this "Note") (the Loans and interest thereon referred to collectively as the "Indebtedness") by June 30, 2017, ("Maturity Date"). Conversion. Each Convertible Note plus accrued interest can be converted into common shares at any time before or after the Maturity Date by the Note Holder at a Conversion Price that is equal to a 50% discount to the 10 day average bid price of the Company. And in the event of a default each Convertible Note plus accrued interest can be converted into common shares at any time after the default date by the Note Holder at the same Conversion Price. Conversion rights under this note cannot and will not be diluted by reverse splits of common stock.

Amendment to the Convertible Note dated the 31st day of December, 2012 (hereinafter "Note"). By and between Kona Gold, Inc. ("Borrower") and ("Lender"). Whereas, for value received, the undersigned Borrower and Lender hereby amend that the Note dated as of December 31, 2012 in the original amount of \$73,468.20USD, payable to the order of the Lender as follows: A new paragraph is added to the Note after paragraph Six (6) and before paragraph Seven (7) and it is hereby amended to paragraph Six A (6A) and is amended to include the following language: The number of shares of Common Stock issuable upon conversion of this Note is equal to the quotient of the Conversion Amount of that portion of the Note being converted divided by the Conversion Price. Fractional shares will not be issued. In lieu of any fraction of a share, the Maker shall deliver its check for the dollar amount of the less than full share remainder. For purposes of this Note, the "Conversion Price" shall mean the lesser of (i) the price that the common stock of the Maker is trading at on the date of conversion less a Fifty percent (50%) discount to market; or (ii) \$0.00001 (par value). If this note is not paid in full by new management no later than September 30, 2015.

FOR VALUE RECEIVED, Kona Gold Solutions, Inc., a Delaware corporation ("Maker"), hereby promises to pay to Joseph Thornburg., or its assigns ("Lender" or "Holder"), the principal amount advanced by Lender on January 5th, 2015, together with interest on the unpaid principal amounts as set forth in this Convertible Note (this "Note") (the Loans and interest thereon referred to collectively as the "Indebtedness") by June 30, 2017, ("Maturity Date"). Conversion. Each Convertible Note plus accrued interest can be converted into common shares at any time before or after the Maturity Date by the Note Holder at a Conversion Price that is equal to a 50% discount to the 10 day average bid price of the Company. And in the event of a default each Convertible Note plus accrued interest can be converted into common shares at any time after the default date by the Note Holder at the same Conversion Price. Conversion rights under this note cannot and will not be diluted by reverse splits of common stock

5.2 Sales Strategy

Kona Gold's sales strategy is to push into the energy drink and apparel markets in 2016. We will fully exploit those markets in 2017 with the groundwork laid out in 2016. Tradeshows will play a big role in creating market awareness.

Kona Gold's Energy Drinks and Shots are now available on Amazon.com, the largest Internet-based retailer in the United States. Kona Gold's products can be viewed and purchased on Amazon.com from the following Link:

<http://www.amazon.com/shops/konagold>

5.2.1 Sales Forecast

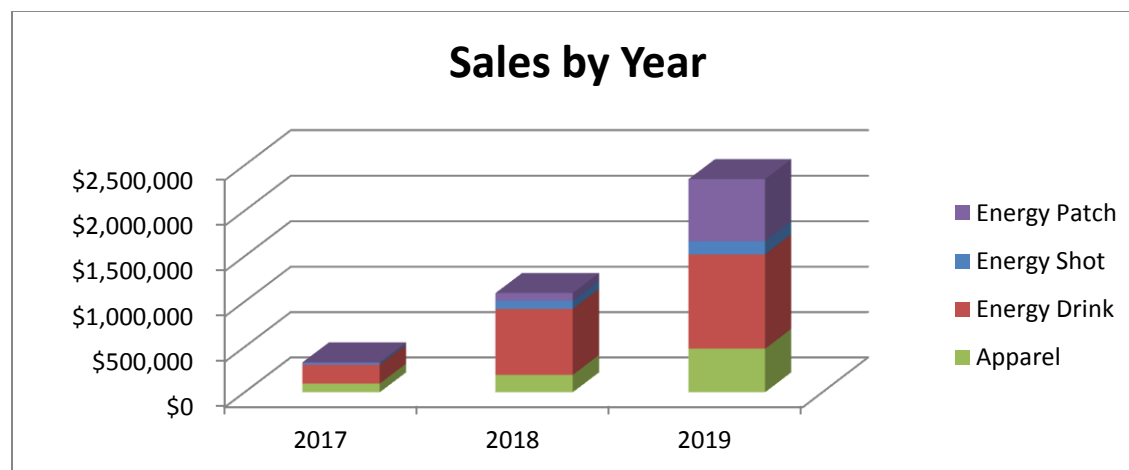
This sales forecast includes Kona Gold's energy drinks, shots, patches, and apparel. Product cost of direct sales is 43% while product cost through distributors is 73%.

In 2017, the company anticipates a sharp increase in sales from the marketing efforts put in place throughout 2016. 2018 sales will follow the same upward path trajectory.

Table: Sales Forecast

Sales Forecast	2017	2018	2019
Energy Drink	\$208,000	\$728,000	\$1,040,000
Energy Shot	\$18,000	\$90,000	\$144,000
Apparel	\$96,000	\$192,000	\$480,000
Energy Patch	\$7,800	\$84,500	\$682,500
Total Sales	\$329,800	\$1,094,500	\$2,346,500

Chart: Sales by Year



5.2.2 Sales Programs

Sales programs include direct wholesale sales to national distributors and to end buyers. Sales materials and support materials will be produced.

Direct sales will be by personal contact, direct mail, public relations, and media directed at key industry segments.

In addition electronic marketing will be deployed whenever it fits with the buying patterns of a key group.

A website and electronic commerce site will be utilized to cultivate direct sales to key industry groups.

6.0 Management Summary

The founder of Kona Gold, LLC is Robert Clark. Robert will serve the company as CEO. His biography follows in the Management Team section.

Several key people are actively being sought. These are summarized in Management Team Gaps.

6.1 Organizational Structure

Robert will handle responsibility for R&D, design, compliance, and initial manufacturing and sourcing.

Reporting to Robert will be additional designers and sales and marketing managers. Some of these tasks can also be handled by outside consultants in the early going. The ramp-up of essential personnel and tasks are included in the Personnel Plan that follows.

6.2 Management Team

Robert Clark (38)

BS, Management Information Systems, University of Central Florida 2003

Robert Clark is the CEO and founder of Kona Gold, LLC. Mr. Clark drive's the company's vision, strategy, and growth and oversees product design and manufacturing. Kona Gold is positioning itself as a premium lifestyle brand in the fast growing hemp industry. Mr. Clark's goal is to lead all market segments in the hemp industry that Kona Gold enters.

Mr. Clark has held several leadership positions prior to founding and becoming CEO of Kona Gold. He earned a Bachelor's Degree in Business Administration and Management Information Systems and has over 12 years of experience in the product design field.

Prior to Kona Gold, Mr. Clark worked with regional and national companies to help establish branding and bringing new products to market.

Mr. Clark is an active member of the Hemp Industries Association.

6.3 Management Team Gaps

Robert Clark will help to identify and bring in a VP of Sales and Marketing.

Robert is actively searching for specialty design houses. Several have been identified and are available.

6.4 Personnel Plan

The Personnel Plan chronicles the growth of the organization in the first three years. The third year could require a few additional people besides those indicated especially if sales reach or exceed \$12.8 million. Production assembly people are grouped together at approx. \$15k per person. Payroll costs and benefits are pegged at 24%.

Table: Personnel

<i>Personnel Plan</i>	2017	2018	2019
Production Personnel			
Assembly Workers	\$0	\$30,000	\$50,000
Subtotal	0	\$30,000	\$50,000
Sales and Marketing Personnel			
VP Sales and Marketing	\$0	\$40,000	\$50,000
Marketing/Product Mgr.	\$0	\$0	\$0,000
Sales Reps (3)	\$0	\$0	\$0,000
Subtotal	\$0	\$40,000	\$50,000
General and Administrative Personnel			
CEO	\$60,000	\$70,000	\$100,000
President	\$0	\$0	\$0
Administrative Staff (1)	\$0	\$0	\$0
Subtotal	\$60,000	\$70,000	\$100,000
Total People	1	4	5
Total Payroll	\$60,000	\$140,000	\$200,000

7.0 Financial Plan

The value of the trademarks and the size of the potential markets enable several back-up plans of action if this plan doesn't work as indicated. Venture funds are available early on and historically investments of \$200,000 to \$500,000 are common for similar companies.

Even after successfully completing the start and seed stage as indicated, a second round of funding is potentially available in the \$1 million range. We have planned for additional capital input in years two and three as a safety net for cash flow/cash balance.

However, cash flow achievement within the parameters of the indicated plan plus further funding on the senior debt side will lead to the best value for shareholders. Then, strategy can dictate the best valuation for ramp-up and roll-out.

7.1 Key Financial Indicators

All of our benchmarks being attained will allow expansion strategies of merger, acquisition, or roll-up.

7.2 Break-even Analysis

Kona Gold, LLC has calculated a break-even maintenance point for sales in year one once full management staffing and facility costs are reached. Included are payroll and rent considerations.

The break-even target can sustain Kona Gold, LLC's operation in late 2016 and throughout 2017 even if expansion and capitalization plans are late in materializing. It is anticipated that direct sales can produce these numbers and more in the wholesale markets.

The break-even analysis is restricted to this late 2016 and early 2017 time frame since the early ramp-up phase in business development is characteristic of most cash-flow shortages that represent exposure to early stage investors.

7.3 Projected Profit and Loss

The profit in year one of operation is expected to be minimal. However, by year two, the company expects to surpass the \$1 million mark. The third year profit reflects the performance of a mature company. Over-all gross margins are excellent.

Chart: Gross Margin Yearly

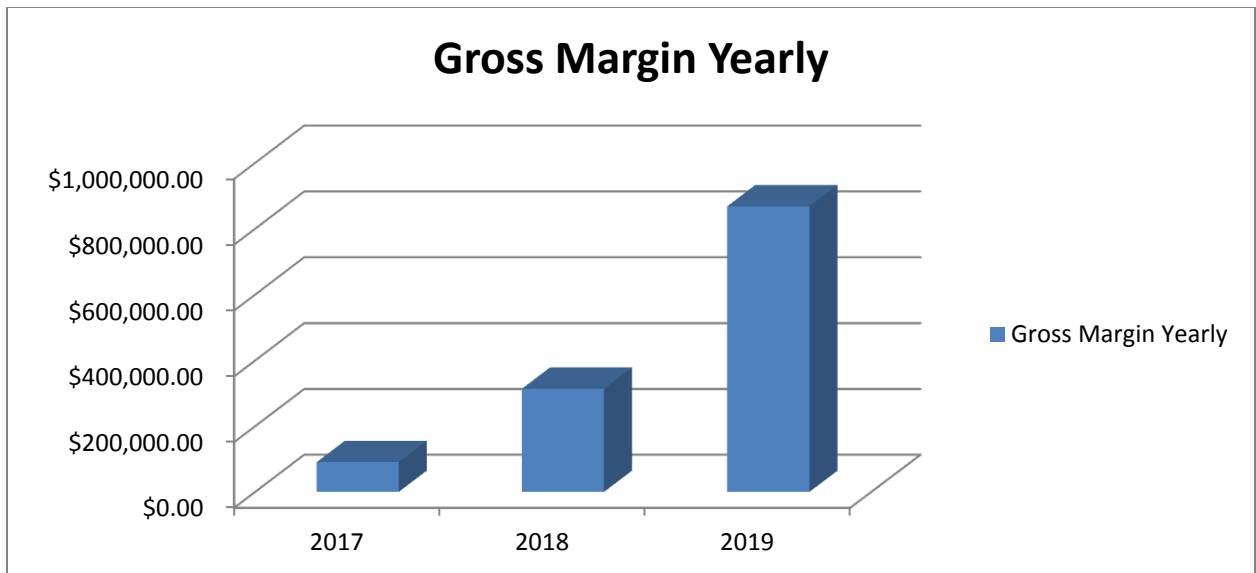
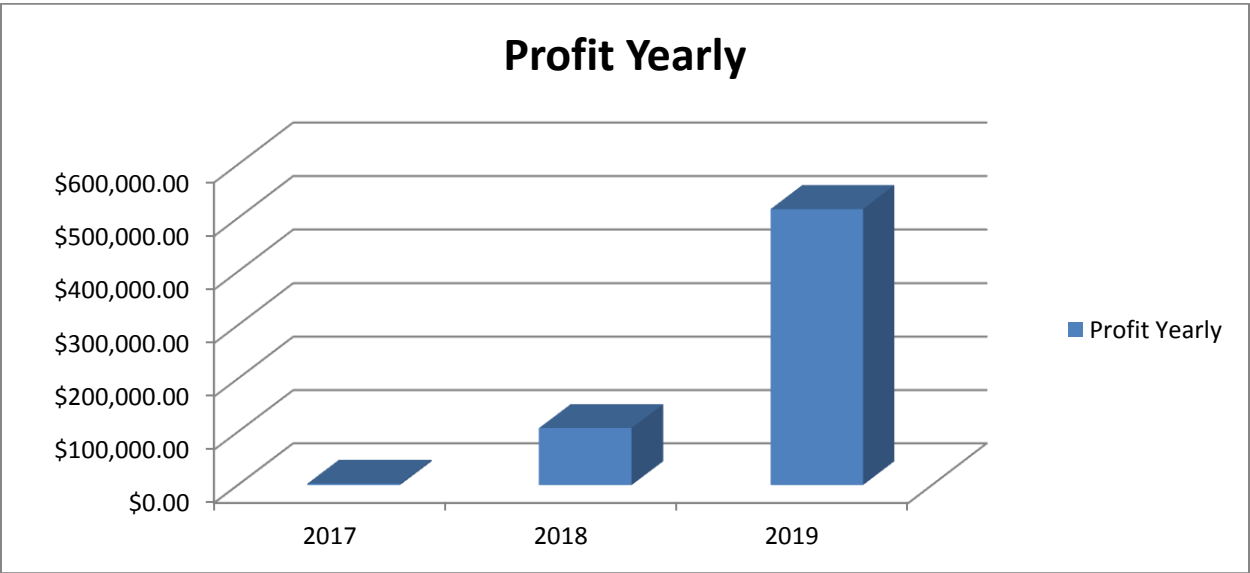


Table: Profit and Loss

Income and Expense - Profit and Loss \$			
	2017	2018	2019
Business Revenue	\$329,800.00	\$1,094,500.00	\$2,346,500.00
COGS	\$239,000.00	\$780,500.00	\$1,478,500.00
Gross Profit	\$90,800.00	\$314,000.00	\$868,000.00
Net Profit	\$2,550.85	\$107,207.10	\$516,907.10
Advertising and Promotion	2500	5000	8000
Bank Service Charges	144	144	144
Google Apps Monthly Fee	300	300	300
Legal Expense	500	500	500
Meals and Entertainment	125	500	500
Merchant Services Fee	660	660	660
Office Supplies	250	250	250
Personnel	60000	140000	200000
Design and Development	1000	1000	1000
Rent Expense	6780	6780	6780
Shipping Supplies	800	3000	12000
Tradeshows	10000	25000	25000
Travel Expense	2000	2000	2000
Utilites	600	600	600

Website Development	2000	2000	2000
Website Hosting	140	140	140
EBITDA	3001	126126	608126
Operating Expenses	87799	187874	259874
Operating Income	3001	126126	608126
Interest Income	0	0	0
Interest Expense	0	0	0
Pre-Tax Net Profit	\$3,001.00	\$126,126.00	\$608,126.00
Income Tax	\$450.15	\$18,918.90	\$91,218.90
After Tax Net Profit	\$2,550.85	\$107,207.10	\$516,907.10

Chart: Profit Yearly



7) Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

- The Company sublets its warehouse at 5585 Schenck Ave Suite 5, Rockledge, FL 32955.

8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

- A. Names of Officers, Directors, and Control Persons. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

The previous control person, JT Thornburg, of Kona Gold Solution, Inc's Preferred Series A stock has submitted his Certificate to the Company's attorney where it is being held in escrow until final payment is received for the Purchase of the Public Company

- B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:
1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

N/A

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

N/A

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

N/A

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

N/A

- C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

N/A

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Matthew McMurdo, Esq.

28 West 44th Street
16th Floor
New York, NY 10036
917-318-2865

Accountant or Auditor

D'Arelli Pruzansky, P.A.

Accounting/Auditing Firm
7280 W. Palmetto Park Road
Suite 308-N
Boca Raton, FL 33433
561-756-9250
www.darellipruzansky.com
Batul@dp-cpas.com

Investor Relations Consultant

N/A

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

N/A

10) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, Robert Clark certify that:

1. I have reviewed this Initial Disclosure Statement of Kona Gold Solutions, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

May 1, 2017

A handwritten signature in dark ink, appearing to read "Robert Clark", written over a horizontal line.

Robert Clark
Chief Executive Officer
Kona Gold Solutions, Inc.