

Early Warning Report

1. The name and address of the Offeror

Personas.com Corporation
184 Front Street East, Suite 701, Toronto, Ontario M5A 4N3

2. The designation and number or principal amount of securities and the Offeror's securityholding percentage in the class of securities of which the Offeror acquired ownership or control in the transaction or occurrence giving rise to the obligation to file a news release, and whether it was ownership or control that was acquired in those circumstances

The Offeror acquired ownership and control of 2,000,000 Common Shares of Keek Inc. (the "Corporation"), representing 10.3% of the outstanding common shares of the Corporation on a undiluted basis and 2,000,000 warrants to purchase common shares of the Corporation, representing in aggregate, 19.3% of the outstanding common shares of the Corporation on a partially diluted basis.

3. The designation and number or principal amount of securities and the Offeror's securityholding percentage in the class of securities immediately after the transaction or occurrence giving rise to obligation to file a news release

Same as above.

4. The designation and number or principal amount of securities and the percentage of outstanding securities of the class of securities referred to in paragraph (3) over which:

(a) the Offeror, either alone or together with any joint actors, has ownership and control

Same as above.

(b) the Offeror, either alone or together with any joint actors, has ownership but control is held by other persons or companies other than the Offeror or any joint actor

Not applicable.

(c) the Offeror, either alone or together with any joint actors, has exclusive or shared control but does not have ownership.

Not applicable.

5. The name of the market in which the transaction or occurrence that gave rise to the news release took place

Not applicable.

- 6. The value, in Canadian dollars, of any consideration offered per security if the Offeror acquired ownership of a security in the transaction or occurrence giving rise to the obligation to file a news release**

The Offeror paid \$0.20 per unit, each unit consisting of one common share and one warrant.

- 7. The purpose of the Offeror and any joint actors in effecting the transaction or occurrence that gave rise to the news release, including any future intention to acquire ownership of, or control over, additional securities of the reporting issuer**

The Offeror acquired the securities for investment purposes and may, depending on market and other conditions, including the implementation of the technology platform license agreement between the Corporation and the Offeror, increase or decrease its beneficial ownership of common shares of the Corporation or other securities of the Corporation whether in the open market, by privately negotiated agreement or otherwise.

- 8. The general nature and the material terms of any agreement, other than lending arrangements, with respect to securities of the reporting issuer entered into by the Offeror, or any joint actor, and the issuer of the securities or any other entity in connection with the transaction or occurrence giving rise to the news release, including agreements with respect to the acquisition, holding, disposition or voting of any of the securities**

Not applicable.

- 9. The names of any joint actors in connection with the required disclosure**

Not applicable.

- 10. In the case of a transaction or occurrence that did not take place on a stock exchange or other market that represents a published market for the securities, including an issuance from treasury, the nature and value in Canadian dollars of the consideration paid by the Offeror**

The total consideration for the securities of the Corporation acquired by the Offeror was \$400,000.

- 11. If applicable, a description of any change in any material fact set out in a previous report by the entity under the early warning requirements or Part 4 of National Instrument 62-103 in respect of the reporting issuer's securities**

Not applicable

- 12. If applicable, a description of the exemption from securities legislation being relied on by the Offeror and the facts supporting that reliance**

The transaction was a private placement of securities of the Corporation under Section 2.10 – Minimum amount investment of National Instrument 45-106 – Prospectus Exemptions.

The filing of this report is not an admission that an entity named in the report owns or controls any described securities or is a joint actor with another named entity.

DATED this 14th day of August, 2015.

PERSONAS.COM CORPORATION

“Mark Itwaru”

Mark Itwaru
Chairman & CEO