

Form 51-102F3

MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

Keek Inc. (formerly Primary Petroleum Corporation)
("Keek" or the "Corporation")
1 Eglinton Avenue East, Suite 300
Toronto, ON M4P 3A1

Item 2 Date of Material Change

December 23, 2014

Item 3 News Release

The Corporation's news release was disseminated by Marketwire.

Item 4 Summary of Material Change

Keek announced details of the proposed share consolidation for its common shares.

Item 5 Full Description of Material Change

Keek announced details of the proposed share consolidation for its common shares. The share consolidation has been fixed by the Board of Directors at 30:1 and is proposed to become effective January 15, 2015 (the **Consolidation**).

There are currently 343,658, 113 common shares issued and outstanding. Assuming a full 1 for 30 consolidation and not taking into account any adjustments for rounding, Keek anticipates there will be approximately 11,455,270 common shares outstanding following the Consolidation. Subject to receipt of approval from the TSX Venture Exchange (**TSXV**), the common shares are expected to trade on a consolidated basis on January 15, 2015.

The Board of Directors of Keek is of the view that the Consolidation will provide Keek with greater flexibility for future corporate activities, enhance the marketability of the common shares as an investment and lead to increased interest by a wider audience of potential investors, thereby increasing its ability to raise additional financing to fund operations in the near future.

No fractional shares will be issued as a result of the Consolidation. Shareholders who would otherwise be entitled to receive a fraction of a common share will be rounded down to the nearest whole number of common shares and no cash consideration will be paid in respect of fractional shares.

In addition, the exercise price and number of common shares of Keek issuable upon the exercise of outstanding stock options and warrants or other convertible securities will be proportionately adjusted to reflect the Consolidation.

Keek does not intend to change its name or seek a new stock trading symbol from the TSXV in connection with the Consolidation. The Consolidation is subject to acceptance by the TSXV.

A letter of transmittal will be mailed to registered holders to be used to exchange their current share certificates for certificates representing the consolidated number of common shares in connection with the Consolidation.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Alexandra Cameron, President and Chief Executive Officer at (416) 639-5335.

Item 9 Date of Report

December 31, 2014