

Form 51-102F3

MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

Keek Inc. (formerly Primary Petroleum Corporation)
("Keek" or the "Corporation")
1 Eglinton Avenue East, Suite 300
Toronto, ON M4P 3A1

Item 2 Date of Material Change

November 24, 2014

Item 3 News Release

The Corporation's news release was disseminated by Marketwire.

Item 4 Summary of Material Change

Keek announced the closing of the second tranche of secured notes of up to \$7 million.

Item 5 Full Description of Material Change

Keek announced that further to its press releases dated October 28, 2014, November 6, 2014, and November 13, 2014, it has closed the second tranche of the issuance of secured notes of up to \$7 million (collectively, the **Notes**). The Company issued \$2,165,000 principal amount of Notes in this second tranche including \$270,000 to certain directors and officers of the Company. The Company intends to use the proceeds from the Notes for general working capital purposes.

The Notes bear interest at a rate of 12% per annum on the principal amount outstanding and the second tranche of Notes will be repayable on November 24, 2015. The Notes are secured by a General Security Agreement over all present and future assets and intangibles of the Company. In consideration for the Notes, the Company issued 2,165,000 non-transferable, common share purchase warrants (Warrants) including 270,000 Warrants to certain directors and officers of the Company. Each Warrant entitles the holder to purchase one common share of the Company at an exercise price of \$0.10 per share at any time up to November 24, 2017. The Warrants are subject to a statutory four-month hold period.

To date, the Company has closed on \$5,165,000 of the Notes. The Company anticipates holding one or more additional closings of Notes prior to December 31, 2014.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Alexandra Cameron, President and Chief Executive Officer at (416) 639-5335.

Item 9 Date of Report

November 26, 2014