

**Form 51-102F3**

**MATERIAL CHANGE REPORT**

**Item 1 Name and Address of Company**

Keek Inc. (formerly Primary Petroleum Corporation)  
("Keek" or the "Corporation")  
1 Eglinton Avenue East, Suite 300  
Toronto, ON M4P 3A1

**Item 2 Date of Material Change**

January 15, 2015

**Item 3 News Release**

The Corporation's news release was disseminated by Marketwire.

**Item 4 Summary of Material Change**

**Keek** announced that the share consolidation for its common shares will be effective on January 15, 2015.

**Item 5 Full Description of Material Change**

Keek announced that further to its press release dated December 23, 2014, the share consolidation (the "Consolidation") of 30:1 for its common shares will be effective January 15, 2015, as previously anticipated.

Following the Consolidation there will be approximately 11,455,270 common shares issued and outstanding, not accounting for the rounding of fractional shares. The Consolidation was accepted by the TSX Venture Exchange (TSXV) on January 13, 2015. The common shares will trade on a consolidated basis on January 15, 2015. The stock trading symbol "KEK" has remained the same.

No fractional shares will be issued as a result of the Consolidation. Shareholders who would otherwise be entitled to receive a fraction of a common share will be rounded down to the nearest whole number of common shares and no cash consideration will be paid in respect of fractional shares.

In addition, the exercise price and number of common shares of Keek issuable upon the exercise of outstanding stock options and warrants or other convertible securities will be proportionately adjusted to reflect the Consolidation.

A letter of transmittal will be mailed to registered holders to be used to exchange their current share certificates for certificates representing the consolidated number of common shares in connection with the Consolidation.

**Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102**

Not applicable.

**Item 7 Omitted Information**

Not applicable.

**Item 8 Executive Officer**

Alexandra Cameron, President and Chief Executive Officer at (416) 639-5335.

**Item 9 Date of Report**

January 15, 2015