16 June 2016

J Sainsbury plc

Purchase of ordinary shares of 28 ⁴/₇ pence in J Sainsbury plc ('Shares' and the 'Company', respectively) by Directors of the Company and Persons Discharging Managerial Responsibility (PDMRs) under the Sainsbury's Share Purchase Plan ('SSPP').

The Company was notified on 16 June 2016 that the following Director and other Persons Discharging Managerial Responsibility for the Company acquired Shares under the SSPP on 16 June 2016 held through Computershare Company Nominees Limited – ESS (the 'Trustee'):

Director and PDMR	Number of Partnership shares purchased at £2.302 per share	Total holding following notification
John Rogers	50	659,725
PDMRs		
Tim Fallowfield	50	
Paul Mills Hicks	44	
Sarah Warby	50	
Angie Risley	50	
Jon Rudoe	50	

The SSPP operates as follows:

Each month the Trustee uses participants' contributions (which may not exceed £115 per participant per four weekly period) to purchase Shares in the market. These shares are called 'Partnership Shares'.