

OTCQB Certification

I, LeAnn Hitchcock, Chief Financial Officer of IZEA, Inc. ("the Company"), certify that:

- a. The Company is registered with the SEC or exempt from SEC registration as indicated below (check one):
- ☐ Company is registered under Section 12g of the Exchange Act
 - ☐ Company is relying on Exchange Act Rule 12g3-2(b)
 - ☐ Company is a bank that reports to a Bank Regulator under Section 12(i) of the Exchange Act
 - ☐ Company is a bank that is non-SEC reporting but is current in its reporting to a Banking Regulator
 - ☒ Other (describe) Company is registered under Securities Act of 1933 Rule 15(d) and current in its reporting

b. The Company is current in its reporting obligations as of the most recent fiscal year end and any subsequent quarters, and such information has been posted either on the SEC's EDGAR system or the OTC Disclosure & News Service, as applicable.

c. The Company Profile displayed on www.otcmarkets.com is current and complete as of March 1, 2015 and includes the total shares outstanding, authorized, and in the public float as of that date.

d. The following is a complete list of attorney(s) and law firm(s) who advised or assisted in the preparation of the Company's most recent annual report, including in-house counsel: (If no attorney assisted in putting together the disclosure, indicate the person or persons who prepared the disclosure and their relationship to the company.)

Olshan Frome Wolosky LLP

e. The following is a complete list of third party providers, including names and addresses, engaged by the Company, its officers, directors or controlling shareholders, during the period from the Company's prior fiscal year end to the date of this OTCQB Certification, to provide investor relations services, public relations services, or other related services to the Company including promotion of the Company or its securities:

Genesis Select 3800 Arapahoe, Suite 210 Boulder, CO 80303 - Investor Relations
Allison & Partners LLC 505 Sansome Street, 7th Floor San Francisco, CA 94111 - Company PR

f. Listed below are the names, legal addresses and % of shares owned by all Officers, Directors and Control Persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities). If any of the beneficial shareholders are corporate shareholders, the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders must also be included.

Name	Address (City and State only)	% Shares Owned
Brian W. Brady	Okemos, MI	10.69%
Lindsay A. Gardner	Santa Monica, CA	1.12%
Daniel R. Rua	Gainesville, FL	0.26%
Ryan S. Schram	Milford, MI	0.02%
Edward H. Murphy	Apopka, FL	0.83%
LeAnn C. Hitchcock	Ocoee, FL	0.0%
Special Situations Funds***	New York, NY	18.82%
***AWM Investment Company, Inc. (AWM) is the investment adviser to Special Situations Technology Fund II, Special Situations Private Equity Fund and Special Situations Technology Fund. Austin W.		

Marxe, David M. Greenhouse and Adam C. Stettner are members of MG Advisers LLC, the general partner of the Special Situations Funds. Through their control of AWM, Messrs. Marxe, Greenhouse and Stettner share voting and investment control over the portfolio securities of each of the Special Situations funds listed above.		
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Date: 03/03/2015

Name of Certifying CEO or CFO: LeAnn Hitchcock

Title: CFO

Signature: /s/ LeAnn Hitchcock

(Digital Signatures should appear as "/s/ [OFFICER NAME]")