

# Innovative Holdings Alliance, Inc.

## (OTC Pink Basic Disclosure Guidelines)

*Innovative Health Sciences, Inc., the predecessor of Innovative Holdings Alliance, Inc., a formerly public reporting company, filed a Form 15 on March 4, 2005 when it elected to suspend filing reports under requirements of Sections 13 or 15d of the Federal Securities Act of 1934. After June of 2011, it was considered a shell company. Because we previously were a shell company, the exemption offered pursuant to Rule 144 for resales is not available. Anyone who has purchased securities directly or indirectly from us or any of our affiliates in a transaction or chain of transactions not involving a public offering cannot sell such securities in an open market transaction, until and unless there requirements of Rule 144(i) have been met, of which there can be no assurance.*

### 1) Name of the issuer and its predecessor (if any)

Innovative Holdings Alliance, Inc. ("Company") was formed on February 24, 2011 as a wholly owned subsidiary of Innovative Health Sciences, Inc. ("Innovative Health" or "Predecessor") under the laws of the State of Delaware. Innovative Health was initially formed as Auto Capital on February 29, 1996 under the laws of the State of Nevada.

Effective May 27, 2011, the Company and Innovative Health and ISHN 10, Inc. effected a plan of merger and reorganization into a Holding Company structure, whereby the Predecessor (operating company) was merged into a newly formed wholly-owned subsidiary ISHN 10, Inc. of the Company pursuant to Section 251(g) of Delaware General Corporation Laws. The Company is the Holding Company successor under the Plan of Reorganization and the old operating company, ISHN 10, Inc. was divested and declared bankruptcy under Chapter 7.

### 2) Address of the issuer's principal executive offices

#### Company Headquarters

Innovative Holdings Alliance, Inc.  
100 Cummings Center, Ste. 327G., Beverly, MA 01915  
Phone: (470) 443-0401  
Email: c.winter@ihadev.com  
Website: [www.Innovativeholdingsalliance.com](http://www.Innovativeholdingsalliance.com)

### 3) Security information

#### Common Stock

Trading Symbol: IHAI

Exact title and class of securities outstanding: Common Stock

CUSIP: Innovative Holdings Alliance, Inc. – 457672 301 (predecessor was 457670206)

Par or Stated Value: \$0.001 per share

Total shares authorized: 1,500,000,000

as of: February 28, 2014

Total shares outstanding: 23,828,884

as of: March 14, 2014

#### Preferred Stock

None

Series A:

Trading Symbol: n/a

Exact title and class of authorized outstanding: Preferred Series A Super Majority Voting

CUSIP: n/a

Par or Stated Value: \$0.0001 per share

Total shares authorized: 500,000

as of: November 30, 2013

Total shares outstanding: 1

as of: November 30, 2013

Transfer Agent

Holladay Stock Transfer.

2939 North 67<sup>th</sup> Place, Ste. C, Scottsdale, AZ 85251

Phone: (480) 481-3940

Fax: (480) 481-3941

Is the Transfer Agent registered under the Exchange Act? Yes: ☒ No: ☐

List any restrictions on the transfer of security(ies): None

Describe any trading suspension orders issued by the SEC in the past 12 months: None

**4) Issuance History**

The Company did not issue any shares of its common stock during the year ended May 31, 2012.

Issuances of shares of the Company's common stock authorized during the six months ended November 30, 2013 were as follows:

Shares were authorized to be issued under Section 4(2) of the Securities Act of 1933 for acquisition of Care Development Group, Inc. in a Share Exchange (Note: these shares had not been issued by the Transfer Agent until after November 30, 2013)

Date	Purchaser name	Nature of Offering	Jurisdiction of Offering	Number of shares offered	Number of shares sold	Price of shares offered/sold	Trading status of the shares
March 14, 2014	MC Winter	Private	New York	2,000,000	2,000,000	Exchange for Equity	Restricted
March 14, 2014	Winter/Baughn Living Trust	"	New York	8,400,000	8,400,000	"	Restricted
March 14, 2014	Neil Treitman Family Trust	"	New York	4,000,000	4,000,000	"	Restricted
March 14, 2014	Neil Treitman	"	New York	2,000,000	2,000,000	"	Restricted
March 14, 2014	Barry Levine	"	New York	500,000	500,000	"	Restricted
March 14, 2014	M. Littman	"	New York	500,000	500,000	"	Restricted
March 14, 2014	Cambium Wellness	"	New York	400,000	400,000	"	Restricted
March 14, 2014	Neil Treitman Living Trust	"	New York	4,000,000	4,000,000	"	Restricted
	Total			<u>22,200,000</u>	<u>22,200,000</u>		

The Company did not issue any shares of preferred stock during the six months ended November 30, 2013. The one share of Preferred A was authorized on November 18, 2013

**5) Financial Statements**

The Company's unaudited financial statements for the years ended May 31, 2013 and 2012 and six months ended November 30, 2013 are incorporated by reference and were posted to [www.OTCMarkets.com](http://www.OTCMarkets.com) on \_\_\_\_\_, 2014.

**6) Describe the Issuer's Business, Products and Services**

Innovative Holdings Alliance, Inc. ("the Company") has a management team with expertise in medical practice management, information technology and medical facility design. The Company is committed to providing creative solutions that enable greater self-sufficiency for the 100 million plus Americans living with chronic health conditions by supporting Patient Centered Medical Home with the Company's suite of products and services-PCMH Essentials™. These products and services range from Health platforms that connect physicians to their patients, to the provision of non-medical, companion support to seniors who choose to age in place as an affordable alternative to assisted living residences. Innovative intends to offer these through Care Development Group, Inc. its wholly owned subsidiary.

A current problem, management believes, is an increasing number of patients for a dwindling supply of primary care physicians. The answer, we believe, is assisting doctors in a way that he or she will be capable of meeting to the needs of more patients, while maintaining their standards of care. Our management team believes the solution lies in technology. While the ratio of primary care physicians to patients is dropping, technology is available that can make a primary care physician double or triple the patient load without having to increase the hours worked. In addition, with a smaller supply of clinicians, and greater number of patients, the more efficient technology savvy doctors may provide service efficiencies. Technologies can allow for more comprehensive and coordinated care, enabling better clinical outcomes for the patients.

Our subsidiary, Care Development Group, Inc. (CDG) has researched the Affordable Care Act (ACA) and created a proprietary cloud based solution to increase the efficiency of primary care medical practices. The founder of Care began developing programs as a Medicare DME (Durable Medical Equipment supplier) and has conceived a suite of technology based solutions. Care is a solution provider to primary care physicians who focus on Patient Centered Care. Care Development was formed in November 2013 and has entered into agreements to acquire licenses for the use of tested software solutions. Care Development has designed an integrated system for the primary care physician by aggregating compatible tools from in the market to create a management system.

While on one hand the ACA removes \$716 billion from the Medicare budget, on the other hand, it will put billions of dollars back into the primary care industry by the use of scholarships, grants and payment incentives for investment by physicians in medical technology. The ACA has adopted as a foundation and model of care, what is known as the Patient Centered Medical Home

(PCMH). A PCMH is thirty (30%) percent more efficient than the traditional primary care practice. Major insurers have jumped on this bandwagon. Aetna, BCBS and most national and regional insurers are now rewarding physicians who meet and qualify for the PCMH standard. As a result, management believes there is a window of opportunity to create and market products and services to primary care physicians who seek to transform their practice into an accepted PCMH. Care Development believes it has gained access to the necessary technology to advance the pace at which a primary care practice can be transformed into a recognized PCMH. Care Development is assembling its PCMH Essentials™ platform.

PCMH Essentials™ is a proprietary, cloud based software solution ("the platform") designed to accelerate the transformation of a conventional PCP to a recognized PCMH. PCMH Essentials™ can be used with Bluetooth™ enabled devices for more efficient capture of biometric patient data that automatically integrates with a PCP's EMR. The platform provides dynamic, multi-way communication among clinicians, patients and their caregivers to create a more efficient, higher quality of care, and controlling costs like emergency visits or physician appointments for the same issue.

Care Development intends to provide service to fast-track the time it takes for an eligible medical clinician to achieve recognition as a PCMH (Patient Centered Medical Home). We believe that the PCMH model is destined to be the standard for primary care in the future. We believe with our consulting and technology, clinicians will be able to obtain higher reimbursements by from Medicare, Medicaid and third party payers.

The marketing of the Initial Phase of Care Development's core product, PCMH Essentials™ is scheduled to begin on April 7th. The initial product will be offered in a strategic alliance with the developer of the first FDA-cleared blood sugar monitoring system for diabetes that uses Bluetooth™ technology. The system monitors patient activity, enables and facilitates patient originated scheduling and check-in and collects data in real time from the homes of thousands of high risk patients. Features of the Platform are currently used by other industry participants.

The Comprehensive Disease Management Program (CDMP) is an engine that delivers evidence-based protocols to enable physicians to create coordinated care plans quickly and efficiently. It was first developed for the Veterans Administration, U.S. Army and the Joslin Diabetes Center. CDMP is a complete, customizable, web-based clinical application for the management of patients with chronic diseases. Based on the Chronic Care Model, CDMP has evolved into a generalized chronic disease and population health management system supporting the PCMH model. With clinical decision making support for managing patients with diabetes, chronic kidney disease, liver disease and hepatitis B & C, the CDMP model is currently in use at multiple leading governmental, academic, private and community health clinics around the country. Care Development is the only company that has acquired the rights to bring CDMP to primary care practices.

Care Development has mapped the development of widgets and modules to interface its clinician portal to the CDMP rules engine to allow clinicians to generate a "best practice care" plan for patients from the data gathered within the PCMH Essentials™ Clinicians' Portal. The design is a unique program to improve the efficiency of primary care and create investment opportunities in medical practice management, sales, and patient care.

The Company was incorporated on February 24, 2011 in the State of Delaware. The Predecessor was incorporated in February 29, 1996 in the State of Nevada.

*A. Issuer's primary and secondary SIC Codes:*

*Primary SIC Code – 8000*

*Secondary SIC Code – None*

*B. Issuer's fiscal year end:*

May 31st

*C. Principal products or services, and their markets:*

Health administrative software systems

**7) Describe the Issuer's Facilities**

The Company does not own any real property and has been provided office space its sole officer. Management has determined that such cost is not material and has not recognized any rent expense in the accompanying financial statements.

The Company will assess its facilities needs, and adjust in the future.

**8) Officers, Directors, and Control Persons**

*A. Names of Officers, Directors, and Control Persons*

Neil Treitman (Chief Executive Officer and sole director)

M. C Winter (deemed Control Person) more than 10%

*B. Legal/Disciplinary History*

- 1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);*

None

- 2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;*

None

3. *A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated, or;*

M.C. Winter: The National Futures Association ("NFA"), Central Regional Business Conduct Committee on May 24, 1994, issued a decision accepting Mr. Winter's settlement offer in which he neither admitted or denied the certain allegations contained in a complaint. The NFA Panel barred Mr. Winter from NFA membership and from principal or associate status with any NFA member effective June 08, 1994.

4. *The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.*

See #3 above

C. Beneficial Shareholders of more than 5% of the Common Stock of the Company.

Name and address	Number of shares beneficially owned	Percentage of class (1)
MC Winter Winter/Baughn Living Trust 100 Cummings Center, Ste.327G, Beverly, MA 01915	10,000,000 (2)	43% (3)
Neil Treitman – Address same as above Neil Treitman Family Trust- Address same as above Neil Treitman Living Trust- Address same as above	10,000,000	41% (3)

(1) 23,828,884 shares of common stock deemed outstanding as of November 30, 2013

(2) MC Winter owns the Class A Super Majority Voting Preferred, which can always vote control of the Company.

(3) Authorized by Board, but unissued at November 30, 2013 deemed outstanding.

9) **Third Party Providers**

Legal Counsel

Michael A. Littman, Attorney at Law  
7609 Ralston Road  
Arvada, CO 8002

Accountant or Auditor

Michael P. Moriarty, CPA  
15 Court Square, Suite 740  
Boston, MA 02108  
[mmoriartycpa@verizon.net](mailto:mmoriartycpa@verizon.net)  
Tel: (617) 227-2005  
Fax: (617) 227-2006

Other Advisor

None

**10) Issuer Certification**

I, Neil Treitman certify that:

1. I have reviewed this Annual Disclosure Statement of Innovative Holdings Alliance, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

April 16, 2014

/s/ Neil Treitman

Chief Executive Officer