Date: August 11, 2017

Computershare 510 Burrard St, 3rd Floor Vancouver BC, V6C 3B9 www.computershare.com

To: All Canadian Securities Regulatory Authorities

| Subi | ect: | IC | PO. | TASH | CORP | |
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| Jub | CCC. | | | | COIL | • |

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :Special MeetingRecord Date for Notice of Meeting :September 07, 2017Record Date for Voting (if applicable) :September 07, 2017Beneficial Ownership Determination Date :September 07, 2017Meeting Date :October 12, 2017

Gardiner Roberts LLP

Meeting Location (if available):

Bay Adelaide Centre, East Tower
22 Adelaide Street West, Suite 3600

Toronto, ON, M5H 4E3

Issuer sending proxy related materials directly to NOBO: Yes
Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders No NAA for Registered Holders No

Voting Security Details:

Description CUSIP Number ISIN

COMMON 44930T109 CA44930T1093

Sincerely,

Computershare

Agent for IC POTASH CORP.