HSL Inc. Symbol "HSPG" Viva Telecompras

HOME SHOPPING LATINO INC.

BALANCE SHEET

(A DEVELOPMENT STAGE COMPANY)

	December 31 2011 (Unaudited)	December 31 2010 (Unaudited)
ASSETS		
Current Assets		
Checking/Savings	-	
Checking	61.00	11,436.00
Total Checking/Savings	61.00	11,436.00
Other Assets		,
Loan Convertible to Preferred Stock		
Investments	215,000.00	215,000.00
Total Other Assets	215,000.00	215,000.00
Total Assets	215,061.00	226,436.00
LIABILITY AND EQUITY		
Liabilities		
Current Liabilities		
Loan to HSL	5,000.00	
Long Term Liabilities		
Notes Payable		
Loan from Frank Celecia	6,507.00	4,707.00
Total Notes Payable	6,507.00	4,707.00
Total Long Term Liabilities	6,507.00	4,707.00
Total Liabilities	11,507.00	4,707.00
Shareholder's Equity		
Preferred Stock	843,739.00	843,739.00
Common Stock	40,453.00	40,448.00
Common Stock \$0.001 par value		
40,452,860 shares were authorized, issued		
and outstanding		
Additional Paid-in-equity	4,995.00	
Development Stage	(685,633.00)	(662,458.00)
Retained Earnings		
Net Income		
Total Equity	203,554.00	221,729.00
Total Liabilities and Equity	215,061.00	226,436.00

The accompanying notes are the integral part of these financial statements.

Symbol: HSPG

Home Shopping Latino, Inc. Statement of Operations

(A Development Stage Company)

	December 31	,	Inception
	2011	2010	2004 to 2011
	(Unaudited)	(Unaudited)	(Unaudited)
Income:			
Revenue from Operations	1,550	24,700	26,200
Total Income	1,550	24,700	26,200
_			
Expenses:			
Art Direction	500	9,000	9500
Automobile Expenses	2,878	1,235	4113
Accounting			36,000
Advertising	310		16,765
Bank Fees	36	150	260
PARASEC: Corp DE. Agent	125	294	419
Printing and Reproduction		2,090	2,090
Commissions	439		20,439
Computer Supplies & Maintenance	152		152
Consultants			154,998
Conventions			55,000
Legal Expenses			106,500
Office Expense	2,392	904	3,663
Postage and Delivery	114		
Professional Fees		210	88,448
Repairs		40	40
Supplies/Provisions	1,531	507	2,038
Salaries and Wages			352,500
State- Delaware	546		546
Telephone	512		512
Taxes-Delaware			936
Travel & Entertainment	15,189	3,541	154,105
Pink Sheets Listing			6,000
Total Expenses	24,724	17,971	1,015,024
	(23,174)	6,729	(988,824)
MEC F10111/(L033)	(23,174)	0,729	(300,024)

Note: The cumulative loss from the firms inception is \$988,824

The accompanying notes are integral part of the financial statements

HSL Inc. Symbol "HSPG" Viva Telecompras

HOME SHOPPING LATINO INC. STATEMENT OF CASH FLOWS (A DEVELOPMENT STAGE COMPANY)

	December 31 2011 (Unaudited)	December 31 2010 (Unaudited)	From 5/21/2004 (Inception) to 12/31/2011 (Unaudited)
Cash Flow from Operating Activities			
Net Profit/(Loss)	(23,175.00)	6,729.00	(1,003,461.00)
Adjustments to reconcile net income:			
(Loss) to net cash provided by operations	-	-	-
Accounts Payable	5,000.00		5,000.00
Net cash provided/(used) by operating activities	(18,175.00)	6,729.00	(998,461.00)
Cash Flows from Investing Activities			
Investment in Pegasus Corp			(215,000.00)
Net cash provided/(used) by investing activities	-	-	(215,000.00)
Cash Flows from Financing Activities			
Proceeds from sale of common stocks right exercise	5.00		300,542.00
Additional Paid in Equity	4,995.00		4,995.00
Debt converted to common stock			
Debt converted to preferred stock			
Notes Payable	1,800.00	4,707.00	894,527.00
Accounts Payable			
Net cash provided/(used) by financing activities	6,800.00	4,707.00	1,200,064.00
Net Increase/(Decrease) in Cash	(11,375.00)	11,436.00	
Cash at the beginning of the period	11,436.00	-	-
Cash at the end of the period	61.00	11,436.00	
Note: The cumulative amounts of cash flows from the firm's i	nception to date are as f	follows:	
Net cash used by operating activities	(998,461.00)		
Net cash used by investing activities	(215,000.00)		
Net cash used by Financing Activities		1,200,064.00	

HSL Inc. Symbol "HSPG" Viva Telecompras

HOME SHOPPING LATINO INC. STATEMENT OF SAHREHOLDERS EQUITY

(A DEVELOPMENT STAGE COMPANY)

Deficit accumulated during the Additional Paid Subscription development in Equity Revenue Stage Common Stock Totals Shares Amount Balance June 30,2006 Comprehensive Income (212,072) Operating Loss for the period 5/21/2004 to 6/30/2006(212,072)6,500,000 Issuance of 6,500,000 common stock 255,642 255,642 6,500,000 255,642 (212,072) 43,570 Balance June 30,2006 Comprehensive Income Operating Loss for the period (394,150) (394,150) 7/01/2006 to 6/30/2007 Issuance of 44,475,667 common stock 44,475,667 4,447 4,447 50,975,667 Balance June 30,2007 260,089 (606,222)(346,133) Comprehensive Income Operating loss for the period (270, 137)(270,137)7/1/2007 to 12/31/2008Debt conversion to common stock 42,500 42,500 Reverse split of common stock 40,447,860 40,448 304,285 344,733 (including adujustment of gains) (572,074) (229,037) Balance December 31,2008 40,447,860 40,448 Comprehensive Income Operating loss for the period 1/1/2009 to 12/31/2009 (97,198)(97,198) Conversion of Debt to Preferred Stock 843,739 843,739 40,447,860 40,448 843,739 (669,272)517,504 Balance December 31,2009 Comprehensive Income Operating profit for the period 6,814 6,814 1/1/2010 to 12/31/2010Balance December 31,2010 40,447,860 40,448 843,739 (662,458) 524,318 Comprehensive Income Operating profit for the period (23,174)(23,174)1/1/2011 to 12/31/2011 Issue of common stock- 5000 share@\$0.001 per share 5,000 4,995 5,000

40,452,860

40,453

4,995

843,739

(685,632)

506,144

Note: The accompanying notes are integral part of financial statements. \\

Balance December 31,2011