HSL Inc. Symbol "HSPG" Viva Telecompras

HOME SHOPPING LATINO INC.

BALANCE SHEET

(A DEVELOPMENT STAGE COMPANY)

	December 31 2009	December 31 2008
ASSETS		
Current Assets		
Checking/Savings	-	
Checking		32,469.00
Total Checking/Savings	-	32,469.00
Other Assets		
Loan Convertible to Preferred Stock		
Investments	215,000.00	215,000.00
Total Other Assets	215,000.00	215,000.00
Total Assets	215,000.00	247,469.00
LIABILITY AND EQUITY		
Liabilities		
Long Term Liabilities		
Notes Payable		821,239.00
Loan from Frank Celecia		
Total Notes Payable		
Total Long Term Liabilities	<u> </u>	821,239.00
Total Liabilities	-	821,239.00
Shareholder's Equity		
Preferred Stock	843,739.00	
Common Stock	40,448.00	302,589.00
Common Stock \$0.001 par value		
40,447,860 shares were authorized, issued		
and outstanding		
Development Stage	(669,187.00)	(876,359.00)
Retained Earnings		
Net Income		
Total Equity	215,000.00	(573,770.00)
Total Liabilities and Equity	215,000.00	247,469.00

The accompanying notes are the integral part of these financial statements.

Symbol: HSPG

Home Shopping Latino, Inc. Statement of Operations

(A Development Stage Company)

	December	31,	Inception	
	2009	2008	2004 to 2009 (Unaudited)	
	(Unaudited)	(Unaudited)		
Income:				
Revenue from Operations	0	0	0	
Total Income	-	-	-	
Expenses:				
Accounting		2,000	36,000	
Advertising			16,455	
Bank Fees			74	
Commissions			20,000	
Consultants		22,499	154,998	
Conventions			55,000	
Legal Expenses	32,000	8,625	106,500	
Office Expense	750		1,271	
Professional Fees	40,448		88,448	
Salaries and Wages	22,500	82,500	352,500	
Taxes-Delaware			936	
Travel & Entertainment		17,195	135,375	
Pink Sheets Listing	1,500	4,500	6,000	
Total Expenses	97,198	137,319	973,557	
_				
Net Profit/(Loss)	(97,198)	(137,319)	(973,557)	

Note: The cumulative loss from the firms inception is \$973,557

The accompanying notes are integral part of the financial statements

HSL Inc. Symbol "HSPG" Viva Telecompras

HOME SHOPPING LATINO INC. STATEMENT OF CASH FLOWS (A DEVELOPMENT STAGE COMPANY)

	December 31 2009 (Unaudited)	December 31 2008 (Unaudited)	From 5/21/2004 (Inception) to 12/31/2009 (Unaudited)
	(Unaudited)	(Unaudited)	(Unaudited)
Cash Flow from Operating Activities			
Net Profit/(Loss)	(97,198.00)	(270,137.00)	(973,557.00)
Adjustments to reconcile net income:			
(Loss) to net cash provided by operations	-	-	-
Net cash provided/(used) by operating activities	(97,198.00)	(270,137.00)	(973,557.00)
Cash Flows from Investing Activities			
Investment in Pegasus Corp			(215,000.00)
Net cash provided/(used) by investing activities	-	-	(215,000.00)
Cash Flows from Financing Activities			
Proceeds from sale of common stocks right exercise	40,448.00		300,537.00
Additional Paid in Equity			
Debt converted to common stock			
Debt converted to preferred stock			
Notes Payable Accounts Payable	24,281.00	270,683.00	888,020.00
Accounts I ayable			
Net cash provided/(used) by financing activities	64,729.00	270,683.00	1,188,557.00
Net Increase/(Decrease) in Cash	(32,469.00)	546.00	-
Cash at the beginning of the period	32,469.00	31,923.00	-
Cash at the end of the period	-	32,469.00	-
Note: The cumulative amounts of cash flows from the firm'	s inception to date are as	follows:	
Net cash used by operating activities		(973,557.00)	
Net cash used by investing activities		(215,000.00)	
Net cash used by Financing Activities		1,188,557.00	

HSL Inc. Symbol "HSPG" Viva Telecompras

HOME SHOPPING LATINO INC. STATEMENT OF CASH FLOWS

(A DEVELOPMENT STAGE COMPANY)

Deficit

			Additional Paid		accumulated during the development	
	Common Stock		in Equity	Preferred Stock	Stage	Totals
	Shares	Amount	_			
Balance June 30,2006 Comprehensive Income						
Operating Loss for the period 5/21/2004 to 6/30/2006					(212,072)	(212,072)
Issuance of 6,500,000 common stock	6,500,000	255,642				255,642
Balance June 30,2006	6,500,000	255,642	-	-	(212,072)	43,570
Comprehensive Income						
Operating Loss for the period					(394,150)	(394,150)
7/01/2006 to 6/30/2007						-
Issuance of 44,475,667 common stock	44,475,667	4,447				4,447
Balance June 30,2007	50,975,667	260,089	-	-	(606,222)	(346,133)
Comprehensive Income						
Operating loss for the period					(270,137)	(270,137)
7/1/2007 to 12/31/2008						-
Debt conversion to common stock		42,500				42,500
Reverse split of common stock	40,447,860	40,448				40,448
Balance December 31,2008	40,447,860	40,448	-	-	(876,359)	(533,322)
Comprehensive Income						
Operating loss for the period						
1/1/2009 to 12/31/2009					(97,198)	(97,198)
Conversion of debt to preferred stock				843,739		843,739

40,447,860

40,448

843,739

(973,557)

213,219

Note: The accompanying notes are integral part of financial statements. \\

Balance December 31,2009