

OTC Markets Group Inc. New York, NY 10013

QUARTER REPORT

(Unaudited)

For The Quarter Ending September 30, 2015 (Unaudited)

Holiday Island Holdings, Inc.

(Exact name of registrant as specified in its charter)

<u>Delware</u> (State or other jurisdiction of incorporation)

0001122099 CIK

33-0668917

(IRS Employer Identification Number)

3 Parkwood Drive, Suite C Holiday Island, AR 72631

(Address of principal executive offices) (zip code)

Registrant's telephone number, including area code: 479-244-6047



Information required for compliance with the provisions of the

OTC Markets Group Inc. (f/k/a Pink Sheets, LLC)

OTC Pink Basic Disclosure Guidelines

(Version 1.1 – April 25, 2013)

The following information specifies forward-looking statements of our management; this Issuer Information Statement contains certain "forward-looking statements" (as such term is defined in Section 21E of the Securities Exchange Act of 1934, as amended). These statements reflect our current expectations regarding our possible future results of operations, performance, and achievements. These forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, regulation of the Securities and Exchange Commission, and common law.

Wherever possible, we have tried to identify these forward-looking statements by using words such as "anticipate," "believe," "estimate," "expect," "plan," "intend," and similar expressions. These statements reflect our current beliefs and are based on information currently available to us. Accordingly, these statements are subject to certain risks, uncertainties, and contingencies, which could cause our actual results, performance, or achievements to differ materially from those expressed in, or implied by, such statements. These risks, uncertainties and contingencies include, without limitation, the factors set forth under "Item VI Describe the Issuer's Business, Products and Services." We have no obligation to update or revise any such forward-looking statements that may be made to reflect events or circumstances after the date of this Issuer Information Disclosure.

In preparing condensed consolidated financial statements in conformity with accounting principles generally accepted in the United States of America, management makes estimates and assumptions that affect the reported amounts of assets and liabilities in the balance sheet and revenue and expenses in the statement of operations. Actual results could differ from those estimates. In the opinion of management, all adjustments, consisting of normal recurring adjustments, necessary for a fair presentation of financial position and the results of operations for the interim and year end periods presented have been reflected herein. The results of operations for interim periods are not necessarily indicative of the results to be expected for the full year.



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1) The exact name of the issuer and its predecessor (if any).

Current Name: Holiday Island Holdings, Inc. ("Company") Predecessor Name: Formerly=VillageEDOCS, Inc. until 12-2013

2) The address of its principal executive offices.

3 Parkwood Drive, Suite C Holiday Island, AR 72631 Phone: (479) 244-6047

Email: sgenethompson@gmail.com Website: www.holidayislandholdings.com

3) Security Information

Trading Symbol: HIHI

Exact title and class of securities outstanding: Common Stock

CUSIP: 48508J105

Par or stated value of Common shares: \$.00001

Total Common Shares Authorized: 12,000,000,000 as of September 30, 2015 1,055,150,952 as of September 30, 2015 **Total Common Shares Outstanding:**

Transfer Agent:

Pacific Stock Transfer Company 4045 South Spencer Street Las Vegas, NV 89119

Phone: 702-361-3033 Fax: 702-433-1979

The transfer agent is registered under the Securities Exchange Act of 1934

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months:

None



4) Issuance History: List of securities offerings and shares issued for services in the past two years.

day Island H	oldings, Inc.					
re Issuance F	Report					
rter Ending S	September 30, 2015					
DATE	<u>NAME</u>	SHARES ISSUED	EXEMPTION/RULE	STATUS	REGISTRATION	SERVICES
11/8/201	3 Michael Richard	8,580,000.00	Rule 144	Unrestricted	None	Purchase
1/28/201	4 Wakabayashi Fund LLC	27,709,319.00	Rule 144	Unrestricted	None	Purchase
2/21/201	4 William Grossman	500,000.00	Rule 144	Restricted	None	Consulting
2/21/201	4 Daniel Doyle, Sr.	528,932.00	Rule 144	Unrestricted	None	Purchase
2/25/201	4 Steve Luke	125,000.00	Rule 144	Restricted	None	Consulting
3/21/201	4 John Knobbe	6,000,000.00	Rule 144	Unrestricted	None	Purchase
4/15/201	4 Anthony Ciranna	20,262.00	Rule 144	Restricted	None	Consulting
4/25/201	4 C. Alan Williams	37,726,682.00	Rule 144	Restricted	None	Consulting
5/9/201	4 Thor Bendickson	1,131,532.00	Rule 144	Unrestricted	None	Purchase
7/2/201	4 N.C.C.F., Inc.	1,000,000.00	Rule 144	Restricted	None	Consulting
11/20/201	4 Michael Adams	2,000,000.00	Rule 144	Restricted	None	Consulting
11/20/201	4 Andy High	6,300,000.00	Rule 144	Restricted	None	Consulting
11/20/201	4 Integrated Bus. Alliance Inc.	30,000,000.00	Rule 144	Restricted	None	Consulting
2/18/201	5 Danielson Inc.	43,596.00	Rule 144	Restricted	None	Consulting
3/20/201	5 Tom Lokey	579,844.00	Rule 144	Restricted	None	Consulting
5/22/201	5 H. Jay Hill	94,100,000.00	Rule 144	Restricted	None	Consulting
5/22/201	5 Conner Family Trust	100,000,000.00	Rule 144	Restricted	None	Consulting
6/11/201	5 Seeds of Hope, LLP	77,971,182.00	Rule 144	Unrestricted	None	Purchase
6/24/201	5 Peggy Winfield	2,400.00	Rule 144	Unrestricted	None	Purchase
9/30/201	5 Beaufort Capital Partners LLC	95,714,286.00	Rule 144	Unrestricted	None	Purchase

5) Financial Information for the issuer's most recent fiscal period.

Summary

Results of Operations

The nine months ended September 30, 2015 and 2014

The following summary data is presented for the period ended September 30, 2015 and 2014:

For the Periods Ended September 30,	2015	2014	% change
Revenues:	\$ 0	\$ 0	-100%
Cost of revenues	0	0	-100%
Gross Margin	0	0	-100%
Operating expenses:	57,100	1,209	4600%
Other income(expense)	403,613	(11,073)	3500%
Net income (loss)	\$ 346,513	\$ (12,282)	



Operating Expenses

For the periods ended September 30, 2015 and 2014 operating expenses were incurred in the amount of \$57,100 and \$1,209 respectively. The overall change was due increasing administrative and general expenses related to 2015 operations.

Net Loss

For the period ended September 30, 2015 produced a net income of \$346,513 due to a gain on forgiveness of debt. For the period ended September 30, 2014, the Company incurred net operating losses of \$12,282. The change in the period earnings is primarily related to an increase in expenses offset by a gain on the settlement of debt.

Liquidity and Capital Resources.

The following summary data is presented for the periods ended September 30, 2015 and December 31, 2014:

	2015	2014	% change
Current assets	\$ 591	\$ 0	-100%
Total Assets	591	0	-100%
Total current liabilities	1,599,322	2,011,975	-21%
Total liabilities	1,599,322	2,011,975	-21%
Total stockholders' equity	(1,598,731)	(2,011,975)	-21%
Working Capital	(1,598,731)	(2,011,975)	21%
Net Cash (Used) Provided by Operating Activities	\$ (208,695)	\$ (11,668)	1700%



Balance Sheet (Unaudited)

	September 30	December 31, 2014
	2015	(Adjusted)
Assets		
Current assets		
Cash	\$ 591	\$ 0
Accounts Receivable & Other	 0	0
Total current assets	 591	 0
Property & equipment, net of accumulated depreciation	-	0
Other assets	0	0
Goodwill	0	0
Intangibles	-	0
Total Assets	\$ 591	\$ 0
Liabilities and Stockholders' Equity		
Current liabilities		
Accounts payable	\$ 0	\$ 0
Accrued liabilities	0	0
Notes payable, current	1,599,322	2,011,975
Deferred revenues	 0	 0
Total current liabilities	 1,599,322	2,011,975
Notes payable	-	-
Total liabilities	1,599,322	 2,011,975
Stockholders' Equity		
Common Stock, \$.00001 par value, 1,055,150,952 shares and 941,974,622 shares		
issued and outstanding, respectively	105,515	94,197
Additional paid-in capital	39,055,767	39,000,354
Accumulated Deficit	 (40,693,282)	(41,106,526)
Total stockholders' equity	 (1,598,731)	 (2,011,975),
Total Liabilities and Stockholders' Equity	\$ 591	\$ 0



Holiday Island Holdings, Inc. **Statement of Operations** (Unaudited)

	For the Three Months Ended September 30,		For the Nine I Septem	Months Er nber 30,		
		2015	 2014	2015		2014
Revenues Cost of revenues	\$	0 0	\$ 0 0	\$ 0 0	\$	0 0
Gross profit (loss)		0	 0	 0		0
Operating expenses: Product development		0	0	0		0
Sales & marketing		1,172	1,209	2,346		1,209
General & Admin. Amort. &		8,728	0	54,754		0
Depreciation		0	0	0		0
Total operating expenses		9,900	1,209	57,100		1,209
Operating (loss) income		(9,900)	(1209)	(57,100)		(1,209)
Other income (expense) Interest expenses &						
other Debt Forgiveness income		(62,598) 555,208	(3,691)	(151,595) 555,208		(11,073) 0
Net income (loss)	\$	482,710	\$ (4,900)	\$ 346,513	\$	(12,282)
Earnings (loss) per share, primary and dilutive	\$	(0.00)	\$ (0.00)	\$ (0.00)	\$	(0.00)

Weighted average shares outstanding



primary and dilutive

1,193,391,376

941,974,622

1,058,726,651

941,974,622

			Additional Paid in	Accumulated	Stock Holders'
	shares	\$.001 par	Capital	Deficit	Equity
D D 24 2042					
Balance December 31, 2013 (as originally filed)	941,974,622 \$	19,336,719 \$ (19,242,522	19,757,832	\$ (40,177,785) \$	1,083,234
Prior period adjustment	-	(19,242,322	19,242,522	(798,300)	(798,300)
Adjusted balance December 31, 2013	941,974,622	94,197	39,000,354	(40,976,085)	1,881,534
Net loss (as originally reported)				(17,887)	(17,887)
Additional interest expense				(112,554)	(112,554)
Adjusted Balance December 31, 2014	941,974,622 \$	94,197 \$	39,000,354	\$ <u>(41,106,526)</u> \$	(2,011,975)
Debt converted to stock	325,388,761	32,539	34,192		66,731
Cancelled shares	(212,212,431)	(21,221)	21,221		-
Net income				346,513	346,513
	4.055.450.65				
Balance September 30, 2015	1,055,150,95 2 \$	105,515 \$	39,055,767	\$ <u>(40,760,013)</u> \$	(1,598,731)



Holiday Island Holdings, Inc. **Statement of Cash Flows** (Unaudited)

For the Period Ended September 30,

		September 50,		
		2015	2	014
Cash Flows from Operating Activities:				
Net (loss) income	\$	346,513	¢	(12,282)
Adjustment to reconcile Net Income to net	Ą	340,313	Y	(12,202)
cash provided by operations:				
Depreciation & amortization				
Forgiveness of debt		(555,208)		
Accounts receivable & related		(333,200)		
Other assets				
Changes in assets and liabilities:				
Accounts payable and accrued expenses				614
Net Cash (Used) Provided by Operating Activities		(208,695)		(11,668)
Cash Flows from Investing Activities:				
Proceeds from Intercompany				
Net Cash (Used) by Investing Activities				
Cash Flows from Financing Activities:				
Interest accrued on loans		142,555		-
Net (loans to) from Investor loans		66,731		11,668
Net Cash (Used) Provided by Financing Activities		209,286		11,668
Net increase (decrease) in Cash				
,				
Cash at beginning of period		0		0
Cash at end of period	\$	591	\$	0
Supplemental cash flow information:				
Interest paid	\$	9,040	\$	7382
	,		•	7302
Taxes paid	\$	- -	\$	

Non-cash transactions:



Holiday Island Holdings, Inc. Notes to the Financial Statements September 30, 2015 and 2014

Note 1 Organization, Business Operations and Summary of Significant Accounting Policies Organization and Business Operations

Holiday Island Holdings, Inc. ("HIHI") is a Delaware corporation formed in 1997 as VillageEDOCS, Inc. ("VEDO").

Summary of Significant Accounting Policies

Basis of Presentation

The Company prepares its financial statements in conformity with generally accepted accounting principles in the United States of America. In the opinion of management, all adjustments consisting of normal recurring adjustments necessary for a fair statement of the financial position at September 30, 2015 and 2014, the result of operations and cash flows for the years then ended have been made.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that reflect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Financial Instruments

The Company's balance sheets include the following financial instruments: cash, loans from shareholders, accounts payable, accrued expenses and note payable to stockholder. The carrying amounts of current assets and current liabilities approximate their fair value due to the relatively short period of time between the origination of these instruments and their expected realization. The carrying values of the note payable to stockholder approximates fair value based on borrowing rates currently available to the Company for instruments with similar terms and remaining maturities.

Fair Value Measurement

All financial and nonfinancial assets and liabilities were recognized or disclosed at fair value in the financial statements. This value was evaluated on a recurring basis (at least annually). Generally accepted accounting principles in the United States define fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on a measurement date. The accounting principles also established a fair value hierarchy which required an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. Three levels of inputs were used to measure fair value.

- Level 1: Quotes market prices in active markets for identical assets or liabilities.
- Level 2: Observable market based inputs or unobservable inputs that were corroborated by market data.
- Level 3: Unobservable inputs that were not corroborated by market data.



Cash and Cash Equivalents

The majority of cash is maintained with a major financial institution in the United States. Deposits with this bank may exceed the amount of insurance provided on such deposits. Generally, these deposits may be redeemed on demand and, therefore, bear minimal risk. The Company considers all highly liquid investments purchased with an original maturity of nine months or less to be cash equivalents.

Revenue Recognition

The Company recognizes revenue when it is realized or realizable and earned. The Company considers revenue realized or realizable and earned when all of the following criteria are met:

- persuasive evidence of an arrangement exists
- the product has been shipped or the services have been rendered to the customer o
- the sales price is fixed or determinable
- Collectability is reasonably assured.

Property and equipment

Property and Equipment is stated at cost. Depreciation is computed by the straight-line method over estimated useful lives. The carrying amount of all long-lived assets is evaluated periodically to determine if adjustment to the depreciation and amortization period or the unamortized balance is warranted. Based upon its most recent analysis, the Company believes that no impairment of property and equipment exists at September 30, 2015 and 2014.

Investment in Property and Other Long-Lived Assets

Long-lived assets such as property, equipment and identifiable intangibles are reviewed for impairment whenever facts and circumstances indicate that the carrying value may not be recoverable. When required impairment losses on assets to be held and used are recognized based on the fair value of the asset. The fair value is determined based on estimates of future cash flows, market value of similar assets, if available, or independent appraisals, if required. If the carrying amount of the long-lived asset is not recoverable from its undiscounted cash flows, an impairment loss is recognized for the difference between the carrying amount and fair value of the asset. When fair values are not available, the Company estimates fair value using the expected future cash flows discounted at a rate commensurate with the risk associated with the recovery of the assets. The Company did not recognize any impairment losses for any periods presented.

Advertising

The costs of advertising are expensed as incurred. Advertising expenses were \$0 and \$2,346 for the periods ended September 30, 2015 and 2014, respectively. Advertising expenses are included in the Company's selling operating expenses.

Recently Issued Accounting Pronouncements



We have reviewed the FASB issued Accounting Standards Update ("ASU") accounting pronouncements and interpretations thereof that have effectiveness dates during the periods reported and in future periods. The Company has carefully considered the new pronouncements that alter previous generally accepted accounting principles and does not believe that any new or modified principles will have a material impact on the corporation's reported financial position or operations in the near term. The applicability of any standard is subject to the formal review of our financial management and certain standards are under consideration.

Note 2 **Going Concern**

The accompanying unaudited financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America, which assumes the realization of assets and satisfaction of liabilities in the normal course of business, for the Company to continue as a going concern.

The financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the possible inability of the Company to continue as a going concern.

Note 3 **Property and Equipment**

Property and equipment consist of:

	September 30, 2015		December 31, 2014	
Property &Equipment	\$ 0	\$	0	
Less accumulated depreciation	 0		0	
	\$ _	\$	0	

Depreciation of property and equipment was \$0 and \$0 for the periods ended September 30, 2015 and 2014, respectively.

Note 4 **Real Estate Owned**

The company owns no real estate.

Note 5 **Options**

The Company recognizes all share-based payments to employees, including grants of employee stock options to be recognized as compensation expense in the financial statements based on their fair values. That expense is recognized over the period during which an employee is required to provide services in exchange for the award, known as the requisite service period (usually the vesting period).

Note 6 **Income Taxes**

The Company accounts for income taxes using the liability method. As such, deferred tax assets and liabilities are recorded based on the differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purpose, referred to as temporary differences. Deferred tax assets and liabilities at the end of each period are determined using the currently enacted tax rates applied to taxable income in the periods in which the deferred tax assets and liabilities are expected to be settled or realized.



The income tax benefits and deferred tax assets as of September 30, 2015 and 2014 are as follows:

	2015	2014
Income tax provision (benefit) at statutory rate	117,800	\$ (6,100)
State income tax expense (benefit), net of federal benefit	15,000	(800)
Subtotal	132,700	(6,700)
Change in allowance	(132,700)	6,700
Deferred Tax Asset	: -	\$ —
Net deferred tax assets and liabilities were comprised of the following:		
Net Operating Losses	(40,759,000)	\$ (41,106,000)
Estimated Federal & State tax benefit rate	38.3%	38.3%
	(15,393,187)	(15,739,700)
Less reserve for allowance	15,393,187	15,739,700
Deferred Tax Asset	\$ —	\$ —

Prior Period Adjustment and Convertible Note Activity

The Company recorded a prior period adjustment for accrued officer wages and related interest for these liabilities in the total amount of \$910,854. The wage accrual is related to convertible notes issued in lieu of cash for officer services started in May 2011 and continued through December 2013. The interest accruals started in May 2011 and continue through September 30, 2015. The adjustments consist of \$579,625 wages and \$218,675 in interest recorded as of December 31, 2013 and an additional \$112,554 in interest recorded as of December 31, 2014. The 2015 interest is included in the statement of operations for September 15, 2015.

The Company during early 2015 began a capital raise program through the purchase and assignment of various existing aged non-affiliate convertible notes by outside 3rd party buyers who purchase the originally issued convertible notes along with all convertible rights, then exercise the conversion features of the notes into free trading shares of the Company's common stock. Subsequently, the original note holder re-invests in the Company in exchange for new promissory notes. This new note activity totaled \$66,731 for the nine months ended September 30, 2015, and it resulted in the issuance of 325,288,791 common shares of the Company.



In addition, certain prior officers and current shareholders rescinded 212,212,431 shares to the Company treasury, wherein those shares were cancelled resulting in a reduction of the Company's total outstanding shares.

6) Describe the Issuer's Business, Products and Services

A) A description of the issuer's business operations;

As announced in the November 11, 2014 Shareholder Letter, VillageEDOCS, Inc, ("VEDO") Holiday Island Holdings, Inc. predecessor, entered into a Real Estate Purchase Option Agreement with Holiday Island Development Corporation (HIDC), giving the Company the option to acquire all or parts of HIDC's real estate holdings located at Holiday Island, Arkansas in a planned multi-transaction process, funded by conventional financing and the issuance of securities.

Holiday Island is a 4,000 acre resort / planned community with approximately 3,000 residents, a full complement of natural and developed recreational facilities, located on 53,000 acre Table Rock Lake between two national forests in the Ozark Mountains of Northwest Arkansas.

The real estate to be acquired includes the newest and largest shopping center in the area, multi-acre parcels strategically located for a variety of residential and commercial uses, and the single largest selection of building sites in the area, all complete with full infrastructure (central water & sewer, and roads).

Post acquisition, our strategic plan is to take the existing (Exclusive – with perpetual Developer rights) Developer's place, and control the community's further development, planning and zoning. Acquired as a whole, this is a rare opportunity to control the development of the fastest growing town in this part of Northwest Arkansas, and dominate the local retail, commercial, and residential markets.

Growth and product demand is planned to be facilitated at an accelerated rate by Holiday Island's proximity to booming Northwest Arkansas Metropolis, headquarters for industry

leaders Wal-Mart, Tyson's Food, J.B. Hunt Transportation, and the cultural/entertainment venues of nearby Crystal Bridges Art Museum, Eureka Springs, Branson, MO., and the University of Arkansas.

The existing Developer and the recently elected new board of directors of Holiday Island Holdings, who have extensive developing, marketing and selling experience with planned communities, specifically including Holiday Island, are on board to develop and implement a comprehensive real estate-based strategic plan.

Pursuant to our near and long-term plans, we accomplished the following during the years 2014 and 2015: 1) upgraded our financial reporting status from Limited to Current on January 6, 2014, 2) changed the company name from VillageEDOCS, Inc. to Holiday Island Holdings, Inc. and symbol from VEDO to HIHI effective December 12, 2013, 3) took many steps to position the Company to raise the near-term and long-term capital needed to accomplish our goals, 5) changed stock transfer agents from Computershare to Pacific Stock Transfer Company, Las Vegas Nevada, where the Company is now benefiting by more and faster attention to stock transfer-related activities, significantly reduced fees, better exposure in investment circles, and strategic advice...

During the first 3 quarters of 2015 the following was accomplished: 1) engaged Meyer Consulting to coordinate the Company's IR and fund raising activities, including but not limited to private placement, convertible debentures, aged convertible notes, and conventional financing, 2) started non-affiliate aged note conversions reducing debt, 3) completed new investments via new promissory notes with non-affiliate shareholders, 4) engaged several investment funds committing to purchase all of the Company's aged debt (~ \$ 1.5 M) over an estimated period of then next 6 to 9 months, 5) continued and accelerated investor awareness work with



Integrated Business Alliance, San Diego, California, 6) increased authorized shares from 1 billion to 2 billion in Q-1, 7) filed Q-1, Q-2, and Q-3 OTC Reports on time maintaining the Company's financial reporting status "Current", 8) reduced total outstanding shares with the return of approximately 280 million affiliate shares to the Treasury, 9) signed a Recap Agreement containing an Affiliate Lock Up and Leak Out clause restricting affiliate stock sales to 5 % of the prior quarter total shares traded, 10) filed amended articles or incorporation with the State of Delaware increasing authorized from 2 billion to 12 billion, effective June 30, 2015, 11) continued and increased our balance sheet "clean up" with the sale and removal of non-affiliate aged debt, 12) continued our efforts to upgrade the Company to fully reporting, 12) made verbal arrangements with securities counsel to perform the legal requirements for fully reporting upgrade, 13) signed an engagement letter with Malone and Bailey, CPA effective August, 2015 to perform audits of years 2014 and 2015 required to become fully reporting (audit work scheduled to start in Q-1 2016), 14) retained Yorkshire Capital Partners to lead the Company's funding projects.

As the funding occurs, the Company will move on with its plans to upgrade to SEC fully reporting company, and start real estate acquisition, development, marketing, and reselling, at Holiday Island, Arkansas.

During Q2, 2015,, the Company became allowed to acquire its shopping center target located at Holiday Island, Arkansas in pieces, rather than as a whole. This is advantageous as the best financially performing shopping center properties can be picked off first for the highest return to the Company and shareholders.

Currently, there are on-going discussions with private investors and special purpose financial institutions on funding the purchase of the shopping as a whole at \$ 10,000,000 and all other real estate holdings of HIDC with a value of \$ 35,000.000.

A full, or significant portion, acquisition of the shopping center would give the Company the ability to dominate the local retail and commercial business. The Holiday Island shopping center is the newest and largest in the area.

Acquisition of all of HIDC's properties (shopping center, parcels, and building sites) would give the Company a monopoly on the local retail, commercial, and residential markets.

Currently, the Company's is making arrangements with Uptick Newswire to conduct its investor awareness and stock liquidity campaigns.

- B) Date and State (or Jurisdiction) of Incorporation: VillageEDOCS was incorporated in the State of Delaware in 1997 and has been in business since 1994. The Company's name was changed to Holiday Island Holdings, Inc. effective December 12, 2013.
- C) the issuer's primary and secondary SIC Codes: 6550 Real Estate Development
- D) the issuer's fiscal year end date; December 31st
- E) principal products or services, and their markets;

Description of business, Market Segment, and Industry

Recreational Land / Planned Community Development, Marketing, and Sale of Commercial and Residential Properties, all located at Holiday Island, Arkansas.

Key Competitors



There are no other key competitors in the area. We will be the Exclusive Developer of the entire community with distinct and perpetual rights, including planning and zoning.

Method of Producing Products and Services

Products will be produced with the acquisition and further development of the commercial and residential properties including, but not limited to:

- 1) Multi-acre Parcels Fully developed infrastructure multi-acre wooded parcels strategically located for commercial and residential uses, including:
 - > Restaurants
 - > Hotel/Motel
 - > Hospitality Facilities / Services
 - > Entertainment Facilities
 - > Single Family Homes
 - > Condominiums
 - > Timeshare Complex
- 2) Shopping Center The "Park" Shopping Center is the newest and largest shopping center in the area. The Park has approximately 128,000 square feet of spaces under lease with a 95 % occupancy, over 50 retail, professional, services, and medical tenants supported by a customer base of about 30,000 consumers within a 20 mile radius. Currently, gross lease income is ~ \$ 671,000, net income of ~ \$ 561,000, and a net operating income of 84 %. Gross and net income have a high upside as rents have not been significantly increased since inception by design to establish a tenant and services base.
- 3) Building Sites Holiday Island has the largest single selection of building sites (fully developed lots water, sewer, roads) in the area. These building sites are classified as follows:
- 1. Bluff Lots Upgraded home sites Exclusive neighborhood across from Holiday Island's main entrance with stunning views of the Ozark Mountains. These are large flat lots with all underground utilities, curbed asphalt streets, privacy fence, sidewalks and street lights, and one entrance and exit.
- 2. Island Lots Upgraded homes sites Lots on the "Island" a 450 acre tract carved around the southern tip of Table Rock Lake. These lots have beautiful views of the lake and surrounding Ozark Mountains.
- 3. Golf Lots Upgraded home sites These home sites offer incredible views of the 18-hole championship golf course and fronts onto fairways.
 - 4. Vista View Lots Upgraded home sites These home sites offer inspiring vistas from mid-hill to hilltops.
- 5. Water View Lots Upgraded home sites many lots have distant lake views of Table Rock Lake or the nearby Leatherwood Lake.
- 6. Cabin Lots Entry-level home sites Cabin lots are available for all sizes and tastes, from small, quaint "get-away-from-it-all" cabins, to the cabin showplace of your dreams.

Marketing



We will employ a variety of industry standard marketing including, but not limited to: direct mail, email campaigns, social media programs, TV, radio, weekend conferences/get-a-ways, signage, and word-of-mouth.

Our initial target market is Northwest Arkansas Metro, with a half million of prospective qualified buyers now, estimated to grow to one million in the next five to ten years.

NW Arkansas is 30 miles from Holiday Island. Our growth and product demand will continue to be fueled by proximity to NWA. NWA growth and affluence is created and accelerated by the global corporate giants headquartered there, including Wal-Mart, Tyson Foods, J.B. Hunt Transportation, and the cultural / tourism of nearby Crystal Bridges Art Museum (Alice Walton – one of the top richest women in the world), Eureka Springs, AR, Branson, MO, and the University of Arkansas.

Holiday Island sits between two National Forests in the Ozarks Mountains on a 53000 acre federal lake, Table Rock Lake. We plan to make Holiday Island the playground for affluent NWA residents, promoting it as a perfect place for a 2nd home, weekend get-a-way, vacation destination, retirement home.

We will also target the 10,000 / day baby boomers looking to retire in the sunbelt, along with the 10 million visitors in our area annually. Our Marketing Stage will begin upon the Acquisition of the first property, and it will continue in single transactions as other properties (Commercial and Residential) are acquired. Acquired as a whole, we will control the development of the entire town, and dominate the local retail, commercial, and residential markets.

Intellectual Property

Our greatest intellectual property is our management team, with combined over 100 years of industry experience, including specific knowledge and experience at Holiday Island in all aspects of its operation, including development, marketing and selling, and the influence and relationship with the local government (Arkansas - Suburban Improvement District).

7) Describe the Issuer's Facilities

Our new office address is at the following address:

3 Parkwood Drive, Suite C, Holiday Island, AR 72631. It is a rented facility that is adequate for our current needs. The company owns no physical property



8) Officers, Directors, and Control Persons

A. The board of directors elects our executive officers annually. A majority vote of the directors who are in office is required to fill vacancies. Each director shall be elected for the term of one year, and until his successor is elected and qualified, or until his earlier resignation or removal. Our directors and executive officer is as follows:

Name	As Of	Position
S. Gene Thompson	9/30/15	CEO, Chairman
Andrew J. High	9/30/15	Director

- B. <u>Legal/Disciplinary History</u>. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:
 - 1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a
court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or
otherwise limited such person's involvement in any type of business, securities, commodities, or
banking activities;

<u>None</u>

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

C. <u>Beneficial Shareholders</u>. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.



9) **Third Party Providers**

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Morgan E. Petitti, Esq. 114 Barrington Town Square, Suite 159 Aurora, Ohio 44202

Telephone: 330.697.8548 Fax: 330.748.4689

E-Mail: PetittiLaw@gmail.com

<u>Accountant</u>

David Glaser, CPA 1297 Ranchwood Drive Dunedin, FL 34698 dglaser@piper-capital.com (727) 742-2177 cell



10) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

- I, S. Gene Thompson, certify that:
 - 1. I have reviewed these quarterly reports ending September 30, 2015 of Holiday Island Holdings, Inc.
 - 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
 - 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

/s/ S. Gene Thompson	11/15/2015
CEO of Holiday Island Holdings, Inc.	 Date