

FOR IMMEDIATE RELEASE April 19, 2017 FOR FURTHER INFORMATION Brendan J. McGill President/COO 215-256-8828

Harleysville Savings Financial Corporation Announces Regular Cash Dividend and Second Quarter Earnings for Fiscal Year 2017

Harleysville, PA., April 19, 2017 – Harleysville Savings Financial Corporation (OTCQX:HARL) reported today that the Company's board of directors declared a regular quarterly cash dividend of \$.22 per share on the Company's common stock. The cash dividend will be payable on May 17, 2017 to stockholders of record on May 3, 2017.

Net income for the second quarter was \$1,384,000 or \$.36 per diluted share compared to \$1,356,000 or \$.36 per diluted share for the same quarter last year.

Net income for the six months ended March 31, 2017 amounted to \$2,758,000 or \$.73 per diluted share compared to \$2,630,000 or \$.70 per diluted share for the same sixmonth period a year ago.

Ron Geib, Chief Executive Officer of the Company, stated, "We are pleased with our solid second quarter results. We continue to increase the number of relationships with small businesses and customers wanting to establish loans and their checking and savings accounts with a locally owned and managed community bank.

Between the improved strength of our balance sheet and the work ethic of our highly engaged team members, we are looking forward to continuing to create value for our stakeholders."

The Company's assets totaled \$761.9 million compared to \$758.8 million a year ago. Stockholders' tangible book value increased 3.0% to \$17.98 per share from \$17.46 a year ago.

Harleysville Savings Financial Corporation is traded on the OTCQX market under the symbol HARL (http://www.otcmarkets.com) and is the holding company for Harleysville Savings Bank. Established in 1915, Harleysville Savings Bank is a Pennsylvania chartered and federally insured savings bank, headquartered in Harleysville, PA. The Bank operates from six full-service offices located in Montgomery County and one office located in Bucks County, Pennsylvania.

This presentation may contain forward-looking statements (within the meaning of the Private Securities Litigation Reform Act of 1995). Actual results may differ materially from the results discussed in these forward-looking statements. Factors that might cause such a difference include, but are not limited to, general economic conditions, changes in interest rates, deposit flows, loan demand, real estate values and competition; changes in accounting principles, policies, or guidelines; changes in legislation or regulation; and other economic; competitive, governmental, regulatory, and technological factors affecting the Company's operations, pricing, products and services.