

EARLY WARNING REPORT
PURSUANT TO NATIONAL INSTRUMENT 62-103 – *THE EARLY WARNING SYSTEM*
AND RELATED TAKE-OVER BID AND INSIDER REPORTING ISSUES

1. NAME AND ADDRESS OF THE OFFEROR:

2. Robert Danard
302, 1107 - 17th Avenue SW
Calgary, AB T2T 0B5

(the "Filing Party")

3. THE DESIGNATION AND NUMBER OR PRINCIPAL AMOUNT OF SECURITIES AND THE OFFEROR'S SECURITYHOLDING PERCENTAGE IN THE CLASS OF SECURITIES OF WHICH THE OFFEROR ACQUIRED OWNERSHIP OR CONTROL IN THE TRANSACTION OR OCCURRENCE GIVING RISE TO THE OBLIGATION TO FILE THE NEWS RELEASE, AND WHETHER IT WAS OWNERSHIP OR CONTROL THAT WAS ACQUIRED IN THOSE CIRCUMSTANCES.

Spriza Media Inc. (formerly Iron Tank Resources Corp.) (the "Issuer") completed a reverse take-over of Spriza, Inc. by way of an asset purchase agreement (the "Transaction"). As part of the Transaction the Filing Party acquired 14,820,624 common shares. The Filing Party also acquired 2,000,000 common shares at a price of \$0.05 per share of the Issuer under a private placement which was conducted in conjunction with the Transaction for an aggregate of 16,820,624 common shares.

4. THE DESIGNATION AND NUMBER OR PRINCIPAL AMOUNT OF SECURITIES AND THE OFFEROR'S SECURITYHOLDING PERCENTAGE IN THE CLASS OF SECURITIES IMMEDIATELY AFTER THE TRANSACTION OR OCCURRENCE GIVING RISE TO OBLIGATION TO FILE THE NEWS RELEASE.

The Filing Party collectively own 16,820,624 Common Shares representing approximately 16% of the issued and outstanding voting securities of the Issuer on a non-diluted basis.

5. THE DESIGNATION AND NUMBER OR PRINCIPAL AMOUNT OF SECURITIES AND THE PERCENTAGE OF OUTSTANDING SECURITIES OF THE CLASS OF SECURITIES REFERRED TO IN PARAGRAPH (3) OVER WHICH:

- (i) the offeror, either alone or together with any joint actors, has ownership and control,

See paragraph 3.

- (ii) the offeror, either alone or together with any joint actors, has ownership but control is held by other persons or companies other than the offeror or any joint actor, and

Not applicable.

- (iii) the offeror, either alone or together with any joint actors, has exclusive or shared control but does not have ownership;

Not applicable.

6. THE NAME OF THE MARKET IN WHICH THE TRANSACTION OR OCCURRENCE THAT GAVE RISE TO THE NEWS RELEASE TOOK PLACE.

The transactions giving rise to this Report was undertaken by way of a reverse take-over and private placement completed on February 19, 2016.

7. THE VALUE, IN CANADIAN DOLLARS, OF ANY CONSIDERATION OFFERED PER SECURITY IF THE OFFEROR ACQUIRED OWNERSHIP OF A SECURITY IN THE TRANSACTION OR OCCURRENCE GIVING RISE TO THE OBLIGATION TO FILE A NEWS RELEASE.

The Filing Party acquired 14,820,624 common shares as a return of capital and 2,000,000 at a price of \$0.05 for an aggregate value of \$100,000.

8. THE PURPOSE OF THE OFFEROR AND ANY JOINT ACTORS IN EFFECTING THE TRANSACTION OR OCCURRENCE THAT GAVE RISE TO THE NEWS RELEASE, INCLUDING ANY FUTURE INTENTION TO ACQUIRE OWNERSHIP OF, OR CONTROL OVER, ADDITIONAL SECURITIES OF THE REPORTING ISSUER.

The Filing Party acquired the common shares for investment purposes.

Although the Filing Party has no present intention to increase its ownership, the Filing Party intends to review its investment in the Issuer on a continuing basis. Depending on various factors including, but not limited to, the Issuer's financial position, the market price of the Common Shares, conditions in the securities markets and general economic and industry conditions, the Filing Party's business or financial condition and other factors and conditions the Filing Party deems appropriate, the Filing Party may in the future take such actions with respect to its investment in the Issuer as the Filing Party considers appropriate. The Filing Party may in the future acquire ownership of, or control and direction over, further securities of the Issuer.

9. THE GENERAL NATURE AND THE MATERIAL TERMS OF ANY AGREEMENT, OTHER THAN LENDING ARRANGEMENTS, WITH RESPECT TO SECURITIES OF THE REPORTING ISSUER ENTERED INTO BY THE OFFEROR, OR ANY JOINT ACTOR, AND THE ISSUER OF THE SECURITIES OR ANY OTHER ENTITY IN CONNECTION WITH THE TRANSACTION OR OCCURRENCE GIVING RISE TO THE NEWS RELEASE, INCLUDING AGREEMENTS WITH RESPECT TO THE ACQUISITION, HOLDING, DISPOSITION OR VOTING OF ANY OF THE SECURITIES.

The common shares were acquired pursuant to the terms of an asset purchase agreement and subscription agreement.

10. NAMES OF ANY JOINT ACTORS IN CONNECTION WITH THE REQUIRED DISCLOSURE.

See paragraph 3.

11. IN THE CASE OF A TRANSACTION OR OCCURRENCE THAT DID NOT TAKE PLACE ON A STOCK EXCHANGE OR OTHER MARKET THAT REPRESENTS A PUBLISHED MARKET FOR THE SECURITIES, INCLUDING AN ISSUANCE FROM TREASURY, THE NATURE AND VALUE, IN CANADIAN DOLLARS OF THE CONSIDERATION PAID BY THE OFFEROR.

See paragraph 6.

12. IF APPLICABLE, A DESCRIPTION OF ANY CHANGE IN ANY MATERIAL FACT SET OUT IN A PREVIOUS REPORT BY THE ENTITY UNDER THE EARLY WARNING

REQUIREMENTS OR PART 4 OF NATIONAL INSTRUMENT 62-103 IN RESPECT OF THE REPORTING ISSUER'S SECURITIES.

Not applicable.

13. IF APPLICABLE, A DESCRIPTION OF THE EXEMPTION FROM SECURITIES LEGISLATION BEING RELIED ON BY THE OFFEROR AND THE FACTS SUPPORTING THAT RELIANCE.

The common shares were issued to the Filing Party in reliance on the exemption from securities legislation provided by section 2.3 of National Instrument 45-106 - *Prospectus Exemptions*

DATED this 22nd day of February, 2016.

signed "Robert Danard"

Robert Danard